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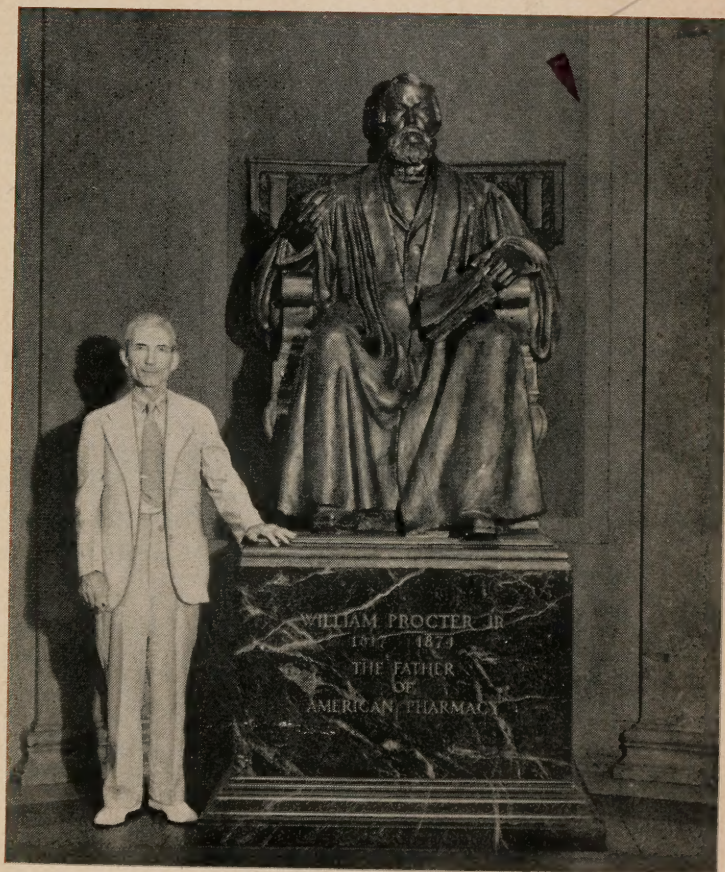
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The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Two great American pharmacists—Dr. E. F. Kelly and William Procter, Jr.
Photo, courtesy American Druggist.

January, 1945

Volume XXVI Number 1

- Mr. Zo
- Gasoline: \$4.60 a Gallon
- A Dream Comes True
- Tar Heel News Topics
- Resolutions



FAITH UNLIMITED

Nothing is so comforting to the parents at the bedside of a sick child as the friendly counsel of the family physician. When the examination is completed and the family assured that "Johnny will be all right in a few days," anxiety surrenders to supreme confidence. They have unlimited faith in the doctor's judgment.

So, also, should it be a satisfaction to the physician to know that his professional knowledge and skill can be supplemented by his own pharmacist, who is in position to provide medicinal agents of the highest quality, without inconvenience or loss of time. A "Lilly" specification on your order to your wholesale distributor is your guarantee of quality unexcelled.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

INVEST IN AMERICA



BUY BONDS

Lilly

**PUT THEM
UP ON
YOUR
COUNTER**



OVER fifteen million people see the new, dramatic, "Know Your Pharmacist Better" advertisements as they appear in the SATURDAY EVENING POST.

But even this tremendous audience can be multiplied many times over if you will display these striking advertisements on your counter where customers can see them.

On your counter, these Parke-Davis advertisements become your advertisements. They tell your customers about your professional services

... explain why you won't sell sulfa drugs over-the-counter . . . give them a glimpse of the comprehensive prescription stock you maintain . . . show them the safeguards you place around the sale of laxative products.

If you have mislaid your copies of the POST for September 30, October 28, and December 16, send us your name and address and we will be glad to send you a set of reproductions of the first three ads, printed on heavy paper.

Parke, Davis & Company

DETROIT 32 • MICHIGAN

AND THERE WILL BE MORE OF THESE ADS IN THE POST DURING 1945!

4462947

FOR MORE THAN FIFTY YEARS

David's
SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1945
Price \$4.80 Per Dozen



From your own Wholesaler or from



**Owens & Minor
Drug Company**

Incorporated

1000 E. Cary St. Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
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Single Numbers, 15 Cents

Vol. XXVI

JANUARY, 1945

No. 1

Resolutions: Shall We Keep Them or Forget Them?

By W. A. GILLIAM, *President*
North Carolina Pharmaceutical Association

We should make New Year resolutions.

Through the channel of good resolutions, which are made and kept, we improve ourselves as well as the world in which we live. Too many of us have the conception, I fear, that a resolution is something to be made and soon forgotten. Many of us made good resolutions for 1944, but such drastic changes were forced upon us that we felt we could not keep them, or else we forgot them.

With the knowledge and experience gained during the past year, are you satisfied with yourself as a professional man? Are you satisfied with the present status of pharmacy as a profession? If you are, you are in a dangerous plight. Our profession has been elevated to an honored position by brave and courageous pharmacists, who, knowing that no profession stands still, registered their dissatisfaction in a positive way . . . by fighting for continued progress.

As the New Year approaches, there are certain fundamental resolutions which we pharmacists should make and try to keep.

First, let us put our houses in order. Neater, cleaner, more professional appearing stores are in order. More emphasis on courtesy is needed.

Second, resolve to be more public spirited. You will improve yourself by taking a more active part in community affairs. Third, keeping in mind that "in union there is strength," resolve to cooperate more fully with your fellow pharmacists and to support your state and national associations.

Fourth, if we are to be on the alert for the best interest of our profession, let us resolve to keep posted by reading the trade journals and by attending the various drug clinics and pharmaceutical meetings.

As we formulate our New Year resolutions, let us have faith in God, faith in our Country, faith in ourselves. With this kind of faith, we cannot fail.

I cannot let this opportunity pass without expressing my joy for the privilege of working with you, my fellow pharmacists of North Carolina. I am grateful to you for your loyalty and cooperation and I wish for you a prosperous New Year.

NARCOTICS: NEMESIS OF THE NEGLECTFUL

Three men entered a drug store, walked over to the soda fountain, and ordered soft drinks. Soon, two of the men got into an argument which resulted in a lot of loud talk; eventually blows were struck.

Naturally the disturbance attracted all of the customers who happened to be in the store at the time, including the store's personnel. The manager, pharmacist, delivery boy, rushed out front.

Unnoticed by any of the ringside spectators, one of the three men walked to the prescription department and in a matter of seconds twisted the lock (10c each, 3 for 25c) off the narcotic cabinet and departed to a nearby waiting car with an assortment of morphine, codeine, and what have you.

A little persuasion from the manager convinced the would-be John L. Sullivans that his business was no place to settle their personal differences. This was perfectly agreeable to the two men, especially after a delay of several minutes.

Later, when the pharmacist returned to his prescription desk, he discovered the narcotic theft. Too late, however. The birds had flown.

Over in a nearby town, John Doe—you know, the fellow with the pin-point eyes—was buying a box of foot powder from the drug clerk. His feet were simply sizzling, according to John. Could he use the chair in the rear of the store for a few minutes while he put the powder to immediate use? You bet. The customer is always right.

John knows his way around. He's a pretty smart fellow, especially when it comes to knocking off narcotic cabinets. Yes, he waited till the noon hour to make his purchase (when half the force was off), knowing that in so doing his chances of collecting a dividend of a thousand morphine tablets were immeasurably better.

When John departed he had with him the morphine, a bottle of barbiturates, two hypo syringes, as well as his beloved foot powder. A few days later, a boy, walking down a nearby alley, casually kicked a can. Snowy, fluffy foot powder spread over the ground.

We could go on . . . with Girty, the 180-pound damsel, who desires a little privacy to make certain adjustments in her girdle . . . and all the rest. The point, however, is already evident. Narcotic addicts are on the loose. They are scheming, night and day, to secure their daily "shot." Never before has there been a greater need for constant vigilance on the part of pharmacists in protecting and conserving narcotic supplies than the present.

On the basis of reports which we have been receiving lately, we know that in this State an average of one narcotic robbery occurs every week. And when you stop to consider the facts, this tremendous upsurge in thefts is not so surprising after all.

Most of the illicit narcotics now being picked up by representatives of the Bureau of Narcotics assay about 2% drug and 98% inert matter. Addicts have discovered this. They much prefer to pay 50c a grain for the straight stuff, or, as we have just seen, walk into the nearest drug store, pull a fast one, and walk out with a month's supply.

Here and there an addict will find a physician and a pharmacist who are mercenary, lacking in professional pride, who will stoop to the inexcusable practice of dealing with such people. If they could know how low and contemptible they are held by these same people, they would cease their illegal practice instantly. Their favorite designation for a physician who has a "ready prescription pad" is "croaker" and for his cohort, the pharmacist, "a croaker's aid."

We are all familiar with the fact that the Harrison Act is based on "good faith." With supplies of narcotics at a low ebb, with addicts on the loose, now is the time to give a broader meaning to "good faith." First, make sure that your stock of narcotic drugs is in a secure, pilfer-proof location. Second, be completely square with yourself and your Government when filling narcotic prescriptions.

If you do this, there will be no need for alibis, explanations, excuses. You can go home at night, knowing that you have done your part in the conservation of narcotics, a job right now which you, and you alone, are in position to do.

Radio Stations Cooperate

The North Carolina Pharmaceutical Association wishes to publicly express its appreciation to Mr. A. D. Willard, Jr., of Station WBT, Charlotte; to Mr. W. H. Goan, of Station WAYS, Charlotte; to Mr. L. O. Hutches, of Station WGBG, Greensboro, and to Mr. Charles G. Hicks, Jr., of Station WSOC, Charlotte, for their cooperation in scheduling a series of six spot announcements during the Druggists' Sixth War Loan Drive.

The four above-named stations donated several hundred dollars worth of time in promoting the sale of war bonds through drug stores. Station WBT carried three announcements daily from December 12th through December 16th. WAYS' schedule ran from November 27th through December 2nd. The announcements from Station WGBG and WSOC started November 27th and ran until December 17th.

The effectiveness of the advertising can be ascertained from the total of "E" bonds sold by druggists in the campaign: \$1,491,000 through December 24th. When you have some radio advertising to do, keep the above-named stations in mind . . . they are cooperating with you.

Hancock Designated CCC President

Friends of Mr. F. W. Hancock, Sr., of Oxford, were pleased to learn of the new honor which has come to his son, Frank Hancock. War Food Administrator Marvin Jones named Mr. Hancock president of the multi-billion dollar Commodity Credit Corporation.

During the past year Hancock has been Farm Security Administrator. He will continue to hold this post as well as the presidency of the CCC.

Changes in Ownership

R. L. Dougherty of Miami, Florida, and J. C. Murphy of Shelby have purchased Perry's Drug Store, Charlotte, and have already assumed managership of the business. The name of the firm has been changed to Hotel Charlotte Pharmacy.

J. G. Greene has bought a part-interest in the Shelby Drug Company and is now managing the drug firm. He was formerly

associated with Leonard's Drug Store, High Point.

Earl Brown's Drug Store, Greenville, has been sold to J. M. Basart. Basart, an associate of Bissette's Drug Stores, took over January 1st.

H. Guy Russell, an employee of Cromley-Melvin Drug Store, Raleigh (Hotel Sir Walter Raleigh), for the past several years has purchased the firm from the owners, M. B. Melvin and R. I. Cromley.

Extra Business—Nice Profit

According to reports from one of the largest wholesale drug organizations in this country, the following tested selling plan produces results:

"We recently conducted a 30-day test in a number of stores in which each druggist carried a fever thermometer in his pocket as he would a fountain pen. In waiting on every customer, the druggist would produce the thermometer and ask, 'Have you a tested, dependable fever thermometer at home? Every home should have one for emergencies.'"

Why not try this plan during January? It is the best month for over-the-counter sales of this item.

DRUG STORE FOR SALE

On account of the death of the late Robert T. McNair, who conducted a drug store in Rockingham, N. C., under the name of Federal Pharmacy, I will entertain a proposition of purchase of his entire drug outfit. The building in which he conducted his business can be leased on reasonable terms.

An inspection of the drug store and fixtures can be arranged by any one interested in purchasing same.

Margaret M. McNair
Administratrix

Estate of Robert T. McNair
Rockingham, N. C.



Can be Included
in \$24.00 Order

THE PEABODY DRUG COMPANY

Wholesale Druggists

Complete Line of
Eli Lilly's Pharmaceuticals

305 Pettigrew Street
DURHAM, N. C.

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

BOARD NEWS



H. C. McAllister

New Office of the Board of Pharmacy

On October 1st the office of the Board of Pharmacy was moved from Oxford to Chapel Hill. It is now located at 106 Howell Hall. The Post Office Box is 471 and the telephone number is F-2751. This office is being shared with the North Carolina Pharmaceutical Association. For a number of years it has been proposed that these two organizations have a common location. While the function of each is different, the concern of both is the improvement of the profession of pharmacy and the protection of the public health. The secretaries of both organizations are well pleased with this arrangement.

March 1st

Your attention is again called to the fact that your drug store permit and your renewal license expired December 31, 1944. After March 1, 1945 there will be a penalty imposed for late renewal. If you have not already done so please attend to these immediately. THE PENALTY WILL BE IMPOSED.

Changes in the Membership of the Board

It is with a deep sense of loss that we record the passing of Dr. E. V. Zoeller of Tarboro. His death created a vacancy on the Board as well as the presidency. At a meeting held on November 15th, Mr. J. G. Ballew of Lenoir was elected president. By subsequent mail ballot, Mr. I. T. Reamer of Durham was elected to fill the unexpired term of Dr. Zoeller. Both men are eminently qualified to fill these respective posi-

tions. The present membership of the Board is as follows:

J. G. Ballew, President.....	Lenoir
Roger A. McDuffie.....	Greensboro
M. B. Melvin.....	Raleigh
I. T. Reamer.....	Durham
H. C. McAllister, Sec.-Treas.....	Chapel Hill

Recent Registrations

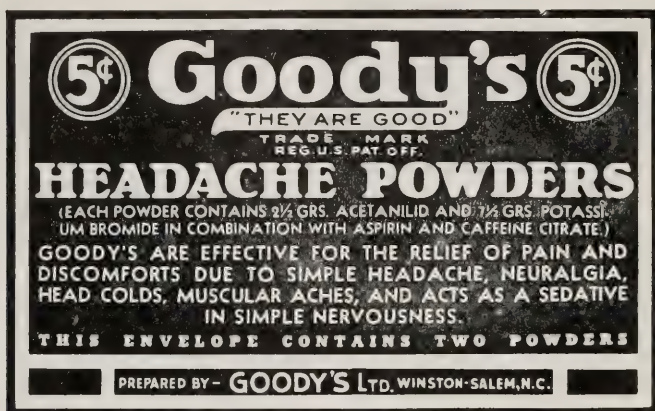
Two pharmacists have been registered in North Carolina by reciprocity during the past two months: Mr. G. H. Burke, Asheville, from the state of Michigan and Mr. Benard Davis, Winston-Salem, from the state of Missouri. We are happy to welcome these pharmacists to our state.

Federal Food, Drug and Cosmetic Act

Recently some pharmacists have found themselves in difficulty with the Federal Food and Drug Administration. This trouble arose over the sale of "dangerous drugs," without prescriptions, e.g. barbiturates, sulfa drugs, thyroid etc. There are three cases now pending in the courts as a result of the sale of these items. We cannot emphasize too strongly the inherent danger in the uncontrolled distribution of these drugs. The pharmacist's privilege in distributing medicinal merchandise automatically incurs the obligation to protect the public against those drugs that are dangerous. This is the only premise upon which he can be granted this special privilege. If he prostitutes it for commercial gain, and we can see no other reason for it, then he does not deserve to be classed as a pharmacist. There may be some who plead ignorance to the requirements of this law. If you do not feel that you are sufficiently informed on its requirements and prohibitions, please contact this office and we will gladly furnish you with all of the regulations.

Narcotics

Elsewhere in the JOURNAL reference is made to the many robberies of narcotics which have occurred in recent months. We would again advise you to see if your stock of narcotic drugs is "burglar proof." These addicts are desperate. A little attention now will save you much trouble and loss.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.

Tar Heel News Topics

Mount Olive—Since the death of W. E. Lewis, under whose name his drug store was operated, the business is known as the Lewis Drug Company. W. K. Lewis will continue as pharmacist in charge.

Greensboro—N. B. Moury, representative for the Wampole Company, was granted leave from his duties from December 15th to January 1 so that he might spend this time with Mrs. Moury and son, Danny, who is a patient at the Polio Hospital at Hickory. Mrs. Moury has been assisting at the hospital for several weeks and will remain there until Danny can be moved to his home. Mr. Moury says that since they are short on help at the hospital, that he will do any work that he can during his stay there.

Greenville—Foster Corwith, class of '37, dropped in at the School of Pharmacy recently. He and Mrs. Corwith will spend the winter in North Carolina at Mrs. Corwith's home near Kinston. Mr. Corwith has accepted work for the winter at Bissette's Drug Store, Greenville.

Raleigh—Pvt. James M. Edgerton, formerly of Walgreen's Drug Store, was killed in action in Germany on November 28th.

Winston-Salem—W. A. Gilliam, President of the N. C. P. A. and manager of Summit Street Pharmacy, has announced further reduction in the hours the store is open. The new schedule is as follows: Week days, 8:30 to 9; Sundays, 2 to 7.

Chapel Hill—Three paintings (1) Mountain Moonlight, (2) Good Fellowship and (3) A Mountain Morn, by pharmacist J. L. Cobb of Black Mountain, were on exhibition in Person Hall (Art Gallery) the latter part of December. The occasion: Eighth Annual Exhibition of North Carolina Artists.

Dunn—Thomas R. Hood, Director of Rotary International, left Dunn by plane on January 3 for a visit to the West Coast. He will address Rotary clubs in California and other states before returning to North Carolina.

Charlotte—The Dilworth Pharmacy was partially destroyed by fire on December 8. Cause of the fire is unknown but it is thought to have occurred from spontaneous

combustion as some painting and redecorating had been going on in the building. Damage was estimated at \$5,000.

Elkin—O. K. Richardson is credited with killing the largest deer bagged on the Daniel Boone game refuge during the 1944 hunting season. The deer, a fine eight-pointer, tipped the scales at 179 pounds, and besides furnishing many fine roasts of venison, the head is being mounted as a permanent trophy of a most successful hunt. O. K.'s brother, Wayne (Boone Drug Company) of Boone was in the party but was not as lucky as his brother.

Shelby—J. A. Suttle recently received an interesting communication from one of his former employees, Sgt. Joe Neil, now in France with the 38th Evacuation Hospital. According to Sgt. Neil, the Arno River broke through the dikes in the Pisa area on the night of November 2nd and inundated the hospital with a sea of water as high as six feet. As a result of the floodwaters, 516 patients had to be rapidly removed from the hospital.

Thomasville—Alexander Murray has accepted a position with Poole's Drug Store. Mr. Murray formerly worked in West Virginia.

Burlington — Pharmacist-magician Coke Cecil of High Point entertained the newspaper carrier boys who deliver the *Daily Times-News* (Burlington) at a Christmas banquet, December 19th, with his magic act. The party was sponsored by the publishers of the paper.

Salisbury — The eighty-year-old health tonic, Milam, has been purchased by Owen Drug Company, who will continue its manufacture. A vigorous advertising campaign is now being developed to give added push to the tonic.

Dunn—Thomas R. Hood was highly commended for his work as a Director of Rotary International in the September issue of Rexall's monthly magazine *Advantages*.

Fallston—An explosion of undetermined origin destroyed the Fallston Drug Company on November 21. Two volunteer fire fighters were crushed to death when a portion of the store's wall collapsed.

PURE Sales Sparkle!

- ★ Popular in Quality and in Price
- ★ Reliably Standard Preparation
- ★ Exclusive Purifying Process



CITRATE of MAGNESIA, U. S. P.

**Three Free with each Dozen
Packed 15 bottles to
case, \$2.00 per doz.**

Drop Shipment

6 Dozen 12½%	12 Dozen 15%
24 Dozen 16¼%	

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Maryland Sole Distributors

FOR —

Complete
Efficient
Safe
and
Money-saving
Fire Insurance
Service

Consult our agent.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

A Dream Comes True

By M. G. MORRIS,
President of the T. M. A.

When a young man starts his pharmacy career, he has dreams. First, he dreams of finishing his studies at a pharmacy school, so that he can be examined for a license and really become a pharmacist. He works hard toward this end for in his mind he sees himself on top of the world.

Finally he achieves this goal and he is very happy for a few years. Then he decides he should have a drug store of his own. He realizes that this necessitates his working hard and saving money. He visualizes what his store will be like, how he will manage it, what arrangements of displays he will make, etc. Then one day opportunity knocks, but our dreamer doesn't have quite enough money saved. So he buys it on credit.

Now his job is just beginning. He must pay the notes and other obligations or lose his store. His dream now is of getting his store paid for. After years of hard work, this dream is realized. Then he asks himself what it amounts to. He has worked hard, put in long hours, had very little time off for things he likes to do such as hunting, fishing, playing golf, attending ball games, etc. Now he's getting older and his dream becomes one of retiring to a little house on a farm.

So, in order to make this dream come true, he begins to look for this farm where he can rest all he wants to, hunt when he gets ready, fish at any time, and go to all the ball games he wishes to see. He will have time to read all the newspapers and magazines he's always wanted to read. He can use his time just as he wishes.

So, we toast one of our druggist friends who has realized the dream of his life. C. W. Ellington, formerly with Swaney Drug Stores of Winston-Salem, has dreamed his dreams, and has been one of the fortunate people who could realize them. He has purchased a farm six miles south of Greensboro and he expects to live a happy farm life there. Our best wishes go with him.

Remodel Now

At the recent meeting of the N. C. P. A. Post-War Planning Committee in Chapel Hill, a great deal was said about dressing up our drug stores of North Carolina by remodeling, rearrangement of displays, etc. In connection with this, I want to tell you of the experiences of the W. S. Wolfe Drug Company of Mt. Airy.

Mr. Wolfe has already gone ahead in making his store more attractive and convenient for himself and his customers. He didn't wait until the last minute to do his remodeling and redecorating. He placed an order for fixtures and since the manufacturer had his order on hand, they utilized the time between government contracts in making up Mr. Wolfe's fixtures. I think this is a good suggestion for drug store proprietors who expect to remodel after the war.

If they will get their plans drawn up and have them in the hands of the manufacturers, they will have their fixtures far in advance of their expectations.

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES & LABELS

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001



Carolina Camera

The Greensboro Drug Club and Auxiliary staged another of their enormously successful Christmas parties on the night of December 15. The party, held in The American Legion Building, was attended by 104 members of the two clubs and invited guests. Out of town guests in attendance were W. A. Gilliam, of Winston-Salem, President of the N. C. P. A.; Mr. and Mrs. I. T. Reamer of Durham and Mr. and Mrs. W. J. Smith of Chapel Hill.

The party had just gotten underway when Southern Dairies goodwill ambassador, J. M. Cates, Jr., by means of a 100 hole punchboard, collected \$10 for the Auxiliary Treasury. A delicious cake, baked and donated to the Auxiliary by Mrs. O. C. Trogdon, was raffled off by means of the punchboard. The lucky winner, Mrs. H. W. Van Horn, is shown (1) accepting the prize from Mr. Cates.

Mrs. Trogdon was highly praised for her work for the Auxiliary. It was announced that she had donated three of her cakes to the Auxiliary during the past year, each netting the club \$10 or a total of \$30.

Roger A. McDuffie, able president of the Greensboro Drug Club, acted as toastmaster. He is shown in picture (2) telling one of his unforgettable jokes. A toast to the ladies present was presented by Mrs. Warren L. Johnson; a toast to the men by Captain Sam McFalls.

Lawrence Thomas of the Justice Drug Company acted as quiz master, another enjoyable feature of the party. In picture (3) we have, left to right, Mrs. J. W. Tyson, Buck Morris, T. C. Reed, P. A. Hayes and the "man with the questions," Lawrence Thomas. By the facial expressions of the contestants they, as well as the audience, enjoyed this part of the program. As an award for correctly answering all the questions, T. C. Reed, manager of Southern Dairies, was presented with 12 quarts of milk from the Guilford Dairies.

Just prior to picture (5) M. G. Morris, President of the T. M. A., announced that

Greensboro had sold \$97,000 in "E" bonds during the Druggists' 6th War Loan Drive and he highly praised the members of the Auxiliary for their part in the program. Tickets were passed out to the members of the Auxiliary; eight of whom received \$25 War Bonds. Jimmy Cates is shown in picture (5) announcing a number which Mrs. I. T. Reamer, also shown in picture (5) had just drawn from the box marked "El Moro." (Note: we expect a box of cigars from the firm for this advertising plug.)

Picture (6) shows a small section of the party which was snapped just prior to the bingo party, which was a concluding feature. Local firms contributed approximately 50 prizes for this part of the program.

Two of the happiest people present, Captain Sam McFalls and Mrs. McFalls, picture (4), who were married November 18th. When Captain Sam was transferred to Greensboro, he brought part of New England with him in the person of his bride, who is from Boston. Mrs. McFalls was presented a gift from the Club.

George Windecker (Ph. M. 1/c), alumnus of the University of North Carolina (School of Pharmacy) is at the Navy Medical Supply Depot, at Brooklyn.

J. E. Tilley (Ph. M. 1/c), from Winston-Salem, is stationed at the Marine Dispensary at Cherry Point.

FOR SALE

Electric Ice Shavers

O. A. BERRYHILL

927 Poindexter Drive

Charlotte, N. C.

(By authority Paul Talbot for United Business Service, we are quoting from December 4, 1944, Service Bulletin)

I have a feeling that before many months have passed, the SALESMAN will come back into his own. True, there are some lines in which selling has continued an important factor even during war times, but by and large, the salesman has become mostly an order-taker and an expéditer.

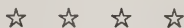
And as the role of the salesman again becomes more important, it will also become more difficult. It will become more and more necessary for the successful salesman to do his job—AND THEN SOME!

In fact, those three little words pack a mighty wallop in almost any field of endeavor. As I have looked around me through the years, it has always seemed that the real difference between average people and top-flight people could well be expressed in those words, "and then some!"

The top-flight people do what is expected of them—and then some! They meet their obligations and responsibilities squarely—and then some! They are good friends to their friends—and then some! They can be counted on in any emergency—and then some!

So whether your job is SELLING or something else, remember that success seldom comes in response to the first invitation. Keep doing all the book calls for—AND THEN SOME!

PAUL TALBOT



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

"Mr. Zo"

Mr. A. T. Nicholson, Tarboro pharmacist, consented to our request for permission to publish the letter below. To our way of thinking it exemplifies the best in employer-employee relationship. The original letter, which we copied, is a part of the "Book of Testimonial Letters" presented to Mr. Harvie Ward, nephew of Dr. Zoeller, on November 15.

Dr. E. V. Zoeller
Tarboro, N. C.

Dear Mr. (Dr.) Zoeller:

Last month I could have dated this Sept. 13th, that fateful anniversary date in 1900 when I went to work for you as soda-jerker.

During the years since that date I have had many experiences to emphasize it as a date which has served me well—far more greatly for good than otherwise. In short, I credit you largely with the good fortune that has come my way, and charge the bad to the Fates. So 13 came to be my lucky omen—e.g. My celebrated big fish, 35 pounder caught on four foot rod on Oct. 13th, house number 813, telephone 13, and it takes just 13 revolutions to wind my watch. Incidentally, this is my "graduation" gift watch. (Graduation from the Board of Pharmacy, 1904.)

You will note above that your title takes second place, being bracketed. There is a reason of my own for that. While that title, as is known to all, is an exceptionally great honor in several ways for you, because you have done an exceptional life-long service, not for Pharmacy alone in North Carolina, but for Pharmacy as a whole. A service of devotion to Pharmacy as a profession, which is recognized the country over by highest authorities.

However, important and unusual as these accomplishments are, I contend it is important to me, personally, to address you, as always, just plain Mr. Zoeller, as we shall see.

It was Mr. Zoeller—later "Boss," whose influence and example throughout those eleven years in your service, whose honesty of purpose, integrity and character, then

and later, served to help me over many a rough stretch, always a guiding light.

So, "Mr. Zo," as I pass along a few incidents that you may, or may not have known of, or may not recall—they meant much to me at the time—you will clearly see that for you to be any other than as you were known to me, my "recollections" could be thrown out of focus, so to speak. A sort of state of rivalry, mentally, between your great honors and my traditions.

So, here goes: Although you never knew of it, I think I ought to tell you that after that 33rd degree grilling you gave me on the eve of the aforesaid Sept. 13th, 1900, soon after I had registered at the hotel, I went to my room and wrote my Mother, among other things, that she could expect me back home at the end of the 30 days' trial period in my new job.

However, as the succeeding days of that month became a little less dismal, it showed some promise for a little brighter outlook, from time to time. At the end of the month when you handed me the \$25.00 (this had to cover board and bed \$18.00, \$7.00 for incidentals), when you handed me the pay, minus a pink slip, I wrote home that I'd probably stay a while longer. Included in the brighter prospects, I had sensed, was the fact that I had found that Mr. Burwell, the prescription clerk, was to be my immediate boss, and the further important fact that he was a Presbyterian—must have been Scotch, I guess—and being of the same variety of religious persuasion as myself, I felt I might have a little more leeway for "handling him," maybe.

You may recall that, as time went on, I was gradually, very gradually, elevated to assistant bottle washer, between times, and now sometimes bottle filler, i.e. filling shop bottles.

I had become very proficient at this, I thought, particularly at pouring from a gallon bottle into a shelf-bottle by balancing the gallon bottle upon my upheld palm.

The only bottle I've ever dropped was on that day while I was in the act of "doing my stuff" with the gallon bottle,

(Continued on Page 17)

Sealtest Quality

HAS NOT BEEN RATIONED



Despite war-shortages of basic ice cream ingredients—the high quality of Southern Dairies Sealtest Ice Cream has not been sacrificed to stretch the supply.

We owe this to the thousands of ice cream lovers who enjoy Sealtest Ice Cream flavor—and have confidence in the purity and quality of its ingredients.

We also owe this to our hundreds of loyal Southern Dairies dealers who are proud of Sealtest quality. They know how it brings customers to their stores . . . how it builds lasting goodwill.

Southern Dairies



DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

in the back room opposite your office, when you suddenly and unexpectedly popped through your door across the aisle. The only sound heard was the crash of that gallon of valuable medicine upon the floor!—a total loss. But, you just stood there apparently in thoughtful, silent appraisal, squinting in my general direction, munching your nails. It was for only a few moments, I'm sure, but it seemed a veritable eternity before you spoke.

When you did speak, I was very much relieved. Would have been at anything you may have said. I expected you to blow me out, although what I'd just passed through was worse than a blow out! You only remarked that I should be more careful, or words to that effect. At any rate, they were very refreshing words to me at the moment.

You probably may recall that during these times it was not customary for the store to distribute gifts to the store force at Christmas, but I shall never forget a Christmas, quite a while after my recovery from the effects of dropping that bottle, and had "graduated" from lower levels to a point where I was allowed occasionally to assist the prescription man in minor ways.

On that memorable morning—Christmas morning—you called me into your office to hand me a neatly wrapped packet, appropriately dressed up in holiday attire. I opened the package on the spot, of course, expecting maybe that one of your infrequent, gentle "pranks" was being handed me—like the bogus Board of Pharmacy examination report you gave me when I passed the board—when to my complete astonishment and sense of appreciation, I found the first installment of a correspondence course in Pharmacy, by Chas. W. Parsons. I think at that time, of the College of Pharmacy of the City of New York, with your card, just greetings, written in your own hand.

I lost no time getting started to work on this new job you had so unceremoniously tendered me, working on it betwixt times at store or in my room. This was, therefore, a rather long-continued assignment.

During this period, I would occasionally make some inquiry of you when I ran up against rough spots. You, no doubt, recall that you would seldom ever give me the low-down, but rather, would say "look it up in the book." That was the same way we kids were served at home—look it up.

As indicated above, this was typical of your general attitude, good as you are and well as you knew the answers, your way was, make 'em work for it.

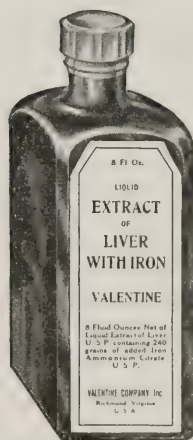
I want you to know that years ago I had these little pamphlets bound into a durable volume and shall cherish them in affectionate and grateful memory of you, "Mr. Zo."

In conclusion, I trust that you may pardon the length of this epistle, as well as its tardiness, but it just seemed like I couldn't cover the ground with less.

I trust, further, that "the Fates that be" may raise the curtain high and give you the light to read it—with your old familiar spy-glass.

Faithfully yours,
(Signed) A. T. Nicholson.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00
Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia



SIXTIETH YEAR of the Norwich idea!

Sixty years have proved the fundamental soundness of the Norwich idea. It is embodied in our three-point program for successful drug merchandising. *We make fine products...* Persistent publicity and promotion help you sell them . . . *You earn profits* consistent with high business and professional standards.

The Norwich Pharmacal Company, Norwich, New York

PEPTO-BISMOL
UNGUENTINE
UNGUENTINE
RECTAL CONES
AMOLIN POWDER
AMOLIN CREAM
NORFORMS
RESPAMOL
OCUSOL
NORPLEX
ZEMACOL
and other fine
pharmaceutical
preparations

Howell Hall Happenings

By PATRICIA ANN LAWRENCE

December was a busy month at Carolina. Work began to pile up and term papers to loom in the very near future, making it necessary for us to buckle down in earnest. Mid-term reports left some of us feeling rather elated, and some of us determined to improve our grades before February. Extra-curricular activities, including campus-wide elections, were on in full force. Carolina and the Pre-Flight School both boast of unusually good basketball teams for so early in the season, and each has provided Carolina students with many exciting minutes. And then there is always that last minute Christmas shopping to be done.

Probably the most impressive event of the month was the graduation of the class of '45, who, under the accelerated program of the University, completed their work and were awarded their diplomas at a ceremony on December 17th.

On Sunday morning the class attended the Baptist church in a group, where they heard Dr. Kelly Barnett. At three o'clock, the graduating exercises, presided over by Dean of Administration R. B. House, were held at Hill Music Hall. Dean Beard presented the candidates for degrees to President Graham, who awarded the diplomas, after which he made a short but impressive talk to the graduating class, which was made up of the following: Sam Black, Asheboro; Ray Brooks, Bear Creek; Frances Cole, Chapel Hill; Charles Beddingfield, Clayton; Hugh Dameron, Starr; A. G. Elliott, Jr., Fuquay Springs; Rudolph Hardy, Everetts; Gerald Hege, Lexington; Lucy Lee Kennedy, Kerr; Edward Knight, Weldon; Ruth Patterson, Chapel Hill; Evelyn Salter, Staey; Laurel Williams, Hilton Village, Va.; Douglas Langston, Franklinton.

Laurel Williams was awarded the Lehn and Fink medal, and Rudolph Hardy the Buxton-Hunter-Williams medal. A gift from a friend of the school, of a year's membership in the North Carolina Pharmaceutical Association, was also won by Laurel Williams.

Following the graduation exercises, Rho Chi sponsored a reception for the members

of the graduating class, their friends and families. The spacious lounge of the Graham Memorial was the setting for this occasion. Miss Alice Noble presided at the tea table. She was assisted by Doris Bullard and Pat Lawrence.

Everyone had a jolly time, especially the seniors, now that the long, hard road of classes and labs was behind them. They were looking forward enthusiastically to a new life of "pill-rolling and dispensing," and being good pharmacists and public servants.

We'll miss seeing you around, gang—it's been grand knowing you, and we wish you the best that life has to offer.

December also saw widespread elections within the Pharmacy School. The Pharmacy Girls Association elected the following officers: Tommy Slayton, Murphy, president; Florence Lee, Mount Dora, Florida, vice-president; Pat Burgiss, Sparta, secretary-treasurer; Eleanor Holden, Bunnell, Florida, social chairman.

The following were selected to lead the Pharmacy Senate for the next year: E. L. Riggsbee, Pittsboro, president; Virginia Caudle, Peachland, recorder; Emily Aliton, Port Jervis, N. Y., secretary-treasurer; Elsie Hudson, Chapel Hill, reporter.

Newly elected officers of Kappa Epsilon are as follows: Virginia Caudle, president; Eleanor Holden, vice-president; Pat Lawrence, Charlotte, secretary-treasurer; Doris Bullard, Roseboro, reporter; Fate Burnette, Black Mountain, pledge mother; Betty Hanna, Hickory, member-at-large.

The student branch of the N. C. P. A. elected new officers for the following year's work as follows: Jack Ranzenhofer, Highland Falls, N. Y., president; Robert Hall, Mocksville, vice-president; Elsie Hudson, Chapel Hill, executive officer; Doris Bullard, secretary-treasurer.

The Rho Chi election listed the following officers: Doris Bullard, president; Dr. Brecht, vice-president; Pat Lawrence, secretary-treasurer.

Phi Delta Chi held their election as scheduled with the following officers: Jack

(Continued on Page 31)

TO YOUR GOOD HEALTH



PHARMACY, ONE OF THE OLDEST OF PROFESSIONS, WAS PRACTICED IN ANCIENT CHALDEA, BABYLON AND EGYPT, BY THE HIGHEST CASTE.—
THE PRIESTHOOD.

THE EARLIEST KNOWN PRESCRIPTIONS, NOW IN THE BRITISH MUSEUM, DATE FROM THE REIGN OF CHEOPS, ABOUT 3700 B.C.

THE EBERS PAPYRUS, A SCROLL 22 YARDS LONG, WAS FOUND BETWEEN THE KNEES OF A MUMMY. IT DATES FROM ABOUT 1552 B.C., AND CONTAINS MEDICAL RECIPES AND FORMULAS REQUIRING MORE THAN 700 DRUGS.

TO PRACTICE PHARMACY TODAY, FOUR YEARS OF SCIENTIFIC AND CULTURAL STUDY AT A COLLEGE OF PHARMACY ARE REQUIRED IN MOST STATES.

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This, the first of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. If the Editor of your local paper will agree to run it, write the Public Relations Committee, N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C., for a mat. No charge for this service.

Rapid Turnover Assures Volume Profit!



for
**COLD
DISCOMFORTS**

Heavy Advertising
the Year 'round!
1944-'45 Campaign
Biggest Ever!

Check Up! Stock Up!
\$2.80 Dozen 2 Free

Order from Your
Wholesaler

Also Keep Stocked on



for Itch of Athlete's Foot, Ring-
worm and similar Skin Irritations



One of the big money-makers!
Constant demand!

Owen Drug Company

Salisbury, North Carolina

Our Men in Service

A letter from **Ph. M. 1/c Shelton B. Boyd**, a graduate of the Pharmacy School with the class of '39 was received with much pleasure since it was the first communication received from him since he entered service. He sent us a very amusing and enlightening ditty on the "Pharmacy Corps" which we hope to publish in an early issue of the JOURNAL. Shelton is serving as Pharmacist Mate on the USS White Plains.

T. M. Holland, Ph. M. 1/c, has a new address: USS Chatelain (DE-149), c/o Fleet Post Office, New York, N. Y.

Christmas greetings were received this past week from many of our "boys" in service, and we want to take this opportunity to thank each and every one of them. When they can fight for us and wish us a Merry Christmas at one and the same time, they've "got what it takes." Our sincere prayer is that this next year will see "Peace on earth, good will to men."

Joe LaRocca, graduate student at the School of Pharmacy, writes us that a recent furlough was spent at his home at Pueblo, Colorado, and that it was just the best furlough a soldier could possibly have.

George Albright, Bill Taylor and Herbert Mayberry have completed boot training at Camp Peary and have been reassigned. George is in the V-12 unit at the University of Pennsylvania, while Bill is in the V-7 group at the same place. Herbert has been assigned to the V-12 unit at Rensselaer Polytechnic Institute at Troy, N. Y.

There is ample material for a Carolina Club at the Navy Hospital Corps School at Bainbridge, Maryland. **Al Rachide, Lawrence Britt, "Spec" McDowell, Winfield Rose, Joe House, and Sam Clark** are there at present.

L. B. Brookshire (Ph. M. 2/c) writes that he is now doing Aero-medical research and experimental work at the air field at the Navy Yard at Philadelphia. He finds it very interesting but pretty far fetched from Pharmacy.

Tax Baby Products?

The North Carolina Pharmaceutical Association has registered its objection to the classification of baby products as "luxuries" and thus taxable at the rate of 20% under the Federal Excise Tax Law. If you feel the way we do about this matter and would like to register your own opinion where it will count, write Mr. Bliss (address in letter reproduced below).

Dear Mr. Smith:

On August 8 you wrote this office stating that you had many complaints from your members relative to the 20% Federal excise tax on baby products—such as baby powders and oils. We heartily agree with your contention that such a tax is unsound. On August 9, we replied to your letter and advised that the N. A. R. D. had protested the regulation, and were informed by representatives of the Treasury Department that they were considering the matter and were awaiting briefs from the larger manufacturers of these products. As a consequence of this we advised that you refrain from any activity in this premise pending the outcome of the Treasury's decision. On inquiry, the writer was informed yesterday that no word had been received from the manufacturers and the Treasury officials were not going to change the ruling. In view of this fact, the latter part of the last paragraph of your letter, dated August 8, is apropos. Mr. D. S. Bliss, Deputy Commissioner, Internal Revenue Bureau, Treasury Department, Washington 25, D. C., is the gentleman in charge of the toiletries' tax.

Cordially,

(Signed) George H. Frates,
Washington Representative.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

WHEN THE *Restorative* POWERS OF TISSUE MUST BE AUGMENTED

In the management of burns and non-infected or infected indolent wounds, Morruguent Ointment, widely advertised and detailed to the medical profession, has proved of highly beneficial influence on healing. Based on the unsaponifiable active principles present, Morruguent is 25% stronger than cod-liver oil, U.S.P. This greater content of the vitamin-bearing fraction, to which the stimulant influence on wound healing is attributed, accounts for the greater therapeutic value for which Morruguent has been acclaimed by so many physicians.



MORRUGUENT



Wound odor disappears, necrotic material is liquefied, granulation tissue fills the wound, epithelization begins early, scarring is minimized. Morruguent Ointment is applied directly onto the wound, gauze covered, and the area lightly bandaged. Supplied in 2-oz. collapsible tubes, and in 1-lb. and 5-lb. jars.

THE S. E. MASSENGILL COMPANY
Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

20 Sales Tips

1. Never discuss personal difficulties with a customer—he has troubles of his own.

2. Keep a smile on your face even when discouraged; many sales depend on a cheerful greeting and your ability to sell yourself.

3. Always stick to the truth.

4. Be ever mindful of your appearance. Fresh shirt, shined shoes, trimmed nails and tidy clothes all have an effect.

5. Be explicit in the information you furnish; many an order has been lost through an unnecessary misunderstanding.

6. When your business is finished, thank your customer. Remember he has other business and so have you.

7. Your courteous thanks are indicated whenever you complete a sale.

8. Have respect for yourself, and others will respect you.

9. Don't be over-familiar; familiarity breeds contempt.

10. Be interested, but never inquisitive. There is a distinct difference, and minding your own business will get you further.

11. Know your store and describe it convincingly, but do not make exaggerations you may be forced to retract later.

12. Never knock a competitor; the reaction of the customer is a boost.

13. Be careful not to rush the customer. Briskness is commendable, but if you are in too much haste you may lose a customer.

14. You can high pressure a customer—but you can't keep him high. When he "comes to" he will resent your tactics.

15. Don't fail to show a customer that you sincerely appreciate his business—your earnings depend upon that.

16. Verbal understandings are dangerous.

17. There is a time and place for everything. Watch the odor of your breath. Your customer may not be a teetotaler—but then again he may.

18. Colorful stories of a risque nature may make the customer laugh, but they sometimes reflect unfavorably on you.

19. The real secret of salesmanship is the development of an honest, able, and engaging personality.

20. Remember, you are not only selling merchandise, you are also selling yourself.

By Jack Wolfman
—Retail Tobacconist.

Fischelis Elected Secretary

Dr. Robert P. Fischelis, Director of the Division of Drugs, Chemicals and Health Supplies in W.P.B.'s Office of Civilian Requirements, was elected secretary and general manager of the American Pharmaceutical Association by the A. Ph. A. Council at its meeting in Washington on December 9. Dr. Fischelis succeeded the late Dr. E. F. Kelly on January 1.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily



Shown discussing the current Dr. T. C. Smith Company advertising campaign (details on opposite page) are, top, left to right, John A. Goode, Phar. D., prominent Asheville druggist; Stacy Smith and T. C. Smith, of the wholesale drug firm, which is celebrating its 75th anniversary.

The first of a series of 15 ads "Your Druggist Is Neighborly" is reproduced on the left.

An attractive window installed by Moss Salley of Asheville in his drug store to stimulate the sale of war bonds during the 6th Drive is pictured at the bottom. The large "V" in the center was made of red, white and blue paper; the bomb of blue paper with white letters. The small soldiers, shown in the foreground, were dressed in khaki and placed in front of the red and white Jap flag. Real dollar bills were used in the display.

"Your Druggist" Ad Campaign

A fitting tribute as well as a very promising post-war aid to the retail druggists in their trade territory, might sum up the purpose of an advertising campaign now being conducted by the Dr. T. C. Smith Company, wholesale druggists of Asheville, North Carolina.

The advertising program began on Sunday, December 10, with the first of a series of fifteen sizeable (40 inch) newspaper displays to be published weekly in the Asheville Sunday papers which have a circulation of over 40,000 copies, well distributed over the trade area which the Smith firm serves. The initial advertisement (copy reproduced with this article), points to the neighborliness of the retail druggist as well as his importance in the community. You will note that the only reference to the Dr. T. C. Smith Company, is two lines of small type at the very bottom of the advertisement which read, "This message is published by DR. T. C. SMITH COMPANY, Asheville, in celebration of their seventy-fifth business anniversary (1869-1944)." This same signature will appear on the entire series of advertisements.

Discussing the campaign, Stacy Smith, Sales Manager of the firm, said, "We have planned this entire program for the special benefit of the retail druggists in our territory. Nothing is being done nor said to call any special attention to the activities of the Dr. T. C. Smith Company. Instead, we are endeavoring to dramatize the retail druggist and place him, in the minds of the readers, in his rightful and professional position in the community he serves. We want the readers of our printed messages to better realize that their druggist is a highly skilled guardian of their health. That he is a fine and important citizen and a shining example of American free enterprise. We are hopeful that our efforts will create, in time, even better public respect for Pharmacy in our territory."

In order to add to the continuity of the newspaper advertising, a graceful, hand-lettered catch line—"Your Druggist," plus a

mortar and pestle, appears just above the caption of each ad. The only other decorative feature used is the Rx circular spot which serves as a tail-piece to the well-spaced and legible text.

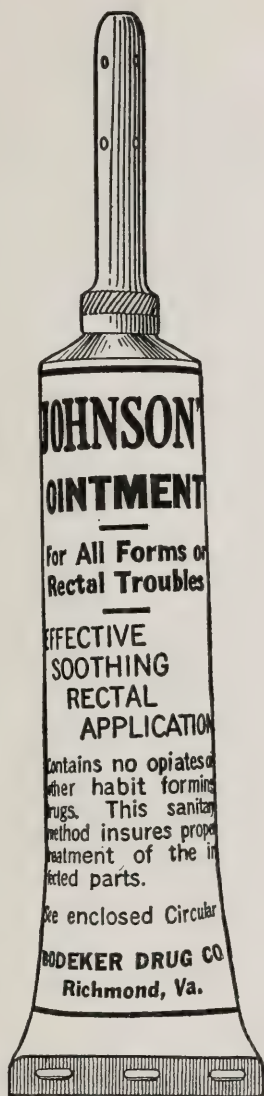
Prior to the appearance of the first newspaper display, letters were written to each of the retail accounts of the firm, enclosing a reprint of the first advertisement and explaining the campaign and its purpose. All retailers were reminded that this was to be **their** campaign. That the entire promotion was for their benefit and all were asked for comments and suggestions. Within twenty-four hours after these letters were mailed, the firm received a score or more of congratulatory replies and pledges of cooperation in making the campaign a success.

Counter displays, consisting of an easel-back card with the "Your Druggist" catchline printed in color at the top, were distributed by the Smith firm's salesmen throughout the trade territory. These cards carried an imprint of the first newspaper advertisement and the retailers gave them prominent space in their stores. Each week, throughout the 15-week campaign, the salesmen will attach a reprint of the current newspaper advertisement on the counter cards, effecting a complete and timely tie-up with the newspaper ads.

The entire campaign has been thoroughly planned and executed. The creation and placement of the material is being done by W. H. Davis Advertising, Asheville, N. C., advertising agency.

Secretary Addresses Rotary Club

"Pharmacy: A Profession of Service" was the subject of an address delivered by W. J. Smith, Secretary of the N. C. P. A., at a meeting of the Fremont Rotary Club on November 30. In addition to the speaker, pharmacists Paul B. Bissette of Wilson and J. E. F. Hicks of Goldsboro were present as guests of Rotarian W. Y. Whitley. W. S. Gibson, Bodeker Representative in the Goldsboro area, was also present.



Johnson's Ointment

For All Forms of Rectal Troubles

50c Tubes—\$4.00 Dozen

With Perforated Pile Pipe

One Tube Free with Each Dozen

50c Jars—\$4.00 Dozen

One Jar Free with Each Dozen



BODEKER DRUG COMPANY

Richmond, Virginia

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

The Charlotte Drug Travelers

The members of the Charlotte Drug Travelers were hosts to their wives and sweethearts at a turkey dinner on Friday night, December 8th at Efrd's.

E. H. Hemmle lead the group in singing one stanza of America, with Mrs. J. G. Dawson accompanying at the piano. W. R. Dixon asked the invocation. At the conclusion of the dinner, group singing was enjoyed. "Let Me Call You Sweetheart" was sung by the men as a toast to the ladies. A solo "Silent Night" was sung by E. H. Hemmle, and Mrs. Dawson played two piano solos "O Holy Night" and "Little Star." War songs, and finally "Jingle Bells" sung by the entire group, concluded the musical portion of the program.

President Day presided in a most delightful manner. Each member had been asked to bring a gift. These gifts were presented to the ladies as their names were drawn. There were sufficient prizes that every woman present received two prizes, and some received three. A \$25 war bond was presented to Mrs. Johnnie Bennick from the Scott Drug Company.

The officers of the Travelers were introduced to the ladies. A new member, H. M. Gaddy of the Scott Drug Company, was presented. Other new members and their wives were also introduced at this time. Rush Hamrick of the Kendall Medicine Company of Shelby, introduced his guests, Mr. and Mrs. Barney Elwonger. Mr. Elwonger is associated with the Kendall Medicine Co. also. H. W. Pasko introduced his guest, George W. Whiteside, southern sales manager for Parker Pen Company.

President Day outlined some of the activities of the group during 1944: the burning of the mortgage on the club house and getting the club finances on the black side of the ledger; buying a "rung on the ladder" for the Shrine Hospital for crippled children; selling of 200 tickets for the Shrine Football game, December 2nd, proceeds of which went to the Shrine Hospital;

promotion of war bond sales during the 5th and 6th war loan drives. He commended the members of the Woman's Auxiliary for their support in the war loan drives and spoke of their charitable work in sending a donation to the Thompson Orphanage of Charlotte to be used at Christmas. President Day suggested that a collection be taken among the Travelers for this same cause. This totaled \$31.17 which was turned over to Mrs. W. B. Holmes, Jr., president of the Charlotte Woman's Auxiliary, for inclusion with their contribution.

Just before closing President Day asked every one present to rise and stand with bowed heads for a brief pause in honor of all the members of the Armed Forces who are making possible such gatherings in our country.

The Charlotte Druggists' Woman's Auxiliary

The Charlotte Woman's Auxiliary met for luncheon at the lovely home of Mrs. L. W. Millican, 2520 Normandy Road, with Mrs. W. B. Holmes, assisting hostess. Christmas decorations prevailed throughout the house.*

Mrs. Holmes presided over the business session. Mrs. T. E. Whitehead, secretary-treasurer, gave a lengthy report on the last meeting. Mrs. J. G. Dawson read an interesting story of how other countries observe Christmas. Mrs. L. W. Millican won the door prize which was furnished by Mrs. Grady Blackman.

The members had previously voted to hold their meeting at Mrs. Millican's, and contribute the money usually spent for their luncheon to the Thompson Orphanage of Charlotte. This contribution amounted to fifty-five dollars.

Mrs. H. W. Pasko and Mrs. Bert Reynolds, new members, brought the total in attendance to seventeen.

News Notes

Jimmie Bennick was home with his parents, Mr. and Mrs. Johnnie Bennick, for

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

the holidays. He is a student at V.P.I. at Blacksburg, Va. . . . Cadet Billy Holmes, student at Castle Heights, Lebanon, Tennessee, also was home for the holidays. He is the son of Mr. and Mrs. W. B. Holmes, Jr. . . . Mr. and Mrs. F. F. Potter spent the month of December in Florida working. . . . Mr. and Mrs. P. C. Day spent the Christmas holidays with their families in Tennessee. . . . Mr. and Mrs. W. McElveen went to Cincinnati for Christmas. . . . Gaines Slaughter went to Mississippi to visit his parents during Christmas. . . . H. A. Hammond, Miss Helen Lisk, daughter of Mr. and Mrs. D. C. Lisk, and H. E. Henriksen were patients at Charlotte hospitals recently. . . . Mr. and Mrs. H. H. Hudson were recent Charlotte visitors. . . . Mrs. Hemmle's brother, now stationed at AAF ORD at Greensboro, visited the Hemmle's recently. . . . Mr. and Mrs. Grady Blackman spent ten days in Cambridge, Massachusetts recently. They were there on business. Mr. Blackman is now associated with Welch Candy Company of that city. . . . Mr. and Mrs. W. R. Dixon visited in Atlanta recently, Mrs. Dixon remaining there while Mr. Dixon went on to New Orleans for a convention of Bauer and Black. . . . Lt. Col. Walter Scott, who has been in the Army Air Corps for some time, is back at his desk at Scott Drug Company. He is on an extended leave of absence.

Deaths

It is with heartfelt sympathy that we report the untimely death of Mrs. E. A. Saunders on December 8th at her home in Charlotte. Mrs. Saunders was an active member in all affairs of the Charlotte Druggists' Woman's Auxiliary until her illness about a year ago. She was loved and respected by all members of the organization, and she will be genuinely missed from the group. Surviving are her husband, Gene Saunders of the Ray-O-Vac Company, a daughter, granddaughter, and one sister. Funeral services and interment were held at Montgomery, Alabama.

Marriages

Herbert W. Wohlford and Miss Tillie Fasnacht were married December 14th at the Little Church on the Lane, Charlotte.

Mr. Wohlford has been associated with the Elizabeth Drug Store of that city for several years.

Wilson Edgar Lewis

Wilson Edgar Lewis, age 62, died suddenly of a heart attack at his home in Mount Olive on December 4th.

Mr. Lewis was a native of Halifax County. He had been a resident of Mount Olive since 1916 where he operated the Mount Olive Drug Company which later became the Lewis Drug Company. In recent years his son, Wilson K. Lewis, assisted his father in the management of the drug firm.

HOWELL HALL HAPPENINGS

(Continued from Page 19)

Ranzenhofer, president; E. L. Riggsbee, vice-president; Bob Parsons, Margaretsville, New York, secretary; Bob Dees, Burghaw, house manager.

Dean Beard announced the appointment of the following as "unofficial advisors": Shirley Bickmann, Doris Bullard, Robert Dees, Thomas Harris, Reeves Hawkins, Eleanor Holden, and Robert Parsons. These boys and girls were nominated by staff and students alike as worthy of complete confidence; as representative of the spirit of the student body; and as promising sound and unselfish counsel in the several relationships that exist between teacher and taught.

The Pharmacy Senate was active during the month, holding its regular bi-weekly meetings. The meeting on November 30th was marked by farewell speeches from all of the graduating seniors in the Senate.

We left for home and Christmas trees and stockings hung by the chimney, on December 21. We had only a short time, as classes resumed on December 28th, but I think everyone made the most of those few days, for after all—it was Christmas.

To every reader of the CAROLINA JOURNAL OF PHARMACY, we, associated with the School of Pharmacy here at Carolina, wish you a New Year that will see our nation marching steadfastly down that rocky road to total victory—and "peace on earth to men of good will."

The Apothecary Club of Winston-Salem

By MRS. E. W. ROLLINS, *Reporter*

On Tuesday night, December 5th, the Apothecary Club gave a Christmas supper party for their husbands. The dining room of the Forsyth Country Club was decorated in keeping with the occasion. Red roses and red candles were used effectively, as were holly and pyracanthus in decorating the tables.

Mrs. A. L. Fishel, president of the Auxiliary, was toastmistress. She introduced W. A. Gilliam, president of the N. C. Pharmaceutical Association, who made an interesting talk, praising the work done by the druggists and their wives in the sale of war bonds.

James Darlington and Andrew Strum who were in charge of entertainment for the affair, gave out numbers to each guest, from which were drawn lucky numbers for lovely gifts. After the drawing, they presented a most amusing radio Scramby-Amby contest. Mark Boesser led in selections of Christmas music with Paul Pegram at the piano.

Mr. and Mrs. E. W. O'Hanlon and Mr. and Mrs. H. P. Watson were special guests.

To the Members of the N. C. P. A.:

The Woman's Auxiliary of the N. C. P. A. is making a determined effort this year to increase the membership to at least 500. The purpose of this is to provide a substantial contribution to the Pharmacy Student Loan Fund at the University. Approximately ninety-five cents of the annual dues of one dollar goes directly to this fund, the remainder being used for expenses of administration.

If your wife or daughter is not a member of the Auxiliary, why not place their names on the roll by mailing a year's dues to the Secretary-Treasurer, Mrs. W. J. Smith, Chapel Hill? In doing this, you will prepay her dues so that if she attends the annual convention this year, she will pay only the usual registration fee, but not the Auxiliary dues.

So, won't you please back us in our effort to build up this student loan fund so that a substantial amount will be in readiness for postwar days?

Mrs. J. C. Jackson, President,
N. C. P. A. Woman's Auxiliary.

Announcing

W. RALPH DAVIS

North Carolina Sales Representative

**PRODUCTS THAT ARE
SCIENTIFICALLY CORRECT**

**MANUFACTURING
CHEMIST**

L. P. MAYRAND

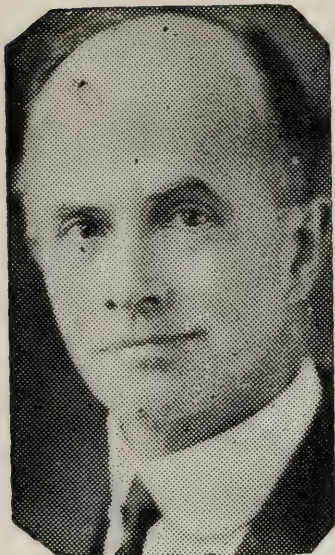
**GREENSBORO,
NORTH CAROLINA**

President Ballew

James Gordon Ballew, a member of the North Carolina Board of Pharmacy since 1926, was recently elected President of the Board, succeeding the late Dr. E. V. Zoeller who held this post for many years.

Mr. Ballew, a Lenoir pharmacist, graduate of the Maryland College of Pharmacy, is one of Caldwell County's most progressive leaders. Of his early life he says he was brought up in reverse: "born in town, went to school in the country."

He brings to his new post a wealth of practical drug store experience—more than fifty years. President Ballew will officially begin his new duties on January 16th when the Board of Pharmacy will meet in Chapel Hill for the transaction of business.



RING OUT THE OLD



Year's end is a good time for stocktaking. And our stock includes a big selection of "thank you's"—"thank you's" for jobbers, for dealers, for salesmen, for all who have helped so much in distributing Pal Blades during this past year, and making it possible for us to close our books on the biggest year in Pal history. And that, despite all the difficulties of manufacture and supply.

For 1945—Pal wishes you all as Happy a New Year as a world at war permits.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Selling Your Customers For YOU

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches, soothe the nerves and gently soothe nerves. Also relieves neu-

**Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day**



RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily absorbed.

It's why "BC" offers relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Massengill Employees Accept Gift of \$10,000 and Form Benefit Association

A banquet for employees of The S. E. Massengill Company, pharmaceutical manufacturers, in the ballroom of the General Shelby Hotel, on December 8, provided the occasion for the first called meeting of the Massengill Employees Benefit Association, Inc., and acceptance of an initial gift of \$10,000.00 to the Association by the Company.

The origin of this gift arose from the fact that Dr. S. E. Massengill, who is the owner of a large farm south of Bristol, Tennessee, decided that by reason of its proximity to the city and its adaptability for picnic and recreational grounds and facilities, it would be a pleasant location for the recreation of the employees of the Company. At his instigation, the Board of Directors of The S. E. Massengill Company approved a gift to the employees in the sum of \$10,000.00, to be used to provide facilities on the lands leased by S. E. Massengill to the Association as a recreational park. A charter incorporating the recreational and social Association was secured and the lease perfected in November of this year.

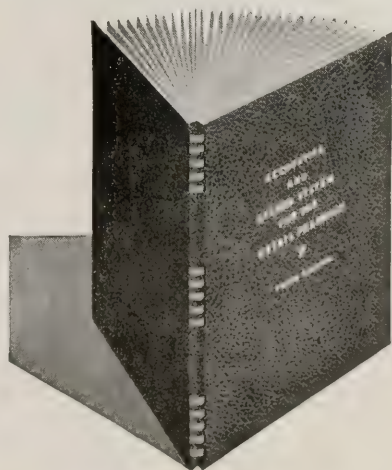
The affairs of the Association are in the hands of the Board of Directors of the Association, chosen by the employees, and the officers are: H. N. Van Nostrand, President; Francis S. Taft, Vice-President; Carrie V. Tevis, Secretary; Mary J. Hawkins, Treasurer.

The properties and facilities acquired by the original gift, and subsequent gifts which will be made by the Company, are for the use of the employees of The S. E. Massengill Company, consisting of seven hundred or more, and their families and friends. During the banquet, S. E. Massengill outlined the facilities at present available for the use of the Association, and stated that as soon as materials and labor were available, a club house and other facilities for recreation could be built. R. V. Arnold, architect of Bristol, displayed plans for the proposed club house, which will have a frontage of 114 feet and provide facilities for modern,

recreational activities. It will be located in the midst of a park setting of wooded knolls, hills and valleys. Close adjacent are sites for games, bridle paths, hiking routes, and for picnics. Leveling and grading for the club house, as well as improving paths through woodlands, is already under way.

Free—Lilly Bookkeeping System

The Accounting and Record System for the Retail Pharmacy is a simplified bookkeeping system designed especially for the retail drug store. In a single book, it contains forms for recording essential data pertaining to store operations for a period of twelve months. Logically arranged are forms for recording daily receipts and expenditures, prescription record, buying budget, record of current merchandise bought on credit, record of advance orders, individual compensation data, excise and sales tax record, along with monthly and yearly summaries. The book is simple to use, requires a minimum of time to keep up-to-date, and provides adequate information for all tax purposes. If the proprietor of a retail drug store desires to use the Accounting and Record System for the Retail Pharmacy, his Lilly medical service representative will present him with a copy without charge.



Scholarships

The Scholarship Fund of the North Carolina Pharmaceutical Association has been increased by \$100.00. A check for this amount arrived several days ago from Mr. W. R. Viall of Pinehurst, and has been turned over to Dean Beard.

We also wish to acknowledge a check for \$200.00 which has been sent to the American Foundation for Pharmaceutical Education by the Justice Drug Company, Greensboro. The check, earmarked for the University of North Carolina School of Pharmacy, will be sent direct to Dean Beard by the Secretary of the Foundation, Dr. E. L. Newcomb.

Meetings

A report of the N. C. P. A. for 1944, by Secretary-Treasurer W. J. Smith of Chapel Hill, and preparation of a legislative program will feature two important committee meetings in Raleigh on January 11.

The N. C. P. A. Executive Committee will meet at the Sir Walter Hotel at 11 A.M., followed by a meeting of the Legislative Committee at 2 P.M.

Attorney F. O. Bowman of Chapel Hill

will again represent the Association during the General Assembly. His valuable experience, gained over a period of twenty-two years, and his knowledge of the inner working of the Legislature, plus the helpful contacts which he is in position to make, will all serve Pharmacy to good advantage.

Two pharmacists, T. R. Burgiss of Sparta and Sam Welfare of Winston-Salem, will represent their respective counties in the Assembly. We are fortunate in having these two capable men in Raleigh during the sessions.

Bond Report

Here's the latest report on the Druggists' Sixth War Bond (Penicillin) Drive: Through December 31st the figure stood at: Total "E's" sold, \$1,656,600; total other types sold, \$1,482,625.

The Woman's Auxiliary has far exceeded its goal of \$200,000. The organization has already sold \$321,750 in "E's" and undoubtedly will double their goal before the final figures are announced.

A complete summary of the 6th Drive will be carried in the February issue of THE CAROLINA JOURNAL OF PHARMACY.

So help me I'm hearing things!



1. Take it easy, Joe. I'm not a "thing". I'm Bromo Bill, the dispenser. Let me tell you how to serve Bromo-Seltzer the right way—every time.

2. Joe (Fountaineer): Fizz away, my friend. Here's a customer now.

Bromo Bill: O. K. Joe. First, give him an accurate dose of Bromo-Seltzer—one turn of the knob does the job. No fancy tricks or wisecracks now.

3. Joe: Can't I even say: "Tough night, Mister?"

Bromo Bill: Gee! Not that. Just add half a glass of water, and stir gently.

4. Joe: I gotcha. What next?

Bromo Bill: Serve the Bromo-Seltzer clean. And don't forget that this customer is a swell prospect too, for the home packages.

5. Joe: So . . . what do I do about that?

Bromo Bill: Just say: "Step over to the drug counter and get a package."

6. Joe: Bromo, old boy, I'll take your advice.



Bromo Bill: There's always extra credit for you when you serve Bromo-Seltzer the right way and push the home packages, too.

TUNE IN THE 2 BIG BROMO-SELTZER RADIO SHOWS

Vox Pop every Monday night on CBS coast-to-coast. The Saint every Saturday night on the NBC network. Enjoy these shows . . . tell customers to listen!

FIGHTS HEADACHES



3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

**I ALWAYS LOOK FOR THE
BIG 1 ON EVERY PACKAGE**



**Every Week
We Tell 8 out of 10
Radio Families to
"Look for the Big 1
on the Package"**

This Display on Your Counter Will Make Them Look . . . and Buy!

When you purchase Assortment #5154, you stock the Vitamins you sell *fastest to most* people. And you make 40.6% profit on the retail selling price.

A nationwide survey gave us this information. It showed us which of the 3 kinds of ONE-A-DAY (brand) Vitamins MOST people buy MOST.

Assortment #5154 is based on this choice of selection. It is packed with the number and sizes of A and D Tablets, B-Complex Tablets, and Multiple Vitamin Capsules MOST people buy MOST.

So the ONE-A-DAY (brand) Vitamins you buy in Assortment #5154 are the Vitamins you will sell.

If you will put Assortment #5154 on display in your store where people can see it, our advertising *will* and *can* sell it with a minimum of effort on your part. So order Assortment #5154 from your wholesaler today!

**NEW Vitamin Assortment
No. 5154 - Packed With the
ONE-A-DAY (brand) Vitamins
MOST People Buy MOST
pays you a
PROFIT of **40.6%****

YOU GET . . . \$77.30

COSTS YOU NET \$45.93

YOUR PROFIT \$31.37

NUMBER OF PACKAGES IN ASSORTMENT

One-A-Day (brand) Vitamins	Large	Medium	Small
A & D Tablets	—	2	2
B-Complex Tablets	2	4	2
Multiple Capsules	5	17	6

Purepac

Free Goods Deals
on Drys, Liquids, and Specialties,
for January and February only.

Our Salesmen have complete details.

Ask him about *Purepac's* extra
profit offers.



"THE HOUSE OF FRIENDLY AND DEPENDABLE SERVICE"

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



JAP FLAG PRESENTED

February, 1945

\$1.027,185.00

(Page 75)

Volume XXVI Number 2

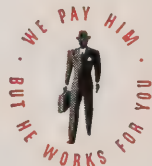


THE SIGNIFICANCE OF TRIFLES

THE story is told of Abraham Lincoln who, during the course of the day's business in Offut's store, inadvertently overcharged one of his customers a quarter shilling. Late that night, after the store had closed, he journeyed to the home of the customer to return the money and make apology for the blunder.

To Abraham Lincoln it was not a matter of six insignificant pennies but one of integrity. Absolute integrity is a rare enough virtue to make those who possess it truly great. Withal, it implies a singleness of purpose which consistently leads men to strive for perfection in all they undertake.

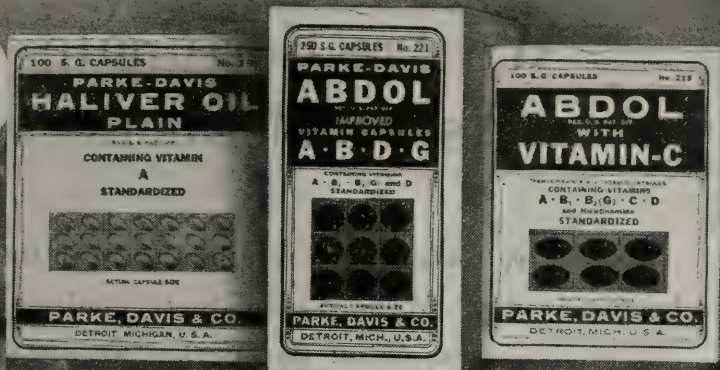
Seeking perfection of product is an obsession with Eli Lilly and Company. No item is too insignificant, no operation too trifling, to deserve careful consideration. Possibilities for improvement are constantly investigated. Careful attention to minute detail is part and parcel of the daily job. A "Lilly" specification on orders to your wholesaler guarantees quality unsurpassed.



Lilly

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

ON DRUG STORE COUNTERS



...WHERE VITAMINS BELONG!

You won't find PARKE-DAVIS vitamin products in a bin at the super-market, next to the soap counter at the corner grocery, or in with the cough drops at the newsstand.

FOUR FACTS

- 1 The P-D vitamin line is complete . . . there is a product that meets the particular needs of every vitamin deficiency.
- 2 The P-D vitamin line is detailed and advertised to physicians.
- 3 The P-D line is backed by a name that customers know and respect.
- 4 The P-D vitamin line is a "drug store only" line.

We believe that vitamins will continue to occupy an increasingly important place in the health and welfare of the nation . . . that they should be taken on the advice or prescription of a physician and should be sold only by pharmacists who understand them.

That is why PARKE-DAVIS vitamin products are *professionally distributed* . . . detailed and advertised to physicians . . . sold only through the drug trade.

You can hold the vitamin line if you display and feature the PARKE-DAVIS label as the line of professional preference. It brings customers back to your pharmacy for repeat sales.

Parke, Davis & Company

DETROIT 32, MICHIGAN

We Are Fortunate As Wholesalers

And you are fortunate as retailers to be in the drug business today. With so much merchandise of various kinds scarce, or off the market we are getting essential drugs and medicines.

Today we have the greatest opportunity we have ever had to promote the drug part of our business and your business. Make drugs your business, and send your orders for drugs to

Owens & Minor Drug Company

Incorporated

1000 E. Cary St. Richmond, Virginia

"Who Have Been Good Drug Wholesalers since 1882"



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXVI

FEBRUARY, 1945

No. 2

Foreign Outlets

Keep the public "drug store minded" and you will have gone a long way towards solving competitive problems in the post-war era. Perhaps some of our readers will question that statement, particularly by individuals who believe that success in the retail field comes solely through the formula "buy right, sell right."

Our good friend and enterprising wholesaler, Stacy Smith of the Dr. T. C. Smith Company, Asheville, had occasion to write the Central Office recently. While the letter was in the nature of a business communication, the problem of "foreign outlets" discussed by Mr. Smith is so important we are taking this opportunity to share his thoughts with you.

"We want to thank you for your recent letter complimenting our advertising campaign featuring 'Your Druggist.' It is running along very well, but I wish you were located nearer to us so that I could consult with you and get your valued opinions. We are trying sincerely to do something outstandingly helpful for the druggists of this area. It is very hard and expensive work, of course, but we believe that the need justifies all we can do. We feel our responsibility to our partner 'Your Druggist' very keenly.

"In our opinion, the trend of certain drug store merchandise going through various and sundry other channels has reached alarming proportions, and this will be accentuated by post-war competitive conditions. We can't legally do much about controlling distribution, but we can say to anyone that for many years we have sincerely tried to emulate Eli Lilly and Company's policy of selling 'always through the drug trade.' More and more each day

I read between the lines that the time will come when the profit realized by both retail and wholesale druggists from dealing with sources and outlets foreign to the drug trade will appear as a mere bagatelle when compared to the volume and profit that will directly and indirectly be lost on account of the cultivation and strengthening of their very own competition. It is deplorable that some take the short view and pick up the small differences in discount or profit for temporary satisfaction, later to awaken to the fact that they have expended too little too late for self-perpetuation.

"I don't mean to sermonize, but I do wish to draw the attention of every responsible person in the drug field to the economic changes that are bound to come after this war. We saw the successful advent of the cut-rate chain stores after the last war, as well as the pine-board store. We licked the pine-board store, but now the super grocery and variety store, with drug store merchandise, are on the horizon. We can't lick this kind of competition by drawing up under a shell provided by legislation, but we can lick it by staying within our own field; and that applies to manufacturer, wholesaler, and retailer alike. When either of these three give aid to 'outside the drug trade' agents, they not only weaken each other, but themselves as well. I don't want my views to be interpreted as leaning toward the monopolistic. The success of each one of us is measured by the service we render.

"Much lasting good can come from proper relationship between the retailer, the wholesaler, and the manufacturer. Unwarranted selfishness can be the undoing of all concerned."

Health Bills Pass House

Legislatively speaking the druggists of North Carolina have fared well since the 1945 General Assembly got underway. No additional taxes have been added; the "Schedule B" tax of \$10 per carbonated draft arm has again been reduced to \$5; two health bills which the Association is actively backing have already passed the House without a dissenting vote and, as matters now stand, it appears rather certain the N. C. Board of Pharmacy will be able to strengthen the Pharmacy Act in accordance with the plan as adopted last May during the Annual Association Convention.

F. O. Bowman, our legislative representative, has been in Raleigh since the first of the year and is living up to his reputation of being "the most effective lobbyist at the State Capitol." Fred probably knows more of the Legislators than any other person connected with the present Assembly. He is thus in an admirable position to do effective work for us.

The Association's Legislative Committee, headed by M. B. Melvin of Raleigh, met January 10 and approved a number of bills which had been drawn up by Mr. Bowman. The Committee instructed Attorney Bowman and Secretary Smith to use their judgment as to the best time to have them introduced in the Assembly. Present at the meeting were Representatives Sam E. Welfare of Winston-Salem and T. R. Burgiss of Sparta, both of whom agreed to cooperate in the Association's legislative program.

A short time after the meeting, Messrs. Burgiss and Welfare introduced two bills in the Assembly of state-wide importance to pharmacists. They were (1) provide that a pharmacist shall serve on the State Board of Health and (2) provide that a pharmacist may serve on county boards of health. The two bills were referred to the House Health Committee.

Later, on January 31, a hearing on the two bills was held by the Committee. Present at the hearing were Attorney Bowman, M. B. Melvin, Paul B. Bissette, H. C. McAllister and Secretary Smith who explained

the purpose of the legislation to the Committee. After bill (2) was amended to read "dentist and pharmacist," both were reported out "favorably."

The county bill passed the House on January 31 without a single dissenting vote and was sent to the Senate for consideration. The State Board of Health bill was delayed a day due to some misunderstanding over the words "may" and "shall" but it also passed the House unanimously on February 2 after some "conversion" work by Attorney Bowman and others.

At the time this is written the two above named bills are at the mercy of the Senate Health Committee and undoubtedly will be considered by this group the week of February 5-9. Unless the two bills are amended, there is an excellent chance of both becoming law by the time this issue of the JOURNAL reaches our readers.

On February 1 Secretary H. C. McAllister mailed a letter to every drug store in the State regarding a bill which the Association had introduced in the Assembly by Messrs. Burgiss-Welfare. The bill, incorporating recommendations adopted by the 1944 Convention, provides for a fee of \$25 for registration of new drug stores and \$10 for the annual permit.

Since the members of the Committee of Health desired more information on the proposed legislation, consideration of this particular bill was postponed until February 7. At press time Secretary McAllister is preparing for the hearing, so we will have to wait until a later date to give you the action taken by the Committee.

If all goes well with the three bills thus far introduced, one other important piece of legislation will probably be turned over to the Legislators for consideration. For details, see page 44.

Convention

The Executive Committee of the N. C. Pharmaceutical Association has decided to wait until April 1 before acting on Convention plans for this year.

Architect Added to N.C.P.A. Staff



M. A. HAM

Marion Arthur Ham, Durham Architect, has been retained by the North Carolina

Pharmaceutical Association to assist its members in modernizing their stores. Complete details as to Mr. Ham's qualifications for this work, the basis on which his services will be made available and other necessary information will be released through a special "drug store modernization booklet" to be mailed members of the N. C. P. A. very shortly.

The Post-War Planning Committee of the North Carolina Pharmaceutical Association has given much attention to "The Drug Store of the Future." As a result of the committee's work and recommendation, Mr. Ham has been added to the Association's staff of workers and thus will be available to any member who might desire to remodel existing fixtures or equipment, or prepare plans and specifications for new buildings.

If you desire professional help in developing your own blueprint for a modern post-war store, watch for the booklet mentioned above. Every member of the Association is asked to give careful attention to this new service.

A Good Average

Mr. W. A. Bartholomew, Route No. 2, Henderson, has a son in France. Friends and relatives sent Pvt. Bartholomew 17 Christmas boxes during the last mailing season. All boxes were packed at Parkers Drug Store. 16 of the 17 have been received in perfect order. The missing package was a box of candy carefully reinforced with cardboard and fixed by an expert on wrapping. We are sorry to learn from Mr. Bartholomew that his son did not get the candy. He says: "From now on I am using only your plywood box to send my boy what he wants." We think that this is good proof that wooden boxes are better for oversea mailing. Pvt. Bartholomew got 16 out of 16 in good order, but he failed to receive the pasteboard box. Adv.

THE HENDERSON BOX COMPANY (J. P. B. CONNELL)
HENDERSON, N. C.

PRICES: \$40 per 100, F.O.B., HENDERSON, 2%, 10 Days

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee

Timely Tips

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

CAPSULES

MULTI VITAMIN

TABLETS

VITAMIN B COMPLEX

WITH VITAMIN C

*Products that are
Scientifically Correct*

**MANUFACTURING
CHEMIST**

L. P. MAYRAND

**GREENSBORO
NORTH CAROLINA**



North Carolina Board of Pharmacy, 1945

Front row, left to right: H. C. McAllister, Secretary-Treasurer, Chapel Hill; M. B. Melvin, Raleigh and F. W. Hancock, Advisor, Oxford.

Second row, left to right: Roger A. McDuffie, Greensboro; I. T. Reamer, Durham, and J. G. Ballew, President, Lenoir.

BOARD NEWS



H. C. McAllister

Board of Pharmacy Examinations

The Board of Pharmacy held a meeting for the examination of candidates for license to practice pharmacy in North Carolina at Howell Hall, Chapel Hill, on January 16th and 17th. Of the candidates examined, fifteen were successful and were duly licensed. They are as follows: Miss Mary Ruth Aycock, Raleigh; Charles Herman Beddingfield, Jr., Clayton; Samuel Norman Black, Asheboro; Morrison Rankin Caruthers, Mebane; Foster Howell Corwith, Southampton, N. Y.; Miss Haleyone Belle Collier, Asheville; Hubert Gordon Dameron, Star; Miss Constance DuBose, Akron, Ohio; Augustus Green Elliott, Jr., Fuquay Springs; Gerald Dean Hege, Lexington; Edward Hines Knight, Weldon; Douglas O'Brien Langston, Franklinton; Joseph Montesanti, Jr., Southern Pines; William James Whitson, Phelps, N. Y.; James D. Williams, Griffin, Ga.

Seven candidates were successful in passing the Theoretical Examinations. They were: Harvey Ray Brooks, Bear Creek; Miss Jessie Frances Cole, Chapel Hill; Rudolph Warren Hardy, Everetts; Miss Lucy Lee Kennedy, Kerr; Mrs. Ruth Patterson Pecora, Chapel Hill; Miss Evelyn Earle Salter, Stacy; Miss Laurel Lee Williams, Hilton Village, Va.

All of the members of the Board were present. Mr. Hancock, Advisor of the Board, also attended the meeting. The members were happy to welcome Mr. I. T. Reamer, newly elected member from Durham, to his first examination meeting. We feel fortunate in securing the services of a man of Mr. Reamer's qualifications to serve in this capacity. As always, it was

pleasant to have Mr. Hancock present. His rich knowledge of Board history and procedure contributes in no small measure to the successful expedition of business.

In addition to the routine business and the examinations of candidates, the Board held hearings in the cases of three pharmacists. In one, a revocation proceedings arising from a conviction on narcotic charges, the Board placed the pharmacist on probation for a period of five years. The other two cases, in which licenses were withheld or refused, were continued pending further investigation.

Legislation

At the last meeting of the Association in Raleigh, several measures affecting the Board of Pharmacy were adopted. They involve amendments to our present statutes and a complete revision of the law governing the registration of drug stores. These changes have been drawn into bills to be presented to the General Assembly. (See notice of other legislation elsewhere in the JOURNAL.)

The first bill provides for the amendment of sections 6654, 6660 and 6657 dealing with the powers of the Board and with the fees collectible under the law. In the past, the Board has used its implied powers to employ inspectors, attorneys, etc. This bill would specifically delegate that authority to the Board. The amendment of section 6660 would place the fee for registration in this state by reciprocity at \$25.00 which is the fee charged by most other states. For the past several years, this is the fee that has been necessary to defray the expenses involved in registering a candidate by reciprocity. The amendment of section 6657 would place the original registration of a drug store at twenty-five dollars and the renewal thereof at ten dollars. In both the preceding cases the fee has been one dollar in the past.

The second bill completely rewrites the section covering the registration of drug stores. Since the passage of the present registration law, there have been several revisions which have rendered it ambiguous. Due to modern developments in the

distribution of drugs, situations have arisen in which our present law is not sufficiently definite. The proposed law is based on the Model Pharmacy Act, written by the Committee on the modernization of Pharmacy Law of the American Pharmaceutical Association. It is more specific in the requirements for the registration of drug stores and contains specific definitions for drugs, drug stores, prescriptions, etc.

Registration and Re-registration

During January one pharmacist was registered in North Carolina by reciprocity, Wallace Nickles Evans of Marion. Mr. Evans comes to this state from Georgia. We are happy to welcome him as pharmacist in charge of McDowell Cut Rate Drug Store, Marion.

L. H. Crumpler, former Squibb representative in the Raleigh area, is now back with us as a retail pharmacist. He has purchased a part of Galloway's Professional Building Pharmacy. The store will be operated in the future as the Professional Pharmacy. Mr. Crumpler will be remembered as a former inspector for the Board of Pharmacy.

J. A. Liner, M.D., Jenks, Okla., re-instated his license to practice pharmacy in North Carolina during the month.

Four new drug store permits were issued during the month. Blackwelder Hospital Pharmacy, Lenoir, was issued a permit to conduct a retail pharmacy in connection with the hospital. Mr. C. O. Huntley is pharmacist in charge. The three other permits issued represent changes in name of ownership of established stores. They are as follows: Coleman's Drug Store, Durham, change in ownership. Professional Pharmacy, Raleigh, change in ownership and name. Basart's Drug Store, Greenville, change in ownership and name.

March 1st

Your attention is again called to the March 1st deadline for the renewal of your licenses. There are still some few who have neglected to do this. Please attend to this

matter immediately if you have not already done so and save the penalty that will be imposed after that date.

Statistical Data

Of interest to the pharmacists of the State will be the following statistics compiled from the Board of Pharmacy Register:

1—Total number of Pharmacists in	
good standing Jan. 1st, 1945....	1,234
(a) Number of retail drug	
stores	927
(b) Number in hospital	
pharmacies	12
(c) Number in manufacturing	
and wholesale	6
(d) Number teaching, associa-	
tion, etc.	13
2—Number women registered	
pharmacists (white)	18
Number women registered	
pharmacists (colored)	2
3—Total number pharmacists who	
are registered but are inactive....	269
(a) In Armed Forces	133
(b) Retired or are in other	
lines of business	66
(c) Residing in other states..	70
4—Total number of drug stores	
registered	814
(a) Number retail stores....	802
(b) Number of professional	
stores	5
(c) Number of Hospital	
pharmacies	5
(d) Others	2
5—Ratio of pharmacists to	
drug stores	1.139 to 1

It can be seen that there has been a marked reduction in the number of registered pharmacists in the last year with a resultant fluctuation in the drug store-pharmacist ratio. This is a result of the unusually large death toll this year and the more than one out of ten pharmacists serving with the Armed Forces.

It is estimated that there are more than 12 million prescriptions filled in the State annually. (A survey is now under way to determine the number.) One can readily see the great burden now resting with each pharmacist. They are to be complimented on the fine service they are rendering.



**"IT'S FAMOUS
because
IT'S GOOD"**

**"ORDER BY MAIL
From McCOURTS"**

**EITHER FOR IMMEDIATE
OR FUTURE DELIVERY**

- Labels
— Rolls or Flat
- Boxes
- Physicians Rx Blanks

**Satisfaction Guaranteed
— or No Sale**

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

The Seeman Printery, Inc.

Where Good Printing is a Habit

**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**

Printers in Durham, N. C., Since 1885

A Message of Thanks to the Members of the N. C. P. A. Woman's Auxiliary

I wish to take this opportunity to thank each lady who worked so faithfully to make the Sixth War Bond Drive a success.

When I accepted a goal of \$200,000 for the Auxiliary, I began at once to worry as to whether I had over-estimated our strength. But my worries were soon turned to happiness as the reports began to roll in. You not only sold your quota but more than doubled it, a total of \$420,700 in E bonds alone.

You have worked and worked hard, for I realize how very difficult it is for most of you to leave your home duties to go out and sell bonds. So again I want to thank you for all you did to make this splendid report possible.

(Signed)

ROSA PARHAM JACKSON (Mrs. J. C.)
*President, Woman's Auxiliary of
the N. C. P. A.*

Dr. Suttlemyre Sells Hickory Drug Co.

Sale of the Hickory Drug Company, for almost thirty years owned and operated by Dr. P. J. Suttlemyre, was announced January 10.

James S. O'Daniel, of Lenoir, has taken charge as the new manager and part owner. Two other Lenoir men are associated with Mr. O'Daniel in the transaction—James A. Barger and H. M. Deal, the latter associated with McNairy's Drug Store.

Mr. O'Daniel, a native of Wilkes County, has been identified with the drug business in Lenoir for the past decade. He plans to move his family to Hickory just as soon as he can lease a house.

Dr. Suttlemyre, who is a Caldwell County native, disposed of the business on the advice of physicians who recommended that he give up his strenuous daily routine of work. For the time being, he will continue with the business on a part-time basis, assisting Mr. O'Daniel wherever possible.

We are glad to know that "P. J." will continue with us. His active interest in pharmacy has meant much to the profession. A few days ago we received a letter from him stating that "he might try for

a Fuller Brush Franchise or sell Blue Mountain Herb Juice for the Old Judge."

Tar Heel News Topics

Raleigh—J. E. Treadwell is now calling on the drug trade in this State for Norwich Pharmacal Company. He is well known, particularly by the druggists of Eastern North Carolina whom he called on for more than ten years for the Colgate Company.

Winston-Salem—President W. A. Gilliam reports that his store has been broken into twice during the past month. In both instances the intruders were after the firm's motoreycle. The first time the motoreycle was left four blocks away because there was no gas in it. The second time it was left in the doorway, the intruder having apparently been frightened away by a passerby.

Asheville—H. R. Lewis, Eckerd pharmacist for the past eight years, is now with the Merrimon Avenue Pharmacy.

Chapel Hill—John Holshouser, an employee of Eubanks Drug Store, is recovering from a heart attack suffered the first of the year. He received treatment at Duke Hospital for three weeks before returning home.

Sanford—S/Sgt. Jesse W. Cole, USAAC, son of Pharmacist and Mrs. T. R. Cole, has been reported as missing in action over Germany since November 26. Sgt. Cole was recently awarded the Air Medal.

Galax, Virginia—E. C. Sutphin, a graduate of the U. N. C. School of Pharmacy, is now a "Doctor of Naturopathic Medicine." For the time being he will continue with the Bolen Drug Company as pharmacist.

Sanford—E. F. Rimmer has again been appointed chairman of the American Red Cross War Fund Drive in Lee County. The drive will begin March 1 with the quota set for the county at \$10,400, an increase of \$400 over last year when more than \$10,000 was contributed under Rimmer's leadership as campaign chairman.

Monroe—V. V. Secrest has been appointed Chairman of the Advertising and Publicity Committee of the Monroe Merchants Association. This committee passes upon the desirability of various advertising plans that come along and seek the support of the merchants.

THE BIG BARGAIN

you heard on the radio



GUARANTEED BY JOHNSON & JOHNSON

THE PEABODY DRUG COMPANY

Wholesale Druggists

Complete Line of
Eli Lilly's Pharmaceuticals

305 Pettigrew Street
DURHAM, N. C.

SWEETER • • • PROFITS FOR YOU!

Well Known Quality With These Special Features:

- Hand Molded • Instantly Soluble
- Hypodermic Type



At Prices We Urge You to Compare in Every Way

Per Dozen:

1/4 gr.—100s	\$1.50
1/2 gr.—100s	1.60
1 gr.—100s	2.00

Per Dozen:

1/4 gr.—1000s	\$ 7.20
1/2 gr.—1000s	8.40
1 gr.—1000s	10.80

Quantity Discounts: 6 Dozen 12½%, 12 Dozen 15%; May be assorted

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Maryland Sole Distributors

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Rational Pharmaceutical Applications to the Scalp

For the Relief of Seborrhea and Attendant Alopecia

HERMAN GOODMAN, B.S., M.D.

The physician in your neighborhood may have the opportunity of prescribing for a patient with dandruff and loss of hair. It may be for a relative or for himself. Or it may be for his pharmacist friend. You may wish to prepare and offer your prescribing physicians samples of rational applications for these conditions.

Let us first study the base formula. In the main, each and every preparation includes the following:

1. An irritant
2. An antiseptic
3. An emollient
4. A vehicle
5. Color
6. Perfume
7. A specific (if such exists)

The irritant and the antiseptic may be the same drug, one possessing keratolytic qualities hence in sufficient concentration to act as a keratolytic. The vehicle may be liquid, semi-liquid, or solid. The refinements of added color and odor are usually reserved for cosmetics. It is difficult to retain the good appearance of added color or the odor of an excellent perfume in the presence of the active reducing agency of the keratolytic forming the basis of the remedial prescription we are forming. The color and odor must possess the qualities of resisting the oxygen removing chemicals (Redox).

The specific chemical for seborrhea and alopecia meeting all requirements of controlled scientific experimentation awaits the future. At this writing NO specific is available. Pilocarpine hydrochloride has some reputation among clinicians. It is an empiric remedy. Arsenic, also, is held in high esteem. But arsenic is a keratoplastic with tendency to cause overgrowth of the epithelium leading to arsenical warts, or arsenic

hyperkeratoses, or arsenic cancer. Quinine, when it was freely available, was held in high favor as an ingredient of scalp and hair applications. Why this cell growth deterrent should have been regarded as having the quality of hair cell stimulation remains a mystery.

It is important at this moment to give especial consideration to the vehicle for the application to the scalp. The day of crude, difficult to apply and more difficult to remove fat and fat-like vehicles has passed. People just cannot go into social or business life with a greasy scalp. The application of fat solvent alcohols overdries the hair and scalp. A more useful, and more pleasing vehicle must be found. Mixtures of fat and fat-like ingredients, particularly of the synthetics, are available under one or another trade designation, or can be improvised by the prescribing physician.

The following suggested prescriptions are worthy of attention, study, preparation and revision to meet individual needs:

Scalp Wash with Mercuric Chloride (Goodman)

Tincture pilocarpus	2.
Tincture capsicum	2.
Mercuric chloride	0.08
Tincture cantharides	2.
Castor oil	1.
Isopropyl alcohol, 97%, q.s.....	100.
Monoacetate Hair Pomade (Goodman)	
Resorcin monoacetate	5.
White ceresin	25.
Cocoonut oil	75.

Sulfonated Oils Scalp Wash (Goodman)

Sulfonated castor oil (50%).....	10-40.
Sulfonated olive oil (50%).....	5-20.
Low viscosity mineral oil.....	1- 8.
Water, q.s.	100.

Scalp Milk (Goodman)

Stearic acid	4.
Mineral oil	32.
Triethanolamine	2.
Water, q.s.	100.

—New York State Pharmacist.

TO YOUR GOOD HEALTH

INGREDIENTS FAVORED BY EGYPT'S PRIESTLY "PHARMAKI," OR PHARMACISTS, INCLUDED: LIZARD'S BLOOD, SWINE'S TEETH, AND ASSES' HOOFES - USED IN PRESCRIPTIONS FOR MANY CENTURIES.



BUT MANY VALUABLE DRUGS, STILL IN USE, WERE KNOWN TO THE EGYPTIANS. PENALTIES WERE PROVIDED FOR ALTERING PRESCRIPTIONS - THEN, AS TODAY.



IN 1766 PARMENTIER, A FRENCH PHARMACIST INTRODUCED THE CULTIVATION OF THE POTATO INTO FRANCE.



IN ADDITION TO DRUGS, THE ANCIENT PHARMACIST RELIED UPON MAGIC.

IN MOST STATES TODAY, THE PHARMACIST MUST HAVE FOUR YEARS OF STUDY AT A COLLEGE OF PHARMACY, PLUS 1 YEAR OF PRACTICAL EXPERIENCE.



COPYRIGHT 1944 J. V. CLARKE 2

This, the second of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. If the Editor of your local paper will agree to run it, write the Public Relations Committee, N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C., for a mat. No charge for this service.

The Forgotten Man?

A bit of unknown pharmaceutical history, at least it was unknown to the writer, was brought to light following the Hancock-Zoeller Testimonial Dinner. Honorable Josephus Daniels, Editor of the *Raleigh News and Observer* and former Secretary of the Navy, claims to be "the real feller who started the ball rolling for a State Pharmacy central organization" in North Carolina.

Editor Daniels, writing in his paper under the pen name of "The Rhamkatté Roaster," had this to say in answer to

WHAT IS A PHARMACIST?

"I air glad the pill-rollers called pharmacists have given a dinner at Chapel Hill to honor Frank Hancock, Sr., who has bin secretary ov the board for over half a century," said the Old Codger when he came in this morning, "but I air a wonderin' why they hain't invited me as the real feller who started the ball rolling for a State Pharmacy central organization. How comes I have that distinction? I'll tell ye. I wuz the boy that addressed the letters and licked the 'stamps that called the meetin' and wuz in fact a amateur druggist myself in the late seventies. In them days, a druggist made tinctures and wuz a big feller. But now in some drugstores they sell everything but drugs. T'other day I red what a Bost-ing feller sed about pharmacists. He sed:

"I used to have a good friend who was a pharmacist, but he was a sad and melancholy man. Why? In answer to my inquiry he told me.

"Look at me! Here I am, tucked down back here in the last recess of the store. To find me you have to pass the books, the soaps, the candy, the cigarettes, the stationery, the toys and games, the bathing caps, the souvenirs, the tooth brushes, the postcards, the patent medicines—when you get to the patent medicines you know you are drawing toward my secret den where I concoct curative agencies in the best approved manner. It cost time and money, and it presupposed brains, for me to get—where? Here! 'Way back here! I am the forgotten man. You have to get a pass from the doctor in order to meet me.

"Sometimes," he said, "I have a silly dream, and in that dream I see a drugstore inhabited only by customers and pharmacists. It is in never-never land. Why, would you believe it, once in a gathering of strangers it was asked what college I attended. I said I was graduated from the Massachusetts College of Pharmacy. And they all thought I meant I had studied farming."

A friend of man, I still insist,
Is the re-gis-tered pharmacist.
He fills the phials, packs the pills,
And so al-lev-i-ates our ills.
Too fre-quent-ly he is forgotten—
A fate I think extremely rotten.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company
Richmond, Virginia

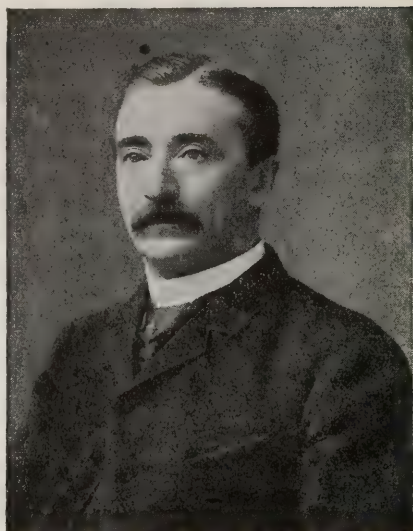
One Hundred Years in the Conservation of Life 1845-1945

In 1842, a young Quaker named Alpheus Phineas Sharp from Winchester, Va., was the first graduate of the Maryland College of Pharmacy. Three years later, or just one hundred years ago, he opened a drug store at Pratt and Howard Streets in Baltimore, a store which was destined to become the pharmaceutical and biological laboratories of Sharp & Dohme of today.

The store was located in a small two-story brick building and in the transom over the door he placed a painted piece of glass bearing these words in bright colors: ALPHEUS PHINEAS SHARP—APOTHECARY. His stock in trade included the standard household remedies of the day, together with imported perfumes, sponges, combs, chemical glassware, and other items carried by the drug store of a century ago. But he filled prescriptions, too, and it was in this field particularly that his ability and knowledge brought to him the confidence and respect of medical men and his brother pharmacists. The business increased and prospered.

In 1852, a rosy-cheeked boy of fifteen came into the store and asked for a position as apprentice. Mr. Sharp liked the eager energy of the boy and apprenticed him . . . it was the beginning of a lasting friendship and firm business relationship, for the boy was Louis Dohme. He cleaned the store, received instruction from Mr. Sharp, carried Mrs. Sharp's market basket, slept in a back room, ate with the family, and between times attended the Maryland College of Pharmacy. His hours were from six A.M. to midnight and his salary three dollars per week. At the College he studied under Dr. Louis Steiner, who imbued him with the conviction that chemistry was the foundation of good pharmacy. He graduated in 1857 and became senior clerk. In 1860 he was made a partner and the firm name was changed to Sharp & Dohme.

The Civil War, with its requirement of large stores of medical supplies, brought further impetus to the growing business. In 1865 the building next to the store was pur-



LOUIS DOHME

chased and the manufacture of an extensive line of pharmaceutical products was begun.

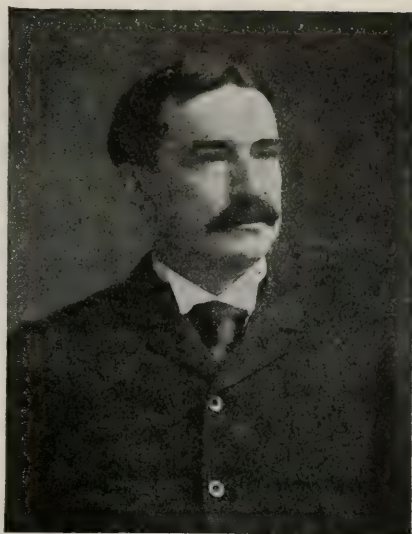
In the meantime, Charles, a younger brother of Louis Dohme, had entered the Maryland College of Pharmacy. He graduated in 1862 and later entered the employ of Sharp & Dohme. His son, Dr. Alfred R. L. Dohme, later became head of the company and is still a director.

A senior clerk of the Sharp & Dohme store at that time, who later became a nationally known figure in pharmacy, was Charles Caspari, Jr. When he later opened his own store, A. R. L. Dohme served an apprenticeship with him and for many years these two men worked together in determining assay methods of drugs which are still official in the U. S. Pharmacopoeia. Dr. Dohme became a member of the Revision Committee in 1891 and remained on it for thirty years.

Both Louis and Charles E. Dohme were presidents of the Maryland College of Pharmacy, and both Charles and Alfred R. L. Dohme were presidents of the Maryland Pharmaceutical Association and the American Pharmaceutical Association. Louis Dohme was a member of the U. S. P. Revision Committee and Charles the chairman of its Board of Trustees.

During these early years the company's operations were expanding steadily. Branches were established in New York in 1885, Chicago in 1888, New Orleans in 1890, Atlanta in 1893, San Francisco in 1898, and in other cities as time went on. Many of the products developed about a half century or more ago are still widely used today and with the original brand names—Cascara Sagrada Aromatic, S. & D., "Sedatole," "Bo-Car-Al," "Lapactic" Pills, and others. Old-time pharmacists will recall the popularity which greeted Sharp & Dohme's introduction of their instantly-soluble hypodermic tablets and gelatin-coated pills.

This brief review of the firm's early operations is evidence of the fundamental integrity and desire for better pharmacy which firmly established the house with its customers.



CHARLES DOHME

So help me I'm hearing things!



1. Take it easy, Joe. I'm not a "thing". I'm Bromo Bill, the dispenser. Let me tell you how to serve Bromo-Seltzer the right way—every time.

2. Joe (Fountaineer):
Flizz away, my friend.
Here's a customer now.

Bromo Bill: O. K. Joe. First, give him an accurate dose of Bromo-Seltzer—one turn of the knob does the job. No fancy tricks or wisecracks now.

3. Joe: Can't I even say:
"Tough night, Mister?"

Bromo Bill: Gee! Not that. Just add half a glass of water, and stir gently.

4. Joe: I gotcha. What next?

Bromo Bill: Serve the Bromo-Seltzer clean. And don't forget that this customer is a swell prospect too, for the home packages.

5. Joe: So
what do I do about that?

Bromo Bill: Just say: "Step over to the drug counter and get a package."

6. Joe:
Bromo,
old
boy,
I'll
take
your
advice.



Bromo Bill: There's always extra credit for you when you serve Bromo-Seltzer the right way and push the home packages, too.

TUNE IN THE 2 BIG BROMO-SELTZER RADIO SHOWS

Vox Pop every Monday night on CBS coast-to-coast. The Saint every Saturday night on the NBC network. Enjoy these shows... tell customers to listen!

FIGHTS HEADACHES



3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



Greensboro Auxiliary Sells Bonds

Shown in the accompanying photo are nineteen of the Greensboro women who worked so diligently in the Sixth War Bond Drive toward making a success of the Penicillin drive conducted by the drug stores of the state.

Greensboro rightfully acknowledges the credit due these women in helping their drug stores to roll up E bond sales to a total of more than \$100,000. They are worthy of the honor bestowed upon them at a recent joint meeting of the Greensboro Drug Club and the Greensboro Woman's Auxiliary.

The workers who attended the party and who are shown in the picture are: seated, left to right: Mrs. J. A. Collins, Mrs. Lon Russell, Mrs. C. V. Conyers, Mrs. D. E. Compton, Mrs. P. A. Hayes, Mrs. W. L.

Johnson; standing, left to right: Mrs. I. L. Zuckerman, Mrs. Lawrence Thomas, Mrs. Roger McDuffie, Mrs. J. M. Cates, Jr., Mrs. Inez Atkinson, Mrs. C. J. Ree, Mrs. Laura Brown, Mrs. H. N. Van Horn, Mrs. M. G. Morris, Mrs. Malcolm Goodwin, Mrs. D. Frank Hayes, Mrs. S. L. Jones, Mrs. L. P. Mayrand.

For Sale

Rebuilt Carbonators
Rebuilt Regulators and Gauges

OLIN A. BERRYHILL

927 Poindexter Drive Charlotte, N. C.

It Pays You in Dollars

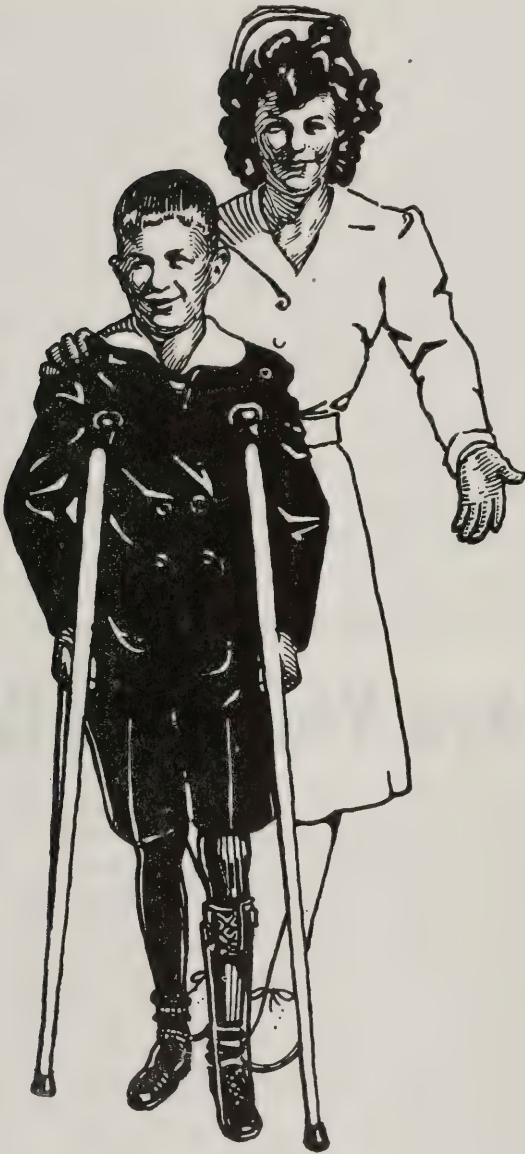
MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. **THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.**

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this **DEAL** every sale means **EXTRA PROFIT**, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.



Danny Moury

Our readers will recognize the illustration on the opposite page as it appeared on thousands of placards distributed throughout the State during the annual "March of Dimes" campaign, January 14-31. Many of you will recall having displayed the placard in your windows in support of "Fight Infantile Paralysis."

Danny Moury, young son of Wampole's genial representative in North Carolina, N. B. Moury of Greensboro, posed for the painting by Henry Rood which was later used on the placards. Danny has been in the Hickory Polio Hospital since last August.

For the past three months Mrs. Moury has been assisting at the hospital. Father Moury stops by as frequently as possible and over many a weekend has acted as general utility man around the hospital.

At last reports the hospital still had around 150 patients but the number is rapidly dwindling. Perhaps by the time this issue of the JOURNAL comes from the press, the Hickory Polio Hospital will have been moved to Charlotte and consolidated with the one now in operation in that city.

Our readers will be glad to know that Danny is making steady progress; is now able to walk some.

Physician Addresses Durham Drug Club

Dr. William V. Singletary of Watts Hospital, Durham, read a paper on "Penicillin" to members of the Durham Drug Club at their monthly meeting January 21.

The speaker emphasized those phases of the new drug which would be of most interest to pharmacists. He traced the marked decrease in the new drug's cost and expressed the opinion that its release in large quantities for civilian purposes would follow quickly upon victory in the European war.

Dr. Singletary was introduced by Hunter L. Kelly, the club's newly elected vice-president, voted to that office upon the departure of James Butler who has joined the staff of Lederle.

I. T. Reamer, chief pharmacist at Duke

Hospital, reported to the members on the recent State Board of Pharmacy session held in Chapel Hill. William B. Spencer, President of the Club, presided.

Immediately prior to the meeting, members were guests of the Durham Council of United Commercial Travelers of America at a reception honoring that organization's supreme counselor and its auxiliary director, Mr. and Mrs. L. C. Hochtritt of Sacramento, California.

Mr. Hochtritt was introduced by Clarence Tilley (B. C. Remedy Company), grand counselor of the Carolinas.

Greensboro Drug Club

Harper Best of the Best Drug Store has been elected President of the Greensboro Drug Club for the coming year. Serving with him will be:

I. O. Wilkerson, 1st Vice-President
Clarence Woodard, 2nd Vice-President
Lee Moose, Secretary and Treasurer
G. W. Egbert, Publicity Agent.

The election of officers took place following a luncheon meeting at the Jefferson Roof Dining Room on January 26th.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

You will want to buy these attractive deals for immediate shipment. Our salesmen are equipped with complete information and description on . . .

Weco Deal No. 4932-5 - - Your Cost \$49.32

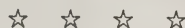
Weco Deal No. 1520-5 - - Your Cost \$15.20

Weco Deal No. 2400-4 - - Your Cost \$24.00

Weco Dache Net Deal

No. 1596-4 - - Your Cost \$15.96

Purepac January-February Deals on Drys and Liquids Specialties including Minolene and Lubinol



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

The Charlotte Drug Travelers

The Charlotte Drug Travelers held their monthly luncheon meeting at Thacker's Restaurant Saturday, January 6th. After the invocation was asked by E. H. Hemmle, door prizes were awarded as follows: H. W. Holmes won the prize furnished by C. H. Smith; R. E. Hunter and Bob Everett won prizes donated by T. F. Hawkins; H. E. Henrikson furnished the fourth prize which was won by C. H. Smith.

H. M. Gaddy of the Scott Drug Company, was welcomed as a new member, and D. A. Dockery of the T-Lax Company was a guest at the luncheon.

Secretary B. M. Humphries read the minutes of the Ladies' Night meeting in December. A letter of thanks from Mrs. T. E. Whitehead, secretary of the Woman's Auxiliary, was read, in which she expressed the appreciation of her group for the donation of \$31.18, collected through a free will offering at the December meeting, to be sent to the Thompson Home for Underprivileged Children.

A wedding announcement was read of one of the club's good members now in service, Lt. Richard Gregory Rozier. He is stationed at San Juan, Porto Rica.

A financial report was read by J. W. Bennick to the effect that the club was on the black side of the ledger, with no outstanding bills due.

Since this was Election Day, President P. C. Day paid compliments to the officers and committee members who had served with him during the year. He also spoke of the accomplishments of the club during his term of office, one of the most commendable being paying off the indebtedness and burning the mortgage on the club house. Among his recommendations made to the club for the coming year was the appointment of finance and entertainment committees.

New officers elected were as follows: Reuben Russell, of Burwell-Dunn, Presi-

dent; F. F. Potter, Lehn & Fink, Vice-President; R. E. Tucker, Southern Dairies, Secretary; Max Staples, Wm. R. Warner Company, Assistant Secretary; J. W. Bennick, of Scott Drug Co., reelected as Treasurer. Arthur Beaty replaced J. W. Bennick on the Board of Directors, since his term of office had expired.

President Russell, in taking office, briefly outlined a few ideas he had in mind as projects for the club for 1945. He suggested that a monthly bulletin be published which would carry names of officers and committee members, as well as news and comments.

At the conclusion of his remarks, the meeting was adjourned.

The Charlotte Druggists Woman's Auxiliary

The Charlotte Auxiliary held its monthly meeting January 9th at Efrids. The luncheon tables were attractively decorated with candles and flowers.

After the invocation, asked by Mrs. Grady Blackman, luncheon was served to the twenty-five women attending.

Mrs. W. B. Holmes presided in her most gracious manner. Mrs. T. E. Whitehead read the report of the secretary-treasurer, including a list of the money contributed to the various worthy institutions during the Christmas season.

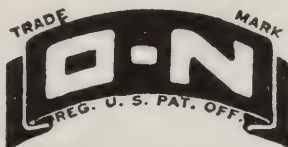
Mrs. B. B. Owens read a paper on Benjamin Franklin from "Living Biographies of American Statesmen" by Henry and Dana Lee Thomas.

Mrs. Skeet Williams, Mrs. H. W. Pasko, Mrs. W. F. Craig, Mrs. J. H. Austin were welcomed as new members. Mrs. Clyde Webb and Mrs. Mae Murphy were welcomed after several months' absence.

This most enjoyable meeting was closed with the drawing for the door prize, donated by Mrs. W. B. Holmes, and won by Mrs. J. H. Austin.

GET YOUR SHARE OF

SELLS



REPEATS

PROFITS



**O-N FOR COLD
DISCOMFORTS**

and

Coughs due to Colds

\$2.80 dozen 2 Free

ADVERTISED—MERCHANDISED

ORDER FROM WHOLESALER

**O-N FOR ITCH AND
BURN OF
ATHLETE'S FOOT.**

**RINGWORM, POISON OAK AND
SIMILAR SKIN IRRITATIONS.**

\$2.80 dozen 2 Free

ADVERTISED—MERCHANDISED



Owen Drug Company

Salisbury, North Carolina

OWEN DRUG

ON BUYS ON

MILAM

HERB COMPOUND

YOUR
NEW
MILAM
WILL BE
READY
EARLY IN
1945



SMALL
SUPPLY
ON HAND

FOR
IMMEDIATE
SHIPMENT

MODERN CARTON AND LABEL

Owen Drug Company, new owners of MILAM, is now consulting with proper authorities with regard to a new MILAM carton and label. You may expect this famous old product to be brought up to date in every important particular.

MILAM IS HERE TO STAY

MILAM has been on the market over 80 years. In joining the Owen Drug Company family of products, MILAM will be advertised and merchandised and in every other way be given a permanent place in the field of worthy proprietaries.

Owen Drug Company

Salisbury, North Carolina

Sealtest Quality

HAS NOT BEEN RATIONED



Despite war-shortages of basic ice cream ingredients—the high quality of Southern Dairies Sealtest Ice Cream has not been sacrificed to stretch the supply.

We owe this to the thousands of ice cream lovers who enjoy Sealtest Ice Cream flavor—and have confidence in the purity and quality of its ingredients.

We also owe this to our hundreds of loyal Southern Dairies dealers who are proud of Sealtest quality. They know how it brings customers to their stores . . . how it builds lasting goodwill.

Southern Dairies



DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Historical Notes

Several weeks ago Mr. F. W. Hancock, a former Trustee of the University of North Carolina, agreed to supply some information pertaining to the events which led to the establishment of the School of Pharmacy at Chapel Hill. While attending the Board of Pharmacy meeting on January 16th, he took time out to drop by our office for a chat and to leave the following historical document.

Graduates of the School will be interested to learn, as I surely was, that the magnificent sum of \$150.00 was appropriated for equipment the first year. A little later on we learn that board was \$8.00 a month, so perhaps the original appropriation was in keeping with the custom of those days.

"By referring to page 31 of the 1890 Proceedings of the Association you will find that Professor F. P. Venable was present at the meeting and spoke, in part, as follows:

"In the name of the State University I request the Association's aid and support of a School of Pharmacy to be established in connection with the University.

"A resolution of endorsement of the proposition was offered by A. W. Rowland of Wilson, which was referred to the following committee for consideration:

H. R. Horne of Fayetteville,

N. D. Fetzer of Concord,

W. C. Porter of Greensboro.

"Said committee was directed to report at a later session of the Association. The committee appointed on resolution offered by A. W. Rowland regarding the furtherance of establishing a School of Pharmacy at the University made the following report:

Resolved: That the North Carolina Pharmaceutical Association is heartily in sympathy with the efforts of the University looking to the thorough training of students in the science cognate to pharmacy.

That a committee to be known as the Committee on Education, be appointed to appeal to the next Legislature and influence it to appropriate an amount sufficient for the establishment and proper furnishing of a Chair of Pharmacy at the University.

That if legislative aid be unattainable the

same committee shall cooperate with the authorities of the University in securing in any practical way the same end.

That the law with regard to registration of pharmacists be so amended as to give due credit for the proposed course in the required years of training, or should the attempt to establish that fail then to the present course of the University the Committee satisfying itself of its efficiency and thoroughness.

H. R. Horne

W. C. Porter

N. D. Fetzer

Committee

"On motion the report was received and adopted and a special committee to be styled the Committee on Education to carry out the above resolution was appointed as follows:

William Simpson, Raleigh,

H. R. Horne, Fayetteville,

E. V. Zoeller, Tarboro,

F. W. Hancock, New Bern.

"The further records show that the Committee on Education made a report showing that they had a suitable bill framed and introduced in the Legislature on behalf of the contemplated Chair of Pharmacy but before the introduction of the bill they issued a circular letter to every member of the Association asking that they see their representative in the Legislature using their influence with him to support the bill. They also issued a circular letter to every member of the Legislature asking their support of the bill.

"In the bill that had been introduced the Committee asked for an appropriation of \$1,000.00 to pay the salary of a Professor of Pharmacy. On account of the appropriation asked for the committee to which it was referred refused to give them a favorable report.

"A copy of the bill introduced and also of the circular letters can be found on pages 36 and 37 of the Proceedings for the year 1891.

"Following the above I find President George T. Winston, President of the University, appeared at several meetings of

COLD CASH

RING IT UP on your cash register, as your customers line up to purchase their 'Screts' Antiseptic Throat Lozenges. Cold cash from cold weather . . . when the upswing comes in throat irritations . . . and the call goes out for 'Screts' lozenges with their soothing, antiseptic action which brings *prompt* relief.

Make sure that you get this newest, eye-catching window display. Set it up in your window . . . and back it up with a supply of

'Screts' lozenges in a convenient place on your counter. They'll move, and move fast.

Explain to all who ask that 'Screts' have a prolonged antiseptic action, that they taste good, that they are individually wrapped for carrying loose in purse or pocket.

Push 'Screts' lozenges, if you want your customers to keep coming back . . . and remember . . . each 25-cent box carries no less than 8½ cents for you. Sharp & Dohme, Philadelphia 1, Pa.

'SECRETS'

ANTISEPTIC THROAT LOZENGES



the Association in the interest of establishing the Chair of Pharmacy at the University. All of the above records occurred prior to the year 1896 when the Chair of Pharmacy was established by the Trustees of the University.

"By referring to the minutes of the Trustees of the University of North Carolina held June, 1896, I think you will find that they unanimously established the Chair of Pharmacy and at their meeting held one year later, June, 1897, elected Mr. E. V. Howell, Professor of Pharmacy. The Trustees appropriated \$150.00 for use in equipping the said School of Pharmacy and agreed that the School be opened October, 1897.

"On page 23 of the Proceedings of 1897 Mr. Hancock called attention to the fact that President Alderman of the State University was present in the room and stated that from several conversations he had had with Dr. Alderman that he had found him in full sympathy with the Chair of Pharmacy established by the Trustees of the University.

"President Alderman was introduced to the members by President Augustus Bradley. He spoke as follows:

"I am indeed grateful for the invitation to be here and to speak to you of the new Chair of Pharmacy that has been established at the University. The Trustees of the University have elected Mr. E. V. Howell as Professor of Pharmacy and the School will be opened in October, 1897. The University will give the best instruction in Pharmacy. It has a laboratory in the Chemical Department as well equipped as any in the South. The same is true of the biological and physics laboratories.

"A special pharmaceutical laboratory is to be provided and actual work in pharmacy is to be done. The degree of Ph.G. will be conferred on those who take the full course. We will give a liberal training. It is not expected to gain a multitude of students but it will supply a need.

"There are advantages about the University for the training of a pharmacist. One is that it is well equipped in every way. Life is cheap there, and good board is furnished at eight dollars per month.

"The School cannot be a success unless you help. I would not send my boy to any school except the best. Patriotic and sentimental reasons will quickly die unless excellence is combined.

"The matter was then discussed by quite a number present who agreed to heartily support the establishing of the Chair of Pharmacy and the following Committee was appointed on a resolution endorsing it: W. H. Wearn, J. I. Johnson and E. V. Zoeller.

"Mr. Wearn, Chairman of the Committee, offered the following resolution in regard to the Chair of Pharmacy at the University: **Resolved:** That this Association hails with delight the recent establishment of a Chair of Pharmacy by the Faculty of the University of North Carolina, which is but the budding of a dormant seed planted and nurtured by this Association years ago, which at times seemed dead, as we annually cultivated it at our various meetings, but never ceasing to hope for the appearance of the healthy, living, growing, embryonic plant of the North Carolina School of Pharmacy which we behold today. Let us develop it that we may point to it with pride as it grows to maturity, doing our part in plucking any blighted growth, and stimulating every morbid one, so that we may eventually see the full-grown School sending out her graduates equal to and standing in the acknowledged ranks with the best schools of pharmacy in the United States. To this end we would pledge our united support, collectively and individually, to President E. A. Alderman and his Faculty of the University of North Carolina, to whose substantial aid in establishing this School is largely due, and for which he has our sincerest thanks."

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915 E. Cary Street

Richmond, Va.

Peacocks

**RESERVOIR END
PROPHYLACTICS**

The unique health feature gives you a fast selling Leader and establishes permanent

REPEAT business

PACKAGE No. 17

. . . 3's

The famous 3's, popular everywhere. Three rolled Reservoir End Peacocks, in a handsome lithographed box. A long profit item, with quick turnover. Retails, 50c.

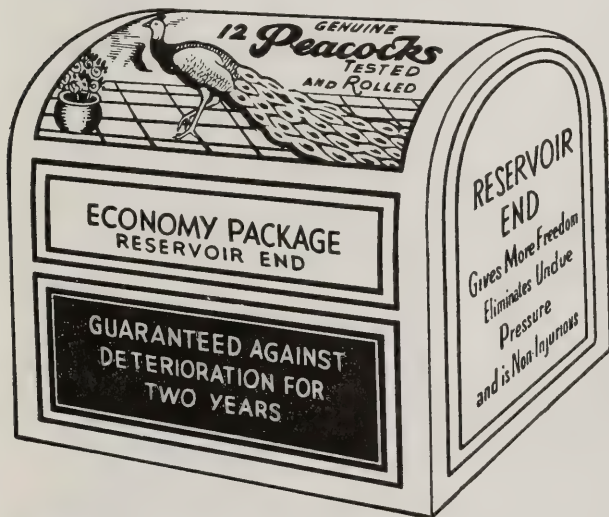


ECONOMY PACKAGE

No. 16 . . .

The package that has EVERYTHING! Quality . . . price! For the family trade. 12 genuine Reservoir End Peacocks, the thinnest, toughest, most sensitive rubber prophylactic it is possible to make. Fastest growing package in the industry. Big builder of good will . . . repeat business . . . unit sales. Retails, \$1.00.

*All Dean Prophylactics
are sold in Drug Stores
ONLY*



Call Your Wholesaler or Write

DEAN RUBBER MFG. CO.

North Kansas City, Missouri

Dean Headquarters in Your District
PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

Howell Hall Happenings

By PATRICIA ANN LAWRENCE

If you had visited us at Howell Hall on January 16 or 17, you would have seen many little groups in the hall with quite a lot of noise drifting from the center of each group. The reason back of all this was the State Board Exam being held in Howell, and those taking the exams were snatching a few minutes rest or a smoke. After the different parts of the Exam were completed, all would gather in the hall and compare answers. Many fourth-year students were in evidence in those little groups, trying to get a hint as to what will be facing us next year when we have to take the State Board. Congratulations to all of our recent graduating class. They all passed and made a creditable showing in spite of those worried looks the past few days. I only hope our class will do as well next year.

The Pharmacy Senate has been most active during this semester, holding regular bi-weekly meetings. The following members were elected to the Senate during the past month: Mary Harris, Newburn, Tennessee; Graham Clark, Clarkton; C. W. Creech, Durham; John Horton, North Wilkesboro; Bill McDaniel, Enfield; Mildred Lang, Ayden; Mary E. Lockwood, Brookneal, Va. These new members made their inaugural speeches at the regular meeting on January 11. All of the speeches were unusually good, both in the interest that they presented for us as pharmacy students, and in their timeliness. An open discussion of the program of acceleration was also held at the January 11 meeting. There was a great deal of hot debate on the subject with both sides having a number of champions, but after a close vote the Senate went on record as being in favor of continuation of the accelerated program.

The following fourth-year students have been elected to offices in the Pharmacy School: Bobby Dees, Burgaw, president; E. L. Riggsbee, Jr., Pittsboro, vice-president; Thomasine Slayton, Murphy, secretary-treasurer; Travis Hunt, Oxford, Student Legislature representative; Jack Ran-

zenhofer, Highland Falls, N. Y., president N. C. P. A.

The Kappa Epsilon girls held a banquet at the Carolina Inn on January 17 in celebration of KE's fifth birthday as an organization on the Carolina campus. The girls followed up a grand dinner, complete with a huge cake decorated with HAPPY BIRTHDAY, KE across the top in pink frosting, by going to a show as a group. Invited guests included all active members, those alumni members living close enough to Chapel Hill to come, and Miss Noble, KE faculty advisor.

Dean Beard recently announced that the Pharmacy School has, by a vote of the faculty, gone off the program of acceleration, effective July 1. This means that the Pharmacy School will no longer be responsible for offering pharmacy courses during the summer. Arrangements will be made, however, so that the present fourth-year class will graduate the latter part of August as previously planned.

Norwich's 60th Anniversary

In 1885 a small drug business was founded in Norwich, New York. It was dedicated to the making and marketing of fine pharmaceuticals. This year, 1945, marks its sixtieth anniversary.

The successful growth of The Norwich Pharmacal Company has been the result of a 60-year-old policy from which it has never deviated.

This policy comprises the three fundamentals of profitable drug-store merchandising:

Norwich makes fine products.

Norwich helps the druggist sell these products by providing effective consumer advertising and point-of-sale displays.

Norwich offers the druggist fine profits—profits that are compatible with his professional and business standards.

THE CAROLINA JOURNAL OF PHARMACY joins the entire industry in extending its congratulations to The Norwich Pharmacal Company.



Pharmacists Accept Positions

As might be expected the pharmacists who passed the Board exams on January 16-17 were snowed under by an avalanche of offers from every section of the State. Some of the graduates received as high as twenty different propositions indicating that the shortage in the pharmacy field has not improved.

Every request for help which reached the Secretary was passed along to the group, but since 15 pharmacists could not be stretched to 75 or 100, some of our members were bound to be disappointed.

The pharmacists, and their present addresses, are as follows: S. N. Black, Phillips Drug Store, Albemarle; M. R. Caruthers, Davis Drug Store, Belhaven; D. O. Langston, Waters Drug Store, Goldsboro; G. D. Hege, Cecil-Russell Drug Store, Greensboro.

H. G. Dameron, Turner Drug Company, Elkin; F. H. Corwith, Bissette's Drug Store, Greenville; E. H. Knight, Martin's Drug Store, Canton.

Two of the pharmacists, C. H. Beddingfield, Jr. and A. G. Elliott, Jr., of Fuquay Springs, returned home to help out the folks. W. J. Whitson of Phelps, N. Y., returned north to sell his store and expects to settle in North Carolina very shortly. J. D. Williams of Griffin, Georgia, will continue with the pharmaceutical house he has been with for the past two years.

The following pharmacists returned to positions which they held prior to the examination: Miss Ruth Aycock, Rex Hospital, Raleigh; Miss Halcione Collier, Eckers Drug Store, Asheville; Miss Constance DuBose, Akron, Ohio.

Seven candidates, who passed the theoretical examination, are now located at the following addresses: Ray Brooks with Lamm Drug Co., Mt. Airy; Misses J. F. Cole and Evelyn Salter, Bobbitt's College Pharmacy, Winston-Salem; Rudolph Hardy, Sylva Pharmacy, Sylva; Lucy Lee Kennedy, Duke Hospital Pharmacy, Durham (after March 1); Mrs. Ruth Pecora, Eubanks Drug Store, Chapel Hill and Miss L. L. Williams, Green Street Pharmacy, Greensboro.

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The January meeting of the Apothecary Club was held at the home of Mrs. C. F. Ridenhour on Melrose Street. Mrs. C. R. Wheeler presided in the absence of the president, Mrs. A. L. Fishel. She read a letter of thanks from Earle Carmichael for the money the club had contributed to the Polio Fund.

A committee composed of Mrs. H. P. Watson, Mrs. J. F. West, Mrs. Andrews, and Mrs. H. C. Hart, was appointed to select the officers for the coming year.

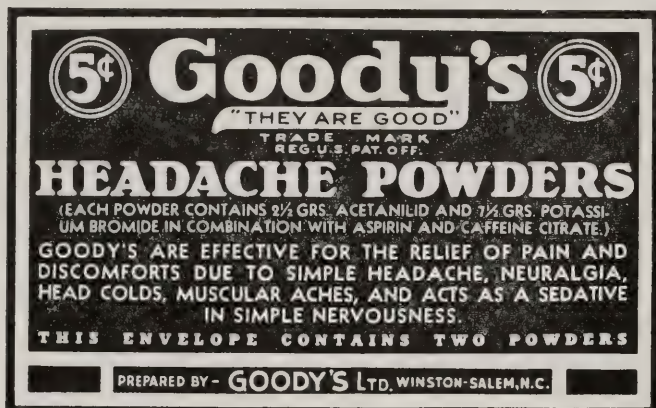
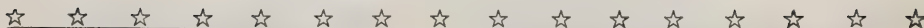
Plans were made for a varied program for the meetings during 1945. A Valentine Party is scheduled for February. For March we plan to have a sewing party. Each member will by that time be thinking of Easter and alterations that should be made on old and new clothes. So we expect each member to come with yard stick, needles and thread. In April we will have a book review, and new officers will be installed.

We are happy to report that our Student Loan Fund is coming along fine. We hope soon to have our entire amount ready.

Cadet Nurses

Dr. Edward A. Brecht, Professor of Pharmacy at the University of North Carolina School of Pharmacy, is shown (photo opposite page) with 43 Cadet Nurses, members of the first year class at Watts Hospital, Durham.

For the past two months Dr. Brecht has been teaching the class, many of whom were recruited by pharmacists this past summer. The nurses come to Chapel Hill once a week for laboratory training.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

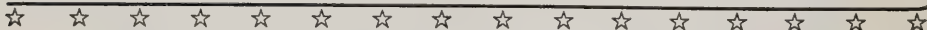
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

DEATHS

Thomas Paul Webb, Sr.

Thomas Paul Webb, Sr., age 70, died at the Shelby Hospital on January 5 after an illness which had lasted since Thanksgiving Day.

He was one of the first students at the School of Pharmacy of the University of North Carolina, which he entered in the year it was established, 1897. After obtaining his pharmacy license and working a short time in Charlotte, he returned to Shelby where (1902) he went into business for himself. At the time of his death, he was still manager of this same business which had claimed his allegiance for more than 40 years.

Mr. Webb was a loyal church member, civic leader, and, as one person put it, "the friendliest man he ever knew."

Holt McPherson, writing in the *Shelby Star*, gave an excellent description of Mr. Webb. He wrote: "Paul Webb truly loved folks; many's the night he has gotten up and gone to his store to fill a prescription knowing he wouldn't get a dime for it, but he went out whistling and came back in always whistling."

Paul's cherry "Hi, roota-toot"; his young spirit, will be missed. Pharmacy could do with a lot more folks like the "golden-hearted Paul."

He is survived by Mrs. Webb; one son, Paul, Jr., who had been associated with him in business since 1924; a brother and a sister and two grandchildren, all of Shelby.

Rawley Galloway

Rawley Galloway, age 70, died suddenly at his home in Raleigh on December 31. At the time of his death he was owner and manager of Galloway's Professional Pharmacy. He was born in Reidsville and moved to Raleigh in early manhood to enter the drug business.

John A. Hart

John Albert Hart, Sr., well-known High Point druggist, died January 24. He had been in declining health for several years.

Born in South Carolina, he settled in High Point after completing school at the University of North Carolina in 1906. He

organized and was manager of the Hart Drug Company for many years.

BIRTHS

Congratulations to the Paul H. Thompsons of Fairmont. Mr. Stork arrived January 2nd with a fine baby boy.

Linda Candace Lynch was born at Watts Hospital on January 20th. Her mother, Ernestine Barber Lynch, was formerly employed at Toms Drug Store, Wilmington. Father Lynch is an Air Corps Instructor in Alabama.

Danny, young son of Mr. and Mrs. Charles D. McFalls, of Madison, was born at the Leaksville Hospital on December 22. Danny's full name is Charles Daniel McFalls, Jr.; his weight, 6 lbs., 14 ozs.

Helped to Sell \$2,000,000 in "E's"

Mrs. A. W. Rogers, Production Manager of Station WMFD, Wilmington, reports "the week before the Sixth War Bond drive opened, we spotted one of your announcements per day, changing the time each day in order to catch all types of listeners. The first week of the drive we averaged two of your spots per day, and dropped back to an average of one per day for the rest of the campaign."

Thanks for the cooperation, Mrs. Rogers. Through the assistance of people like yourself and the fine effort put forth by hundreds of druggists, sufficient "E" bonds were sold to ensure the purchase of 75 billion units of penicillin for our men in service.

News Notes

Brevard—Fitz L. Smith, formerly of Jumper's Pharmacy, Black Mountain, has joined the staff of the S. M. Macfie Drug Company.

Charlotte—James Boyce Hunter, pharmacist at the Park Place Pharmacy, has bought that business from the Louis Holmes estate.

Wilson—George Richart, Representative of the Walgreen Agency Division, is now covering the entire State of Virginia as well as parts of N. C., W. Va., Tenn. and Ky.



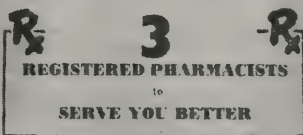
★ For a long time now we have been displaying the "Reliable Prescription" famous powdered tablets. And our patients have found that these tablets with a missing, therefore, "Reliable" word, RELIABLE—in every sense of the word. Why not bring your next prescription here?

51,682

Represents the Number of Prescriptions Compounded in Winston-Salem During 1941 by

PATTERSON DRUG COMPANY

Patterson's appreciate this overwhelming vote of confidence in their Prescription Department and pledge you a continuance of the same prescription service that has built up this department to one of the largest in volume compounded by one store in the State of North Carolina.



Patterson's Volume Assures Fresh-Dependable-Drugs Reasonable Prices

Patterson Drug Company will continue to specialize in Compounding Prescriptions and you may continue to depend upon Patterson's Prescription Service.

SINCERE THANKS FOR YOUR PATRONAGE, CONFIDENCE AND FRIENDSHIP

May Nineteen Forty-Five Bring Lasting Peace, Health, Happiness and Prosperity to You and Yours.

PATTERSON'S

SAFE SERVICE DRUG STORES

112 W. 4th Street

Dial 7194

Madam Susie Syrup

When Your Doctor PRESCRIBES

GO TO Walgreens

A Pharmacist's DUTIES
Responsibility
Precision
Purity

100% PURE
Shelver your doctor. Others may be too busy to do so. Follow up on the doctor's orders. Fresh Compounded Drugs of Pure Quality.

AMERICA'S Pharmacist

Your Nearest REGISTERED PHARMACIST

Reasons: Best personnel, expert facility, and clinical care equal in the world.

FOR: *Mr. J. H. Jones* DATE: *5/11/45*

ADDRESS: *112 W. 4th St. Winston-Salem, N.C.*

R *Prescription for 100% Pure Tablets*

100% Pure Tablets



Carolina Camera

51,682 prescriptions filled during 1944 . . . more than 140 a day. Maddrey Cooke, manager of Patterson's, Winston-Salem, is proud of that record, and justly so. Few drug stores in the State do such a large prescription business.

Joe Estes, Walgreen pharmacist, installed the window display which we have pictured on the opposite page, upper right. According to Joe, the display attracted much favorable comment.

J. P. B. Connell of Parker's Drug Store, Henderson, mailed us the "Creamed Potatoes" prescription with the comment that probably the wife could do a better job of filling this particular one. We don't know whether the prescriber had a lapse of memory or a bad case of "war nerves." In any event the patient got the intended medication, "Eskay's Neurophosphates."

Hal Cornwell, of Lincolnton, is now stationed at the Brooklyn Navy Yard after basic training at the Great Lakes Naval

Station. While at Great Lakes, Hal and four other graduate pharmacists were instructed by an individual whose sole knowledge of drug therapy consisted of a general knowledge of three drugs. Needless to say, the instructor now has more respect for pharmacists on the whole.

The fine, healthy boy astride the horse is the young son of J. A. and Nancy Pike Mitchener, Jr., of Edenton. This is a real pharmaceutical family. John and Nancy are pharmacists; their fathers are pharmacists. Nancy has two brothers, Joe and Jesse Pike, both in service, who are pharmacists. And to continue, Nancy's sister married a pharmacist, Dr. Herman Thompson, now teaching pharmacy in Georgia.

If you are a careful observer, you will notice we have reproduced a "queer" order sent in by Ward's Drug Store, Nashville. What would you supply on a request for "Madam Susie Syrup?"



They'll Sure Know **PAL** in North Carolina!

And that doesn't take into account the eight great national magazines:

- Now to cash in on this story we're telling about Pal Hollow Ground and the superior "Feather Touch" Shave, all you have to do is feature Pal, push Pal—and keep totaling up those Pal profits.

In North Carolina alone, 24 newspapers, with a combined circulation of more than 578,000 are carrying big Pal Blade ads every week to every Carolinian from the mountains to the Piedmont to the sea.

Life	Newsweek
Saturday Evening Post	Esquire
Time	Look
Colliers	Liberty

that carry additional Pal messages to their subscribers and readers in North Carolina.

What a Program! What Support!

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Faster Response

IN SECONDARY ANEMIA



In the correction of the anemic state, Livitamin—widely advertised and detailed to the medical profession—not only leads to rapid hemoglobin regeneration, but also aids in the eradication of the usually associated conditions. Its iron is highly available and promptly utilized; its liver concentrate presents the fractions found valuable in

the anemias; its rich store of B-vitamins overcomes the frequently severe anorexia and corrects the nutritional deficiencies usually encountered in hypochromic anemia. Since Livitamin is in liquid form, dosage is easily regulated. Because of its pleasant taste Livitamin can be taken as such or mixed with milk and fruit juices.

LIVITAMIN



Each fluidounce of Livitamin presents:

Fresh liver (as liver concentrate) 2 oz.

Thiamine hydrochloride (B_1)

(3 mg.).....1000 U.S.P. Units

Riboflavin (B_2 , G).....1 mg.

Nicotinamide (niacinamide).....25 mg.

Pyridoxine hydrochloride (B_6).....1 mg.

Pantothenic acid.....5 mg.

Filtrate factor.....20 J.L. Units

Iron and manganese peptonized. 30 gr.

In doses of 2 to 4 teaspoonfuls t.i.d.

Livitamin rapidly corrects hemoglobin deficiency. Available in 8-oz. bottles.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Druggists' 6th Bond Report

"E" Bonds Sold	-	-	-	-	-	-	-	-	\$2,009,085.00
Total Other Bonds Sold	-	-	-	-	-	-	-	-	\$2,018,100.00

Yes, the drug profession of the State put another feather in its cap and, incidentally, a lot of Penicillin (75 billion units) in the hands of the Medical Department of the Armed Forces, by selling more than four million dollars worth of bonds during the 6th War Loan Drive.

Lately, we have been rather busy mailing out citations in recognition of the excellent work done by hundreds of people connected with the profession in this State. And nothing has ever given us greater pleasure because we in the Central Office know how conscientious you were, even in the face of holiday shoppers, in selling bonds.

A great deal of credit for the success of the drive goes to the Woman's Auxiliary. As has been announced, the Auxiliary surpassed their goal of \$200,000 in "E" bonds by \$220,000. The Auxiliary's final total was: "E" bonds, \$420,700; other bonds, \$237,850. And we are not forgetting the T. M. A. and the local auxiliaries. They all worked splendidly.

In order that our readers may know exactly how we arrived at the two million figure (only E bonds reported here), the list is published below.

Alamance

BURLINGTON

Acme Drug Co., 4,600
City Drug Co., 250
Main St. Drug Co., 3,800
Mann's Drug Store, 1,050

HAW RIVER

Purity Drug Co., 1,425

MEBANE

Warren's Drug Store, 3,075

Alexander

TAYLORSVILLE

People's Drug Store, 51,075

Anson

MORVEN

Morven Drug Co., Inc., 3,200

WADESBOBO

Mrs. G. E. Andes, 5,700
Parsons Drug Co., 3,000

Beaufort

WASHINGTON

Tayloe Bros. & Co., 1,725

Bertie

AULANDER

Aulander Pharmacy, 48,550
Mrs. S. G. Nelson, 19,800

WINDSOR

Mrs. W. B. Gurley, 12,050
Windsor Pharmacy, Inc., 103,700

Bladen

BLADENBORO

Brieger Drug Store, 7,600

CLARKTON

G. I. & E. S. Clark, 1,200

ELIZABETHTOWN

Bennett-Stone Pharmacy, 4,000

Brunswick

SOUTHPORT

Watson's Pharmacy, 2,350

Buncombe

ASHEVILLE

Adams-Blauvelt, Inc., 3,250
Palace Pharmacy, 2,600
Pinner's Drug Store, 1,925
Y. M. I. Drug Store, 900

BILTMORE

Aiken's Pharmacy, 5,825

ENKA

Elson's, 200

SWANNANOVA

Ward's Drug Store, 3,275

Burke

GLEN ALPINE

Clinic Drug Store, 600

MORGANTON

Cornwell Drug Co., 2,625
Kibler Drug Co., 4,300
Phillips Drug Store, 275
Spake Pharmacy, 2,475

VALDESE

People's Drug Store, 3,675

Cabarrus

KANNAPOLIS

Black's Drug Store No. 2, 475
F. L. Smith Drug Co., 2,500
Kannapolis Drug Co., 2,500

MT. PLEASANT

A. W. Moose Co., 4,000

Caldwell

LENOIR

Ballew's Cash Pharmacy, 8,312.50
Dayvault's Drug Store, 8,312.50
Lenoir Drug Store, 23,162.50
McNairy's Drug Store, 8,312.50
Woman's Auxiliary, 700

Carteret

BEAUFORT

Mrs. F. R. Bell, 2,200

Caswell

YANCEYVILLE

Mrs. T. J. Ham, 33,725
Yanceyville Drug Co., 50,700

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

FOR ~

**Complete
Efficient
Safe
and
Money-saving
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Service**

Consult our agent.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

Catawba**CONOVER**

Bowman Drug Co., 50

HICKORY

Hickory Drug Co., 1,200

Highlands Drug Store, 300

King's Pharmacy, 2,200

Lutz Drug Co., 5,675

Main Drug Co., 625

Ninth Avenue Pharmacy, 575

MAIDEN

Campbell's Drug Store, 6,350

NEWTON

City Pharmacy, Inc., 300

H. & W. Drug Company, 1,500

Cleveland**KINGS MOUNTAIN**

Kings Mountain Drug Co., 5,150

Mrs. C. D. Blanton, 1,275

SHELEY

Kendall Medicine Co., 550

Columbus**FAIR BLUFF**

Rogers Drug Store, 25,675

LAKE WACCAMAW

Lake Drug Store, 675

WHITEVILLE

Columbus Drug Store, 1,075

Guiton's Drug Store, 10,700

Craven**NEW BERN**

Bynum's Drug Store, 450

Clark's Drug Service No. 1, 825

Duffy's Drug Store, 2,675

Tony's Drug Store, 400

Cumberland**FAYETTEVILLE**

Drug Stores of Fayetteville, 39,875

Wooten Drug Co., 5,350

Henderson Drug Store, 500

Davidson**LEXINGTON**

Lexington Drug Co., 1,175

THOMASVILLE

Thomasville Drug Co., 500

Davie**COOLEEMEE**

Cooleemee Drug Co., 3,300

MOCKSVILLE

Hall Drug Co., 6,900

Wilkins Drug Co., 9,075

Mrs. W. R. Wilkins, 1,800

Durham**DURHAM**

Boone Drug Co., 2,575

Crabtree Pharmacy, 200

Duke Hospital Pharmacy, 1,725

Durham Drug Co., 7,175

Hospital Pharmacy, 7,825

Mangum Street Pharmacy, 100

Montague's Pharmacy, 1,900

N. Durham Drug Store, 100

People's Cut Rate Drug Store, 6,000

Rogers Drug Store, 9,775

Edgecombe**ROCKY MOUNT**

May & Gorham, 8,875

TARBORO

Edgecombe Drug Co., 25,654

Forsyth**WINSTON-SALEM**

Andrews Drug Co., 150

Apothecary Club, 5,925

Bobbitt Drug Co., 25

Crescent Drug Co., 125

E. W. O'Hanlon, Inc., 7,100

Patterson Drug Co., 350

Read's Drug Co., 350

Standard Drug Co., 2,425

Summit St. Pharmacy, 5,600

Swaney Drug Store No. 3, 550

Walgreen's, 6,975

Welfare's Drug Store, 450

Willson Drug Store, 1,425

York Drug Co., 500

Gaston**BELMONT**

Robinson's Drug Store, 1,600

Mrs. J. L. Robinson, 1,100

CHERRYVILLE

Allen Drug Co., 500

Houser Drug Co., 6,800

GASTONIA

Caldwell's Drug Store, 300

Firestone Drug Store, 1,250

Kennedy's, Inc., 5,125

Rhyne's Drug Store, 1,125

MOUNT HOLLY

Summey Drug Company, 7,175

Granville**OXFORD**

Herring Drug Co., 5,300

Lyon Drug Co., 43,000

Guilford**GIBSONVILLE**

Gibsonville Drug Co., 5,550

GREENSBORO

Asheboro Street Pharmacy, 1,225

Best Drug Store, 675

Cecil-Russell Drug Co., 9,475

Crutchfield's, Inc., 3,025

Elm Street Pharmacy, 14,000

Greensboro Drug Co., 350

Home Drug Store, 2,000

Justice Drug Co., 10,100

Liggett Drug Co., 8,500

McDuffie-Eubanks, 15,625

Poindexter's, 2,000

Revolution Drug Co., 200

Textile Drug Co., 2,000

Walgreen's, 4,750

White Oak Drug Store, 1,100

Wilkerson-McFalls, 40,750

Pomona Drug Store, 3,475

Halifax**ROANOKE RAPIDS**

Griffin Drug Co., 1,500

SCOTLAND NECK

Hall's Drug Store, 2,150

Whitehead's, 2,325

Harnett**ANGIER**

Adams and Young, 3,175

BUIES CREEK

Wiggins Drug Store, 3,425

COATS

Roycroft Drug Co., 12,050

DUNN

Fitchett Drug Co., 2,050

Hood's Drug Store, 600

LILLINGTON

Kelly's Drug Store, 3,300

We Tell 'em — You Sell 'em



**Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day**

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and an-
noying neuralgic pains usual-
ly vi-

hurry to the
gredients in
la. "BC" is
for the relief

of muscular aches and func-
tional periodic pains. Acts as
a sedative in simple nervous-
ness. 10c & 25c sizes. Use only
as directed. Consult a physi-
cian when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Haywood**CANTON**

Hendrix Drug Store, 5,700
Martin's Drug Store, 1,025

Henderson**HENDERSONVILLE**

Jackson Pharmacy, 1,250
Rose Pharmacy, 4,000
Wilson Drug Co., 4,850

Hertford**AHOSKIE**

Copeland Drug Co., 3,250
Mrs. R. R. Copeland, 1,200

Iredell**STATESVILLE**

Fisher Drug Co., 1,100
Holmes Drug Co., 875
Statesville Drug Co., 8,225

Jackson**SYLVA**

Sylva Pharmacy, 2,500

Johnston**BENSON**

Benson Drug Co., 375

CLAYTON

Beddingfield Brothers, 650
Whitley-Bain, 1,100

PINE LEVEL

Godwin Drug Co., 2,600

SMITHFIELD

Stallings Pharmacy, 2,350

Lee**JONESBORO**

Lee Drug Store, 9,475

Lenoir**KINSTON**

College Street Pharmacy, 2,000
City Drug Co., 175
J. E. Hood and Co., 3,410
E. B. Marston Co., 2,250

Lincoln**LINCOLNTON**

Lawing & Costner, 1,100

McDowell**MARION**

Tainter's, 59,000

Macon**HIGHLANDS**

Highlands Drug Store, 2,100

Madison**MARSHALL**

Roberts Pharmacy, 26,700

HOT SPRINGS

Mountain Park Pharmacy, 300

Martin**WILLIAMSTON**

Davis Pharmacy, 1,350

Mecklenburg**CHARLOTTE**

Bailey's Prescription Shop, 1,000
Blair Drug Co., 25
Burwell & Dunn, 2,750
Carolina Cut Rate, 5,350
Carolina Pharmacy, 450

Charlotte Drug Co., 4,650

Charlotte Memorial Hospital Pharmacy, 400

Charlotte Woman's Auxiliary, 25,925

Eckerd's No. 1, 7,925

Eckerd's No. 2, 28,400

Elizabeth Drug Store, 500

Hand's Pharmacy, 1,650

Hardee's Pharmacy, 24,350

Hawthorne Pharmacy, 650

Independence Drug Store, 100

Lisk Pharmacy No. 1, 1,025

Myers Park Pharmacy, 1,100

Niven Drug Co., 8,500

Plaza Drug Store, 5,125

Providence Road Pharmacy, 3,600

Rhyne Drug Store, 200

Selwyn Drug Store, 400

Walgreen's, 10,275

T. A. Walker, 3,625

Wesley Heights Pharmacy, 950

Scott Drug Co., 1,100

CORNELIUS

Guion Drug Co., 75

DAVIDSON

White Drug Co., 31,275

HUNTERSVILLE

Hunter Drug Co., 2,100

MATTHEWS

Matthews Drug Co., 1,300

Mitchell**SPRUCE PINE**

Day's Drug Store, 1,450

Spruce Pine Pharmacy, 2,025

Montgomery**MT. GILEAD**

Cochrane-Ridenhour Drug Co., 350

TROY

Troy Drug Co., 575

Moore**ABERDEEN**

McCrummen's Drug Store, 2,525

CARTHAGE

Shields Drug Co., 2,250

PINEHURST

Carolina Pharmacy, 2,975

Pinehurst Pharmacy, 950

SOUTHERN PINES

Sandhill Drug Co. (Mrs. Overton), 27,075

VASS

Vass Drug Co., 1,100

WEST END

West End Pharmacy, 1,175

Nash**ROCKY MOUNT**

I. W. Rose Drug Co., 15,075

New Hanover**CAROLINA BEACH**

Carolina Beach Drug Store, 7,000

WILMINGTON

Hall's Drug Store, 8,575

Maffitt Drug Co., 400

Northampton**CONWAY**

Taylor Drug Co., 23,800

JACKSON

Jackson Drug Co., 13,575

Onslow**JACKSONVILLE**

Johnson's Drug Store, 5,925

Mrs. G. P. Johnson, 700

Ketchum Drug Co., 6,625



With the doctor
shortage there is
a real demand for

J. & J.
First Aid Kits

First Aid Kits

	50	25	1
No. 20	2.16 ea.	2.28 ea.	2.40 ea.
Autokit	1.08	1.14	1.20
No. 16	.60	.64	.67
Towel Kit	.36	.38	.40



*For further details
ask our salesman*

Bodeker Drug Company

Richmond 13, Virginia

Orange**CHAPEL HILL**

Eubanks Drug Co., 5,600
Woman's Auxiliary, 5,975

Pasquotank**ELIZABETH CITY**

Apothecary Shop, 5,400
Jacock's Pharmacy, 1,000
Overman & Stevenson, 15,150

Person**ROXBORO**

Adair Drug Store, 106,525

Pitt**BETHEL**

H. L. Rives Drug Co., 4,500

GRIFTON

Grifton Pharmacy, 2,000

Polk**TRYON**

Missildine Pharmacy, 550

Randolph**ASHEBORO**

Asheboro Drug Co., 1,100
Reaves Drug Store, 10,700

RAMSEUR

Ramseur Pharmacy, 8,285

LIBERTY

Grantham's Drug Store, 200

Richmond**HAMLET**

Birmingham Drug Co., 5,675
C. & W. Pharmacy, 7,925
Culbreth Drug Store, 9,425

Robeson**FAIRMONT**

Fairmont Drug Co., 10,000

LUMBERTON

Hedgpeth Pharmacy, 33,400
Woman's Auxiliary, 55,050

MAXTON

Maxton Drug Store, 1,000

PEMBROKE

Pembroke Drug Co., 18,925
Mrs. E. L. Hinds, 10,675

RED SPRINGS

Townsend's Pharmacy, 2,175

ROWLAND

Rowland Drug Co., 6,250

Rockingham**DRAPER**

Draper Pharmacy, 1,000

LEAKSVILLE

Carolina Drug Co., 4,225

MADISON

Ellington Drug Co., 13,625
Madison Drug Co., 76,600
Woman's Auxiliary, 1,050

Rowan**CHINA GROVE**

China Grove Drug Co., 225
Hart's Drug Store, 100

CLEVELAND

Cleveland Drug Co., 600

SPENCER

H. M. Cooke Pharmacy, 2,200

Rutherford**FOREST CITY**

Forest City Drug Co., 3,800

Piedmont Drug Co., 2,000

CLIFFSIDE

Mills Drug Co., 4,450

Sampson**CLINTON**

Butler's Pharmacy, 1,150
Joe Reynolds, 500
Register Drug Store, 5,000

GARLAND

L. A. Warren, 3,100

ROSEBORO

Tart and West, 18,300
Mrs. W. L. West, 18,300

SALEMBURG

Salemberg Drug Co., 1,050

Scotland**GIBSON**

Gibson Drug Co., 300

LAURINBURG

Everington Drug Store, 1,350

Stanley**ALBEMARLE**

Phillips Drug Co., 6,000
Purcell Drug Co., 6,525

Stokes**KING**

King Drug Co., 3,400

Surry**DOBSON**

W. M. Stone Drug Co., 750

ELKIN

Turner Drug Co., 4,750

Mt. AIRY

Hollingsworth Pharmacy, 6,300
Turnmyre's Drug Store, 800
W. S. Wolfe Drug Co., 1,850

PILOT MOUNTAIN

Smith Drug Co., 3,550
Surry Drug Co., 2,000

Swain**BRYSON CITY**

Mrs. Kelly Bennett, 4,600

Transylvania**BREVARD**

S. M. Macfie Drug Co., 4,175

Union**MARSHVILLE**

Guion's Drug Store, 3,200

MONROE

Mrs. J. P. Gamble, 5,175

Vance**HENDERSON**

Page-Hocutt Drug Co., 5,535
Parker's Drug Store, 6,075
White Brothers, 100
Woolard's, 23,925

Wake**APEX**

A. V. Baucum Pharmacy, 600
H. O. Holland, 1,000

FUQUAY SPRINGS

Elliott's Pharmacy, 3,000

RALEIGH

City Drug Store, 200
Five Points Pharmacy, 3,050
Walgreen's, 875

ZEBULON

Zebulon Drug Co., 2,650

(Continued on Page 83)

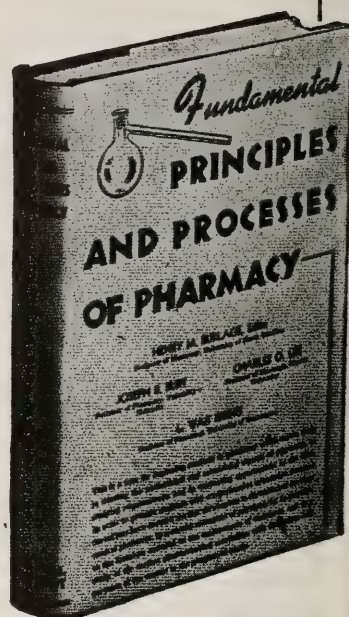
Presenting —

A background in pharmacy

- ★ the techniques and processes basic to further study in the field
- ★ the professional and commercial aspects, requirements, and opportunities

★ ★ ★

Here is a book for prospective pharmacists to assist them in reviewing the requirements and in evaluating the opportunities of the profession.



Fundamental PRINCIPLES and PROCESSES OF PHARMACY

HENRY M. BURLAGE, Editor

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Professor of Pharmacy,
University of Washington

615 pages, 5½ x 8, 201 illustrations, 26 tables, \$4.50

Contents

- | | |
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| 1. Historical Development of the Profession of Pharmacy | 11. Applications of and Processes Involving Heat (Continued) |
| 2. Ethical Principles for the Practice of the Profession of Pharmacy | 12. Solutions |
| 3. The Pharmaceutical Curriculum, Part I. The Basic Sciences | 13. The Colloidal State |
| 4. The Pharmaceutical Curriculum, Part II. The Professional and Applied Professional Subjects | 14. Emulsification and Emulsions |
| 5. The Branches of and Opportunities in Pharmacy | 15. Extraction |
| 6. The Essential Pharmaceutical Literature | 16. Precipitation, Crystallization, and Granulation |
| 7. Metrology | 17. Mechanical Subdivision of Drugs |
| 8. The Physical Properties of Matter | 18. The Separation of Substances by Mechanical Means |
| 9. Theory, Generation, and Control of Heat | 19. The Storage and Preservation of Drugs |
| 10. Applications of and Processes Involving Heat | 20. The Natural Products Used in Pharmacy |
| | Suggested List of Books for the Pharmacist's Library—Minimum Standard Equipment for a Pharmacy—Pronouncing and Subject Index. |

Attach your store label, check for \$4.50, and mail to Carolina Journal of Pharmacy, Drawer 151, Chapel Hill, for a copy of "Fundamental Principles and Processes of Pharmacy." Dr. Henry M. Burlage, the Editor, will personally autograph each copy sold through the JOURNAL office.

The Drug Newsmonger

Wade A. Gilliam, President of the N. C. P. A., has been elected President of the Winston-Salem Merchants Association. . . . Dean Tainter of Marion and J. C. Jackson of Lumberton are holding down the same position in their respective towns.

Before leaving Chapel Hill, the class of 1945 presented the School of Pharmacy with a water cooler. It has already been installed in the basement of Howell Hall.

Effective February 8 *The Monroe Enquirer* will publish the first of the "educational pharmacy cartoons" released by the Public Relations Committee of the N. C. Pharmaceutical Association. Successive cartoons will appear in the paper each month through June, 1945. Thanks to V. V. Secrest for making the necessary arrangements.

Lt. Harry Montgomery, former sales manager for W. H. King Drug Company, Raleigh, has returned to this country following two years of sea duty. As a Naval Reserve Lieutenant skippering a Landing Craft (Infantry), he put an estimated 4,500 assault troops ashore during the Normandy invasion.

The American Medical Association says "at present any attempt to prevent COLDS by the use of vaccines must be recognized as purely experimental . . . the airways and the drug counters are crowded with so-called preventives or cures of these types, which do not serve any recognizable purpose other than to lighten the public purse."

Carl Wolfe and Bill McDonald of the Ninth Avenue Pharmacy, Hickory, filled 25,902 prescriptions in 1944. One of their ads read "Our combined skill and experience of 59 years as Registered Pharmacists go into each prescription you have filled at our store."

Pharmacists may draw enough Ethyl Alcohol from an original container for one day's use in the prescription department provided that the container bears a label identifying it as tax-paid alcohol and showing the serial number of the tax-paid container from which withdrawn and the serial number of the tax-paid stamp.

Several pharmacists are badly needed

throughout the State to temporarily relieve proprietors of stores who are either already on the sick list or have been ordered to take a rest. If you know of anyone available at this time, have him get in touch with the Secretary of the North Carolina Board of Pharmacy.

Dr. Clayton S. Curry, who will be remembered as having been associated in the drug business in Winston-Salem several years ago, is now residing in Charleston, West Virginia. His present address is 1570 E. Virginia Street.

Sam E. Welfare, Winston-Salem druggist, serving his first term in the General Assembly, has been handed 11 committee assignments. His fellow druggist, T. R. Burgiss of Sparta, a veteran of two sessions, is also holding down a like number of committee assignments.

DRUGGISTS' SIXTH BOND REPORT

(Continued from Page 81)

Watauga

BOONE

Boone Drug Co., 10,475

Wayne

FREMONT

Whitley Drug Co., 7,150

GOLDSBORO

Andrews Drug Co., 200

Brown Drug Co., 1,325

Cash Drug Store, 350

Goldsboro Drug Co., 350

Robinson's Drug Store, 550

Vinson's Drug Store, 4,500

Waters' Drug Store, 1,000

Wilkes

NORTH WILKESBORO

Red Cross Pharmacy, 8,225

Yancey

BURNSVILLE

Pollard's Drug Store, 24,475

Fountain for Sale?

T. R. Gatling of the Reidsville Drug Store, Reidsville, is in the market for a used soda fountain. Write him, mentioning length, price, etc., if you have one which you would like to sell.

Pharmacist-Nurse?

By GILBERTO COLINA, Charlotte

At this critical period when the Armed Forces are in such great need for nurses, it is my opinion that we pharmacists should again offer our services. With a limited amount of training many of us remaining in civilian life could easily qualify as nurses and thus become the answer to the Armed Forces' prayer.

Most of us are qualified to do more than compound prescriptions and dispense medicines. We know how to handle a hypodermic, read a thermometer, perform all sorts of analyses. And there is no doubt in my mind that we could easily qualify as surgeon's assistants. After all, if the Army can train "pharmacists" in 90 days it ought to be able to turn graduate pharmacists into nurses in short order.

Every pharmacist who enters service is not commissioned. Why? Every physician and nurse who enters service is commissioned. Are we not as important and necessary?

It is very plain that pharmacists are being ignored, not only by the Armed Forces, but by civilians as well. To date, the enactment of the Pharmacy Corps has meant little or nothing.

My only wish is to emphasize that the pharmacists of America are always willing to help where they are most needed and where their professional skill can be best utilized. We like to do our part; we like to "play ball" but someone, somewhere, is not willing to play ball with us.

Doc Says—

That even with their big teeth, the Japs have bitten off more than they can chew.

That if the Nips had taken a leaf from Solomon's Book, they'd have let the Solomons alone.

That Uncle Sam wants to borrow some money from us and he's offering pretty good security: our own!

That in the summer time baseball umpires call the strikes; in the winter the coal miners call them.

That even if Uncle Sam does frown on lotteries he works a pretty good number

game for himself. Take a look at all those numbers the Selective Service Boards are getting from Washington.

That the inventor of the telephone should have been named Graham Alexander Bell instead of Alexander Graham Bell, because the initials would then spell "gab" and that's what most telephoners do.

That he advises less beefing because beefers usually end up in a stew.

That a clock that isn't running is right only twice a day.

That vices are learned at some other joints than at mother's knees.

And, as a parting thought, "Doc" says, let's all believe in life, liberty, and the pursuit of Japanese.

Cover

Mrs. Frank Walker, Charlotte, accepts a flag captured from a Jap sniper on Saipan for her little daughter, Patricia Ann, from pharmacist C. S. Goodrum of Davidson.

The flag, which was sent to Mr. Goodrum by Captain Frank Walker, was used to successfully promote the sale of bonds during the Sixth Drive.

White Drug Company, of which Mr. Goodrum is pharmacist-manager, sold \$31,275 in "E" bonds in the Sixth Drive.

Words of Wisdom

"Price is the poorest argument that can be used in selling, because an article sold at a price usually has no other argument in its favor."—H. W. Dutton.

Druggist, reading from "want book": "... and a gross of Aqua Velva,* a gross of Skin Bracer* and 30 or 40 cards of bill folds."

Jobber's Salesman: "Smile when you call an order like that."

*No advertisement intended.

Thirsty customer, reading sign at the Soda Fountain, "Try our Patriotic Special—25c": "I'll try one of those specials."

Fountaineer sets glass of cold water and a 25c War Stamp in front of customer: "That'll be two bits, Mister."

How do YOUR Vitamin Sales and Profits "Measure Up"?

HERE are two ways to make both SALES and PROFITS "measure up"! When your window trimmer brings you the beautiful new full-color One-A-Day (brand) Vitamin Display shown at the right, be sure to have our Assortment No. 5154 on your counter! The window display conveys one of the strongest of the vitamin sales appeals—"adequate growth for children". No mother will pass it by. A One-A-Day Assortment on your counter will clinch the sale! If you haven't yet ordered Assortment No. 5154, do so at once, so you will have it when the window display reaches you. Assortment No. 5154 is packed with the One-A-Day (brand) Vitamin MOST people buy MOST, and pays you a profit of 40.6%.

AVERAGE HEIGHT and WEIGHT

AGE	INCHES	POUNDS
1	30	22
2	34	27
3	37	32
4	39	37
5	42	39
6	44	44
7	47	49
8	50	55
9	52	61
10	54	69
11	56	77
12	58	85
13	60	95
14	63	108
15	65	120
16	67	134

THREE KINDS



A-D TABLETS
B-COMPLEX TABLETS
and
MULTIPLE CAPSULES

Stop!

Have you ordered your assortment No. 5154?

You Get \$77.30

Costs You 45.93

Your Profit . . . \$31.37

Packages in Assortment

Vitamin	Large	Medium	Small
A & D Tablets	-	2	2
B-Complex Tablets	2	4	2
Multiple Capsules	5	17	6

Combine Assortment No. 5154 with this new window display



MILES LABORATORIES, INC., ESTABLISHED SIXTY YEARS (Makers of Alpha-Seltzer) ELKHART, INDIANA

WHITE AND WILL NOT STAIN



for
Colds and Coughs

The cold and cough season is here! Why not join us in displaying PAGE'S CRU-MO on your counter? The improved emergency treatment by vapor and absorption indicated in cough, cold, minor throat, and bronchial irritations and simple neuralgia.

Carries the picture of the white sheep. Your guarantee of the genuine.

Remember it is white and will not stain. Contains wool fat.

2 ounce jars - - - - - \$2.80 dz.

1 ounce tubes - - - - - 2.00 dz.

13 for the price of 12



"THE HOUSE OF FRIENDLY AND DEPENDABLE SERVICE"

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



CLYDE L. EUBANKS, CHAPEL HILL
Distinguished Pharmacist, Banker, Religious Leader

March, 1945

C plus S plus M equals P

Volume XXVI Number 3



LIKE FATHER, LIKE SON

PIERRE MARCHAND was as meticulously careful in the instruction of his young son as he was in the practice of his art. Pierre was a binder of fine books, as had been his father and grandfather before him. It was quite in order then, he reasoned, that his son should carry on the family tradition—and trade. To Pierre Marchand, one profession, or one business, or one trade, was enough for any one family.

Choice of a career has never been much of a problem for members of the Lilly family. While it is hardly likely that Colonel Eli Lilly so intended, their future was cast when he opened the first Lilly Laboratory. Colonel Lilly builded well, and the sound business and ethical principles which he cherished have been engendered into the Lilly organization, which has remained a leader in scientific progress into the fourth generation.



Lilly



Hand in Glove

**WITH
EXACTING REQUIREMENTS**

You sell it for only a few cents . . . but a roll of Parke-Davis Gauze Bandage meets a long list of standards . . . ash, water, extract, water extract ash, acid or alkali, dextrin or starch, dyes, fatty matter, number of warp and filling threads per 1.27 cm. square, average length along the center line, average width at 5 given points, absorbency, and . . . last, but not least . . . sterility.

The same type of exacting tests certify to the high standard of Parke-Davis Absorbent Gauze, Adhesive Plasters, Absorbent Cotton, and Rendi-Bandages.

No wonder, then, that discriminating pharmacists feature Parke-Davis Surgical Dressings for surgical, household, and first-aid use.

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

OWENS & MINOR DRUG CO., INC. and ELI LILLY & COMPANY

For nearly fifty years these two firms have co-operated in every way to distribute fine pharmaceuticals to the retail druggists of Virginia and North Carolina.

Our stock of Eli Lilly & Company's pharmaceuticals and specialties is so complete that it really means you have close to you the equivalent of a branch of the Lilly Laboratories. When you think of Lilly, think of Owens & Minor Drug Co. and we hope you will specify Owens & Minor on your turnover orders.

Owens & Minor Drug Company Incorporated

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The Carolina Journal of Pharmacy

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W. J. SMITH, MANAGING EDITOR

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No. 3

C plus S plus M equals P

Lately officials of the North Carolina Pharmaceutical Association and the University of North Carolina School of Pharmacy have interested themselves in a plan whereby returning pharmacists, if they so elect under the G.I. Bill, will be given a three months' "refresher" course in pharmacy before returning to civilian practice.

As a preliminary to the setting up of such a course, an outline of the proposed program had to be developed for submission to the proper authorities in Washington. One such outline, which appears to be particularly suited for this sort of thing, was compiled several years ago by Edwin J. Boberg and G. Henry Richert under the direction of the U. S. Office of Education.

One of the subjects discussed by Messrs. Boberg and Richert is "Prescription Pricing"; a subject of much interest to officials of GMPR at this time. In order that our readers may know what is in store for G.I. Joe when he returns, let's glance at Unit 5, Division 1. of "Selling Pharmaceutical Service":

If a prescription calls for a fraction of a grain of zinc sulfate and 10 grains of boric acid dissolved in 2 ounces of distilled water, how much should the pharmacist charge for the prescription? The wholesale cost of the ingredients and container is only a few cents. Shall he charge 35 cents, or 50 cents, or 75 cents? This prescription for an eye wash cannot be compounded correctly by hastily dumping a little of this and that into a bottle, twisting a piece of wrapping paper around it, and rushing on to the next customer. Considerable time,

care, and skill are required in filling this prescription.

If there is one thing that stands out in any study of prescription costs and prices, it is that the wholesale price of the ingredients used is often only a minor element in the true cost of the prescription. A substantial charge must be made to cover operating costs even though the ingredient cost is negligible. Often very expensive ingredients are also involved, which only makes the problem more difficult.

In the pricing of prescriptions, one very important consideration is the great difference between the prescription department overhead and the overhead costs in other departments of the drug store. Obviously, it is difficult, if not impossible, to determine the exact cost of any particular prescription. This is a problem in cost accounting. The wholesale cost of the ingredients is easily found, but this figure may represent only one-third or one-tenth of the true cost.

Prescription Department Operating Costs Are High

The St. Louis Drug Store survey revealed that the average overhead in the prescription department is approximately two-thirds of the selling price. In analyzing prescription costs, the time required for compounding is often a very important factor. A substantial share of both fixed and variable expenses is chargeable to the prescription department. The maintenance of a fresh, adequate stock of potent drugs calls for the periodic replacement of drugs that deteriorate rapidly, the discarded drugs repre-

senting an item of operating expense. Bottles of citrate of magnesia are dated; tincture of digitalis is kept only 14 days; argyrol solutions and Basham's mixture are freshly made every 8 hours. In their professional advertising, some pharmacists call attention to the duties of their "dumper-out" to emphasize the freshness of their stock.

In discussing prescription costs, some pharmacists are apparently thinking in terms of the 33 1/3 percent margin usual in other departments of the drug store in which the wholesale cost of the merchandise sold greatly exceeds the overhead cost. In the prescription department, however, the reverse is true, the overhead cost on the average being more than double the wholesale cost of the ingredients used, or more than 66 2/3 percent of the selling price. In other words, when selling packaged merchandise the overhead is on the average less than one-third of the retail price, whereas in supply prescription service, the overhead is more than two-thirds of the selling price.

Alderson and Miller, in their analysis of prescription costs, found that the total cost of the average prescription was 86 cents (more recent surveys place this figure at \$1.06), the ingredient cost being 26 cents, and the overhead, 60 cents. They also point out that "The sum of the ingredient costs and overhead represents the price at which the pharmacist will break even." They state further that in order to take care of the additional expense for containers, etc., on bulk remedies for instance, the mark-up would necessarily be between 500 and 600 percent, if based on wholesale cost of the ingredients. The following figures are taken from a table compiled by Alderson and Miller:

Type of prescription	Average ingredient cost	Average overhead cost	Average total cost of Rx
Liquid27	.51	.78
Capsules21	.92	1.13
Tablets34	.42	.76
Charts09	.90	.99
Ointments19	.64	.83
Bulk Powders22	.52	.74
Pills16	.56	.72
Suppositories48	.63	1.11
All prescriptions filled..	.26	.60	.86

Prescription Pricing Schedules

Many pricing schedules have been devised, perhaps the best known being the N.A.R.D. schedule compiled by George L. Secord. The one question which all these schedules attempts to answer is: "How may the high overhead costs of the prescription department be most fairly distributed so that each prescription customer will pay his share of the expenses and so that some uniformity in pricing methods might prevail?" The complete N.A.R.D. pricing schedule, printed on heavy paper suitable for framing, is available to any N.A.R.D. member at a cost of 50 cents. Briefly, the rules are:

1. Determine cost of ingredients—minimum charge 5 cents.
2. Add cost of container—minimum charge 5 cents.
3. Add the foregoing and multiply by 2 (if more than 50 cents, a special rule applies).
4. Add professional fee. (Separate tables are used for ready-made and for compounded prescriptions.)

The total represents the price to be charged for the prescription.

The N.A.R.D. draws attention to the fact that the professional fee represents not profit but true cost factors, and that this very necessary charge must be included to cover the overhead costs or actual expenses of operating the prescription department.

The overhead costs are intangibles which cannot be weighed, measured, and priced, like 50 grains of quinine or 4 ounces elixir of lactated pepsin. It is therefore very difficult to determine the exact cost of any individual prescription, the overhead cost in most instances far exceeding the material costs. In the section "Prescription Pricing Schedules," Delgado calls attention to many of these difficulties in arriving at an acceptable schedule. He suggests that 5 times the average cost of ingredients might be used as a minimum price for various types and sizes of prescriptions, particularly for official and semiofficial preparations. This differential, he believes, would in most instances, cover the unusually high overhead costs in the prescription department. One of the simplest rules is the so-called Evans' rule, which is essentially as follows: Double the actual cost of the ingredients and con-

tainer, and then charge at a definite rate per hour for the actual time consumed in compounding.

The prescription pricing method recommended by Dr. J. Leon Laseoff in his Drug Topics column of August, 1938, is one devised by Edward S. Rose of Iowa City, Iowa. The Rose schedule had been described in the same publication a few months earlier. Mr. Rose's charges are based on three factors: (1) Materials and packaging, (2) overhead, (3) professional services. The material charge is double the wholesale cost of material and container with a minimum of 10 cents. The overhead charge is 12 percent of the final price with a minimum of 10 cents. The professional service charge is at the rate of \$3.00 an hour with a minimum of 15 cents. The minimum price for any prescription is 35 cents. A number of modifications are made for proprietaries, fair-trade items, broken packages, high-priced specialties, and other contingencies.

Dr. Leonard A. Seltzer uses the algebraic formula *C plus S plus M equals P*, which translated, means: The compounding fee, plus the service charge, plus the material selling price, equals the price charged for the prescription. In determining the compounding fee, prescriptions are classified into types according to the degree of skill and attention required. For instance, the compounding fee for tablets and ready-made pills is lowest, being 50 cents; for capsules, powders, hand-made pills, and suppositories, 75 cents; for liquids, 75 cents; and for ointments, \$1.50.

The service charge varies with the number of doses, and ranges from one-half per dose for ready-made pills, etc., to 6 cents per dose for hand-made suppositories. For ointments, this charge is computed at 1 cent per dram.

The material selling price is the usual selling price, with a minimum charge of 5 cents an ounce for liquids and 2 cents each for powders and capsules which involve the handling of small quantities of inexpensive material.

A fourth factor, *X*, would apply only on prescriptions requiring special handling and recording, such as narcotic prescriptions.

Dr. Seltzer mentions a number of limitations and exceptions to the application of the formula.

In discussing the reasonable pricing of prescriptions, Hugh Craig suggests that a sound rule is to double the actual cost of the materials and working time and charge extra for container and delivery, if any.

As a guide to the pricing of prescriptions, Dean Briggs has compiled a table of average and minimum prices based on a careful survey of 3,000 prescriptions, filled in 7 representative pharmacies in Washington, D. C. It is believed that three-fourths of all prescriptions may be priced according to his regular schedule, the exceptions being provided for in special rules. Examples of average charges:

Liquids—

- 3 oz.—65 cents
- 4 oz.—85 cents
- 6 oz.—\$1.00
- 8 oz.—\$1.25

Capsules or powders—

- 12—50 cents
- 18—65 cents
- 24—\$1.10

Ointments—

- 1 oz.—65 cents
- 2 oz.—85 cents

A new pricing schedule was recently announced by E. A. Swinyard and R. P. Clayton of the University of Idaho College of Pharmacy. It is based on the well-known *C + P + S* formula. The compounding fee covers labeling, filing, assembling, weighing, checking, and cost of container. This compounding fee is set at a uniform figure of 25 cents for ready-made preparations and 35 cents for those requiring compounding. The selling price is set at 33 1/3 percent above cost, with a minimum of 5 cents an ounce for liquids and solids and 2 cents for contents of each capsule and chart of suppository. For determining the professional fee, prescriptions are divided into 26 classes; for example, capsules, pills, and charts—1 cent per dose; bulk powders—6 cents per ounce; ointments—2 cents per dram.

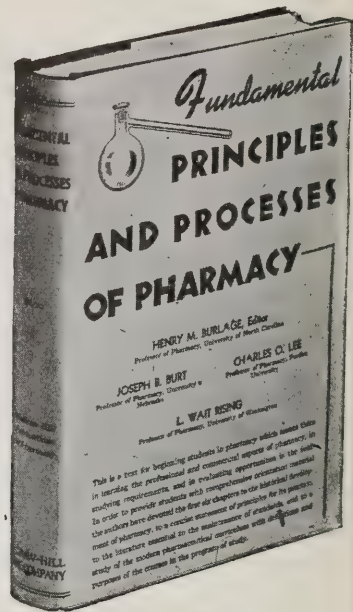
An interesting development is the maximum prescription pricing schedule recommended by the Bureau of Professional Relations of the University of Florida. The

Presenting — A background in pharmacy

- ★ the techniques and processes basic to further study in the field
- ★ the professional and commercial aspects, requirements, and opportunities



Here is a book for prospective pharmacists to assist them in reviewing the requirements and in evaluating the opportunities of the profession.



Fundamental PRINCIPLES and PROCESSES OF PHARMACY

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Professor of Pharmacy,
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| 3. The Pharmaceutical Curriculum, Part I. The Basic Sciences | 13. The Colloidal State |
| 4. The Pharmaceutical Curriculum, Part II. The Professional and Applied Professional Subjects | 14. Emulsification and Emulsions |
| 5. The Branches of and Opportunities in Pharmacy | 15. Extraction |
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| 8. The Physical Properties of Matter | 18. The Separation of Substances by Mechanical Means |
| 9. Theory, Generation, and Control of Heat | 19. The Storage and Preservation of Drugs |
| 10. Applications of and Processes Involving Heat | 20. The Natural Products Used in Pharmacy |
| | Suggested List of Books for the Pharmacist's Library—Minimum Standard Equipment for a Pharmacy—Pronouncing and Subject Index. |

Attach your store label, check for \$4.50, and mail to Carolina Journal of Pharmacy, Drawer 151, Chapel Hill, for a copy of "Fundamental Principles and Processes of Pharmacy." Dr. Henry M. Burlage, the Editor, will personally autograph each copy sold through the JOURNAL office.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

object is to secure uniformity of prices on the types of official medication now being introduced there to the medical profession. Typical prices follow: (1) Inhalant, isotonic dextrose—75 cents for 2 ounces; (2) chloral hydrate, sodium bromide, and elixir lactated pepsin—65 cents for 3 ounces; elixir thiamine (2200 units per oz.)—\$1.25 for 8 ounces; ferrous sulfate elixir—75 cents for 4 oz.

Thousands of relief prescriptions are being filled every day at prices considerably below the usual figures. Pharmacists cheerfully make these necessary sacrifices as they would any contribution to a worthy cause. In the light of the Alderson and Miller study it seems probable that in some instances pharmacists are making an even more substantial contribution than they realize. The wholesale price is often used as a base for cost-plus pricing, on the false assumption that the wholesale cost of ingredients is the important factor in the true cost of the prescription. Typical of the relief prescription-pricing system is that described by E. P. Guth: For prescriptions containing one official preparation—wholesale cost of ingredient plus 5 cents for container plus 25-cent compounding fee. For prescriptions involving more than one official preparation, the same, except for a 50-cent compounding fee. For proprietaries—a 30 percent mark-up with no mark-up of less than 25 cents. Insulin—fair-trade prices. Exceptions to the general rules: Cod liver oil, mineral oil and rubbing alcohol—50 cents a pint; milk of magnesia—50 cents a quart.

Dr. R. P. Fischelis, in describing national and state developments in the distribution of medical services, points out that the tendency is to continue the present system of supplying drugs through drug stores. He emphasizes, however, that the adoption of a uniform prescription pricing schedule is essential to the preservation of the private practice of pharmacy.

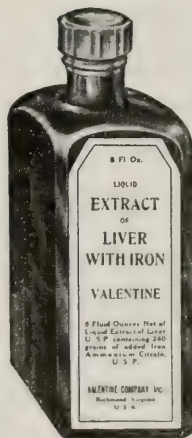
A number of other pricing methods are in use, many of them being modifications of the ones here named. Delgate suggests that the solution of the problem lies in coordinating existing schedules rather than in evolving new ones.

The problem of prescription pricing is not

a new one. The N.A.R.D. Journal quotes from the world-famous *Wealth of Nations*, the so-called "economist's bible," published by Adam Smith in 1776:

"Apothecaries' profit is become a by-word, denoting something uncommonly extravagant. This great apparent profit, however, is frequently no more than the reasonable wages of labor. The skill of an apothecary is a much nicer and more delicate matter than that of any artificer whatever; and the trust which is reposed in him is of much greater importance. . . . His reward, therefore, ought to be suitable to his skill and his trust, and it arises generally from the price at which he sells his drugs. But the . . . drugs which the best employed apothecary . . . will sell in a year may not perhaps cost him above 30 or 40 pounds. Though he should sell them, therefore, for three or four hundred, or a thousand percent profit, this may frequently be no more than the reasonable wages of his labor. . . . The greater part of the apparent profit is real wages disguised in the garb of profit."

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So feature the larger sizes of Capudine and keep them on display, thus serving your own and your customers best interests.

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RALEIGH, N. C.

Pharmacists to Be Appointed on 92 County Boards of Health

House Bill 116, introduced by Representatives Burgiss and Welfare, providing for a pharmacist on county boards of health, is now law. The bill passed the House and Senate as well as the Senate and House Health Committees without a dissenting vote. The passage of this legislation should be followed immediately by action from pharmacists in the various counties of the State where such boards exist (92 counties), otherwise the effort put forth in Raleigh by your Legislative Committee will be voided to a considerable extent.

Since the chairman of the board of county commissioners, the mayor of the county town (in county towns where there is no mayor the clerk of the superior court), and the county superintendent of schools are charged with the responsibility of electing two physicians, a dentist and a pharmacist, who, with themselves, constitute the county board of health, it is to these gentlemen that pharmacists should now direct their attention.

It is believed North Carolina is the first state to obtain such far-reaching recognition and it offers an additional opportunity to pharmacists to play an important part in the health affairs of their local communities. The Association will not undertake to recommend any pharmacist for membership on a county board of health; this is a matter which can best be decided by the pharmacists within their own respective counties.

House Bill 130, also introduced by Representatives Burgiss and Welfare, provides that a pharmacist *shall* be appointed to the State Board of Health. The bill is now law, having passed both the House and Senate with little opposition. Before final passage the bill was amended to include "a dairyman" as well as a pharmacist.

Since no appointments will be made to any board by Governor Cherry until after adjournment of the present session of the Assembly, the appointment of a pharmacist to the State Board of Health will probably not be made until after April 1st.

House Bill 103, which provides for several changes in the present fees collected by the North Carolina Board of Pharmacy (the major one being an increase in the drug store permit from \$1 to \$10), passed the House with practically no opposition and was sent to the Senate Health Committee where it received a favorable report on March 8. At press date, the bill is scheduled for a vote by the Senate and, if passed in its present form, will become law.

A bill introduced at the suggestion of the

Unemployment Commission which, in effect, lowers the present exemption of retail establishments with eight (8) employees to one (1), was opposed by Secretary Smith as well as a number of other individuals. Secretary Smith estimated the change would bring 400 additional drug stores under the Act and would add approximately \$50,000 in taxes to both employer and employee.

Present indications are that the Assembly will adjourn about March 20th. If this does happen, we will be able to give you a complete summary of the 1945 Assembly, as it affects pharmacy, in the April issue of THE CAROLINA JOURNAL OF PHARMACY.

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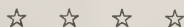
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John R. Brownie Retired

One of North Carolina's best-known traveling representatives, John R. Brownie of Miles Laboratories, Inc., was retired by his company on December 31, 1944. "Brownie" as most of our readers know him, is that jolly person who always greets us with a pleasant "Hello" and gives us an equally jolly "Farewell" each year at the N.C.P.A. conventions. Many of our readers know him as the loyal, friendly representative who visited their stores periodically in the interest of "Dr. Miles." We would best pay tribute to him and his work over the years by quoting from a letter received a few days ago from Floyd Goodrich, secretary-treasurer of the Traveling Men's Auxiliary of the N.C.P.A.:

"I recently had a letter from Mr. John R. Brownie who has been the North Carolina representative for Miles Laboratories, Inc. Brownie tells me that his company retired him on December 31, 1944. He had traveled for them for twenty-one years.

"Brownie has been a loyal conscientious member of the Traveling Men's Auxiliary through all these years and he has always been willing to put out in time, effort, and money in order that the druggists of North Carolina might be properly entertained. According to Brownie's letter, he has only missed one convention since he began traveling. I am sure the druggists of the state will be saddened by this news and all the traveling men will miss Mr. Brownie. We hope he will visit us. He states in his letter, if possible, he intends attending the next North Carolina convention.

"Our hats are off to him. The Traveling Men's Auxiliary salutes him. Good luck to him and may God bless him."

War Bond Prizes Awarded

Three North Carolina drug stores were awarded prizes and citations for window displays used in support of the Sixth War Loan Drive. Eckerd's of Charlotte, Spake Pharmacy of Morganton, and Salley's Drug Store of Asheville were the three prize-winning firms. Needless to say, all of them made good showings in bond sales, in addi-

tion to the general support they gave in interesting the public in this worthy cause.

These stores who have been awarded prizes will be eligible to compete in the regional contest as well as the national contest, the judging to be done on these at a later date.

Our hats are off to the men who found time in the busy Christmas season to contribute work and effort to a patriotic and worthy cause.

Missing in Action

We were saddened last week by the return of our mail to Frank A. Greene, Jr., with the notation "Missing—verified by . . ." Frank is a graduate of the U. N. C. School of Pharmacy, being registered as a pharmacist in 1942. His home is at Suffern, N. Y.

When we last heard from Frank he was flying a P-47 Thunderbolt with the 9th Air Force in France, and as he put it "giving air support to the boys on the ground, as well as dive bombing on occasions."

We're anxiously awaiting the news that Frank has returned to his Squadron and is safe. Best of luck to you, fellow.

Fox Hole

Dear Sir:

It was strange to receive your letter and diploma in a fox hole in France. The diploma (my pharmacy license) took more than two months in arriving. It is now on its way back to my home in Brooklyn.

I hate to describe the condition in which it came. Frightful would about do the trick. Many thanks for your efforts.

I'm sorry I could not oblige your requests for pictures of myself. I suppose my fox hole existence is adequate reason for not complying. Your ideas of refresher courses under the G.I. Bill has my blessing.

Fraternally,

Irving N. Adelson.

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Raleigh Woman's Drug Club

Mrs. H. I. GATTIS, *Reporter*

On February 1st, a meeting was held at the Sir Walter Hotel for the purpose of organizing a club of those Raleigh women whose husbands are connected with the drug field, either in the capacity of drug store personnel or traveling with concerns serving the drug field in that vicinity.

Prior to the meeting a luncheon was held at the hotel honoring Mrs. J. C. Jackson of Lumberton, President, and Mrs. W. J. Smith, Secretary-Treasurer of the State Woman's Auxiliary of the N. C. P. A. Hostesses were Mesdames R. I. Cromley, W. D. Pearce, M. B. Melvin, Homer Starling.

Mrs. Jackson was principal speaker at the afternoon meeting. She spoke briefly of the aims and purposes of local drug club auxiliaries over the state, stressing their worth not only to the state auxiliary but to themselves and their husbands through promotion of good fellowship of those engaged in pharmaceutical activities. A short discussion followed her talk, after which it was the decision of the assembled group to organize their club at that time. The business of the day then was the election of officers which was done by nomination from the floor, and voting by secret ballot. When the votes were tabulated, the following were elected: President, Mrs. Wilkins Harden; Vice-President, Mrs. W. D. Pearce; Secretary, Mrs. H. G. Price; Treasurer, Mrs. R. I. Cromley; Reporter, Mrs. H. I. Gattis.

Mrs. H. I. Gattis, with Mrs. P. D. Gattis as co-hostess, invited the group to her home for the first meeting to be held February 8th.

The meeting was held as planned and everybody entered into the discussions concerning the newly organized club. It was decided to name the club "The Raleigh Woman's Drug Club," and that it would meet the first Thursday of each month. Since it was voted that the year would officially begin June 1st, 1945, the officers now elected will serve approximately 2½ years rather than the two-year period voted upon as a permanent procedure. Dues are to be

\$1 per year. Appointment of committees was carried over until a future meeting.

When the business had been dispensed with, Mrs. John Treadwell proved her ability by carrying off the prize, a potted plant, for leading the other guests in completing a game.

The hostesses served dainty refreshments, adding pleasure to the profitable and enjoyable evening.

"Fundamental Principles and Processes of Pharmacy"

Former students of Dr. Henry M. Burlage, Professor of Pharmacy, University of North Carolina, will be interested in the ad on page 90, which, briefly, sums up the high spots of "Fundamental Principles and Processes of Pharmacy"; a 615 page, illustrated book on Pharmacy.

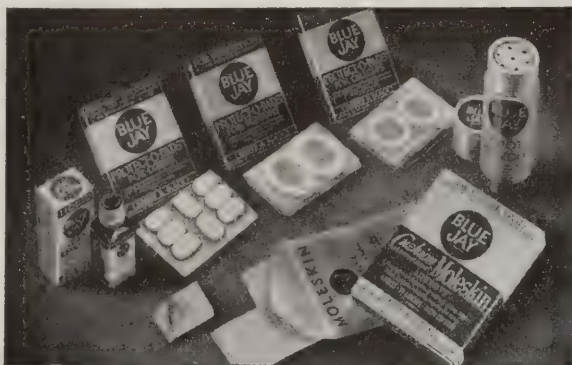
For the past several years Dr. Burlage, assisted by Professors Burt of Nebraska, Lee of Indiana, and Rising of Washington, has been compiling the copy for this publication. The book, while intended primarily for prospective pharmacists, contains a wealth of practical information and charts of value to practicing pharmacists.

The first six chapters cover the historical development of pharmacy, include a concise statement of principles for its practice, a review of the literature essential to the maintenance of standards, as well as a picture of the further study needed for professional work in the field.

Subsequent chapters are devoted to fundamental principles, processes, and techniques of pharmacy, which serve as an introduction to the professional subjects of advanced pharmacy.

If you have a son, daughter, or clerk, considering Pharmacy as a possible career, this book will prove to be a good investment, particularly to the individual who desires some advance reading and study prior to college entrance.

Orders for "Fundamental Principles and Processes of Pharmacy" should be sent to The Carolina Journal of Pharmacy, Chapel Hill. The Price: \$4.50.



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Lacy Gilbert, Jr., Ph.M. 2/C
U. S. Naval Hospital
New Orleans, La.

Pvt. Rufus M. Herring 34869473
Co. A, Misc.
APO 11336, c/o Postmaster
New York, N. Y.

T. M. Holland, Ph.M. 1/C USNR
USS Chatelain (DE-149)
Fleet Post Office
New York, N. Y.

Pvt. Joe P. LaRocca 37709899
Co. A (Misc) 1st Platoon Md.
APO 11283, c/o Postmaster
New York, N. Y.

Pfc. Norman A. Lewis 921789
Ser. Bn. T.C., F.M.F., Pacific
Fleet Post Office
San Francisco, California

R. L. Lineberry, Ph.M. 1/C USNR
USS LST 283
Fleet Post Office
New York, N. Y.

S/Sgt. F. P. Link 34259492
661st Med. Hosp. Ship Pl. (Sep)
Army Embarkation Post Office
Postmaster, San Francisco
California

Sgt. George W. McLean 34450645
Hdq. and Base Service Sqdn.
388 Air Service Group
A.P.O. 959, c/o Postmaster
San Francisco, California

Pvt. William A. Morton 44011133
Inf. Co. N, 1st Platoon
APO 15785, c/o Postmaster
New York, N. Y.

E. L. Pilkington, Sr., Ph.M. 3/C
USS Amsterdam, Division H
Fleet Post Office
New York, N. Y.

Pvt. Aubrey D. Richardson 34869605
660th Med. Hosp. Ship Platoon
Camp Stoneman, California

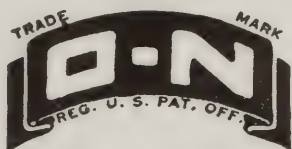
Lee Roy Sparks, Ph.M. 1/C
USNH (Staff)
Portsmouth, Va.

Geo. B. Albright, Jr. S 2/C
Navy V-12 Unit
University of Pennsylvania
Philadelphia, Pa.

Lt. J. E. Hamlet, USNR
LCT (6) Group 111, Flot. 37
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O-N BUYS **O-N**

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HERB COMPOUND

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NEW
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WILL BE
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SMALL
SUPPLY
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FOR
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MODERN CARTON AND LABEL

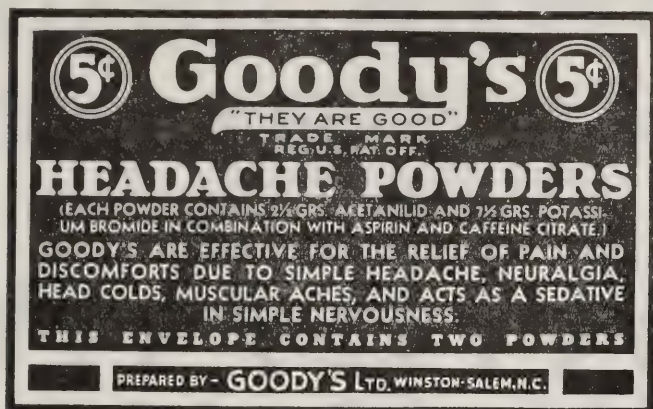
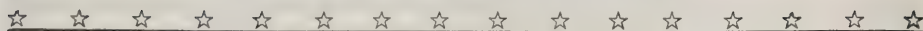
Owen Drug Company, new owners of MILAM, is now consulting with proper authorities with regard to a new MILAM carton and label. You may expect this famous old product to be brought up to date in every important particular.

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MILAM has been on the market over 80 years. In joining the Owen Drug Company family of products, MILAM will be advertised and merchandised and in every other way be given a permanent place in the field of worthy proprietaries.

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TO YOUR GOOD HEALTH



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THE EARLY GREEKS CONSIDERED CHIRON, A MYTHOLOGICAL CENT-AUR, AMONG PHARMACY'S DIVINE FOUNDERS. HOMER CALLS HIM "THE SIRE OF PHARMACY."



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TODAY'S PHARMACY IS STILL A COMMUNITY HEALTH CENTER—AN INDISPENSABLE AID IN THE PREVENTION AND TREATMENT OF DISEASE.

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This, the third of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. Currently the series is appearing in the *Charlotte Observer*, the *Bryson-City Times*, the *Monroe Enquirer*, the *Wilson Times* and other papers. A mat of the above cartoon will be supplied without cost to any member on request. Write the N. C. P. A., Chapel Hill.



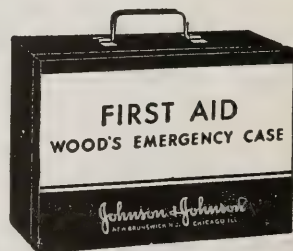
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No. 16	.60	.64	.67
Towel Kit	.36	.38	.40



*For further details
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Bodeker Drug Company

Richmond 13, Virginia

Tar Heel News Topics

Durham—Fixtures from Whelan's Drug Store, now closed, are being installed in Brewer's Drug Store.

Whiteville—According to information which has reached us, H. R. Simmons of Lumberton will establish a new store in Whiteville on or about April 1.

Windsor—S/Sgt. Francis Gilliam, former employee of the Windsor Pharmacy Company, has been injured while in action in Germany. His mother, Mrs. Pauline Gilliam, received the information recently from the War Department.

Carrboro—Chief Pharmacist's Mate Lloyd M. Senter, now stationed at Denver, Colorado with the U. S. Maritime Service, was home recently for two weeks. While here he relieved his father so that he might get a few days of much needed rest.

Wake Forest—T. H. May, Eastern North Carolina Representative for Sherman Laboratories, will make his headquarters here after March 1st. For the past several years he has been living in Fayetteville.

Bryson City—Mrs. Kelly E. Bennett, who underwent two major operations in Asheville recently, is reported doing nicely.

Burnsville—Miss Lucille Gillespie, a former employee of Rogers Drug Store, Durham, is doing temporary relief work at Pollards Drug Store while Roland Glenn visits friends in Mount Olive.

Chapel Hill—We are happy to report that John Holshouser of Eubanks' Drug Store, is improving nicely and expects to return to work in the near future.

North Wilkesboro—Felix W. Potts, formerly of Hooper's Drug Store at Sylva, is now associated with the Red Cross Pharmacy.

Raleigh—We were pleased to have Mr. and Mrs. J. C. Estes, as visitors at Chapel Hill recently. Mrs. Estes has recuperated from a recent illness.

Norlina—Harry W. Walker was elected First Aid Chairman and Secretary of the newly organized Norlina Volunteer Fire Department, an organization to assist in control and prevention of fire.

Ahoskie—Rob Roy Copeland, veteran pharmacist of Ahoskie, has been ill for some time, and it is our sincere hope that he is well on the road to recovery. During his illness his prescription department was closed and this work was done at Walker Holloman Drug Company.

Winston-Salem—Friends of John E. Tilley are welcoming him back into civilian life, after service in the Navy for approximately two years. His last post previous to his release was at Cherry Point, N. C. Before entering service, he operated the Pharmacy which he sold to R. B. Sawyer when he enlisted.

Dunn—"My one desire is to walk the streets of Manila," Lt. David Henry Hood wrote his parents a short time ago, and today he is there. Lt. Hood is with the 1st Cavalry Division which was the first outfit to enter the city. His parents, Mr. and Mrs. Paul Hood, recently received word that their other son, Pharmacist Mate 1/C Edward Hood, is somewhere in the Pacific.

Madison—Mr. and Mrs. John R. Hughes are enjoying the sunshine at Fort Lauderdale, Florida. They expect to return home by March 1st.

Portsmouth, Va.—Pharmacist Mate 1/C A. B. Kunkle, formerly of Conover, is now working two nights a week at the Newport Pharmacy in Norfolk, in addition to his regular duties at the U. S. Naval Hospital.

Windsor—A recent meeting of the Windsor Rotary Club was featured by a showing of movies made at the Hickory Emergency Infantile Paralysis Hospital by Norman Moury, Wampole Representative.

Washington—More than 7,000 prescriptions were filled by the personnel of Taylor Drug Company during the first fifty days of 1945. This is about three times the State average.

Greensboro—W. B. Evans, who served for many months in a Navy Dispensary in the South Pacific, has been mustered out and has accepted a position at Greensboro. He was associated with Elson's of Enka before entering service.



Honored for War Bond Sales

Pharmacy leaders from throughout the State are shown, opposite page, as they gathered at Chapel Hill recently to receive honor certificates from the North Carolina Pharmaceutical Association for outstanding war bond sales during the Sixth Drive.

Total sales during the drive amounted to more than \$4,000,000, half of which was in "E" bonds. A total of 102 individuals qualified for the honor certificate (sales of \$5,000 or more in "E" bonds).

First row, left to right, Mrs. E. A. Brecht, Chapel Hill; J. Floyd Goodrich, Durham; Allison James, Greensboro; W. A. Gilliam, Winston-Salem; W. J. Smith, Chapel Hill and Mrs. J. C. Jackson, Lumberton.

Second row, left to right, Miss Gertrude

Gerrard, Durham; Dr. M. L. Jacobs, Chapel Hill; Richard C. Scharff, Madison; William Buffalo, Jackson; Mrs. D. A. Blue, Jr., Southern Pines; Mrs. J. T. Overton, Southern Pines, and Mrs. Laura Brown, Greensboro.

Third row, left to right, W. B. Gurley, Windsor; Mrs. W. B. Gurley, Windsor; L. A. Wharton, Gibsonville; Mrs. J. G. Beard, Chapel Hill; H. C. McAllister, Chapel Hill; John Moorhead, Durham; Mrs. A. L. Fishel, Winston-Salem; Mrs. Dan Compton, Greensboro and W. H. Adair, Roxboro.

Fourth row, left to right, J. G. Beard, Chapel Hill; Edward A. Brecht, Chapel Hill and I. B. Squier, Greensboro.

Fifth row, left to right, J. T. Overton, Southern Pines; J. C. Jackson, Lumberton and Dean Tainter, Marion.

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Bethiamin, widely advertised and detailed to the medical profession, presents crystalline thiamine hydrochloride in three forms and in a range of dosages adequate for every need. • For oral administration palatable Bethiamin Elixir provides 6 mg. of thiamine hydrochloride per

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BETHIAMIN



For oral administration, Bethiamin, a brand of thiamine hydrochloride, is available in capsules containing 1 mg., 3½ mg., 10 mg., and 15 mg.; for parenteral administration, in 1 cc. ampuls containing 1 mg., 10 mg., 50 mg., 100 mg. and in 10, 30 or 60 cc. rubber-capped vials. In liquid form Bethiamin Elixir contains 6 mg. of thiamine hydrochloride per fluidounce.

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Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Pharmacy and Veterans of World War II

By H. C. McALLISTER,

Secretary-Treasurer, N. C. Board of Pharmacy

As the war against our enemies progresses it increases in its intensity and brutality. With each day we become increasingly mindful of our responsibilities and obligations to the men who have given so much for us. Some of these men are beginning to come back home, all with the expectation of resuming interrupted careers. Of these men there will be more.

The question naturally arises, "How can we best help them?" On the answer to this question will depend the value of any efforts exerted in their behalf. Every organization that is worthy of the name has its "Post-War Planning Committee." Are these committees formed for the purpose of the records, or are they really working to discover how best they can be of service to our returning service men? I am happy to report that the North Carolina Pharmaceutical Association and the School of Pharmacy of the State University are aware of the real meaning of a "Post-War Planning Committee" and are busy at work with the details of a program to fit the needs of these service men. This program does not represent an "ideal," but is based on what the men themselves want as determined by a survey of the North Carolina pharmacists now serving with the Armed Forces.

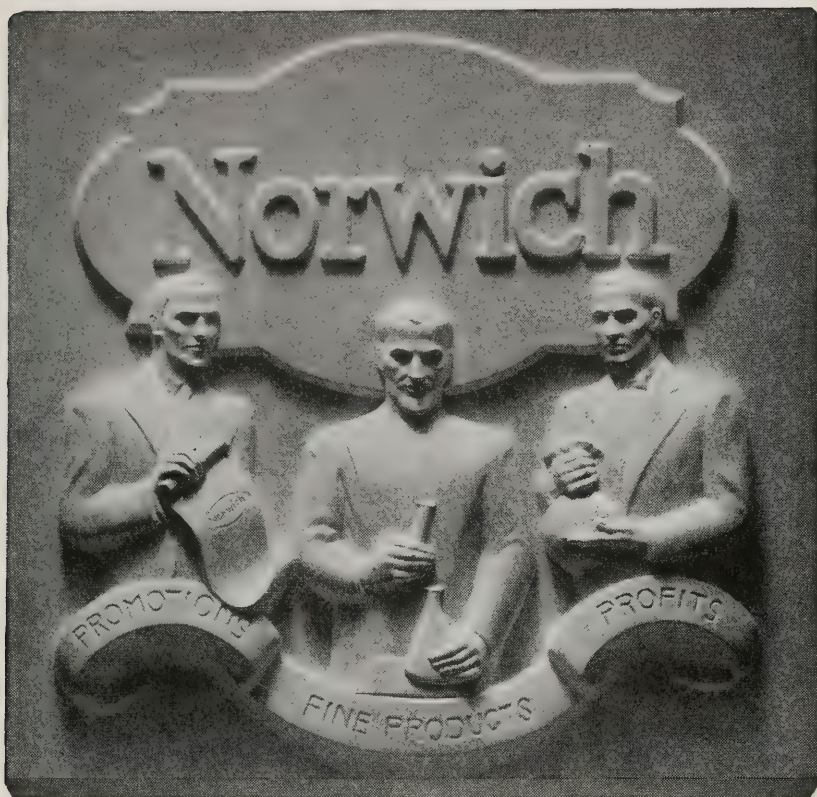
There is one group of these service men who are going to need the help, guidance and encouragement of the pharmacist in his home town. He is the boy who has had his pharmacy education interrupted by the war, or was working in a drug store at the time he entered service, and has been doing limited work in pharmacy while in the Army or Navy. He does not qualify for a license to practice pharmacy but he is going to want some recognition for this work and should have it. To make a special dispensation for him to secure some sort of license would not only be dangerous to the public health, but would be a great injustice to him. His training has been limited to what was necessary for him to know in order to carry out those procedures or tech-

niques involved in a military system. He is ill-suited to compete professionally or economically in the vastly more complicated field of civilian retail pharmacy. How then can we best help him? Fortunately our Government has provided means whereby these veterans may have an education financed for them. We can do them no better service than to show them where it is to their advantage to complete their education and prepare themselves in the best possible manner for their life's work. To some, the positions now available at unusually high salaries are going to be very attractive. Your service to this boy can be to point out the vastly greater advantage to him in continuing his education.

Legislation

Last month we reported several proposed changes in our pharmacy law. One of the bills has been introduced into the Legislature. It was sent to the House Health Committee. During the course of the hearing the question developed as to how the proposed increase in the registration fee for drug stores would be received by the proprietors. As you will remember, we sent out a letter to every drug store in the state asking the proprietors to state their positions. It is about the response to this letter that we would like to comment here. It is not so much the great number of replies we received favoring the change (twelve opposed it) that surprised us but the enthusiasm with which the proposal was endorsed. It is taken here to mean that the pharmacists of North Carolina are not only interested in protecting the public health of the citizens of the state, but are willing to back that interest with their own money. After all, we are making a levy upon ourselves for the people of the state. One letter from which we quote expresses the point admirably: "I have never considered the one dollar fee in any manner commensurate with the privileges the state turns over to the drug store. Pharmacy

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... constantly working for Norwich and for you is a program of effective advertising, publicity and point-of-sale displays—backed by the personal interest and service of your Norwich representative.

THE NORWICH PHARMACAL COMPANY, NORWICH, NEW YORK

Laws are made first of all to protect the public health and welfare, and we feel that the greatest part of the pharmacists in this state know and respect that fact. To the minor part, whose only thought is personal advancement, any effort to restrain them will be unpopular. It is to be hoped that our legislators will consider this point from its bearing on the health of the citizens of North Carolina, rather than on the cost on the check book of any one or group of their constituents."

Sir, we agree with you. Regardless of what course the bill takes in the Legislature, your replies have been a clear indication as to how the pharmacists of this state feel about the enforcement of the Pharmacy Laws and the protection afforded the public in the process. We pledge the best efforts of this office to carry out this program to the best of our abilities.

Penicillin

Unless the fortunes of war determine otherwise, Penicillin will be available through the drug stores in the very near future. Since it is the first time this drug has been distributed through these channels, every pharmacist should thoroughly familiarize himself with all of the important features involved in handling it, such as dosage, storage, stability, etc. The controls over its distribution have not been announced, but there are likely to be some since the supply is not yet adequate for unlimited distribution.

Registrations and Re-registrations

During February two pharmacists have been transferred from the inactive list by re-registration. They are: R. L. Brakebill, Madisonville, Tennessee, and M. H. Darlington, of Winston-Salem. Mr. Darlington, better known as "Jimmie," is sales representative of O'Hanlon-Watson, wholesale drug firm of Winston-Salem.

There has been one new drug store established during the month, Kendall's Drug Store, Shelby. Four other original permits have been issued during February due to some change in name or ownership: Fairmont Drug Company, Inc., Fairmont; Hickory Drug Company, Hickory; Wilson Drug Company, Hendersonville; Catawba Pharmacy, Belmont.

Prescription Survey

Last month this page carried a partial survey of the number of pharmacists and their distribution, as well as information regarding the ratio of pharmacists to drug stores. Mention was made of a portion of that survey that had not been completed. A sufficient number of questionnaires have been returned to give a fairly accurate estimate on the number of prescriptions filled in the state last year. Based on the answers received, and projecting these figures on the number of stores in the state, there were 13,961,160 (original and renewal) prescriptions filled in North Carolina during 1944. This represents an increase over the previous year of 2,486,548. The daily average per store was 47.2.

This is heartening news. Those of us who tend to despair over the great inroads the commercial aspect of pharmacy has made, can take comfort in this very encouraging trend. There is much that we can do to further develop it. In the words of the now popular song, "accentuate the positive." Clean and brighten up your prescription department, improve the quality of the service you are now rendering. This is your first responsibility to the public. If this means curtailing some other activity in your business, then we say sacrifice it in order to devote more time to the primary purpose of your business—"service to the sick."

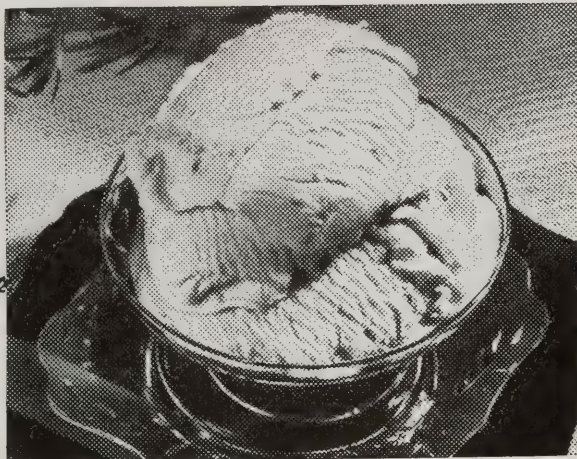
To encourage this trend is economically profitable. Accurate surveys show the average price of a prescription in the U. S. to be \$1.06. For North Carolina it is slightly less than this figure. Suppose we adopt the even figure of \$1.00 each, we can readily see the economy of time and effort in selling one prescription over that required to make the three to twenty sales in other departments. This idea deserves some thought in your post-war plan.

Correction

In the February issue of the JOURNAL (page 45) in a column entitled "Statistical Data," there was a listing "Number of Retail Drug Stores—927." This was in error, and should have read: "Number of pharmacists employed in retail drug stores—927."

Sealtest Quality

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Despite war-shortages of basic ice cream ingredients—the high quality of Southern Dairies Sealtest Ice Cream has not been sacrificed to stretch the supply.

We owe this to the thousands of ice cream lovers who enjoy Sealtest Ice Cream flavor—and have confidence in the purity and quality of its ingredients.

We also owe this to our hundreds of loyal Southern Dairies dealers who are proud of Sealtest quality. They know how it brings customers to their stores . . . how it builds lasting goodwill.

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DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Howell Hall Happenings

By PATRICIA ANN LAWRENCE

Spring is now having its preview showing at Carolina. As I'm writing this, the warm sun, the cloudless sky, the forsythia in bloom, and a few japonica blooms peeking forth, give a welcome hint that spring is in the offing. The stillness has just been shattered by the return visit of three navy fliers, evidently former Pre-Flight Cadets, but the mood of the day seems to have had its effect on them too. Today they are wheeling their Corsairs and Hellcats lazily, rather than going into the screaming dives that have marked their previous visits.

The campus has been a whirl of academic and social activities, for the entire month. Boxing matches, basketball games, tennis, the A.A.U. Swimming meet, and the Invitational track meet offered quite a variety of doings for sports fans. And the President's Ball for the infantile paralysis drive, the Marine Formal, the Tri-Service dance and the Victory Ball culminating a very successful War Bond drive, were feature attractions for the month. But in the midst of all, the nearness of exams was a fact that couldn't be forgotten. It hardly seems possible, that they are here again. Exams are officially over February 23 with winter vacation from then until March 4. Registration for the spring semester is March 5 and 6, with classwork beginning March 7.

Interesting and timely discussions marked the bi-weekly meetings of the Pharmacy Senate. The first program of the month consisted of an open forum on "Open and Closed Prescription Counters—Pro and Con" led by Shirley Herwitz, Clinton; Bob Parsons, Margaretville, N. Y.; Reeves Hawkins, Clyde; and Bill Creech, Durham. Opinion was pretty well divided and strong arguments were presented by both sides.

As the second program of the Senate, Doris Bullard, Roseboro, gave a talk on "Socialized Medicine," bringing in the effects that the proposed plan would have on Pharmacy. The Senate went on record, after the discussion, as opposed, by vote of the members, to socialized medicine.

W. A. Gilliam, president of the N. C. P. A., was guest speaker at the January meet-

ing of the Student Branch. His subject "The Importance of the Student Membership in the N. C. P. A.," was of much interest to the group. A spurt in N. C. P. A. student branch membership was noticeable following Mr. Gilliam's talk, with membership now totaling 43.

Pharmacy School organizations, their history, objects and purposes, campus functions, were the subjects of informational talks at the Pharmacy Girls Association meeting on February 5th. Intended primarily for the 1st year girls, the meeting was highly interesting to the upper classes as well.

Charlotte Drug Travelers

B. M. HUMPHRIES, Reporter

The regular monthly meeting of the Charlotte Drug Travelers, Inc., was held at Thacker's Restaurant on February 3rd at 1:15 p.m., with Reuben C. Russell, President, presiding. After the luncheon S. A. Beaty, Chairman of the Committee in charge of the program for February, announced that the picture "Combat America" made by Capt. Clark Gable, had been secured. The picture was very enlightening, and the assembled group enjoyed it very much.

Forty members and three visitors attended the luncheon meeting.

News Briefs

James Boyce Hunter, proprietor of the Park Place Pharmacy, entertained twenty-two traveling representatives at his home, 944 Granville Road, the evening of January 21st. A delightful dinner was enjoyed. As a matter of interest the group added their years of service with the various companies represented by them, and found that they had served a total of 351 years.

The Hotel Charlotte Pharmacy which was recently purchased by J. C. Murphy and R. L. Daugherty, now has added to its staff Clyde I. Webb, pharmacist.

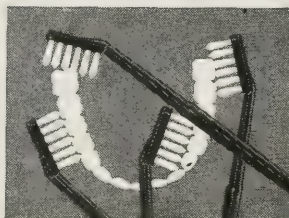
Mr. and Mrs. E. H. Hemmle, former reporters for the Charlotte Drug Travelers, and the Charlotte Druggists Woman's Auxiliary respectively, have moved to Atlanta, Georgia. They will be missed by these organizations which they have served faithfully and well.

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and sell the**

SQUIBB ANGLE TOOTHBRUSH

Increased production facilities now make possible nationwide distribution of this newest Squibb contribution to better dental hygiene.

Designed like a dentist's mouth mirror to reach every exposed surface of every tooth . . . *more easily and effectively.*



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Contains longer-wearing, water-resistant, genuine nylon ("Synton"*) bristles.

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Cellophane wrapped packages—retails at 50¢ each.

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Currently advertised in four general consumer magazines and thirty leading Sunday newspaper supplements with a reader-customer audience of over 30 million!

PLUS Squibb's coast-to-coast radio program with an audience of more than four million customer-listeners weekly!

PHONE or write your Squibb representative today. Can be sold profitably without a large investment in stock.

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A name you can trust

Pharmacy Legislation-1890

(We are pleased to present a continuation of the events leading up to the establishment of the University of North Carolina School of Pharmacy, written especially for the Journal by Mr. F. W. Hancock.—Editor)

By referring to page 36 of the 1890 proceeding of the North Carolina Pharmaceutical Association you will find a report as follows:

*To the Members of the N. C.
Pharmaceutical Association:*

Gentlemen:

Your committee to whom was assigned the duty of memorializing the Legislature in behalf of the contemplated Chair of Pharmacy at the University of North Carolina regret to have to report its utter inability to accomplish the purpose for which it was appointed.

A suitable bill was framed and introduced in the House to establish a Department of Pharmacy at the University—and an appropriation for the equipment of the laboratory provided for. Also an annual appropriation of \$1,000.00 to pay the salary of the Professor of Pharmacy.

The bill was referred to the House Committee on Education before whom your committee appeared and addressed them in its behalf. In this they were ably assisted by Dr. R. H. Lewis of Raleigh and Mr. Hancock, your worthy Secretary. We found among a large number of the members of the legislature a sentiment favorable to the objects of our bill but the fact that an appropriation was necessary to make the measure effective was sufficient to prove fatal to it in the Committee Room and we found it impossible to obtain a favorable report.

While we regret the failure of our measure we are not discouraged and trust that we may yet realize the fruition of our desire.

Below will be found brief copies of letters addressed to the members of our Association and to members of the Legislature, the latter embodying in a great measure the arguments used by your committee in behalf of the bill.

Respectfully submitted,
Wm. Simpson,
For the Committee.

CIRCULAR LETTER

The circular letter mentioned above as being addressed to each member of the Pharmaceutical Association asked them to bring to the attention of the members of the Legislature from their Counties the above bill and asked them to use their influence with them to heartily support the bill that had been introduced for the establishing of a Chair at the University of North Carolina.

CIRCULAR LETTER TO MEMBERS OF THE LEGISLATURE

The Committee on Education also issued a very important letter to each member of the Legislature showing the great need of the Chair of Pharmacy being established at the University of North Carolina and also showing that it would take about \$3,000.00 to equip a laboratory there and \$1,000.00 to pay the salary of a Professor of Pharmacy and asking them to support the bill that had been introduced including the appropriation needed to make the School of Pharmacy a success.

Announcement

The Thiamin Chloride content of Reaco B Complex with C Tablets has been increased 2 mg. and Riboflavin 3 mg. at no increase in cost. Reaco B Complex with C, distributed by I. T. Reamer, may be obtained from any wholesale druggist or directly from Reaco Products, Durham.

Selling Your Customers For YOU

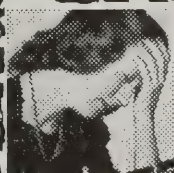
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**Eases the Pain —
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The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu-



RELIEVES HEADACHES



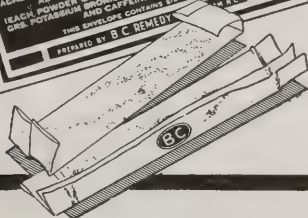
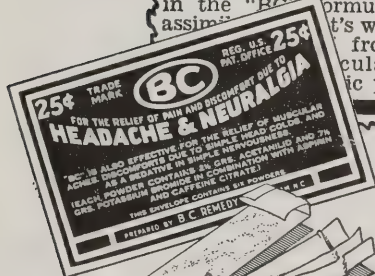
... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily absorbed and it's why "BC" offers

relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Allison James Pays Tribute to Workers

Purchases of Government bonds in North Carolina since the beginning of the war financing program in May of 1941 now total approximately \$1,250,000,000, it was revealed recently by Allison James, executive manager of the State War Finance Office. The figures were made public at a meeting in Chapel Hill honoring 102 leading druggists and drug firms who qualified for "honor certificates" presented by the North Carolina Pharmaceutical Association.

In discussing pharmacy's participation in the 6th War Loan Drive, Mr. James said:

Mr. Chairman and Fellow Pharmacists:

I am happy to be here today, thanks to the invitation so graciously extended me by officials of your association, the North Carolina Pharmaceutical Association, in which I am proud to possess a Life Membership.

Today I can justly and truly say to you—there is no group in North Carolina whom I could face and say "You have done a better job than the druggists." No group has! You have gone all out in every phase of our war efforts, especially the war financing program. This program is a natural for you as its success depends on educating the public, salesmanship, publicity and promotional activities—all right down your alley.

In the recent 6th war loan you established a record of which you may be very proud. Also, I must express thanks and appreciation for your month in and month out activities which are such a big factor in making local and state regular monthly quotas.

If you will permit me to be a little personal, we druggists are a hopeful, optimistic group, always reaching to attain higher achievements. If this were not true, we could not remain in the ranks of our profession—the drug business is a trying occupation; so, with this inherent trait, as each war loan drive comes on, the druggists of North Carolina exceed their past performance. The greatest height that you have yet reached was in the recent 6th war loan drive, the "Penicillin campaign," in which you sponsored the purchase of 75 billion

units through the sale of "E" bonds, the people's bond. You were successful in selling more than two million dollars in this bond, which is the purchase price, thereby contributing to our armed forces 75 billion units of this "wonder drug" with the thought, in the words of your campaign slogan: "Save the life of a service man with Penicillin."

I would like to take this opportunity to give you some figures in which I think you would be interested. Since the beginning of the war financing program, May 1, 1941, the State of North Carolina, corporations, insurance companies, building and loans, municipalities, the men, women, and children of our state have purchased in war bonds and securities a total of approximately 1¼ billion dollars. Included in this total is approximately 400 million dollars in "E" bonds purchased by our citizens, an average of 10 million dollars in "E" bonds alone, per month. The "Series" bond, on which you concentrate your wholehearted effort, I again say, known as the people's bond, is, in my opinion the salvation of our state and nation in post-war planning and living.

This occasion affords me the opportunity to pay high tribute to "W. J." and Mrs. Smith, to Wade Gilliam and others for their untiring and sincere efforts in behalf of the North Carolina Pharmaceutical Association's successful endeavors in the war financing program.

Now, upon behalf of the United States Treasury Department and the North Carolina War Finance Committee, I have the honor and am granted the particular privilege of presenting a distinguished service certificate to the North Carolina Pharmaceutical Association in recognition of their outstanding accomplishment in the 6th war loan, contributing so much to the success of the 6th war loan in our state. This is a just reward—you have done a magnificent job.

In conclusion, I must add, no one is doing this work for credit or a share of credit, but when the history of the war financing program is written, the magnitude of the job will give us credit whether we ask for it or not.

DEATHS

Pvt. Benjamin Langdon, Marine Corps Reserves, previously reported missing, is now known to have drowned February 2 at Las Negros, Admiralty Islands. This message was received by his parents, Mr. and Mrs. R. E. Langdon, Fayetteville, on February 19.

Prior to induction, Pvt. Langdon attended the University of North Carolina. After receiving training at Parris Island and Quantico, he sailed for foreign service November 24, 1944.

Robert A. Dunn, Charlotte business man, banker, churchman, and organizer of Burwell & Dunn (1887), died February 21st after a period of declining health.

During a long period Mr. Dunn devoted much of his time to affairs of Davidson College, to the Presbyterian Church, and to the Commercial National Bank of Charlotte.

John Rowe, age 65, died February 24 from a heart attack while at work in his garden at Hickory. For the past 40 years Mr. Rowe had represented Eli Lilly in this State.

S/Sgt. Jesse W. Cole

S/Sgt. Jesse W. Cole, 20, U. S. Army Air Corps, of Sanford, was killed in action over Germany, November 26, according to a message from the War Department received March 1st by his parents, Pharmacist and Mrs. Thomas R. Cole.

A native of Smithfield, Sgt. Cole was a student in pharmacy at the University of North Carolina when he entered service about two years ago. He received his wings at Kingman, Arizona, and completed his combat training at Pueblo, Colo. He went overseas several months ago.

He was the recipient of the Air Medal for meritorious achievement in accomplishing aerial operational missions over enemy-occupied continental Europe.

So help me I'm hearing things!



1. Take it easy, Joe. I'm not a "thing". I'm Bromo Bill, the dispenser. Let me tell you how to serve Bromo-Seltzer the right way—every time.

2. Joe (Fountaineer): Fizz away, my friend. Here's a customer now.

Bromo Bill: O. K. Joe. First, give him an accurate dose of Bromo-Seltzer—one turn of the knob does the job. No fancy tricks or wisecracks now.

3. Joe: Can't I even say: "Tough night, Mister?"

Bromo Bill: Gee! Not that. Just add half a glass of water, and stir gently.

4. Joe: I gotcha. What next?

Bromo Bill: Serve the Bromo-Seltzer clean. And don't forget that this customer is a swell prospect too, for the home packages.

5. Joe: So . . . what do I do about that?

Bromo Bill: Just say: "Step over to the drug counter and get a package."

6. Joe: Bromo, old boy, I'll take your advice.



Bromo Bill: There's always extra credit for you when you serve Bromo-Seltzer the right way and push the home packages, too.

TUNE IN THE 2 BIG BROMO-SELTZER RADIO SHOWS

Vox Pop every Monday night on CBS coast-to-coast. The Saint every Saturday night on the NBC network. Enjoy these shows . . . tell customers to listen!

FIGHTS HEADACHES



3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

Cover Page

Clyde L. Eubanks of Chapel Hill, pictured on the cover page, exemplifies the best in the way of pharmacy leadership.

For 52 years Mr. Eubanks—familiarily known as “The Boss” to his son, Paul, to his employees and to hundreds of Chapel Hillians—has operated a distinctive drug store: one wherein the customer instantly notices and appreciates genuine professional pharmacy.

As a religious leader, Mr. Eubanks has contributed much to the growth of The Chapel Hill Methodist Church. An indication of his deep interest is revealed by the fact that he has not missed Sunday School in twenty years.

Chapel Hillians, having placed their most precious possession—their health—in his trust, went one step further by leaving

their money in his care. Yes, this pharmacist, this religious leader, is President of the Bank of Chapel Hill—a five-million-dollar institution.

We repeat: Clyde L. Eubanks exemplifies the best in the way of pharmacy leadership.

WANTED

Capable pharmacist to manage prescription department of one of Eastern North Carolina's most modern drug stores. Salary: \$100 a week. For further information, write

WALLACE DRUG COMPANY

Wallace, N. C.

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MULTI VITAMIN

TABLETS

VITAMIN B COMPLEX

WITH VITAMIN C

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

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NORTH CAROLINA

Yours To Keep

That saving we make to our policyholders is money in their pockets. It is a saving made when the policy is written, without waiting to see if a dividend will be declared. It is theirs to keep.

Our service is something special too. A service which you cannot so well get from **any** other company because with us you deal with friendly Retail Druggists.

A Druggist's Company for Druggists only.

Capital Stock Protection.

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WHAT DOES A

BRAND STAND FOR?



IN THE OLD WEST, a "brand" was a mark of identity by which its owner was known. It was a symbol of excellence, of pride, and integrity. Far and wide, it represented the best its owner had to offer. It was *his*—alone and was protected against all the world.

Today, as then, a brand is precious property. It is a mark which the maker of a good product uses to distinguish it from all other products.

In supplementary Vitamins, ONE-A-DAY

is a brand name known and respected by millions from coast to coast. It represents an *original* idea—a different method of taking vitamins which thousands of druggists recognize as the convenient, economical and simple way for their customers to get Vitamin Health protection. It represents a good profit and fast turnover in drug store sales. There is no other *ONE-A-DAY brand* Vitamins. This trademark is the sole property of its owners and originators . . .

MILES LABORATORIES, INC. • Makers of Alka-Seltzer • ELKHART, INDIANA



**ONE-A-DAY
BRAND
VITAMINS**

Elmo

Beauty Preparations

It gives us pleasure to announce that our company has been selected as exclusive distributors for North Carolina on this fine line of Beauty Preparations.

Our salesmen are equipped with complete information—on his next call he will be glad to discuss with you a proposition for promoting the sale of Elmo Beauty Preparations through the retail drug store.



“THE HOUSE OF FRIENDLY AND DEFENDABLE SERVICE”

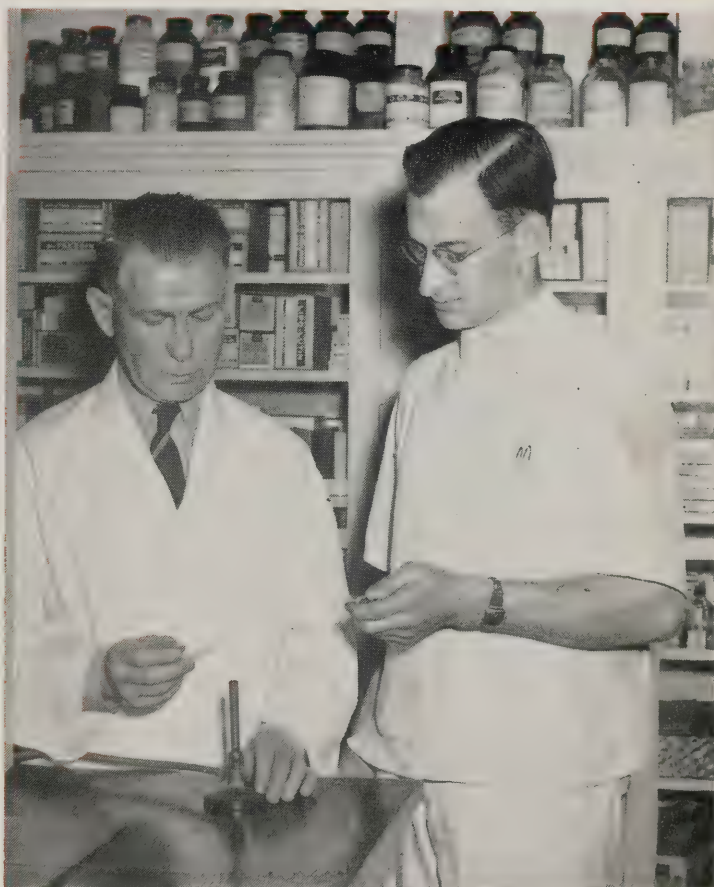
W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



John E. Tilley (left) of Winston-Salem and Hunter L. Kelly of Durham are shown sealing glass ampules of Thiamin Chloride.
Story on page 151.

April, 1945

**No Priority Needed
for Planning**

Volume XXVI Number 4

Lilly blood processing PASSES *Two Million Mark*



An occasion of major proportions was observed early in February when Eli Lilly and Company completed processing into plasma the two millionth pint of blood. Blood comes to the Lilly Laboratories from Red Cross donor centers in Atlanta, Chicago, Cincinnati, Columbus, Indianapolis, Louisville, Milwaukee, and St. Louis. Mobile bleeding units operate out of all these centers to accommodate donors in the smaller surrounding cities and towns. Blood is sent from donor centers daily in insulated refrigerator boxes and reaches the processing plant by overnight express.

Plasma is employed to combat shock which so often accompanies battle injuries. Various substitute fluids have been suggested from time to time but human plasma is most satisfactory. Dried plasma has the advantages of completeness from the physiological standpoint, stability, ease of transportation in large quantities, and rapidity with which the solution can be prepared. Every package of blood plasma processed by Eli Lilly and Company is supplied to the Government at exact cost of production. Plasma prepared by this Company is not available for civilian needs.



ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

Lilly

PENICILLIN

IS

NOW AVAILABLE

IN

PINE CREEK

• Yes . . . and in Paterson, Portland, Pittsburgh and Pocatello . . . for this new antibiotic is now being distributed through the same channels which make other Parke-Davis prescription products available to the physicians and pharmacists of the country. In the short space of five years Penicillin has developed from a mold on a petri dish in a London laboratory to a package on the shelves of the prescription rooms of fifty odd thousand retail pharmacies throughout the United States.

• To the triumphs of Fleming and Florey must be added the genius of American pharmaceutical production which rapidly developed the means and methods of mass manufacture in sufficient quantity to meet first, the needs of the armed forces; next, the demands of critical civilian cases; then, to supply limited quantities to selected hospitals throughout the country, and finally, to release Penicillin for general distribution.

• Physicians may now prescribe . . . and pharmacists dispense . . .


PENICILLIN

PARKE-DAVIS

Parke, Davis & Company

DETROIT 32, MICHIGAN

Timely Tips



**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
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FINE DRUG

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BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Letters to the Editor

Dear Mr. Smith:

Yesterday there came to my desk by first class mail your pamphlet and letter "Drug Store of the Future."

In some way this enclosure was misplaced. I will certainly appreciate it if you will send me two, as I wish to send one to a friend to show the progressiveness of the North Carolina Pharmaceutical Association.

Very truly yours,

Jas. B. Bowers, President

Owens & Minor Drug Company

Dear W. J.:

Congratulations on the booklet "The Drug Store of the Future"—it is swell.

Very truly yours,

Thomas R. Hood,

Dunn, N. C.

Dear Mr. Smith:

Mr. Cloyd Goodrum has let us see a copy of THE CAROLINA JOURNAL OF PHARMACY. We congratulate you on its fine content and composition. Would it be too much to ask you to send us two or three copies for our use in the Alumni office?

We are also wondering if we could borrow or rent the cut which appears on the front cover for use inside the next issue of our Alumni Journal. We will, of course, be glad to give you the proper credit line.

Cordially yours,

John L. Payne,

Director of Public Relations

Davidson College

Letters to the Editor

Dear Mr. Smith:

I have read with a great deal of interest about your employment of an architect to aid your members in facilitating their post-war plans. To me, that is the type of planning which really counts! If we can encourage all trade developments to the extent that you seem to have done, we can accomplish more than by any other method.

If you have no objections, I should like to pass along to community planning boards throughout the State a story of what your Association proposes to do. If you have anything in writing which describes your program, or if Mr. Ham has yet prepared any sketches which could be used in more effectively telling the story, I should like very much to see them.

In any event, congratulations on what seems to me to be a very important step.

Yours sincerely,

Felix A. Grisette,
Managing Director
State Planning Board

Dear Mr. Smith:

I think you have done an excellent service to pharmacy by undertaking to re-distribute this pamphlet (Drug Store of the Future) in such an attractive form and in the quantity of 1,200 copies.

I hope that the forward step taken by your Association in engaging Mr. Ham to work with the rest of your staff will be emulated by other state associations, as I believe that the retail druggist should be given concrete help and advice either by his state association or his wholesalers, or both, in the matter of raising the pharmaceutical profession to the highest standards of public service and merchandising efficiency.

Congratulations on a remarkable piece of work!

Sincerely yours,

Ray C. Schlotterer,
Executive Secretary
Federal Wholesale Druggists' Assn.

Look into this LIQUID vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

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"EYE-LINE System" of self-selection equipment, show cases, soda booths, Rx Department assemblies and sectional systems. The outstanding line of drug store equipment in America.

Orders taken now for delivery in late 1945.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXVI

APRIL, 1945

No. 4

No Priority Needed for Planning

By M. A. HAM

The nation's manpower, its money, and its resources are now being used almost exclusively for the purpose of winning the war. This makes it impossible to do construction work without priorities. Consequently, the new building you would like to erect, and most of the improvements you wish to make, must wait. However, when the big job is done, manpower, money, and materials will again be available. It will be patriotic and profitable to invest money, use materials, and put men to work. In the meantime, you need no priority for *planning*.

This publication will devote a certain amount of space each month for several issues to plans for new stores and suggestions for remodeling and renovating existing stores. All drug store owners are urged to take an inventory of their needs, and plan now for immediate construction at the end of the war.

Please do not misunderstand. We do not mean to condemn the appearance or condition of any place of business. Some of the finest and most modern drug stores in the United States are located in North Carolina, but the fact remains that most of the 810 drug stores in the state need one or more of the following:

- New front
- New display fixtures
- More convenient arrangement of present display fixtures
- More effective lighting
- More convenient arrangement of lighting fixtures
- Modern prescription department
- Air-conditioning.

These items will be discussed in detail in future issues of this magazine.

An attractive, well-lighted, comfortable store appeals to everyone. It invites customers; it serves customers more effectively, sells merchandise—rings the bell of the cash register.

The subject of remodeling may suggest immediately the necessity for a suspension of business for a period during which time customers are put to inconvenience, expenses continue, and profits disappear. This is not necessary.

The war has re-educated a good many of the more prominent builders—taught them how to overcome many obstacles. Many have learned how to carry on a sizeable amount of construction in a building while the owner continues to serve his customers with a minimum of inconvenience. It is only a matter of getting sufficient materials and manpower on the job before construction is begun. From there on, it is just a matter of coordination to get the job completed in the shortest time.

The important thing is for the store owner to have prepared a comprehensive plan incorporating the immediate and future demands of his business. The owner in making this plan should try to visualize his needs at least ten years hence. If the entire plan cannot be executed at one operation, the work of major importance should be done as early as possible and the remainder when it suits the owner's convenience.

The Association, through its office in Chapel Hill has made available information valuable to owners planning to remodel or build. You are invited to call on it at any time, and *plan* now.

Three Bills Introduced— Three Passed

In many respects the 1945 session of the North Carolina General Assembly was one of the most fruitful for pharmacy that has been held in a long time. Three bills (HB 103, 116, 130) were introduced and three bills passed, which, in baseball terminology, gives the profession a batting average of 1000.

Three individuals were largely responsible for our success this time: Representatives Roy Burgiss of Sparta, Sam Welfare of Winston-Salem and Attorney F. O. Bowman of Chapel Hill. While the members of the Legislative Committee and others assisted nobly when called upon to do so, the three individuals just named shouldered the bulk of the work and how well they acquitted themselves will be attested to by any member of the recent session.

Since the three bills mentioned above have already been explained in previous issues of this publication, no additional comment will be made at this time other than to say that (1) very shortly a pharmacist will be appointed to the State Board of Health; (2) pharmacists will be added to county boards of health and (3) adequate finances have been provided the North Carolina Board of Pharmacy to enable this body to properly discharge the duties specifically delegated to it by the State.

Perhaps the biggest disappointment to our group this time was the failure of the Medical Care Bill to pass in its original form. As many of our readers know, we were hopeful that the passage of this legislation would result in a new pharmacy building being established at Chapel Hill. However, powerful, influential groups exerted sufficient pressure on the legislators to result in defeat of practically every major phase of the bill.

The Assembly did provide for the appointment of a Medical Care Commission and specifically directed that the Pharmaceutical Association name one of the twenty members to be commissioned by Governor Cherry. Since the Commission will have two years in which to work, the pharmacist member will

have ample opportunity to do some excellent spade work before 1947.

Since some of our pharmacists are confused over the change in the Revenue Bill pertaining to exemption of drugs and medicines sold to hospitals and physicians, the Association has arranged to send directly to each member a special explanatory bulletin on the subject prepared by Mr. W. A. Baker, Head of the Sales Tax Division of the State Department of Revenue.

Executive Committee Meets— Convention Postponed

The Association's Executive Committee, meeting in Winston-Salem on April 3rd, decided to wait until June 1st before deciding the question of whether or not to hold an annual meeting this year. Special guests of the Committee were the presidents and secretaries of the Association's two auxiliaries, the Woman's Auxiliary and the Traveling Men's Auxiliary.

Secretary Smith reported that a sample survey on the subject of conventions had been conducted among the membership and that on the basis of 43 votes received from a questionnaire mailed to 50 persons, 19 suggested that the Executive Committee transact whatever business was necessary, 15 favored postponement of the decision until later, 5 asked that district meetings be held, 2 suggested a 50 delegate convention be scheduled and 2 recommended that the annual meetings be cancelled for the duration.

The group agreed to recommend to the "Pharmacy for Victory Committee" that our goal during the 7th War Loan Drive be set at one million dollars in "E's"; that quotas for individual counties be set up (\$2,500 per store) and that the county exceeding its quota by the highest percentage be accorded special recognition in the form of a dinner to be held in the county in honor of all the participating individuals. Individuals selling as much as \$300 in "E" bonds will receive the Treasury Citation and those selling \$5,000 or more in "E's" will be presented a handsome certificate by the N. C. P. A.

The Executive Committee voted to recom-

mend Paul B. Bisette of Wilson for membership on the Medical Care Commission which will soon be appointed by Governor Cherry; selected three pharmacists from which will be commissioned our representa-

tive on the State Board of Health; designated two additional pharmacists for the *American Druggist* plaque for outstanding civic work and approved the Report of the Headquarters Building Fund Committee.

War, in all its destructive finality, has removed from our ranks two young pharmacists who have made the supreme sacrifice. On March 7 we learned that Lt. Frank A. Greene had been killed over Germany; this report was followed a short time later by a telegram informing us that Captain E. V. Stephenson had lost his life on Iwo Jima.

Both of these young men received their pharmacy training at Chapel Hill; both held license to practice pharmacy in North Carolina. As war casualties mount, more and more of our people, our pharmacists, are giving their lives in order that freedom of thought, freedom of action, may continue to be the American Way of Life.

Pharmacy can ill afford to lose such splendid persons as Frank and Steve. Let us hope and pray that this terrible conflict will soon be at an end.

Lt. F. A. Greene, Jr.

Frank Arthur Greene, Jr. of Suffern, New York, was killed in action on November 8th, 1944, while on a dive bombing mission over Metz. Previously reported missing in action, his parents have just been notified of his death.

Frank received his commission as 2nd Lieutenant in the Air Corps at Craig Field, Alabama, on November 5, 1943. Later, on November 8, he married Miss Agnes Marguerite Wambough, a graduate of Oberlin College of Music.

He sailed for overseas duty in March, 1944, and was located in England until late June and was promoted to 1st Lieutenant about two weeks before his fatal mission. At the time of his death, Frank had been on 60 missions, had received the Air Medal and ten Oak Leaf Clusters. His wife has been notified by the Secretary of War that she will receive the Purple Heart.

The official record does not show the tremendous interest Frank had for his chosen profession—pharmacy—but all his letters clearly indicated his desire to keep in touch with pharmaceutical matters. His last letter to the writer spoke of his visits to English “chemists shops” and of the differences he found in these shops as compared to American pharmacies.

Capt. E. V. Stephenson

Captain E. V. Stephenson of Madison, known to his friends and former classmates at Chapel Hill as “Steve,” was killed in action on Iwo Jima in the Pacific on March 4th. He was a member of the United States Marine Reserves.

He volunteered for duty in July, 1942, and was given the rank of Second Lieutenant. Prior to going overseas, he was stationed at Quantico, Virginia, and New River. In February, 1943, he was promoted to First Lieutenant just before departing for overseas duty. He received his Captaincy in May, 1944.

During his two years in the Pacific, he took part in the invasions of Bougainville and Guam, before he left to take part in the recent landings on Iwo Jima.

After Captain Stephenson graduated from the U. N. C. School of Pharmacy in 1937 he became associated with the Madison Drug Company, Madison, where he remained until going into service. He was married to Miss Mary Helen Shelton on December 25, 1938.

Yours To Keep

That saving we make to our policyholders is money in their pockets. It is a saving made when the policy is written, without waiting to see if a dividend will be declared. It is theirs to keep.

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1000 Outstanding Citizens Receive the "Show Globe"

During March, in addition to the usual office routine, the Association staff in Chapel Hill centered its activity around four major projects: (1) the publication and distribution of a four page information pamphlet, *Show Globe*, to 1,000 outstanding citizens of the State as well as to the State's 810 drug stores; (2) distribution of a sixteen page booklet "The Drug Store of the Future" to members of the Association; (3) mailing of a three-color poster "Young America You Have a Future in Pharmacy" to 700 high school principals and (4) preparation of a thirty minute radio script, "Prescription for Life," which is a history of pharmacy in North Carolina from 1880 to date, for possible use by the State's 31 radio stations.

The "Show Globe" was prepared and distributed under the direction of the Public Relations Committee, headed by Paul B. Bissette of Wilson. Prior to the mailing of the publication, members of the Association were asked to submit the names and addresses of prominent people living in their communities. In response to this request, more than 700 names were sent in by the membership, all the way from Southport to Murphy.

To the basic list of 700 persons we added the names of all North Carolina legislators, all county school superintendents, plus the heads of most State institutions in order to round out the list to 1,000.

In the event the "Show Globe" fills the need for which it was designed, it will again be published in June and every three months thereafter. In this connection it will be most helpful to the members of the Public Relations Committee if the pharmacists of the State will pass along to the Committee any comments which they hear concerning the "Show Globe" from customers of theirs who have read the publication. Already we have gotten some favorable reaction and would like to know more about the reception the "Show Globe" is meeting with.

We wish to re-emphasize, as stated in our letter of March 14th directed to mem-

bers of the Association, that, in our opinion, the booklet entitled "The Drug Store of the Future" is one of the most important pieces of literature ever to leave our office. If you have not already studied this booklet, please let us urge you to do so as now is the time to begin preparation for the future.

Immediately following issuance of the booklet our architect, Mr. Marion Ham of Durham, received a number of requests from members of the Association for help in remodeling their stores. While every effort will be made to take care of these requests as quickly as possible, in some cases members may have to wait several weeks before Mr. Ham will be in position to call on them. If you have already filled out one of the "Consultation Blanks," you may be assured that your request will be fulfilled soon.

The response to the poster mailed to high schools in 1944 was so good that the effort is being repeated this year. In this connection the School of Pharmacy at Chapel Hill last fall enrolled the largest first year pharmacy class (52) of any pharmacy school on the east coast of America. While there were a number of factors responsible for this large enrollment, we believe the 1944 poster entered the picture to a significant extent.

In connection with the recruitment of students to pharmacy, we have on hand a number of talks suitable for presentation to high school students during vocational guidance week and the like. Already we have supplied a number of talks to pharmacists who have been called on by various school officials and, of course, will be pleased to receive further requests.

As we go to press the Public Relations Committee is putting its final touches to the radio script "Prescription for Life." Such historical leaders as Nadal, Pescud, Hinsdale and others will live again. Mr. F. W. Hancock and a number of other present day pharmacists will participate in the broadcast which, by transcription, will be used by, we hope, all the radio stations of the State.

Johnson & Johnson

FIRST AID NEEDS

★ MINOR INJURIES REQUIRE CARE ★

Sterile COTTON

1 Ounce	00c
4 Ounces	00c
1 Pound	00c

You save on the large size

Waterproof ADHESIVE TAPE

5 Yards x ½ Inch	00c
5 Yards x 1 Inch	00c
5 Yards x 2 Inches	00c

BANDAGE

1 Inch x 10 Yards	0c
2 Inch x 10 Yards	00c
3 Inch x 10 Yards	00c

It Pays to Use the Best

*BAND-AID

Adhesive Bandage

36 In Assorted Sizes	00c
12 Regular Size	00c

*Trade Mark Reg. U. S. Pat. Off

THE PEABODY DRUG CO., Wholesale Druggists, DURHAM, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

Speed-up Discontinued

(The Editor has asked DEAN J. G. BEARD to submit a brief news story explaining acceleration and its recent discontinuance.)

In the summer of 1943 the School of Pharmacy in the State University found it advisable to accelerate its program of study by teaching during the summer as well as during the other months of the year. In this way twelve teaching months during one year enabled graduation to follow in thirty-six months, or three calendar years, from date of entrance, instead of four years of nine months each as had been the practice. The reason for this continuous program was because at that time General Hershey's office had ruled that students of pharmacy who had completed two years of successful study at an accelerated college of pharmacy and who had the recommendation of the dean could be deferred until graduation. It was, therefore, important to speed the graduation of such students as much as could be done safely in order that our fighting forces might benefit sooner from a larger number of trained pharmaceutical personnel.

In January of 1944, however, the mind of General Hershey was changed. He was deluded into believing that a ninety-day miracle course of study as given in the Army and Navy would turn out so-called "pharmacists," and with this misinformation he concluded that students in civilian colleges headed for pharmacy had best be drafted into a military establishment immediately when reaching eighteen in order that they might quickly be taught (shall I say) the mastery of bed pans, the science of pill and tablet counting, and turned loose to practice the kind of work that a commissioned medical group deemed desirable. (Veterinary students were kept in college to learn how to doctor mules in an era of tank warfare, but youngsters learning safely how to compound drug formulas were yanked out of college for training as orderlies for physicians and commissioned nurses.) Pharmacy leaders protested and worked desperately to combat this bureaucratic, unsafe, outmoded procedure, and the fight was continued until August of 1944 or until the bureaucrats

had established their way. It is interesting to note that the military leaders in the meanwhile had said unofficially that if pharmacists, chemists, etc. were allowed to finish colleges with the usual degrees in *half* the normal time, such students would be deferred while this half-baking was going on. In no uncertain terms the answer was "no."

The news that pharmacy had lost its national efforts was not definitely and finally known until August of last year. It was then too late to drop acceleration, since the college work of the summer was finished. When, however, faculties, board members and leaders realized that the purposes and aims of the speed-up plan no longer existed, it was decided to begin at once a return to normal—to the old plan of using the summer for (a) vacations, or (b) gaining drug store experience.

Very few schools of pharmacy in the country now remain on acceleration. None of the larger schools do. Strange as it may seem even vigorous teachers cannot work month after month without vacations and maintain their enthusiasm or their zest for teaching. Students finally lose their eagerness for and interest in a scheme of education that keeps on and on, month after month, without letting up. The quality of work of both teachers and taught decreases in value even when the health of both groups appears undamaged. Older teachers were breaking under the strain. This seemed particularly true when the reasons for acceleration disappeared. At Chapel Hill and Baltimore, at Minnesota and Philadelphia, and at many other schools the speed-up plan has been dropped.

McKay's Sold

McKay's Pharmacy of Durham, for more than 20 years owned and operated by D. M. McKay, has been purchased by G. D. Booth, manager of Walgreen's Drug Store, and C. T. Byerly, of the Peabody Drug Company.

The firm is now being operated under the name of B and B Drug Company.

Duke Hospital Formulary

A copy of *The Duke Hospital Formulary*, 1945 Edition, may be obtained from Mr. I. T. Reamer, c/o Duke Hospital Pharmacy, Durham, N. C. The purchase price of \$1.00 should accompany order.

In the past many retail pharmacists have found the Formulary to be useful, particularly since a large number of prescriptions written by members of the Duke staff calling for special formulas (listed in the Formulary) leave the hospital each day in the possession of "out patients."

Letters to the Editor

To: Officers of North Carolina Trade and Professional Associations:

I am sure you will be interested in seeing the enclosed booklet published by the North Carolina Pharmaceutical Association entitled "The Drug Store of the Future."

The purpose of this booklet constitutes an excellent illustration of down-to-earth common sense planning. High levels of productive employment in the postwar years depend upon bold and intelligent planning now on the part of every businessman, large

and small. Trade and professional associations can and should take the lead in their respective fields. The fine example of the North Carolina Pharmaceutical Association could well be emulated by others.

Yours sincerely,

Felix A. Grisette,
Managing Director
State Planning Board

Dear W. J.:

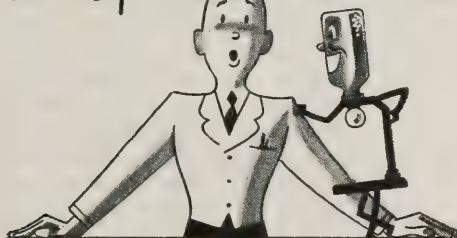
Many thanks for including us on the mailing list of the *Show Globe*. It is a splendid paper. It commands immediate interest not only because you have caught the imagination of your readers by stating that it is "issued quarterly to a select group of North Carolina's leading citizens." Everybody would like to consider themselves among this group, although they might not always qualify. It is very readable, and I like the style of short news paragraphs.

Very truly yours,

Dr. T. C. Smith Company,
Asheville

By Stacy Smith

So help me I'm hearing things!



1. Take it easy, Joe. I'm not a "thing". I'm Bromo Bill, the dispenser. Let me tell you how to serve Bromo-Seltzer the right way—every time.

2. Joe (Fountaineer):
Fizz away, my friend.
Here's a customer now.

Bromo Bill: O. K. Joe. First, give him an accurate dose of Bromo-Seltzer—one turn of the knob does the job. No fancy tricks or wisecracks now.

3. Joe: Can't I even say:
"Tough night, Mister?"

Bromo Bill: Gee! Not that. Just add half a glass of water, and stir gently.

4. Joe: I gotcha. What next?

Bromo Bill: Serve the Bromo-Seltzer clean. And don't forget that this customer is a swell prospect too, for the home packages.

5. Joe: So . . .
what do I do about that?

Bromo Bill: Just say: "Step over to the drug counter and get a package."

6. Joe:
Bromo,
old
boy,
I'll
take
your
advice.



Bromo Bill: There's always extra credit for you when you serve Bromo-Seltzer the right way and push the home packages, too.

TUNE IN THE 2 BIG BROMO-SELTZER RADIO SHOWS

Vox Pop every Monday night on CBS coast-to-coast. The Saint every Saturday night on the NBC network. Enjoy these shows . . . tell customers to listen!

FIGHTS HEADACHES



3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

Tar Heel News Topics

Matthews—Damage of approximately \$50 was caused by fire in the Matthews Drug Store on March 11. Charlotte firemen responded to the call for aid.

Elkin—O. K. Richardson has returned to the Turner Drug Company, where he is pharmacist, after spending several weeks in Florida.

Norlina—Harry W. Walker has been appointed a member of a committee to make a survey of health conditions in Warren County looking towards the possible establishment of a full-time Health Department for the county.

Landis—Roy Collette, until recently sales representative of the Hart Drug Company in North Carolina, has accepted a position as pharmacist with Linn-Edwards Drug Company.

Durham—Professor E. A. Brecht of Chapel Hill was the chief speaker at the March meeting of the N. C. Nurses Association, Region 5, in Durham. The subject of his talk was "New Drugs in the National Formulary VIII."

Greensboro—P. A. Hayes, President of Justice Drug Company, has just returned from New York where he attended a meeting of the Board of Control of the National Wholesale Druggists' Association. Dr. E. L. Newcomb, executive vice-president reported to the Board that the Armed Forces Institute had chosen "Drug Store Management," a volume prepared under auspices of the association, as one of 19 vocational guides to be distributed to men in the services. The Institute, which has charge of educational training of military personnel, is printing 35,000 copies of a special edition.

Hickory—P. J. Suttlemyre, a member of the Executive Committee of the National Association of Retail Druggists, has been re-elected to the Board of Directors of the American Druggists' Fire Insurance Company.

Glen Alpine—Hilliard Bobbitt of the Clinic Drug Store did not wait for the war to end before remodeling the store. Already installed is a new front, much additional space, new fluorescent lighting.

Zebulon—E. C. Daniel, N. C. P. A. President-Elect, was featured as the "Man of the Month" in the January issue of *The Coachman*, official news organ of the Carolina Coach Company.

Dunn—Lt. David H. Hood recently was promoted to first lieutenant with the First Cavalry Division in Luzon, where he is attached to the Pharmacy Corps.

Chapel Hill—Dr. A. J. Lehman of the University Pharmacology Department was the featured speaker at the March meeting of the Students Branch of the N. C. P. A. The topic of Dr. Lehman's talk was "Penicillin." Two students, Tommie Holden of Bunnell, Florida, and Jack Ranzenhafer of Highland Falls, New York, were tapped by Rho Chi, National Honorary Scholastic Society.

Dunn—Mrs. Thomas R. Hood is recovering in a Richmond, Virginia hospital from a thyroid operation.

Asheboro—Lt. David McGowan of the U. S. Marine Corps is home on a thirty day leave after serving in the Pacific for two years. Before entering service he was associated with the Asheboro Drug Company.

Hickory—Dr. P. J. Suttlemyre has returned after spending several weeks in Florida. While in the state, he traveled with a salesman friend visiting many of Florida's drug stores. Before returning to Hickory, he rested for a time at Miami Beach and West Palm Beach and, according to P. J., "got just about as lazy as some of the natives and decided that it was foolish to work."

FOR SALE

2 Carbonated water, chromium plated, draught arms.

1 Plain water, chromium plated, draught arm.

Good as new, original washers in them. Purchased from factory. Will fit old or new fountains. Cost \$85; will sell for \$45.

J. T. FIELDS
Laurinburg, N. C.

We Tell 'em—You Sell 'em

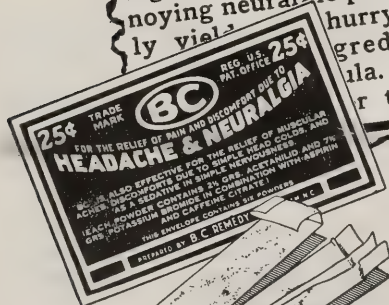


Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yield to the quick relief of "BC".

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

News from G. I. Joe

Upon completion of his course of study at Hospital Corps School, **HA 1/C Winfield P. Rose**, was transferred to the staff of the USN Hospital at Annapolis, Maryland.

Lt. J. R. Elson, Jr., writes of his work: "We have been taking care of German prisoners here and it is not the type of mission any of us appreciate, but one that must be done nevertheless."

Sam Beavans, now Sgt. Beavans, writes us that the October, 1944 issue of the *CAROLINA JOURNAL OF PHARMACY* arrived in the same mail with his 1945 NCPA membership certificate. Quite a difference in the posting date, he observes.

Fred Warrick has returned to the U. S. after 25 months' continuous sea duty on board an LST. He writes that he was in 8 major engagements: Makin, Tarawa, Leyte, Guam, Saipan, Guadalcanal, etc. It seems to us that he certainly deserves some time away from the big guns!

L. H. Mansfield took time out the other day to write us that he is receiving the *JOURNAL* regularly. He is stationed at Norfolk.

After being wounded in combat in the European theatre, **Brainard Burrus** was returned to Scotland, from where he was flown to a hospital in the United States.

A V-mail from **Shuford Snyder** says that he expresses the wish of all the doughboys when he says "I wish . . . the war was over and I was back home." We heartily agree with you, Shuford.

Hubert Flynn and **John Henly** sent letters of acknowledgment of the newsletters and *JOURNALS* mailed from the NCPA office periodically.

Roland Whiteley has been promoted to Technician Third Grade. Congratulations, Roland. He asks to be remembered to his classmates.

Shelton Boyd is also back in the United States—at Colgate University, where he will be until May. After that he will go to Cornell for Midshipmen's School. Congratulations, Shelton.

John H. Rosser, now **HA 1/C**, writes us that he is working on a surgery ward at a Naval Hospital near San Francisco. Says

he is enjoying his work even though it isn't like "pushing pills."

A newsy letter from **C. M. Crowell** (Ph.M. 2/C), brightened our day. Charlie is at San Bruno, California after being stationed for several months at Parris Island, S. C. He writes that he "really had a taste of the true practice of pharmacy there." They manufactured Elixir Terpin Hydrate, Elixir Phenobarbital, I.Q. & S, Tincture Sweet Orange Peel, and a host of other items too numerous to mention. This was done in addition to filling from 125 to 200 prescriptions daily.

Jesse Pike of Concord, Ensign on the USS Goshen, writes us of a Carolina reunion at a Pacific port. He went to the reunion early hoping to get a glimpse of someone he knew before the meeting. He was rewarded. There he saw George Honeycutt and Dave McGowan, former classmates, as well as lots of familiar faces. Needless to say, they had a wonderful time together.

Pharmacist **A. T. Nicholson** of Tarboro, writes us that his three sons, two of them Carolina men, are in service, all of them serving in the South Pacific. His oldest son, Tom, after attending G.M.A., College Park, Georgia, later graduated at Annapolis in June, 1940. In the fall of that year he was sent to Pearl Harbor on the California which was burned and sunk during the Jap attack while tied up at the dock, December 7th, 1941. He was on deck watch that morning from 4 a.m. to 8 a.m. The attack occurred a few minutes before he was to be relieved of his watch duty.

(Continued on Page 149)

Prescription Balances Repaired

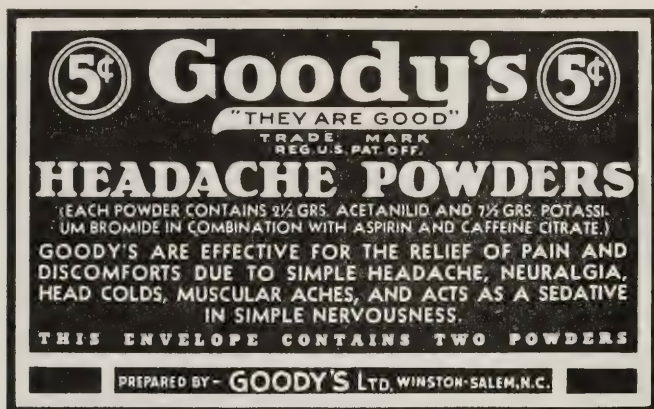
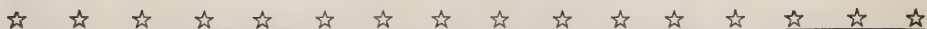
Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

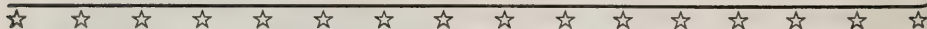
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

"You'd Better Ask Carl Durham"

If Congressman Carl Durham makes even an approach to being in Washington the oracle that he was when he worked in Eubanks' Drug Store in Chapel Hill, neither Congress nor the President will think of making any important move without asking his advice.

It was not only for his knowledge of drugs and his remarkable ability to name the right household remedy that he was consulted (though the aid he has given to victims of poison ivy alone entitles him, when the day of judgment comes, to a seat among the angels); the trust that people had in him, in his character and his good sense, made him the adviser for the whole community on all manner of problems that had nothing to do with the ills of the body. Often other citizens, when asked for advice, could think of none better to offer than: "You'd better ask Carl Durham." So, he was a lower court, whom the humblest person was free to address, and a court of appeals at the same time. It gave him a lot to do in addition to his regular job, but to nobody seeking help was he ever inattentive or brusque.

The credit for the idea of sending Carl Durham to Congress (after the death of the candidate nominated in the primaries had left the choice to the Democratic district committee) belongs to Oscar Coffin. Chapel Hillians were taken by surprise, as were other people, for they had not thought of Mr. Durham in connection with Congress, but it was an altogether happy surprise. They were confident that he would know the answers in Washington just as he had known them here.

These recollections and reflections are the consequence of a letter from Mrs. H. R. Totten, who has been with her husband, Major Totten, at Penney Farms, Florida, for three years. She writes:

"Once I was taking a class of English in the University. The subject of when spring begins in Chapel Hill was assigned to us. My cook was the first person I saw after getting home, and I asked her:

" 'Mary, when is spring in Chapel Hill?' . . . 'Law me,' she answered, 'me and my people don't let that bother our minds

none. We just stops by Dr. Eubanks's drugstore and asks Mr. Carl Durham if it's time to plant our gardens, and if he says 'Yes' we just buys our seed right there and goes home and plants, for we know spring's here!'

"Many of us, white and colored, depended on his word long before he became Congressman."—*Louis Graves in the Chapel Hill Weekly.*

Veteran Establishes "Drug Specialties"

The JOURNAL'S latest advertiser and perhaps one of the first businesses in the State to be established by a pharmacist-veteran of World War No. 2 is Drug Specialties, Inc., of Winston-Salem. Mr. J. C. Powell, pharmacist and former sales representative of Van Pelt and Brown, Inc., is head of the new concern.

According to Mr. Powell, Drug Specialties, Inc., will stock ampoules, biologicals, pharmaceuticals and specialties of a large number of manufacturers. Special attention will also be given to private formulas of pharmacists and physicians.

Mr. Powell was in service about three years, most of which was spent in California. At the time of his discharge, he had obtained the rank of captain.

Pharmacists desiring to contact the concern may do so by addressing their communications to Drug Specialties, Inc., 625 Nissen Building, Winston-Salem 3, North Carolina. The telephone is 8661.

Drug Store Robbery

Morphine valued at \$10 and \$1,000 in cash were stolen from Futrelle's Pharmacy, Wilmington, on April 1st.

Detectives are working on the theory that the robbery was committed by somebody who was locked in the pharmacy at closing time on Saturday, as the back door was reportedly open when the establishment was opened at 8 A.M. Monday. There was no evidence of a break-in, police reported.

The theft was discovered upon opening the safe, as it had been relocked, police said the owner, W. L. Futrelle, reported.

Board of Pharmacy News

J. G. Ballew, President....Lenoir

Roger A. McDuffie.....Greensboro

M. B. Melvin.....Raleigh



I. T. Reamer.....Durham

F. W. Hancock, Advisor...Oxford

F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
Chapel Hill, N. C.

UNREGISTERED DRUGGIST

"With a prayer for your indulgence . . . , I am getting very much annoyed after fifteen years of not having our profession protected as others are. I am writing hoping that another mistake may be corrected.

"In an ad in the Sunday issue of . . . , they want a DRUGGIST-UNREGISTERED. According to Section 6664, P.L. 1905 as amended, it is an impossibility to have such an animal, and penalty of twenty-five dollars fine to call any man a druggist unless he has a license."

So goes a letter recently received in our office. It takes little effort to be able to appreciate this man's point of view. He has spent four years in a school of pharmacy; if he has been frugal he has spent the best part of three thousand dollars; he has spent at least one year in getting practical experience; and he has passed a stiff Board examination in order to get his license. Further, had he been working instead of going to school, and earning the ridiculously low wage of twelve dollars a week, he would have earned an additional amount of slightly less than two thousand dollars. This should be added to his investment. In view of these facts, we feel that our friend's ire is justified. Let us see what the law has to say about this:

Section 6664. **Unlicensed person not to use title of pharmacist; penalty.** It shall be unlawful for any person not legally licensed as a pharmacist or assistant pharmacist to take, use or exhibit the title of pharmacist or assistant pharmacist or licensed or regis-

tered pharmacist, or the title druggist or apothecary, or any other title, name, or description of like import. Every person who violates this section shall be guilty of a misdemeanor and be fined not less than twenty-five nor more than one hundred dollars.

Perhaps this section of the law is not so well known; however, every pharmacist is aware of the fact that the law requires him to place both his original certificate and his annual renewal in a conspicuous place in the store in which he is employed. This law and the one cited above were passed for a purpose. Our state legislators felt that the public was entitled to know that the persons compounding their prescriptions were qualified to do so. The Legislature further felt that it was wise to protect those who were granted license to practice pharmacy by preventing those who were not qualified by lincensure from using the title. The manager of every drug store knows which of his employees are registered pharmacists and which are not. It behooves him, in no small measure, to protect his customers by preventing such misleading and unlawful practices as permitting those who are not registered pharmacists to capitalize on the prestige of the pharmacist.

LEGISLATION ENACTED

We have reported legislation as being in the process of being enacted (see March issue). These measures have now been passed and are law. They are as follows:

A BILL TO BE ENTITLED AN ACT
TO AMEND SECTION 90-57; SECTION

90-74, AND SECTION 90-60 OF THE GENERAL STATUTES OF NORTH CAROLINA, RELATING TO THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION.

Section 1. Amend Section 90-57 of the General Statutes of North Carolina by inserting immediately after the word "employ" and before the word "an" in line nine of said section the words "inspectors, chemists, and."

Section 2. Amend Section 90-64 of the General Statutes of North Carolina by striking out the words "the same fees as are required of other candidates for license" as the same appears in the last two lines of said section, and inserting in lieu thereof the following: "a fee of twenty-five dollars (\$25.00)," so that the last sentence in said section as amended by this amendment shall read as follows: "All applicants for license under this section shall, with their application, forward to the Secretary of the Board of Pharmacy a fee of twenty-five dollars (\$25.00)."

Section 3. Amend Section 90-60 of the General Statutes of North Carolina by inserting after the semicolon appearing immediately after the word "dollars" and immediately before the word "for" as the same appears in line six of said section the following: "for licenses without examination as provided in Section 90-64 original twenty-five dollars (\$25.00) and renewal thereof five dollars (\$5.00); for original registration of a drug store twenty-five dollars (\$25.00) and renewal thereof ten dollars (\$10.00)."

Section 4. All laws and clauses of laws in conflict with the provisions of this Act are hereby repealed.

Section 5. This Act shall be in full force and effect on and after January first, one thousand nine hundred and forty-six.

As you can see, Section 1 writes into the law the authority which the Board of Pharmacy has taken for granted since the beginning, and in no way changes the effects of the law on the retail drug store or the practices of the Board of Pharmacy.

Section 2. In the past the fees collected by the Board of Pharmacy for reciprocal registration have been in two parts: (1) a fee of \$10 as provided in the law, and (2)

a fee of \$15 to defray the expenses of the necessary investigations before registering an applicant by reciprocity. These two fees have been combined into one fee of \$25. Section 3, in addition to listing the fees in Section 2, provides for an increase in the registration fee of drug stores. The fee for the original permit is \$25 and for the renewal \$10. This fee has, in both cases, been \$1 in the past.

As was explained at the convention, such an increase has been necessary in order for the Board to carry on its law enforcement program, and from all indications, bears the endorsement of practically all the pharmacists in the state.

REGISTRATIONS AND RE-REGISTRATIONS

During March two new drug stores have been issued original permits: Simmons Drug Company, Inc. of Whiteville, and Jeff's Cut Rate Drug Store of High Point. One other original permit was issued during March due to change in name and ownership: B and B Drug Company, Durham.

We now have in stock, ampoules, biologicals, pharmaceuticals and specialties of the following:

Manhattan Eye Salve Company
Lakeside Laboratories, Inc.
L. P. Mayrand
Parke-Davis and Company
Reaco Products
Van Pelt and Brown, Inc.
Vincent Christina and Company

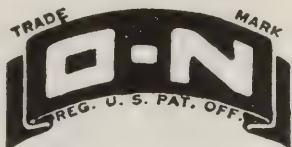
Others will be announced as connections are made

DRUG SPECIALTIES, INC.
625 Nissen Building
Winston-Salem 3, N. C.
Telephone 8661

Wholesale Druggists and Distributors

GET YOUR SHARE OF

SELLS



REPEATS

P R O F I T S



**O-N FOR COLD
DISCOMFORTS**

and

Coughs due to Colds

\$2.80 dozen 2 Free

ADVERTISED—MERCHANDISED

ORDER FROM WHOLEALER

**O-N FOR ITCH AND
BURN OF
ATHLETE'S FOOT.**

**RINGWORM, POISON OAK AND
SIMILAR SKIN IRRITATIONS.**

\$2.80 dozen 2 Free

ADVERTISED—MERCHANDISED



Owen Drug Company

Salisbury, North Carolina

We thank our friends, the Wholesale Drug Industry, for their cooperation in the successful distribution of O-N in the territory listed.



North Carolina

Kendall Medicine Company, Shelby
 Burwell & Dunn Company, Charlotte
 Scott Drug Company, Charlotte
 Dr. T. C. Smith Company, Asheville
 O'Hanlon-Watson Drug Company,
 Winston-Salem
 Justice Drug Company, Greensboro
 Peabody Drug Company, Durham
 W. H. King Drug Company, Raleigh
 Robert R. Bellamy & Son, Wilmington

Tennessee

Chapman Drug Company, Knoxville
 Albers Drug Company, Knoxville
 Knoxville Wholesale Drug Company,
 Knoxville
 McKesson & Robbins Incorporated,
 Chattanooga
 Smith-Higgins Company Incorporated
 Johnson City

South Carolina

Marvin-Florence Drug Company, Florence
 McKesson & Robbins Incorporated,
 Columbia
 Geer Drug Company, Greenville
 Geer Drug Company, Spartanburg
 Geer Drug Company, Charleston

Virginia

Owens & Minor Incorporated, Richmond
 Bodeker Drug Company, Richmond
 Powers-Taylor Drug Company, Richmond
 McKesson & Robbins Incorporated,
 Roanoke
 H. B. Gilpin Company, Norfolk
 Strothers Drug Company, Lynchburg

Georgia

Atlanta Economy Drug Company,
 Atlanta
 John B. Daniels Incorporated, Atlanta
 LaMarr Rankin Drug Company, Atlanta
 Solomons Company, Savannah
 Columbia Drug Company, Savannah
 Getsinger-McTeer Drug Company,
 Savannah
 McKesson & Robbins Incorporated,
 Augusta
 McKesson & Robbins Incorporated,
 Macon

West Virginia

S. B. Wallace Company, Marlinton
 Kenewah Drug Company, Charleston

Kentucky

Gem Drug Company, Corbin

Ohio

The E. J. Merrill Drug Company, Ironton
 Cincinnati Economy Drug Company,
 Cincinnati

Owen Drug Company

Salisbury, North Carolina

Eastern N. C. Drug News

By T. H. MAY, *Sales Representative,*
Sherman Laboratories

Mr. B. F. McMillan of Lumberton, after eleven years astray, comes back to the "pill pounding counter." Beginning Monday, April 2nd, he will be with Johnson Drug Store, Lumberton. Had a chat with him today and he surely is enthusiastic about his Pharmacy and about his association with Mr. Prevatt of Johnson Drug. Yes, during the time of his departure from Johnson Drug Company to the present he was Postmaster, Sheriff several times, etc. He should know his town and county.

While in Lumberton today I was informed by Mr. Prevatt of Johnson Drug Store that our old friend, Jesse E. Turlington, was giving up his position with them March 31st and had accepted a position with Lumberton Drug Company beginning April 2nd. As usual, good old Jesse leaves behind a fine spirit and good wishes.

Gary G. Oliver, who formerly operated the Chesterfield Drug Company of Chesterfield, S. C., is pharmacist in charge of Rowland Drug Company, Rowland, N. C. Mr.

Oliver, before going to South Carolina, was connected with the Modern Drug Store, Lumberton. He has been with Mr. McNeil about a month.

Mr. Oliver impressed me as being an excellent pharmacist. He was one of our fighting captains in World War No. 1, served 3 years overseas, and still has plenty of scrap in him yet.

W. M. Lamar, pharmacist with H. R. Horne and Son of Fayetteville, is in Alabama. When he returns to North Carolina, he will have with him Mrs. Lamar, one of the State's most recent brides. Congratulations to the Lamars.

DRUG STORE FOR SALE

Due to the death of the owner, the Summerlin Drug Store of Laurinburg is for sale. Stock and fixtures, valued at \$6,000, will be sold for cash to the first desirable pharmacist answering this ad. Lease on building can be obtained from owner; wonderful opportunity for pharmacist interested in emphasizing prescription department. For further details, write

MRS. A. R. SUMMERLIN
Laurinburg, N. C.

TABLETS

NICOTINIC ACID

THIAMINE HYDROCHLORIDE

*Products that are
Scientifically Correct*

**MANUFACTURING
CHEMIST**

L. P. MAYRAND

**GREENSBORO
NORTH CAROLINA**

The Greensboro Drug Club Auxiliary

MRS. R. J. SYKES, *Reporter*

The Greensboro Drug Club Auxiliary met at the home of Mrs. Hubert Cortland on Tuesday, February 20th, with 31 members present. The places were marked by boxes of bath powder donated by Justice Drug Company, who have always stood behind us in everything that we have done.

The Nominating Committee, composed of Mrs. McNeely, Chairman, Mrs. Ralph Sykes, and Mrs. J. K. Davis, presented the following for election: Mrs. Owen Trogden, president; Mrs. J. T. Usher, vice-president; Mrs. Mayrand, secretary; Mrs. Sam Jones, treasurer; Mrs. Van Horn, cheer committee; Mrs. Ralph Sykes, JOURNAL reporter; Mrs. Frank Hayes, Red Cross; Mrs. Eva Groome, entertainment. All were installed for the ensuing year.

We surely hated to give up Mrs. Eva Groome, our dependable secretary, for she has stood by us ever since we were organized. She has made a wonderful secretary, and we want her to know that we all love her and appreciate what she has done for the Auxiliary.

All the members carried packages to be sent to the polio hospital to be given to Danny Moury, whose mother is a member of the Auxiliary.

It was voted to have a benefit bridge party at Southern Dairies, Saturday, March 17th.

Several new members were welcomed into the Auxiliary, among them being Miss Laurel Williams, a recent graduate of the University School of Pharmacy. She is connected with Green Street Pharmacy.

Since there was no further business to come before the Auxiliary, the meeting was adjourned to be called again at the regular meeting date, the third Tuesday of April.

Greensboro News Notes

Douglas O. Langston of Franklinton, is with Cecil-Russell Drug Company. Lon Russell has been in the hospital but is improved.

Lawrence A. Thomas of Justice Drug Company, is ill in Wesley Long Hospital.

Mrs. H. L. Walker, is ill at Wesley Long Hospital.

Mrs. C. V. Cagle has been visiting in New York.

Mrs. Frank Hayes has been in Norfolk visiting her brother.

Mr. and Mrs. P. A. Hayes have been visiting in Durham.

Jimmy Wilkerson has returned to his post after his furlough with his parents, Mr. and Mrs. I. O. Wilkerson.

Births

Pharmacist and Mrs. L. E. Bunch of Carolina Beach are introducing the newest member of their family, Susanne, born February 28, 1945, and weighing 5 lbs., 2 oz.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

**Our experience of over 70 years
insures our ability to serve you
satisfactorily**

IT'S *SUNGLASS* TIME
ORDER NOW

PROTECT YOUR EYES
AGAINST
**SUN, GLARE
DUST, WIND**

PLAY SAFE WITH
SOLAREX
THE ORIGINAL
TWILIGHT COLOR

SUN GLASSES
for every purpose

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Service Men's Directory

There's nothing more welcome in some far-off steaming jungle, tropical island, or eastern battlefield, than a letter or card from home. Why not write one of the boys listed here (all addresses are recent) today? If you mentally transfer yourself to some place, say 5,000 miles from home, and act accordingly, we know that "mail call" can and will be a joyous occasion.

F. N. Warrick, Ph.M. 2/C

Ward 51-B

U. S. Naval Hospital

Oakland 14, California

Sgt. S. C. Beavans 34855118

639th Med. Hosp. Ship Platoon

E.A.P.O., New York, N. Y.

Maurice L. Cable, Ph.M. 1/C

Corona Draft 30

Fleet Post Office

San Francisco, California

A. W. Jowdy, Jr. HA 1/C

Rec. Brks.

Shoemaker, California

Winfield P. Rose, HA 1/C

U. S. Naval Hospital

Annapolis, Maryland

Ens. J. M. Pike, USNR

USS Goshen—APA 108

Fleet Post Office

San Francisco, California

Lt. J. R. Elson 0-1547598

305th Station Hospital

A.P.O. 316 c/o Postmaster

New York, N. Y.

Three of Pharmacist A. T. Nicholson's sons (Tarboro) are now serving overseas. Their addresses are as follows:

Lt. Cmdr. A. T. Nicholson, Jr.

USS Springfield (Cruiser)

Fleet Post Office

San Francisco, California

Lt. Henry G. Nicholson

USS Evans (Destroyer) DD 552

Fleet Post Office

San Francisco, California

Ens. Donnell G. Nicholson

USS Threadfin

Fleet Post Office

San Francisco, California

Lt. Leslie M. Myers 01332852

Co., 4th Inf. T. P. S.

Fort Benning, Georgia

Lee R. Sparks, Jr., Ph.M. 1/C

USS Scoter AM 381

Fleet Post Office

New York, N. Y.

Shelton Boyd, Ph.M. 1/C

Box 1104

Colgate University

Hamilton, New York

John H. Rosser, HA 1/C

U. S. Naval Hospital (Staff)

Treasure Island, California

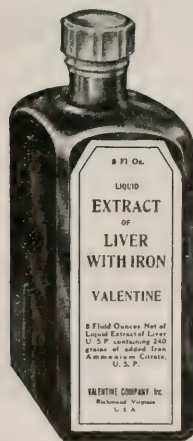
S 2/C Robert R. Wells (Rdm)

USS Alchiba (N. Div.)

Fleet Post Office

San Francisco, California

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list

\$21.00

Through

Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₆ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.

Richmond, Virginia

FOR EXTRA VALUE . . .

58% Profit

Purepac

EPSOM SALT

U.S.P.

One Free with 12



Plus many other
big deals on fast-selling
drys, liquids and specialties



Ask Your Bodeker Salesman

or write

BODEKER DRUG COMPANY

Richmond, Virginia

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

TO YOUR GOOD HEALTH

GALEN, FAMOUS GREEK PHYSICIAN OF THE SECOND CENTURY, TERMED THE PHARMACIST, "THE DOCTOR'S RIGHT HAND."

DURING THE MIDDLE AGES PHARMACISTS GREW THEIR OWN MEDICINAL HERBS, AND THE WORD "DRUG," MEANING DRY HERB, FIRST CAME INTO USE.

GROWING DRUGS, EH?

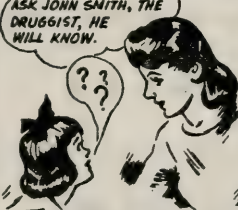


WITH QUININE, ONE CAN BEAT THE JUNGLE.



QUININE, SPECIFIC FOR MALARIA, WAS EXTRACTED FROM THE CINCHONA TREE IN 1820 BY THE RESEARCH PHARMACISTS, PELLETIER AND CAVENTOU.

ASK JOHN SMITH, THE DRUGGIST, HE WILL KNOW.



ARISTOTLE, THE PHILOSOPHER, WAS ALSO A PHARMACIST—TODAY'S PHARMACIST IS ALSO A PHILOSOPHER, REGARDED AS ONE OF THE WISEST MEN OF HIS COMMUNITY.

TODAY'S SHORTAGE OF REGISTERED PHARMACISTS OPENS FOR YOUNG PEOPLE A DIGNIFIED, SECURE PROFESSION, OF HUMANITARIAN SERVICE TO OTHERS.



COPYRIGHT 1944 J. V. CLARKE 4

This, the fourth of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. Currently the series is appearing in the *Charlotte Observer*, the *Bryson City Times*, the *Monroe Enquirer*, the *Wilson Times*, the *Burlington Times*, the *Roanoke Rapids Herald*, the *Fairmont Times-Messenger*, *Kinston Free Press*, *Greensboro Patriot*, and other papers. A mat of the above cartoon will be supplied without cost to any member on request. Write the N. C. P. A., Chapel Hill.

Thousands Prefer a
LIQUID HEADACHE REMEDY!
Sell Them
Liquid CAPUDINE

Liquid Capudine is so easy to take . . . so easy on the stomach . . . so quick in its pain-relieving action. You see, Capudine's ingredients are already dissolved, therefore, all ready to start relief . . . there's no waiting for the ingredients to disintegrate and dissolve before relief starts.

Millions of newspaper advertisements are telling North Carolina people about these advantages of Capudine every week throughout the year. Display Capudine in your store and get your full share of the demand.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.



A few to many

vs.

A lot to a few

That's a problem you face every day in apportioning your supply of all manner of desirable, scarce merchandise. We've found that a demand item like Pal Blades goes further and does more, if you make every effort to spread your supply as far as you possibly can. A single packet to many makes more satisfied customers than a lot of packets to a few.

PAL *hollow-ground*
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

The Charlotte Drug Travelers

B. M. HUMPHRIES, *Reporter*

The regular monthly meeting of the Charlotte Drug Travelers was held at Thacker's Restaurant Saturday, March 3rd, at 1:15, with 37 members and two visitors present.

The door prize, given by F. F. Potter, was won by Marshall Smith. On motion of T. G. Slaughter, plans were made to have a ham-and-egg supper at the club house, Saturday evening, March 10, in honor of the members who are moving away from Charlotte. The supper was given for the members and their families.

T. F. Hawkins, Chairman of the Entertainment Committee for March, introduced the speaker, L. V. Wells, executive secretary of the Charlotte Merchants Association. He gave a very interesting talk on the subject "Cooperation," which was enjoyed by all.

Sam P. Brison has purchased the Catawba Pharmacy at Belmont from E. D. Reaves. Mr. Reaves is now associated with the Belmont Drug Company.

P. V. Godfrey, formerly pharmacist at Catawba Pharmacy, Belmont, is now at Kennedy's Drug Store, Gastonia.

various committees. The nominating committee made the following report: For president, Mrs. James Darlington; Vice-President, Mrs. E. W. Rollins; Corresponding Secretary, Mrs. C. R. Wheeler; Secretary-Treasurer-Reporter, Mrs. A. L. Fishel.

The club voted to contribute \$5 to the local Red Cross drive, and \$7.50 to the USO for cookies for the servicemen.

This was the meeting during which we had planned to darn socks, fix hems, and do a little "catching-up" sewing. It was fun to see the assortment of things being done. One member was sewing a most colorful dancing costume for her daughter. Another was knitting; another was crocheting. We expected Mrs. Wheeler to be making a lovely Easter hat, but she was only darning socks! Still others of us were occupying most of the time by helping ourselves to the most bountiful supply of home-made candy I have seen since the war began. The scarcity of candy had not diminished our appetites for it.

Mrs. West was a gracious hostess and we shall be counting the months until we shall meet with her again.

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The February meeting of the Apothecary Club was held at the home of the president, Mrs. A. L. Fishel. We dispensed with all business as quickly as possible as this was to be a real Valentine party instead of our usual procedure of business first, and pleasure second.

There were several tables of Hearts and each winner received an attractively wrapped gift that wondrously turned out to be some "hard-to-get" item—everything from bobby pins to canned pineapple! There were several games suggestive of Valentine Day, and attractive gifts given to everyone present. Lovely refreshments were served, and a gay time was had by all.

The March meeting, on the 8th, was held at the lovely home of Mrs. J. Frank West. Roll was called and reports made by the

Danny Moury Returns

Danny Moury, young son of Mr. and Mrs. M. B. Moury of Greensboro, returned home on March 31st after spending seven months in the Hickory Polio Hospital.

His father states that Danny's activities for the next six months will have to be restricted and that it is quite possible after several years he will regain the entire use of his legs.

NEWS FROM G. I. JOE

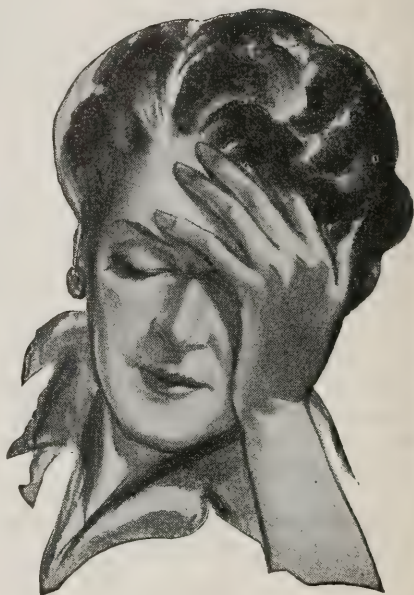
(Continued from Page 135)

The second son, Henry Gilliam, enlisted three months before graduation at Carolina. He is serving on a destroyer in the Pacific.

The third son, Donnell, after graduation at Carolina, went into the Navy and is serving on board the USS Threadfin.

WHEN THE *Body Rebels* AGAINST THE DICTATES OF THE YEARS

The natural estrogenic substances, parenterally administered by the physician, not only appear to be more effective in overcoming adverse menopausal symptoms, but contribute psychotherapeutically by necessitating personal contact with the physician. Semestrin is derived from pregnant mares' urine, hence contains estradiol as well as estrone. It proves as economical as it is effective, in the menopausal syndrome, gonorrheal vaginitis in children, senile vaginitis, frigidity.



SEMESTRIN



Semestrin, in 1 cc. ampuls is available in the following potencies: 2,000; 5,000; 10,000; and 50,000 International Units; 2,000 and 10,000 International Units per cc. in 30 cc. vials, and 10,000 International Units per cc. in 10 cc. vials.

THE S. E. MASSENGILL COMPANY
Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Veteran Enrolls in Hospital Pharmacy

Watts Hospital has been approved for the teaching of an informal course in Hospital Pharmacy and Management to veterans under provision of the G.I. Bill of Rights, and the first ex-serviceman has enrolled.

Announcement of the approval, believed to be the first of its kind given in North Carolina, was made by James E. Hillman, director of the division of professional service of the state department of public instruction.

Hillman said, "We are convinced that veterans who are registered pharmacists may be served through such a course. We feel that Watts Hospital is admirably equipped to render that service."

Arrangements preliminary to establishment of the course's curricula and approval were made by Sample B. Forbus, Watts superintendent, and H. C. McAllister, secretary-treasurer of the State Board of Pharmacy, in cooperation with efforts of the North Carolina Pharmaceutical Association to assist pharmacists on their return to civilian practice.

First ex-serviceman to enroll in the course is John E. Tilley of Winston-Salem. A graduate of the University of North Carolina School of Pharmacy, Tilley qualified as a registered pharmacist in 1923. He practiced in Winston-Salem for many years and just prior to joining the Hospital Corps of the Naval Reserve in 1942 he owned and operated a pharmacy in that city.

Tilley served in the Navy for over two years, having received an honorable discharge January 31, 1944.

Following his completion of the course at Watts Hospital, he is scheduled to supervise the pharmacy department planned by the City Hospital of Winston-Salem.

Approximately 140 registered North Carolina pharmacists are now in service. Upon return to civilian practice some of them probably will enter hospital pharmacy, a field expected to expand considerably in the postwar era.

A survey taken recently by the North Carolina Pharmaceutical Association among

members in the Armed Services revealed that a majority of them believed they would need and want some type of "refresher course," particularly in retail pharmacy in which most of them were engaged before entering the service and to which most of them will return. Preliminary investigation of offering such courses at the University of North Carolina School of Pharmacy are now being made by the school authorities and officers of the state association.

Ham Addresses Durham Club

Necessity for planning postwar improvements in drug store design now was emphasized by Marion A. Ham in an address before a special luncheon meeting of the Durham Drug Club on April 3.

The druggists were urged to be ready to proceed with improvements in soda fountain design, refrigeration, lighting and other fixtures as soon as materials become available.

Ham, who was recently named consulting architect in a postwar modernization program sponsored by the North Carolina Pharmaceutical Association, discussed the newest developments in these lines, telling the druggists what they might expect in the postwar period.

B. W. Spencer, President of the Club, presided.

Bill McDonald in Hospital

W. R. McDonald (Bill to his friends) of the Ninth Avenue Pharmacy, Hickory, is a patient at the Charlotte Memorial Hospital. One of his feet has given him a great deal of trouble for the past several years, so he decided to let the surgeons of Charlotte Memorial practice their art.

By the Way

If you don't take care of the three D's—dirt, disarrangement, and disorder—the three D's will take care of you.



FIRST CHOICE

for almost half a century!

There's no doubt about it . . . You can recommend 'B·F·I' Antiseptic First-Aid Dressing and Surgical Powder to your customers with the utmost confidence . . . because for almost fifty years 'B·F·I' Powder has been the choice of thousands of physicians and many hospitals for an efficient, antiseptic, dry, surgical dressing. Its astringent, absorbent and soothing qualities are of exceptional value in the treatment of cuts, burns, abrasions, chafing, scratches and other minor wounds and skin irritations. Moreover, 'B·F·I' Powder brings a welcome relief to tired, weary, burning feet. It is of proved effectiveness in the treatment of epidermophytosis (athlete's foot), and promotes healing without caking or forming hard crusts.

Stock up now with 'B·F·I' Powder . . . because its almost half century of use recommends it to you and your customers . . . Supplied in $\frac{1}{4}$ ounce and $1\frac{1}{4}$ ounce sprinkler-top packages . . . Also available in $\frac{1}{2}$ pound combination sprinkler-top and dispensing packages. Sharp & Dohme, Philadelphia 1, Pa.

'B·F·I' POWDER

ANTISEPTIC FIRST-AID
DRESSING AND SURGICAL POWDER

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Free—A Confidential Analysis of Your Income and Expense Figures

Although drug store proprietors are to be commended for the skill with which they are meeting the problems of today a word of caution appears to be in order. Now, while business is good and profits are high is the time to organize for the future on a sound financial basis.

One great and profitable step in this direction is the application of knowledge gained from the analysis of individual store income and expense figures. This confidential economic service is offered free to the retail drug trade, by Eli Lilly and Company. It consists of a four- to six-page type-written report, that often reveals many dangerous and profit destroying conditions.

Among these conditions are: merchandise stock inventories going up faster than sales, inadequate and unprofitable gross margins, unusual salary costs, unreasonably high rental charges, other store expenses and operation costs above average and declining revenue in the prescription department.

The confidential Lilly analysis outlines special procedures that have been used with greatest success in correcting the financial ills of the retail drug store for each individual operator. They include practical methods of reducing top-heavy stock inventory, an individual buying control system needed to insure adequate gross margins, a thorough explanation of how to cut salary costs without reducing pay rates, proven procedures that have been successful in persuading landlords to reduce rents when rental charges were unreasonably high, detailed cost-cutting procedures that can be used to bring down miscellaneous store expenses and many up-to-the-minute, modern ways of building prescription revenues and other professional services of the retail drug store.

No retail drug store operator whether the store is large or small, who takes an annual inventory, can fail to derive profit and satisfaction from a study of the analysis of his individual store operations. Efficient management means more profits. From profits come a substantial bank balance and freedom of debt which provides the best forti-

fications against future declines in sales volume and net profit, and establishes confidence with which to meet any situation that may arise.

Address a card or letter to Eli Lilly and Company, Indianapolis 6, Indiana, for proper forms to be used in submitting income and expense figures for free confidential analysis.

The 10 Leading Drugs

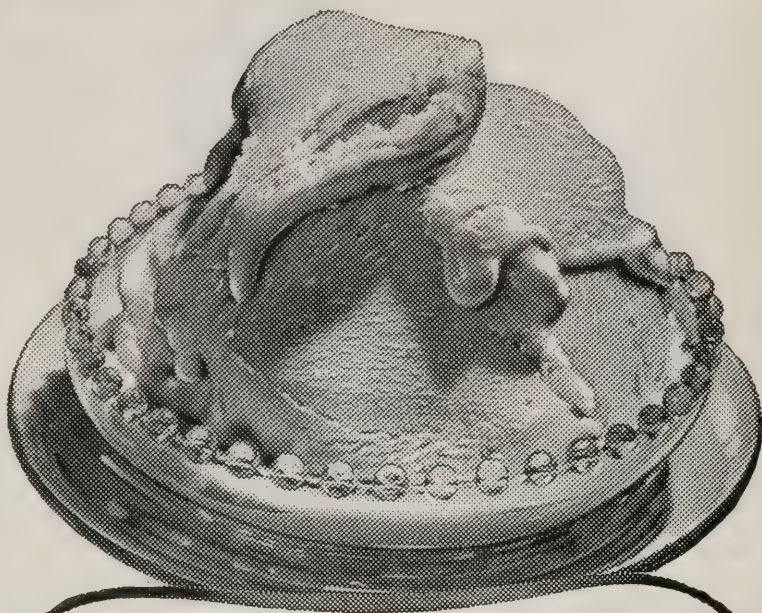
Changes in drugs in the past 35 years reveal the tremendous advances made in medical science in the past generation, the *Journal of the American Medical Association* stated recently.

In 1910, physicians voted the ten most important drugs in use as medicines as (1) ether; (2) morphine; (3) digitalis; (4) diphtheria antitoxin; (5) smallpox vaccine; (6) iron; (7) quinine; (8) iodine; (9) alcohol; and (10) mercury.

A survey among physicians today reveals a wide divergence of opinion depending upon the drugs' uses. A combination of votes, however, listed the ten most important as:

- (1) Penicillin and the sulfanamides.
- (2) Whole blood and plasma.
- (3) Quinine and atabrine.
- (4) Ether and other anesthetics.
- (5) Digitalis.
- (6) Arsphenamines.
- (7) Immunizing agents.
- (8) Insulin and liver extract.
- (9) Other hormones.
- (10) Vitamins.

—FWDA News Capsule.



Preparing for Post-War Business

Yes, Southern Dairies is preparing for post-war business because it has never slackened its pre-war efforts.

The Southern Dairies franchise is definitely a franchise not only of the present but a franchise of the future that will build new highs in ice cream sales for Southern Dairies dealers in the post-war future.

YOU CAN ALWAYS DEPEND ON *Sealtest Quality*

Southern Dairies

Sealtest
ICE CREAM



Division of National Dairy Products Corporation

Don't miss the Sealtest Village Store Program, Thursday Evenings, NBC Network

Historical Sketch of the School of Pharmacy

By J. B. BEARD

In 1880 Dr. Thomas W. Harris, a practicing physician, who owned a drug store in Chapel Hill, established a tutorial system of instruction in pharmacy similar to the plan he used for teaching students of medicine. Both systems were advertised as "schools" and since both were accorded space in the catalogue it must be assumed that the University sponsored his efforts. Although the catalogue of 1880-1881 listed "students in medicine and pharmacy," no records are available to prove whether any of the ten students so listed studied pharmacy or medicine, nor are there records of grades made, nor fees collected nor any data that changes the notion that Dr. Harris' so-called school was *not* a school in fact. Current belief by older citizens in Chapel Hill is that this training was merely tutorial. The course of study was advertised to extend over two sessions of five months each and to lead to the degree of Graduate of Pharmacy. Dr. Harris was born in Pittsboro, N. C., graduated in medicine at the University of Paris, and had been a captain in the Confederate Army. In 1885 he felt compelled to move to Durham to enlarge his income as a practicing physician. Hence pharmacy in Chapel Hill ceased.

In September of 1890 Dr. Richard H. Whitehead, a native of Salisbury, N. C., and a medical alumnus of the University of Virginia, revived tutorial training for prospective pharmacists in a fashion similar to the sort initiated by Dr. Harris, but his energies were centered in students of medicine. According to Dr. I. H. Manning "Dr. Whitehead was not paid a salary but he bore the expenses of the medical school, which was in effect a private enterprise sponsored by the University." The University catalogue, however, speaks of a "School of Medicine" just as it refers to a "School of Pharmacy" and it speaks of both sorts of students as "Students of Medicine and Pharmacy." It is accordingly impossible to determine which is which. Quite a few

names at one time or another have been indicated to the author as a student of pharmacy, either under Dr. Harris or Dr. Whitehead, but he is confused by the records or lack of records and he cites their names without attempt to prove their authenticity. They are:

Gilliam Grissom, Raleigh
Francis Womack, Reidsville
R. H. Temple, M.D., Kinston
J. L. McMillan, M.D., Red Springs
Jas. Wm. Benson, Benson
Chas. M. Sawyer, Durant's Neck
Thos. Harris Atkinson, Jr., Tampa, Fla.

The members of the State Pharmaceutical Association were neither happy nor comfortable as years and efforts by one person after another to establish a school of pharmacy at Chapel Hill followed in failure. Finally, a Committee of the Association composed of Dr. E. V. Zoeller, W. H. Wearn, and Jas. I. Johnson persuaded President Edward A. Alderman in 1896 genuinely to sponsor a movement to establish a school of pharmacy, and the latter did so by naming Edward Vernon Howell, then of Rocky Mount, as Dean of the School and Professor of Pharmacy, and named the following as the faculty of the original school and initiated instruction on September 10, 1897 on the ground floor of New West building.

Edward Anderson Alderman, D.C.L., President
Edward Vernon Howell, A.B., Ph.G., Professor of Pharmacy
Francis Preston Venable, Ph.D., Professor of Chemistry
Joshua Walker Gore, C.E., Professor of Physics
Henry Van Peters Wilson, Ph.D., Professor of Biology
Charles Baskerville, Ph.D., Assistant Professor of Chemistry
Charles Staples Mangum, A.B., M.D., Professor of Materia Medica

Proven Profit Builders

For years, druggists have been multiplying profits through fast repeat sales of Dean's Peacocks.

The popularity of Peacocks has grown steadily and made them outstanding leaders in rubber goods departments of drug stores.

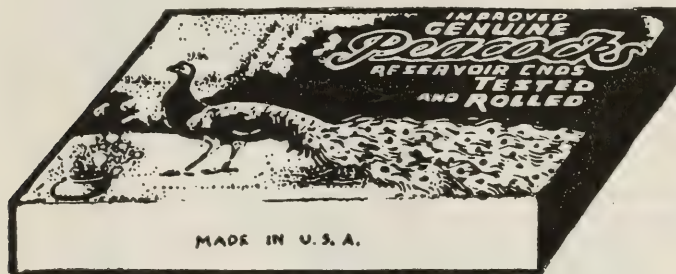
The volume of sales comes mainly in the two packages shown herewith.

Keep stocked with these two packages — and all Dean Prophylactics — for substantial profits.

*All Dean Prophylactics
are sold in Drug Stores
ONLY*

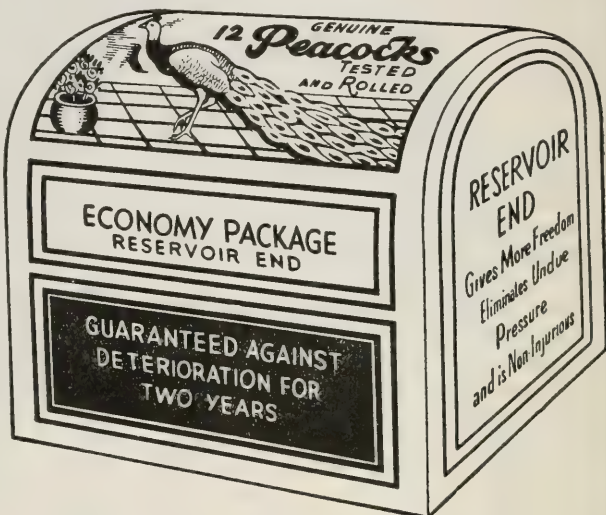
PACKAGE No. 17 . . . 3's

A convenient package of three rolled Reservoir End Peacocks. In a handsome, lithographed box. This package gives you a long profit and a quick turn-over of merchandise. Retail, 50c.



ECONOMY Package No. 16

A big seller for the family trade. 12 genuine Reservoir End Peacocks, thin, tough, sensitive. A remarkable combination of **QUALITY** and **PRICE**. Makes steady customers. Builds good will and unit sales. Retail, \$1.



Peacock

**RESERVOIR END
PROPHYLACTICS**

The unique health feature combined with the highest quality of material and manufacturing, keeps the demand for Peacocks growing and the sales mounting.

DEAN RUBBER MFG. CO.

North Kansas City, Missouri

Dean Headquarters in Your District

PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

Thomas Williams Kendrick, Assistant in the Pharmaceutical Laboratory.

As a matter of record the following students, seventeen in number comprised the first class to register for what we shall now and hereafter refer to as the first school of pharmacy at Chapel Hill. Incidentally, the four names which are italicized continued throughout two years of study and were duly graduated in 1899. The whole entering class is as follows:

Samuel Perry Boddie, Laurel
 Clarence Morse Gage, Asheville
 Polk Cleburne Gray, Mooresville
 Richard Thorpe Gregory, Stovall
Charles Dayton Gruver, Stroudsburg, Pa.
Thomas Williams Kendrick, Shelby
 Louis Clarence Kerner, Henderson
 Harvey Hooper McKay, Dunn
 William Jackson Patterson, Chapel Hill
 Robert Edward Lee Skinner, Enfield
Charles Henry Smith, Greensboro
David Clarence Swindell, Rocky Mount
 Julius Albert Suttle, Shelby
 George Knox Tate, Greensboro
 John Bynum Tenny, Chapel Hill
 Thomas Paul Webb, Shelby
 Adolphus Hill Yearby, Durham.

On page 155 of this sketch is found the faculty of the early school. This was gradually enlarged as more students were registered, more courses were required, and additional members of the general staff were added. For example, by 1906 the department of chemistry had added Prof. Chas. H. Herty and Prof. J. E. Mills. By the same year Prof. J. E. Latta was actually teaching the sort of physics that was required of students of pharmacy. Dr. Wm. deB. MacNider had become professor of materia medica and by 1909 John Grover Beard had become instructor of pharmacy. The previous year Dean Howell had named him assistant, had asked him to consider teaching as a career, and in 1909 duly nominated him as a permanent member of the staff. This addition was notable only in the sense that theretofore the dean and one assistant had together taught all of the subjects given under the head of "pharmacy," but for the years that followed until 1922 Dean Howell and Prof. Beard taught the several divisions that were collectively taught

as pharmacy. In the latter year Edward Vernon Kyser was added to the teaching staff as assistant professor of pharmacy. Within two years he was elevated to an associate professorship, but after five more years of service he resigned. For one year, 1924-25, Haywood Maurice Taylor was appointed instructor in pharmacy, but in 1926 Marion Lee Jacobs, an earlier graduate of the School, was brought back to teach and as professor of pharmaceutical chemistry he remains on the faculty. Since this section will deal briefly with the official personnel of the School, it should be added that Ira Winfield Rose, previously of Rocky Mount, N. C., was added to the staff in April of 1931 as professor of practical pharmacy; that Henry Matthew Burlage, of Purdue University, was employed in September of the same year as professor of pharmacy; and that Edward Armond Brecht, of the University of Minnesota, was employed as instructor of pharmacy in the fall of 1939. (He now holds the rank of associate professor.) Professor Beard was elevated to the post of assistant professor in 1913; to that of associate professor in 1917; and to a full professorship in 1919. In the fall of 1922 there was added to his responsibilities the position of executive secretary with certain administrative responsibilities. In February of 1931, following the death of Prof. Howell just previously, he was named dean of the School in which post he remains at this writing. Parenthetically it should be added that in 1912 and at Dean Howell's insistence, he allowed himself to be elected secretary-treasurer of the North Carolina Pharmaceutical Association where he remained in the same capacity until 1940.

In 1912 the School was moved from the ground floor of New West building, which had been its official home for fourteen years, to the exclusive occupancy of Person Hall. The next few years, those of the 'teens, saw the School pass through a crucial period. It was faced with intense rivalry from a three-months quiz school located in Raleigh which could compete unequally since until 1918 the laws of the State required no successful professional education as a prerequisite to licensure, and only in 1922 by education beyond nine months in length. It was during this period that student enroll-

ment in pharmacy dropped to a low point; that the School appeared to lose the keen loyalty of pharmaceutical practitioners; and that the University itself seemed to lessen its active support of pharmacy. The author holds this period as the nadir of the life of the School.

In the summer of 1925 the School succeeded the department of chemistry in the sole occupancy of a building which had been constructed in 1904 and which was named Howell Hall in 1932 in honor of Edward Vernon Howell, who had engineered the founding and early years of the School's fate. The School still occupies this building.

Including the current registration the School has enrolled a total of 1,897 different students. This number includes 40 students from many sections of the east and south who were sent here by the Navy for V-12 training during the period between the Julys of 1943 and 1944. Of the total number of 1,897 different students, six hundred and eighty-one have graduated as follows:

417 have received the degree of Ph.G.

8 have received the degree of P.D.

12 have received the degree of Ph.C.

240 have received the current undergraduate degree of B.S.

4 have received the current graduate degree of M.S.

It seems worth while to mention the several organizations to which students of pharmacy have claimed affiliation. In chronological order these are:

William Simpson Pharmaceutical Society: Established in 1913 as a local democratic organization to promote the student good in the School. An early success was the creation of a quarterly magazine (1915) called the CAROLINA JOURNAL OF PHARMACY under the immediate control of J. G. Beard, editor, and Roger A. McDuffie, business manager. After issuing four numbers as a school paper the JOURNAL was quickly employed by the North Carolina Pharmaceutical Association as a medium of publicity since the secretary-treasurer and the editor were one and the same person, and as such it carried the proceedings numbers of 1916, 1917, and 1918. At the latter date (July, 1918) it was compelled by high

printing costs to discontinue publication and was consequently suspended for about four years. In September, 1922, however, the North Carolina Pharmaceutical Association revived the publication under its own sponsorship, made it a monthly rather than a quarterly magazine, allowed the South Carolina Pharmaceutical Association to use it as an official organ, and even now the JOURNAL is still serving a useful purpose as a monthly publication.

Kappa Psi Fraternity: Established in Chapel Hill, May 1, 1915, as a joint body of students of pharmacy and medicine, it was divorced, however, and made to serve the interests of students of pharmacy alone in 1924. This has been true since that time.

Phi Delta Chi Fraternity: On May 30, 1922 a second group of students, twenty-four in number, petitioned for and was duly granted a charter of membership in another pharmaceutical fraternity—Phi Delta Chi.

The U. N. C. Branch of the American Pharmaceutical Association: This Society was organized in the early fall of 1922. The usefulness of this group, however, was limited to a few years of effort.

The Rho Chi National Honorary Society: The Xi chapter of this Society was granted a charter Nov. 25, 1929. In its fifteen years the chapter has initiated a total of one hundred and one students as testimony that this number has consistently displayed and maintained a superior quality of scholarship.

The Student Branch of the North Carolina Pharmaceutical Association: Established in September, 1936, as a democratic outlet for expressed opinions from all of the members of the School. There is a close relationship existing between the state pharmaceutical association and its official relative, the student branch, and this induces a knowledge of the one by the other and a heightened regard on the part of both.

The Kappa Epsilon Fraternity: This sorority, the membership of which is limited to women students, was given its charter (Lambda Chapter) on Jan. 12, 1940.

The Pharmacy Senate: Established locally and sponsored by Prof. E. A. Brecht on Feb. 5, 1940, its membership, always limited to thirty, is recruited regularly "to stimu-

late and foster an increased knowledge and appreciation of pharmacy by the free discussion of its various phases."

During the first eighteen years of its existence, the School offered one single sort of curriculum, and this one covered two years of nine months each and led to the degree of Graduate in Pharmacy (Ph.G.). In 1914, however, two additional courses were added: one, a three-year course led to the degree of Doctor of Pharmacy (P.D.), while the other, also a three-year course, led to the degree of Pharmaceutical Chemist (Ph.C.). These courses did not win favor for, as was shown earlier in this sketch, only eight of the former degrees were ever awarded, and only twelve of the latter. The only difference between the two was that the first sort required of candidates the prior completion of not less than four years of practical drug store experience plus a thesis, whereas the second sort required no practical experience. This degree situation remained in this manner until 1925 when changes as enumerated below were made to comply with the requirements of the American Association of Colleges of Pharmacy (which the School had joined in 1917). In order to comply with the newly made requirements of the Association (A.A.C.P.) the degrees of doctor of pharmacy and of pharmaceutical chemist were abandoned, and the course of study leading to the degree of Graduate in Pharmacy was advanced from two to three years. A four-year course was also added leading to the degree of Bachelor of Science in Pharmacy (B.S. in Pharm.). This latter course was administered and the degree was awarded by the School of Applied Science even though the professional subject matter in it continued to be taught and controlled by the School of Pharmacy. The first candidate to win this degree was Melick West Blades. The ten candidates that received a B.S. degree in pharmacy from the School of Applied Science were:

1927 Melick West Blades

1930 Harry Eugene Bolen

Thomas Anthony Libbus

1931 David Wilkinson Bell, Jr.

Kelly William Huss

1932 Broddie Duke Arnold

Toon Blair Johnson

Rufus Henry Temple

1933 Simon Weil Arenson

Tad Lincoln McLaughlin

Effective September, 1932, the American Association of Colleges of Pharmacy advanced its minimum degree offering from three to four years and the School here, as a member college, adopted the same regulation. It was also decreed at the same time that the degree of graduate in pharmacy should be replaced by that of bachelor of science. It was deemed wise and the School decided that until June, 1934, the old curriculum and the Ph.G. degree should continue in effect for those students who registered for such work prior to the effective date of the regulation just described. But at the commencement of 1934 and at all graduation exercises since that time only the baccalaureate degree issued by the school of pharmacy has been awarded to students of pharmacy. Although in recent war years there have been no candidates for the graduate degree in pharmacy offered by the Graduate School, the fact remains that graduate work was making definite headway until the war started and prevented its continuation. It is to be remembered, however, that no member of the administration has forgot the plans and hopes of the School in respect to graduate training.

It is hard for the author of this sketch to realize and to comprehend the immense changes that have occurred in the life of this University and of the School just written about since his first days here as a student of pharmacy. Thirty-eight years at one place have passed since that time. Just as he witnessed and arranged the event that took place (June 13, 1922) commemorating the twenty-fifth anniversary of the school of pharmacy, so it seems likely that he may be the patriarch who will engineer the golden birthday of the School in 1947. This historical account has been reduced to a rather short sketch not because the writer lacks material to fill the fifteen-twenty-five pages that Dr. L. R. Wilson originally requested May 17, 1944 but because later estimates of material to be handled pointed to a definite reduction in the space to be allotted each of the schools. It would have been easier to write a longer story.

Mix-Up

Last of an even thousand House bills to receive action in the 1945 General Assembly was one introduced by Representatives Sam E. Welfare and Roy Burgiss to put a pharmacist on the State Board of Health. A mix-up in the enrolling office, discovered by Attorney F. O. Bowman, brought the bill back to the House only a few minutes before sine die adjournment.

The original bill introduced by Welfare and Burgiss provided for the appointment of a pharmacist to the Board. It passed the House but was amended in the Senate to include a dairyman and a food processor. After the House refused to concur in the Senate amendment, a conference committee was appointed. This latter committee compromised by eliminating the "food processor" from the bill. In this compromise form the bill was approved by both houses and sent to the enrolling office, and subsequently ratified.

The mix-up occurred when the measure was being prepared for ratification. Inadvertently, the "food processor" was left in the bill and ratified in that form. When

the mistake was discovered, it was brought quickly to the floor for correction.

Oscar Umstead Promoted in Italy

Staff Sergeant Oscar L. Umstead, of Bahama, North Carolina, has recently been promoted from Sergeant. He is the Pharmacist in charge of the 114th Station Hospital, one of the many units of this Base, important service and supply organization for the Fifth Army and the ground forces of the U. S. Air Corps and Navy in the Mediterranean Theater of Operations.

Son of Mr. and Mrs. Eugene D. Umstead of Bahama, Sgt. Umstead has been serving overseas for 2 years.

Prior to entering the military service, Sgt. Umstead was manager of the Saunders Drug Store in Rocky Mount, N. C. Sgt. Umstead is a graduate of the University of North Carolina, class of 1931.

Sgt. Umstead has been awarded the Good Conduct Medal and the Mediterranean Theater of Operations Campaign Ribbon with one battle star.

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The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Linda Diane Way, daughter of pharmacist and Mrs. J. A. Way, Jr., Winston-Salem, is a real "pin up girl." Diane is seven months old.

May, 1945

Volume XXVI Number 5

**7th War Loan
Battle Plan**


HIGH RUN ONE MILLION AND ONE



MEN become champions only after years of conscientious practice under expert coaching. Champions are made, not born. For example, every billiard champion the world has known has fought his way up from near the bottom. Match games, tournaments, follow one after the other in rapid succession. The greatest precision must govern every movement of the billiard champion. Gracefully, and with apparent ease, he executes shots that astonish his most ardent followers. The game of billiards, as played by the champions, becomes a most exacting science.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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No. 5

Ethics Behind the Soda Fountain

A situation which is all too prevalent these days is the sale of counterfeit, imitation, spurious products from the soda fountain. Pharmacists who pride themselves in their prescription departments, who dispense nothing but the best of pharmaceuticals and who adhere rigidly to the code of "no substitution," are often neglectful of what goes on behind the soda fountain.

The so-called "cats and dogs," the "imitation to end imitations," the third and fourth raters, are having a field day at the expense of the druggists' integrity and prestige. No one objects to being sold a substitute when it is sold on its face value, to let the buyer beware, but the individual who permits the sale of substandard, imitation products for nationally known favorites, such as Coca-Cola, Dr. Pepper and the like, is committing business suicide.

John Q. Public is noted for his long memory. One of these days, after short-ages, priorities, and the like are forgotten, he will remember the "cats and dogs" and you may be sure he will have had his fill of such merchandise. And remembering, he will pass up the "get it while it's hot boys" for the fellow down the street who stuck to quality, brand-name merchandise all along, even though he had to resort to allocation at times.

And it's not too far fetched to believe that John Q. will reason that the fellow who substitutes behind the soda fountain will do likewise in his prescription department. And does John want his prescription filled with "something just as good?" You bet he doesn't. He wants the best medication money can buy.

The public has learned to depend upon pharmacists, knowing them to be professionally trained individuals with high ideals. Let's not betray that trust by taking advantage of a temporary period when some of the better known, public accepted products are in short supply, by trafficking in merchandise of dubious merit. Selling your merchandise openly on its face value will stand you in good stead one of these days.

The current practice of some individuals in dishing out imitation cola drinks may be likened to a situation which arose in a country town when a celebrated speaker failed to arrive. The chairman had the unenviable job of smoothing the situation over and introducing two local substitutes.

"Ladies and gentlemen," he said, "We expected to have a great national wit with us this evening, but he could not be here. At the last moment we have secured two half-wits to take his place."

The Mighty Seventh War Loan Drive

The pharmacists Seventh War Loan Drive has gotten off to a good start, with city-wide organization meetings in Durham, Greensboro and Winston-Salem. Appointment of county chairmen to direct the drive was announced on May 7 by W. A. Gilliam, Winston-Salem, President of the N. C. P. A. and by Mrs. J. C. Jackson, Lumberton, President of the Woman's Auxiliary.

Decision of the pharmacists to actively cooperate in the 7th drive on an organized basis was hailed by Allison James, Executive Manager of the N. C. War Finance Committee. James said, "Perhaps no other individuals or establishments are as close to the people as pharmacists and drug stores. We're particularly glad, therefore, to welcome their active support and we are counting on them to equal or surpass the excellent records they made in previous drives."

Greensboro has voluntarily accepted a quota of \$125,000 in 'E' bonds (Guilford County has an assigned quota of \$102,500) and is already well on its way toward this goal. Booths have been established in various drug stores and are being managed by members of the Greensboro Auxiliary. Twenty bonds have been donated as prizes for outstanding sales during the drive.

Winston-Salem staged a big bond rally on the night of May 3rd. Since every drug store in the city closed for the meeting, more than 100 persons were able to attend. A. J. Strum, Forsyth County Chairman, outlined the details of the drive. Mr. Strum said:

"In organizing our forces and drafting our workers, we found they were all eligible for 1A classification. We have no deferments, no 4F's, but a strong army for the job ahead. We are confident that we will reach our goal of \$87,500 in 'E's' during the Seventh War Loan Drive.

"We have our stores divided into four groups, with a chairman at the head of each: Messrs. C. R. Wheeler, Sam Welfare, J. F. West and J. A. Way, Jr. They are strong, capable men who will do their job well. They are to keep in close touch with their groups—approximately six stores

each—and are to make weekly reports of all bond sales.

"The ladies are organized under the leadership of Mrs. John Causey, chairman, and Mrs. H. P. Watson, co-chairman. They have arranged to operate bond booths at strategic points. We know we can depend upon the ladies to do their part and to come through with flying colors.

"We have an opportunity during this drive to play a big part in the war effort in several ways. For instance, we are not only encouraging the public to save, but we are helping it to make a safe investment, and above all, we are helping to save lives through the purchase of necessary equipment.

"I could go on and give you many reasons why we should buy and sell bonds but you know the economic picture. So, I would like to say, *'Let's put our might behind the mighty Seventh.'*"

A feature of the Winston-Salem meeting was a talk by Lt. Olin King of Texas, wounded veteran of World War No. 2. Lt. King told of his experiences in England, Sicily, France and other countries. He commended the pharmacists for their promotion of the sale of war bonds and stated that he had personally ridden in one of the ambulance planes, after being wounded in France, and had received injections of Penicillin which speeded his recovery.

Several hundred dollars in war bonds have been donated to the Winston-Salem group for use as prizes during the drive. Sam Welfare, co-chairman for Forsyth County, is head of the prize committee.

FOR SALE

Reaves Drug Store, Raeford, N. C., established 1909, operated continuously under same management. Modern store with best clientele, ample stocks, reasonable building rent; situated in center of town and enjoying a good volume. Owner retiring.

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Present Status of the Pharmacy Corps

By MAJOR ARTHUR H. EINBECK

The Steering Committee of the Committee on the Status of Pharmacists in the Government Service is convinced that the War Department is still too little appreciative of the value of the Pharmacist to the Military Service. This is evidenced very strongly by the lack of the application of the Pharmacy Corps to the present War Time Army. Almost two years ago, Congress passed a bill to create a Pharmacy Corps in the Regular Army. While the bill did not set up a procedure for its organization in the War Time Army, the evidence presented by Dr. Kendig and the Pharmacy Corps Committee demonstrated to Congress that the placing of licensed or college-trained pharmacists in the practice of pharmacy, in the service, is the only way that the soldier will get adequate and proper pharmaceutical service. The evidence presented to Congress demonstrated satisfactorily that everything pertaining to the specification, procurement, standardization, testing, storage, supply, compounding and dispensing of drugs and medicines should be the responsibility of Pharmacy Officers. That the education and responsibilities of the pharmacist has been directed to those ends and a lack of understanding of this by the War Department or any government agency will only cause repeated confusion in times of national emergency. Through the years Military Pharmacy has always been behind civilian pharmacy in its progress, and this has to some extent limited the field of medicine available to the service. In this war the Medical Department of the Army has had a fuller application of pharmacy to the service because of the larger number of pharmacists drawn in through enlistment and Selective Service. However, when pharmacists have been assigned to pharmaceutical duties, doing a full professional function they have not received a rank equal to their responsibilities. This, the Pharmacy Corps would correct—it would place the pharmacist compounding medicines, on a collaborating basis with the physician and make available to the medical

officer, the benefit of the pharmacist's full knowledge and experience.

Since the science of pharmacy is the care and preparation of drugs and medicines for the use of the physician and the sick, it is important therefore that the pharmacist and the physician in the service work as a team. While it would be impractical to have a pharmacy officer in the smaller installations acting as a pharmacist and dispensing medicine, the junior or associate of the medical officer can be a pharmacist. He would thus have direct supervision over the pharmaceutical function just as these matters are supervised in civilian life, by the registered pharmacist supervising the activities of the apprentice, the pharmacy interne or junior clerk. The more recent use of the Medical Administrative Corps Officers, who are pharmacists, as assistants to battalion surgeons and as ship surgeons indicate how the pharmacist would have fitted into the service had the War Department wisely planned the use of these highly trained professional men prior to the war.

It is quite evident that Surgeon General Reynolds had this in mind when he limited the future Medical Administration Corps commissions to graduate pharmacists, somewhere back in 1936 when 16 pharmacists were commissioned in the Regular Army Medical Administrative Corps. This program was scrapped by Surgeon General Magee when the War Department began to mobilize for the present war. This lack of proper use of the pharmacist caused these highly trained men to be scattered through the service and in many cases their identities lost. The Surgeon General in order to fill the demand for pharmaceutical service had to organize technician schools at great expense and loss of time, to train men other than pharmacists, to do limited pharmaceutical work. These duties could not be adequately filled, any more than a physician's duties can be properly performed by a ninety-day trained physician. We know of one of these schools organized and taught

(Continued on Page 201)



Carolina Camera

Members of the Association's Visitation Committee, pictured on the opposite page with the Faculty of the University Pharmacy School, spent an entire day—April 25th—in Chapel Hill. After conferring with school officials and students and following a personal inspection of the building which now houses the Pharmacy Department, the Committee met and agreed to get together again in the future for the purpose of drawing up a comprehensive report for presentation to the Association and, if adopted, to the President of the University.

The Committee was unanimously of the opinion that the Association should renew its effort looking toward the eventual establishment of a new pharmacy building.

Members of the Committee shown seated, left to right, are J. A. Way, Jr., Winston-Salem; Paul B. Bissette, Wilson; W. L. West (Chairman), Roseboro; J. A. Mitchener, Jr., Edenton and Dean J. G. Beard, Chapel Hill.

Standing, left to right, Professors M. L. Jacobs, H. M. Burlage and E. A. Brecht, Chapel Hill; W. J. Smith, Secretary of the N. C. P. A., and H. C. McAllister, Secretary of the Board of Pharmacy, both of Chapel Hill.

Picture No. 2 was made in "The Latin Quarter" of Boston, Mass. Paul B. Bissette of Wilson, second from left, is shown with friends, all of whom were attending a party sponsored by the Gillette Safety Razor Company.

If you are artistically minded, you will be interested in the three "oils" (photos 3, 4 and 5) by J. Louis Cobb of Black Mountain. The pictures will be on exhibition in Charlotte during the Spring Art Exhibition, May 6th to May 31st.

Carleton H. Palmer of E. R. Squibb & Sons (photo 6) is shown inspecting one of the first vials of Penicillin to be made available to the drug trade following general release of the product by the War Production Board on March 15th. Penicillin is now being produced by about 25 different firms.

Davidson Pharmacist Honored

Cloyd S. Goodrum, Davidson pharmacist, was one of seven prominent southern personalities to be initiated a member of Omicron Delta Kappa leadership society. The impressive initiation ceremony was held in the Chambers Building at Davidson College on May 3rd.

Honorary membership in the society is awarded in recognition of leadership in citizenship and service to society.

In addition to Mr. Goodrum, the following individuals were initiated: Dr. Charles F. Myers, pastor of the First Presbyterian Church, Greensboro; Chancellor J. W. Harrelson, State College, Raleigh; Dr. E. H. Garinger, principal of Central High School, Charlotte; Dr. Gardner L. Green, President of Berry School, Mt. Berry, Georgia; McAlister Carson, insurance executive of Charlotte and J. Spencer Love, textile manufacturer of Greensboro.

Our congratulations to pharmacist Goodrum. His splendid community and civic activities are to be commended.

Specials for Months of May-June

Ammoniated Mercury Ointment, 5%	1 lb., \$1.10
Ammoniated Mercury Ointment, 10%	1 lb., \$1.25
Sulfathiazole Ointment, 5%.....	1 lb., \$1.25
Boric Acid Ointment.....	1 lb., 50c
Zinc Oxide Ointment.....	1 lb., 50c
Whitfields Ointment	1 lb., \$1.00
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Surgical Gauze U.S.P.	Gauze Bandage
Cotton Pickers	Lisco Pads
Gauze Pads	Masks

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Letter of the Month

The letter reproduced below is typical of the correspondence which daily arrives in the Association office. At the present time a special effort is being made to keep in touch with our boys and, as would be expected, we are finding them in all sorts of places. This letter is written by Captain Sam McFalls, formerly of Greensboro, but now of India, Burma and points east.—Ed.

"Most of my time has been spent in India—but was down on the Burma coast for a short stay. So you can see that I haven't let any grass get started. They throw the orders in our hands and tell us to get on our way—how, is up to the individual. It's a good thing that I learned something about hitchhiking at Carolina. The only difference here is that I have to hook rides in planes and not vehicles, or trains. A fellow would never get to his destination, except by air.

"I was with the Air Commando Group in Burma for a short time just to get a little experience. They are doing swell and I would have liked to stay with them. Believe it or not, I haven't unpacked my bed roll since leaving Greensboro in December. And while speaking about Greensboro I'd like to add that it is making quite a name for itself. The ORD has been praised time and time again by many officers and men. (And for an extra plug, Wilkerson-McFalls Drug Store is internationally known.)

"The weather in India was too hot for me—and it is supposed to get worse. With the temperature 114° in the shade and high humidity, prickly heat becomes quite prevalent.

"Our supply lines are much better now and the food situation—plus all the other commodities, such as Px supplies—is getting better each day. But of course a quart of liquor will sell for a hundred dollars and cigarettes twenty cents each.

"During the first month of foreign service I stayed sick most of the time. There is so much poverty, filth, etc., over here that it requires a short while for a person to get used to it."

New Quarters

The University of North Carolina is renovating one of its rooms in Howell Hall for the exclusive use of Secretary-Treasurer H. C. McAllister, of the North Carolina Board of Pharmacy. The room will be available for his uses before this notice reaches readers. The room adjoins but is separated from the quarters in the same building used by the Secretary-Treasurer of the North Carolina Pharmaceutical Association.

FOR SALE

"Snow-King" electric ice shaver, without motor, in good condition. Also, 3 aluminum trays for attaching to auto.

Reaves Drug Store, Inc.
Raeford, N. C.

One root beer dispenser, price \$75.00.

Red Cross Pharmacy
North Wilkesboro, N. C.

One electric ice shaver
One fan (floor type)
One toaster (Toastmaster)
10 soda tables (serve 2 people)
Several show cases

Tri-City Pharmacy
Spray, N. C.

One electric National Cash Register, 5 drawer, in excellent condition. Write

B. R. WARD
Goldsboro Drug Company
Goldsboro, N. C.

Board of Pharmacy News

J. G. Ballew, President....Lenoir
 Roger A. McDuffie.....Greensboro
 M. B. Melvin.....Raleigh



I. T. Reamer.....Durham
 F. W. Hancock, Advisor...Oxford
 F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
 Chapel Hill, N. C.

CORRESPONDENCE (HOME STUDY) COURSE IN PHARMACY

For some months there has been circulated among the drug stores an announcement of a home study course in pharmacy. This card has been signed only as "Teacher of Pharmacy" and gives the address of this "teacher." The origin of these cards has been investigated and it has been found that the "school" occupies one room in a not too often frequented section of one of our larger cities. When the investigator called, the "teacher" was "out of town."

We believe the pharmacists and clerks in North Carolina do not need to be further informed about the status of other than recognized schools of pharmacy. However, in case there are those who are not fully aware of the requirements for licensure in this state, the law is quoted below:

"In order to become licensed as a pharmacist within the meaning of this article, an applicant shall be not less than twenty-one years of age, he shall present to the Board of Pharmacy satisfactory evidence that he has had four years experience in pharmacy under the instruction of a licensed pharmacist and that he is a *graduate of a reputable school or College of Pharmacy*, and he shall also pass a satisfactory examination of the Board of Pharmacy: Provided, however, that the actual time of attendance at a *reputable School or College of Pharmacy*, not to exceed three years, may be deducted from the time of experience required."

REGISTRATION BY RECIPROCITY

"The Board of Pharmacy may issue license to practice as a pharmacist in this State, without examination, to such persons as have been legally registered or licensed as pharmacists by other state boards of pharmacy, *if the applicant for license shall present satisfactory evidence of the same qualifications as are required from licensees in this State*, and that he was registered or licensed by examination by such other board of pharmacy, *and that the standard of competence required by such board of pharmacy is not lower than that required in this State.*"

The "Course" as described on the above named card does not meet the requirements of a "reputable School or College of Pharmacy" as defined by the North Carolina Board of Pharmacy. We believe this fact is well known. What is not as well understood is the matter of reciprocal registration. It is erroneously believed by some that registration in this state might be accomplished by becoming registered in another state and "reciprocating" to North Carolina. It may be seen from the above quoted law that such a feat is impossible. In order to become licensed in this state by reciprocal registration, a candidate must have been eligible for admission to the North Carolina Board examinations at the time he was registered in the state of his original registration. Therefore, it would be of no value for a person to become registered in another state on the basis of completion of a correspondence course and expect to register later in North Carolina.

CENSUS DATA

RATIO OF DRUG STORES TO POPULATION

State	Number Drug Stores and Hos- pitals	Number Pharm.	Popu- lation (1940 Census)	RATIO * PHARMACISTS TO	
				Drug Stores and Hos- pitals	Popu- lation
Ala.....	660	830	2,832,961	1.257	3490
Ariz.....	194	250	499,261	1.288	1997
Ark.....	606	740	1,949,387	1.221	2630
Cal.....	3,389	6,290	6,907,387	1.856	1090
Colo.....	568	771	1,123,296	1.357	1455
Conn.....	797	1,017	1,709,242	1.279	1680
Del.....	94	162	266,505	1.725	1648
D. C.....	324	629	663,091	1.945	1054
Fla.....	741	1,127	1,897,414	1.522	1682
Ga.....	956	1,330	3,123,723	1.392	2342
Idaho.....	197	299	524,878	1.670	1750
Ill.....					
Ind.....	1,374	2,371	3,427,796	1.445	1725
Iowa.....	1,149	1,487	2,538,268	1.296	1760
Kan.....	900	1,281	1,801,028	1.424	1405
Ky.....	734	978	2,845,627	1.334	2910
La.....	856	1,276	2,363,880	1.496	1855
Me.....	300	497	847,226	1.654	1700
Md.....	641	998	1,821,244	1.555	1822
Mass.....	1,890	3,119	4,316,721	1.648	1380
Mich.....	2,212	2,843	5,256,106	1.280	1850
Minn.....	1,059	1,482	2,792,300	1.386	1885
Miss.....					
Mo.....	1,680	2,531	3,784,664	1.505	1485
Mont.....					
Neb.....	843	1,358	1,315,834	1.610	970
Nev.....	176	264	110,247	1.500	418
N. H.....	185	274	491,524	1.480	1780
N. J.....	1,756	2,865	4,160,165	1.665	1450
N. Y.....	6,642	11,024	13,479,142	1.660	1225
N. C.....	813	917	3,571,623	1.128	3894
N. Dak.....	214	281	641,935	1.315	2285
Ohio.....	2,490	3,725	6,907,612	1.495	1850
Okla.....	952	1,170	2,336,435	1.228	1990
Ore.....	504	795	1,089,684	1.578	1370
Pa.....	3,680	6,577	9,900,180	1.778	1505
R. I.....					
S. C.....	523	678	1,899,804	1.295	2800
S. Dak.....	287	349	642,961	1.215	1845
Tenn.....	846	1,638	2,915,841	1.965	1788
Texas.....	2,460	2,594	6,414,824	1.053	2500
Utah.....	198	333	550,310	1.670	1668
Vt.....	112	169	359,231	1.508	2105
Va.....	678	1,152	2,677,773	1.702	2306
Wash.....	797	1,400	1,736,191	1.755	1238
W. Va.....	373	467	1,901,974	1.245	4100
Wis.....	1,221	1,741	3,137,587	1.426	1790
Wyo.....	106	155	250,742	1.461	1618
Alaska.....	27	70	72,524	2.592	1036
N. C.....	813	916	3,571,623	1.128	3894
Ga.....	956	1,331	3,571,723	1.392	2342
Ind.....	1,374	2,371	3,427,796	1.445	1725
Mo.....	1,680	2,531	3,784,664	1.526	1488
Tenn.....	846	1,638	2,915,841	1.965	1788
Wash.....	1,221	1,741	3,137,587	1.426	1790
S. C.....	523	678	1,899,804	1.295	2800
Va.....	676	1,152	2,677,773	1.702	2306
Fla.....	741	1,127	1,897,414	1.522	1682

	Population	One Store to
North Carolina.....	3,571,623	4,390
Georgia.....	3,123,725	3,202
Indiana.....	3,427,796	2,490
Missouri.....	3,784,664	2,248
Tennessee.....	2,915,841	3,471
Wisconsin.....	3,137,587	2,552
South Carolina.....	1,899,804	3,702
Virginia.....	2,677,773	3,814

The foregoing table, based on the 1944 census by the National Association of Boards of Pharmacy, will give the pharmacists of this state some idea of what position we occupy in relation to other states. The figures are based on the number of pharmacists actually engaged in retail or hospital pharmacy and do not include those employed as representatives of pharmaceutical houses, employed in wholesale drug houses, etc. The number of drug stores and hospitals include those registered with the Board of Pharmacy and do not include those hospitals not so registered.

It is interesting to note that our state occupies the bottom position in the ratio of pharmacists to drug stores and population. One state, Texas, has a lower ratio of pharmacists to drug stores but it also has a lower ratio of pharmacists to population. Another state, West Virginia, has a higher ratio of population to pharmacists but it also has a higher ratio of pharmacists per drug store. When we consider these two figures together, we find that we occupy the bottom of the list. The contrast is even greater when we consider our position as compared with that of our neighbors and that of states of a like population.

A comparison of the ratio of population to drug stores shows that we have the greatest population per drug store of any of our neighbors or of states of about the same population. The picture becomes even clearer when we consider the number of prescriptions filled in North Carolina in 1945. As was reported last month, there were slightly less than 14 million prescriptions filled in this state last year. This was a daily average of 47.2 per store. Compare this with the national daily average of slightly less than 13.

What are the implications to be drawn

(Continued on Page 173)

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu-

RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated. That's why "BC" offers relief from headaches, neuralgic aches and other pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. G. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Board of Pharmacy News

(Continued from Page 171)

from these figures? The first and most evident fact is that we need to train more pharmacists. For the past several years we have not been able to replace our normal needs which have occurred as a result of deaths and transfer to other occupations. We have shown a slow but steady decline in the number of pharmacists engaged in retail practice. This year (1945) for the first time the figure has been reversed. We gained 18 pharmacists over last year. This, however, cannot be looked upon as a trend since it represents pharmacists registered by reciprocity and pharmacists returning to practice from other lines of business. Our normal source of replacement, the schools of pharmacy, have not furnished sufficient number of candidates for license to offset the natural death rate occurring in our ranks.

During the last session of the General Assembly, we heard a great deal about the necessity of training more doctors and of providing more hospital beds. It seems to us that an even better case exists for placing the emphasis on training more pharmacists and enlarging the present facilities for training these pharmacists.

To an overwhelming majority of those individuals now engaged in the profession, pharmacy has served them well. Therefore, it is your duty to see to it that this unsatisfactory trend is reversed by interesting promising young people in your profession. For an even better reason, and one for which pharmacy has ever labored, that of sharing in the protection of the public health and welfare, it behooves us to exert an even greater effort in this direction.

Pharmacist Organizes "Amvets"

A certificate of corporation has been issued to the American Veterans of World War II (AMVETS, INC.) by Secretary of State Thad Eure. The incorporators are pharmacist J. C. Powell and his son, J. C. Powell, Jr., of Winston-Salem, and M. J. Perrino of Charlotte.

The primary objectives of AMVETS, INC. are:

"To encourage, in keeping with the policies of our Government, establishment of a concrete plan to secure permanent international peace.

"To inspire in our membership a sense of responsibility, and to develop leadership for preservation of the American way of life.

"To train our youth to become purposeful citizens in a democracy with full knowledge of the responsibilities as well as the privileges of citizenship.

"To co-operate with all duly recognized existing veterans' organizations in furtherance of the aim of World War II veterans.

"To insure orderly return of veterans in civil life by protecting his rights as an individual while he is still in uniform.

"To expedite and assist in the rehabilitation of the veterans by maintenance of employment services, sponsor educational opportunities, and provide counsel for insurance, housing, recreation and personal problems.

"To act as liaison agent between veterans and the Government, both local, State and national.

"To seek community planning for the adequate care of all disabled veterans and the general welfare and rehabilitation of all veterans.

"To keep the public reminded that the Veterans of World War II fought or served to preserve peace, liberty and democracy for their nation."

AMVETS charter describes the organization as a nontrading, nonprofit group without capital stock.

Heads NCEA

Mrs. W. R. McDonald of Hickory, wife of pharmacist "Bill" McDonald, has been elected president of the North Carolina Education Association, representing 18,148 teachers, principals and superintendents of the state. She is the fifth woman and the third public school teacher to hold this office.

Mrs. McDonald received her undergraduate training at East Carolina Teachers College and Lenoir-Rhyne College. She holds an M.A. degree in education and an M.S. degree in public health from the University of North Carolina.

Feature the Larger Sizes of CAPUDINE

Here's Why:

1. The larger sizes give your customers a bigger value.
2. The larger sizes conserve materials and transportation and your Clerks' time.
3. They increase your unit of sales, thus increasing your profits.
4. Capudine, you know, is the home or family relief for Headaches, Neuralgia and Muscular Aches due to exposure or fatigue. The 60c and Pint sizes are much better for home use because they are so economical . . . and they also assure that Capudine will be on hand in the home when it is needed.

So feature the larger sizes of Capudine and keep them on display, thus serving your own and your customers best interests.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

TABLETS

NICOTINIC ACID

THIAMINE HYDROCHLORIDE

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

GREENSBORO
NORTH CAROLINA

A Drug Store of 1743

By WALTER ROTHWELL, Hatboro, Pa.

Bethlehem was settled in 1741 by a band of Moravians and the town was given the name of Bethlehem because their first gathering was on Christmas Eve in a rude cabin. Historically Bethlehem is famous for many things. Here are to be found the oldest girls' boarding school in the country, the oldest fire engine, and . . . you guessed it . . . the oldest drug store in the United States open for business every day.

During the Revolutionary War, Bethlehem was a busy place, crowded with delegates to Congress, with officers and civilians, with soldiers and prisoners of war. The Marquis de Lafayette's wounds were cared for in Bethlehem. When the Patriot army retreated from Philadelphia in 1777 it headed northward toward Bethlehem with more than 700 wagons carrying military stores. Even the church bells were taken along including that famous bell of history . . . Liberty Bell.

Martha Washington was entertained in Bethlehem in 1779. General Washington was a visitor in 1782, and John Paul Jones spent a month there the following year.

These scenes and many more, the oldest drug store in the United States witnessed. Several owners conducted the business in the years that followed. It has been conducted under the name of Simon Rau and Co. since 1870.

In the rear of the store is a museum built around the old chemist's fireplace which still

stands in the same spot where it was placed in 1752. There are an old still, clay retorts and a pressure pot. Opposite the fireplace is a reproduction of the old Apotheke. Here too, are found some of the original equipment, an old drug mill, still used occasionally, an iron mortar anchored to a block of wood with a pestle that is three feet in length.

In the last three years visitors have been asked to register in the store's guest book. To date forty-three states are represented as well as many foreign countries. Its reputation has spread from coast to coast as a fine source of Moravian beeswax candles, much in demand during the holiday season.

Mr. George Raffpenserberger, the present manager, can well be proud of his association with this splendid American institution. It has maintained its high standards through the years. We offer a tribute to an organization which is older than the government of this country and which like the U. S. has withstood the ravages of time.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia

Timely Tips

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL
C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

The Apothecary Club of Winston-Salem

Mrs. E. W. ROLLINS, *Reporter*

The Apothecary Club met April 5th at the home of Mrs. A. L. Fishel. The usual procedure of business meeting followed by a social hour was changed as we had a most interesting talk to look forward to.

Mrs. Fishel, assisted by Mrs. Mark Boesser and Mrs. C. R. Wheeler, served a delicious ice course. Then the entire time was turned over to W. E. Church, our Clerk of Court, who made a most informative talk on "The Making of Wills." In his talk he brought out the fact that we are still using laws enacted in 1868, handed down from England, whereas the English themselves have discarded them. Everything in connection with a will is important and should deserve legal advice. Form wills should not be used, as each individual need is different. A man hesitates to pay a few dollars on a proper will for property he has spent a life-time to accumulate.



"IT'S FAMOUS

because

IT'S GOOD"

TO YOUR GOOD HEALTH



THE ANCIENT EGYPTIANS ASSOCIATED PHARMACY WITH THE GOD, ANUBIS, CALLING HIM: "THE APOTHECARY OF THE GODS."

THE EXTRACTION OF MORPHINE FROM THE OPIUM POPPY BY THE PHARMACIST SETURNER, IN 1816, HELPED PHYSICIANS EVERYWHERE IN THEIR BATTLE WITH PAIN.



THE FIRST FRICTION MATCH WAS DEVELOPED BY THE BRITISH PHARMACIST, JOHN WALKER, IN 1827.

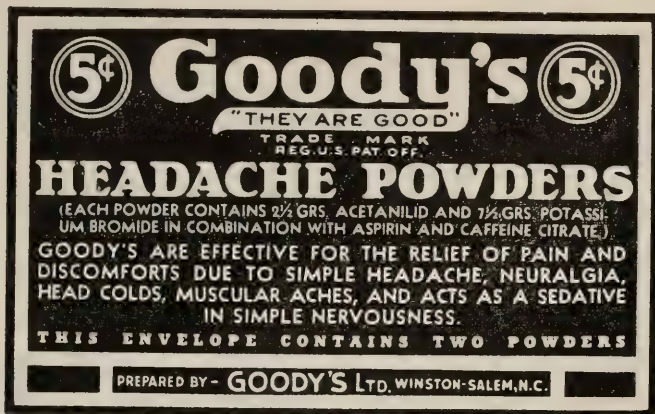
AMERICA'S FIRST PHARMACIST, GILES FIRMIN, CAME TO THE MASSACHUSETTS BAY COLONY IN 1630.



INSPIRE OF THEIR DEPLETED NUMBERS, U.S. PHARMACISTS IN 1943 COMPOUNDED 253,660,610 PRESCRIPTIONS-35,000,000 MORE THAN IN 1942.

COPYRIGHT 1944 J.V. CLARKE 5

This, the fifth of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. Currently the series is appearing in the *Charlotte Observer*, the *Bryson City Times*, the *Monroe Enquirer*, the *Wilson Times*, the *Burlington Times*, the *Roanoke Rapids Herald*, the *Fairmont Times-Messenger*, *Kinston Free Press*, *Greensboro Patriot*, and other papers. A mat of the above cartoon will be supplied without cost to any member on request. Write the N. C. P. A., Chapel Hill.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

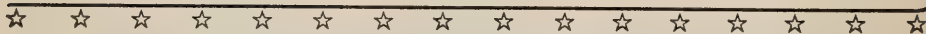
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

News from "G. I. Joe"

Craig Purcell writes from France: "I am about ready to admit that La Belle France can be very pretty—in places, at least. But I still think that North Carolina beats it any time. I have not been in Paris, however."

Bill Morton writes that he is serving with Patton's Army somewhere in Germany and that he has, at least, been assigned to the Medics. He writes: "I'm going to have to learn to give plasma and morphine and other such duties that I'm not too familiar with."

Roland Whiteley writes of India: "This sun makes a person look for a shady spot because it is plenty hot. . . . This is truly a strange land with very strange people."

Mac Herring (R. M.) had the unexpected pleasure of finding a Pharmacy friend when he arrived in Italy. He found Joe LaRocca in a general dispensary there, looking as if the Army was giving him plenty to eat.

John Henley writes: "I think I can say for sure that I was the first pharmacist to cross the Rhine River. I came across the Ludendorff Bridge, at Remagen, about eight hours after the first G.I. had set foot on this side. It was an experience I will never forget. Snipers were still around, but it wasn't so bad, until later, when the Germans laid continuous artillery barrage on the bridge. He tried to knock the bridge out with planes, but he only lost planes and men that way. The bridge finally fell with its own accord."

Joe LaRocca also wrote of his pleasure at seeing Mac Herring. Another part of his letter reads "I have filled a great many interesting Rx's for a great many interesting people. Among my patients have been a British Field Marshal, and American Four Star General, American Ambassador Patterson, and various other personages. I have run across a good many British and Italian Rx's. Once I filled a Hebrew prescription for a lotion containing Zinc Sulfate, Sulfur, Glycerine and Water."

Ray Kiser has returned from overseas and is stationed at Ft. Mör, Va. Come to see us, Ray.

Bob Wells, serving aboard ship in the Pacific, writes us that his JOURNALS are reaching him okay now, and that he is getting along fine.

Ralph Teague writes of his work at the Navy Hospital at Quantico, Virginia: "In our Pharmacy we manufacture almost everything that is possible for us to make—for example: all the suppositories, all elixirs, all syrups, capsules, ointments, all solutions sterile and isotonic, soaps (Tr. Gr. Soap, etc.). We even make Fleet's Phosphate Soda, Upjohn's Syrup of Chera-col, Penicillin ointments, and anything that is official or non-official if we can get its formula."

F. N. Warrick has been returned from overseas duty, according to a letter from him, where he is stationed in California. We are expecting him to drop by to see us before long.

Al Rachide writes from Portsmouth, Virginia, where he was transferred recently: "My duty is to give out all the medications, take T.P.R.'s, help the doctor with the dressings and many other little things."

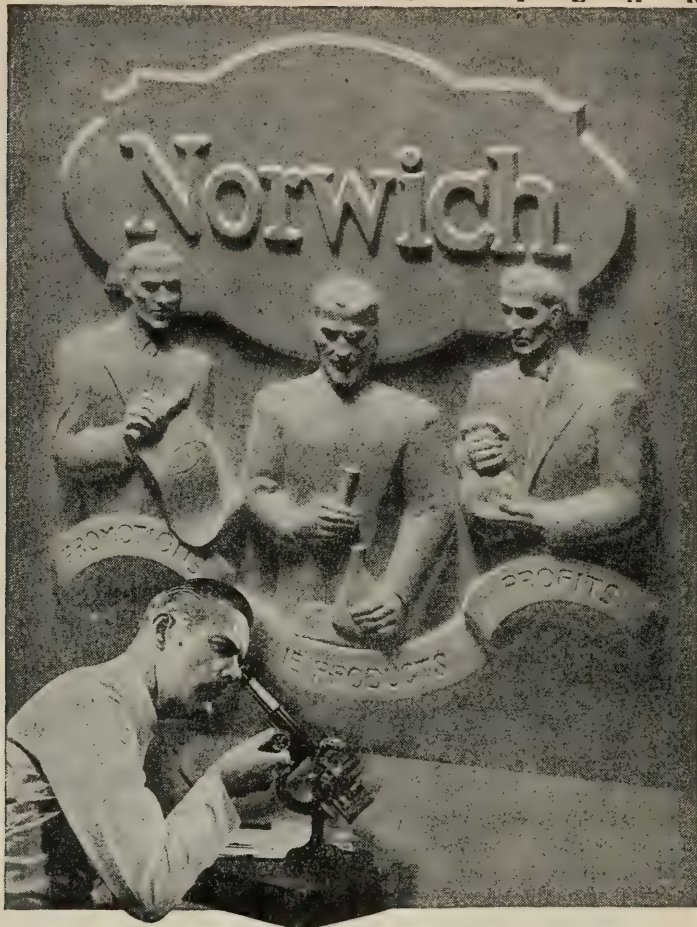
Hal Cornwell has been transferred to Bayonne, N. J., where he is in charge of pharmacy at the Naval Supply Operational Training Center. He seems to be well pleased with his new job.

John Canipe writes from Germany: "Our Hospital will be set up in an ex-civilian hospital which is very large and ultra-modern. I have visited pharmacies in France and Belgium and they stick strictly to prescription work, yet their bottles are labeled in Latin. I talked to some of the pharmacists and that was some battle with my French, but I got along. So far most of the German pharmacies have been blown up, that I have seen, but we must bring this war to the Nazi's homeland with our full efforts."

A letter from **Lawrence Britt**, Bethesda, Maryland, tells us: "This is really a very good base to have duty. We have inner-spring mattresses, and eat off plates too, believe it or not. At present, I am doing

(Continued on Page 200)

S - I X T I E T H Y E A R



Norwich makes Fine Products!

The druggists of America know Norwich for its fine pharmaceuticals—products of sixty years of continuous medical research and rigid scientific controls.

Backed by Fine Promotion

Norwich helps you sell these fine products with

an ever-increasing program of advertising, publicity and point-of-sale display.

Offering You Fine Profits

There is excellent profit on every Norwich product you sell... a profit in every way consistent with your business and professional standards.

This is the three-point platform of Product, Promotion and Profit that makes Norwich your working partner!

THE NORWICH PHARMACAL COMPANY • NORWICH, NEW YORK

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Tar Heel News Topics

Liberty—Herbert Lovett, proprietor of the Liberty Drug Company, was recently elected President of the Liberty Rotary Club.

Carthage—Vernon L. Strout, a graduate of the Massachusetts College of Pharmacy, with long experience that included the ownership and operation of his own drug store at Waltham, Mass., has accepted a position with Shields Drug Company. The owner of the firm, D. A. Blue, has been ill in a hospital for the past several months.

Asheville—John A. Goode has been commissioned a member of the North Carolina Highway Commission by Governor R. Gregg Cherry. Mr. Goode will represent the 10th District.

Marion—Mr. and Mrs. E. P. Crawford, of Marion, are making their home for the summer at Black Mountain. Mr. Crawford is doing relief work at Jumper's Pharmacy.

Bryson City—Kelly Bennett's daughter, Mrs. Joe W. Greyer, of Delaplane, Virginia, worked at her father's drug store for two weeks while W. J. Adams was on vacation.

Charlotte—A fine of \$100 was imposed upon the C. B. Drug Sales Company for violation of the Federal Food, Drug and Cosmetic Act.

Burlington—J. P. Bradley has entered the preliminary race for a berth on the city council. He is a former member of the board of aldermen.

Lenoir—Governor R. Gregg Cherry has commissioned J. G. Ballew a member of the Board of Pharmacy for a five-year term. The appointment was made following Mr. Ballew's election to this office by the N. C. Pharmaceutical Association.

Asheville—Mr. and Mrs. John Goode have returned to the city after a vacation in Daytona Beach, Florida.

Hickory—Dr. P. J. Suttlemyre recently attended a meeting of the Executive Committee of the NARD in Chicago. Before returning to Hickory, he stopped off in Cincinnati long enough to attend a meeting of the ADFI Executive Committee.

Dunn—1st Lt. David Henry Hood (Pharmacy Corps) has been awarded the Purple

Heart for a wound received while in combat in the Philippines.

Asheville—Q. T. Bilbro has sold Bilbro's Ideal Drug Store to G. E. Brookshire, West Asheville pharmacist. C. E. Ingle, druggist at Bilbro's for the past 20 years, will manage the store and will be assisted by H. L. Bishop.

Laurinburg—Gary G. Oliver of Rowland has purchased the Summerlin Drug Store from Mrs. A. R. Summerlin. He has already assumed active management of the business.

Roxboro—Pvt. Gene W. Thomas, son of E. E. Thomas, who is now somewhere in France, has recently been promoted to corporal, at the same time receiving the Good Conduct Medal.

Wilson—E. G. Campbell, Jr., for the past several years pharmacist at the Wilson Drug Company, has accepted a position with Vick Chemical Company. G. A. Eatman of Middlesex replaces Mr. Campbell at Wilson Drug.

Raleigh—Sam Black of Albemarle, formerly with Phillips Drug Store, has accepted a position with Person Street Pharmacy No. 2.

Charlotte—J. V. Thompson, Hendersonville pharmacist, is recovering in the Charlotte Memorial Hospital from head wounds suffered in the Hotel Selwyn on May 8th. Officers who were summoned to the hotel found Mr. Thompson lying on the floor, his head bleeding profusely. Near by, on the floor, was a mechanic's hammer. Detectives, who are handling the case, expressed the opinion that robbery was the motive.

Newton—Edward Haupt, pharmacist and former mayor of Newton for several terms, defeated Heath C. Gabriel, the present mayor, in the annual municipal election this spring by a vote of 822 to 386.

Greensboro—Richard D. (Dick) Croker and Robert Syrtchen, escaped convicts, have been charged by Greensboro police detectives with breaking and entering the Home Drug Store. A small radio, a quantity of cigarettes valued at \$25 and hypnotics amounting to \$50 were taken. During the same night Elam Drug Store was entered.

GET YOUR SHARE OF

SELLS



REPEATS

PROFITS



O-N FOR COLD
DISCOMFORTS

and

Coughs due to Colds

\$2.80 dozen 2 Free

ADVERTISED — MERCHANDISED

ORDER FROM WHOLESALER

O-N FOR ITCH AND
BURN OF
ATHLETE'S FOOT.

RINGWORM, POISON OAK AND
SIMILAR SKIN IRRITATIONS.

\$2.80 dozen 2 Free

ADVERTISED — MERCHANDISED



Owen Drug Company

Salisbury, North Carolina

We thank our friends, the Wholesale Drug Industry, for their cooperation in the successful distribution of O-N in the territory listed.



North Carolina

Kendall Medicine Company, Shelby
 Burwell & Dunn Company, Charlotte
 Scott Drug Company, Charlotte
 Dr. T. C. Smith Company, Asheville
 O'Hanlon-Watson Drug Company,
 Winston-Salem
 Justice Drug Company, Greensboro
 Peabody Drug Company, Durham
 W. H. King Drug Company, Raleigh
 Robert R. Bellamy & Son, Wilmington

Tennessee

Chapman Drug Company, Knoxville
 Albers Drug Company, Knoxville
 Knoxville Wholesale Drug Company,
 Knoxville
 McKesson & Robbins Incorporated,
 Chattanooga
 Smith-Higgins Company Incorporated
 Johnson City

South Carolina

Marvin-Florence Drug Company, Florence
 McKesson & Robbins Incorporated,
 Columbia
 Geer Drug Company, Greenville
 Geer Drug Company, Spartanburg
 Geer Drug Company, Charleston

Virginia

Owens & Minor Incorporated, Richmond
 Bodeker Drug Company, Richmond
 Powers-Taylor Drug Company, Richmond
 McKesson & Robbins Incorporated,
 Roanoke
 H. B. Gilpin Company, Norfolk
 Strothers Drug Company, Lynchburg

Georgia

Atlanta Economy Drug Company,
 Atlanta
 John B. Daniels Incorporated, Atlanta
 LaMarr Rankin Drug Company, Atlanta
 Solomons Company, Savannah
 Columbia Drug Company, Savannah
 Getsinger-McTeer Drug Company,
 Savannah
 McKesson & Robbins Incorporated,
 Augusta
 McKesson & Robbins Incorporated,
 Macon

West Virginia

S. B. Wallace Company, Marlinton
 Kenewah Drug Company, Charleston

Kentucky

Gem Drug Company, Corbin

Ohio

The E. J. Merrill Drug Company, Ironton
 Cincinnati Economy Drug Company,
 Cincinnati

Owen Drug Company

Salisbury, North Carolina

MORE SALES—MORE PROFITS WITH FOOT PRODUCTS



With wartime conditions causing a substantial increase in foot ailments the foot products department of your store immediately takes on new importance. Dealers have found that in BLUE-JAY's complete line there is a tested treatment for almost every foot ailment . . . a treatment developed by BAUER & BLACK, makers of Curity surgical dressings used by doctors and hospitals all over America.

For forty years BLUE-JAY has been a leader in the foot products field and has become a household word. Today BLUE-JAY advertising and merchandising programs are greater and more aggressive than ever, with full-color and black-and-white advertisements

appearing in many leading national magazines such as Life, Saturday Evening Post and Ladies Home Journal. Newspapers, newspaper supplements—they've all been included in the new BLUE-JAY advertising program to insure the most complete coverage possible.

Tie in with this big advertising campaign by assuring yourself of an ample supply of BLUE-JAY products. Cash in by displaying the entire Blue-Jay foot products line and watch your sales soar sky-high!

Justice Drug Company, Greensboro, N. C.
North Carolina Service Wholesaler

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

★ ★ ★ ★ ★

“ORDER BY MAIL”

From **McCOURTS**

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians & Blanks

*Satisfaction Guaranteed
— or No Sale*

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

★ ★ ★ ★ ★

Johnson & Johnson

**LOW
PRICES**

**FIRST AID
SUPPLIES**

ALL INJURIES
REQUIRE CARE

**HIGH
QUALITY**

**Sterile
COTTON**

1 Ounce 00c
4 Ounces 00c
1 Pound 00c
You save on the large size

**Waterproof
ADHESIVE TAPE**

5 Yards x ½ inch . . 00c
5 Yards x 1 inch . . 00c
5 Yards x 2 inches . . 00c

**Sterile
GAUZE**

1 Yard 00c
5 Yards 00c
36 inches wide—folded

***BAND-AID**
Adhesive Bandage

36 in Assorted Sizes . 00c
12 Regular Size . . . 00c
Ideal for small cuts,
burns and bruises
*Trade Mark Reg. U. S. Pat. Off.

**Sterile
BANDAGE**

1 Inch x 10 yards . . 00c
2 Inch x 10 yards . . 00c
3 Inch x 10 yards . . 00c
It pays to use the best

**Complete
FIRST AID KITS**

Travel Kit. 00c
No. 16 First Aid Kit . 00c
Autokit. \$0.00
Each includes Instructions.

BODEKER DRUG COMPANY

Richmond, Virginia

County Chairmen for the N. C. P. A. 7th War Loan

County and Quota

ALAMANCE	16 stores—\$40,000
ALEXANDER	1 store—\$2,500
ALLEGHANY	1 store—\$2,500
ANSON	3 stores—\$7,500
BEAUFORT	9 stores—\$22,500
BERTIE	4 stores—\$10,000
BLADEN	5 stores—\$12,500
BRUNSWICK	2 stores—\$5,000
BUNCOMBE	34 stores—\$85,000
BURKE	7 stores—\$17,500
CABARRUS	16 stores—\$40,000
CALDWELL	5 stores—\$12,500
CARTERET	5 stores—\$12,500
CASWELL	1 store—\$5,000
CATAWBA	14 stores—\$35,000
CHATHAM	3 stores—\$7,500
CHEROKEE	3 stores—\$7,500
CHOWAN	2 stores—\$5,000
CLAY	1 store—\$2,500
CLEVELAND	9 stores—\$22,500
COLUMBUS	11 stores—\$27,500
CRAVEN	8 stores—\$20,000
CUMBERLAND	11 stores—\$27,500
DAVIDSON	8 stores—\$20,000
DAVIE	3 stores—\$7,500
DUPLIN	6 stores—\$15,000
DURHAM	25 stores—\$62,500
EDGECOMBE	20 stores—\$50,000
FORSYTH	31 stores—\$87,500
FRANKLIN	6 stores—\$15,000
GASTON	18 stores—\$45,000
GRANVILLE	6 stores—\$15,000
GRAHAM	3 stores—\$7,500
GREENE	2 stores—\$5,000

N. C. P. A. Chairmen

C. M. Andrews	Burlington
R. B. Campbell	Taylorsville
T. R. Burgiss	Sparta
G. E. Andes	Wadesboro
Joe Tunstall	Washington
W. B. Gurley	Windsor
B. F. Stone	Elizabethtown
R. M. Willis	Southport
J. W. Harrison	Asheville
W. A. Ward	Swannanoa
Y. E. Spake	Morganton
P. G. Glass	Kannapolis
Hoy Moose	Mt. Pleasant
Earl Tate	Lenoir
F. R. Bell	Beaufort
T. J. Ham, Jr.	Yanceyville
H. T. Campbell	Maiden
D. D. McCrimmon	Pittsboro
R. S. Parker	Murphy
J. A. Mitchener, Jr.	Edenton
L. P. Booth	Hayesville
B. N. Austin	Shelby
J. A. Guiton	Whiteville
M. M. Edmonds	Fair Bluff
C. W. Bynum	New Bern
W. M. K. Bender	Fayetteville
W. F. Welborn	Lexington
S. B. Hall	Mocksville
T. E. Fussell	Rose Hill
M. S. Burt	Durham
A. T. Nicholson	Tarboro
A. J. Strum	Winston-Salem
Paul Elam	Louisburg
J. L. Robinson	Belmont
W. H. Houser	Cherryville
E. C. Adams	Gastonia
F. F. Lyon	Oxford
Lexie Barefoot	Welch Cove
Sam Jenkins	Walstonburg

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Mrs. E. D. Millaway	Burlington
Mrs. R. B. Campbell	Taylorsville
Mrs. T. R. Burgiss	Sparta
Mrs. G. E. Andes	Wadesboro
Mrs. W. B. Gurley	Windsor
Mrs. R. M. Willis	Southport
Mrs. Lloyd Jarrett	Biltmore
Mrs. H. F. Bobbitt	Glen Alpine
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Mrs. T. J. Ham, Jr.	Yanceyville
Mrs. J. S. O'Daniel	Hickory
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Mrs. W. R. Wilkins	Mocksville
Mrs. Hunter Kelly	Durham
Mrs. E. Harvie Ward	Tarboro
Mrs. John Causey	Winston-Salem
Mrs. L. W. Henderson	Franklinton
Miss M. Riggan	Oxford
Mrs. Sam Jenkins	Walstonburg



My doctor ———— this

TOLD ME TO GET

This scene—enacted in drugstores everywhere—focuses attention upon an important source of much of your business.

To make this scene occur frequently and repeatedly, there have been persistent, regular calls made upon the medical profession in your vicinity by Massengill detailers—to tell physicians about Massengill products—to remind them frequently—and to give them service.

This vigorous detailing policy is supported by a broad program of ethical

advertising in the medical journals and by mailings of suitable literature.

Massengill medical specialties are widely prescribed because they provide effective therapy in a wide range of prevalent conditions.

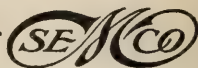
And further—So that you may have these products in stock when called for, ample stocks of virtually all Massengill preparations are located in Massengill warehouses no more than 24 hours from destination by rail, plane or truck.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY

Fast-Moving Massengill Specialties



KAMADROX—Antacid and adsorbent for the treatment of stomach ulcer and hyperacidity. Combines aluminum hydroxide, magnesium trisilicate and colloidal kaolin. Available in tablets and in powder form.

SEMESTRIN—Natural estrogenic substances for the treatment of menopausal symptoms. Tablets and ampuls.

LIVITAMIN—A reconstructive tonic containing liver concentrate, iron, manganese and the vitamins of the B complex. Widely prescribed for the correction of secondary anemia.

NOVIPLEX—An elixir containing the vitamins of the B complex naturally occurring in rice bran extract, fortified with thiamine hydrochloride, riboflavin and nicotinic acid.

BETHIAMIN—The Massengill brand of thiamine hydrochloride, in capsules, tablets, ampuls, vials, and in palatable elixir form, in an unusually wide range of potencies.

MORRUGUENT—An ointment containing the unsaponifiable (vitamin) fraction of cod liver oil. For the treatment of burns and clean and infected wounds. Jars and collapsible tubes.

County and Quota

GUILFORD
41 stores—\$102,500

HALIFAX
17 stores—\$42,500

HARNETT
11 stores—\$27,500

HAYWOOD
8 stores—\$20,000

HENDERSON
5 stores—\$12,500

HERTFORD
3 stores—\$7,500

HOKE
2 stores—\$5,000

IREDELL
10 stores—\$25,000

JACKSON
2 stores—\$5,000

JOHNSTON
17 stores—\$42,500

LEE
7 stores—\$17,500

LENOIR
10 stores—\$25,000

LINCOLN
3 stores—\$7,500

MCDOWELL
7 stores—\$17,500

MACON
3 stores—\$7,500

MADISON
5 stores—\$12,500

MARTIN
4 stores—\$10,000

MECKLENBURG
43 stores—\$107,500

MITCHELL
3 stores—\$7,500

MONTGOMERY
6 stores—\$15,000

MOORE
10 stores—\$25,000

NASH
6 stores—\$15,000

NEW HANOVER
18 stores—\$45,000

NORTHAMPTON
5 stores—\$12,500

ONslow
2 stores—\$5,000

ORANGE
6 stores—\$15,000

PASQUOTANK
5 stores—\$12,500

PENDER
2 stores—\$5,000

PERSON
5 stores—\$12,500

PITT
12 stores—\$32,500

POLK
2 stores—\$5,000

RANDOLPH
9 stores—\$22,500

RICHMOND
7 stores—\$17,500

ROBESON
18 stores—\$45,000

ROCKINGHAM
13 stores—\$32,500

ROWAN
16 stores—\$40,000

RUTHERFORD
9 stores—\$22,500

SAMSON
8 stores—\$20,000

SCOTLAND
7 stores—\$17,500

STANLEY
8 stores—\$20,000

STOKES
2 stores—\$5,000

N. C. P. A. Chairmen

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Greensboro
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N. O. McDowell
Scotland Neck
Octavus Griffin
Roanoke Rapids
W. R. Roycroft
Coats
Joe Hendrix
Canton
W. L. Harper
Hendersonville
K. R. Copeland
Ahoskie
Walter P. Baker
Raeford
L. W. MacKesson
Statesville
G. K. Bess
Sylva
C. F. Godwin
Pine Level
R. N. Watson
Jonesboro
A. L. Hogan
Kinston
B. P. Costner
Lincolnton
Dean Tainter
Marion
C. E. Mitchell
Highlands
H. E. Roberts
Marshall
D. R. Davis
Williamston
A. Kirk Hardee
Charlotte
A. G. Stewart
Spruce Pine
D. G. Ridenhour
Mt. Gilead
J. P. F. Smith
West End
Augustus Neville
Spring Hope
L. E. Bunch
Carolina Beach
L. B. Taylor
Conway
C. W. Hales
Jacksonville
C. J. James
Hillsboro
J. T. Stevenson
Elizabeth City
Mrs. E. R. Dees
Burgaw
W. H. Adair
Roxboro
H. L. Rives
Bethel
J. Coke Foster
Tryon
H. C. Reaves
Ashboro
G. M. Culbreth
Hamlet
Paul Thompson
Fairmont
J. R. Hughes
Madison
S. M. Purcell
Salisbury
J. C. Mills
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M. O. Register
Clinton
L. J. Lea
Laurinburg
E. L. Kritzer
Albemarle
J. E. Stone
King

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Greensboro

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Mrs. Joe Hendrix
Canton
Mrs. W. L. Harper
Hendersonville
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Ahoskie

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Sylva
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Clayton
Mrs. E. F. Rimmer
Sanford
Mrs. J. C. Hood
Kinston

Mrs. Dean Tainter
Marion
Mrs. C. E. Mitchell
Highlands

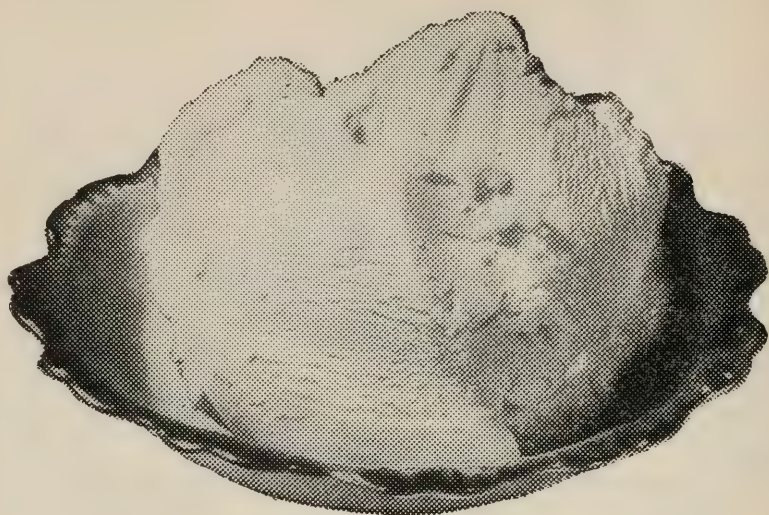
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Mrs. G. A. Eatman
Middlesex
Mrs. L. E. Bunch
Carolina Beach
Mrs. A. L. Cochrane, Jr.
Jackson
Mrs. G. P. Johnson
Jacksonville

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Mrs. E. McFarland
Tryon
Mrs. J. T. Allen
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Forest City
Mrs. W. L. West
Roseboro

Mrs. E. L. Kritzer
Albemarle



FRANCHISE WITH A FUTURE

Every ice cream dealer should ask himself this question: "What future is there in my ice cream franchise?"

Southern Dairies Sealtest Ice Cream dealers can find a ready answer. Their franchises will be more valuable and more profitable than ever before:

First, Sealtest standards of purity and wholesomeness have

not been lowered during the war.

Second, Powerful Southern Dairies Sealtest promotion has been continued in spite of war-time restrictions on ice cream production. The Sealtest Village Store radio program, plus newspaper advertising, have continued week after week building increasing consumer acceptance for Sealtest Ice Cream.

YOU CAN ALWAYS DEPEND ON *Sealtest Quality*

Southern Dairies



Division of National Dairy Products Corporation

Don't miss the Sealtest Village Store Program, Thursday Evenings, NBC Network

County and Quota

SURRY
11 stores—\$27,500
SWAIN
2 stores—\$5,000
TRANSYLVANIA
3 stores—\$7,500
TYRRELL
1 store—\$2,500
UNION
7 stores—\$17,500
VANCE
8 stores—\$20,000
WAKE
42 stores—\$105,000

WARREN
3 stores—\$7,500
WASHINGTON
3 stores—\$7,500
WATAUGA
2 stores—\$5,000
WAYNE
13 stores—\$32,500
WILKES
5 stores—\$12,500
WILSON
15 stores—\$37,500
YANCEY
1 store—\$2,500

N. C. P. A. Chairmen

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Mt. Airy
Kelly Bennett
Bryson City
F. L. Smith
Brevard
R. H. Parker
Columbia
H. N. Guion
Marshville
E. W. Wooldard
Henderson
D. L. Jordan
Raleigh
E. C. Daniel
Zebulon
A. G. Elliott
Fuquay Springs
H. W. Walker
Norlina
L. N. Womble
Plymouth
G. K. Moose
Boone
W. Y. Whitley
Fremont
R. M. Brame, Jr.
North Wilkesboro
T. J. Moore
Wilson
Rowland Glenn
Burnsville

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Mt. Airy
Mrs. Kelly Bennett
Bryson City
Mrs. Fred Holt
Brevard

Mrs. J. P. Gamble
Monroe
Mrs. D. D. Hocutt
Henderson
Mrs. R. W. Hunter
Raleigh

Mrs. L. N. Womble
Plymouth
Mrs. W. R. Richardson
Boone
Mrs. T. R. Robinson
Goldsboro
Mrs. R. M. Brame, Jr.
North Wilkesboro
Mrs. P. B. Bissette
Wilson
Mrs. L. V. Pollard
Burnsville

**PANGBURN COMPANY TOPS BOND GOAL**

The first business establishment of Fort Worth, Texas, to go over its quota on the first day of the Seventh War Loan Drive was the Pangburn Company, manufacturers of candies made of milk and honey. Pangburn's 288 employees paid \$33,900 for Series "E" bonds, shooting past their \$21,600 quota, by a wide margin. In each of the seven war loan drives, the company's employees (two shown in photo) have exceeded their quotas in one day.

The Best Company

Just as some days are better than others so are some companies better than others.

Be with the Best Company when arranging for your fire insurance.

The **best** in service, security and saving—for your benefit.

For retail druggists exclusively.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.



WORDS WITH MEANING

Way back in 1758—when advertising was just being born—some over-enthusiastic copywriter gave “an **exquisite** edge to the razor!”

Possibly pretty words were the order of the day then, but today—druggists and their customers alike prefer **words with meaning**. That's why Pal Blade advertisements stress

"Hollow Grinding"

"Flexibility"

"Feather Touch Shave"

and stress them in more than 500 newspapers coast to coast—(24 in North Carolina alone)—and in 8 of the nations leading magazines.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Mr. W. H. Blauvelt of Adams-Blauvelt has returned to his work after a month of illness.

Also back on the job after some weeks of illness, is Charles Sisk of Pinner's Drug Store.

Dr. John A. Goode, Asheville pharmacist, has been named by Governor Cherry as North Carolina State Road Board Commissioner for the tenth district.

Featured in "Soda Fountain Service" for April are two pages of recipes and suggestions from the pen of J. Louis Cobb, Black Mountain druggist. Mr. Cobb has other attributes of versatility—he ranks as an artist of no mean ability. Three of his oil paintings are being exhibited in the Spring Art Exhibition at the Mint Museum in Charlotte May 6 to 31. These paintings depict mountain scenes and are noteworthy for their fidelity to detail. Mr. Cobb has portrayed the grandeur of Western North Carolina's mountains with a deft and sympathetic brush.

Mr. G. A. Burke, recently with the Grove Park Pharmacy, has returned to his home in Michigan where he will practice his profession.

West Asheville drug stores now close during church hours on Sunday morning. A plan for Sunday closing is now being considered by Biltmore druggists.

The partnership of Burns and Brown which recently purchased the George Vanderbilt Store from S. H. Harrington has been altered, Bixby Brown having purchased his partner's share in the business. Formerly Cline's Drug Store, this establishment now has no drug department.

R. J. Johnson, proprietor of Johnson's Drug Store, is the subject of a two-column sketch in "The News Personality of the Week" column of May 4th's West Asheville News. Authorized by Tom Cushing, Asheville columnist, the sketch is a good word-picture of "Doc Roy" and all the nice things said about him are richly deserved. Mr. Johnson has served as President of the Asheville Retail Druggists Association two terms and has always been active in the affairs of the Association.

Another Robbery

Moss Salley, Salley's Drug Store, is beginning to wonder if the dope-addict burglars intend to visit his place each five weeks. Five weeks ago, after one robbery, he strengthened his defenses against a repetition but it seems that the burglars successfully attempted the latest robbery and made an even greater haul.

The night of May 4th or early morning of the 5th, burglars effected an entrance through an air-vent, then opened the back door. They first tried the old narcotic section and not finding what they were looking for, moved the office desk to one side and took the rather large safe into a rear alley and pried it open. The entire stock of Narcotics were taken, with four or five hundred dollars in cash and checks, an accumulation of War Bonds and the records of same, details of the previous day's sales. Some of the papers and records were retrieved from the alley, discarded by the thieves.

Howell Hall Happenings

MISS SHIRLEY HURWITZ, *Reporter*

Life on this greenest of campuses has rapidly fallen into the usual Spring Semester routine, and the magic touch of Spring Fever has gotten to us all. It isn't possible to describe the loveliness which is the prevailing note around here—it's just Carolina in the spring.

Campus activities have kept easy pace with nature, and every organization has perked up for a house cleaning and a new start. One of the largest things to happen was the Conference of Southern Colleges which met here on Sunday, April 15, to discuss the Dumbarton Oaks and other post-war plans. The credit for the Conference, which was made an annual affair, is due to U. N. C. and one member from here was elected to go to San Francisco for the large Conference.

"Keep Off The Grass" is the slogan these days, with an all-out effort being made to restore the paths to the walks and the grass to the lawns. The Order of the Grail has set up a loud-speaker facing the quadrangle, which admonishes all who dare deviate from the straight and narrow. Dr. Graham has added his plea, and from all appearances, the grass now has a fighting chance.

The saddest day I've ever seen at Carolina came on the day we first heard of the death of the only President most of us have ever known. It was the same personal loss of a friend that was felt the world over. Memorial services were beautiful. It was the only time I have ever seen the whole of Kenan Stadium so quiet that a cough could be heard on the opposite side of the bleachers. Things haven't been quite so rowdy again yet.

Over in Howell Hall, the Phi Delta Chi fraternity has been in the spot-light lately, with a party out at Hogan's Lake on Saturday, April 14, and the initiation of two new members. Congrats go to Allen Sinclair and Reggie Harris.

We missed Dr. I. W. Rose last week, when a short illness kept him from attending classes, and are so very glad he is well and back again.

Our own organizations have been busy lately. The Pharmacy Senate and N. C. P. A. have held their regular meetings, and are planning jointly for a big shindig to fit in with Pharmacy Dances, now scheduled for May 12. Committees for the dance are:

Dance Committee—Betty Hanna, Chairman; Travis Hunt, Bob Parsons.

Entertainment Committee—Shirley Hurwitz, Chairman; Charles Campbell, Tommy Slayton, Bob Dees.

Decoration Committee—Tommy Holden, Lloyd Riggsbee, Co-Chairmen; Reggie Harris, Henry Thomas, Reeves Hawkins, Doris Bullard.

Banquet Committee—Emily Aliton, Chairman; Jack Ranzenhofer, Elsie Hudson.

The Fall Semester Honor Roll and Dean's List have been posted, with a good number from Howell Hall. The Honor Roll: Patsy R. Burgiss, Doris Gilliam, T. R. Harris, Eleanor Holden, Shirley Hurwitz, Mary Beth Lockwood, Jack Ranzenhofer, Mildred Showalter. The Dean's List: Shirley Bickman, Doris Bullard, Patsy Burgiss, Virginia Caudle, S. M. Cavanaugh, Doris Gilliam, Leon Gordon, L. C. Harris, T. R. Harris, Eleanor Holden, Elsie Hudson, Shirley Hurwitz, M. B. Lockwood, Robert Parsons, Mildred Showalter, Jack Ranzenhofer, Allen Sinclair, Henry Thomas, Miriam E. Yates.

Plans are underway in the Pharmacy Girls Association to get a standard key designed for the purpose of giving the Association a proper dignity in relation to the other organizations. The girls' success at their Easter Party has given them added incentive.

Speaking of Easter—it was perfect! The weather was at its Chapel Hill best, and the usual Easter Parade was started off by Sunrise Services in the Arboretum, with the Pre-Flight Choir providing the music. They were lovely—services, I mean.

Another Pharmacy school-er has been hospitalized—this time it being one of the students. Miss Ruby Hudson of Tarboro has been in Duke Hospital for a week now, after an operation. Ruby is a member of

(Continued on Page 200)

Servicemen's Directory

Cpl. Beaman L. Pinner
Surplus Det.
Camp Shelby, Miss.

F. N. Warrick, Ph.M. 2/C
Ward 11—USNH
San Leandro, California

R. L. Lineberry, Ph.M. 1/C
USS LST 283
Fleet Post Office
San Francisco, California

Pvt. J. P. LaRocca 37709899
8th General Dispensary
APO 512, c/o Postmaster
New York, N. Y.

Capt. Samuel W. McFalls
Hq. 14th Air Force
APO 627, c/o Postmaster
New York, N. Y.

N. O. McDowell, Jr., HA 1/C
USNH Staff
Bethesda 12, Md.

Pvt. R. M. Herring 34869473
33rd General Hospital
APO 424, c/o Postmaster
New York, N. Y.

Lt. W. B. Tyson 0-1998047
431st Med. Col. Co. (SEP)
APO 758, c/o Postmaster
New York, N. Y.

T/3 I. N. Adelson 12085701
38th Sta. Hospital
APO 562, c/o Postmaster
New York, N. Y.

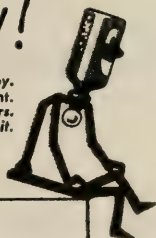
J. Ralph Teague, HA 1/C
USNH
Quantico, Virginia

Pvt. Wm. A. Morton 44011133
Med. Det. 354 Inf.
APO No. 89, c/o Postmaster
New York, N. Y.

(Continued on Page 204)

"Wilbur, you're a wow!"

Nary a beef, Wilbur, my boy.
You're serving Bromo-Seltzer right.
No wisecracks to the customers.
No fancy flourishes as you serve it.



1. Huh, what's that—
no complaints
today?

2.

Shucks, I . . .

Don't interrupt me, Wilbur.
It's good—the way you give
'em an accurate dose of
Bromo-Seltzer every time—
and remember that one turn of
the knob does the job.

3.

Gosh, I . . .

Yessir, 'tis a thing of beauty,
watching you add a half glass
of water and stir gently.

4.

But, gee . . .

But me no buts, Wilbur.
You tell customers they can
always drink it immediately.
You remind all of them of the
home package. Always keep
several extra dispenser bottles
on hand.

5.

So I'm doing all right? . . .
So why the lecture?

Well, Wilbur, I just thought
it might be a good idea to
remind you of all the things
you're doing right. Keep it up,
Wilbur—we're all proud of
you.



BROMO-SELTZER

FIGHTS HEADACHES 3 WAYS

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



Johnson & Johnson

FIRST AID NEEDS

★ MINOR INJURIES REQUIRE CARE ★

Sterile COTTON

- 1 Ounce 00c
- 4 Ounces 00c
- 1 Pound 00c

You save on the large size

**Waterproof
ADHESIVE TAPE**

- 5 Yards x ½ Inch 00c
- 5 Yards x 1 Inch 00c
- 5 Yards x 2 Inches 00c

BANDAGE

- 1 Inch x 10 Yards 0c
- 2 Inch x 10 Yards 00c
- 3 Inch x 10 Yards 00c

It Pays to Use the Best

***BAND-AID**

Adhesive Bandage

- 36 in Assorted Sizes 00c
- 12 Regular Size 00c

*Trade Mark Reg. U. S. Pat. Off

THE PEABODY DRUG CO., Wholesale Druggists, DURHAM, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

Announcements

Mr. and Mrs. P. L. Harper of Star announce the engagement of their daughter, Sarah, to Charles H. Beddingfield, Jr., son of Mr. and Mrs. C. H. Beddingfield of Clayton.

Miss Harper is a graduate of Appalachian State Teachers College and is now teaching in the Durham city schools. The bridegroom-elect is a graduate of the University of North Carolina School of Pharmacy and is now associated with Walgreen Drug Company in Durham.

The wedding will be performed in July.

Marriages

Mr. and Mrs. William Carroll Gillespie are announcing the marriage of their daughter, Mary Lucile, to John William Brown, Sgt. U. S. Air Corps. They were married Friday, April 6th, at Burnsville, North Carolina, home of the bride.

Lucile, until April 1st, was associated with the Rogers Drug Store of Durham. In addition to her duties at the store, she served as secretary of the Durham Drug Club.

H. P. Underwood, Jr., of Fayetteville, was married on April 12th to Miss Henrietta McMillan, daughter of Mrs. T. G. McMillan, of Lumber Bridge.

The groom is pharmacist for MacKethan Drug Company of Fayetteville.

Births

Lt. and Mrs. Joe Edward Hamlet are announcing the birth of Carolyn Currier Hamlet, on February 5, 1945, at Paris, Tennessee. Lt. Hamlet, former pharmacist of Duke Hospital, is now serving in the U. S. N., somewhere in the Pacific.

Deaths

A. THAD LEWALLEN

A. Thad Lewallen, 57, Winston-Salem business and civic leader, died at his home on April 28th following a heart attack. At the time of his death Mr. Lewallen was a member of the board of directors of the

TMA, having served as president of this organization during 1943-44.

A native of Randolph County, he was born in Asheboro, April 11, 1888, a son of J. Thomas and Rachel Vestal Lewallen. He attended Asheboro High School, Guilford College and the University of North Carolina.

After serving as a First Lieutenant in France with the 61st Pioneer Infantry during the first world war, Mr. Lewallen went to Winston-Salem, and with the late Bert L. Bennett formed the Bennett-Lewallen Co., which the two operated successfully for many years. About ten years ago, Mr. Lewallen organized Goody's Limited, which he owned and operated at the time of his death.

Prominently identified with the American Legion, Mr. Lewallen was a member of the "40 and 8." He was one of the trustees of the Veterans Service Center in Winston-Salem, president of the Twin City Club, member of the Forsyth Country Club and the Rotary Club, and a member of the board of stewards of the Centenary Methodist Church.

On August 21, 1921, he was married to Miss Nell Shippey of Spartanburg, S. C.

Surviving are the widow; one daughter, Miss Anne Lewallen of the home; one son, Pfc. Thad Lewallen, Jr., of the Army Air Force in Italy; one brother, H. M. Lewallen, Asheboro; a half-brother, J. W. Lewallen, Asheville; and a half-sister, Mrs. W. A. Kirkman, Raleigh.

Funeral service was held April 30th at his home on Westview Drive, in the Twin City. Members of the various civic organizations of which Mr. Lewallen was a member attended the funeral in a body.

EVERFRESH *Products*

are well on their way toward carrying on—
through 1945—their annual custom of making
each succeeding year their biggest in sales.



SACCHARIN

—molded with uniform density to dissolve completely and
almost instantly. No excipient is used in $\frac{1}{2}$ -grain size—
each tablet is 100% pure saccharin. Also, $\frac{1}{4}$ - and 1-grain
tablets—100s and 1000s. Prices promptly on request.

THE MCCAMBRIDGE & MCCAMBRIDGE CO.

Baltimore 23, Maryland

Sole Distributors

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Charlotte Drug Travelers

B. M. HUMPHRIES, *Reporter*

The regular monthly meeting of the Charlotte Drug Travelers was held at Thacker's Restaurant, Saturday, April 7th, with President Reuben C. Russell presiding.

The minutes of the March meeting were approved as read by Secretary R. E. Tucker.

Two door prizes were awarded. A prize donated by Fred J. Atkinson was won by Marshall Smith; another given by T. F. Hawkins was won by J. G. Barnette.

The following four new members were welcomed into the club: M. E. Hutchins, 234 Emerson Avenue, with Andrew Jergens Company; Irving Ferster, 2312 Commonwealth Avenue, representative for the American Safety Razor Company; D. A. Dockery, Ivey Drive, with the Starkist Tooth Paste Company; Raymond Cobb of 100 Altondale Avenue, with Colgate, Palmolive, Peet Company.

After the usual club business was completed, J. G. Dawson, Chairman of the Entertainment Committee for April, introduced Mr. Hugh A. Deadwyler, who spoke on the subject "Post-War Advertising." The talk was very timely and enjoyed by all.

There were 30 members and 3 visitors present at the meeting.

The Charlotte Druggist Woman's Auxiliary

The Charlotte Druggist Woman's Auxiliary held its regular monthly meeting Tuesday, March 13, at Efrd's. Mrs. Sam Hall gave the invocation after which a delicious luncheon was served to the twenty-five women attending.

Mrs. W. B. Holmes, president, presided. Mrs. T. E. Whitehead, secretary-treasurer, read the minutes of the last meeting and gave a report on the executive meeting which was held at the home of Mrs. Joe Monroe. This meeting was held for the purpose of revising the by-laws. Mrs. Whitehead read these and outlined the proposed changes which were voted on and approved by the Auxiliary.

Mrs. E. I. Butler announced plans for the April meeting to be held at her home.

This is to be a money raising affair and all members were asked to bring something to be sold at auction.

Mrs. E. H. Hemmle, corresponding secretary, expressed her appreciation for the luncheon party and farewell gift tendered her at the Charlotte Woman's Club, February 28. The Hemmles have moved to Atlanta, Ga., and shall be missed by all their friends in Charlotte.

Mrs. F. F. Potter and Mrs. Skeet Williams were welcomed as new members.

The meeting was closed with the drawing for the door prizes which were won by Mrs. D. Clyde Lisk and Mrs. Lester Smith. Prizes were donated by Mrs. E. H. Hemmle and Mrs. J. G. Barnette.

News Notes

Sympathy is extended to the family of Mr. and Mrs. W. B. Holmes in the loss of Mr. Holmes' father, of Tennessee, who died suddenly on March 14th.

Mr. and Mrs. F. F. Potter are spending several weeks in Virginia and Tennessee.

Mrs. P. C. Day spent several weeks with her mother in Dayton, Tennessee.

Joe Monroe has returned from a recent business trip to Atlanta, Georgia.

Mr. and Mrs. D. Clyde Lisk have received word that their son, S/Sgt. J. C. Lisk, has landed safely in France with the Airborne. Mr. and Mrs. Lisk have another son, Cpl. Dick Lisk, who is also in France.

Dean Beard in Hospital

The many friends of Dean J. G. Beard, Chapel Hill, will be pleased to learn that he is recovering rapidly from an illness which sent him to Duke Hospital on May 3rd.

In his absence Professor M. L. Jacobs has temporarily assumed the duties of Acting Dean of the University of North Carolina School of Pharmacy.

Dean Beard is expected to leave the hospital very shortly.

How Much Does the Fish Weigh?



Contest

A lot of pharmacists proclaim themselves to be expert anglers, especially when it comes to enticing point-free fish from the watery depths.

If you like to wet a hook occasionally, then you will doubtless want to enter our weight-guessing contest this month. Pic-

tured above is an excellent example of the sort of fresh water bass which thrive in the lakes of Western North Carolina (this one was caught in Lake James, Burke County).

Now for the contest: (1) Study the picture carefully; (2) Estimate the weight of the fish; (3) Jot down your estimate on a postal card along with your name and address and mail to the *CAROLINA JOURNAL OF PHARMACY*, Chapel Hill, on or before June 10th.

The names of all contestants guessing within a pound of the correct weight will be published in the *JOURNAL* at a later date.

News from "G. I. Joe"

(Continued from Page 179)

night duty on a gastro-intestinal ward where I work from 9 p.m. to 6:30 a.m. which isn't too bad except for my missing liberties. 'Spec' McDowell is also at this hospital, and seems to like it also."

Capt. Edward M. O'Herron, Jr., associated with Eckerd's of Asheville and Charlotte before entering service, is with the 5th Marine Division in the Pacific. He wrote friends recently that he came through the Iwo Jima invasion without a scratch. He acted as Company Commander in the front lines where the casualties were particularly heavy. Capt. O'Herron is the son of the Vice-President of the Eckerd Organization.

Howell Hall Happenings

(Continued from Page 194)

the girls' swimming team, and a welcome figure in our school. I'm wishing her, for all of us, a quick come-back.

At the last N. C. P. A. meeting at the first of the month, we were privileged to hear one of the most up-to-date reports on Penicillin, which was given by Dr. A. J. Lehman. Dr. Lehman, who is the new head of the Department of Pharmacology, gave a very interesting talk on the "wonder-drug," with illustrated slides.

Five new members have been taken into the Pharmacy Senate this month. They

(Continued on Page 202)

Present Status of the Pharmacy Corps

(Continued from Page 165)

by a Medical Administrative Corps Officer, a pharmacist, not trained in teaching pharmacy, while at the same time former professors of Colleges of Pharmacy were acting as litter bearers in a regimental medical detachment.

We are trying to show the War Department that the careless use of pharmacists in the service is the direct cause of the spoilage of many products, the purchasing of much unnecessary equipment, drugs, and supplies, as well as an indifferent, unsafe and inadequate professional service. The preparation of Isotonic solutions, penicillin ointments, parenteral solutions, preparation of solutions from potent drugs all require a therapeutic knowledge of the use of the product as well as skill and meticulous care in their preparation. As the need grows the high standard of pharmacy education is being advanced, even as in medicine and in dentistry. The physician in civilian practice would not think for one moment of permitting a poorly trained pharmacist to fill his prescriptions. Nor would the public have confidence in the physician should he knowingly permit this. The State Laws require that prescriptions be filled under the supervision of a licensed pharmacist. The people are thus protected. In the service the soldier has nothing to say about it. If the medical officer in charge of a station hospital or any other military hospital installation, won't go to the trouble of combing through his men to see if he actually has a qualified pharmacist in his unit, he will more than likely leave a limited-trained G.I. pharmacist in charge even though the man's civilian training might have been that of a truck driver and his entire training, pharmaceutically speaking, might have been what he learned in the service. At the same time, this Commanding Officer would have an unlooked for pharmacist in his units functioning as a company clerk or perhaps an ambulance driver. This is not an unusual experience.

We recently have had the spectacle of a pharmacist taken away from pharmaceuti-

cal duties and transferred to combat units as rifleman. At the same time, feverish plans were made to replace this man with a limited trainee.

While we realize that combat problems and changes in military situations require many adjustments and create certain inadequacies, we feel that many of these maladjustments are uncalled for and not in the interest of the service. The good reputation gained by the Army Medical Department for its fine service might well be jeopardized by the careless use of pharmacists in the service. Surely, good organization should indicate that the *Pharmacy Corps* be gradually injected into the *War Time Army* just as Congress and the people of the United States intended that it should be. While we grant that it might be easier to draft more pharmacists into the service to fill vacancies and thus create critical civilian shortage it would seem to be more practical to shift these men to the installations and services that require men of their ability and training. While this should have been done at their reception into the service, it is not too late to make these adjustments now, particularly since V-E Day will call for a reorganization of the Army.

Army Tables of Organization should be prepared now to show Pharmacy Officers the various installations and units to which they might be assigned. In Station, General, Field, Camp, Evacuation hospitals and Clearing Stations, a Commissioned Pharmacy Officer should be in charge of the dispensing and compounding of medicines. In the larger units he should have a Pharmacy Officer assistant and he may thus be assigned other responsibilities, administrative or otherwise, that are similarly shared with medical officers. The main thought here is that the dispensing and compounding of medicines in the larger installations require the college-trained pharmacist to do the job and fill the responsibilities properly. There is no discredit to the uniform of an officer that he actually compound prescriptions himself any more than it is degrading for a medical officer to use a hypodermic needle, place a splint or do a surgical operation. Pharmacy Officers may be properly assigned to supervise the pharmaceutical functions in

the Clearing Stations, assume command of the Service Company and such other administrative duties that might be assigned.

In the regimental medical detachments, he can be assigned as assistant to Battalion Surgeons at the Battalion Aid Stations. In the Medical Supply Depots he may be assigned as a Procurement Officer of the medical supplies and drugs, supervise their proper storage, testing and maintenance, and be eligible to promotion to Commanding Officer of the Supply Depot. A Pharmacy Corps Officer might well be assigned to Service Command Headquarters for administrative duties, to the Army Surgeon and to the Surgeon General and the Surgeon of each of the theatres of operation. Some of these officers should be assigned to the Army Procurement Section as well as to the Medical Field and other Medical Service Schools to act as instructors to train technicians who will be qualified to handle limited pharmaceutical functions in the smaller installations.

We know that it is only a question of time before pharmacy will reach its proper place in the service. Many high ranking Medical Corps Officers such as Major General George Lull, the Deputy Surgeon General and Major General Daniel Grant, the Air Surgeon are among those friendly toward pharmacy and have shown a deep interest in pharmacy's development in the service. While it is granted that there are some great difficulties at this time to conduct proper examinations for the Pharmacy Corps in the Regular Army, we feel that these examinations should be conducted if and when the examinations for the Regular Army Medical and Dental Corps are again resumed. We can, however, see no reason why an orderly procedure of Pharmacy Corps organization in the Army of the United States, the *War Time Army*, could not be going on at this time. These highly trained officers would become a splendid reservoir of officers for the post-war Organized Reserve Corps. Assignment of licensed or graduate pharmacists can be made to the army pharmacies not already covered by pharmacists and the pharmacist in charge commissioned in the Pharmacy Corps of the Army of the United States. It is understood that these pharmacists so com-

missioned will have to qualify by examinations and meet the requirements of the Pharmacy Bill in order to qualify for the Regular Army, should they wish to remain in the service after the war.

The Act to create a Pharmacy Corps in the Regular Army is a basic law. We must be vigilant to see that future army reorganization bills do not cause it to lose its identity in a Medical Auxiliary Corps. It is our responsibility to see that the Pharmacy Corps Officers enjoy the same promotion advantages that the officers in the other services enjoy; that the time in grade and the requirements for promotion do not exceed the requirements of the other corps of the Medical Department. That we continue in our efforts until the full function of pharmacy from the actual drawing up of specifications to the compounding and dispensing of drugs and medicines be under the full supervision and operation of Officers of the Pharmacy Corps. Until this is accomplished, the work of this committee is not complete.—Arthur H. Einbeck, Major Inactive Res. Chairman, Committee on the Status of Pharmacists in the Government Service. American Pharmaceutical Ass'n. National Association Retail Druggists. American Association of Colleges of Pharmacy. National Ass'n. of Boards of Pharmacy.

It will be helpful to the committee if you will protest by letter or resolution to the War Department and to your representatives in Congress the delay in organizing the Pharmacy Corps in the Army of the United States and to emphasize the fact that one of the primary objects of the Pharmacy Corps is to eventually insure that a registered or graduate pharmacist is in charge of, or responsible for, every pharmacy function in the Military Service.

HOWELL HALL HAPPENINGS

(Continued from Page 200)

made their introductory speeches and were welcomed into the Senate. Speakers: Allen Sinclair, Patsy Burgess, Miriam Yates, Henry Thomas, Charles Campbell.

Rho Chi extended its membership to two new members the first of April. Jack Ranzenhofer and Eleanor Holden were the clever duet.

There Is Profit in the Pharmacy

HENRY M. BURLAGE

*Professor of Pharmacy, University of
North Carolina*

The article entitled "They're Still Not 'Sold' on the Pharmacy" in the Small Hospital Forum (page 79) of the December issue of the *Modern Hospital* was a revelation to one trained in professional, and interested in hospital, pharmacy. Also, quite as revealing were two advertisements appearing in recent issues of a medical journal: (1) "WANTED: A nurse with experience in dispensing drugs," and (2) "WANTED: Laboratory technician, who also knows drugs."

The *Modern Hospital* reports an effort to obtain information as to the practice of pharmacy in hospitals of 100 beds and under. Since only 23 hospitals of the 50 queried saw fit to answer, the discouraging fact seems evident that the administrators of this group of hospitals know little about pharmacy and its place and value in hospital operation and it seems that they are indifferent toward reducing to a minimum the cost of medicines to their patients because it can be demonstrated that the cost of medicines can be materially lowered in hospitals that have pharmacies.

NURSES STILL DISPENSE DRUGS

Furthermore, the two advertisements quoted indicate that some hospital executives are still willing to trust the dispensing of drugs to nurses, whose educational backgrounds include but a brief introduction to the pharmacology of drugs and still less to the actual compounding of prescriptions and the preparation of medicines, and to laboratory technicians, whose training may not even be as sound as that of the nurses. Such practices, no doubt, have given

rise to the passage of the California Law of 1937 and there is evidence that the future will find more states following suit in correcting this perfunctory application of the profession of pharmacy in hospitals without pharmacies.

In North Carolina the majority of the hospitals do not employ a pharmacist and even if the administrators of most of them were "sold" on the value and place of a pharmacy in a hospital they might argue that they could not afford to have a registered pharmacist.

Several plans have been suggested for the establishment of a pharmacy or for provision of pharmaceutical service that could be self-supporting.

1. Employment of a full-time pharmacist at a satisfactory salary and reasonable working hours. I am convinced that an approved hospital, no matter how small, can by the proper selection and assignment of duties to be carried out by the pharmacist effect a saving. This will in most cases be sufficient to reimburse the hospital for the salary of the pharmacist.

Of course, in the small hospital where the pharmacist's time would not be fully consumed by the preparation and dispensing of medicines the tasks he would be expected to fulfill would be more varied and manifold. These might include performing technician's duties, purchasing of medical and surgical supplies, caring for various types of equipment and teaching student nurses. With the rapid increase of parenteral administration, it is believed that substantial savings can be accomplished in the preparation of solutions for this purpose.

To reduce inventories of drugs and supplies and to reduce the costs of medicines, the pharmacist should be expected to prepare, with the help of the medical staff pharmaceutical committee, a hospital formulary to be used by the staff.

2. Sharing the service of a pharmacist is not a substitute for a full-time pharmacist, although hospitals in the same city or town might work out a satisfactory plan whereby the pharmacist's services might be divided on a daily or a weekly basis with a proportionate sharing in the payment of the salary involved.

This scheme might be used to advantage when two or three hospitals are located within a few miles of each other. I am familiar with one instance in which a full-time pharmacist of a large hospital rendered satisfactory service of a limited nature to a smaller hospital after hours, thus supplementing his income.

3. Employment of a local pharmacist to perform some pharmaceutical services is sometimes advocated. The very small hospital might consider soliciting the services of a local pharmacist, paying on an hourly basis or on the amount of drugs and preparations prepared. Our younger pharmacists are graduates of standard bachelor of science curriculums in schools of pharmacy and have received the proper type of training to render this service efficiently and safely with mutual benefit to both parties. Sterile solutions might be prepared by the pharmacist for the hospital provided adequate equipment and rooms are available.

ASSIST PROFESSIONAL ADVANCEMENT

If a full-time pharmacist is employed, he should have satisfactory working hours and, as his department expands, he should be permitted sufficient well-trained help (this may, in part, be obtained by well-established internships); he should be allowed ample vacations and leaves to attend meetings of the association concerned with his profession for his own professional advancement and morale.

In conclusion, the executives of hospitals that do not have the services of well-trained pharmacists might well consider the words of Nicholas Rowe who stated, "The wise and active conquer difficulties by daring to

attempt them." In other words, the wise executive might well let the pharmacists conquer some of the difficulties encountered in medical supplies and medicines in the hospital. He will not be disappointed with the results.—Reprinted from the *Modern Hospital*.

SERVICEMEN'S DIRECTORY

(Continued from Page 195)

Sgt. David C. Purcell 34250050
L. W. Rept. Co., 582 S.A.W. Bn.
APO 374, c/o Postmaster
New York, N. Y.

Pfc. John C. Canipe, Jr. 44017525
136 Evac. Hosp. (SM)
APO 18459, c/o Postmaster
New York, N. Y.

Al P. Rachide, HA 1/C
USNH (Staff)
Portsmouth, Va.

Ray A. Kiser 34307124
Enl. Det. 2525th SCU, South Post
Fort Myer, Va.

S. M. Edwards, Jr.
USNH
Portsmouth, Va.

Letters to the Editor

Dear Sir:

Thanks for sending the "Show Globe" and thanks to the pharmacist who mentioned my name. As chairman of the State Board of Public Welfare, I am intensely interested in public health. I enjoyed reading the "Show Globe" and received valuable information from it.

Very truly yours,

William A. Blair
Winston-Salem, N. C.

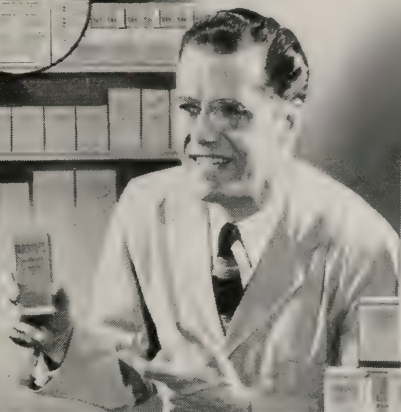
Dear Mr. Smith:

Which is the correct spelling "two tea spoonsful or two teaspoonfuls?" This question has resulted in quite an argument and we would like it settled.

Cordially yours,

Dean Tainter
Marion, N. C.

There! That's the BRAND I Want



When customers ask for "ONE-A-DAY Vitamins," they always mean ONE-A-DAY (Brand)

That name is branded in their memory. Identity is certain. "ONE-A-DAY" packages on your shelves are *sold* when the customer sees them. The whole transaction is simplified, and speedily concluded.

What is it that makes ONE-A-DAY (brand) Vitamin sales so easy? It's the force of ADVERTISING, on a scale unduplicated in the vitamin industry. A powerful radio campaign (8 Network Programs in all) tells the brand story to millions in their homes; national magazine advertising of ONE-A-DAY (brand) Vitamins is also read by millions; car

cards tell the public about ONE-A-DAY (brand) on their way to shop and to work; window and counter displays in your own store bring sales within your grasp.

Use, to full advantage, this tremendous coverage and public acceptance of ONE-A-DAY (brand) Vitamins. There is untold SALES POWER in the KNOWN brand of ONE-A-DAY. Show these Vitamins in your store where they can be seen. The resulting rapid turnover means *profits*. Get *all* the ONE-A-DAY (brand) business we create for you. Push ONE-A-DAY (brand) Vitamins!



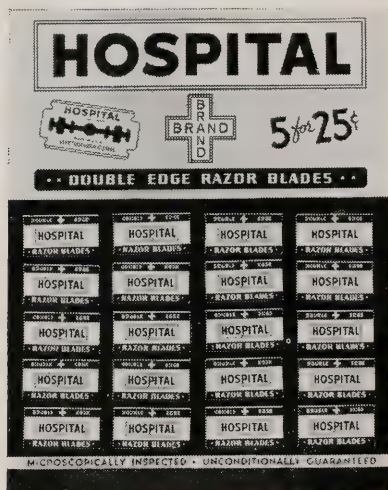
MILES LABORATORIES, Inc. Makers of Alka-Seltzer ELKHART, IND.

Announcing!!

New Hospital Brand Razor Blades

CONCAVE-HONED—Razor Blade Edges are Keener, Eliminate Shaving Friction and give more satisfying shaves per blade!

Exclusively distributed and sold by the Drug Trade! Fair Trade Protection. Reap your share of greater profits!!



NATIONAL ADVERTISING PROGRAM—Magazines and Newspapers. Point of sales aids: attractive window displays and reprints now available!

Distributed by

W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, NORTH CAROLINA

“The House of Friendly and Dependable Service”

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Major Lyons L. Lee (left), Mayor of Asheville, is shown purchasing a \$1,000 War Bond from Richard E. (Dick) Young. The smiling young lady, who helped to pass out bonus cigarettes along with bonds, is Miss Margaret Kite of Asheville. Story on page 219.

June, 1945

Volume XXVI Number 6

Convention News



The radio sound man is one of the mysterious "they" in the common expression of wonderment, "What will 'they' think of next?" The ominous rumble of thunder, so terrifying to millions of radio listeners, he creates by deftly striking and shaking a huge sheet of tin plate. From other contrivances born of his ingenuity, the crackle of flames, the splash of rain, the drumming of horses' hoofs are simulated with startling fidelity. Practically every sound from the flutter of the wings of a butterfly to the clamor and din of a busy factory comes within the range of his ingenuity.

The medical research worker is ingenious too, but in quite a different manner. For although his accomplishments may seem as magical, with him there are no imitations, no theater, no pretense. In parasitized rye, he has found ergot. From the mold *Penicillium notatum*, he has developed the powerful penicillin. His work is based on scientific fact, and the fruits of his labors must be subjected to extensive and severe clinical trial, in which the studies of a year may be lost in an hour. In addition to ingenuity of the highest order, the medical research worker must possess unlimited patience, tireless energy, and courage unexcelled. His contribution to medical practice and the public health is immeasurable.



Lilly

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.



More than a hundred

PARKE-DAVIS AMPOULES, to the number of more than one hundred different formulas, are designed to meet varied therapeutic needs.

Special glass to protect against chemical change, highest purity of drugs and solvents, assured quantitative accuracy, thorough sterilization, and rigid bacterial control tests are the physician's guarantee that each Parke-Davis Ampoule is unsurpassed for therapeutic efficacy.

Any Parke-Davis salesman will be pleased to discuss Parke-Davis Ampoules with you and to explain the economies that result from buying quantity assortments.

Parke, Davis & Company DETROIT 32, MICHIGAN

Today...



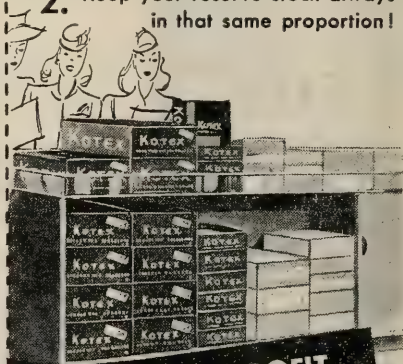
more women buy **KOTEX**
than all other brands combined!

Therefore . . . it's just
common sense to display
More Kotex

1. Give Kotex counter space in proportion to consumer sales.



2. Keep your reserve stock always in that same proportion!



**MORE RETAILERS MAKE MORE \$\$\$ PROFIT
ON KOTEX THAN ON ANY OTHER BRAND**

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

PEP UP SUMMER \mathcal{R} SALES WITH THIS NEW ANALGESIC CALAMINE OINTMENT



YES, INDEED . . . your old cash register will play a merry tune of profit as this fast-moving item leaves your prescription shelves . . . for 'Caligesic' Analgesic Calamine Ointment brings prompt, soothing relief from the frantic torment of itching.

Its analgesic, anesthetic, protective properties arrest the desire to scratch and they afford welcome relief in the treatment of dermatitis venenata (ivy and oak poisoning), insect bites, summer prurigo, intertrigo, pruritus ani, pruritus scroti and other irritative skin conditions and inflammations.

'Caligesic' Ointment is a greaseless, bland cream that does not stain the skin and can be safely used on infants.

For external application only, each 100 Gm. of 'Caligesic' Ointment contains: Calamine, 8.00 Gm.; Benzocaine, 3.00 Gm.; Hexylated Metacresol, 0.05 Gm. Supplied in 1½-ounce tubes. Sharp & Dohme, Philadelphia 1, Pa.

'CALIGESIC' Analgesic Calamine
Ointment (Greaseless)
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TONO SCALPA is still the best thing we know of for dandruff and itching scalp. Dealer recommendation and one user telling another means it must be good.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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You Can't Legislate Security

Post-war pharmacy will be confronted with many perplexing problems—problems which must be solved if the profession is to further its social and economic structure. Lately, the writer has sensed an awareness of some of these problems by the pharmacists of the State; more important, there exists, and it is becoming more evident as the final capitulation of Japan approaches, a real, tangible desire to do something about the situation.

This is a healthy sign, one that the Association will encourage to the limit of its capacity and resources. It's good business to chart a blueprint for the future, no matter how sketchy the plan may be, because progress, in terms of human endeavor, is nothing more than a series of problems successfully overcome from day to day.

In preparing the plan and charting one's course it is important that the best of "instruments" be used, in this case, sound business practices that have stood the test of time; practices that are wholly acceptable to the public, to the courts, yes, to your competitors as well. The individual who practices the code "do unto others as you would have them do unto you, *but do them first*" is traveling a rocky road.

Some folks would have us believe the solution to our problems lies within the jurisdiction of the courts; to legislate against the other fellow; to hamstring him

with laws and regulations; to so restrict his activities that he will throw up his hands and call it quits. This is the negative approach to our problems and one that no thoughtful and fair-minded person would countenance.

Laws are for the lawless and as such have their place. Every trade, every profession has within its group a small percentage of "unbelievers" who never seem to learn the rules of the game, hence the need for laws, restrictions and the like. But for the 99% who desire only to be permitted to compete on equal grounds with their fellowmen—the sort of people who helped to establish the American system of free enterprise—such restrictions are not needed to insure success.

This latter group—this positive group, knows that you can't legislate yourself into security, and recognizing this fundamental truth, is going ahead in planning for cleaner, more efficiently arranged, well-stocked post-war pharmacies manned by courteous clerks who appreciate the fact they are working in health institutions. To this group of positive planners, competition holds no threat; it is merely an incentive to spur them on to bigger and better things.

Yes, you can't legislate yourself into security. Security is compounded out of a willingness to work hard; to serve well; to treat your neighbor as you would have him treat you.

"E" Bond Goal Surpassed

The 7th War Loan drive conducted by the North Carolina Pharmaceutical Association and its woman's and traveling men's auxiliaries has reached its goal of \$1,000,000 in "E" Bonds. At press time the total stood at \$1,190,435 and of this amount \$206,850 had been reported by the Woman's Auxiliary. Bonds other than "E" reported to date amount to \$560,725.

Although we have topped our quota, efforts will not stop and we are particularly hopeful that several counties and many stores which have not reached their goal will do so before the 7th campaign closes on June 30th.

When informed of the druggists' success and decision to continue their efforts, Allison James, of Greensboro, executive manager of the State War Finance Committee, expressed approval of the campaign and said "druggists and their affiliates have done one of the best jobs in the entire drive."

The campaign from here on will honor Captain E. V. Stephenson, of Madison, the first native-born North Carolina pharmacist to be killed during World War No. 2. Captain Stephenson, who had served two years in the South Pacific, was killed on Iwo Jima.

As a tribute to Stephenson, a special effort will be made to sell an additional half-million dollars of "E" bonds during the last two weeks of the drive.

In order that a complete tabulation may

be prepared for The United States Treasury Department, War Finance Division, all individuals participating in this particular drive are urged to send in their reports to the N. C. P. A. as quickly as possible after July 1st.

Jackson Appointed

Jasper Carlton Jackson, Lumberton pharmacist, has been appointed a member of the North Carolina Board of Health. The announcement was released to the press on June 15th by Governor R. Gregg Cherry.

Mr. Jackson is a native of Sampson County. He is a graduate of the University of North Carolina School of Pharmacy and has had 19 years of practical drug store experience. At the present time he is operating Hedgpeth's Pharmacy in Lumberton.

He is a member of the Lumberton Rotary Club and heads the Merchants Association in his city. According to "J. C.," his hobby is "working" which nowadays is a most common one.

Mr. Jackson has been active in the Association. He is now serving as county chairman for Robeson County and is a member of the Association's Public Relations Committee. Mrs. Jackson, the wife of the newly appointed Board member, is President of The Woman's Auxiliary.

While no further details have been released by the Governor's office, Mr. Jackson will probably take his seat on the Board at the next monthly meeting.

SODA FOUNTAIN AND ICE CREAM EQUIPMENT FOR SALE

One 12 foot, steel, all dry, Bastian-Blessing soda fountain complete with carbonator . . . almost as good as new; one 3 gallon Taylor ice cream freezer with 30 gallon hardening capacity; one 3 horsepower Frigidaire Compressor; one Big Bertha Hardening Box with 145 gallon capacity; one 6 hole Frigidaire cabinet and one 4 hole Frigidaire cabinet; one large ice box; one electric automatic ice shaver; several smaller pieces of equipment such as milk shakers, curb trays; juice extractors; fudge warmers, Coca-Cola dispensers. Write or phone (Dial 2-1144).

SUMMIT STREET PHARMACY
WINSTON-SALEM, NORTH CAROLINA

Convention Cancelled

The annual convention of the North Carolina Pharmaceutical Association, scheduled for Asheville this year, will not be held. Decision to call the meeting off was reached at a meeting in Durham on June 14th by the N. C. P. A. Executive Committee.

For the purposes of transacting necessary business, the executive committee and committee chairmen will meet in Greensboro sometime in July. All business transacted at the meeting will be subject to the mail-ballot acceptance of the entire membership.

The committee agreed to continue the same officers and committee members for another year and to install those elected during the balloting last fall at the next regular meeting of the Association. While no one can predict the future, it is hoped such a meeting will be possible during the early months of 1946.

Members of the executive committee in

attendance at the meeting were W. A. Gilliam, Winston-Salem, president of the Association; Paul B. Bissette, Wilson; E. C. Daniel, Zebulon, president-elect; Ralph P. Rogers, Durham; and W. J. Smith, Chapel Hill, secretary.

Officers of the Association's two auxiliaries, the Woman's Auxiliary and the Traveling Men's Auxiliary, were present at the meeting. Mrs. J. C. Jackson and Mrs. W. J. Smith represented the Woman's Auxiliary; M. G. Morris and J. Floyd Goodrich, the T. M. A. The officers of the two auxiliaries have tentatively agreed to cancel their annual meetings also.

W. L. West of Roseboro, chairman of the U. N. C. Visitation Committee, was present at the meeting. H. C. McAllister, secretary-treasurer of the Board of Pharmacy, and J. C. Jackson of Lumberton, attended as guests.

Harden Wins Bond

Our readers will recall the contest: "When Will Germany Surrender?" which appeared in the November, 1944, issue of this publication. A \$25 War Bond was to be awarded to the person who came nearest to guessing the month, day, hour and minute, Eastern War Time, of the German surrender to the United States, Great Britain or Russia.

Of all the contestants who entered the contest, Wilkins Harden of the Person Street Pharmacy No. 2, Raleigh, came closest to the actual time of the surrender. Mr. Harden's guess was May 8, 1945, at 5 P.M. He was followed by Jas. G. Vick of Wilson who guessed May 10, 1945, 1 P.M. L. B. Stacy of Gastonia also had a crystal ball around as his guess of May 11, 1945, placed him third in the contest.

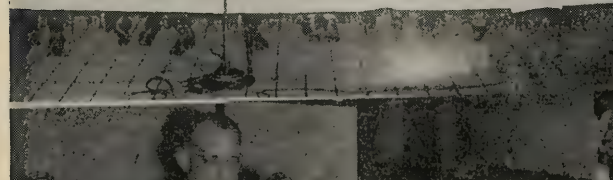
Mr. Harden has been mailed a \$25 War Bond with the compliments of THE CAROLINA JOURNAL OF PHARMACY.

FOR SALE

Drug store in prosperous farming community located in central part of state. Convenient to source of supply. Excellent opportunity for registered pharmacist. Small investment. Store has fine record of prescription business and good volume of general business. Present owner has another store in larger town. Will sell either. Address: W. J. Smith, Drawer 151, Chapel Hill, for further information.

OPPORTUNITY

Wanted: Pharmacist-manager to operate well-established drug store in small town. Top salary to qualified pharmacist with managerial experience. Privilege of buying stock in business. Write: W. J. Smith, Drawer 151, Chapel Hill.



Bissette Awarded Citation

Paul Branch Bissette, prominent Wilson druggist, was honored nationally and locally May 8, at a testimonial supper at the Cherry Hotel, Wilson, when he was presented with a citation for civic activities in Wilson by the *American Druggist*, national pharmaceutical trade journal.

Over three score persons, many of them from out of the state, gathered to do honor to the local man.

President Robert L. Williford, of the Wilson Chamber of Commerce, presided over the meeting and acted as toastmaster for the event.

A score or more persons spoke in lauding the work of Bissette in his civic activities in the past in Wilson.

The citation was in the form of a beautiful plaque and was formally presented to the druggist by John W. McPherrin, editor of *American Druggist*. Mr. McPherrin, in presenting the citation to Mr. Bissette, told the gathering that the trade journal "recognizes the citizenship which he, Mr. Bissette, has expressed." Calling such men as Bissette "neighborhood statesmen," McPherrin disclosed that Bissette and Thomas R. Hood of Dunn were the only two druggists to be so honored in the state. Bissette became the first. Hood was honored at Dunn the following day.

"These neighborhood statesmen are often unknown and unsung," said McPherrin, "but in their way they have served America well. I am sure of this if it were to be known what they have done to help others."

Reproduced on the opposite page is a pictorial story of the Bissette Testimonial Dinner. Upper left, John W. McPherrin, editor of THE AMERICAN DRUGGIST, is shown presenting the citation to Mr. Bissette. Other pictures are (upper right), Mr. McPherrin discussing the "neighborhood statesman"; (center) the head table; (lower left), Mr. Bissette delivering his acceptance speech which was broadcast by the local radio station and (lower right), the guest of honor being congratulated by his friends.

McPherrin declared that the qualifications for the winning of the citation include the facts that the winner must be a registered druggist and must be an outstanding civic worker. "An investigation is made upon nomination of a man for this award," said the editor, "and the report is then endorsed by the mayor of the town, the Chamber of Commerce and his fellow druggists in the community."

In accepting the award Bissette told the gathering that he did so "in a spirit of deep humility and I accept this for my community and my fellow townsmen."

A number of others spoke on behalf of this community as well as other groups both here and outside Wilson and each lauded the work and life of Mr. Bissette in the community.

Reminding the group that it was Mr. Bissette, as president of the state pharmaceutical association several years ago who thought up and helped carry out the plan for the state highway patrol to collect quinine in the state to be sent to the men in the service, T. Boddie Ward of Wilson, State Motor Vehicle Commissioner, lauded Bissette as the man "who more than anyone else in this state has done more to save the lives of a lot of people by that work."

Earl Hollingsworth of Augusta, Georgia, executive of the Hollingsworth Candy Company, lauded the work of Bissette in civic activity here and also praised the work of Mrs. Bissette as a helper to the Wilson druggist in these civic activities.

Roy Gatchell, secretary of the Wilson Chamber of Commerce, read a number of congratulatory telegrams and letters about Bissette's work. These people writing and wiring Tuesday included: Percy Magnus of New York, former president of the N. Y. Board of Trade; Former Governor J. Melville Broughton; former Wilson Chamber of Commerce secretary, Lester Rose; and the Lieutenant Governor of Wisconsin. Others who spoke in praise of Mr. Bissette included Dr. G. E. Bell, Wilson; Joseph Rosenwald of New York; W. A. Gilliam of

(Continued on Page 247)



Hood Receives National Honor

Thomas R. Hood, internationally known Rotarian and outstanding druggist, was awarded a bronze plaque on May 9th by Editor John McPherrin of the *American Druggist* magazine, for exceptional services to his vocation and to his community.

The presentation was witnessed by approximately 60 leaders of Dunn, representing all vocations and professions, as well as the civic, religious and community organizations. The program, starting at eight o'clock, was broadcast over Radio Station WFNC.

"Tom has made himself felt beyond the town, state, and national boundaries, and has taken a high place in the love and esteem of his fellowman," Editor McPherrin declared. He said that he believed it wise to reward a man for outstanding service; that it tends to stimulate the best impulses in others. "America is a nation of neighborhoods" he said, "and as long as there exists such a display of cooperation and appreciation for the work of others, nothing can shake the foundation upon which this country was founded."

Hood, who became governor of Rotary International and later director of the organization, besides establishing a national reputation as an outstanding pharmacist, received the award "in behalf of all the druggists in Dunn and throughout the country."

"We have an opportunity to render a real service and we druggists consider that not

a hardship but a privilege in which we take great pride," said the recipient of the coveted award.

Toastmaster for the occasion was J. Shepard Bryan, Dunn attorney, who served with Hood for a number of years in the Rotary Club and later as governor of the 188th Rotary District. Bryan introduced the guests to the assembly which heard the co-owner of Hood's Drug Store eulogized for the favorable publicity he has brought the city and for the great achievements he has wrought.

On the program was Mayor Earl Westbrook, former Senator P. A. Lee, Dr. C. L. Corbett, Dr. W. C. Verdery of Fayetteville, Dr. C. B. Codrington, W. J. Smith, secretary of the N. C. Pharmaceutical Association, L. A. Tart, the Rev. Forrest D. Hedden, W. A. Gilliam, president of the N. C. Pharmaceutical Association, Theodore S. Johnson, OPA head in North Carolina, and John Parks, Editor and publisher of the *Raleigh Times*.

Due to the broadcasting facilities made available at a late moment, the outlined program was reversed in order that the radio public could hear the principal address.

Mayor Westbrook, who nominated Hood for the award, said that he was in high school with him, served as a Boy Scout with him, and was with him at the University of North Carolina. They also served together on the Town Board of Commissioners. "When it became my privilege to nominate Tom for this citation, I knew of no man who was more richly deserving," the first citizen of the town declared.

Senator P. A. Lee, veteran Dunn druggist, said he considered the importance next to that of the ministry and expressed the hope that the sponsors of the award would be privileged to honor another druggist in the South.

Dr. C. L. Corbett, representing Dunn physicians, told his listeners and radio audience that filling prescriptions is an art, and that the medical association joined him in extending Hood congratulations. Dr. Verdery

(Continued on Page 247)

Thomas R. Hood listens attentively (opposite page, top) while John W. McPherrin, editor of THE AMERICAN DRUGGIST, reads the citation, for "outstanding community service." In the center (left) Mr. Hood is shown with Mr. McPherrin and (right) he is shown delivering his acceptance speech. W. J. Smith, Chapel Hill, and W. A. Gilliam (third from left), president of the N. C. P. A., Winston-Salem, are pictured in the bottom photo with Mr. Hood and Mr. McPherrin. Station WFNC, Fayetteville, broadcast 45 minutes of the program.

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Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.	5.00
Elixir Lactated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Chloroform Liniment	3.00
Mixture Rhubarb & Soda	3.50
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Milk of Magnesia	1.00
Syrup White Pine Compound ...	3.50
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10% Discount on 10 Gallon	
Order.	

TABLETS

	<i>1000</i>
CRC, white	\$ 3.50
Carabile	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Phenobarbital, 1/4 grain81
Phenobarbital, 1/2 grain	1.26
Phenobarbital, 1 1/2 grain	2.38
Aminophyllin, 1 1/2 grain	8.22
Aminophyllin, 1 1/2 grain and	
Phenobarbital	9.52
10% Discount on 10,000	
Order Assorted.	

OINTMENTS

	<i>Lbs.</i>
Ammoniated Mercury, 5%	\$ 1.10
Ammoniated Mercury, 10%	1.25
Boric Acid50
Zinc Oxide50
Sulfur50
Sulfathiazole, 5%	1.25
Whitfields	1.00
1 oz. tubes	
	<i>Dz.</i>
Ammoniated Mercury, 5%	2.00
Ammoniated Mercury, 10%	2.25
Whitfields	2.25
Boric Acid	1.25
Sulfanilimide, 25%	2.25
Sulfathiazole, 5%	2.70
Zinc Oxide	1.25

LABORATORY STAINS

	<i>Gals.</i>	<i>Pts.</i>
BENEDICTS SOLUTION	\$2.00	\$.50
HAINES SOLUTION	2.00	.50
	<i>Qts.</i>	
CASTILLANI'S Paint	1.50	1.00
FEHLING'S	1.00	.65
Wright's Stain	4.50	2.50
Carbol Fuchsin	1.50	1.00
Gentian Violet	2.50	1.50
Gram's Iodine	1.50	1.00
Methylene Blue	2.00	1.25
Safranin Solution	3.00	1.75
Acetone35

Orders of \$12.00 net, prepaid.

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Editorial Comment

In another section of this JOURNAL is presented the details of an awarding of special citations by *The American Druggist* to Paul B. Bisette of Wilson and Thomas R. Hood of Dunn. The two events evoked much favorable comment from the press, two samples of which are reprinted below.—Editor.

Lasting Rewards Are Not Always Bankable

What does a community owe to a citizen who performs well the routine assignments of his designated tasks?

The obvious answer, of course, whether the citizen be man or woman, of business or professional bent, in position high or humble—is patronage, goodwill and appreciation.

In the Harnett County metropolis of Dunn a representative gathering of townspeople, along with a few visitors, voiced their hearty approval for national recognition that has come to a Dunn citizen, Druggist Thomas R. Hood. To Tom Hood, as friends and neighbors know him, has come an award from the *American Druggist* magazine whose editor journeyed from New York to make personal presentation of a small plaque, briefly setting forth the fact that Tom Hood has been not only an able performer in his chosen profession, but an up-standing and useful citizen as well.

Time was when a man's prominence and success were measured in terms of bankable assets, lands and securities. As one of North Carolina's richest men—rich in terms of appreciation by his customers as well as by his neighbors and friends who cherish his acquaintance—Tom Hood's life and achievements should furnish inspiration to others who may be seeking lasting regards for human achievement.—Editorial, *Raleigh Times*.

Honors for Our Townsman

The gathering here last evening of around seventy prominent druggists and friends from all over the country to pay tribute to the fine qualities and successful business career of Hon. Paul Bisette, a leading druggist and business man of Wilson, is more than a passing event. It proves what can be accomplished by a man possessed of

a fine disposition and endowed with eminent personal qualities who attends to his business and endeavors to make friends, and takes an interest in his community and also makes himself useful to his community and people, can accomplish in the short span of the average life.

Such a man is the Hon. Paul Bisette, whose praises last evening were sung, and his exploits praised by leading druggists from all over the country, and by Mr. Bisette's friends of Wilson, who gathered to do him honor. The dinner was held in the main dining room of the Cherry Hotel with about 70 covers laid.

During the evening a citation for civic activities was presented Mr. Bisette from the *American Druggist*, a trade journal, which every year presents to the most outstanding member of the druggist fraternity in the country who has made the greatest contribution to his community and to his profession this high honor.

Certainly Mr. Paul Bisette is entitled to this mark of distinction, for his many fine qualities of head and heart, and service rendered. His good wife and wonderful helpmate also came in for her share of praise, for Mrs. Bisette, in the store and around the home, makes life one continuous joy and pleasure for her family, and this team sets an example of what a happy couple should be to make life a heaven on earth.—Editorial, *Wilson Daily Times*.

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Speedily Accurately Economically
Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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FAST-MOVING . . .

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LIVITAMIN—widely prescribed in the treatment of secondary (hypochromic) anemia—is another of the Massengill medical specialties which exemplifies a type of product the pharmacist likes to handle. Applicable in a numerically large field, required over an extended period—consequently yielding a substantial and continuing volume of profitable prescription sales.

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For blood donors, during pregnancy and lactation, prior to surgery, following surgery and wasting diseases, and in mixed dietary deficiencies, **LIVITAMIN** is the medication of choice for many physicians.

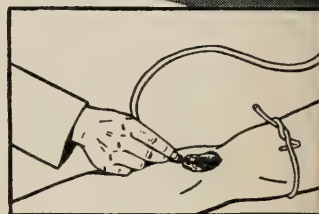
Persistently detailed, and advertised exclusively to the medical profession, and by the mailing of literature, **LIVITAMIN** brings you profitable prescription traffic.

Check your stocks of **LIVITAMIN** and other Massengill specialties now—your wholesaler has them—your orders will be filled promptly.

THE S. E. MASSENGILL COMPANY
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NEW YORK • SAN FRANCISCO • KANSAS CITY



Cigarettes Up Bond Sales

Richard E. (Dick) Young, Secretary and Treasurer of Eckerd's of Asheville, reports the sale of \$34,800 in "E" bonds during a four-day bond selling drive the second week of "The Mighty Seventh." The idea which Mr. Young originated and successfully promoted was to give away a package of cigarettes with a \$25.00 bond; 2 packs with a \$50 bond; 3 with a \$100 bond and a carton with a \$1,000 bond.

A total of 889 packages of cigarettes were given away during the four-day period, the first ten packs going to the mayor of Asheville, Major Lyons L. Lee, who purchased a \$1,000 bond.

Originality, interest, enthusiasm are the keynotes of any successful bond selling campaign. Here's what Dick Young has to say about his contribution to the war effort:

"We built a booth in the store and had our head girl, Miss Margaret Kite, who is in charge of the girls at our fountain, at the booth from 9 A.M. to 6 P.M. each day. We had one of our girls in the cigar department relieve her at lunch.

"The first day of the sale Major Lyons L. Lee, who is the present mayor of Asheville, purchased a \$1,000 bond, and we gave him a carton of his favorite cigarettes.

"Several interesting incidents happened in connection with this campaign. A local barber came in and made inquiries in regard to how many cigarettes we gave away with the bonds. I gave him the information he requested. Later in the afternoon he was back at the booth and told the girl to put him down for a \$1,000 bond. I mentioned this to my head man at the fountain, and he wanted to know how long it would take to become a barber. I told this to the barber next day, and he said it wasn't what you made, but what you saved.

"One of the druggists in town here purchased a \$500 bond . . . he had had trouble getting cigarettes and did not want to stand in line for them. He said that he was going to send the cigarettes to his son in the Pacific and was going to tell him they were with the compliments of Dick Young.

"A lady, who sells rings, bracelets, neck-

laces, etc., came in with \$2,100 in checks which she had collected as a result of selling her merchandise. She bought \$2,000 in bonds.

"This promotion created a lot of interest and gave the store a very friendly atmosphere . . . we had lots of pleasure selling the bonds. Also, in order to avoid any confusion, we kept the cigarettes and gave them out when the bonds came back from the bank.

"I believe this promotion created a new outlet for bond purchasers. In other words, it stimulated interest. People couldn't quite understand how they could get cigarettes for nothing. Some of them did not like to stand in line and felt they would be doing their country a good turn by purchasing the bonds.

"During the four-day bond promotion drive, we gave away 889 packages of cigarettes. Had we continued the sale throughout the week, we could have sold \$60,000 in bonds."

IMPORTANT ANNOUNCEMENT

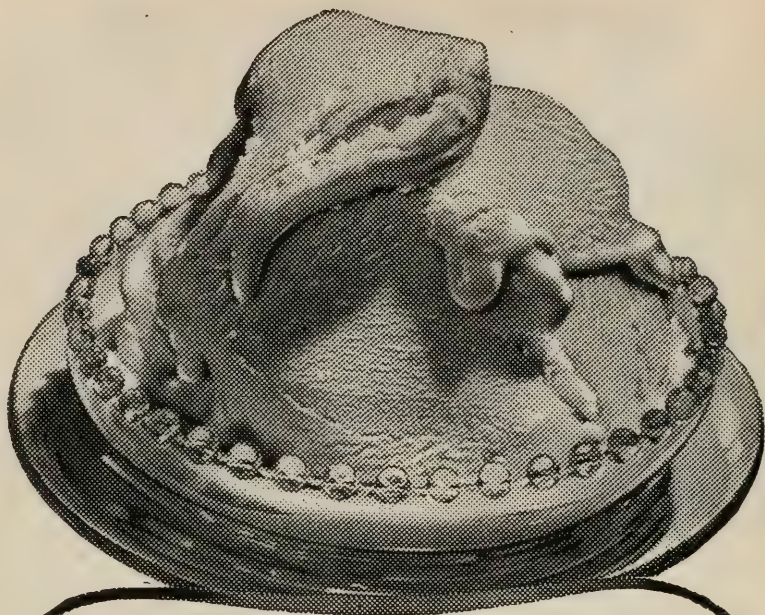
Registration in the School of Pharmacy this year will be November 2-3. The School has discontinued the accelerated schedule and this date coincides with the beginning of the next regular semester of the general university.

Detailed information about entrance requirements, course of study, etc., should be secured from the Dean, School of Pharmacy, Box 629, Chapel Hill, N. C.

FIXTURES FOR SALE

Complete set drug store fixtures in A-1 condition. Fixtures include show cases, wall shelving, soda fountain, carbonator, soda tables, cash register—everything needed to equip a modern drug store. Reason for selling: consolidation of two drug stores. Personal inspection of this equipment invited. Write or call

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Preparing for Post-War Business

Yes, Southern Dairies is preparing for post-war business because it has never slackened its pre-war efforts.

The Southern Dairies franchise is definitely a franchise not only of the present but a franchise of the future that will build new highs in ice cream sales for Southern Dairies dealers in the post-war future.

YOU CAN ALWAYS DEPEND ON *Sealtest Quality*

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Don't miss the Sealtest Village Store Program, Thursday Evenings, NBC Network

Photographic Illusion

Four contestants, J. F. Carrigan of Granite Falls, Walter Scott of Charlotte, Y. E. Spake of Morganton and E. H. Hemmle of Atlanta, correctly guessed the weight of the fish pictured on page 200 of THE CAROLINA JOURNAL OF PHARMACY, May issue.

The actual weight of the fish was two pounds, however, with the aid of a four foot stick and a friendly photographer, the fish was made to appear much larger than it actually was.

Since the editor is desirous of keeping his skin intact, he has decided to publish the names of the contestants who entered guesses which would have been correct had we not attempted to prove "you can't always believe what you see."

The names of these contestants are: B. N. Austin, Shelby; H. W. Moore, Lexington; E. P. Crawford, Black Mountain; W. G. Thomas, Varina; W. K. Lewis, Mount Olive; D. R. Davis, Williamston; W. R. Richardson, Boone; A. T. Kemp, Burlington; Rankin Caruthers, Belhaven and C. M. Cain, Henrietta.

Fishermen, I am sure, will be interested in the unique rule which Mr. Cain used to arrive at his guess. Here is his letter:

"It has been over 30 years since my last venture with a hook and line and this fact will probably disqualify me for entry in this contest. However, since I have an old rule to figure this fish business by, I shall, in all humility, enter the contest.

"A cynic remarked on one occasion that should a fisherman dramatize his experience and give a descriptive illustration of his catch, one should divide the whole performance by four to arrive at facts, since in all probability the party was at the moment afflicted with an enthusiastic delusion. On the other hand, should a fisherman present a picture for proof, then one had to be on his guard or he would be misled by a photo-

graphic illusion. In all cases, he contended, one should divide appearances by four to arrive at the proper or true incidents in the case.

"Applying this rule we would have an example in proportion which would stack up something like this: $\frac{1}{4}$ length of fish is to the height of man as x is to weight of man holding the string. Here are the approximate figures:

$$\frac{1}{4} (20'') : 68'' :: X : 135 \text{ lbs.}$$

$$X = 9 \text{ lbs., } 14 \text{ oz., } 350 \text{ grains}$$

"Since the writer is wearing bifocal glasses, he is going to discount these figures, for he might be viewing this fish through the magnifying part of the lens, and he is entering his guess as $7\frac{1}{2}$ pounds."

FOR SALE

One 27 foot Robert M. Green stainless steel soda fountain—8 ice cream containers, 2 sinks, hot and cold water connections, 6 ft. storage capacity for bottled drinks, complete sandwich and luncheonette compartment, drink mixer, juice extractor; Toastmaster. Marble counter faced with Formica.

A set of Morrison mahogany-finished fixtures including booths with seating capacity for 40 people; low prescription case with Artglass doors on sides; back bar with mirror and Artglass doors on sides. One compressor, carbonator, electric hot water heater and two ceiling fans.

Will sell outfit reasonably for moving, or will rent building and fixtures at reasonable rent. This store has been established for 30 years in the best town in the State. Closed on account of no druggist. Address:

EXIT

c/o Carolina Journal of Pharmacy
Chapel Hill, N. C.



Letter of the Month

Sgt. George W. McLean of Sanford, pictured on the opposite page, is now stationed in the Hawaiian Islands with the 388th Air Service Group. His specialty is X-ray work and is illustrative of the varied sort of tasks being done by pharmacists in service. His letter is reproduced below.—Ed.

"I recently received my GI Issue of the CAROLINA JOURNAL OF PHARMACY and I can't express in words how much I enjoyed it. The stories and pictures contained in this issue certainly brought back old and pleasant memories.

"As you may know I was employed by Mr. Joe Lazarus at the Lee Drug Store, Sanford, prior to my induction at Fort Bragg. Two days later I was given an apple, two boiled eggs and a sandwich and sent to Charleston, S. C., along with nine other men, none of whom were medics in civilian life, but eventually were assigned with me to the Charleston Army Air Base.

"Since the hospital was not complete, I was sent to Stark General Hospital on detached service where I worked as an X-ray technician. Here I had occasion to meet and work with some of the battle casualties from the early campaigns of the war. I assisted with operations that hardly seemed possible but were performed with amazing results. Miracles of brain and plastic surgery were performed daily.

"After four months I was returned to the Charleston Army Air Base where the hospital was opened on a small scale. For some time I worked as a pharmacist as well as an X-ray technician. Since there was a shortage of X-ray men, I was finally put in charge of this department where I remained until I received my overseas orders in October, 1944.

"I am stationed at an air base on the island of Oahu in the Hawaiian Islands. As much as I would like to get back to rolling pills, I am still doing X-ray work. Since my arrival here, I have had an opportunity to meet some of the casualties in this theatre of operations. After talking to a few of these men, I realize more fully

what the medics are doing in this war.

"A medic's job is about the least glamorous of any man in the service. One often sees pictures and writeups of Johnny Zero, the ace pilot, but one seldom hears much of the medic who made it possible for him to become a pilot by nursing him through his illnesses, or removing the shrapnel from his body.

"Even less mention is made of the first aid man or litter bearer who went up in the front lines and picked up the wounded soldier to say nothing of the guts it took to walk up there without a gun and only a red cross arm band and the grace of God to protect him.

"I was talking to a man yesterday who had recently returned from Iwo Jima. He said that the medics may be 'Pill Rollers,' 'Shanker Mechanics' or 'Sweet Water Chemists' to some soldiers, but they were 'angels from heaven' on the battle front.

"The climate here is wonderful and I manage to get into Honolulu and down to Waikiki Beach quite often. Wish you could see this island and its beautiful flowers. As for the beautiful Hula girls you see in the movies, I have yet to see one who isn't on a piece of stationery."

Brief Biog

By MRS. E. H. HEMMLE

Mrs. W. B. Holmes (photo, opposite page) popular president of the Charlotte Druggists' Auxiliary, is giving tirelessly of her efforts in behalf of the organization.

Mrs. Holmes was born and reared in Trezevant, Tennessee and attended Teachers College at Memphis, Tennessee. There she majored in Expression, and won several high awards in that art.

She was married in 1927 and the Holmes made their home in Tennessee until 1940 when Mr. Holmes became a representative for Merck Chemical Company. At that time they moved to Charlotte and they are now making their home at 2028 Tippah Avenue.

The Holmes have two sons; "Bill," a cadet at Castle Heights, age 14, and Paul, age 10, an accomplished pianist.

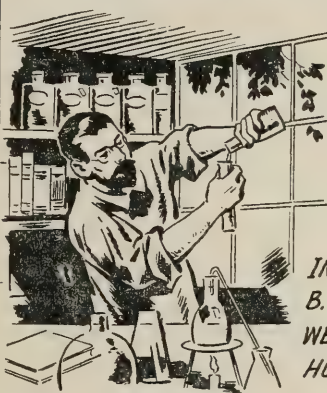
TO YOUR GOOD HEALTH



"PH-AR-MAKI" THE EGYPTIAN WORD FROM WHICH "PHARMACIST" WAS DERIVED, MEANS THE PREPARATION OF MEDICINE FROM DRUGS.



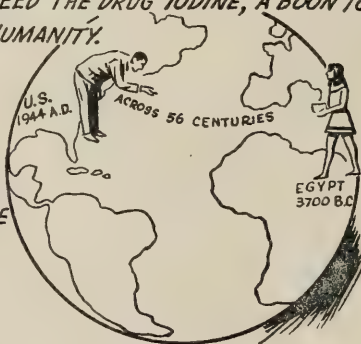
PRITHEE, SIR, A LOVE POTION TO WARM MY HUSBAND'S HEART.



MAGIC AND ALCHEMY WERE PART OF DRUG DISPENSING ALMOST UP TO THE 18TH CENTURY

IN 1811, THE RESEARCH PHARMACIST B. COURTOIS EXTRACTED FROM SEA-WEED THE DRUG IODINE, A BOON TO HUMANITY.

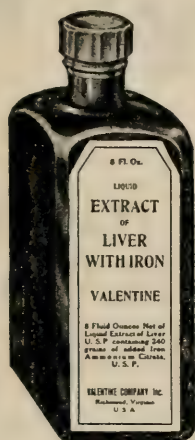
FROM THE EARLIEST TIMES, THE PHARMACIST HAS BEEN THE CHAMPION OF HEALTH, EXERTING HIS UTMOST SKILL TOWARD SUPPLYING MEDICINE THAT WOULD HELP RELIEVE THE WORLD'S ILLS.



COPYRIGHT 1944 J.V. CLARKE 6

This, the sixth and final of a series of six educational cartoons, is published through the courtesy of The National Pharmacy Committee on Public Information. Currently the series is appearing in the *Charlotte Observer*, the *Bryson City Times*, the *Monroe Enquirer*, the *Wilson Times*, the *Burlington Times*, the *Roanoke Rapids Herald*, the *Fairmont Times-Messenger*, the *Kinston Free Press*, the *Greensboro Patriot*, and other papers. A mat of the above cartoon will be supplied without cost to any member on request. Write the N. C. P. A., Chapel Hill.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00
Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

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POWERS-TAYLOR DRUG COMPANY

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Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily



"IT'S FAMOUS

because

IT'S GOOD"

Druggist Appointed Clerk of Court

B. Frank McMillan, Lumberton druggist, former postmaster and rural mail carrier and Robeson County sheriff, has been appointed clerk of Superior Court in Robeson.

Mr. McMillan will assume office for the 18 months remaining of an unexpired term as soon as qualifications can be met. He was sheriff from 1924 to 1930 and Lumberton postmaster from 1934 to 1938.

He recently received leave of absence as rural carrier to become druggist at Johnson's Drug Store, which he formerly owned. He is a past commander of Post 42, American Legion, and twice past master of St. Alban's Masonic Lodge.

MONEY

ADS LIKE THESE HELP
YOU SELL **O-N** ANTISEPTIC

See that you have adequate
stock to supply the demand



for ITCH
and BURN of
ATHLETE'S FOOT
POISON OAK, INSECT BITES, RINGWORM
O-N 35¢
ANTISEPTIC
LIQUID! CLEAN! FAST!

O-N
ANTISEPTIC
for Itch and Burn of
ATHLETE'S FOOT
POISON OAK
INSECT BITES
RINGWORM
ONLY
35¢
LIQUID! CLEAN! FAST!

\$2.80 Dozen - 2 FREE

At Your Wholesalers

OWEN DRUG COMPANY



MAKERS

ADS RUN YEAR 'ROUND

O-N FOR COLD DISCOMFORTS
ENJOYS A STEADY DEMAND
THE WHOLE YEAR THROUGH.
KEEP PLENTY ON HAND AT
ALL TIMES.



\$2.80
Dozen
2 FREE

Also Stock Up On



COLD TABLETS

\$1.20 Dozen - 2 FREE

At Your Wholesalers



Salisbury, North Carolina

TABLETS

NICOTINIC ACID**THIAMINE HYDROCHLORIDE***Products that are
Scientifically Correct*MANUFACTURING
CHEMIST**L. P. MAYRAND**GREENSBORO
NORTH CAROLINA**EVERFRESH** *Products*

are well on their way toward carrying on—through 1945—
their annual custom of making each succeeding year their
biggest in sales.

**CITRATE OF MAGNESIA**

- Popular in Quality and in Price
- Reliably Standard Preparation
- Exclusive Purifying Process

EVERFRESH Citrate of Magnesia, U.S.P.
Three Free with Each Dozen
Packed 15 Bottles to Case - - \$2.00 per Doz.

QUANTITY DISCOUNT

6 Dozen, 12½% 12 Dozen, 15%

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Board of Pharmacy News

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I. T. Reamer.....Durham
 F. W. Hancock, Advisor...Oxford
 F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
 Chapel Hill, N. C.

Board of Pharmacy Meets

On May 16th, the Board of Pharmacy met in the office of the Board located in Howell Hall, Chapel Hill, for the purpose of discussing and acting upon matters of importance to pharmacy in the state. Dr. E. W. Constable, State Chemist, was present at this meeting representing the Department of Agriculture. Some of the topics discussed by the Board are of general interest to pharmacists in North Carolina.

State Food, Drug and Cosmetic Act

Dr. Constable pointed out certain responsibilities of the Board of Pharmacy under the Food, Drug and Cosmetic Act. Under this law a member of the Board of Pharmacy, with a member of the Board of Health, is required to sit with the Commissioner of Agriculture or his agent in conducting hearings under the Act. Also, regulations promulgated under the Act must be approved by the members appointed from the two boards mentioned above. The law further states that the Commissioner of Agriculture shall consult with the Board of Pharmacy in the employment of inspectors. These features of the Act seem only logical since no agency is in a better position to offer advice in matters pertaining to the control of the distribution of drugs than is the Board of Pharmacy.

Dr. Constable reviewed some of the work that had been done by the Department of Agriculture in the enforcement of this law

but stated that most of this work, particularly as related to the dangerous drug section (Sulfonamides, Barbiturates, etc.) has been and is being done by the Federal Government due to the insufficient facilities of the state authorities. He reported that observance of this portion of the Act was good on the part of most of the pharmacists of the state; however, there are some who persist in the sale of these drugs without prescriptions.

He pointed out that a matter of greatest interest at the present time is the control of those preparations which were manufactured in the state under questionable conditions and distributed solely within the state. Many of these preparations are believed to be manufactured under unsanitary conditions by unqualified persons. Dr. Constable stated that the funds for the work of the Department of Agriculture were secured by special levies for specific work and could not be diverted to carry out a drug control program. He stated that since the benefits accrued under the enforcement of the law were for the protection of the public health, he hoped, with the help of the pharmacists of the state, to secure the necessary revenue for its administration from the General Fund of the state.

Board Rulings and Definitions

The amendment to our law as related to fees collectable for drug store permits placed the fee for an original registration at twenty-five dollars and for a renewal

Proven Profit Builders

For years, druggists have been multiplying profits through fast repeat sales of Dean's Peacocks.

The popularity of Peacocks has grown steadily and made them outstanding leaders in rubber goods departments of drug stores.

The volume of sales comes mainly in the two packages shown herewith.

Keep stocked with these two packages — and all Dean Prophylactics — for substantial profits.

*All Dean Prophylactics
are sold in Drug Stores
ONLY*

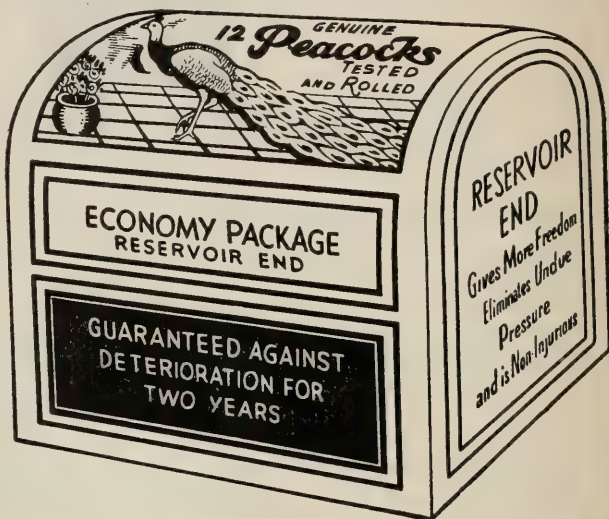
PACKAGE No. 17 . . . 3's

A convenient package of three rolled Reservoir End Peacocks. In a handsome, lithographed box. This package gives you a long profit and a quick turnover of merchandise. Retail, 50c.



ECONOMY Package No. 16

A big seller for the family trade. 12 genuine Reservoir End Peacocks, thin, tough, sensitive. A remarkable combination of QUALITY and PRICE. Makes steady customers. Builds good will and unit sales. Retail, \$1.



Peacock

RESERVOIR END PROPHYLACTICS

The unique health feature combined with the highest quality of material and manufacturing, keeps the demand for Peacocks growing and the sales mounting.

DEAN RUBBER MFG. CO.

North Kansas City, Missouri

Dean Headquarters in Your District

PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

thereof at ten dollars. The question naturally arises, "When is a permit an original and when a renewal?" In order to have a definite basis upon which these permits are issued, the Board has made the following definition:

An Original Drug Store Permit shall be held to be a Permit issued for:

1. A new business.
2. The transfer of an established business to a successor.
3. The transfer of more than 50% of the ownership of an established business to a successor.

A Drug Store Permit issued under all other conditions shall be considered as a renewal.

In keeping with the progress of pharmaceutical education, most of the schools of Pharmacy in the country have from time to time, expanded their curricula and the time required for the completion of this course of study. The Board of Pharmacy has endorsed this progress and has admitted graduates to its examinations from only such schools as the Board felt were keeping abreast of the best teachings of Pharmacy. Anticipating expansion in the field of pharmaceutical education and perhaps ventures by some would-be pharmaceutical educators endeavoring to capitalize on the benefits of the "G.I. Bill," the Board has defined what it considers a "reputable school of pharmacy." Under our law, one must be a graduate of a "reputable" school of pharmacy in order to be admitted to the examinations.

A reputable school or college of pharmacy is held to be:

A school of pharmacy whose physical equipment, course of instruction and teaching personnel conforms to the standards and specifications, or the equivalent thereof, required by the American Council on Pharmaceutical Education for accreditation.

From time to time, inquiries are received in this office from men serving with the Armed Forces asking if the training received while so serving meets the requirements for admission to the examinations for licenses as pharmacists. The Board of Pharmacy is anxious to provide as many benefits as possible to our returning veterans and still maintain sound pharmaceuti-

cal licensure. From an examination of the requirements to become registered under the law, it would appear that no credit may be allowed except for experience gained while serving with the Armed Forces. Since pharmacists and pharmacy students are serving in many branches of the medical services, only such experience as is received in pharmaceutical work could be accepted. As a guide in accepting this experience the following ruling has been made:

"Experience in pharmacy gained while serving in the Armed Forces shall be deemed as fulfilling the requirements of the North Carolina Pharmacy Law as related to experience requirements for registration only when such experience was obtained under the supervision of a licensed pharmacist and consisted of compounding physicians' prescriptions and pharmaceutical preparations; and in dispensing the same and such other drugs, chemicals and poisons as are commonly compounded and dispensed in a pharmacy (or hospital). Provided, such experience is certified by the U. S. Armed Forces Institute or other agency authorized to make such certification.

"Experience gained in such non-pharmaceutical work as nursing, first aid, pathological laboratory, X-ray, etc., shall not be deemed as fulfilling said requirement."

Pharmacists Registered by Reciprocity

Sidney Lee Baker, Southern Pines, from Florida.

Roy Wilson Collette, Mocksville, from South Carolina.

James Bruce Porter, West Jefferson, from Kansas.

Drug Store Permits Issued

Drug store permits have been issued to the following stores which have become registered, changed names or ownerships:

Hamont Drug Company, Fayetteville.

Boulevard Pharmacy, Charlotte.

Graybeal's Drug Store, West Jefferson.

Spangler Drug Company, Shelby.

Oliver Drug Company, Laurinburg.

Eatman Drug Store, Middlesex.

Griffin Drug Company, Kings Mountain.

STEP UP SALES



WITH . . .



FOOT PRODUCTS

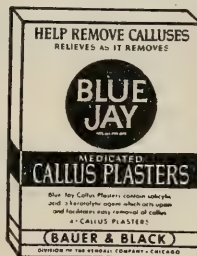
Wartime conditions have resulted in greatly increased demands for relief from foot ailments. Blue-Jay's fast selling line of foot products offer relief from almost every common foot ailment. New products, new self-selling packages and greatly increased advertising have resulted in Blue-Jay becoming the favorite of millions and a household word. Feature the complete Blue-Jay line and help yourself to greater profits.

Tie In . . . Cash In . . . WITH THE BIG BLUE-JAY ADVERTISING CAMPAIGN

Blue-Jay's gigantic advertising campaign has created an increased demand for the full line of Blue-Jay Foot Products. Order your stock of Blue-Jay Foot Products today!



Sensational new Blue-Jay with pain-curbing Nupercaine. Adhesive faced, soft, protective Moleskin.



Blue-Jay Callus Plaster with gentle medication. Blue-Jay Moleskin Protect-O-Pads to protect tender tissues. Blue-Jay Liquid Corn Remover with separate felt pads. Blue-Jay Foot Balm and Foot Powder for general foot conditioning.



Scott Drug Company

112 South College St.
CHARLOTTE, N. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Board of Pharmacy Examinations

The next meeting of the Board of Pharmacy for the examination of candidates for license will be held in Howell Hall, Chapel Hill, September 4, 1945. Those who expect to take these examinations are reminded of the ruling requiring that applications be placed with the secretary thirty days prior to the date of the examinations.

Practical Experience Requirements

We have made reference above to practical experience obtained while serving with the Armed Forces and cited the conditions under which this experience must be obtained in order to be acceptable. We feel that it might be well to remind pharmacists of the state of the conditions under which practical experience gained in civilian life is acceptable in fulfilling the requirements of the law for registration. Our Pharmacy Act requires of an applicant, four years practical experience under the supervision of a licensed pharmacist. It provides that the time spent in a school of pharmacy may be deducted from the experience requirement, not to exceed three years. This experience must be gained "in assisting in the compounding of physicians' prescriptions and pharmaceutical preparations; and in dispensing the same, and such other drugs, chemicals and poisons as are compounded, dispensed, or retailed in a pharmacy, drug or chemical store or apothecary shop, and excludes time spent as soda fountain, cigar or tobacco counter clerk."

The above experience must be certified by a registered pharmacist. This is an important consideration to the Board of Pharmacy when licensing a person to practice pharmacy. We sometimes wonder how careful the pharmacists of the state are when they are called upon to make an affidavit to the effect that a candidate has had a certain amount of experience. We contend that one should exercise his integrity just as much in this instance as he does in compounding a prescription. Too often we hear, "These fellows have had four years intensive training in a school of pharmacy and should be prepared to properly compound prescriptions."

We readily concede that they have had splendid theoretical training, probably better than most of us have had; however, no amount of training in school will replace practical experience where this training is applied. No one took the prescriptions they prepared in the laboratory. There is a vast difference in the care with which a student will prepare a prescription which he knows is going to be poured down the drain and when he knows some person's life may depend upon his accuracy and care. As we view it and, indeed, as it is, practical experience is a supplement or continuation of college training. Therefore, we, as pharmacists, should exercise as much care in supervising this training as does the teacher in the classroom. It behooves you who have the authority, to certify only such experience as has been gained "in the compounding of physicians' prescriptions and pharmaceutical preparations. . . , and excludes time spent as a soda fountain, cigar or tobacco counter clerk."



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Millions of
Newspaper Readers
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HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually relieved by BC.

hurry to the ingredients in BC. "BC" is for the relief

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Tar Heel News Topics

Bennett's Drug Store, Bryson City, has installed fluorescent lights and is having the interior painted. . . . Albert M. Mattocks, graduate of the U. N. C. School of Pharmacy, recently received the Doctor of Philosophy degree from the Graduate School of the University of Maryland. Dr. Mattocks has accepted a position as Research Pharmacist with the Southern Research Institute.

According to a newspaper report, Congressman Carl T. Durham of Chapel Hill will go to England, Germany, France, and Italy for a tour of inspection . . . the object of the trip being disposal of surplus properties in the European theatres.

Oscar Smith, Pilot Mountain pharmacist, has been elected mayor of his city. . . . Edward Haupt of Newton, G. E. Andes of Wadesboro and Earl Tate of Lenoir also completed successful campaigns and have been installed at the head of their respective city governments.

Edward G. Campbell, Jr., formerly of Wilson, is now employed by Vick Chemical Company, Greensboro, in the Chemistry Department. . . . Mr. and Mrs. E. P. Crawford of Black Mountain (Jumper's Pharmacy) have returned home after a two weeks' vacation spent in Washington.

On a return trip from Charleston, S. C., Thomas H. Williams of Charlotte (Eckerd's) stopped long enough to hook a 35-pound sea bass . . . if you know Tom, you can understand why the fish gave up without a battle. Persistence is Tom's middle name.

Paul Bisette of Wilson has been named chairman of District 9 of the United War Fund of North Carolina . . . the district is composed of Wilson, Warren, Nash, Edgecombe, Halifax, Northampton and Johnston counties. . . . Thomas Hood of Dunn is in Chicago attending a meeting of Rotary International of which he is a director.

C. L. Clodfelter, who formerly managed Whelan's in Durham, has purchased a drug store in Hampton, Virginia . . . the firm's name is "Kecoughtan Pharmacy." . . . L.

S. Sullivan has been transferred to Walgreen's Durham store from Lynchburg . . . a graduate of the U. N. C. School of Pharmacy, Sullivan formerly worked in Hickory and Winston-Salem.

Thanks to J. F. Sherard of the Chandler Drug Company, Leaksville, for submitting the names of two prospects for the School of Pharmacy . . . we could do with more of this sort of cooperation. . . . Mrs. Earl G. Barefoot of Canton (Martin's) is spending a few days of well-earned rest in New York.

D. C. Lisk of Charlotte recently filled a prescription for fifty 1 cc. ampuls of perandren . . . the price \$100.00. In the Lisk store you will find a sign reading "When you want drugs bad you want them good" . . . some folks call him on the English but no changes are anticipated as long as the sign continues to produce results.

H. C. Green of Charlotte has been added to Walgreen's staff of pharmacists . . . he replaces L. H. Stowe who, we understand, will represent the Standard Pharmaceutical Co. in Mecklenburg County and immediate vicinity.

Guilford and Henderson counties were the first counties in the State to request a list of registered pharmacists from which will be appointed a member on the county board of health. . . . Gerald Hege has accepted a position with H. R. Horne & Sons of Fayetteville.

Ralph E. Kibler of Morganton is on the sick list . . . besides operating one of the most modern drug stores in the State, he also is mayor of his city. . . . B. M. Humphries, Lilly Representative and Reporter for The Charlotte Drug Travelers, is seriously ill in the Charlotte Memorial Hospital.

Marsha Hood of Dunn is visiting relatives in Maine. . . . Mr. and Mrs. F. O. Bowman have returned to Chapel Hill after attending the graduation of Fred, Jr., from Phillips Academy, Exeter, New Hampshire. . . . Fred, Jr., has won a scholarship at Princeton.



Hancock Honored

Franklin Wills Hancock of Oxford received another national recognition May 12 when an honorary membership was conferred upon him in Rho Chi, national honorary pharmaceutical fraternity.

The ceremony, which was held in Chapel Hill, climaxed the University Pharmacy School banquet. Mr. Hancock was accompanied to Chapel Hill by his son, Frank Hancock, Jr., president of the Commodity Credit Corporation who looked on while his father received his membership key from Professor E. A. Brecht.

Professor Brecht paid glowing tribute to the long and distinguished record of Mr. Hancock, who is the only remaining charter member (1880) of the North Carolina Pharmaceutical Association and who was a member of the Association's *Committee on Education* which was instrumental in establishing the University Pharmacy School.

Mr. Hancock, he pointed out, also served the Association as president; was secretary of the North Carolina Board of Pharmacy from 1902 to 1944 and in 1934 became honorary president of the National Association of Boards of Pharmacy.

Robert Dees, of Burgaw, who is president of the pharmacy students, presided over the dinner, welcomed the guests and introduced the faculty. Miss Eleanor Holden offered the toast to the seniors and Robert Parsons responded. The evening's entertainment closed with a formal dance at Woollen Gymnasium.

Professor E. A. Brecht, Chapel Hill, opposite page, third from left, is shown presenting the Rho Chi Key to Mr. Hancock while his son, Frank, Jr., and Robert Dees of Burgaw look on. The other photographs are scenes at the banquet table.

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

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"ORDER BY MAIL
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EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

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- Physicians Rx Blanks

Satisfaction Guaranteed
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McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

Greensboro Woman's Auxiliary

By MRS. R. J. SYKES, Reporter

The Woman's Auxiliary held their April meeting at Mrs. Hubert Corland's home with thirty members present. Mrs. Owen Trogden, president, presided over the meeting.

After a silent prayer was offered in memory of the late President, Franklin D. Roosevelt, Mrs. Bradford offered a prayer in behalf of our new President, that he may have strength to carry on and bring us safely and speedily to a peaceful end of war.

The Ways and Means Committee reported that \$27 was made on the benefit bridge held in March.

The meeting was adjourned and the next meeting date set for the second Tuesday in June.

Joint Meeting

On April 20th, the Greensboro Drug Club and the Auxiliary had a joint supper meeting when plans were drawn up for partici-

pation in the 7th War Loan. Mrs. I. O. Wilkerson was chosen by the Auxiliary for their Chairman. Mr. J. T. Usher was appointed to head the druggists.

News Notes

Mrs. H. L. Walker is still very sick in a St. Louis Hospital.

Mr. and Mrs. David Shreve who have been in St. Petersburg, Florida, have returned to Greensboro for the summer.

Mr. and Mrs. B. C. Brown are announcing the birth of a daughter. Mr. Brown was formerly with Cecil-Russell Drug Company, but has moved to Birmingham, Alabama.

Eddie Trogden, who is serving in the Armed Forces, has returned from Italy for a furlough with his parents, Mr. and Mrs. Owen Trogden.

The many friends of Lawrence Thomas of Justice Drug, will be glad to know that he is able to be back at his desk.

"Wilbur, you're a wow!"

Nary a beef, Wilbur, my boy.
You're serving Bromo-Seltzer right.
No wisecracks to the customers.
No fancy flourishes as you serve it.

2.

Shucks, I . . .

Don't interrupt me, Wilbur.
It's good—the way you give
'em an accurate dose of
Bromo-Seltzer every time—
and remember that one turn of
the knob does the job.

3.

Gosh, I . . .

Yessir, 'tis a thing of beauty,
watching you add a half glass
of water and stir gently.

4.

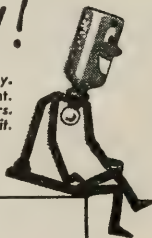
But, gee . . .

But me no buts, Wilbur.
You tell customers they can
always drink it immediately.
You remind all of them of the
home package. Always keep
several extra dispenser bottles
on hand.

5.

So I'm doing all right? . . .
So why the lecture?

Well, Wilbur, I just thought
it might be a good idea to
remind you of all the things
you're doing right. Keep it up,
Wilbur—we're all proud of
you.



BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



FIGHTS HEADACHES 3 WAYS

The Charlotte Druggists' Woman's Auxiliary

By MRS. J. G. BARNETTE, *Reporter*

The April meeting of the Charlotte Druggists' Woman's Auxiliary was held at the home of Mrs. Ed Butler, with twenty-five members present. Mrs. J. W. Bennick, program chairman, was co-hostess. Mrs. W. R. Dixon presided over the punch bowl in the dining room, where lovely refreshments were served.

Mrs. W. B. Holmes president, presided over the meeting, and the business was rushed through so that we could get on with the party. Mrs. T. E. Whitehead, secretary-treasurer, read the minutes. The Nominating Committee was announced and the following will serve: Mrs. Grady Blackman, chairman, Mrs. Foster Thomas, and Mrs. Sam Hall.

Mrs. Tom Williams gave a talk regarding the Cancer Drive, and it was voted that the Auxiliary would help with this worthy cause.

It was announced that the May meeting would be a real party, since Mr. Scott, president of the Scott Drug Company, had extended an invitation to the ladies at a luncheon at the William Barringer Hotel. It was also decided that the June meeting would be in the form of a picnic with the husbands as guests.

Since the April meeting had been planned for the raising of money, all members brought something to be sold at auction. Mrs. Holmes served in the capacity of auctioneer, and in her gracious manner soon had everything sold. It was lots of fun as well as a good way to make money. Kate and Margaret had several ways planned to make money that day. Bridge and Chinese checkers were played, for which each player paid twenty-five cents. Chances were sold on cakes and pies donated by Mrs. Holmes, Mrs. Dixon and Mrs. Lester Smith. These were won by Mrs. T. N. Edwards, Mrs. Marie Murphy, Mrs. W. K. Gardner, Mrs. Floyd Dixon of Raleigh, Mrs. H. W. Pasko, and Mrs. J. G. Barnette. High score for bridge went to Mrs. Holmes, and Mrs. S. A. Beaty received the prize for Chinese check-

ers. The door prize was won by Mrs. Harry Bizzell.

Mrs. Butler and Mrs. Bennick were wonderful hostesses, and a grand time was had by all. I mustn't forget to say that we also made over \$50 during this pleasant afternoon.

News Briefs

We are glad to report that Clyde Webb, druggist with Stowe Drug Company, has returned to his home after spending five weeks at the Memorial Hospital.

Mr. and Mrs. B. B. Owens have moved to Winston-Salem to make their future home. We are surely sorry to give up the Owens.

Mr. and Mrs. Floyd Dixon have returned to their home at Raleigh after visiting their parents, Mr. and Mrs. W. R. Dixon.

Mr. and Mrs. J. N. Bennick are spending a vacation at Myrtle Beach.

Mr. and Mrs. Clyde Lisk have returned home after visiting their daughter at Del Ray Beach, Florida.

Mr. and Mrs. Fred Atkinson are spending the summer in Lenoir at the Carlheim Hotel.

Mr. and Mrs. W. B. Holmes, Jr., have returned from a business trip to Knoxville, Tennessee.

Mrs. Leslie Barnhardt left by plane last week for Seattle, Washington, to join her husband, Leslie E. Barnhardt, who is back on furlough from the Pacific.

Sandra Rea Hartis

Sandra Rea Hartis, daughter of Mr. and Mrs. G. C. Hartis of Winston-Salem, was born on May 6th at the N. C. Baptist Hospital. Sandra weighed 6 lbs. and 11 ounces at birth.

The proud father, now associated with Parke, Davis & Company, is well known throughout the State where he did work for the Board of Pharmacy at one time. "G. C." says, "needless to say, Sandra, is taking Parke, Davis vitamins."

Johnson & Johnson

**LOW
PRICES**

**FIRST AID
SUPPLIES**

ALL INJURIES
REQUIRE CARE

**HIGH
QUALITY**

**Sterile
COTTON**

1 Ounce 00c
4 Ounces 00c
1 Pound 00c

You save on the large size

**Waterproof
ADHESIVE TAPE**

5 Yards x ½ inch . . . 00c
5 Yards x 1 inch . . . 00c
5 Yards x 2 inches . . . 00c

**Sterile
GAUZE**

1 Yard 00c
5 Yards 00c
36 inches wide—folded

***BAND-AID**

Adhesive Bandage

36 in Assorted Sizes . . . 00c
12 Regular Size . . . 00c

Ideal for small cuts,
burns and bruises

*Trade Mark Reg. U. S. Pat. Off.

**Sterile
BANDAGE**

1 Inch x 10 yards . . . 00c
2 Inch x 10 yards . . . 00c
3 Inch x 10 yards . . . 00c

It pays to use the best

**Complete
FIRST AID KITS**

Travel Kit. 00c
No. 16 First Aid Kit . . . 00c
Autokit. \$0.00
Each includes Instructions.

BODEKER DRUG COMPANY

Richmond, Virginia

Marriages

Of State-wide interest is the marriage of Mrs. Ruth Ingram Douglass and B. Frank Page, both of Raleigh, which was solemnized May 15th in Asheboro. Dr. S. W. Taylor, superintendent of the Thomasville District of the Methodist Church officiated, using the ring ceremony.

Mrs. Page is the daughter of the late Dr. and Mrs. C. B. Ingram of Mt. Gilead, where she was reared, but she has been making her home in Raleigh for a number of years.

Mr. Page is one of the best-known figures in the wholesale drug trade in the Southeast. A native of Randolph County, Mr. Page graduated from the University of North Carolina and, before becoming associated with the W. H. King Drug Company, he worked in Greensboro with the L. Richardson Drug Company.

Following the ceremony, Mr. and Mrs. Page left for a short wedding trip. The couple are now at their home at 305 W. Park Drive, Raleigh.

Deaths

JOHN R. HUGHES, SR.

Funeral services were held in Madison on May 28 for John Robert Hughes, Sr., prominent Madison druggist who died while en route to a Winston-Salem hospital following a heart attack. His death was unexpected.

Mr. Hughes was born in Henderson, September 1, 1890. He attended the Henderson schools and later Horner Military Academy, Kings Business College and the University of North Carolina. In 1913 he organized the Madison Drug Company which he operated continuously until his death.

He served as Postmaster of his city for ten years and was active in community and civic affairs. He was active as a member of the North Carolina Association of Postmasters and the North Carolina Pharmaceutical Association, having served as county chairman for the N. C. P. A. during the Fifth and Sixth War Loan Drives in Rockingham County.

Mr. Hughes is survived by his wife and four children.

R. A. CRABTREE

R. A. Crabtree, retired druggist of Durham, died June 1st after an illness of several years. He had been critically ill for the past two months.

He was born in Wake County but had been a resident of Durham for more than 50 years. He was connected with the Crabtree Pharmacy in East Durham for many years, retiring from active work several years ago.

TURNER FEE CURRENS

Turner F. Currens, retired Vice-President and Director of The Norwich Pharmaceutical Company, died in New York City, May 23rd, at the age of 65. Many pharmacists in the State will recall his close association and interest in the North Carolina Pharmaceutical Association and those who attended the New York meeting of the N. C. P. A. in 1926 will remember his work as Local Secretary.

Mr. Currens was educated in the public schools of Mattoon, Illinois, and graduated in 1898 from the St. Louis College of Pharmacy. After a brief period as a pharmacist in St. Louis and as a salesman with The Tilden Company, he joined The Norwich Pharmaceutical Company.

In January, 1913, he became manager of the New York Branch of The Norwich Pharmaceutical Company. He was elected a Director of the Company in 1920 and a Vice-President in 1921.

As manager of sales activities for his company in the east, Mr. Currens had occasion to make many trips through the South where he made many friends. He was a staunch supporter of the North Carolina Pharmaceutical Association and was always in attendance at its conventions.

Services were held at the Rosehill Crematorium, Linden, N. J., on May 26th.

WILLIAM C. MILLER

William C. Miller of Richmond, Virginia, President of Bodeker Drug Company, died Monday, May 14th, after a brief illness. He was a former officer of the National Wholesale Druggists Association and at the time of his death was a member of the board of directors of the Druggists Supply Corporation of New York.

Johnson & Johnson

FIRST AID NEEDS

★ MINOR INJURIES REQUIRE CARE ★

Sterile COTTON

1 Ounce 00c
4 Ounces 00c
1 Pound 00c

You save on the large size

**Waterproof
ADHESIVE TAPE**

5 Yards x ½ Inch 00c
5 Yards x 1 Inch 00c
5 Yards x 2 Inches 00c

BANDAGE

1 Inch x 10 Yards 0c
2 Inch x 10 Yards 00c
3 Inch x 10 Yards 00c

It Pays to Use the Best

***BAND-AID**

Adhesive Bandage

36 In Assorted Sizes 00c
12 Regular Size 00c

*Trade Mark Reg. U. S. Pat. Off

THE PEABODY DRUG CO., Wholesale Druggists, DURHAM, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

Pharmacy—A Century Ago

The first paper read to the North Carolina Pharmaceutical Association after it was organized in 1880 was presented by S. J. Hinsdale of Fayetteville, a graduate of the New York College of Pharmacy, class of 1837. In the belief our readers will find the paper to be of interest, we are reprinting it in its entirety.—Ed.

I am much pleased to meet with you on this occasion.

I have for some years thought that this Association should be formed; and probably if I had had the energy and enterprise of our friends at Wilson, I should have done something toward it long since.

I have attended several meetings of the American Pharmaceutical Association, where there were present delegates from the Associations of Tennessee, Georgia, South Carolina, and from many of the Northern States.

I am glad that North Carolina will be presented in its next meeting at Saratoga, in September. These Associations tend to improve the science of Pharmacy, and to stimulate the Druggist to keep well up with the progress of Chemistry.

In this State our annual meetings will bring us together, and we will become better acquainted with each other.

The Druggist is generally not much of a traveler, his occupation keeping him very much confined. Though I have been in the business in Fayetteville more than thirty-seven years, I have not made the acquaintance of more than twelve or fifteen druggists in the State, till now.

I presume that I am the oldest druggist in the State. I mean that I have probably been longer engaged in the business. (I must however, except my friend, Dr. Duffy, of New Bern.) If you will submit to be bored for a very short time, I will tell you of the Drug Business as it was when I was a boy in a drug store in Connecticut in 1831, about fifty years ago.

The drug clerk of this day has little idea of the amount and variety of work in the business at that time. For instance, almost all drugs were bought in a crude state; and the large iron mortar, with its heavy wrought iron pestle, and the boxed sieve, were in daily use. I think there was only one establishment in the country which furnished powdered drugs. Opium, Cantharides,

Aloes, Serpentaria, Gamboge, Scammony, Myrrh, Gum Arabic, and even Ipecac, Rhu-barb and Jalap, had to go through the big mortar and boxed sieve. Cinchona, Gentian, Serpentaria, Columbo, and Nutgalls (for making ink), had to be reduced to a coarse powder. The marble mortar was used for Pil. Hydrarg., and Unguentum Hydrarg.; and I will remember how much rubbing it required to extinguish the globules of mercury. A half pound of Pil. Hydrarg. was a good quantity to make at one time.

We had all our plasters, such as: Emp. Plumbi, Resinae, Roborans, Hydrargyri, etc. to make and form into half-pound rolls. The demand for Burgundy Pitch Plasters was large, of which all sizes had to be spread and ready for sale.

Tom Allcock, a fellow-clerk of mine, in New York City, in 1835, has saved you a vast amount of work by the introduction of his Porous Plasters.

We manufactured Liquid and Paste Blacking, Ink, Seidlitz and Soda Powders, Pomatum, Cosmetics, etc. There were few so-called Patent Medicines. I remember among them, "Lee's New London and Windham Pills"; "Anderson's and American Cough Drops"; "Ching's Worm Lozenges"; and "Morrison's Pills" (both English articles). We had also "Phelp's Tomato Pills," "Whitwell's Opodeldœ" and "Catarrh Snuff."

T. M. Dyott of Philadelphia, introduced a large variety of remedies, but they did not sell well. The demand for "Steer's and Liquid Opodeldœ," "Bateman Drops" and "British Oil" was large. Brandreth introduced his pills about the year 1834. Many persons had their favorite family recipes for Tonic Mixtures, etc. I remember one which I prepared a good many times. It was Extract Taraxacum, one quarter of a pound; Boneset, two ounces; with some Carminatives, in half a gallon of Rum and Water; dose: half a wineglass-

Thousands Prefer a
LIQUID HEADACHE REMEDY!
Sell Them
Liquid CAPUDINE

Liquid Capudine is so easy to take . . . so easy on the stomach . . . so quick in its pain-relieving action. You see, Capudine's ingredients are already dissolved, therefore, all ready to start relief . . . there's no waiting for the ingredients to disintegrate and dissolve before relief starts.

Millions of newspaper advertisements are telling North Carolina people about these advantages of Capudine every week throughout the year. Display Capudine in your store and get your full share of the demand.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

The Best Company

Just as some days are better than others so are some companies better than others.

Be with the Best Company when arranging for your fire insurance.

The **best** in service, security and saving—for your benefit.

For retail druggists exclusively.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

ful. I suppose that was for the liver. Judging from the demand at the present time for Liver Pills, Liver Regulators and Liver Pads, that organ still makes itself disagreeable. We had calls too, to compound other recipes, such as: Tonics, Liniments, etc., which had no doubt been used in families for generations. We had frequent calls for "Pink and Senna," "Elixir Pro," "Elixir Salutis," "Spiced Rhubarb," "Hull's Salts." Mineral Waters were not used.

Physicians generally kept their stock of medicines, though we had some prescription business. We sold a great deal of Dye Stuffs to the country clothiers who were located on every creek and brook in Connecticut. The large factories have long since absorbed their businesses. We sold them Logwood, Niewood, and Fustic in the sticklike cordwood; also Camwood, Acids, Indigo, etc. The Acids in those days were not as well put up as now; the carboy was packed in a half of a flour barrel and was easily broken, the hoops of the barrel frequently breaking or coming off. We sold only English and Wetherell's Philadelphia *dry* White Lead. It was bought in casks of about 800 pounds each. The consumer often ground it in an iron kettle with a cannon ball, the kettle was swung by a chain that it might be rotated. Oxide Zinc was not then used as a pigment. The usual adulterations of White Lead, were Spanish Whiting and Sulphate Baryta.

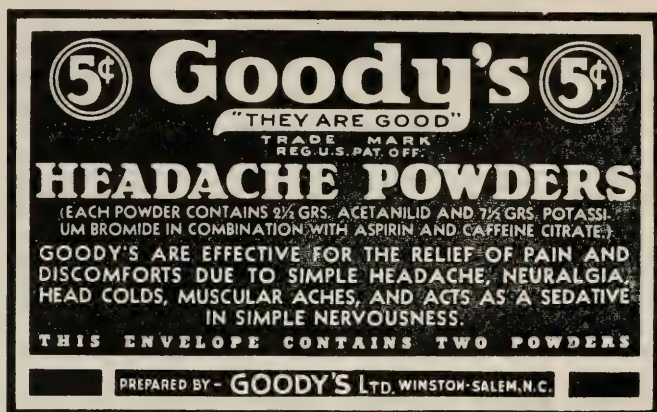
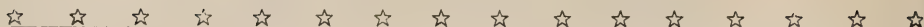
Varnishes were made very much by the carriage and cabinet makers. We sold them Spirits of Turpentine, Gum Copal and Shellac. Spirits of Turpentine was frequently sold in double casks, the outer one containing water. We sold a good deal of Spermin and Whale Oil, which with candles, was the only source of light, gas not having been introduced except in a limited way, in New York City. The Tinder box, Flint and Steel were in every house. The only matches then used besides the common Brimstone Match was a French article, sold at 25 cents a box; they were tipped with Potas. Chlorate and Antimon. Sulphas, and were ignited by plunging into a vial filled with Asbestos, saturated with Hydric Sulphate. About 1832, or 1833, the Lucifer Match appeared,

an English article, which was ignited by drawing through a piece of folded sand-paper, sold at 10 cents a box. Then came the Loco Foco Match, the same which we now use, but not so scientifically and nicely made. This match gave the name "Loco Foco" to the Democratic party. On the occasion of a row in Tammany Hall, when the lights were put out, a good many Democrats produced their boxes of matches and lighted up the hall. This was before the day of John Kelly, but they had "loud" meetings in old Tammany Hall, in those days.

We sold a great deal of Huxham's and Whytt's Tincture of Bark, put up in quart junk bottles. Peruvian Bark was very much used in the crude state. The first bottle of Quinine I opened, I think, was in 1831; it was Pelletier's and cost \$14, and was prescribed in very small doses. We had no Chloroform nor sugar-coated pills, and the Bromides were not used. We always kept a good stock of Spring and Thumb Lancets and Leeches.

Now, gentlemen, thanking you for your patience, I will close; I will, however, suggest that we all rely too much on the Manufacturing Pharmacists and Chemists; we make too few of our Elixirs, Fluid Extracts, etc. I think if the number of these articles was reduced, it would be well. But as through the advertisements of these manufacturing chemists very many are called for, we have to keep them all; I advise you to make as many of these compounds as you can, and you will then know that they are genuine and of proper strength. See to it that those which you have to buy are procured of reliable houses. On one occasion a salesman came to our town to solicit orders. Among other preparations, he recommended his Fluid Extract of Ergot, as being made from *fresh leaves*. When it was suggested he was mistaken, he said it was from the *fresh root*. I presume his employers were better posted in Pharmacy.

I have much enjoyed this very pleasant meeting of our brethren, and I hope that the interest in this Association will constantly increase, and that our next meeting will be well attended.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

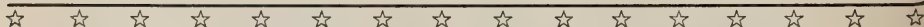
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Hood Citation

(Continued from Page 215)

expressed his delight at the "way you honor your neighbor."

"Tom is like old wine," he said. "As he grows older he becomes mellow, more capable and with a better flavor."

Dr. Codrington, speaking in behalf of the colored race said he had known Hood since boyhood and that his heritage is one of which he should be very proud. Dr. Codrington predicted great things for a man "so illustrious."

W. J. Smith declared that Hood is a leader in the first sense of the word and he gave illustrations of the community service in which druggists are playing predominant roles.

L. A. Tart, past president of the Dunn Rotary Club, and 21 years a Rotarian, praised highly the abilities of the honoree and declared his services on the Town Board of Commissioners and in other civic positions has been commendable.

Forrest D. Hedden, pastor of the Divine Street Methodist Church, of which Hood is a member, said "Tom knows his prayers as well as he knows his pills." Representing the voice of the church, the speaker said, "Tom has consistently had a place in the church as general superintendent of the Church Sunday School and also on the Board of Stewards."

W. A. Gilliam declared that Hood has made a great contribution to the town, state, and nation, and above all to pharmacy, "which he dearly loves." "I hope other druggists will emulate your example," he said, turning to Hood.

John Parks told his listeners that the people in Dunn are fortunate in having Hood in their midst.

Toastmaster Bryan introduced to the guests the families of Mr. and Mrs. Hood. Bryan referred to Paul Hood, brother of Tom and co-owner of Hood's Drug Store, as "the man who keeps the business going" while Tom is making a national reputation. Mrs. Paul Hood was also introduced to the guests. A loud ovation was accorded them.

Bissette Citation

(Continued from Page 213)

Winston-Salem, president of the N. C. Pharmaceutical Association; Dr. M. A. Pittman, Thomas H. Woodard, John N. Hackney, A. A. Ruffin, Dr. Geddie Monroe, all of Wilson; W. J. Smith, Chapel Hill; Belie Lamm, manager of Bissette's store at Greenville; John D. Gold, editor of the *Daily Times*; Mayor J. M. Fitzgerald of Wilson; Dr. H. S. Hilley, president of Atlantic Christian College; Phil Gattis, Raleigh druggist; James B. Bowers of Richmond, Va.

Mr. Bissette was born in Nash county in 1897 and received his preliminary education at Wilson and Nash county school. He later attended the Page School of Pharmacy in Raleigh. He worked in a pharmacy at Kingston and Suffolk, Virginia, before going to Wilson. In 1932 he opened his own store in Wilson. Since then he has opened a second store at Wilson and one at Greenville.

He is married and has one son, Paul, Jr., a student at the University of North Carolina, School of Pharmacy.

He is former president of the N. C. Pharmaceutical Association, and at present is a member of the executive committee of the same group, and is chairman of the state organization's Public Relations Committee, and Post-War Planning Committee. He is also a former president of the Wilson Chamber of Commerce, former vice-president of the same unit, and is at present a director in the Wilson Chamber.

He is a member of the Elks Club, a member of the American Legion, the 40 and 8, the Wilson Shrine Club, the TPA, the Masons, on the executive committee of the Affiliated Drug Stores, of the Wilson Country Club, the Raleigh Sphinx Club, a member of the State Hospital and Medical Care Commission, Chairman of the Disaster Committee of the Wilson Co. Red Cross Chapter, former president of the Wilson Tourist Association, former director of the Washington-Florida Short Route Association, former president of the Mercy Hospital Board, and former general chairman of the N. C. Tobacco Exposition and Festival.



Sell Shaving— as well as Blades

Most men never really learn to shave properly! Without adequate preparation of the face, no shave is satisfactory—so often your customers blame the razor, the blade, the soap and YOU, instead of themselves.

If you just tell them this one thing—to use **plenty of hot water** and **plenty of time** (at least 2 to 3 minutes in preparation) they'll get much better shaving results. Even so fine and keen a blade as PAL Hollow Ground needs fair treatment for best results. There's a selling tip for your shave department.

PAL *hollow-ground*
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

**"No Vitamins
Sell as Easily
as ONE A DAY.."**

REG. U. S. PAT. OFF.

Says-Phillip C. Pfalzgraf
owner of Pfalzgraf's Drug Store
of Salina, Kansas

*"We carry all the advertised vitamin
lines and none of them sell as easily as
ONE-A-DAY (brand). There is no sales
resistance when you say, 'They are
made by the makers of Alka-Seltzer.'"*



Phillip C. Pfalzgraf started a drug store in Saline County, Kansas way back in 1914. He says "Everybody has heard of Alka-Seltzer, ONE-A-DAY (brand) Vitamins reap the harvest because of the good name behind them." He keeps them on display continuously.



8 American Families out of every 10
hear Miles Radio Announcements
regularly. Why not tie this great
advertising campaign to your store
with ONE-A-DAY (brand) Vitamin
window and counter displays, as
Mr. Pfalzgraf does? You simplify
your selling, quicken over-the-
counter sales and expand your
profits. So get behind ONE-A-DAY
(brand) Vitamins. Your support plus
ONE-A-DAY (brand) Advertising
will make ONE-A-DAY (brand)
Vitamins one of your easiest and
fastest selling brands.

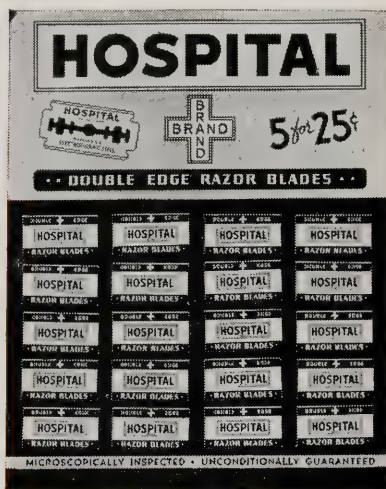
MILES LABORATORIES, INC. (ESTABLISHED SIXTY YEARS) ELKHART, IND. Makers of Alka-Seltzer

Announcing!!

New Hospital Brand Razor Blades

CONCAVE-HONED—Razor Blade Edges are Keener, Eliminate Shaving Friction and give more satisfying shaves per blade!

Exclusively distributed and sold by the Drug Trade! Fair Trade Protection. Reap your share of greater profits!!



NATIONAL ADVERTISING PROGRAM—
Magazines and Newspapers. Point of sales aids:
attractive window displays and reprints now
available!

Distributed by
W. H. KING DRUG COMPANY
Wholesale Druggists
RALEIGH, NORTH CAROLINA

"The House of Friendly and Dependable Service"

Departmentalize for Profit



PERFECT CONTROL

It never matters to dad how much help he gets from the back seat while driving the family car. It is mother's privilege to call the stops, curves, and turns, and it is likely that some time her advice may be helpful. Then there is always the chance that dad may suddenly have gone color-blind, or that his reflexes may have stagnated. He harbors no resentment, although he knows that he has the car under perfect control.

Lilly

As a matter of fact, dad is accustomed to criticism. Down at the Lilly Laboratories where he is employed, his work is subjected to the unrelenting scrutiny of more than 200 critics. Pharmaceutical chemists and skilled laboratory workers supervise every manufacturing procedure. A blueprint and coupon system, established many years ago, followed by experienced verifiers, minimizes the possibility of error. Every single Lilly Product must be worthy of the name it bears.



BEGINNING IN

SEPTEMBER

The demand for IMMUNOVAC Oral Vaccine will start shortly after Labor Day, for more and more physicians will be recommending that patients begin their courses of treatment in September and continue them throughout the season when respiratory conditions are most prevalent.

Immunovac is a distinctive antigenic preparation in that it represents not only whole killed bacteria of the respiratory type, but also surface antigens (Immunogens). It is available in bottles of 20, 100 and 500 tablets; also in parenteral form, in 10-cc. rubber-diaphragm-capped vials.

We suggest you check your stock and order in anticipation of the increased demand which will result this fall and winter in response to promotion of Immunovac to physicians by members of the Parke-Davis Medical Service Staff.

IMMUNOVAC

ORAL VACCINE

Parke, Davis & Company
DETROIT 32, MICHIGAN

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Montesanti Buys Interest in Pharmacy

R. C. Johnson, who has been associated with the Broad Street Pharmacy, Southern Pines, for twenty-two years, recently sold his third of the business to Joseph Montesanti, Jr. The other third interests in the concern are owned by L. T. Talton and Vance McMillan.

Mr. Montesanti was born in Southern Pines, but grew up in Pinehurst where he went to school. He worked at the Carolina Pharmacy under Wesley Viall and later attended the University of North Carolina School of Pharmacy from which institution he graduated in 1944.

Hartis Places 3rd in National Contest

G. C. Hartis of Winston-Salem, representative for Parke, Davis & Company in Western North Carolina, has been notified that he finished third in the 1945 "Millionaires Trip to Detroit Contest." Mr. Hartis's record for the first 5 months of this year placed him at the head of the P. D. Co. sales force in the Southeastern Division and 3rd in the nation.

The five leading "Millionaires," including Mr. Hartis, will spend an extra week's vacation in Detroit with all expenses paid.

Congratulations to "G. C." We're proud that a North Carolina pharmacist has done so well and wish him well during his stay in Detroit.

Incidentally, Mr. Hartis sends his thanks to all his customers for their support and cooperation.

Feminine Independence

The Internal Revenue Department at Greensboro produces a new record in feminine independence by a woman who claimed five dependent children on her 1944 income tax return. "Two by my first husband, two by my second, and one by myself."

**"ORDER BY MAIL
From McCOURTS"**

**EITHER FOR IMMEDIATE
OR FUTURE DELIVERY**

- Labels
— Rolls or Flat
- Boxes
- Physicians & Blanks

**Satisfaction Guaranteed
— or No Sale**

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

Maurice M. Brame Heads Pharmacy in Hospital in England

As ranking non-commissioned officer in the pharmacy of this United States Army General Hospital in Bristol, England, Technical Sergeant Maurice M. Brame of 1004 Johnson Street, High Point, N. C., works in surroundings that rival the ideal "back room" of the most modern drug store.

Sgt. Brame received his pharmaceutical training at the University of North Carolina (1933) and civilian experience in the Pharmacy at Duke Hospital, Durham.

"We manufacture, dispense, and stock drugs here," said Sgt. Brame. "In the past we have developed many new techniques and products; for example, we use penicillin tablets for treating tonsillitis. We developed our own methods of manufacturing the tablets right here, and have used them for six months now very successfully. I have three trained pharmacists and one registered pharmacist working with me."

Sgt. Brame is an active member of the North Carolina Pharmaceutical Association, which he joined while still an undergraduate in the Pharmacy School at U. N. C.

New Reaco Product

I. T. Reamer of Reaco Products, Durham, announces the addition of 10 mg. Pyridoxine Hydrochloride Tablets at \$3.00 per 100 and 25 mg. Pyridoxine Hydrochloride Tablets at \$6.00 per 100 "to our list of approved products." Both products may be obtained from your wholesaler.

Announcement

Effective July 1st the Charlotte office of Owens-Illinois Glass Company, Glass Container Division, assumed full status as a Branch Organization, with Mr. S. M. Edwards as manager. The address is: 609-11 Liberty Life Building.

Feature the Larger Sizes of CAPUDINE

Here's Why:

1. The larger sizes give your customers a bigger value.
2. The larger sizes conserve materials and transportation and your Clerks' time.
3. They increase your unit of sales, thus increasing your profits.
4. Capudine, you know, is the home or family relief for Headaches, Neuralgia and Muscular Aches due to exposure or fatigue. The 60c and Pint sizes are much better for home use because they are so economical . . . and they also assure that Capudine will be on hand in the home when it is needed.

So feature the larger sizes of Capudine and keep them on display, thus serving your own and your customers best interests.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Purepac
FALL-WINTER
FREE GOODS OFFERINGS
EFFECTIVE IMMEDIATELY

Over 50 different specials!

COUGH and COLD ITEMS, SPECIALTIES
VITAMINS, OINTMENTS, and TABLETS

Large variety of full color displays on request

ORDER YOUR REQUIREMENT OF

Purepac
HEALTH AIDS

from —



Owens & Minor
Drug Company
Incorporated

1000 E. Cary Street Richmond, Va.

*"Who have been good drug
wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXVI

JULY, 1945

No. 7

Pharmacy Offers Splendid Field for Teachers

A survey just released by the American Foundation for Pharmaceutical Education discloses that over 500 new teachers of pharmaceutical subjects will be needed by the 68 colleges of pharmacy in this country during the next ten years. This survey was made for the Foundation by Dr. A. G. DuMez, Secretary of the American Council on Pharmaceutical Education.

According to the survey, the total number of replacements among faculty members, directors and deans teaching pharmaceutical subjects namely, (460) during the next ten years, is quite a formidable figure. However, it does not include the faculty members holding degrees below the baccalaureate degree and who should be replaced as rapidly as possible to meet the requirements of the American Council on Pharmaceutical Education in this regard. If these were added, it would increase the total number by 55 and make a grand total of 515.

The fields which are open for these new teachers in pharmaceutical subjects include pharmaceutical chemistry, pharmacology, pharmacy, pharmacognosy, and other related subjects. At the present time there are twelve universities having graduate schools offering graduate work in one or more of these pharmaceutical subjects leading to the Doctor of Philosophy degree. There are some fifteen additional universities having graduate schools offering gradu-

ate work leading to the degree of Master of Science in one or more of these subjects.

The properly qualified teacher for any one of these subjects should preferably have a background which includes the holding of an undergraduate degree in pharmacy, preceded or accompanied with some apprenticeship or service in a drug store. Following this preliminary preparation, the prospective teacher should then specialize in his graduate work in the field in which he is especially interested. He should broaden his general culture and scientific education and engage in research in the particular field of his choice. Many of our most successful teachers in colleges of pharmacy have prepared for their life work through this procedure. Having attained their graduate degree, they have been appointed as instructors and, where they have made good, have been advanced through the ranks of assistant professor, associate professor and then full professorship. Some have become deans and there will be many more openings for new deans within the next ten years.

The profession of teaching in the field of pharmacy has much to commend it to young men and women who desire to follow teaching as a profession. It is not likely that the field will be over-crowded in many years to come.

The American Foundation for Pharma-
(Continued on Page 283)

"The Mighty Seventh" Ends Successfully

Originally it was our intention to publish a complete report of the 7th War Loan Drive in this issue of the JOURNAL, however, since all the bond sales have not been tabulated, the report will appear in the August number.

To date approximately \$1,900,000 in "E" bonds and nearly one and one-half million dollars in other type issues have been reported to the Central Office in Chapel Hill by the various individuals and organizations working in the drive. Since additional reports are expected, the "E" total will probably surpass the two million mark before very long.

As previously announced, the county exceeding its "E" quota by the highest percentage will "win" a free luncheon and special recognition from the Association and the State War Finance Office. The county winning this honor will be announced as quickly as possible after all the final reports have been received and properly credited.

The State, as a whole, did exceedingly well. Mr. Allison James, Executive Manager of the State War Finance Committee, has informed me that North Carolina's overall quota was more than doubled (second highest in the nation being topped by one state, New Hampshire) and, although we fell short of the "E" quota, more than \$50,000,000 in this type issue was sold.

On a comparative basis it is believed the record bond sale, as established by the N. C. P. A. and its affiliated organizations during the 7th War Loan Drive, will not be surpassed by any other pharmaceutical group in the country. Our August number will carry complete details. Watch for it.

Johnson Appointed Branch Manager

W. L. Johnson, a native of Saluda, N. C., has been appointed Manager of the Baltimore Branch of Parke, Davis & Company. He replaces Mr. J. S. Davis who

shortly expects to enter the wholesale drug business in Baton Rouge, Louisiana.

Mr. Johnson obtained his first drug store experience in the Dr. Goelet Drug Store of Saluda. Later he was associated with Missildine's Pharmacy, Tryon; Dr. T. C. Smith Company, Asheville; Asheboro Street Pharmacy and Fordham's of Greensboro.

At the time of the first World War he was managing the old Greensboro Drug Company on the square in Greensboro. After returning from service, he went to work for Parke, Davis & Company in eastern North and South Carolina with headquarters in Fayetteville.

Since that time Mr. Johnson has been successively promoted, first as Field Manager in 1930 and later—1938—he was made Assistant to the Manager and moved to Baltimore where he now makes his home.

In 1919 Mr. Johnson married Miss Lela Wright of Gibson, North Carolina. Although Mr. Johnson's duties necessitate his remaining in Baltimore most of the year, he owns a home in Gibson and the family returns for frequent visits.

The JOURNAL and his many friends in the Tar Heel State wish him success in his new capacity as Manager of the Baltimore Branch of Parke, Davis & Company.

OPPORTUNITY

Wanted: a salesman for Raleigh, Asheville, Charlotte, Wilmington and adjacent territory to call on physicians, selling complete line of ampoules and other supplies. Some drug knowledge required. Sample cases, samples and literature furnished. Commission basis, possibility of \$100 a week.

Write

DRUG SPECIALTIES, INC.

P. O. Box 830

WINSTON-SALEM, N. C.

NCPA Business Conference

The high-light of the Conference at Greensboro was the President's address, outlining the work of the past year, and recommending activities for the coming year. President Gilliam, in accepting the decision that the N. C. P. A. officers should remain in office another year, declared that he would serve to the best of his ability in the coming months.

Reports of committees were heard and accepted, among them being the report of the Dues Structure Committee, which recommended an increase in the N. C. P. A. dues. The report was adopted, subject to vote by mail ballot.

The Nominating Committee offered two names as candidates for Board of Pharmacy member, election to be by mail ballot also: W. A. Gilliam of Winston-Salem, and C. R. Whitehead of Ramseur.

Complete reports of all committees will be printed in the 1945 Year Book of the N. C. P. A., to be published the early part of September. Ballots for voting will be distributed to members shortly. Explanatory material will be included with the ballots.

H. C. McAllister reported on the Board of Pharmacy work for the past year. Dr. M. L. Jacobs ably represented the School of Pharmacy at Chapel Hill, at the request of Dean J. G. Beard.

During the morning session, P. A. Hayes of the Justice Drug Company, extended an

invitation to the delegates to be his guests at lunch at the O. Henry Hotel.

During the afternoon session, Jimmie Cates distributed tickets to the Greensboro Drug Club Victory Rally to celebrate the successful conclusion of the 7th War Bond Drive. This was held at the Vick Club House. A complete report of the work done by Greensboro during the Bond Drive will be included in the tabulated report to appear in the August issue of the JOURNAL.

The following officers, committee chairmen and members of the Association attended the meeting: C. M. Andrews, Burlington; Paul B. Bissette, Wilson; Henry M. Burlage, Chapel Hill; C. T. Council, Durham; E. C. Daniel, Zebulon; Phil D. Gattis, Raleigh and W. B. Gurley, Windsor.

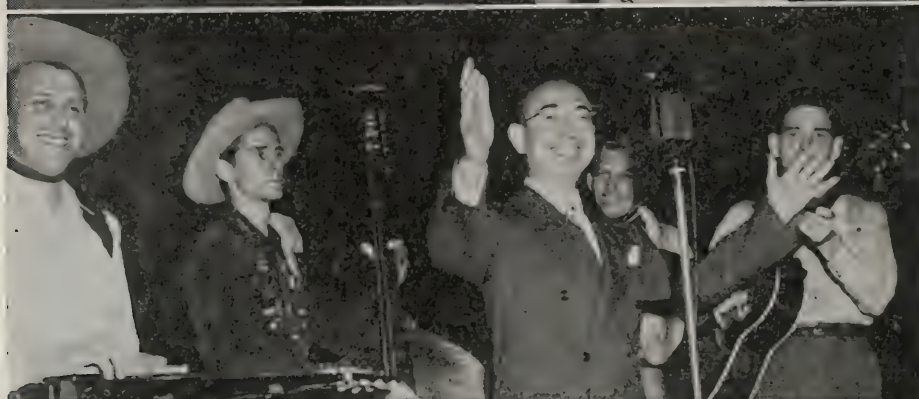
W. A. Gilliam, Winston-Salem; Thomas J. Ham, Jr., Yanceyville; M. L. Jacobs, Chapel Hill; J. C. Jackson, Lumberton; H. C. McAllister, Chapel Hill; Roger McDuffie, Greensboro; M. B. Melvin, Raleigh; L. P. Mayrand, Greensboro; E. F. Rimmer, Sanford and I. W. Rose, Chapel Hill.

O. K. Richardson, Elkin; I. T. Reamer, Durham; W. J. Smith, Chapel Hill; P. J. Suttlemyre, Hickory; R. N. Watson, Jonesboro and W. L. West, Roseboro.

The six members of the Traveling Men's Auxiliary in attendance at the meeting were J. W. Bennick, Charlotte; J. F. Goodrich, Durham; P. A. Hayes and M. G. Morris, Greensboro; C. H. Smith and Joe L. Wear of Charlotte.



EXCLUSIVELY
ICE CREAM
SINCE
1911



Bonds and Barbecue Feature Durham Drug Party

The personnel of the Durham drug stores were in gala mood on the evening of May 30th when B. C. Remedy Company was host at a Barbecue at Jack Turner's on the Huckleberry Springs Road.

In order that nobody would have to stay behind at the store to count pills, etc., all Durham drug stores closed promptly at 7 p.m. Then began the trek to the meeting place. Highway signs were unnecessary, for following the nose toward the aroma of barbecue, Brunswick stew, and all the trimmings would have served. Things got into full swing at the appointed hour.

Toastmaster was Floyd Goodrich. He opened the program by introducing C. T. Council, president of the B. C. Remedy Company, who welcomed the 300 guests and expressed the pleasure of his company in the attendance of the drug store owners, employees and War Bond officials.

Out-of-town guests were recognized, including the faculty members of the School of Pharmacy, and M. G. Morris, president of the T. M. A.

W. J. Smith reported on the sales of E War Bonds to date, and expressed the hope that the druggists would more than double their goal.

Allison James, executive manager of the State War Finance Committee, said that no group in the State had done a better job than the druggists.

Mr. James introduced the guest of honor for the evening, Samuel J. Cohen, National Director of the Retail Section of the War Finance Division, who told the assembled guests that they comprise one of the few groups which daily come in contact with large sections of the American public, and that the success of the Seventh War Loan campaign depended in large part on their efforts.

Brief remarks were made by Robert Trosper of Greensboro, State Chairman of the Retail Sales Division, and Ted Merrill of the State War Finance staff.

Incidental entertainment was furnished by the Saddle Pals, radio quartet, and the comedy team of Swanson and Christine Ellis.

Prior to the Barbecue, Mr. Cohen was featured speaker at a luncheon of the Durham Retail War Bond Committee. Miss Gertrude Garrard, of the Rogers Drug Store, Durham, and member of the committee, was among the guests. At the head table were Jones Fuller, chairman Durham County War Finance Committee; James Collins, chairman Seventh War Loan drive; Mr. Cohen; W. J. Smith, Chapel Hill; J. B. Robbins, chairman Retail Stores Division; and Wm. A. Kirkland, secretary of the Durham Merchants Association.

How to Sell Bonds

Photos, Opposite Page

Topic of the Day, "How to Sell Bonds," was being discussed in a most congenial fashion by Samuel J. Cohen of Washington, D. C., National Director of the Retail Section of the War Finance Division; M. S. Burt, Durham County Chairman for the druggists; Allison James, Executive Manager of the State War Finance Committee, Greensboro; C. T. Council, President of the B. C. Remedy Company, Durham, host to the group and W. J. Smith, Secretary-Treasurer of the N. C. Pharmaceutical Association.

Mr. Cohen (center) proved his versatility when he was asked to lead the string quartet, Saddle Pals.

Ted Merrill of the State War Finance staff and Robert Trosper, State Chairman of the Retail Sales Division (lower photo), listen to one of Toastmaster Floyd Goodrich's clever stories. Hunter Kelly, Secretary of the Durham Drug Club and I. T. Reamer, Chairman of the Arrangements for the Barbecue, lend their good looks to the picture.

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu-



RELIEVES HEADACHES



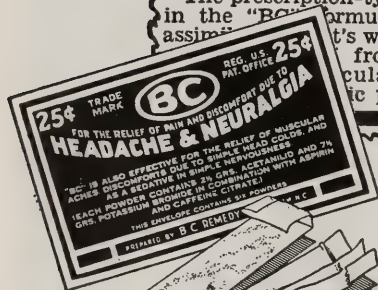
... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated. That's why "BC" offers

relief from headaches, neuralgic aches and other pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

A Nickel A Day or Where Do We Go From Here?

Members of the North Carolina Pharmaceutical Association will soon be asked to decide one of the most important questions ever to confront the organization—whether or not to double the annual membership dues. The importance of this decision cannot be overestimated since the future progress of the Association is at stake. What is done during the next thirty days will set the pattern for the Association's program in the postwar era—a period when organizations will be tested to the limit.

For the past decade the Association has operated on a budget varying from five to seven thousand dollars a year derived mainly from membership dues of \$4 (non-owner) and \$10 (owner). As the organization broadened its activities (Public Relations, Fair Trade, etc.) and increased its staff, its need for additional funds grew correspondingly larger. Temporarily, the situation has been solved by special fund-raising drives and contributions from friends of the N. C. P. A.

I believe—and this opinion is shared by others—that any organization capable of representing the pharmacists of the State is entitled to the fullest cooperation and financial support of any individual who enters the profession. Furthermore, any activity undertaken by the Association, be it Public Relations or whatnot, should be supported *equally* on a *permanent* basis. If the Association is not entitled to this support, there is either something radically wrong with the organization or its members.

If the Association membership approves the dues increase, and, more important, supports it once it becomes effective, it will provide the means whereby the N. C. P. A. can be transferred from the list of "average associations" to one of the best in the country.

A vote for this change will (1) provide for a permanent Public Relations Program (currently \$300 a month is being spent on this activity); (2) provide ample funds for Fair Trade (self-supporting at present);

(3) provide more adequate compensation for paid employees of the Association and make possible the addition of another "office helper"; (4) provide for the further expansion of certain N. C. P. A. activities: (a) professional seminars, (b) merchandising schools, (c) bulletins, (d) district meetings and clinics, (e) services of "consulting accountant," one familiar with practical business records.

The dues increase will mean an investment of slightly more than five cents a day—the price of a package of gum—to the proprietor and less than the cost of a 3c postage stamp to the non-owner. Is this too great an investment to make? I believe not and hope you will agree.

In any event, give this matter careful thought and *be sure to vote*. Your ballot will be in your hands on or before August 1st.

Revision of By-Laws

Reprinted below is the amendment to the Association's By-Laws as submitted by Mr. W. B. Gurley of Windsor, Chairman of the Dues Structure Committee. The amendment was submitted at one session of the Greensboro meeting (July 3rd) and was approved—subject to mail ballot vote of the entire membership—at a later session by more than three-fourths of the members present.

The amendment:

"Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of \$20; the second partner shall pay one-half the proprietor's rate or \$10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay \$20 per drug store or pharmacy."

Sixth Annual Drug Topics Prescription Census

Facts that would interest every retail druggist.

In the April 16th issue of DRUG TOPICS the sixth annual Prescription Survey was released. The report, this year, brings out some very startling and some very significant facts.

For instance, the 83,400 M.D.'s in private practice in 1944 wrote an average of 2,069 prescriptions each. The total number of Rx's filled last year was 273,970,000. The value of these prescriptions was \$302,485,000.

Drug store volume—in 1944—rose 9.9 percent from 1943—but prescription dollars increased 13.8 percent.

Refills in 1944—amounted to 37 percent of all Rx's filled.

As a measure of his contribution to Pharmacy, the average physician's prescription business amounted to \$3,626 per store in 1944.

These facts were taken from an article written by Dan Rennick.

BODEKER DRUG COMPANY

Richmond, Virginia

Departmentalize for Profits

By I. H. BANDER

Twelve ways in which the retail druggist can increase sales and profits by departmentalizing his business:

Prescriptions: "The national average of prescriptions filled last year was approximately two per person. How many people do you serve in your area? Multiply the figure by 2. Are you getting your proper share of this potential business?"

Vitamins: "Concentrate on vitamin business, which will approximate \$200,000,000 this year, or an average expenditure of \$5 to \$6 per family. Do you know how many families you serve? You can roughly estimate the number by multiplying your average daily sales by 5. You can then estimate how much vitamin business is obtainable in your neighborhood and go after this business."

Dentifrices: "There are 3 to 4 tooth brushes used annually per family. If you are serving 600 families, you should sell 15 gross of tooth brushes a year. And it is so easy to sell more—all you have to do is ask every person who comes into your store, 'Do you need a new tooth brush?'"

Baby Supplies: "There is approximately one baby born each year for every \$2 business per day that you do. For example, if you average \$120 per day, there are in the neighborhood of 60 babies born in your trading area in a year. There are about 90 items that are bought for babies, and the average amount spent for drug store merchandise for babies under 4 years of age is about \$40 a year. Have you consolidated your baby merchandise into one grouping? Why let other consumer contact points take this business away from you?"

Cosmetics: "Think of the number of women who use cosmetics in your area. Where do they buy them? Have you somebody in your store who knows how to sell cosmetics? Have you departmentalized your cosmetics so that women coming to your store know what you have? Is the department clean and inviting? Is the merchandise well displayed? Have your sales people been trained in the art of selling 'families' of cosmetics?"

"Many of your customers are passing your door to buy elsewhere liberal quantities of creams, face powders, rouge, lipsticks, perfumes, colognes, toilet waters, bath powders, deodorants, shampoos, and other toiletries and cosmetics that are being used daily and on which there is a tremendous business available in the aggregate."

"Too many women who live in the neighborhood of the drug store are not sufficiently conscious of what druggists have . . . and too often there is not sufficient study made of what women want, resulting in inadequate stocks."

Sanitary Supplies: "Your retail price on the advertised brands of sanitary napkins is as low as anybody's. The average annual consumption per family is 12 boxes. A drug store doing \$120 a day serves families that, averagewise, use about 600 boxes per month, or approximately 12 cases. It is estimated that one sanitary belt is sold for every four boxes of napkins. How many do you sell?"

"Merchandise your Sanitary Department. Forceful displays will bring the goods to the attention of your customers."

"Grocery stores, general stores and others are adding the type of merchandise you sell. It is estimated that 140,000 grocery and general stores now sell sanitary napkins."

"Tens of thousands are also selling other commodities now in your stock. Women go to grocery stores an average of 4 times a week. If your displays suffer by comparison, there is a danger of losing some of your customers to other outlets."

"Greeting cards are a profitable addition to the drug store. They bring customers regularly. A clean, up-to-date department will add to profits and replace some of the business you are losing on merchandise not obtainable."

Foot Products: "It is estimated that 7 out of 10 persons who come into drug stores have something wrong with their feet. Are your foot products departmentalized? Variety stores feature these items strongly."

(Continued on Page 283)

Curity SULFA-thia-zole HANDI-TAPE

REG. U.S. PAT. OFF.



ADDED PROTECTION of sulfathiazole in the new Curity Ready-Made "instant bandage." Curity SULFA-thia-zole Handi-Tape is a "natural" for the safe care of small cuts, blisters and bruises. Customers want to

stock up for kitchen, medicine chest, car, office. Be sure you can supply their needs.

JUST ONE SOURCE

Just one source of supply furnishes practically every sort of first aid dressing you need . . . in gauze, cotton and adhesive. The name Curity means plenty of levelheaded research to make products that are safe, efficient, economical. That's why your customers demand them again and again. So don't be caught without a full supply.



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

NORTH CAROLINA SERVICE WHOLESALER

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Board of Pharmacy News

J. G. Ballew, President....Lenoir
 Roger A. McDuffie.....Greensboro
 M. B. Melvin.....Raleigh



I. T. Reamer.....Durham
 F. W. Hancock, Advisor...Oxford
 F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
 Chapel Hill, N. C.

A Look at the Future

It seems to be the mode of the times to predict what the future holds in store for us. Most of the popular publications have devoted a regular section to foretelling what we may expect in the world at peace. All of this prognostication makes interesting reading. Doubtless much of it will materialize and contribute to the general welfare of all of us. However, our primary concern in this thought projection is, "How will these new developments affect Pharmacy?"

Not even the wisest can predict with any degree of certainty what the course of events will be; nevertheless, based on well-established trends, we can get some indication of the direction this course will take. We believe it will be interesting to examine these trends and to determine if possible how they will affect us.

EXPANSION OF ESTABLISHED OUTLETS

The lines of demarkation between the various types of retail outlets are rapidly becoming less distinct. This tendency has been in evidence for a number of years. We have every reason to believe that it will be greatly accelerated in the post-war period. As many pharmacists have added lines "foreign" to the practice of pharmacy, we may expect greater competition in these lines of merchandising. To some extent, this competition will invite an encroachment by other outlets on the merchandise which we normally think of as being distributed solely through drug stores. Many

pharmacists have recognized this situation and have discontinued these "foreign" items. They have devoted their energies to those activities more closely related to the protection of the public health. Other pharmacists, enjoying a "good fight," are making plans to extend their endeavors still further in other lines of merchandise. Should these trends continue, it is likely that there will occur a division in pharmacy itself. Stores with professional trends will probably become more professional. Stores with a commercial bent will likely go further in that direction. The public and the physician will certainly become aware of this division and will use each outlet for the purpose for which it is best suited. Being essentially a rural state, North Carolina is not as likely to experience this change as early as some of the states having a larger urban population. But even here we may expect "pharmacies" and "Drug stores." It will be necessary for the pharmacist to decide which type of establishment he wishes to operate. Except for the more rural communities, he cannot have both.

EXTENSION OF MEDICAL CARE

From the large number of bills introduced into our legislative bodies, both federal and state, it is evident that the public is not satisfied with the present distribution of medical care. This is particularly true of the indigent and lower-income groups of our population. From our record

S I X T I E N T H Y E A R



Norwich helps you
with FINE PROMOTION!

The town crier's bell enabled a public servant to do a public service. Without it, he could never have reached his community so effectively. To help you reach *your* community Norwich rings the bell for you every day. A steady program of advertising, publicity and point-of-sale displays helps you sell our fine products at a fine profit. It is part of the Norwich three-point program that is fundamental to profitable drug merchandising . . . *fundamental to your success as well as ours:*

THE NORWICH PHARMACAL COMPANY, NORWICH, NEW YORK

Fine Promotion

. . . Powerfully national in scope
 —thoroughly local in impact.

Fine Products

. . . Backed by sixty years of
 medical research and scientific
 controls.

Fine Profits

. . . a worthwhile return on your
 investment, time and profes-
 sional training.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

of rejections under the Selective Service Act (North Carolina had the largest), our state needs to devote its efforts and money to this problem more than any other state. Based on the trend in hospital insurance plans, this added coverage of medical care will likely be financed by some plan of insurance. If we can rely on past experience, we may expect this medical care to be rendered largely in the hospitals. We may expect the field of hospital pharmacy to grow considerably. Indeed, this field is rapidly expanding at the present time. Hundreds of hospitals serving large areas do not now employ a pharmacist. Millions are now being hospitalized without the protection afforded by adequate pharmaceutical service. Hospital administrators are rapidly becoming aware of the potential danger of this situation and are securing the services of qualified pharmacists. The demand for hospital pharmacists will necessitate the establishment of an adequate training program in this specialized field of pharmacy.

THE ARMED FORCES

Present indications are that we will maintain a large Army and Navy. While the status of the pharmacists in these branches of service has been unsatisfactory during the war emergency, it is expected to improve when our Army and Navy are converted to peace-time organizations. These two branches of service along with the U. S. Public Health Service will likely provide attractive careers for many of our younger pharmacists.

GOVERNMENT EMPLOYMENT

The activities of some of the various departments of our government require personnel with a pharmaceutical background. This is especially true in the enforcement of our laws regulating the distribution of drugs. We may expect these departments to employ more of our pharmacists as the expansion of distribution gets under way.

OTHER FIELDS

During the past several years pharmaceutical manufacturers, like most other manufacturers, have piled up surpluses of funds. Much of these funds will be spent in research seeking to find more efficient medical agents for the prevention and cure of the

diseases of man. This research program will require pharmaceutically trained men. Excellent opportunities will be available to ambitious pharmacists in this field.

The teaching staffs of our colleges of Pharmacy have suffered from lack of replacements during the past few years. The prospects for increased enrollments in our schools will create many opportunities in the field of pharmaceutical education.

There are likely to be many other fields in which the pharmacist will find employment—wholesale drug stores, manufacturers' detail work, industrial laboratories, cosmetic manufacturers, to mention a few.

WHAT TO DO ABOUT IT?

In order to meet the increased competition, it is necessary for the pharmacist to so revise his physical equipment that his methods, merchandise and efficiency of service will attract the public's buying dollar. This means that he must clean up, replace worn-out or obsolete equipment. For this program he should plan *now*.

Secondly, more qualified pharmacists must be trained to meet the demands of the post-war era. Surveys reveal that more emphasis must be placed on this important work if we are to maintain even the status quo in North Carolina. We *must* have more pharmacists if we are going to progress. We have next to the smallest number of pharmacists per capita of any state in the Union. We have fewer pharmacists per drug store, with one exception, of any state in the Union. The daily average number of prescriptions per drug store in North Carolina is 47.2 compared with the national daily average of less than 13. We must have more qualified pharmacists to meet this demand.

A stricter law enforcement program is indicated. The great burden placed on the pharmacists of this state for professional service has caused some of the work to be shifted to legally unqualified persons. This is a dangerous trend and is unsafe for the public. The pharmacist of the state may expect more activity in this direction. These emergency practices too quickly become fixed habits. The pharmacist should review his situation and make the necessary plans to render it satisfactory from a legal standpoint. There is no better time than the present to formulate these plans.

MONEY

ADS LIKE THESE HELP
YOU SELL **O-N** ANTISEPTIC

See that you have adequate
stock to supply the demand



\$2.80 Dozen - 2 FREE

for ITCH
and BURN of
ATHLETE'S FOOT
POISON OAK, INSECT BITES, RINGWORM
O-N 35¢
ANTISEPTIC
LIQUID! CLEAN! FAST!

O-N
ANTISEPTIC
for Itch and Burn of
ATHLETE'S FOOT
POISON OAK
INSECT BITES
RINGWORM
ONLY 35¢ PER BOTTLE
LIQUID! CLEAN! FAST!

At Your Wholesalers

OWEN DRUG COMPANY



MAKERS

ADS RUN YEAR 'ROUND

O-N FOR COLD DISCOMFORTS
ENJOYS A STEADY DEMAND
THE WHOLE YEAR THROUGH.
KEEP PLENTY ON HAND AT
ALL TIMES.



\$2.80
Dozen
2 FREE

Also Stock Up On



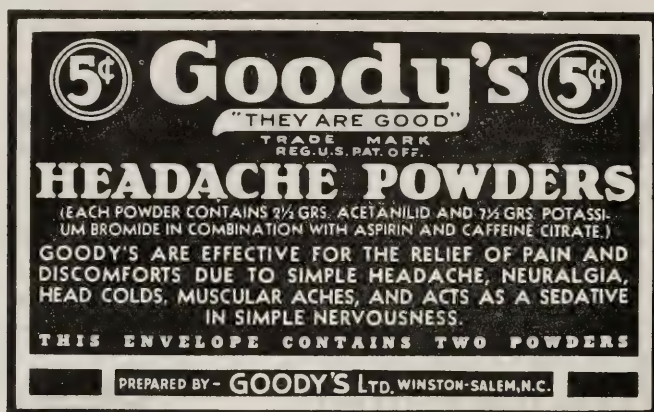
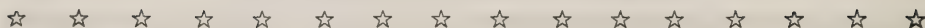
COLD TABLETS

\$1.20 Dozen - 2 FREE

At Your Wholesalers

Salisbury, North Carolina





IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

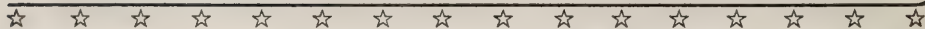
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Architect



MARION A. HAM

The Association has available for its members a competent architect who will gladly assist you with your remodeling problems, or in preparing plans for a new building. For further information, address your letter to Mr. Marion A. Ham, Post Office Box 1152, Durham, North Carolina, or to the North Carolina Pharmaceutical Association, Drawer 151, Chapel Hill.

Copies of "The Drug Store of the Future," a helpful booklet for individuals desiring to remodel or build new pharmacies, may be obtained without cost from the N. C. P. A. Write for your copy today.

Drug Store Permits Issued

During the month the following drug store permits were issued: City Hospital Pharmacy, Winston-Salem; Cherry Point Pharmacy, Havelock.

TABLETS

AMINOPHYLLINE

AMINOPHYLLINE-PHENOBARBITAL

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

GREENSBORO
NORTH CAROLINA



J. C. JACKSON

Introducing J. C. Jackson, who, as announced last month in the JOURNAL, is the newly elected pharmacist member of the North Carolina Board of Health.

In receiving congratulations upon his appointment, Mr. Jackson asked that the N. C. P. A. members offer suggestions to him concerning Board of Health matters at any time. He assured the druggists that he would have their interests at heart at all times, and would represent them to the best of his ability.

Mr. Jackson's capability, plus his high standards, enthusiasm, and cooperative spirit will make the N. C. P. A. justly proud of its representative on this important state agency.

N. C. P. A. members wishing to contact Mr. Jackson may write him c/o Hedgpeth Pharmacy, Lumberton, N. C.

Pharmacists Reregistered

Reregistered during the month: J. W. Brooks, Tryon.



EXTRA!

PAL PIONEERS TELEVISION!

At 9:30 p.m., May 1st, 1945, over Dumont Station WABD, the Pal Blade Company proudly presented its first specially prepared history-making telecast.

"THE HISTORY OF SHAVING
or
The Care and Feeding of Whiskers"

Featuring Broadway stars, the program developed in more or less serious vein how man has progressed in his morning "once over" from the hacking of the caveman, to the "Feather Touch" Pal shave of 1945.

We wish you could have seen it—but perhaps you *have* seen the "Souvenir Program" complete with scenes from the show. Ask your buyer to send for one. It's really something for your scrapbook against the day when Pal telecasts are as much a part of Pal advertising as Pal newspaper, magazine, and 24-sheet billboard advertising are today.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Mail Order Pharmacists

The Atlanta *Constitution* has done a real service in ferreting out a quiet, little publicized effort to lower the standards of dispensing medicine and drugs in Georgia by legally permitting pharmacists to practice in this state after taking a 90-day course by mail.

There is a measure in the Georgia legislature—House Bill No. 3—which has quietly slipped by two readings without a protest.

This bill if passed would allow anyone to compound drugs and dispense medicine with no more training than a three-months course from a mail order house in Nevada.

The *Constitution*, commenting editorially on the bill, says: "Georgia, careful of its sick, demands a full college course of training for its pharmacists.

"The Association of Pharmacists, jealous of their good name in Georgia, is up in arms and will make a hurried protest and appeal to the legislature. The bill had been kept a secret from them.

"It is almost incomprehensible that such a tricky, dangerous bill should be slipped in without regard for the sick people of Georgia. It was shrewdly and cleverly disguised.

"The claim is made that it is for the benefit of one man.

"The facts are it would open the doors to any and all graduates of this little 90-day correspondence school.

"In the name of the sick and those who will be sick let us call on the legislature to rise up and put down this dangerous bill which would turn over the handling of dangerous drugs and medicine to men trained for a mere three months—by mail."—*Augusta Chronicle*.

Sales Tax Information

The Department of Revenue, Sales Tax Division, is working on a regulation pertaining to the sales tax exemption of drugs and medicines sold to physicians and hospitals. However, since the regulation had not been approved by the Commissioner of Revenue at press time, we urge that until further information is available, that you keep an accurate record of such sales to physicians

and hospitals in order that the proper exemption may be taken on your August report.

A special bulletin will be issued as soon as the regulation is approved.

A & O

A & O for Cold Discomforts, well-known proprietary preparation, will be available from your wholesaler beginning September 1st. Company headquarters has been established in Greensboro and the manufacture of the product is already underway.

A & O is now on Fair Trade in North Carolina. The two ounce (35c) and the four ounce (60c) sizes are fair traded at 35c and 60c. The manufacturer has just completed mailing Fair Trade leaflets to the trade.

A comprehensive newspaper advertising campaign is now being scheduled by the manufacturer for appearance during the "cold" season.

DRUG FIXTURES FOR SALE

Soda tables; 10' Neon Drug Sign. For information, write or call

E. S. White
909 Church St.
Burlington, N. C.

For Sale

Prescription room materials, including stock, scales, etc. Available for immediate sale at a reasonably good offer. Type and condition of stock should be seen to be appreciated. Am closing prescription department.

Addison Drug Sundries
830 E. Morehead St.
Charlotte, N. C.

Drug Store for Sale

\$4,000 buys a completely equipped and well-stocked drug store in a small town. Gross sales last year were \$12,742.00. Commissions on bus tickets, and other services offered by the store, amount to \$80-\$85 a month. Rent on building is \$20 a month. Prescription volume small but has possibilities. If you would like to earn a living without having to work yourself to death, investigate this opportunity. Write W. J. Smith, Chapel Hill, and he will pass your inquiry along to me.



"IT'S FAMOUS

because

IT'S GOOD"

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

FOR SALE

New electric ice shavers and chippers.

O. A. Berryhill

927 Poindexter Drive

Charlotte 3, N. C.

"Two Thirds Thru"

Germany and Italy are beaten and only Japan remains.

The Nips with their fanatical ideas are going to be a costly enemy to liquidate, which means—

More B-29's

More Land Craft

More everything

Don't stop buying War Bonds just because the 7th War Loan Drive has ended. Help finish the remaining One Third.

Scott Drug Company

112 South College St.

CHARLOTTE, N. C.

Tar Heel News Topics

Kirk Hardee of Hardee's Pharmacy, Charlotte, has remodeled his prescription department . . . it is efficiently arranged, clean, and most important, located in a spot that leaves no doubt in one's mind of the importance Kirk attaches to this particular department.

Rupert Jernigan, Jr., son of pharmacist and Mrs. Rupert Jernigan of Chapel Hill (Eubanks), graduated from West Point June 4th . . . his parents and sister attended the ceremonies. . . . Miss Evelyn Salter has been transferred from Bobbitt's College Pharmacy, Winston-Salem, to Bobbitt's Pharmacy in the Reynolds Building.

Carl Bowman of the Bowman Drug Company, Conover, has solved the cigarette problem . . . he keeps a vase filled with loose cigarettes on the fountain bar to which is attached a sign: "We do not get enough cigarettes to sell so have one with our compliments."

Ronald Lane has been reelected mayor of Wilmington. . . . R. B. Bryan has sold his interest in the Boulevard Pharmacy, Charlotte, and is now associated with Stanley's. . . . John Goode has returned to Asheville from a business trip to Washington.

Richard E. Vaden of 1018 E. Maple Street, Goldsboro, has been added to our list of T. M. A. members. Mr. Vaden represents Abbott Laboratories.

Miss Peggy Royall, daughter of Mr. and Mrs. George E. Royall of Elkin, graduated, magna cum laude, from Greensboro College, June 2. Miss Royall served as president of the Y. W. C. A. during her senior year. During the summer she will attend the Lisle Fellowship in Denver, Colorado, prior to accepting a position as director of Christian Education at Central Methodist Church, Asheville.

Earl H. Tate, pharmacist-mayor of Lenoir, was elected third vice-president of the North Carolina League of Municipalities at a meeting in Raleigh recently.

When we asked Wilkins Harden, lucky guesser of the Germany surrender date, for his prognostication concerning the surrender of Japan, he assured us that he didn't know a thing about it, but would take a chance and guess August 7, 1946.

C. M. Andrews was elected President of the Burlington Merchants Association by unanimous choice of the directors, on Thursday, June 21.

Mrs. Frances Rimmer Youngblood, of the "pharmacist-family" Rimmer of Sanford, tells us that they are doing a redecorating and remodeling job, and are well pleased with the appearance of their store.

The R. A. McDuffies spent a well-earned vacation at the beach early in July.

Octavus Griffin and his family acquired new sunburn, and we hope, some fish, during a recent stay at the beach.

E. A. Brecht of the School of Pharmacy, is spending a portion of the summer with his father at Minnesota Lake, Minnesota, where he will assist him at the Brecht Drug Store.

Steve Uzzell, U.S.N., has been promoted from Hospital Apprentice 1/C to Pharmacist Mate 3/C. . . . J. Louis Cobb of Black Mountain writes that Steve is believed to be headed towards Tokyo.

H. H. Herndon, formerly of South Boston, Virginia, is now with the China Grove Drug Company . . . he replaces M. B. Sloop who has accepted a position with Main Drug, Hickory.

Banks M. Moore of Salisbury, who has been in charge of analytical work for the Stanback Company for the past three years, has returned to Eastport, New York, to accept a position with a local firm, Scott Drug Store.

Two narcotic robberies have been reported by the press: Late in June a quantity of narcotic drugs was stolen from the Shook Drug Company, Hickory, and a few days later someone broke into the Purity Drug Store, Haw River, and removed the entire stock of narcotics.

A. E. Galloway of High Point has completed a second course in Materia Medica as instructor to a class of cadet nurses. . . . Homer C. Starling of the W. H. King Drug Company, Raleigh, heads his city's Lions Club.

R. I. Cromley, Raleigh pharmacist, has been appointed a member of the Wake County Board of Health.

★ DRUGS OF MERIT FOR ★ PRESCRIPTION PROFITS

PHARMACEUTICALS

	<i>Gals.</i>
Elixir Three Bromides	\$ 3.90
Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.....	5.00
Elixir Laetated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Mixture Rhubarb & Soda	3.00
Chloroform Liniment	3.50
Camphorated Oil	4.60
Calamine Lotion VII	2.25
Milk of Magnesia	1.00
Syrup White Pine Compound ...	3.50
Aromatic Cascara	8.00
10% Discount on 10 Gallon	
Order.	

TABLETS

	<i>1000</i>
CRC, white	\$ 3.50
Carabile	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Phenobarbital, ¼ grain81
Phenobarbital, ½ grain	1.26
Phenobarbital, 1½ grain	2.38
Aminophyllin, 1½ grain	8.22
Aminophyllin, 1½ grain and	
Phenobarbital	9.52
10% Discount on 10,000	
Order Assorted.	

OINTMENTS

	<i>Lbs.</i>
Ammoniated Mercury, 5%	\$ 1.10
Ammoniated Mercury, 10%	1.25
Boric Acid50
Zinc Oxide50
Sulfur50
Sulfathiazole, 5%	1.25
Whitfields	1.00

1 oz. tubes

	<i>Dz.</i>
Ammoniated Mercury, 5%	2.00
Ammoniated Mercury, 10%	2.25
Whitfields	2.25
Boric Acid	1.25
Sulfanilimide, 25%	2.25
Sulfathiazole, 5%	2.70
Zinc Oxide	1.25

LABORATORY STAINS

	<i>Gals.</i>	<i>Pts.</i>
BENEDICTS SOLUTION	\$2.00	\$.50
HAINES SOLUTION	2.00	.50
	<i>Qts.</i>	
CASTILLANI'S Paint	1.50	1.00
FEHLING'S	1.00	.65
Wright's Stain	4.50	2.50
Carbol Fuchsin	1.50	1.00
Gentian Violet	2.50	1.50
Gram's Iodine	1.50	1.00
Methylene Blue	2.00	1.25
Safranin Solution	3.00	1.75
Acetone35

Orders of \$12.00 net, prepaid.

DISTRIBUTORS FOR

Geo. A. Breon & Company
Manhattan Eye Salve Co.
Parke Davis & Company
Reaco Products
Van Pelt & Brown, Inc.
Lakeside Laboratories

L. P. Mayrand
Upjohn Company
Valentine Meat Juice Co.
Vincent Christina & Co.
Retort Pharmaceutical Co.

MAIL YOUR ORDER TO:

DRUG SPECIALTIES, INC.

625 Nissen Bldg.

WINSTON-SALEM, N. C.

Telephone 8661

Raleigh Woman's Auxiliary

MRS. H. I. GATTIS, Reporter

The Raleigh Auxiliary held its June meeting at the home of Mrs. M. B. Melvin on St. Mary's St. Co-hostesses were Mrs. L. H. Crumpler, Miss Mary C. Spell, and Mrs. Arthur Baugh. The enthusiasm of the members present was very gratifying to see.

It was decided to dispense with the July and August meetings but to hold a picnic instead, to which would be invited the husbands.

A benefit bridge party was held May 16 at the home of Mrs. R. W. Hunter to raise funds for the club. Thirteen tables were played in the afternoon, and fourteen that night. Refreshments for the afternoon party were given by the Pepsi-Cola Company and Lance Inc., and for the night party by White Dairy Products Company. High-score prizes were given at each table and these were donated by W. H. King Drug Company, Franklin's Carolina Pharmacy, Professional Building Pharmacy, Brantley & Son, Eckerd's Drug Store, City Drug, Parker Drug Company, Russell's Pharmacy, Person Street Pharmacy No. 1 and No. 2, Cromley-Melvin Drug Store, Five Points Pharmacy, Mr. H. J. Singleton representing Colgate Palmolive Company, and Mr. J. D. Smith represented Lederle Laboratories. Mrs. A. B. Kirkpatrick and Mrs. R. W. Hunter were in charge of the tables; Miss Mary Claus Spell and Mrs. Homer Starling were in charge of the prizes. Three

homemade cakes donated by Mrs. A. B. Kirkpatrick and Mrs. Wilkins Harden were raffled off. A good time was had by everybody and the nice sum of \$87.00 was realized from the parties.

At the regular monthly meeting it was voted that \$50 of this amount be contributed to the Student Loan Fund at Chapel Hill.

Rep. Carl T. Durham Now International Figure

Rep. Durham, now touring Europe as chairman of a House Military Subcommittee investigating disposal of surplus Army properties, is on the way to becoming an international figure, it was learned today.

In compliance with a request by cable from the OWI office in London, Charles Farmer of OWI in Washington called upon Durham's office for assistance in preparing for cabling to Europe a 100-word sketch of the Tar Heel Congressman to be distributed to newspapers throughout Europe, including Norway. The sketch to be cabled to London contains the story of how a colleague asked Durham the secret of his encyclopedic knowledge of legislation pending before the House. Durham replied to that, "Maybe it's because I read in bed."



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia



Sales

INSTEAD OF REGRETS

Saying to a customer, "So sorry, temporarily out of stock!" brings you no sales—no profits—and may lose customer-friendship, besides.

Large inventories located at delivery points 24 hours or less distant from most destinations, provide speedier deliveries of Massengill pharmaceuticals—as a continuing stream of appreciative comments and compliments from customers attests.

Merchandise on the shelves yields sales instead of regrets—customer satisfaction instead of disappointment.

Profit from the speedier, more complete deliveries of Massengill specialties—especially now, under wartime scarcities.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Massengill specialties have been developed to provide effective therapy for cases the physician encounters every day. Systematic detailing, intensive advertising in national medical publications, and mailings of literature are creating prescription demand for you. Priced right for profits.

KAMADROX • LIVITAMIN • NOVIPLEX

BETHIAMIN • SEMESTRIN • MORRUGUENT

Complete information may be obtained by writing
direct to our nearest distributor

Winston-Salem Apothecary Club

MRS. C. R. WHEELER, *Reporter*

"Any bonds today?" That could truly have been the slogan and theme song of our June Apothecary meeting.

This was our first meeting of the new year. Mrs. H. P. Watson was our hostess and she and her family made us feel very much at home. Mrs. Ernest Rollins presided at the meeting since our president, Mrs. James Darlington, was attending her daughter's graduating exercises.

Everyone was excited over the splendid results from our bond sales. Our club has had a booth in the post office since the beginning of the drive. The women have been wonderful about giving so much time to the work of selling bonds. They have left off many duties at home as well as many pleasures to see that our part of the bond drive is carried on. In other words, selling bonds, backing our boys by doing our share on the home front, is pretty important to all of us.

Several reported on the happenings around the post office booth while they were on duty, such as: The farmer who had left the field in his work clothes, and had come to town to buy a bond. Honestly, he pulled out a roll of bills large enough to choke you. He has a son or two in the Pacific and he's helping to see that supplies get to them by lending Uncle Sam his money. —Or the woman who wanted to know how much money she needed to add to her stamps to buy an \$18.75 bond. She couldn't read or figure, but her Tom was over there and she wanted to help him, for she had heard that "China is a long ways off." —Then there was the little boy with the sack of pennies he had saved to buy a bond. He wasn't old enough to fight, but he was old enough to save for victory. There was so much to see and hear as one sat there and watched humanity pass by. It made one realize as never before that this war has touched everyone. Our members voted to continue the post office booth for the duration of the drive.

Then our thoughts turned to the N. C. P. A. State Auxiliary meeting. We will miss our get together this year.

Mrs. Fishel asked that all state dues

should be mailed as soon as possible. She offered to mail all dues brought to her, as we are anxious to have a large membership from our club. This money we pay in as dues each year goes to our N. C. P. A. Student Loan Fund at the University of North Carolina. So let's get those dollars on their way.

We had as a visitor to our club, Miss Evelyn Salter, who graduated from U. N. C. School of Pharmacy last year, and is now working at Bobbitt Pharmacy.

After our business session, we had the pleasure of hearing Mr. Wade Gilliam, president of the N. C. P. A. Mr. Gilliam is interested in everything that benefits the druggist, and he urges every pharmacist to take an active interest in the affairs of his community. With shorter hours, Mr. Gilliam feels that every pharmacist will have more time for home and community activities. This will result in his feeling himself a part of things, rather than the tired little man that stands behind the prescription counter hour after hour.

Mr. Gilliam praised the wonderful work of the women in putting over the war bond drives. He said he could always count on the Auxiliary members to put a drive over.

During the social hour, our hostess served ice cream and cookies.

Our club voted to disband for July and August.

We were so pleased to see one of our own baby's picture on the cover of the May issue of the JOURNAL, little Miss Linda Diane Way. We have two other new babies in our club: Lynn Elaine Kimball, daughter of Mr. and Mrs. Leon Kimball, and Sandra Ray Hartis, daughter of Mr. and Mrs. G. C. Hartis.

TMA Business Meeting

The Traveling Men's Auxiliary will continue under the able leadership of M. G. Morris of Greensboro, assisted by Joe L. Wear, Vice-President, and Floyd Goodrich, Secretary-Treasurer. The election of a member of the Board of Governors to succeed A. T. Lewallen, who died during the past year, will be announced shortly. The 1944 roster of members of the T. M. A. will be continued through 1945.

The Seeman Printery, Inc.

Where Good Printing is a Habit

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

"Wilbur, you're a wow!"

Nary a beef, Wilbur, my boy.
You're serving Bromo-Seltzer right.
No wisecracks to the customers.
No fancy flourishes as you serve it.

1. Huh, what's that—
no complaints
today?

2.

Shucks, I . . .

Don't interrupt me, Wilbur.
It's good—the way you give
'em an accurate dose of
Bromo-Seltzer every time—
and remember that one turn of
the knob does the job.

3.

Gosh, I . . .

Yessir, 'tis a thing of beauty,
watching you add a half glass
of water and stir gently.

4.

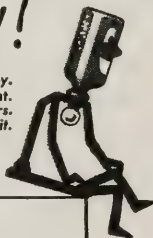
But, gee . . .

But me no buts, Wilbur.
You tell customers they can
always drink it immediately.
You remind all of them of the
home package. Always keep
several extra dispenser bottles
on hand.

5.

**So I'm doing all right? . . .
So why the lecture?**

Well, Wilbur, I just thought
it might be a good idea to
remind you of all the things
you're doing right. Keep it up,
Wilbur—we're all proud of
you.



BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

FIGHTS HEADACHES 3 WAYS



Woman's Auxiliary

The Executive Board and Committee Chairmen of the Woman's Auxiliary of the N. C. P. A. met at Greensboro on Tuesday, July 3rd, for the purpose of transacting necessary business. Mrs. I. W. Rose of Chapel Hill, was a guest at the meeting.

Mrs. J. C. Jackson, President, presided and after thanking the officers and chairmen for coming to the meeting, she spoke of the work accomplished during the past year and commended each Woman's Auxiliary member for the part she has played in the various projects.

Mrs. C. H. Bradford of Greensboro, Chairman of the Nominating Committee was asked for a report. She requested that the present officers continue for another year, the policy of the N. C. P. A. and the T. M. A. being extended to the Woman's Auxiliary. The officers and committee chairmen agreed to carry on with their work, since it is impossible to have a convention at this time, a necessity for electing new officers under the Constitution of the W. A.

Mrs. W. R. Adams of Angier, Chairman of the Constitution Committee, reported that her committee had met to discuss the proposed changes in the Constitution as suggested at the last general meeting of the Auxiliary. A complete report of the work done by her committee will be published 30 days prior to the next meeting of the Woman's Auxiliary as provided in the Constitution.

Mrs. C. H. Monroe of Charlotte, Chairman of the Membership Committee, was unable to be present. Through her efforts 199 memberships have been secured for the State Auxiliary and she is to be commended highly for this work.

Mrs. E. A. Brecht of Chapel Hill, Chairman of the W. A. War Finance Committee, was also unable to be present. The Auxiliary has not only met its quota during each War Bond Drive, but has exceeded it by a large percentage. Mrs. Brecht, with the support of the Auxiliary members, has done a good job in this phase of the Auxiliary work.

Mrs. P. A. Hayes, Chairman of the Hospitality Committee, extended an invitation

to the ladies to be the guests of Justice Drug Company at lunch.

Mrs. Floyd Goodrich, Historian, reported that a scrapbook of Woman's Auxiliary activities will be available for exhibit when the Auxiliary again has a general meeting.

Mrs. Dewey Groome reported for the Resolutions Committee, of which she is Chairman. A resolution was passed that the thanks of the Executive Board and Committee Chairmen be extended to Justice Drug Company for the lovely luncheon tendered them.

Mrs. W. J. Smith, Secretary-Treasurer, reported that to date \$199 had been received for memberships; that the Greensboro Club had contributed \$85 and the Charlotte Auxiliary \$50 to be added to the Student Loan Fund at the University.

An interesting part of this business session was the reading of letters which Mrs. Hancock had written to Dean J. G. Beard in 1932, at the time the Woman's Auxiliary Student Loan Fund was established. Mr. Hancock had graciously lent these to the Auxiliary, and the members present appreciated his kindness in allowing them to be read.

The nine officers and members of the Woman's Auxiliary present for the meeting were Mrs. W. R. Adams, Angier; Mrs. J. W. Bennick, Charlotte; Mrs. C. H. Bradford, Greensboro; Mrs. J. Floyd Goodrich, Durham; Mrs. Dewey E. Groome and Mrs. P. A. Hayes, Greensboro; Mrs. J. C. Jackson, Lumberton; Mrs. I. W. Rose and Mrs. W. J. Smith, Chapel Hill.

There being no further business before the Executive Board, the meeting was adjourned.

Narcotics

"On Monday night, July 2, my store was broken into and all my narcotics were taken except a small amount of Papine. I did not notify you before because I thought it might in some way hinder the law from catching the thief, but if you think it might help some druggist now, you can put it in the JOURNAL. There ought to be a law to put such trash out of circulation for life. They are a real menace to public society."
—J. Hunter Jones, Haw River.

EVERFRESH *Products*

are well on their way toward carrying on—
through 1945—their annual custom of making
each succeeding year their biggest in sales.



SACCHARIN

—molded with uniform density to dissolve completely and
almost instantly. No excipient is used in $\frac{1}{2}$ -grain size—
each tablet is 100% pure saccharin. Also, $\frac{1}{4}$ - and 1-grain
tablets—100s and 1000s. Prices promptly on request.

THE McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Maryland Sole Distributors

We Have in Stock the Following Seasonable Items

Sun Hats and Visors
Sun Glasses
Sun Tan Lotion
Sunburn Creme
Venida Leg Makeup
Heat Powder

White Shoe Polish
Athlete's Foot Medicine
Insect Repellant
Insecticides
Fly Paper
Fly Swatters

THE PEABODY DRUG COMPANY
DURHAM, N. C.

Walter Hufham

Walter Hufham, pharmacist-proprietor of Morehead City, died suddenly at his drug store the evening of June 19. He was believed to have suffered a heart attack while at work. Funeral services were held at the home and interment was at Bay View Cemetery.

Mr. Hufham was a native of Chadbourn, going to Morehead City in 1921. He purchased the drug business of S. A. Chalk and had operated the drug store since that time. He was a World War I veteran, having served as a pharmacist mate in the Navy.

Surviving are his wife, and four children, one of whom is serving with the Navy in the Pacific.

H. O. (Dessie) Holland

H. O. Holland, Apex druggist, died Friday, April 6th at Rex Hospital, Raleigh, after an extended illness.

Funeral services were conducted from the Apex Baptist Church, and burial was at Montlawn.

Mr. Holland had been a loyal and faithful member of the N. C. P. A. since 1915.

Births

Mr. and Mrs. W. A. Huntley of Kernersville announce the birth of a daughter, Marsha Carol, at the City Memorial Hospital, Winston-Salem on June 2nd. Mrs. Huntley was the former Miss Vallie Flynt of Kernersville. Papa Huntley is proprietor of Huntley's Pharmacy.

Mr. and Mrs. W. R. Adams of Angier are announcing the birth of a daughter, Nancy Ruth, May 14th at Mary Elizabeth Hospital, Raleigh.

Mr. and Mrs. A. E. Galloway of High Point, have a new member of the family—Jane Camilla, born June 9th.

Marriages

Pharmacist Wilson K. Lewis of Mount Olive was married June 14th to Miss Barsha Bob Davis, also of Mount Olive.

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES & LABELS

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

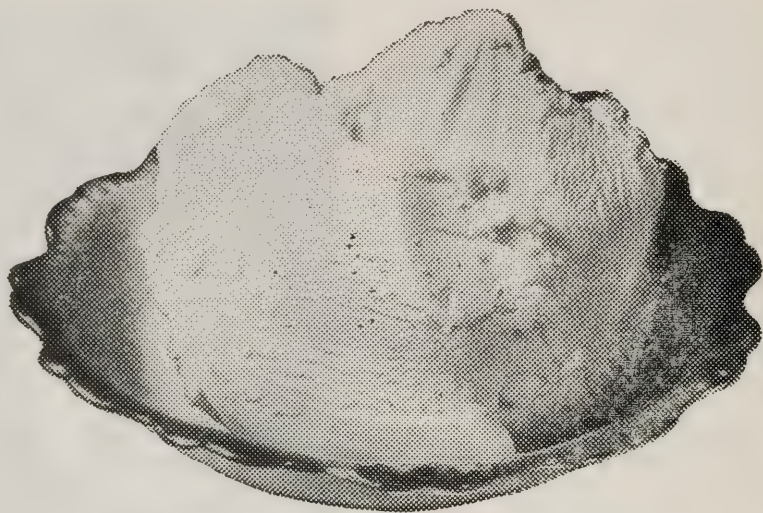
Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee



FRANCHISE WITH A FUTURE

Every ice cream dealer should ask himself this question: "What future is there in my ice cream franchise?"

Southern Dairies Sealtest Ice Cream dealers can find a ready answer. Their franchises will be more valuable and more profitable than ever before:

First, Sealtest standards of purity and wholesomeness have

not been lowered during the war.

Second, Powerful Southern Dairies Sealtest promotion has been continued in spite of war-time restrictions on ice cream production. The Sealtest Village Store radio program, plus newspaper advertising, have continued week after week building increasing consumer acceptance for Sealtest Ice Cream.

YOU CAN ALWAYS DEPEND ON *Sealtest Quality*

Southern Dairies



Division of National Dairy Products Corporation

Don't miss the Sealtest Village Store Program, Thursday Evenings, NBC Network

PHARMACY OFFERS SPLENDID FIELD

(Continued from Page 253)

ceutical Education is to be commended for having made this study on the need for new pharmaceutical teachers. We are advised that the Foundation will very shortly announce the availability of funds for the establishment of fellowship awards for graduates in pharmacy or others who desire to do advance work in various pharmaceutical subjects. Here, again, Foundation is demonstrating not only sound thinking, but great farsightedness.

Pharmacy will only stand as high as the level established by its practitioners. We need many more graduates from our colleges of pharmacy to supply the current demand and overcome the present shortage of registered pharmacists. The Foundation is already doing much to aid in this direction through providing undergraduate scholarship funds and war emergency aid to many of our schools of pharmacy. The support now being extended by the Foundation for graduate work in pharmaceutical subjects will not only help to provide the necessary manpower for the field of pharmacy teaching and drug industry research, but it will also do more to elevate pharmacy in the minds of its sister professions and the public at large, than any other conceivable activity.

DEPARTMENTALIZE FOR PROFITS

(Continued from Page 261)

First Aid Supplies: "The potentials in First Aid goods are about 40 cents a year per person, and this totals large in a year's business. Departmentalize by group displays."

Sick Room Supplies: "Let people know your store is headquarters for emergency needs. You'll sell more as a result."

Photo Department: "Right ahead is a big potential in photo supplies. Are you planning to crystallize the potentials into volume and profits? Your customers will want information; can you supply it?"

Toys, Games: "The children of today are the adults of tomorrow. Having the things they want now will keep them in the habit of coming to your store for the things they will want when they are older."

Books: "As merchandise becomes available, books, leather goods and stationery present profitable opportunities."

Mr. Bander recommended taking every possible advantage of available space on both floors and walls for merchandising and display.

G. I. News

Second Lt. John C. Hood, Jr., of Kinston, recently received honors awarded men who are selected as the "Crew of the Week" at March Field, California. The award came at the end of one of the weeks of intensive training for combat which the airmen at March Field undergo prior to overseas duty. He is a navigator on a B-24 Liberator. His crew was honored above all others at the field for its fine showing in training.

Sgt. William N. Wilkins, son of Dr. and Mrs. W. M. Wilkins of North Wilkesboro, who formerly practiced pharmacy in that town, is now attached to the 28th Field Hospital in Southern Germany. Sgt. Wilkins entered service in April, 1942, and served some time in the Aleutians. He spent a 30-day furlough in the States in 1944.

Bill Taylor, former Pharmacy student, writes us that he was sworn in as a midshipman at Cornell University on May 15th. It's quite a coincidence that George Albright and Sam Stallard, also former Pharmacy students, are in the same class.

Shuford Snyder writes us that he expects to receive a 30-day furlough in July or August. When he wrote, he had just returned from a three-weeks stay in Tyrolean Alps. His remark was that they were really rugged to climb.

R. D. Outland writes from France. He says, "There has been so much damage done that it looks like years before it can be straightened up again."

Dr. Beal Awarded Diploma

Dr. James H. Beal, who annually awards a year's membership in the N. C. P. A. to the individual making the highest average on the North Carolina Board of Pharmacy examinations, has himself been awarded a diploma from the American Chemical Society, announcing his 50th year of consecutive membership in that association.

Dr. Beal, now retired, resides in Florida.

Integrity—

—since 1906 this Company, owned by and operated for retail druggists exclusively, has been distinguished by the character and ability of its agents—and by the integrity of its management.

This is all for your benefit.

Our agent in your vicinity is at your service. We invite an opportunity to explain what we can do for you.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

In Summer as in *ALL* the year

We Sell **ONE A DAY** Vitamins



TURN THIS Profitable Business into YOUR OWN STORE!

The calendar doesn't count, so far as ONE-A-DAY (brand) Vitamin advertising is concerned. Spring, summer, fall or winter, no other brand of vitamins in your store is as effectively and widely advertised as ONE-A-DAY (brand). No other brand is better known or accepted. No other brand gives you the same advantages of quick saleability—value, the right prices, and a ready made market.

All that is needed to convert these advantages into fast profitable sales in your store is a word of approval from you, plus suitable display of the merchandise. This is the "magic spark" that will double and treble your ONE-A-DAY Vitamin sales. So push ONE-A-DAY (brand) Vitamins. Give them your support this summer. Keep profits and sales high.

Announcing!!

New Hospital Brand Razor Blades

CONCAVE-HONED—Razor Blade Edges are Keener, Eliminate Shaving Friction and give more satisfying shaves per blade!

Exclusively distributed and sold by the Drug Trade! Fair Trade Protection. Reap your share of greater profits!!



NATIONAL ADVERTISING PROGRAM—Magazines and Newspapers. Point of sales aids: attractive window displays and reprints now available!

Distributed by

W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, NORTH CAROLINA

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



North Carolina's smallest, most unusual prescription department.
Story, page 327.

August, 1945

Volume XXVI Number 8

- Board of Pharmacy News
- Sales Tax Information
- Hospital Pharmacy Course
- Osteopath Prescriptions
- Tar Heel Topics



Sea in his blood

Gordon Moffett was born to the sea. His great grandfather had shipped in 1852, and succeeding generations, each in its own time, had followed the pattern thus established. Now young Gordon is about to embark on his first voyage . . . and engage in a calling to which he will devote the remaining years of his life ★ Just as the following of the sea is traditional with the Moffetts, so also is the production of medicinal agents the lifework of the Lilly family. The small laboratory established in 1876 has grown to vast proportions. The ethical principles cherished by the founder have been engendered into the fourth generation.

Lilly



ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

BEGINNING IN

SEPTEMBER



The demand for IMMUNOVAC Oral Vaccine will start shortly after Labor Day, for more and more physicians will be recommending that patients begin their courses of treatment in September and continue them throughout the season when respiratory conditions are most prevalent.

Immunovac is a distinctive antigenic preparation in that it represents not only whole killed bacteria of the respiratory type, but also surface antigens (Immunogens). It is available in bottles of 20, 100 and 500 tablets; also in parenteral form, in 10-cc. rubber-diaphragm-capped vials.

We suggest you check your stock and order in anticipation of the increased demand which will result this fall and winter in reponse to promotion of Immunovac to physicians by members of the Parke-Davis Medical Service Staff.

I M M U N O V A C
O R A L V A C C I N E

Parke, Davis & Company
DETROIT 32, MICHIGAN

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
R BOXES
X LABELS

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

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THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee

Typographical Error

The following ad, which appeared in the classified section of *The Charlotte Observer*, July 12, created somewhat of a stir and much resentment among the pharmacist readers of that paper: "Wanted: Registered druggist for general cook, small independent store. Please state salary expected."

The Editor of the section, when written about the ad, stated that "cook" was a typographical error. The word should have been "work."

Brief Service Biog

Outlined below is a brief sketch of Russell Bigham's service record. After being honorably discharged, he returned to Lexington to accept a position with Purcell's Drug Store.

Entered service March, 1942, and was assigned to 171st Station Hospital, Claiborne, La. Sailed from San Francisco and arrived in Australia on June 4, 1942, later moving on to New Guinea. Until September, 1944, was stationed at Port Moresby at which time he returned to the States and, after a twenty-one day furlough, was attached unassigned to ASFTC Camp Barkeley, Texas. From January 1st, 1945, to June, 1945, the month of his discharge, Sgt. Bigham was assigned to the Station Hospital at Camp Howze, Texas.

During his career overseas, Sgt. Bigham worked in Surgery and in the Receiving Office, plus a few months in Pharmacy. His unit received the Presidential Citation and was credited with three campaigns.

Model Jeep

Allison James, Executive Manager of the State War Finance Committee, Greensboro, has presented the N. C. P. A. with a scale-model jeep in recognition of the Association's contribution to the success of the 7th War Loan Campaign.

The model jeep parts were produced by the Willys-Overland Company and were shipped to various service hospitals where they were assembled by convalescing war veterans. The model jeep is now on the Secretary's desk as a desk ornament.

Tar Heel News Topics

W. J. Whitson has been elected Secretary of the Phelps, N. Y. (of "Country Lawyer" fame) Rotary Club . . . he is registered in North Carolina and plans to establish a drug business in this State at some future date.

L. E. McKnight of Hope Mills has accepted a position with the Hamont Drug Company, Fayetteville . . . this business was purchased several months ago by H. M. Clayton.

Wilkins Harden is now with the Hawthorne Pharmacy, Charlotte. He was associated with Person Street Pharmacy No. 2, Raleigh, before going to the Queen City. . . . Harold C. Warren of Garland is now living in Raleigh . . . he is employed by the W. H. King Drug Company.

Other personnel changes: Rankin Caruthers from Davis Drug, Belhaven, to Randolph Drug, Asheboro. . . . C. W. Ellington of Winston-Salem is back in harness with Reaves Pharmacy, Asheboro.

Lucky fellow, I. T. Reamer of Duke Hospital, Durham. He lured one of his former pharmacists, Beth Murphy, back from Atlanta for a two months' relief stretch "so that all of us can get a little vacation." "This is my first real vacation in over two years," I. T. writes, "and I am going to enjoy it."

W. L. West of Roseboro was installed as president of his city's Rotary Club on July 1st. . . . W. L. is also a member of the City Council, having been elected in May.

Hobson Gattis will head Raleigh's Y. M. C. A. fund-raising campaign this year . . . he follows another well-known individual, Homer Starling of the W. H. King Drug Company, who, as 1944 Chairman, collected better than \$45,000 in contributions, the largest amount ever collected for this Fund. Currently, Mr. Starling is serving as President of the Raleigh Lions Club and doing a splendid job of it, too.

A SURE WINNER —



A AND O

FOR COLD DISCOMFORTS

*Available from your
Wholesaler, September 1*

A & O COMPANY

P. O. BOX 2348
Greensboro, N. C.

WHITE'S

Flavor - Rich

ICE CREAM

Deliciously Different

Announcing —

Our appointment as distributors for the following *General Electric* appliances which are expected to become available in small quantities before the close of the year—

ELECTRIC CLOCKS

HEATING PADS

HEAT LAMPS

PORTABLE HEATERS

Scott Drug Company

Charlotte, N. C.

TABLETS

AMINOPHYLLINE

AMINOPHYLLINE-PHENOBARBITAL

*Products that are
Scientifically Correct*

**MANUFACTURING
CHEMIST**

L. P. MAYRAND

**GREENSBORO
NORTH CAROLINA**

Recorder's Court

(Zebulon)

Willis Ramsey Wrenn, though not a bird, went too fast and paid \$10.00 and costs for speeding.

Officers took advantage of James Brantley and arrested him when his head and feet would not cooperate.

Harvest Perry reaped from his own sowing—public drunkenness—with a \$10.00 fine and costs.

The way of the transgressor is hard and hot. Better behave.

—The Zebulon Record.

Capudine Presents Balance

The U. N. C. School of Pharmacy has been presented a valuable Christian Becker Balance by the Capudine Chemical Company of Raleigh. The balance will be used in the analytical laboratory.

Greensboro Leads

The drug stores of Greensboro topped all retail divisions in the sale of war bonds during the 7th War Loan Drive. Total sales of the drug stores amounted to \$376,075.00 or 515% of quota. The drug division was followed by shoe stores (339% of quota); jewelry stores (192% of quota) and 13 other divisions varying from 181% to 15% of quota.

Congratulations to the drug division in Greensboro for such an excellent showing.

Owens-Illinois Has Prescription Record Form for Druggists

A prescription record form which provides an accurate and complete record of daily prescription sales has been prepared by the Owens-Illinois Glass Company and is being distributed free to pharmacists throughout the country.

Many of these prescription records have been in use for some time in stores ranging in size from the larger prescription pharmacies to stores filling less than 10 pre-

scriptions per day, where they have been found to be valuable for the quick and comprehensive method provided for filing necessary data. Some of the advantages to the pharmacist in using this form include:

(1) Provides uniform method of keeping records of every prescription filled.

(2) Represents a fast method of checking prescriptions for refilling.

(3) Enables druggists to have a breakdown between original and refilled prescriptions.

(4) Makes it possible to have a daily accounting as to the number and dollar volume of prescription sales.

(5) Customers' names appearing on the form provide a handy mailing list.

(6) In states where prescriptions are not taxable, the form provides information for deductions.

A 90-day supply of these record forms will be sent free to all drug stores requesting them. Requests should be sent to the Prescription Ware Division, Owens-Illinois Glass Company, Toledo 1, Ohio.

LIQUID EXTRACT OF LIVER

U. S. P.
VALENTINE



8 ounces net
1 dozen at list
\$21.00
Through whole-
saler

Valentine Company, Inc.
Richmond, Virginia

Purepac

FALL-WINTER

FREE GOODS OFFERINGS

EFFECTIVE IMMEDIATELY

Over 50 different specials!

COUGH and COLD ITEMS, SPECIALTIES
VITAMINS, OINTMENTS, and TABLETS

Large variety of full color displays on request

ORDER YOUR REQUIREMENT OF

Purepac

HEALTH AIDS

from —



Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

*"Who have been good drug
wholesalers since 1882"*

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXVI

AUGUST, 1945

No. 8

ACTIONS *Speak Louder Than Words*

North Carolina's wartime record is one that any Tar Heel may proudly cite. From every hamlet and village thousands of young men and women have left their homes, their jobs, their friends, to aid in the struggle for liberty. Service personnel by the thousands have been trained within the state; ships have been constructed; war material in prodigious quantities has been produced and sent off to war.

And what, you ask, has Pharmacy done during this period? Has it fulfilled its obligation to its country, to its state, to the three and a half million North Carolinians who depend on the state's pharmacists for their health supplies and prescription needs? For answers to these questions let us look at the records.

Two years ago Tar Heel pharmacists demonstrated in no uncertain manner how they felt about wartime shortages of critical materials needed by our government for the prosecution of the war. This was evidenced by their contributions of 4,000 ounces of desperately needed quinine to the National Quinine Pool—2.5% of the nation's total.

Actions Speak Louder Than Words

During the Fifth War Loan Drive (June, 1944) the drug industry of the state set as its goal the sale of sufficient E bonds to purchase 5 ambulance planes. The goal was nearly tripled—14 planes were purchased and named.

Actions Speak Louder Than Words

Later (July-August, 1944), the pharmacists of the state were called on to help in recruiting capable young women to the U. S. Cadet Nurse Corps. This program, carried on in cooperation with the N. C. Nursing Council for War Service, resulted in all cadet nurse classes of the state being filled. M. P. Coyle wrote: "Certainly yours (Cadet Nurse program) is the outstanding job done in the country."

Actions Speak Louder Than Words

Two million dollars in E bonds, the equivalent of 75 billion units of Penicillin, were sold by the drug industry in North Carolina during the Sixth Bond Drive. In addition, another two million dollars in other type issues were sold during the period of this drive (November-December, 1944).

Actions Speak Louder Than Words

The Mighty Seventh War Loan Drive was doubled. Starting out with a goal of one million dollars in E's, this was quickly surpassed. An extra half-million was added to honor the memory of Capt. E. V. Stephenson of Madison and sold in less than ten days. From this point the drug industry in the state went on to sell another half-million in E bonds to run up the total to two million or twice what it set out to do.

Actions Speak Louder Than Words

Pharmacist Honored

One of the Third Marine Division's rifle ranges has been named "Stephenson Range" in honor of the late Marine Captain Edward Vassar Stephenson of Madison, an infantry company commander who was killed at Iwo Jima while leading an attack against the Japs on Motoyama Airfield No. 2.

Captain Stephenson, a graduate of the University of North Carolina School of Pharmacy, class of 1937, was observing Japanese artillery fire during his company's advance toward the airfield when he was struck by shell fragments and killed instantly.

Bissette Appointed

Paul B. Bissette, Past President of the North Carolina Pharmaceutical Association, has been appointed a member of the State Medical Care Commission by Governor R. Gregg Cherry.

The Commission has an annual appropriation of \$50,000 and is authorized to have a survey of hospital and medical care facilities in North Carolina made by some foundation; also to make plans for expanding the two-year medical school at Chapel Hill into a four-year medical school and to establish a 400-bed hospital if and when the General Assembly appropriates the necessary funds.

Mr. Bissette was a member of the original "Broughton Commission" and is familiar with the work done to date to provide additional hospital facilities and medical care for the people of North Carolina. Mr. Bissette attended the organizational meeting of the newly appointed Commission in Raleigh, July 20th.

Pharmacist Injured in Plane Crash

John H. Carswell of Chapel Hill, an employee of the Carolina Pharmacy, was seriously injured July 31st in a plane crash. He suffered a broken left leg, cracked vertebrae and concussion.

The plane, which was privately owned, and said to have been flying low, crashed at the edge of University Lake after striking a telephone wire.

A Message

The equivalent of one gallon of gasoline or two packages of cigarettes a day will:

(1) Finance the erection of a new pharmacy building in the Capital of the State; owned and operated by the pharmacists of North Carolina.

(2) Aid in the establishment of a fire insurance company for pharmacists and physicians.

(3) Provide for the enlargement of the CAROLINA JOURNAL OF PHARMACY and conversion to a national publication.

(4) Establish a pension fund for pharmacists who have lost their usefulness in the drug store.

(5) Establish a memorial fund to honor the memory of those who have given their all to the profession of pharmacy in North Carolina: Professor E. V. Howell, William Simpson, E. F. Nadal, E. V. Zoeller, H. T. Hicks and others.

The man or woman who loves the profession of Pharmacy in North Carolina should not hesitate to be on the onward march. May all of us help to make the profession of pharmacy the executive agency for advancing. Today the pharmaceutical profession offers you the heritage of countless centuries. Share in its riches. Give and then give.—E. L. Tarkenton, Wilson.

Wanted: Aggressive, experienced pharmacist capable of establishing and managing prescription department. For the right man we are prepared to pay above-the-average salary plus percentage of gross profits. Reasonable hours; ample assistant help will be provided. This opportunity, we believe, is unsurpassed in the State. Write for further details to

SAWYER & MOORE, INC.

1008 West Main St.

Durham, N. C.

Store Sales

Lately, there has been a notable increase in the number of drug stores being sold in the State. Various reasons account for the situation, none of them particularly significant.

O. H. Lyon of Brevard, formerly of Plymouth, has purchased the LaFayette Drug Company, Lillington, and assumed active management of the store on August 15th.

Graham Culbreth of Hamlet has sold his store to C. S. Mabry. Mr. Mabry returns to the drug business after several years during which time he operated a soft drink bottling concern.

The Pikeville Drug Company, Pikeville, is now being operated by one of its new owners, K. S. Uzzell of Roanoke Rapids. The store was purchased by Mr. Uzzell and others the latter part of July.

Following the death of Walter Hufham of Morehead City, his store was bought by Ralph and C. W. Hales of Jacksonville. Ralph, who formerly operated a drug store in Spring Hope, is actively managing the business while his brother remains in Jacksonville with the W. L. Ketchum Drug Company.

Crutchfield's Drug Store, Greensboro, has been closed and the fixtures sold to Easley's Pharmacy, Whiteville. Mr. T. G. Crutchfield is now associated with Wilkerson-McFalls.

Jacobs Appointed Assistant Dean

At the request of Dean J. G. Beard of the school of pharmacy, Chancellor R. B. House, of the University of North Carolina has appointed Dr. Marion Lee Jacobs as assistant dean of the school on a temporary basis.

During this period there will be a distribution of administrative duties between the dean and assistant dean. Dr. Jacobs is a graduate of the pharmacy school at Chapel Hill and has been a member of the faculty since 1926. He is a native of Wake County and received his early education in the public and high schools of this state.

As a student in the University he made a

fine record in his pharmaceutical studies and in his final year served as student assistant in the laboratories. Upon graduation with the degree of Ph.C., he passed the state board examinations and became a registered pharmacist. Before beginning graduate study he preferred to secure more practical training and for a time was engaged as prescriptionist in drug stores in this state and Virginia. In further preparation for teaching he studied at the University of Nebraska from which he holds B.S. and M.S. degrees. The Phar.D. degree was obtained at the University of Maryland.

He taught for a time at both the University of Nebraska and at the University of Colorado before the late Dean E. V. Howell called him back to Chapel Hill in 1926. He teaches courses in pharmacy and pharmaceutical chemistry with the official title of professor of pharmaceutical chemistry. He has done considerable research.

Pharmacist Saves Child's Life

Occasionally we find an item tucked away in a newspaper that is worthy of more than passing interest. The following incident, which happened in Madison and appeared in *The Messenger*, pepped up our professional pride mightily, especially since it is an excellent example of the sort of work being done from day to day by the pharmacists of the State:

"Emma Duggins, seven-year-old daughter of Mr. and Mrs. Carey Duggins of Mayodan had a close call yesterday morning.

"While peeling peaches for her mother, a knife slipped and severed an artery in her right arm at the elbow.

"Mrs. Duggins heard the scream and saw the blood spurting from her arm. She immediately commandeered the car of a neighbor and brought the child to Madison for a doctor. None could be located immediately.

"In the emergency Pharmacist Charles McFalls of the Ellington Drug Company quickly fixed up a tourniquet and stopped the bleeding. The child was rushed to the Leaksville Hospital in a Ray Funeral Home car, where she was given a blood transfusion and her wound sewed up. She was reported to be out of danger at press time."

Sales of Medicines and Medical Supplies

Sales of medicines and medical supplies are taxable at three per cent under the terms of the North Carolina Sales Tax Law, except as provided in Section 406 (k) of the Revenue Act as amended by the General Assembly of 1945, which reads as follows: (The 1945 Amendment is *italicized*.)

Section 406 (k)—“Sales of medicines sold on prescriptions of physicians, or medicines compounded, processed or blended by the druggist offering the same for sale at retail, *or sales of drugs or medical supplies to physicians or hospitals or by physicians and hospitals to patients in connection with medical treatments.*”

As originally enacted, Section 406 (k) exempts (1) medicines sold on a physician's prescription, and refills of those prescriptions, and (2) medicines compounded, processed or blended by a druggist and then sold by the same druggist without a doctor's prescription. These exemptions of long standing are not in the least changed by the amended portion of Section 406 (k).

The purpose of the new or amended portion of Section 406 (k) is clearly twofold: (1) To exempt sales of drugs, medicines and medical supplies to physicians and hospitals, and (2) to exempt sales of drugs, medicines and medical supplies when such sales are made by hospitals and by physicians to their patients in connection with medical treatment.

Of course, if a physician were to sell medicines or medical supplies to general trade not on prescription and not in connection with the treatment of his patients, such sales would be taxable at three per cent and it would be the duty of the physician to register with the Department as a retail merchant under Section 405 of the Revenue Act and to pay the tax accordingly. Also, if a hospital were to sell medicines or medical supplies to the general trade and not in connection with the treatment of its patients, such sales would be taxable at three per cent and such hospital would be liable for the tax and should

register under Section 405 of the Revenue Act.

While the exemptions pointed out above are clear purposes of the law, added below are some appropriate explanations.

1. The terms “medicines” and “drugs” shall mean all medicines in the generally accepted sense of the term. Also included as medicines shall be tonics for internal use, vitamins, ointments, liniments, antiseptics, anaesthetics, serums, and other remedies having preventive and curative properties in medical treatment.

2. “Medical supplies” shall mean such items as cotton, gauze, adhesive tape, bandages and other dressings. Other items, also, such as knives, needles, and scissors, as well as larger articles shall be considered medical supplies. Examples of larger articles referred to are microscopes, x-ray machines and other laboratory apparatus used for testing and diagnosis, and for the prevention, treatment and cure of disease.

3. Proprietary or so-called patent medicines are subject to the three per cent tax when sold to general trade without a prescription.

4. All refills of physicians' prescriptions are exempt without an additional prescription.

5. When medicines as defined above are sold to general trade under either of the following conditions, the three per cent tax applies:

(a) Either without a physician's prescription or not as a refill.

(b) When not compounded, processed or blended by the same druggist who makes the sale; this includes any medicines bought by a druggist, and then bottled or packaged and sold under the druggist's own name and label.

6. When medical supplies, as defined above, are sold to general trade, they are subject to the three per cent tax.

(Continued on Page 295)

United War Fund Committee Organized

During October the United War Fund of North Carolina will conduct a campaign on behalf of the member agencies of the National War Fund. Mr. J. L. Crumpton, Chairman of the Campaign Committee, has asked the druggists of the State and their affiliated auxiliaries to set up a special section to assist the State organization in conducting its campaign.

W. J. Smith of Chapel Hill has accepted the chairmanship of the Druggists Section and has named the following individuals to serve with him in planning the industry's participation in this patriotic work: P. A. Hayes, Greensboro; J. Floyd Goodrich, Durham; Mrs. J. C. Jackson, Lumberton; C. T. Council, Durham; H. C. McAllister, Chapel Hill; W. A. Gilliam, Winston-Salem; C. M. Andrews, Burlington; Paul B. Bissette, Wilson, and Earl Tate, Lenoir.

Members of all sections (lawyers, doctors, attorneys, life insurance underwriters, etc.) met with the committee named above at the Sir Walter Hotel, Raleigh, on July 10th and mapped out their objectives.

W. J. Smith, as spokesman for the Druggists Section, outlined in detail the procedure to be followed in publicizing the United War Fund to and through the drug stores of the State. Special ads, window displays, radio "spots" will be used, county chairmen will be appointed, all directed towards having the druggists participate as widely as possible in the campaign.

The United War Fund, in case you have forgotten, is a federation of 21 major war-related philanthropies for our own fighting forces and for our allies. It was organized for the elimination of overlapping fundraising demands, and, in many instances (15 North Carolina) is combined into a single campaign for local Community Chest services.

Unique Prescription

Lieutenant Charlie B. Bissette of Greenville, now stationed at a naval operating base at Kodiak, Alaska, sends us an interesting clipping from an army newspaper: "Preparing for an oncoming dance, the

Medics of the local hospital had a desire for some type of invitation varying from the usual 'you are cordially invited' line, and detailed a couple of their 'originality kids' to do the job.

"Eight days later, after some high pressure concentration, they came out with an invitation that hit a new high in the old time medical tradition of rolling pills. It was claimed that it was caused by force of habit, but, anyway, the invitations were rolled like pills. They came out two-toned, being printed in black and red with a large cross at the top. The by-line read: *Just what the doctor ordered for a swell evening.* The rest of the invitation was set up in a manner similar to that of a medical prescription form.

"After the invitations were printed, the 'master rollers,' headed by Cpl. Bert Lavine, pharmacist, got together and rolled the invitations so small that they could be inserted into gelatin capsules, size 00. The 'pills' were then put into tiny cardboard pill boxes, labeled 'take as directed,' and then dispensed to all available female personnel.

"The 'pills' must have been the right dosage, for the 'patients' responded nicely and the dance was a complete success."

SALES OF MEDICINES AND MEDICAL SUPPLIES

(Continued from Page 294)

Records of Exempt Sales

1. Medicines

Vendors making sales of physicians' prescriptions must keep sales records which will clearly segregate such sales. All original prescriptions must be carefully filed and kept conveniently available for inspection by a representative of the Department of Revenue.

When sales are made of refills of prescriptions, the sales record of refills must carry the numbers of their original prescription so that reference to the original can be easily made.

Vendors making sales of medicines to doc-

(Continued on Page 324)

hit "high C"
on your old
cash register

with 'Caligesic' Analgesic Calamine Ointment

Your old cash register will hit "High C" in profit, Mr. Druggist, when you recommend 'Caligesic' Analgesic Calamine Ointment to your customers for the relief of itching and other irritating skin conditions.

This analgesic, anesthetic, protective ointment arrests the desire to scratch and brings soothing, welcome relief in the treatment of ivy and oak poisoning, insect bites, summer prurigo, intertrigo, pruritus scroti, pruritus ani and other skin irritations and inflammations.

'Caligesic' Ointment is a greaseless, bland cream that does not stain the skin and can be safely used on infants. For external application only, each 100 Gm. contains: Calamine, 8.00 Gm.; Benzocaine, 3.00 Gm.; Hexylated Metacresol, 0.05 Gm. in a vanishing cream base. Supplied in 1½ ounce tubes.

Sharp & Dohme, Philadelphia 1, Pa.

'CALIGESIC'
OINTMENT

Analgesic Calamine
Ointment (Greaseless)



Hypnotics —

Hypnotic drugs, when taken indiscriminately, can wreak havoc with a person's mental and physical condition. For this reason pharmacists should exercise the utmost of care to see that the provisions of the Food and Drug Act relating to the sale of this class of drugs are adhered to. By so doing, you can discharge your responsibilities as a protector of health and perhaps at the same time save some unfortunate person from barbiturate addiction.

From time to time complaints are filed with the Association concerning "over the counter" sales of barbiturates. Aside from the legal question, there is a moral responsibility involved, a responsibility of first-rate importance when you stop to consider the amount of barbiturates that are in daily use.

Purely to stimulate your thinking of what happens when excessive amounts of barbiturates are taken, we cite a synopsis of a number of "hypnotic" cases culled from court records:

"Hypnotic drug addict while under influence of drugs committed violence on wife by dragging her from bed and all through the house by her hair. Police summoned and he was arrested on assault charges on wife's complaint. On probation under doctor's care for treatment for addiction."

"Ordained minister of gospel, 38 years old, married with six children. Became addicted to hypnotic drugs and after two years developed psycho tendencies. Attempted violence on wife and sixteen-year-old daughter, then suffered maudlin collapse. Was removed to hospital and thence to sanitarium. Wife and daughter made suicide pact, but courage failed and they appealed to officers for assistance."

"Hypnotic drug addict developed psycho tendencies and threatened violence to family, who appealed for assistance. We learned source of supply and secured evidence against the violating pharmacist, and secured conviction of same. This addict now under private treatment in custody of male companion."

"Registered nurse hypnotic addict had

record of addiction over several years. Was intimate friend of another nurse addict and they resorted to drugs together on many occasions. In September, 1944, while under the influence of drugs, this party set fire to bed and was unable to extricate herself. She was fatally burned and died about ten days later."

"Registered pharmacist hypnotic drug addict arrested under influence and in possession of hypnotic drugs by officers in suburban town. Was crawling in street on hands and knees and told officers he was a 'monkey' and was supposed to walk that way.' Convicted on 347½ P.C. and given jail sentence and Board suspended his license as pharmacist. Has record of misbehavior and auto accidents."

"This hypnotic drug addict robbed a doctor of a large quantity of hypnotic drugs, several kinds. Under influence he burglarized dwelling and stole a revolver, after which he went psycho and terrorized small town. Threatened to kill everyone in sight. Disarmed and arrested, he admitted addiction and above acts."

"Laborers employed on night shift at processing plant became so high on Seconal that it was necessary to close down plant on night of June 22, 1944 as almost all were incapable of performing duties. Source of supply was determined to be known hypnotic drug peddlers."

"Woman hypnotic drug addict became addicted while a laboratory technician. Has a progressively bad record under addiction, and hospitalized several times for overdoses. Later developed psycho tendencies and attempted violence on husband. Finally became insane."

FOR SALE

New electric ice shavers and
chippers.

O. A. Berryhill
927 Poindexter Drive
Charlotte 3, N. C.



G. I. Letters —

Germany, China, the Philippines

John T. Henly, a North Carolina pharmacist, writes from Europe: "I am now located thirty miles north of Munich on the Berlin-Munich Autoborne Highway. I was in Munich yesterday, and believe me it is a battered town . . . there are only a few buildings left standing.

"I wanted to send you a picture of me shaking hands with a Russian, but I lost that one. Instead, I am sending you a picture of a German Bomber and yours truly; and one of me giving shots to the boys (opposite page). They aren't so good, I have to do my own developing, and as you see, I am not so good.

"A few days ago I was promoted to Staff Sergeant and placed in charge of a medical detachment of thirty-two men. There is very little pharmacy to practice, so I am trying to keep up with it as much as possible. I can hardly wait until I get back to good ol' American Pharmacy."

"From China we hear from Roland Whitcomb, formerly of Vick Chemical, Greensboro:

"Upon entering China one's attention is attracted to the numerous rice patties terraced along the mountain sides and in the valleys. The exchange value on money is about one thousand Chinese dollars to one American dollar. It seems that the black market controls everything here, even the exchange on the money, as it fluctuates from day to day.

"You can buy almost anything in the market if you have the price. A gold watch sells for \$450,000, films sell for about \$7.00 each, that is, about 7000 Chinese dollars. They are paid in American money for which we are thankful. I just don't care to carry the Chinese bills around, as it takes a lot of time to buy anything.

"After living here and seeing how these people live, we are thankful for America and the American way of life. There has been much argument against the OPA and stabilization back home, but if people could see how things run without it here

and had to live under these conditions, they would be only too glad to have some form of price control."

From "somewhere in the Philippines" Phil Link (Reidsville) writes: "After about six months in New Guinea we returned to the States, bringing with us a ship load of patients and the first released American prisoners from the Philippines. After a short furlough in San Francisco with my wife and baby, I shipped out again, and we are now 'somewhere in the Philippines.'"

"I have visited Manila on several occasions, and the devastation that seems to be a necessary by-product of war is very much in evidence. The city is being rebuilt, after a fashion, and the Filipinos are doing a thriving 'tourist' business in the crowded streets, as well as in the multitudinous shops."

Also, from the Philippine area, we hear from Al Jowdy of New Bern. He writes:

"The April 27th issue of the 'Gossip Sheet' has just reached me and it was a swell to be able to read the notes from the (Continued on Page 324)

The interior of A. H. A. William's "home" prescription department is pictured on the opposite page. The details of this unique department appear on page 327, while another view of the department, and Mr. Williams, may be found on the cover page.

Technical Sergeant Maurice M. Brame of High Point, now ranking non-commissioned officer in the pharmacy of an Army General Hospital, Bristol, England, is shown on the opposite page, lower left. Sgt. Brame, at one time, was on the staff of the Pharmacy Department, Duke University, Durham.

The young man pictured in the upper and lower right hand corners is Staff Sergeant John T. Henly, a North Carolina pharmacist who has managed to visit most of eastern and central Europe.

Board of Pharmacy News

J. G. Ballew, President....Lenoir
 Roger A. McDuffie.....Greensboro
 M. B. Melvin.....Raleigh



H. C. McALLISTER, *Secretary-Treasurer*
 Chapel Hill, N. C.

I. T. Reamer.....Durham
 F. W. Hancock, Advisor...Oxford
 F. O. Bowman, Atty...Chapel Hill

Telephone Orders for Narcotic Drugs

It has come to our attention several times during the past few months that the manner in which some of our pharmacists were handling narcotic orders was unsatisfactory to the Bureau of Narcotics. Particular reference has been made to receiving orders for narcotics over the telephone and having the prescription for these drugs signed at a later date. In several localities in the state, pharmacists have been advised not to receive prescriptions for narcotics over the telephone at all. However, we do not believe that all pharmacists are aware of this requirement.

It is apparent that the Bureau of Narcotics has found that this practice constitutes a serious problem in limiting the distribution of narcotic drugs to legitimate users. It is easy to understand how this system could easily be abused in many ways by addicts and the pharmacist made the scapegoat of the affair. We are told that the laxity with which some permittees handle their stocks of narcotics is deplorable. Indeed in some instances it has been necessary for the Federal Grand Jury to make investigations. This office has just received such a report from Commissioner H. J. Anslinger via Mr. B. M. Martin, District Supervisor. In view of the gravity of the situation, it is deemed advisable to reproduce the report here.

Report of the Federal Grand Jury at Muskogee, Oklahoma, Dated June 26, 1945

"We also beg to report that we have made a partial investigation of a report concerning laxity in the dispensing of narcotics by some of the medical profession and some of the druggists. The facts developed disclosed a rather shocking disregard of the law. In some instances it appears now that some druggists fill telephone prescriptions for narcotics and later take the prescriptions to the doctor for his signature. It also appears now that an unnecessarily large quantity of narcotics is being dispensed by some druggists and physicians to persons who are well known addicts. The investigation thus far reveals an astounding condition in this respect. We do not wish to place ourselves in a position or attempt to determine when or under what manner, or in what quantities a person may need narcotics for the alleviation of pain or suffering, but we feel that we are in position to say that the conditions above referred to are intolerable and wholly unwarranted, and if continued can only result in an indictment wherever warranted. It has been stated in defense of this condition that the doctors are overworked and prescriptions by telephone are time savers. We are conscious of the overworked condition of most of our physicians, but we disagree with the contention that such practice is warranted in order to save time. It is a matter of obeying or violating the law.

"We are making this report at this time in the hope that these abuses, as well as any others not mentioned herein, may be speedily corrected. We propose to pursue this investigation further when next called and will then take such action as the facts and circumstances warrant at that time."

(Continued on Page 324)

★ DRUGS OF MERIT FOR ★ PRESCRIPTION PROFITS

PHARMACEUTICALS

TABLETS

	<i>Gals.</i>
Elixir Three Bromides	\$ 3.90
Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.....	5.00
Elixir Lactated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Mixture Rhubarb & Soda	3.00
Chloroform Liniment	3.50
Camphorated Oil	4.60
Calamine Lotion VII	2.25
Milk of Magnesia	1.00
Syrup White Pine Compound ..	3.50
Aromatic Cascara	8.00
10% Discount on 10 Gallon Order.	

	<i>1000</i>
CRC, white	\$ 3.50
Carabide	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Thiamin Chloride, 25 mgm.....	19.00
Phenobarbital, 1/4 grain81
Phenobarbital, 1/2 grain	1.26
Phenobarbital, 1 1/2 grain	2.38
Aminophyllin, 1 1/2 grain	8.22
Aminophyllin, 1 1/2 grain and Phenobarbital	9.52
10% Discount on 10,000 Order Assorted.	

	<i>100's</i>
Pyridoxine HCl, 10 mg.....	\$ 3.00
Pyridoxine HCl, 25 mg.....	6.00

OPHTHALMIC OINTMENTS

LABORATORY STAINS

	<i>1/8 oz. tubes</i>	<i>Dz.</i>
Yellow Oxide, 1/2, 1 & 2%.....	\$1.20	
Atropine, 1/2%	2.10	
Atropine, 1%	2.25	
Atropine, 2%	2.65	
Atropine, 3%	4.25	
Pontocaine	2.25	
Atropine-Bichloride	2.25	
Boric Acid, 5 & 10%.....	1.50	
Holocaine, 1%	1.80	
Holocaine-Adrenalin	2.00	
Eserine Salicylate, 1%	1.90	
Sulfathiazole, 5%	1.90	

	<i>Gals.</i>	<i>Pts.</i>
Benedicts Solution	\$2.00	\$.50
Haines Solution	2.00	.50

OINTMENTS

	<i>Lbs.</i>	<i>1 oz. tubes</i>	<i>Dz.</i>
Ammoniated			
Mercury, 5%	\$1.10	\$2.00	
Ammoniated			
Mercury, 10%	1.25	2.25	
Boric Acid50	1.25	
Zinc Oxide50	1.25	
Sulfur50		
Sulfathiazole, 5%	1.25	2.70	
Whitfields	1.00	2.25	

AND OTHER FORMULAS.

15% Discount 1 Doz. or more

Orders of \$12.00 net, prepaid.

**EXTRA DISCOUNT OF \$1.00 IF YOU RETURN THIS AD
WITH YOUR ORDER OF \$12.00 OR MORE NET.**

DISTRIBUTORS FOR

Geo. A. Breon & Company
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Van Pelt & Brown, Inc.
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Upjohn Company
Valentine Meat Juice Co.
Vincent Christina & Co.
Retort Pharmaceutical Co.
A. H. Robins Co.

MAIL YOUR ORDER TO:

DRUG SPECIALTIES, INC.

603 Nissen Bldg.

Wholesale Druggists

Telephone 8661

WINSTON-SALEM, N. C.



*This building is your store house
of fast moving merchandise, carefully
selected to meet the highest standards
of quality and packaging.*

But, special consideration is also given to the need of dealer support and profit as provided for by the manufacturer. Discriminating druggists who keep these aims well in mind will welcome, therefore, our announcement of —

Purepac
FREE GOODS DEALS
ON FALL AND WINTER MERCHANDISE

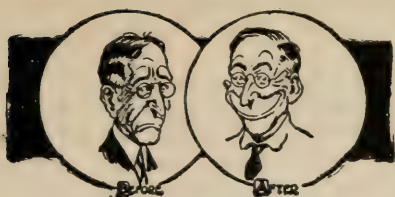
Now in effect !

Included in our huge stock pile of drug merchandise is the complete line of Purepac wets; dries, ointments, specialties and vitamins — most of them paying well over 50% profit with dealer displays furnished on request.

Be Sure to Ask Your Justice Drug Salesman

JUSTICE DRUG CO.

North Carolina Service Wholesaler
GREENSBORO, N. C.



Frequent Shaving

Last year an elderly minister came in with a prescription for low blood pressure and asked if I knew where one could buy some real good whiskey. He said he hated like the very devil to buy it and use it, but his physician had prescribed a little "toddy" four or five times a day in conjunction with the prescription.

He went on to say that he had been preaching against the evils of alcohol for forty years and that he would rather die than have his family know he was nipping a little. He asked if I knew of anything that he might use to kill the scent of "this medicine."

I advised him to try using a very high scented shaving lotion on his face after these "toddy" treatments. He bought the shaving lotion: two bottles.

A few weeks later his daughter came into the store and I asked her how he was getting along. "Fine," she said, "but I believe he is becoming a little mentally unbalanced. Why, sometimes he shaves himself four or five times a day."—J. L. Cobb, Black Mountain.

Rushing Oil

Some years ago an old farmer customer of mine came calmly in the store while leaning on a cane and looking much the worse for wear. He asked me: "Have you got any mineral oil?" I replied in the affirmative and set a bottle before him. "Is that the best you got?" he asked. I replied that it was as good as any but I had another type, Russian Mineral Oil, some people considered to be superior. He looked it over and remarked: "I've been sick and suffer from chronic constipation; the doctor told me to take mineral oil but I don't want it to be too rushing."

He didn't look as though he could at-

tempt a marathon, so I assured him its action was slow and he would have no trouble gauging the dose in direct ratio to the distance he would have to cover after the alarm sounded. So he went out with a pint of "not too rushing mineral oil" in his pocket, and I trust he suffered no casualties as a result of taking it.—J. G. Ballew, Lenoir.

Wrong Number

"Late one Saturday night I was closing up. The day had been most strenuous. There hadn't been a single amusing incident all day. Just as I reached up to cut off the lights, the phone rang with an extra harsh jingle. With a little grumbling I answered it begrudgingly. A feminine voice asked 'What is de price of a ticket to Chattanooga, Tennessee?' Sensing an opportunity to have my daily laugh, I promptly answered, 'That depends entirely on how you want to travel.' The feminine voice asked 'What does you mean?' I answered, 'The price depends on whether you travel by Pullman, on a freight train or the Chattanooga Choo Choo.' The feminine voice replied, 'I wants to go on the Choo Choo.' My answer was 'Very well. Now do you want the body sent by Express or are you going to take it with you?' The female replied rather hesitatingly, 'Who is dis I'm talking to?' My answer was 'This is the undertaker's shop.' The terrified feminine voice came, 'Good Lord, Goodbye.' After a good laugh I went home feeling much better."—Roger A. McDuffie, McDuffie-Eubanks Drug Company, Greensboro.

A few days ago a customer walked into Hood's Drug Store, Dunn, and asked for a package of "Church Diapers." The party wanted Chux Disposable Diapers.

Anecdotes, amusing incidents, funny experiences, etc., are solicited from readers of the JOURNAL for publication each month. Surely, you know at least one funny story that ought to be passed along. Mail your contribution today to the CAROLINA JOURNAL OF PHARMACY, Drawer 151, Chapel Hill, N. C.

STATE OF NORTH CAROLINA

Department of Justice

Raleigh, N. C.

12 July, 1945

Subject: Food, Drug and Cosmetic Act;
Osteopaths; Right to issue prescriptions
for drugs; Pharmacist filling prescriptions
for unauthorized person.

Honorable H. C. McAllister,
Secretary-Treasurer
North Carolina Board of Pharmacy
P. O. Box 471
Chapel Hill, N. C.

Dear Mr. McAllister:

In your letter of July 9, 1945, you call our attention to Section 15 (k) of Chapter 320 of the Public Laws of 1939. You ask to be advised on certain questions, as follows:

1. Is a legally registered practitioner of osteopathy a member of the medical profession?
2. May an osteopath write prescriptions for the drugs mentioned in the above section or for other drugs?
3. Should an osteopath undertake to write such prescriptions, would the filling of these prescriptions by a pharmacist constitute a violation of the law?

Chapter 320 of the Public Laws of 1939, known as the North Carolina Food, Drug and Cosmetic Act, is carried forward in the General Statutes of North Carolina, and the particular section cited by you is contained in Article 12 of Chapter 106, beginning with Section 106-120 of the General Statutes. The subsection about which you inquire is designated in the General Statutes as Subsection (k) of Section 106-134, and is as follows:

"A drug or device shall be deemed to be misbranded:

"(k) If it is a drug sold at retail for use by man and contains any quantity of aminopyrine, barbituric acid, cinchophen, dinitrophenol, or sulfanilamide; unless it is sold on a written prescription signed by a member of the medical, dental or veterinary profession who is licensed by law to administer such drug, and its label bears the name and place of business of the seller,

the serial number and date of such prescription, and the name of such member of the medical, dental or veterinary profession."

You will find the term "drug" defined in Subsection (b) of Section 106-120. Under the provisions of Section 106-122 of this same article certain acts are prohibited, and among other things are the adulteration of drugs or the sale, delivery or receipt of any adulterated drugs, and the same thing applies to drugs which are misbranded. Any person who violates any of the provisions of Section 106-122 is guilty of a misdemeanor and can be imprisoned in the county jail for not more than six months or subjected to a fine of not more than \$200.00, or both such imprisonment and fine, and there is an increased penalty for a subsequent conviction.

The practice of osteopathy is regulated by Article 7 of Chapter 90 of the General Statutes, and under Section 90-129 is defined as follows:

"For the purpose of this article osteopathy is defined to be the science of healing without the use of drugs, as taught by the various colleges of osteopathy recognized by the North Carolina Osteopathic Society, Incorporated."

The practice of medicine is defined in Section 90-18 of the General Statutes, and in Subsection (9) of this section the practice of osteopathy by any legally licensed osteopath when engaged in the practice of osteopathy as defined by law, and especially Section 90-129, is excluded from the definition of the practice of medicine. The drugs set forth in Subsection (k) of Section 106-134, and referred to in your letter, can only be sold on a written prescription signed by a member of the medical, dental or veterinary profession who is licensed by law to administer these drugs, and they must have a certain label, serial number and other records. From the definitions contained in our statute it is plain to me, therefore, that a practitioner of osteopathy has no right under the law to issue or write prescriptions for the drugs referred to in your letter, as these prescriptions can only be issued or written by duly licensed members of the medical profession—that is,

physicians who have a regular M.D. degree and who obtain their licenses as provided by Article 1 of Chapter 90 of the General Statutes.

The answer to your second question is that such a practitioner of osteopathy cannot issue a prescription for the drugs contained in this section.

In regard to your third question, I think the answer is found in the Food, Drug and Cosmetic Act itself. Under this Act, as pointed out before, it is unlawful to adulterate or misbrand drugs, and as pointed out in Subsection (k) above quoted, it is an unlawful misbranding of a drug of the type mentioned in the section to sell same at retail for use by a man unless it is sold on a written prescription signed by a member of the medical, dental or veterinary profession. In my opinion, therefore, the answer to your third question would be that the mere filling of the prescription is not a violation of the law, but the selling of the drugs on the prescription of an osteopath is a violation of the law, and I think that a pharmacist who sells such drugs without the requisite prescription prescribed in the

Act would be violating the criminal law as fixed by this chapter.

Yours very truly,

HARRY McMULLAN,
Attorney General.

Solution to Lard Shortage

A Zebulon farmer's wife has solved the lard shortage, which has been a major matter for some time here. Her husband reports that she is making biscuits with mineral oil, and that the biscuits are short enough, and taste pretty good, but "they seem to upset me a bit."—*Zebulon Record.*

D. T. D.

I. T. Reamer, chief pharmacist at Duke Hospital, Durham, sends us a penciled note which he received from an individual of a nearby state: "Please note on the enclosed prescription: D.T.D. No. 100. Please spell out as cannot remember such brand."

"I hope," Mr. Reamer writes, "our North Carolina druggists know what D.T.D. means."

"Wilbur, you're a wow!"

Nary a beef, Wilbur, my boy.
You're serving Bromo-Seltzer right.
No wisecracks to the customers.
No fancy flourishes as you serve it.

1. Huh, what's that—
no complaints
today?

2.

Shucks, I . . .

Don't interrupt me, Wilbur.
It's good—the way you give
'em an accurate dose of
Bromo-Seltzer every time—
and remember that one turn of
the knob does the job.

3.

Gosh, I . . .

Yessir, 'tis a thing of beauty,
watching you add a half glass
of water and stir gently.

4.

But, gee . . .

But me no buts, Wilbur.
You tell customers they can
always drink it immediately.
You remind all of them of the
home package. Always keep
several extra dispenser bottles
on hand.

5.

So I'm doing all right? . . .
So why the lecture?

Well, Wilbur, I just thought
it might be a good idea to
remind you of all the things
you're doing right. Keep it up,
Wilbur—we're all proud of
you.

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

FIGHTS HEADACHES 3 WAYS



Money-Makers That Repeat On Merit

Advertised Merchandised



ONE OF THE MOST
CONSISTENT MONEY-
MAKERS IN THE
PROPRIETARY FIELD

Check up! Stock up!

\$2.80 Dozen — 2 Free

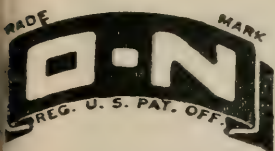
Also Stock Up On



COLD TABLETS

\$1.20 Dozen — 2 Free

HIS FAMOUS PRODUCT IN CONSTANT DEMAND



SKIN ITCH ANTISEPTIC

For itch and burn of
ATHLETE'S FOOT,
Ringworm, poison
and similar skin
irritations.

Clean! Fast!

80 Dozen — 2 Free



*Be sure you have adequate stock.
Contact your Wholesaler right away.*

OWEN

DRUG COMPANY

Salisbury, North Carolina

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Program in Hospital Pharmacy for Returned Veterans

The War College at the University of North Carolina will offer to returning war veterans at a suitable time a didactic course in Hospital Pharmacy covering a minimum of forty-eight hours of instruction over a calendar period of four weeks' duration to such of these veterans as are either licensed pharmacists or are graduates of a reputable college of pharmacy and who have been certified to by any one of the four following hospitals: Charlotte Memorial Hospital, Charlotte, N. C.; Duke Hospital, Durham, N. C.; Rex Hospital, Raleigh, N. C.; or Watts Hospital, Durham, N. C. Only when such certification, plus the endorsement of the Dean of the School of Pharmacy, has been obtained will an applicant be eligible for acceptance by the War College.

It is understood that the laboratory work offered by the several hospitals shall follow the laboratory outline on Hospital Pharmacy contained in the latest revision of the National Pharmaceutical Syllabus, just as it is to be understood that the didactic work given by the School of Pharmacy is also to conform to the Syllabus outline.

At a meeting in Chapel Hill of representatives of the above-named hospitals on June 14, 1945, it was agreed that the following terms were to be set up by the hospitals:

1. *Acceptance of an Applicant.* The acceptance of an applicant will depend jointly on the administrator of the hospital involved and the person in charge of the didactic program at the University of North Carolina. Such applicant must be a registered pharmacist or a graduate with a degree in pharmacy from some reputable school or college of pharmacy. The choice of the hospital is at the discretion of the veteran concerned.

2. *Meals.* It is understood that the hospital will offer the accepted intern three meals per day, if such intern desires them.

3. *Housing.* The intern must provide for

his or her own housing rather than the hospital providing it.

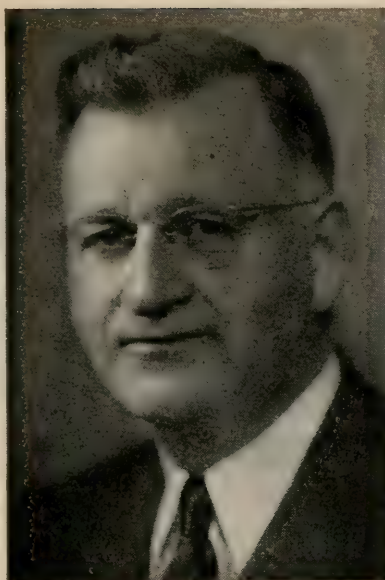
4. *Compensation.* The hospital cannot be expected to compensate the intern for the practical experience furnished the applicant during the period of internship.

5. *Unsatisfactory Service.* An applicant whose services prove unsatisfactory may be dropped from the program by action of the hospital administration or by the person in charge of the didactic instruction. A formal notice of this action will be presented in writing to the applicant. On the other hand, if the applicant is dissatisfied with the program he may withdraw from it following the presentation of a formal statement to the hospital and to the War College of the University.

6. *Hours on Duty.* The applicant will be expected to work in the hospital pharmacy a minimum of forty hours a week during the period of the internship. However, if it is the custom in the institution to work more hours, the prevailing custom will be observed. The hours are to be distributed throughout the day and the week according to the established schedule in each of the hospitals involved.

7. *Beginning of Programs.* The practical program may start at any time agreeable to the hospitals but the didactic instruction will be offered only when a sufficient number of veterans are registered to warrant a class of sufficient size. Didactic instruction of four weeks' duration is to be offered at the School of Pharmacy of the University of North Carolina under the sponsorship of the War College at said University. It is understood that the War College will charge and collect the full amount to cover the cost of tuition and registration. The latter fee provides for use of the library and of such facilities of the University as are customarily provided students registered in other short-term courses of the War College.

8. *Cost of 4-Weeks Term in the Hospital*
(Continued on Page 309)



W. L. JOHNSON

As announced last month in the JOURNAL, Mr. W. L. Johnson, a native of Saluda, N. C., has been appointed Manager of the

Baltimore Branch of Parke, Davis & Company. Since the original announcement was made, we have managed to secure a photo of Mr. Johnson which appears on this page.

HOSPITAL PHARMACY

(Continued from Page 308)

Pharmacy Course at Chapel Hill:

Tuition	\$ 7.50
Registration (Infirmary, Library, Phys. Ed., etc.)	9.50
Laundry Deposit	5.00

Total.....\$22.00

Room will cost from \$10 to \$15 each per month with 2 in each room. Board will average \$1.40 per day on cafeteria basis.

9. *Certificates.* When the applicant has completed with satisfaction the practical portion of the Syllabus outline the hospital involved will issue to him or her a certificate proving the satisfactory completion of the program. When the applicant is possessed of this certificate and then completes the didactic program required by the War College he or she will then be given an additional certificate proving the satisfactory completion of the didactic portion.



Mr. Brand

vs.

Mr. Anonymous

Mr. Anonymous has had things all his way long enough. Merchandise with the well-known, advertised names was scarce. Now the big Brands are coming back, and none too soon for your customers. They're welcoming the old reliables back with open purses. In blades, it's the famous names like Pal Hollow Ground—widely advertised, nationally known—that sell, repeat and satisfy. Remember, if you can't get all the advertised brands you want yet, start now to lay your plans for a BRAND new start!

PAL

hollow-ground
RAZOR BLADES

SINGLE OR DOUBLE EDGE

PAL BLADE CO., 595 Madison Avenue, N. Y. C.



Repeat sales, frequent turnover, and a satisfactory profit margin constitute a business formula hard to beat for profitable operation.

Massengill medical specialties are widely advertised to the medical profession, and regularly, frequently and thoroughly detailed. Prescription sales are *created for you* in the doctor's office.

Massengill specialties provide the physician with what he prefers for the effective treatment of a broad range of widely prevalent conditions. They are priced competitively—calls for them are frequent—sales numerous and profitable.

Call your wholesaler today, or write to our nearest distributor for information and prices.

THE S. E. MASSENGILL COMPANY

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NEW YORK • SAN FRANCISCO • KANSAS CITY



Fast-Moving Massengill Specialties

KAMADROX—Antacid adsorbent for the treatment of stomach ulcer and hyperacidity. Combines aluminum hydroxide, magnesium trisilicate and colloidal kaolin. Tablets and powder.

SEMESTRIN—Natural estrogenic substances for the treatment of menopausal symptoms. Tablets and ampuls.

LIVITAMIN—A reconstructive tonic containing liver concentrate, iron, manganese and the vitamins of the B complex. Widely prescribed for the correction of secondary anemia.

NOVIPLEX—An elixir containing the vitamins of the B complex naturally occurring in rice bran extract, fortified with thiamine hydrochloride, riboflavin and nicotinic acid.

BETHIAMIN—The Massengill brand of thiamine hydrochloride, in capsules, tablets, ampuls, vials, and in palatable elixir form, in an unusually wide range of potencies.

MORRUGUENT—An ointment containing the unsaponifiable (vitamin) fraction of cod liver oil. For the treatment of burns and clean and infected wounds. Jars and collapsible tubes.

The Charlotte Druggists' Woman's Auxiliary

By MRS. J. G. BARNETTE, Reporter

The last meeting of the year of the Charlotte Druggists' Auxiliary was held in the Gold Room of the Hotel Barringer, with the Scott Drug Company as host. Bowls of lovely red roses centered the luncheon tables, and covers were laid for thirty-three members.

Mrs. J. W. Bennick acted as hostess. Mrs. J. E. Allen asked the invocation. Mrs. J. C. Jackson of Lumberton, president of the State Woman's Auxiliary, was welcomed as an honor guest.

Mrs. W. B. Holmes, president, presided over the meeting. Mrs. T. E. Whitehead, secretary-treasurer, read the minutes of the last meeting. Plans were made for participation in the 7th War Loan Drive, with the appointment of Mrs. Joe Monroe as chairman of this work.

The annual election of officers was held and the following will begin their year's work at the first meeting of the new club year, in September: Mrs. Joe Monroe, president; Mrs. John Bennick, vice-president; Mrs. T. E. Whitehead, secretary-treasurer; Mrs. J. G. Barnette, corresponding secretary.

Annual reports were heard, and Mrs. Holmes expressed her thanks and appreciation to officers and members for their splendid cooperation and support during the year.

Mrs. T. N. Edwards, in her eloquent and fitting manner, presented Mrs. Holmes, retiring president, with a gift from the Auxiliary as a token of appreciation for giving so unsparingly of her time and efforts.

The meeting was adjourned with the drawing for the door prize, which was won by Mrs. Clyde Webb. It was donated by Mrs. Whitehead.

News Briefs

The Drug Travelers club house was the scene of a picnic recently when the members of the Charlotte Woman's Auxiliary entertained their husbands and children.

A large crowd attended and the food was wonderful with plenty of fried chicken, baked ham, potato salad, deviled eggs, slaw, pickles, and homemade cakes.

Mr. and Mrs. F. F. Potter visited Myrtle Beach recently. . . . Mr. and Mrs. E. I. Butler have returned from a trip to New York and Baltimore. . . . Mr. and Mrs. M. W. Stone and son have returned after spending a vacation at Myrtle Beach. . . . Mrs. H. H. Harrison has returned to her home in Montgomery, Alabama, after spending a week with her sister and brother-in-law, Mr. and Mrs. Grady Blackmon. . . . Mr. and Mrs. W. B. Holmes and family have moved to Knoxville, Tennessee. . . . Mr. and Mrs. Foster Thomas have returned from visiting relatives in Auburn, Alabama. . . . Mrs. Walter Dixon is in Atlanta, Ga., visiting her mother who is very ill. . . . P. C. Day made a trip to Philadelphia and Cincinnati recently, where he was promoted to Division Manager for his firm. . . . Mr. and Mrs. Harry Bizzell and family vacationed at Wrightsville Beach. . . . Mr. and Mrs. Marshall Smith spent their Fourth of July holiday at Myrtle Beach.

To Our — GOOD FRIENDS IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Howell Hall Happenings

MISS SHIRLEY HURWITZ, Reporter

After a disappointing week or more of steady rain, summer has at last come to Chapel Hill. July is an odd time for it to start getting warm, for on the Hill, warm weather and sunshine are usually in complete evidence by May. It also makes it very hard to realize that far from being the beginning, it is the middle of summer, and that the end is well in sight.

The class of 1946 which has been accelerated all along, has come into its last month in Pharmacy School. The large class of thirty-three which was so new in September of 1942, has dwindled into a college-wise and weary group of 10, four of whom graduate this August. Regardless of a steady grind and more than a few hard struggles, there is very little feeling of joy at nearing the end. There is a glow at having gotten so far so fast, but the thought of deserting the University and the town for a new life is not nice.

Classes are the exception this semester in Howell Hall, with only Dr. M. L. Jacobs teaching, and all the students except the fourth-year class gone.

It is really good to walk in the hall now and meet Dean J. G. Beard after his recent illness and absence. Dean Beard was missed during his absence, and it seems the feeling was mutual.

The professional fraternity, Phi Delta Chi, has closed for the summer with the three remaining old brothers living elsewhere. The ranks are being depleted as more of the boys near the draft age. Last semester, Charles Stamey bade his fond farewell as he became a Hospital Apprentice in the Navy. Also in the Navy to Radar School goes Reginald Harris, while Bob Hall has just been inducted into the Army.

Lloyd Riggsbee, graduate of last semester, is working now for Walgreen's in Durham, and pays visits to his old haunts often. Mr. and Mrs. C. H. Beddingfield, Jr., were in Chapel Hill last week. Charlie was a U. N. C.-er of 1944.

September 4 and 5 expect to be scenes

of activity in the building, for the State Board meets then and several graduates of the past year are coming back for the examinations.

Along with her regular courses for the B. S. degree, senior Doris Bullard is taking courses toward her Master's. Her subject is Pharmacology, which she will continue to take while working on the substitution of isopropyl alcohol for ethyl alcohol in pharmaceuticals.

"How to Buy a Drug Store"

Answers every question involved in appraising the value of any given drug store—develops a complete cross-section picture of condition, worth, appreciation and depreciation factors and success possibilities—answers 395 operational questions, such as—

Type of Store—Location—Past Record—Equipment—Stock—Rx—Fountain—Lease—Licenses—Insurance—Transferring—Ownership—Complete Summary analyzing every cost and expense involved.

Contains Service and Operative Manual, Appraisal Form and Check Chart, Chart of Wartime Operating factors as they relate to abnormal sales and profits, triplicate Conditional Sales Contract and Escrow Agreement Forms.

(Postpaid) Price 55c. Published by WEST COAST DRUGGIST, 1606 North Highland Avenue, Hollywood 28, California.

Drug Store Registrations

The following drug stores have been registered during the month: Wesley Heights Pharmacy, Charlotte (Change of Ownership); Hales Drug Store, Morehead City (Successor to Walter Hufham, Druggist); Mabry's Drug Store, Hamlet (Successor to Culbreth's Drug Store); Myers Park Pharmacy, Charlotte (Change of Ownership).

Pharmacists Reregistered

C. S. Mabry, Hamlet; R. H. Bigham, Lexington (Veteran).

Pharmacist Registered by Reciprocity

James William Bewan from Florida.

BODEKER DRUG

proudly announces

Purepac FALL-WINTER FREE GOODS DEALS

ARE NOW IN EFFECT

*Offering a challenging profit of more
than 50% on most items!*

Here is your chance to cash in on PUREPAC — your profit-protected line of wets, dries, ointments, cough and cold preparations, specialties and vitamins. Dealer displays, price tickets, window streamers, etc., supplied on request . . .

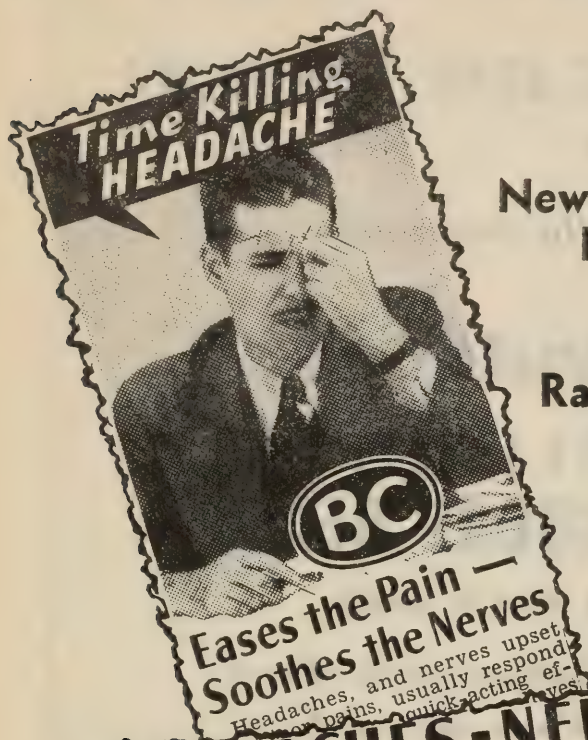
For Quick Service, Give Your Turnover Order To

BODEKER DRUG CO.

WHOLESALE DRUGGISTS

RICHMOND 13, VIRGINIA

We Tell 'em — You Sell 'em.



**Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day**

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yield to the quick relief

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Druggists' 7th Bond Report

Bonds totaling \$4,400,858 were sold by the druggists of the State and their affiliates during the Mighty Seventh War Bond Drive. This latest total when added to the amount sold during the 5th and 6th drives gives the druggists a creditable showing when compared with other groups. As a matter of fact—on a comparative basis—it is believed North Carolina is the leading pharmaceutical bond-selling group in the nation.

Of the four million dollars plus sold during the 7th, half or \$2,257,658 was in series "E," the anti-inflation bond. Originally the N. C. P. A. set out to sell \$1,000,000 in "E" bonds. After this total was reached, a special drive for a half million dollars in extra "E's" in honor of Captain E. V. Stephenson of Madison was successfully staged. Following this, the drug group went on to sell another half million to run up the final figure to pass the two million point.

While the Association's major interest has always been in the series "E" bond, it has accepted and recorded sales of other bonds. In the past two drives, this series of bonds has averaged two million dollars a drive and the 7th was no exception to this, a total of \$2,143,200 having been sold.

The Woman's Auxiliary deserves a lot of credit for their interest and support of the bond drives. During the 7th the Auxiliary agreed to sell \$100,000 in "E" bonds but, as usual, went well over this amount. The Auxiliary sold \$339,975 in "E" bonds and \$246,525 in other types during the 7th. Congratulations, Mrs. Jackson, and thanks for your organization's continued support.

The drive was supported wonderfully by some of the larger cities of the State. To mention a few: Greensboro (quota doubled), Winston-Salem, Charlotte and Asheville. Individually, there were many who worked as they have never worked before to run up highly commendable bond sales. More than one hundred stores sold more than \$5,000 in "E" bonds and thus qualify for one of the Association's special certificates.

Twenty-three counties, approximately 25%

of the counties having drug stores, met or exceeded their quotas. Bertie County, with four stores and a quota of \$10,000, led the State with total "E" sales of \$195,200, or approximately 20 times its quota. Bertie was followed by Alexander County (11.4 times its quota). The following counties, alphabetically arranged, met or exceeded their quotas:

Alexander, Anson, Bertie, Buncombe, Burke, Caswell, Davie, Forsyth, Granville, Guilford, Jackson, Lee, McDowell, Mecklenburg, Person, Randolph, Robeson, Sampson, Surry, Union, Vance, Warren and Watauga.

Bertie County, by exceeding its quota by the highest percentage, wins the special "honor" dinner which will be staged in the county sometime in August. So Bill Gurley and Mr. Pugh of Windsor and our friends in Aulander and Colerain, get your country hams out because we will be down your way in short order. While the affair is still in the tentative stage, assurances have already been received from a number of Association officials and members of the State War Finance Committee that they intend to be present in Bertie when the county group is honored.

The 7th drive is now past history but it, like the other drives in which the drug industry of the State has participated, demonstrated what can be done on an organized basis. If you did your part in the drive, you can rest assured that what you did helped your country and aided the State in remaining at the top as one of the leading bond-selling states in the nation.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



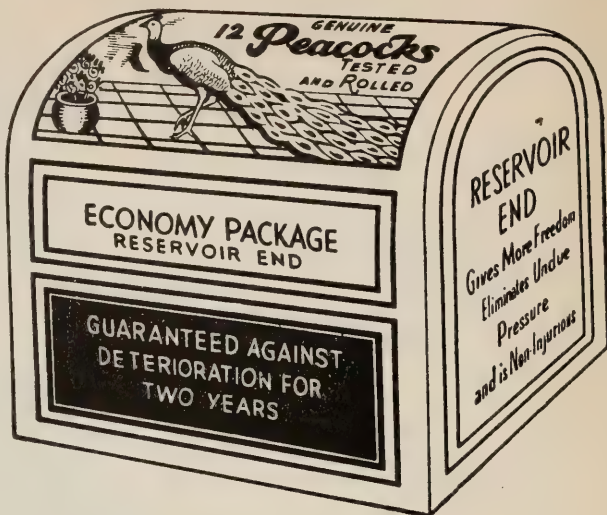
ECONOMY PACKAGE NO. 16

For the family trade. Demand for this package multiplies constantly. One of the greatest values you can offer, because Quality and Price are joined to give customers more than they expect. Package contains 12 genuine Reservoir End Peacocks, the thinnest, toughest, most sensitive rubber prophylactics it is possible to make. Build business, good will, unit sales with this package.

Retails \$1.00.



Establishing new profit standards
through amazing REPEAT business



Peacocks

RESERVOIR END PROPHYLACTICS

With the unique Health Feature



Package No. 17—3's

A long profit item and a fast seller. Three rolled Reservoir End Peacocks in an attractive, lithographed box. This popular package gives you a turnover that pyramids your earnings surprisingly.

Retails 50c.



All Dean prophylactics are sold through drug stores **ONLY**.

The rapid turnover of Peacocks make it advisable to carry ample stocks. Don't disappoint your customers.

Call your wholesaler or write.

DEAN RUBBER MFG. CO.

North Kansas City, Missouri

Dean Headquarters in Your District
PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

"E" Bonds Sold - - - - \$2,257,658

Total Other Bonds Sold - - \$2,143,200

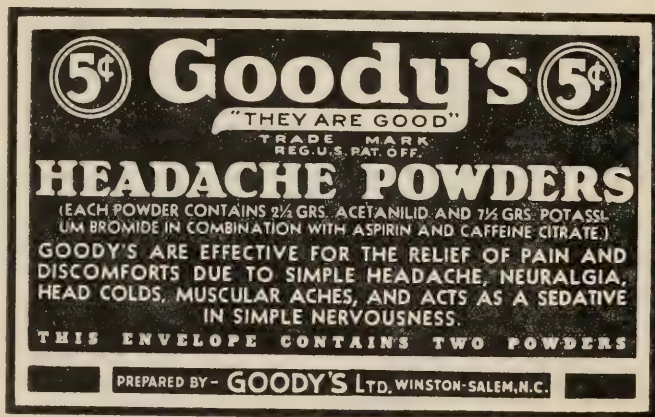
The bond totals reported below are exclusively E Bonds, no attempt having been made to tabulate the store-by-store sales record of other type issues. In some instances credit for the sale of bonds was voluntarily passed along to other organizations and for this reason a number of participating drug stores and wholesale drug concerns do not appear in the published list.

ALAMANCE—\$29,250	BLADEN—\$12,050	CABARRUS—\$26,925
BURLINGTON	BLADENBORO	CONCORD
Asher-McAdams Drug Co. \$5,000	Bridger Drug Store \$6,000	Pearl Drug Co. \$200
City Drug Co., Inc. \$1,500	Hutchinson's Drug Store \$1,400	Porter Drug Co.
Davis Street Pharmacy \$1,500		KANNAPOLIS
East End Drug Store \$300	CLARKTON	Kannapolis Drug Co. \$5,000
Heritage-Wilson Drug Co. \$4,500	G. L. & E. S. Clark Store \$650	F. L. Smith Drug Co. \$11,725
Main Street Drug Co. \$4,375	ELIZABETHTOWN	MOUNT PLEASANT
Mann's of Burlington \$825	Bennett-Stone Pharmacy \$4,000	A. W. Moose Drug Co. \$4,200
		Mrs. Hoy Moose \$5,800
GRAHAM	BRUNSWICK—\$4,725	CALDWELL—\$10,350
Graham Drug Co. \$600	SOUTHPORT	GRANITE FALLS
Wrike Drug Co. \$1,750	Watson's Pharmacy \$4,375	Caldwell Drug Store \$1,000
HAW RIVER	Mrs. R. M. Willis \$350	LENOIR
Purity Drug Co. \$3,900		Ballew's Cash Pharmacy \$1,050
MEBANE	BUNCOMBE—\$132,025	Lenoir Drug Store \$8,300
Warren's Drug Store \$5,000	ASHEVILLE	CARTERET—\$6,525
	Adams-Blauvelt, Inc. \$1,000	BEAUFORT
ALEXANDER—\$28,550	Aiken & Horton \$500	F. R. Bell \$3,500
TAYLORSVILLE	Eckerd's \$72,700	Guthrie-Jones Drug Co. \$3,025
People's Drug Store \$28,500	Grove Park Pharmacy \$6,200	
	Hester's Pharmacy \$3,300	CASWELL—\$22,000
ALLEGHANY—\$1,000	Merrimon Avenue Pharmacy \$300	YANCEYVILLE
SPARTA	Palace Pharmacy \$900	Yanceyville Drug Co. \$22,000
B & T Drug Co. \$1,000	Salley's Drug Store \$1,425	CATAWBA—\$19,000
	Shigley's (both stores) \$6,700	HICKORY
ANSON—\$21,075	Woman's Auxiliary \$12,500	Hickory Drug Co. \$1,250
MORVEN	Y. M. I. Drug Store \$550	Highlands Drug Store \$2,600
Morven Drug Co. \$1,800	BILTMORE	Lutz Drug Store \$625
WADESBORO	Aiken's Pharmacy \$14,550	Ninth Ave. Pharmacy \$1,075
Fox and Lyon \$9,200	BLACK MOUNTAIN	MAIDEN
Parsons Drug Co. \$10,075	Jumper's Pharmacy \$5,075	Campbell's Drug Store \$13,450
	ENKA	CHEROKEE—\$4,000
ASHE—\$1,000	Elson's \$1,075	MURPHY
WEST JEFFERSON	SWANNANOA	R. S. Parker \$4,000
Graybeal's Drug Store \$1,000	Ward's Drug Store \$5,250	CLEVELAND—\$9,550
		KINGS MOUNTAIN
BERTIE—\$195,200	BURKE—\$25,225	Kings Mountain Drug Co. \$2,250
AULANDER	GLEN ALPINE	SHELBY
Aulander Pharmacy \$18,550	Clinic Drug Store \$25	Kendall Medicine Co. \$950
COLERAIN	MORGANTON	Shelby Drug Co. \$3,500
Wade's Pharmacy \$65,500	Cornwell Drug Co. \$5,325	Spangler Drug Store \$2,850
WINDSOR	Kibler Drug Co. \$3,700	
Windsor Pharmacy \$110,025	Phillips Drug Co. \$3,700	COLUMBUS—\$20,175
Mrs. W. B. Gurley \$1,125	Spaake Pharmacy \$8,875	CHADBOURN
	VALDESE	J. E. Koonce Drug Co. \$1,000
BEAUFORT—\$3,125	People's Drug Store \$3,550	
WASHINGTON	Rock Drug Co. \$50	
Taylor Drug Co. \$2,500		
Whitford Drug Co. \$625		

TURNOVER —

DAILY — WEEKLY — MONTHLY

MAKE UP FOR LACK OF
OTHER MERCHANDISE
TODAY BY FEATURING
PROFITABLE
EASY-TO-SELL



Caution: Use only as directed

Goody's, Limited

WINSTON-SALEM, N. C.

FAIR BLUFF		MOCKSVILLE		FORSYTH—\$94,120	
Rogers Drug Store	\$6,500	Hall Drug Co.	\$7,925	WINSTON-SALEM	
LAKE WACCAMAW		Wilkins Drug Co.	\$2,000	Andrews Drug Store	\$200
Lake Drug Store	\$200			Robbitt's Pharmacy	\$7,275
WHITEVILLE		DUPLIN—\$27,250		Baptist Hospital Pharmacy	\$195
Columbus Drug Store	\$1,125	ROSEHILL		Carolina Drug Store	\$500
Guiton's Drug Store	\$11,350	Fussell Drug Co.	\$27,250	Nissen Drug Co.	\$1,825
		DURHAM—\$45,125		O'Hanlon Drug Store	\$9,300
 CRAVEN—\$3,725		DURHAM		Patterson Drug Co.	\$725
NEW BERN		Boone Drug Co.	\$10,000	Read Drug Company	\$1,300
Joe Anderson's Drug Store	\$50	Crabtree Pharmacy	\$2,750	Standard Drug Co.	\$30,100
Bynum's Drug Store	\$175	Duke Hospital Pharmacy	\$150	Summit Street Pharmacy	
Clark's Drug Service No. 1	\$975	Durham Drug Co.	\$1,100		\$9,825
Duffy's Drug Store	\$1,075	Eckerd's, Inc.	\$12,775	Swaney-Hawthorne Road	
Pinnix Drug Store		Hospital Pharmacy	\$2,300		\$2,050
Tony's Drug Store	\$1,450	Mangum St. Pharmacy	\$800	Walgreen Drug Co.	\$3,425
		Montague's Pharmacy	\$4,200	Welfare's Drug Store	\$1,225
CUMBERLAND—\$7,950		North Durham Drug Store	\$500	Willson Drug Store	\$425
FAYETTEVILLE		People's Drug Store	\$1,300	Apothecary Club	\$25,750
Bender's Drug Store	\$7,000	Rogers Drug Store	\$275		
Matthews Pharmacy	\$950	Woman's Auxiliary	\$8,975	FRANKLIN—\$10,325	
		EDGECOMBE—\$7,775		FRANKLINTON	
DAVIDSON—\$2,500		ROCKY MOUNT		L. W. Henderson's Pharmacy	\$10,000
LEXINGTON		Burnett Drug Co.	\$750	LOUISBURG	
Lexington Drug Company	\$2,500	H. L. Hicks Drug Co.	\$1,200	Pleasants Drug Store	\$325
		Kyser Drug Co.	\$200		
DAVIE—\$20,475		May & Gorham	\$2,575	GASTON—\$37,775	
COOLEEMEE		TARBORO		BELMONT	
Cooleemee Drug Co.	\$10,550	Edgecombe Drug Co.	\$1,025	Robinson's Drug Store	\$675
		E. V. Zoeller & Co.	\$2,025		



“IT'S FAMOUS

because

IT'S GOOD”

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

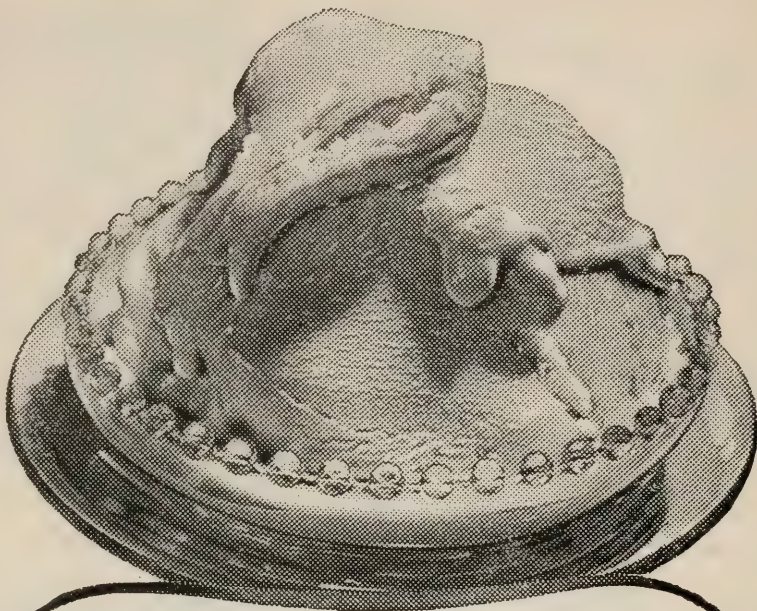
Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily



Preparing for Post-War Business

Yes, Southern Dairies is preparing for post-war business because it has never slackened its pre-war efforts.

The Southern Dairies franchise is definitely a franchise not only of the present but a franchise of the future that will build new highs in ice cream sales for Southern Dairies dealers in the post-war future.

YOU CAN ALWAYS DEPEND ON *Sealtest Quality*

Southern Dairies

Sealtest **ICE CREAM**



Division of National Dairy Products Corporation

Don't miss the Sealtest Village Store Program, Thursday Evenings, NBC Network

CHERRYVILLE		SCOTLAND NECK		LINCOLN—\$5,450	
Allen Drug Co.	\$700	Hall's Drug Store	\$3,900	LINCOLN	
Houser Drug Co.	\$9,025	Whitehead's	\$15,550	Economy Drug Store	\$450
CRAMERTON				Lawing & Costner	\$5,000
Cramerton Drug Co.	\$150	HARNETT—\$26,425			
GASTONIA		ANGIER		MADISON—\$7,750	
Caldwell's Drug Store	\$250	Mrs. W. R. Adams	\$2,925	MARSHALL	
Firestone Drug Store	\$2,750	BUIES CREEK		Roberts Pharmacy	\$7,750
Rhyn's Drug Store	\$1,800	Wiggins Drug Store	\$925	MARTIN—\$1,525	
Smith's Drug Store	\$11,750	COATS		WILLIAMSTON	
LOWELL		Roycroft Drug Co.	\$5,775	Davis Pharmacy	\$1,525
Lowell Drug Co.	\$3,500	DUNN		McDOWELL—\$56,275	
MOUNT HOLLY		Hood Drug Co.	\$16,800	MARION	
Sunnay Drug Co.	\$7,175			Harrison's Drug Store	\$1,000
		HENDERSON—\$4,525		Tainter's	\$27,100
GRANVILLE—\$113,100		HENDERSONVILLE		Mrs. Dean Tainter	\$12,225
OXFORD		Rose Pharmacy	\$2,950	OLD FORT	
Hall's Drug Store	\$6,700	Wilson Drug Co.	\$1,575	Bradley Drug Co.	\$7,275
Herring Drug Co.	\$12,400	HERTFORD—\$3,475		Old Fort Drug Co.	\$8,675
Lyon Drug Co.	\$56,000	AHOSKIE		MECKLENBURG—\$211,315	
Williams Drug Co.	\$38,000	Copeland Drug Co.	\$3,000	CHARLOTTE	
		WINTON		Bailey's Prescription Shop	
GUILFORD—\$220,948		Bell Drug Co.	\$475	Bizzell's Pharmacy	\$25
GREENSBORO		HOKE—\$1,000		Burwell & Dunn	\$1,400
Asheboro St. Pharmacy	\$2,550	RAEFORD		Carolina Cut-Rate Drug Store	\$3,100
Best Drug Store	\$2,125	Hoke Drug Co.	\$1,000	Carolina Pharmacy	\$525
Cecil-Russell Drug Store	\$1,925	IREDELL—\$12,500		Charlotte Drug Co.	\$2,365
Crutchfield's, Inc.	\$1,500	STATESVILLE		Charlotte Memorial Hospital	
Eccles-Wynn Drug Store	\$25	Statesville Drug Co.	\$11,500	Pharmacy	\$1,000
Elam Drug Store	\$700	Logan Stinson & Son	\$1,000	Dilworth Pharmacy	\$2,600
Elm Street Pharmacy	\$26,675	JACKSON—\$5,000		Eckerd's (Both stores)	\$62,325
Fordham Drug Store	\$75	SYLVA		Elizabeth Drug Store	\$150
Greensboro Drug Company	\$300	Sylva Pharmacy	\$5,000	Hand's Pharmacy	\$2,000
Home Drug Store	\$500	JOHNSTON—\$33,225		Hawthorne Pharmacy	\$9,000
Liggett's Drug Store	\$6,700	BENSON		Hardee's Pharmacy	\$2,450
Mann's O'Henry Drug Co.	\$30,725	Benson Drug Co.	\$2,225	Hoskin's Drug Co.	\$2,550
McDuffie-Eubanks	\$10,675	CLAYTON		Hotel Charlotte Pharmacy	\$100
Poindexter's	\$1,300	Beddingfield Brothers	\$2,225	Independence Drug Store	\$150
Pomona Drug Co.	\$4,750	Whitley-Bain Drug Co.	\$1,375	Lisk Pharmacy	\$3,025
Revolution Drug Store	\$225	FOUR OAKS		Merrimon's Pharmacy	\$400
Textile Drug Store	\$350	Four Oaks Drug Co.	\$10,000	Myers Park Pharmacy	\$2,250
Walgreen's	\$8,525	PINE LEVEL		Niven Drug Co.	\$4,850
White Oak Drug Store	\$1,050	Godwin Drug Co.	\$19,400	Park Place Pharmacy	\$2,575
Wilkerson-McFalls	\$31,375	LEE—\$23,425		Plaza Drug Store	\$4,125
Woman's Auxiliary	\$70,298	JONESBORO		Providence Road Pharmacy	
HIGH POINT		Lee Drug Store	\$13,825	Sterling Drug Store	\$2,875
Anderson Drug Store	\$2,300	SANFORD		J. P. Stowe & Co.	\$200
Arthur's Pharmacy	\$1,575	Acme Drug Co.	\$1,600	Walgreen's	\$26,650
Hoffman Drug Co.	\$2,800	Cole's Pharmacy	\$3,750	T. A. Walker	\$1,100
Ingram's Pharmacy	\$3,675	Lee Drug Co.	\$2,050	Woman's Auxiliary	\$37,300
C. A. Ring & Son	\$4,025	Dr. I. H. Lutterloh	\$200	DAVIDSON	
Walgreen's	\$4,225	Rimmer Drug Store	\$2,000	White Drug Co.	\$25,550
HALIFAX—\$32,300		LENOIR—\$100		HUNTERSVILLE	
ENFIELD		KINSTON		Huntersville Drug Co.	\$2,200
W. E. Beavens	\$2,000	E. B. Marston Drug Co.	\$100	MATTHEWS	
HALIFAX				Matthews Drug Co.	\$525
Vinson's Pharmacy	\$2,500			MITCHELL—\$3,325	
ROANOKE RAPIDS				SPRUCE PINE	
Griffin Drug Co.	\$925			Day's Drug Store	\$925
Matthews Drug Co.	\$3,000			Spruce Pine Pharmacy	\$2,400
Rosemary Drug Co.	\$2,100				
Taylor's Drug Store	\$2,325				

Integrity—

—since 1906 this Company, owned by and operated for retail druggists exclusively, has been distinguished by the character and ability of its agents—and by the integrity of its management.

This is all for your benefit.

Our agent in your vicinity is at your service. We invite an opportunity to explain what we can do for you.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

MONTGOMERY—\$1,300	Reaves Walgreen Drug Store	STANLEY—\$5,300			
TROY	\$5,825	ALBEMARLE			
Troy Drug Co.	Standard Drug Store	Purcell Drug Co.	\$3,800		
	\$1,300	RAMSEUR			
MOORE—\$23,250	Ramseur Pharmacy	\$32,750	OAKBORO		
CARTHAGE			Barger Drug Store	\$1,500	
Shields' Drug Co.	\$200	RICHMOND—\$9,150	STOKES—\$1,000		
PINEHURST		HAMLET	KING		
Pinehurst Pharmacy	\$400	Birmingham Drug Co.	\$7,550	King	\$1,000
SOUTHERN PINES		C. & W. Pharmacy	\$1,600		
Sandhill Drug Co. (Mrs. J. T. Overton)	\$20,600	ROBESON—\$45,150	SURRY—\$50,775		
Southern Pines Pharmacy	\$100	LUMBERTON	ELKIN		
WEST END		Hedgpeith's Pharmacy	\$23,000	Turner Drug Co.	\$12,500
West End Pharmacy	\$1,950	Woman's Auxiliary	\$14,150	MT. AIRY	
NEW HANOVER—\$14,350		MAXTON	Hollingsworth Drug Stores	\$5,175	
WILMINGTON		Maxton Drug Store	\$1,000	Turnmyre's Drug Store	\$8,000
Hall's Drug Store	\$12,850	RED SPRINGS		W. S. Wolfe Drug Co.	\$19,500
Jarman's Pharmacy	\$1,500	Red Springs Drug Co.	\$7,000	PILOT MOUNTAIN	
NORTHAMPTON—\$7,125		ROCKINGHAM—\$19,200	Smith Drug Co.	\$600	
CONWAY		DRAPER	Surry Drug Co.	\$5,000	
Taylor Drug Co.	\$4,875	Draper Pharmacy	\$2,150	TRANSYLVANIA—\$6,350	
SEABOARD		LEAKSVILLE		BREYARD	
Hales Pharmacy	\$2,250	Carolina Drug Co.	\$3,500	S. M. Macfie Drug Co.	\$6,350
ORANGE—\$5,475		MADISON		UNION—\$47,425	
CHAPEL HILL		R. A. Ellington Drug Co.	\$7,425	MARSHVILLE	
Eubanks Drug Store	\$2,225	Madison Drug Co.	\$3,750	Guion's Drug Store	\$20,900
Sutton's Drug Store	\$1,000	REIDSVILLE		McBride's Drug Store	\$3,500
Woman's Auxiliary	\$2,250	Dailey's Drug Store	\$2,375	Union Drug Co.	\$3,800
PASQUOTANK—\$9,700		ROWAN—\$2,475		MONROE	
ELIZABETH CITY		CHINA GROVE		Gamble's Drug Store	\$5,725
Apothecary Shop	\$2,900	China Grove Drug Co.	\$150	Secrest Drug Co.	\$13,500
Jacocks Pharmacy	\$1,000	Hart's Drug Store	\$1,300	VANCE—\$83,150	
Overman & Stevenson	\$5,800	FAITH		HENDERSON	
PERSON—\$66,750		H. A. Fesperman & Co.	\$500	Douglas Drug Store	\$10,000
HURDLE MILLS		SALISBURY		Miles Pharmacy	\$275
D. L. Whitfield & Co.	\$5,600	Innes St. Drug Co.	\$25	Page-Hocutt Drug Co.	\$8,200
ROXBORO		SPENCER		Parker's Drug Store	\$7,675
Adair Drug Store	\$60,050	H. M. Cooke Pharmacy	\$500	People's Service Drug	\$950
Hambrick, Austin & Thomas	\$1,100	RUTHERFORD—\$7,850		Southside Drug Co.	\$750
PITT—\$2,600		CLIFFSIDE		Woolard's	\$55,300
BETHEL		Mills Drug Co.	\$6,350	WAKE—\$83,325	
H. L. Rives Drug Co.	\$1,000	FOREST CITY		FUQUAY SPRINGS	
GREENVILLE		Piedmont Drug Co.	\$1,500	Elliott's Pharmacy	\$22,700
Greenville Drug Co.	\$500	SAMPSON—\$50,175		KNIGHTDALE	
GRIFTON		CLINTON		Knightdale Pharmacy	\$150
Grafton Pharmacy	\$1,100	Butler's Pharmacy	\$4,375	RALEIGH	
POLK—\$300		Register Drug Store	\$500	City Drug Store	\$2,075
TEYON		ROSEBORO		College Court Pharmacy	\$2,500
Missildine's Pharmacy	\$300	Tart & West	\$34,825	Community Drug Store	\$200
RANDOLPH—\$55,875		Mrs. W. L. West	\$10,100	Franklin's Carolina Pharmacy	\$125
ASHEBORO		SALEMBURG		Jordan's Five Point Pharmacy	\$10,550
Asheboro Drug Co.	\$300	Salemburg Drug Store	\$375	W. H. King Drug Co.	\$3,500
Randolph Drug Co.	\$10,075	SCOTLAND—\$3,050		Parker Drug Co.	\$1,000
Reaves Pharmacy	\$2,625	LAURINBURG		Woman's Auxiliary	\$33,775
		Everington Drug Store	\$1,000	ZEBULON	
		WAGRAM		Zebulon Drug Co.	\$3,550
		Wagram Drug Store	\$2,050	Mrs. E. C. Daniel	\$3,200

WARREN—\$10,250		WAYNE—\$7,050		WILSON—\$17,450	
NORLINA		GOLDSBORO		STANTONSBURG	
Walker Drug Co.	\$10,250	Brown Drug Co.	\$1,000	Stantonsburg Drug Co.	\$425
WASHINGTON—\$3,500		Itobinson's Drug Store	\$2,650	WILSON	
PLYMOUTH		Vinson's Drug Store	\$3,400	Mrs. Paul Bisette	\$17,025
Womble Drug Co.	\$3,500	WIIKES—\$8,375		YANCEY—\$1,300	
WATAUGA—\$9,000		NORTH WILKESBORO		BURNSVILLE	
BOONE		Red Cross Pharmacy	\$2,725	Pollard's Drug Store	\$1,300
Carolina Pharmacy.	\$3,400	Mrs. R. M. Brame, Jr.	\$4,525		
Mrs. W. R. Richardson	\$5,600	Wilkes Drug Store	\$1,025		
		R. M. Brame & Sons	\$100		

Board Examinations

Examinations of candidates for license to practice pharmacy in the state will be held in Howell Hall, Chapel Hill, September 4 and 5.

SALES OF MEDICINES AND MEDICAL SUPPLIES

(Continued from Page 295)

tors and hospitals must, at all times, be able to show a record of such sales separate and apart from sales to all other purchasers of medicines.

2. Medical Supplies

Since sales of medical supplies by drug stores are exempt from the three per cent tax only when sold to doctors and hospitals, drug stores or other vendors of this merchandise must keep sales records similar to those required for exempt sales of medicines.

G. I. LETTERS—

(Continued from Page 299)

staff. Most of the back issues of the JOURNAL have also reached me, being forwarded from home.

"Not long ago I had a letter from my former roommate, Sam Williford. At the time he was somewhere in France piloting a C-54 for the Army. Dr. Brecht's puzzle about the commuter and his walk has me and the rest of the fellows stumped. Though he gave the answer, we still haven't been able to figure it out."

Clark Appointed Rx Manager

Ralph W. Clark, Phar.D., has been appointed department manager of the Prescription Department at Macy's New York, and Corporate Manager of Pharmacy for all of the stores in the Macy group. Dr. Clark was formerly Manager of the Pharmacy Service Department of Merck & Co., Inc. He assumed his new duties at Macy's on August 1.

Dr. Clark attended Cornell College, Iowa, from 1918 to 1920 and later received the degrees of B.S., M.S., and Phar.D. in Pharmacy from the University of Wisconsin. He served as a pharmacist at the Wisconsin General Hospital and later in several retail pharmacies. From 1930 to 1934 he was Secretary of the Wisconsin Pharmaceutical Association. He also served as editor of *The Wisconsin Druggist*; Instructor of Pharmacy, University of Wisconsin; Acting Professor of Materia Medica, University of North Carolina College of Pharmacy; and contributing editor of the CAROLINA JOURNAL OF PHARMACY and the *Northwestern Druggist*. He has been active in committee work in the American Pharmaceutical Association.

BOARD OF PHARMACY NEWS

(Continued from Page 300)

It would seem that under these conditions, pharmacists should advise physicians of their responsibility under the law and insist that they cooperate by writing the prescription at the time the medication is prescribed. It is the contention of the Grand Jury in the case stated that the convenience and time saved does not warrant the use of this method of prescribing.

Dr. Alice Johnson

Dr. Alice E. Johnson, former druggist, medical doctor and psychiatrist, died in Philadelphia on July 17.

At the age of twenty, she passed the State Board of Pharmacy and with her sister, conducted Johnson's Pharmacy in Southern Pines. A few years later she studied medicine at Woman's College in Philadelphia, and became a medical doctor, practicing in North Carolina before returning north.

Later Dr. Johnson specialized in mental diseases and became one of the foremost women psychiatrists of her time. She spent two years in Egypt and did post-graduate work in New York hospitals.

The funeral services were conducted in Southern Pines.

W. Conway Ferrell

W. C. Ferrell of Nashville, past president of the N. C. Pharmaceutical Association and former mayor, died Sunday morning, July 22, in a Rocky Mount hospital. He had been in ill health for a number of years.

Mr. Ferrell was born in Nash County and served in World War I. He was prominent in Masonic affairs and was a Shriner and a member of the Nashville Lions Club. For a number of years he had headed his city's government as well as managing Ward's Drug Store.

As a member of the N. C. P. A., he served on many committees and took an active part in all projects sponsored by this organization. His work culminated in his election to the presidency of the N. C. P. A. in 1935 and during his term of office the Association made rapid progress and reached its peak of membership.

Mr. Ferrell is survived by his wife, a daughter, and a son, Reginald Ferrell of the Army Air Forces. Funeral services were held at the home with interment in the Forest Hills Cemetery.

H. A. Talley

H. A. Talley, Wilmington pharmacist, died in Sanford on July 20 after a short illness. At the time of his death, he was doing relief work at Cole's Pharmacy. Mr. Talley received his pharmacy license in 1905.

Gordon Brown

H. Gordon Brown of Efland was killed in action recently according to a communication from the U. S. Navy. Before entering service, he operated a drug store in Hillsboro.

News Notes

Banks M. Moore of Salisbury (Stanback) has purchased the Scott Drug Store, Eastport, New York, and has changed the name to Eastport Pharmacy. . . . A. B. Kunkle received an Honorable (Medical) Discharge from the Navy on August 4th.

B. N. Austin of Shelby was a visitor in Chapel Hill recently . . . he stopped by for a brief visit while on vacation. Guy O. Tripp, for the past three years stationed in the South Pacific, also paid us a surprise visit. He has just been mustered out of service and was planning a return to civilian life. Guy wore the Purple Heart, having been wounded in one engagement.

A brief history of pharmacy was presented to the members of the Clayton Rotary Club by W. J. Smith, guest speaker at one of their recent weekly meetings. . . . C. H. Beddingfield, Clayton pharmacist, introduced Secretary Smith to the Rotarians.

Charlie Crowell of Mooresville is "resting" in a Naval Hospital "somewhere in the Philippines" . . . nothing serious, Charlie says . . . he expects to be out shortly.

Tom Hood of Dunn has been selected to head the United War Fund Campaign in Harnett County. . . . G. C. Hartis of Winston-Salem has returned after spending a "millionaire's vacation" in Detroit as guest of his own boss, Parke, Davis & Company. . . . G. C. earned this vacation by being one of the top PDCO salesmen in the nation.

The North Carolina Board of Pharmacy is making available to discharged pharmacists, without cost, a handsome certificate suitable for framing. The Board is to be commended for this service which will undoubtedly be appreciated by the returning veteran.

Rogers, Boone, Durham Drug and a number of other stores in Durham now close at 7 P.M. on week days.

Thousands Prefer a
LIQUID HEADACHE REMEDY!
Sell Them
***Liquid* CAPUDINE**

Liquid Capudine is so easy to take . . . so easy on the stomach . . . so quick in its pain-relieving action. You see, Capudine's ingredients are already dissolved, therefore, all ready to start relief . . . there's no waiting for the ingredients to disintegrate and dissolve before relief starts.

Millions of newspaper advertisements are telling North Carolina people about these advantages of Capudine every week throughout the year. Display Capudine in your store and get your full share of the demand.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

Cover

A. H. A. Williams of Oxford has the smallest and what is believed to be the most unusual prescription department in North Carolina. Perhaps the simplest description of Mr. Williams' new undertaking would be "home" prescription department, as that is exactly where it is located.

Like many other pharmacists, scarcely a night passed that he wasn't called back to the store to care for the needs of some late customer. His home being located some distance from the store, he decided to stock a small room in his residence with the more commonly used prescription items: the sulfas, nasal preparations and the like.

Little by little, other items were added. Soon, he had sufficient compounding equipment and stock on hand to practically eliminate the return trips to the store. Mr. Williams' customers, his friends and neighbors now obtain their prescription needs "after hours" with little inconvenience to all concerned.

The venture has turned out to be a successful one, and needless to say, Mr. Williams is mighty pleased with the arrangement. There has been some criticism about pharmacists never being at home. Perhaps some of us might take a cue from Mr. Williams and follow his example of establishing a "home" prescription department.

Jim Coppedge Improving

The many friends of Jim Coppedge (W. H. King Drug Company) will be pleased to learn he is progressing nicely at his home in Raleigh, 2021 Fairview Road. Jim, as you may know, has been sick for several months and unable to make his usual sales trips.

Recently the writer stopped by for a visit with Mr. Coppedge and found him seated on a cool, shady porch, taking perhaps the first real rest in his life. While he hasn't done any traveling in months, I found him to be well posted on what is going on in his former territory. Brother Ben, I suspect, is Jim's source of information.

He was looking so hearty and well I threatened to put an ad in the JOURNAL

that he was now "available for relief work," but Jim wouldn't agree to this. He would like nothing better than to pack a batch of samples, grab an order pad, and hit the road once again.

And that, Jim, is the hope of your countless friends in North Carolina. A lot of them are holding their Kleenex, Ipana and Gillette orders especially for you!

If you have a few minutes to spare, why not drop Jim a note to 2021 Fairview Road, Raleigh? Letters, like friends, are great morale boosters.

Return Visit

His doctor had insisted that Jakey go to the specialist for an examination. Talking to other patients in the specialist's waiting room, Jakey found out there was a charge of \$50 for the first visit and \$25 for each subsequent one. When his turn came, Jakey rushed into the doctor's office.

"Well, doctor," he exclaimed genially, "here I am again."

Medical Fees

An established physician with a large practice was speaking to a group of medical students on the important subject of fees.

"The biggest money," he said, "comes to the established specialist. For instance, I charge twenty-five dollars a call at the residence, ten dollars for an office consultation and five dollars for a telephone consultation."

The envious silence was broken finally by a voice from the back of the room:

"Doc," it asked, "how much do you charge a fellow for passin' you on the street?"

A deaf Scotswoman carried her ear trumpet to church. A sexton, unfamiliar with such newfangled devices, leaned over her and whispered, "One toot and you're oot."



PROTECT YOUR PRESCRIPTIONS WITH *Sani-Glas*

• The finishing touch to a carefully compounded prescription is the container. *Sani-Glas* bottles provide important *extra* protection . . . because *Sani-Glas* is super-sanitized at the factory under sterilizing germicidal ultraviolet irradiation.

Each *Sani-Glas* bottle and cap is individually processed, and caps are affixed to bottles, under these protecting rays—then carefully packed and shipped ready for your use.

No other R Ware gives you such scientific protection, which your customers will appreciate. Yet, *Sani-Glas* costs no more than other bottles without this outstanding advantage. To protect your prescriptions and make better satisfied customers, insist on *Sani-Glas*. Order from your wholesaler.

BROCKWAY GLASS CO., INC.
BROCKWAY, PA.
MAKERS OF *Sani-Glas* PRESCRIPTION WARE

The Peabody Drug Company

Wholesale Druggists
Durham, N. C.

EVERFRESH *Products*

are well on their way toward carrying on—through 1945—their annual custom of making each succeeding year their biggest in sales.



CITRATE OF MAGNESIA

- Popular in Quality and in Price
- Reliably Standard Preparation
- Exclusive Purifying Process

EVERFRESH Citrate of Magnesia, U.S.P.

Three Free with Each Dozen

Packed 15 Bottles to Case - - \$2.00 per Doz.

QUANTITY DISCOUNT

6 Dozen, 12½% 12 Dozen, 15%

THE McCAMBRIDGE & McCAMBRIDGE CO.
BALTIMORE 23, MARYLAND SOLE DISTRIBUTORS

"MILES LABORATORIES SEND MORE CUSTOMERS INTO MY STORE THAN ANY OTHER MANUFACTURER!"

VITAMINS

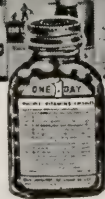
★ KNOWN BRANDS · LOWEST PRICES

R. B. DOANE
Doane's Drug Store
Chehalis, Washington

Mr. Doane writes . . . "Through their extensive and varied advertising, Miles Laboratories, Inc. send more customers into my store than any other manufacturer. I consider it good business to co-operate with them. The unit sale is high, and their Fair Trade minimum prices are the kind I like."

Druggists all over the nation are making sales . . . and profits they could not make on other drug store products. How do they do it? . . . The Doane display is *one* very good answer . . . Feature the vitamin products people everywhere *know* and *want*. Display the name millions know. Keep on hand a complete stock of the brand that *guarantees* both your sales and profits.

REMEMBER . . . MILES RADIO PROGRAMS are listened to by more American families than any other drug store advertising. Miles Advertising never stops—It goes on day after day, week-on-week, *all year 'round*.



MILES LABORATORIES, INC. (Established Sixty Years) ELKHART, INDIANA, Makers of Alka-Seltzer

Dr. West's Spinner Display ***Makes Store Traffic Pay . . .***

This fast action merchandiser specially built for quick sales at

HIGH SPOT SELLING STATIONS

Cosmetic - Tobacco and Wrapping Counters

is yours. With it you get a complete Dr. West's window display installed all with

DEAL No. 4320-5

**One gross Dr. West's adult Miracle-Tuft
Toothbrushes**

@ \$72.00 less $33\frac{1}{3}$ and 10% - - - \$43.20

Profit 40%



Distributed by

W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, NORTH CAROLINA

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Haywood P. Watson of Winston-Salem, whose accidental death on September 4 removed one of the State's most loyal and progressive pharmacists.

September, 1945

Volume XXVI Number 9

COMING EVENTS —

**UNITED WAR FUND OF N. C.
VICTORY LOAN**

**NATIONAL PHARMACY WEEK
COSMETIC SCHOOL**



full measure plus

Many of us have fond, nostalgic memories of the cigar father received, or the bag of candy presented to the children, upon payment of the week's grocery bill. It was the grocer's way of expressing appreciation . . . of giving that extra something that made friends and customers and held them.

The pharmacist who features Lilly Products also guarantees full measure plus. Every drug processed in the Lilly Laboratories must meet the most exacting requirements. Every step in manufacture is scientifically supervised. Every possible precaution is exercised to make Lilly Products the finest the markets of the world afford. There is invisible quality behind every Lilly Label.

Lilly



HALIVER OIL

IRRADOL-A

ASK YOUR
PARKE-DAVIS SALESMAN
ABOUT THE NEW
PROFIT-PACKED
FALL OFFERS ON
THESE FAMOUS
VITAMIN PRODUCTS

COMBEX

ABDOL

NATOLA

The trend in VITAMINS is toward ETHICAL PRODUCTS. FEATURE these physician-preferred, consumer-accepted VITAMINS backed by the high quality standards of

Parke, Davis & Company • DETROIT 32, MICHIGAN

Pharmacists

As announced in this issue of the JOURNAL by Mr. H. C. McAllister, eight pharmacists were recently licensed by the North Carolina Board of Pharmacy.

Three of the pharmacists, R. H. Parsons and M. S. Riegel of New York State and Francis Muratori of Virginia, will follow the profession in other sections of the country.

Mrs. Muriel Upchurch Corbett has returned to Smithfield to assist her brother in the operation of Upchurch's Pharmacy. Mrs. Marguerite Hahl has returned to Raleigh and will do relief work in that city until her husband returns from overseas.

Two of the newly licensed pharmacists, E. L. Riggsbee of Pittsboro, and Alton L. McLean of Raleigh returned to positions with Walgreen. Riggsbee is working in the Durham store and McLean in the Raleigh store.

The eighth successful candidate, Kermit Henry McNair, a colored pharmacist, will be associated with a recently organized drug store in Charlotte.

Quotable Quotes

"I learned later that the original strain of penicillium notatum was isolated from decaying hyssop by a Swedish pharmacist. But it was even earlier than that," he chuckled, "for Psalm Fifty-One says: 'Purge me with hyssop and I shall be cleansed.' Maybe that is the first reference to penicillin."—Sir Alexander Fleming.

For Sale

Oldest drug store in town, established 45 years; modern fixtures, new soda fountain; corner location. Rent: \$100 a month. For details, write

P. O. Box 862

Laurinburg, N. C.

Do you remember—When

There was plenty of the following type items to be had—

Cameras

Films

Heating Pads

Electric Fans

Harmonicas

Electric Razors

Cigarette Lighters

Wrist & Pocket Watches

Electric Toasters

Metal Flashlights

We do too—

and it won't be long now before these items and many more will be available again in ample quantity and improved quality in our sample room.

Scott Drug Company

112 South College St.

CHARLOTTE, N. C.

First Year Pharmacy Class

There is no basis for the rumor that the University of North Carolina School of Pharmacy started its Fall term without a single entering student. If this bit of misinformation has reached you, here are the facts:

Due to a switch in the University's schedule from terms of three months (quarter) to the trimester basis (period of four months), the usual period for accepting entering students has been deferred from September to November. The change was made to coordinate civilian and V-12 classes so that duplication of teaching might be prevented.

For the above reason the number of entering students cannot be properly gauged until after November 1st. Advance registrations and requests for information from prospects indicate the entering class in Pharmacy this Fall will be equal to, or perhaps greater, than many pre-war classes. The writer predicts that the entering or first year class will total between 45 and 50 new students.

Although not required, a number of new students in pharmacy registered for the short two-months term which got underway

early in September and ends the latter part of October. Nine such students are registered at the present time. They are:

W. M. Bass, Tarboro; W. H. Harrelson, Tabor City; H. P. Lee, Dunn; P. J. Lytle, Dana; N. L. Matthews, Nashville; A. R. Nowell, Wendell; A. E. Pearce, Zebulon; R. C. Thompson, Hillsboro and Jeannette Weathington, Winterville.

D.D.T. Warning

Sell no D.D.T. product which does not carry all the data required for INSECTICIDES by the Federal Department of Agriculture and the U. S. Food and Drug Department on the label.

Be cautious in selling high concentrates of D.D.T. or D.D.T. Powder to your customers unless the hazards are fully explained on the package.

Promote products which you know to be reliable only.

Warn all your customers that the spraying of D.D.T. in close confinement without adequate ventilation is dangerous and that the breathing of vapours containing D.D.T. will result in extreme nausea.

Spraying of D.D.T. on small animals, birds, pets, and such like may result in the loss of these.

D.D.T. is a toxic chemical and must be treated as such.



(ATOM SMASHING VS. WHISKER CUTTING)

Now we don't say that the invention of Hollow Grinding has quite the cosmic implications of Atom Smashing, but we do say that even in a world of atomic power, of miracles almost beyond imagination, little old Mr. Man will still be standing before the old bathroom mirror, giving himself the morning "once over lightly." And, we say, at that moment, Hollow Grinding is more important to Mr. Man than all the Uranium 235 in the world.

So we'll just go on making Pal Hollow Ground, and you'll just go on selling 'em, and together we'll have all the satisfied customers we need to keep the old cash register ringing.

PAL hollow-ground
RAZOR BLADES
SINGLE OR DOUBLE EDGE

PAL BLADE CO., 595 Madison Avenue, N. Y. C.



The moment that counts!

*J*ust as the firm, experienced hand of the obstetrician is sure and direct in making most of *the moment that counts*, so too is PUREPAC — your profit-protected line of household packaged drugs — quick and decisive in promoting retail profits that will make secure the independent, competitive position of the pharmacist. With a personalized service afforded by the independent position of THE OWENS & MINOR DRUG COMPANY, you likewise can make most of *the moment that counts* by stocking up NOW on —

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RICHMOND 11, VIRGINIA

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

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Vol. XXVI

SEPTEMBER, 1945

No. 9

The American Drug Store — A Symbol of Freedom and Friendliness

Lately the press has carried reports from England confirming something about the American drug store which we have known all along—that nothing more adequately symbolizes the friendliness, the openness of American life than the drug store. Perhaps that was the reason the British Youth Advisory Council recommended to the Minister of Education the introduction into Britain of “something like the American drug stores.”

There is nothing in England even remotely resembling our drug store, with soda fountain, comfortable booths and magazines. As any returning serviceman will tell you, England is unaware of “cokes,” “chocolate malteds” and other typical American energy revitalizers. The “chemist shops” are not places one would go to pass the time of day; the “pubs,” with mild and bitter, are closed to the youths. It is little wonder, then, after a taste of the American Way of Life, our British friends are determined to change things around a bit.

An example of the drug store’s symbolic meaning to our own people, something which we are prone to forget at times, was force-

fully brought to our attention recently by an incident which occurred near Sanford. A friend of ours was returning from a trip and picked up a soldier who, although he had been overseas for three years, had not forgotten the American custom of “thumbing.” During the course of an ensuing conversation, my friend asked the returning veteran what was the first thing he was going to do after reaching Sanford—his home town. The reply was: “I’m going down to Joe Lazarus’ drug store and dig into a banana split . . . something I’ve been dreaming about for three years.”

To this returning veteran, “home” meant the things which are commonplace to us—the sodas, the cokes, the frosted chocolates. The fact that this veteran selected his home town drug store is especially significant—and challenging. Challenging in that we owe it to millions of returning servicemen, and to their families and friends, and to John and Mary, who made it possible for GI Joe to return, to conduct our drug stores so that they may continue to merit the distinction of being symbols of friendliness and freedom.

N.C.P.A. Plans Extensive Program

A continuous series of events have been scheduled by the North Carolina Pharmaceutical Association for this Fall. Beginning early in October the State Association, at the request of the United War Fund Committee, will participate in the United War Fund of North Carolina. Specially designed ads and posters developed under the supervision of the N. C. P. A. Committee on Public Relations are being prepared, county chairmen have been appointed, and other steps taken to insure the success of pharmacy's part in this worthy enterprise.

President Truman was thinking of what your War Fund dollars can and will do when he said: "Victory in a great war . . . can be lost after you have won it—if you are careless or negligent or indifferent. . . . If we let Europe go cold and hungry, we may lose some of the foundations of order on which the hope for world peace must rest. We must help to the limit of our strength."

A 3-day seminar on the basic fundamentals of cosmetics, their display and sale, has been tentatively scheduled for Chapel Hill this Fall. Since announcing this proposed "school" to the proprietor members of the Association, forty-seven (47) have agreed to send one or more employees to Chapel Hill. Arrangements are now being completed to obtain the necessary lecturers, demonstration material, etc., following which further information will be released to N. C. P. A. members.

The Association will support the "Victory Loan" which runs from October 29th through December 31st. While the exact details of the campaign have not been agreed upon at this time, there is a likelihood the Association's participation will be built around a special \$200.00 Roosevelt "E" Bond, with recognition to be accorded those members (at the next convention) who sell as much as \$5,000 in \$200 bonds. Currently, details of a "one hundred two hundred" club are being worked out to stimulate interest in the "Victory Loan."

National Pharmacy Week—November 4th

to 10th—will be supported extensively by the Public Relations Committee. The Committee already has on hand sufficient two-color posters for the 823 drug stores in the State. In addition, a special ad and radio program will be prepared for use during the Week. Further, each member store will receive a specially prepared talk suitable for use at civic club meetings and the like. Pharmacists who regularly use newspaper advertising are especially urged to key their programs to "National Pharmacy Week" during the period November 4th to 10th.

A print of "Bill Proctor's Choice," a 30 minute 16 mm. sound movie produced by the Becton, Dickinson Foundation and sponsored by The American Foundation for Pharmaceutical Education, has been purchased by the N. C. P. A. Public Relations Committee for exclusive use in North Carolina. "Bill Proctor's Choice" is a dramatic motion picture of a high school senior who learns about pharmacy because of the sudden illness of his younger brother. It is an interesting story of youth and sports and after-school jobs and pleasures, into which is worked an understanding of the life and work of the graduate pharmacist.

For the time being the movie will have to be confined to schools and organizations with equipment for showing the film, but it is hoped the Association will soon be in position to handle this phase of the program. Individuals and organizations interested in exhibiting the film are asked to write W. J. Smith, Chapel Hill, for further information.

"Bill Proctor's Choice" is also available from the National Film Service, 14 Glenwood Avenue, Raleigh; the only charge being transportation both ways. Since this firm keeps a record on all its films, we learned with interest that "Bill Proctor's Choice" has already been shown to a considerable number of high school groups, to church organizations, to a number of nurses, etc., in this State. Further, we learned that the film had been booked almost solid for the next four months.

Gilliam Elected; Dues Increase Approved

Announcement has been made by the Board of Tellers of the election of Mr. W. A. Gilliam to the North Carolina Board of Pharmacy for a five year term beginning April 28, 1946. Roger A. McDuffie and Joe Usher of Greensboro and C. A. Ring, Jr., of High Point announced the election of Mr. Gilliam following a meeting in Greensboro during which time^s the N. C. P. A. mail ballots were counted and tabulated.

Mr. Gilliam is eminently qualified for the post. He has been associated with pharmacy practically his entire life, the last eighteen years as owner and manager of a retail pharmacy. He is a former President of the Winston-Salem Drug Club and is at the present time serving his second term as President of the North Carolina Pharmaceutical Association. In addition to these activities, Mr. Gilliam also heads the Winston-Salem Merchants Association.

Eighty-two percent (82%) of the members voting approved the By-Law change in the annual membership dues, thus this change will become effective with the new fiscal year beginning January 1, 1946. Since a favorable vote of three-fourths of the members voting is required to effect a change in the By-Laws, the proposal was generally accepted by the membership.

By placing their okay on this upward revision of the dues schedule, members of the Association have automatically placed the organization in position to rapidly advance its program. District meetings, "refresher" schools, a new bulletin service, etc., will be functioning by the first of the year. The writer has long envisaged the need for these additional services and to some extent has attempted to supply them; however, for lack of sufficient finances, and more recently, transportation difficulties resulting from the war, none of the programs were properly developed.

A word of explanation at this point. If you wrote the Secretary endorsing this proposal, we want to take this opportunity to thank you for your encouraging letters and

at the same time to clarify our decision to refrain from publishing this information, although we knew it would greatly aid our cause. Following release of the "Nickel a Day" bulletin and President Gilliam's letter, the Secretary was particularly anxious not to attempt anything that might be construed as having unduly influenced the members in deciding this question.

To those of you who expressed yourselves by paying the increased dues one year in advance, your Secretary would like to express his appreciation. Certainly you couldn't have selected a more appropriate way in which to say "I approve."

We have learned indirectly that some N. C. P. A. members did work on the side for the proposal. It was particularly encouraging to your Secretary to learn of this unsolicited support; to know that members of the organization appreciate what is being done, and more important, to back up this support with action.

Voting was heavier this year than anytime since 1940, the year the present Secretary became associated with the N. C. P. A., indicating a more than usual interest in the election. Ballots were sent in by members temporarily stationed in Japan (the first North Carolina pharmacist to enter Tokyo voted in this election), England, China, etc., as well as the members in this country.

To James W. Harrison of Asheville, a special vote of thanks for helping to get out the ballots in Western North Carolina. Immediately after his "Don't Delay" bulletin appeared, the ballots from the western area took a decided spurt. Jim said, in part, "this increase in membership dues as advocated in this amendment will not prove a hardship on any member or future member. He further believes, as probably you do, that the increased revenue derived from the proposed increased dues will place our Association in the forefront of associations adequately financed in the United States."

The By-Law Amendment, which has been approved, is as follows: "Every member

(Continued on Page 374)

Citations

Bertie County pharmacists and the personnel of their drug stores were honored at a dinner on Wednesday evening, August 22, at the Duke of Windsor Hotel, Windsor, N. C.

During the Mighty Seventh War Loan Drive, the drug stores of Bertie County, with a quota of \$10,000 in E Bonds to meet, sold the outstanding total of \$195,200 in "E's." In order to recognize and pay tribute to this great accomplishment, the officers of the North Carolina Pharmaceutical Association and officials of the War Finance Division went to Windsor to honor the druggists in their home town.

W. J. Smith, Executive Secretary of the North Carolina Pharmaceutical Association, of Chapel Hill, acted as Toastmaster. He introduced Mr. W. B. Gurley, who, in turn, introduced Mayor W. S. Prichard. Mayor Prichard welcomed the guests to Windsor.

The next speaker, Mr. W. A. Gilliam of Winston-Salem, President of the N. C. P. A., cited the importance, the self-satisfaction, the feeling of pride in a job well done by the drug store personnel of Bertie County. Mr. Allison James, Executive Manager of the State War Finance Office, was introduced and he praised the work of the Bertie County drug group, as well as the war bond work done by other groups in Bertie County. He announced the Victory Loan Drive to be opened October 29th and asked for the continued support of the citizens of the county.

Mr. James introduced Mr. W. H. Woolard of Greenville, Chairman of Region 1, War Finance Committee, who, in turn, introduced Mr. D. T. Clayton, Chairman of Martin County, and Mr. J. L. Hoffer, Jr., Chairman of Bertie County. These men were most congratulatory in their remarks concerning the work being honored and recognized by the State Association.

Representative C. Wayland Spruill of Windsor added his congratulations to those expressed by the N. C. P. A. and War Finance officials.

Special citations were awarded the stores of Bertie County, as well as to the guests assembled who had done outstanding jobs in the 7th War Loan Drive.

Those present at the dinner from out of town were Mr. Gilliam, President of the N. C. P. A. and Mrs. Gilliam and their daughter, Winston-Salem; Mr. and Mrs. J. C. Jackson, Lumberton; Mr. and Mrs. J. T. Overton and daughter of Southern Pines; Mr. and Mrs. Allison James and Miss Betty McFarland of Greensboro; Mrs. Dean Tainter, Marion; Mr. W. H. Woolard of Greenville; Mr. D. T. Clayton, Williams-ton; C. B. Wade, Colerain; J. R. Brockwell, Raleigh; Mr. and Mrs. W. J. Smith, Chapel Hill.

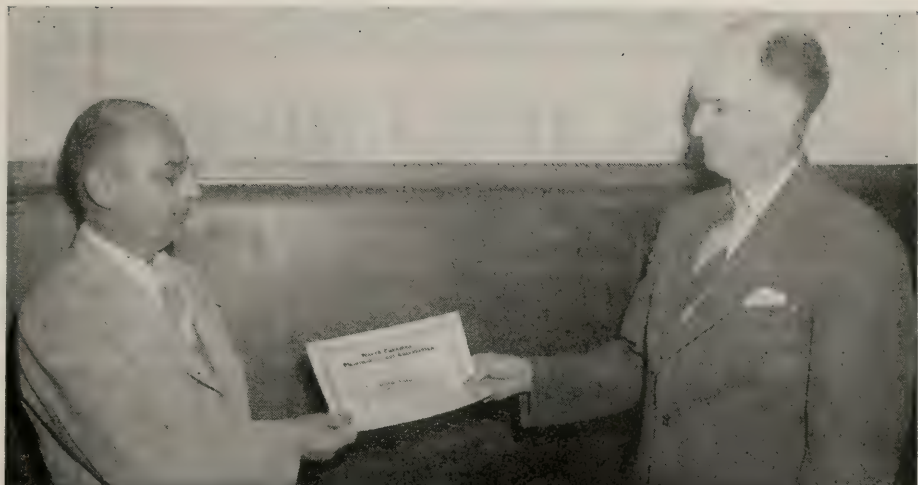
W. B. Gurley, opposite page, top left, is presented a "special citation" in recognition of outstanding service to the nation's war effort in the sale of E bonds during the Mighty Seventh. W. A. Gilliam is shown making the presentation. Gurley sold \$110,025 in E bonds during the Seventh and has earned the title of "War Bond" Gurley.

Three Eastern North Carolina War Finance officials are pictured immediately below Mr. Gurley and Mr. Gilliam. They are, left to right, Mr. J. L. Hoffer, Jr., Bertie County Chairman; D. T. Clayton, Martin County Chairman and W. H. Woolard, Chairman of District 1. The three officials highly praised the war bond record of the local and state drug groups.

Representative C. Wayland Spruill, Bertie County's gentleman farmer, legislative genius and silver tongue orator, is shown, center right, as he addresses the group. Representative Spruill highly commended his friend, Bill Gurley, for his outstanding record in selling war bonds.

Allison James, Executive Manager of the State War Finance Committee, is shown, lower left, as he cites the State's record bond sale and outlines the coming Victory Loan Drive (October 29- December 31).

E. S. Pugh, C. E. Wade and W. B. Gurley, bottom photo, own and manage three of Bertie County's four drug stores. Stacy Nelson of Aulander was unable to be present.



SUPER ICE CHIPPER

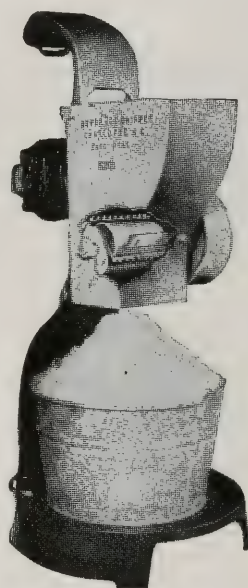
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Saves Time, Ice and Money

CHIPS AND SHAVES UP TO 25 POUNDS
PER MINUTE

Super Ice Chipper Leads
in High Speed Production,
Economy, Durability, Safety
and Sanitation.

Heavy Duty Motor—Perma-
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Blades. Weight, 120 Lbs.
Height, 32 Inches. Width,
18 Inches.



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Sold By

OLIN A. BERRYHILL

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CHARLOTTE 3, N. C.

PHONE 8945

OFFICIAL LIST OF TAXABLE SHAMPOOS

According to a Treasury Department Bulletin of July 14, 1945, retail sales of the following products are taxable either because they (1) contain not more than 5 per cent of saponaceous matter or (2) are designated or recommended on labels or in other advertising matter for one or more of the toilet purposes set forth in this notice, as well as for cleansing purposes:

Product	Manufacturer or Distributor
Amami Henna Shampoo.....	Amami Distributors, Inc.
Blondex Shampoo.....	Swedish Shampoo Laboratories
"569" Hair Lightener Shampoo.....	The House of Lechler
Golden Shampoo.....	Nestle-Le Mur Company
Helene Curtis Cold Wave Shampoo Neutralizer.....	The National Mineral Co.
Henna Shampoo.....	Nestle-Le Mur Company
Henna Shampoo.....	John T. Stanley & Co., Inc.
Henna Shampoo.....	Yardley of London, Inc.
Henna Shampoo Powder.....	Ogilvie Sisters
Hennafoam Gleam Shampoo.....	The Hennafoam Company
Jordeau Rinseless Shampoo.....	Jean Jordeau, Incorporated
Minipoo Dry Shampoo.....	Annette Jennings, Incorporated
Raymonde' Presoftening Shampoo.....	Raymond Laboratories, Inc.
Scalp-Glo Shampoo.....	John T. Stanley & Co., Inc.
Shalee Presoftening Shampoo.....	Raymond Laboratories, Inc.
Tintz Color Shampoo Soap (in all the Various Shades).....	Tintz Company

To the best of our knowledge (based upon chemical analyses and other information furnished by the manufacturers or distributors showing that the products contain more than 5 per cent saponaceous matter and that these products are recommended in advertising matter solely for hair and scalp cleansing purposes), all other brands of shampoos sold in this area are not taxable.

However:

Any shampoo (1) containing 5 per cent or less of saponaceous matter, regardless of advertising claims, or (2) containing more than 5 per cent saponaceous matter but designated or recommended as a hair tonic or dressing, or for waving, bleaching, dyeing, tinting or otherwise imparting an artificial appearance to the hair, is subject to the tax when sold at retail.

Any change in the advertising matter of a non-taxable shampoo to the effect that it is to be used for toilet purposes other than cleansing the hair and scalp will render retail sales of the product subject to the tax on and after date of such change, regardless of the amount of saponaceous matter in the product.

SAVE THIS LIST

NATIONAL HEALTH AID WEEK

October 5-15, 1945

This event is sponsored by leading manufacturers of nationally advertised brands of merchandise, and is a continuation of Nationally Advertised Brands Week established by DRUG TOPICS in 1938.

We believe you will want to support NHAW one hundred per cent, as your participation in this important promotion will accomplish much for your profession and prestige.

In addition to the wide publicity given NHAW, our representative is also ready to give you assistance and any further information you may need. Call on him.

Don't miss this opportunity to "spotlight your store!"

☆ ☆ ☆ ☆



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Army Pharmacist

Written at Sea

23 August, 1945

Dear Mr. Smith:

Last night I sat on deck and thought of many things. Recent events have been so very wonderful . . . the war ending and so many of us who have been in foreign lands for two and three years can see an early termination of our Army life. Three weeks ago, many of us were resigned to one or two years more, overseas.

I have served in Army pharmacies in many strange locations: tents, huts, captured enemy installations, etc. Before coming overseas, I served in some of our best Army hospitals. Before this was fifteen years of civilian pharmacy experience.

I graduated from Medical Service School of Brooks General Hospital with second highest mark in pharmacy. Our chief instructor was Major——, who had been Chief Assistant Pharmacist at——. He stated that the intensive three months course in Pharmacy covered two years at your better schools.

Economic circumstances prevented my completion of the four years in Pharmacy required since 1932. I am beyond the age of receiving schooling under the Government program for soldiers.

Time for the four years in Pharmacy is now beyond the question. In view of these factors, Pharmacy would not be the best field for me to follow, although I like it and it needs me.

Now, why do I tell you all this? In the Army Medical Department, today, there are a number of good men whose histories are quite like mine. These men grew up in Pharmacy. The depression ruled a degree out. These good, safe, men in their thirties will be lost to Pharmacy as surprisingly few will return as no program exists for recognizing or qualifying them. It seems quite a pity and I wonder if thought has been given to this group?

Sincerely,

(Signed) Army Pharmacist.

Ordinarily we do not publish unsigned letters, such as the one from "Army Pharmacist," but we deviate from this policy to point out a trend—a trend which indicates that a substantial number of graduates of the two and three months Army and Navy "pharmacy" schools will expect some sort of recognition after they return to civilian life. Since this group is numbered in the thousands, it is not a problem to be passed off too lightly.

Some thought has already been given to the problem of what to do for this group of individuals who all too often have been erroneously taught that "graduation from a service school automatically opens the gates for registration as a pharmacist." The State, the Association is obligated to help the returning servicemen; to provide jobs, to facilitate their taking full advantage of the GI Bill of Rights and all other special concessions set up for their benefit, but this obligation does not extend to letting down the bars.

Everyone is familiar with the help shortage at the present time, but the picture will be far different after North Carolina's 140 pharmacists return to civilian life. To hand out licenses for mere patriotic reasons would be to commit professional suicide. If "Army Pharmacist" could visualize the end result of licensing all comers, irrespective of their qualifications, I doubt very seriously if he would even consider returning to pharmacy.

★★★★★★★★★★★★★★★★

To Our — GOOD FRIENDS IN NORTH CAROLINA

—○—

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

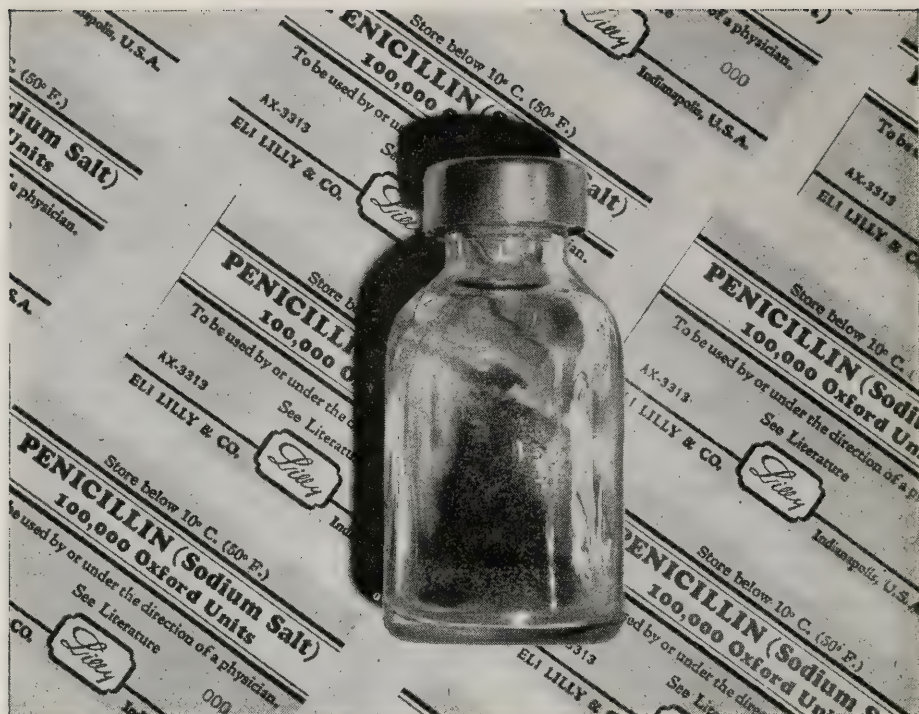
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McCourt Label Cabinet Co.
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BRADFORD, PENNA.

—○—

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

★★★★★★★★★★★★★★★★



a pinch of yellow dust

More precious than the gold it resembles is the pinch of yellow dust in the bottom of a sterile, rubber-capped ampoule of penicillin. From the rigorous proving ground of clinical application, penicillin has skyrocketed to fame.

In your prescription department—in your service to physicians—this far-famed drug plays a role of utmost importance. It is in full realization of this fact that we maintain stocks of Penicillin, Lilly, adequate to your every demand. Under proper refrigeration at all times, Penicillin, Lilly, supplied by us reaches you fully potent and true to label. It is with pride that we feature Penicillin, Lilly, because it is safe, dependable, and pure, and represents the ultimate in pharmaceutical excellence. For quick, economical service, send your orders to us.

THE BODEKER DRUG COMPANY

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Board of Pharmacy News

J. G. Ballew, President....Lenoir
 Roger A. McDuffie.....Greensboro
 M. B. Melvin.....Raleigh



I. T. Reamer.....Durham
 F. W. Hancock, Advisor...Oxford
 F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
 Chapel Hill, N. C.

Board Examinations

The Board of Pharmacy met in Chapel Hill September 4th and 5th for the examination of candidates for license to practice pharmacy in North Carolina. Of those taking the examination, eight were successful. They were:

Mrs. Muriel Upchurch Corbett, Smithfield.
 Mrs. Marguerite White Hahl, Raleigh.
 Alton L. McLean, Raleigh.
 Kermit Henry McNair (col.), Charlotte.
 Francis Muratori, Washington, D. C.
 Robert Hinkley Parsons, Margaretville,

N. Y.

Maxwell Stanley Riegel, Clifton Springs,
 N. Y.

Edgar Lloyd Riggsbee, Pittsboro.

Mr. McLean, a graduate of the School of Pharmacy of the State University and a recently discharged veteran, tied with Mr. Riegel for highest grades on the examinations.

All of the members of the Board were present. This time we missed the cheerful presence of the Board Advisor, Mr. F. W. Hancock, who was prevented from attending the meeting due to illness. We are certain that the candidates missed his encouraging remarks as much as the members did his counsel.

This probably was the last examination meeting for Mr. M. B. Melvin whose term expired this spring. We wonder if the pharmacists of the state are aware of the great debt of gratitude they owe Mr. Melvin.

During his tenure of office many trying circumstances have confronted the Board of Pharmacy. It was in no small measure this member's courage of purpose and untiring efforts that enabled the Board to successfully meet these conditions. Due to a change in the By-Laws of the Association governing the election of Board members, Mr. Melvin was not eligible for re-election. The loss of his services to the Board is sufficient cause to make us wonder if this amendment was a wise one.

Narcotic Robberies

On frequent occasions it has been pointed out on this page that more care should be exercised in storing narcotic drugs. Despite these warnings we continue to get reports of narcotic robberies. Recently two drug stores have been entered and the stock of narcotics stolen along with other merchandise. The explanation of these thefts is clear—the supply of narcotics has been cut off from addicts. The effective work of the Bureau of Narcotics keeps the illegal distribution of these drugs at a minimum; therefore, the addict has resorted to the only other source of supply—thefts of legal stocks. These thefts can be prevented by simple means. It is, therefore, incumbent upon those who are permitted to handle these drugs to properly safeguard them.

Keep your stock of narcotics in your

(Continued on Page 345)

COLD SEASON IS HERE

PIERCE'S

KOLRON

Well Advertised Year 'Round
Quick Turnover—Good Profit

WITH LITTLE EFFORT

Check Your Stock and Order from Your
Jobber Now

KOLRON
\$2.80 Dozen
2 Free With
Each Dozen



FUNGI-SOL
\$2.80 Dozen
2 Free With
Each Dozen

PIERCE PRODUCTS

204 N. Main Street—High Point, N. C.

NARCOTIC ROBBERIES

(Continued from Page 343)

safe—if you do a large prescription business, transfer a limited stock to your narcotic cabinet and return them to the safe at the end of the day.

The Bureau of Narcotics is anxious to help you limit the supply of these drugs to legitimate users; you can do no less than to cooperate by making your supply safe.

Problems in Common

We notice in the *Virginia Pharmacist* an article by Mr. A. L. I. Winne, Secretary of the Virginia Board of Pharmacy dealing with proper listing of drug store ownership. As difficulties frequently arise in North Carolina due to improper listing of drug store owners, we believe this article will be of interest to the pharmacists of our state.

Who Owns Your Store?

"Since July 1st of this year the Board of Pharmacy has had occasion to check on statements of ownership of pharmacies licensed to operate on permits granted by this Board, for the purpose of supplying information to the Narcotic Bureau or the Internal Revenue Department. In many instances we have found that the statement of ownership made to the State Board of Pharmacy on application for a permit is not the same as that supplied to the Federal bureaus referred to, and has resulted in considerable delay in some pharmacies procuring renewal of their licenses.

"When pharmacist Blank applies to the Board of Pharmacy for a permit and states that he is the owner of the pharmacy, and then applies to the Narcotic Bureau for a renewal of license and states that he and his wife and an uncle and a brother-in-law are partners in the business, he is heading for some trouble in securing a narcotic license. We suggest that more care be used in filling out the applications for 1946 permits than has been exercised in the past, and that the statement of ownership made to this Board be the same as that made to the Narcotic Bureau.

"Another troublesome piece of careless-

ness which we run into from time to time is that some pharmacists do not seem to know what name they are trading under. We will get an application one year and the name of the business will be styled Blank's Drug Store, the following year an application will come in with the name Blank's Pharmacy inserted, and the year after that they will get back to Blank's Drug Store, or possibly Blank Drug Company by that time, when all the while there has been no change at all actually in the firm name. This is not a regular habit of many of our pharmacists, but there are enough of them who seem not to know just what name they are trading under to give us a lot of trouble on our records.

"If there are still any pharmacists having trouble in securing their narcotic license because of a defective statement of ownership made to this Board, if they will supply us with the correct ownership, as of the present time, we will insert that information on their application blanks, which we now have on file, and be in a position to help facilitate their securing narcotic licenses."—W.

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BOXES**

\$40 Per Hundred
F.O.B. Henderson
2% 10 Days

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Delicious Fruit Cakes
3 lb. Cake Packed in
Plywood Carton

\$27 Per Dozen
(OPA Ceiling \$2.81)
Delivered 5% 5 Days

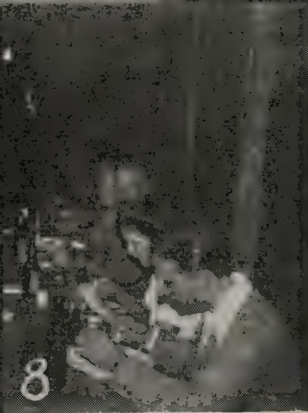
★ ★

**HENDERSON BOX
COMPANY**

HENDERSON, N. C.

Box 71

J. P. B. Connell



Barbecue Party

Mr. and Mrs. B. F. Page (W. H. King Drug Company) entertained the Raleigh Woman's Drug Club, August 24, at a barbecue dinner. Approximately 125 guests attended the dinner which was held at the Milburnie Club, a delightful recreational spot about five miles beyond the city limits of Raleigh.

Some of the highlights of the dinner are pictured on the opposite page. Shortly after the guests assembled at the Club, everyone got in line to greet the three young people pictured in (1) and, incidentally, to share in a bountiful supply of barbecue and all the trimmings.

H. G. Price, Chief Pharmacist at Rex Hospital (2), pauses a second for our cameraman while H. C. Starling (3), and some of the guests are caught unawares while they make a frontline attack on the barbecue.

W. F. Matthews, Jr., former Merrell representative in this State, is shown in (4). By all appearances, W. F. is a devotee of Coca-Cola.

Mr. and Mrs. H. Guy Russell of Russell's Pharmacy (5), were among those present. Guy, like a number of other proprietors, closed his store for the event. Picture (6) was made immediately following presentation of a citation to the Raleigh Woman's Drug Club by the North Carolina Pharmaceutical Association. The citation was awarded in recognition of the Club's outstanding Seventh War Bond sales record. Those pictured are, left to right, Mrs. R. I. Cromley, Mrs. H. G. Price, Mrs. W. D. Pearce, all officers of the Club, and Mrs. R. W. Hunter, Chairman of the Club's War Bond Committee.

Mr. and Mrs. B. F. Page, hosts at the dinner party, are shown in (7). The Purepac Corporation, New York, was represented by Mr. and Mrs. Jack Temple (8) of Raleigh. Mr. Temple is a native of Zebulon.

"To a Gracious Host," a poem especially written for the occasion by Mrs. D. W. Pearce, closed the party.

TO A GRACIOUS HOST

Within the friendly circle
Of Raleigh's pharmaceutical folks
There are many splendid people
Full of pep and jolly jokes.
There are those who help the needy
And who labor here and there
To keep our lovely city
Ever happy, healthy, fair.
But for dispensing hospitality
There is one who has no peer
And so I call upon you all
Give B. Frank Page a cheer!
I speak for each and every one
Who's gathered here tonight
As well as those who couldn't come
But only wished they might.
I give you thanks, I give you praise
And as parting time draws near,
I call upon you everyone
Give B. Frank Page a cheer!

—Mrs. W. D. Pearce.

Faculty Member

Mrs. Bill McDonald of Hickory (Ninth Avenue Pharmacy) has been added to the faculty of Lenoir-Rhyne College, according to Dr. P. E. Monroe, President. Mrs. McDonald will teach health education and sociology.

Overseas Request

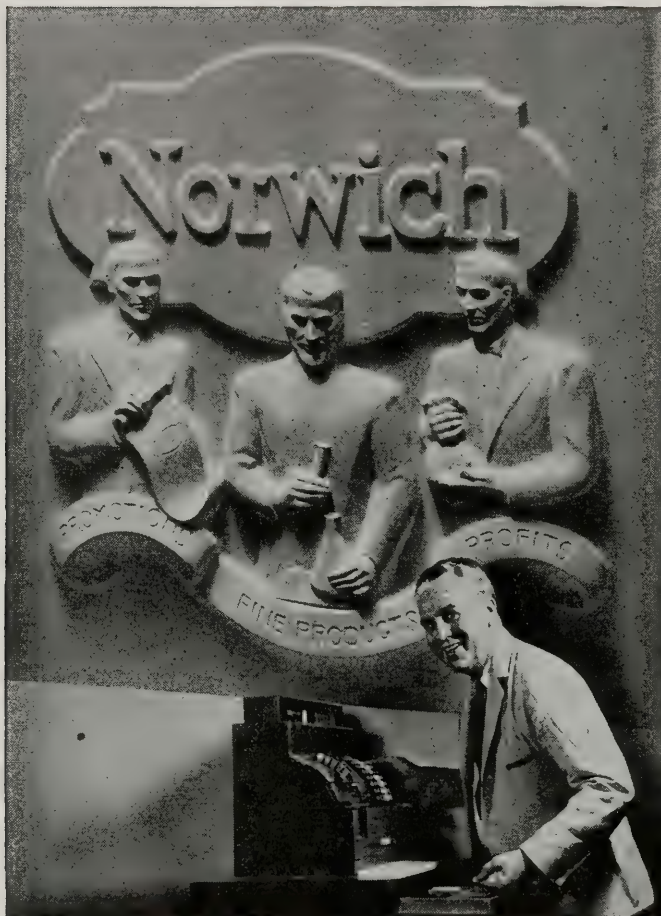
Lars Frykholm of the Royal Agricultural College, Sweden, has requested copies of the *CAROLINA JOURNAL OF PHARMACY*. Since it is not every day we receive such a request, we were glad to comply. So, Lars, your *JOURNALS* are on the way. By the way, you need not reciprocate this favor, as our knowledge of foreign languages is strictly limited.

Bender Resigns

Resignation of George A. Bender from the position of Editor of the *N. A. R. D. Journal*, official publication of The National Association of Retail Druggists, has been announced.

Editor of the *N. A. R. D. Journal* for twelve years, Mr. Bender formerly was editor of the *North Western Druggist*, St. Paul, for four years, and prior to that, a retail pharmacist.

S I X T I E T H Y E A R



Norwich offers FINE PROFITS!

As a business man you are interested in profits that justify your investment and reward your efforts. *Norwich offers you such profits!*

As a professional man, you wish to give the public products of scientific value and pharmaceutical excellence. *Norwich offers you such products!*

Finally—Norwich provides an ever-increasing program of advertising, publicity and point-of-sale displays to insure healthy turnover.—to make the promised profits come true!

THE NORWICH PHARMACAL COMPANY • NORWICH, NEW YORK

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Charlotte Druggists' Woman's Auxiliary

By MRS. J. G. BARNETTE, Reporter

The first meeting of the year of the Charlotte Druggists' Auxiliary was held at Kuesters, September 10th, at 12:30 P.M.

Mrs. S. A. Beatty gave the invocation after which a delicious luncheon was served to the thirty-one members present. The table was centered with bowls of mixed fall flowers cut from the gardens of Mrs. Thomas, Mrs. Monroe, and Mrs. Bizzell.

Mrs. Joe Monroe, president, presided. Mrs. T. E. Whitehead, secretary-treasurer, read the minutes of the last meeting and gave various reports. The new chairmen and their committees were introduced.

Five new members were welcomed.

Executive Committee Meets

A meeting of the Executive Committee of the Auxiliary was held at the home of the president, Mrs. Joe Monroe, on Crescent Avenue, Wednesday afternoon, September 5th.

The home was decorated with fall flowers. After the business meeting, refreshments were served and a social hour enjoyed by the eleven members attending.

News Notes

Mr. and Mrs. H. W. Paseo spent a month vacationing in Wisconsin, Illinois, and Kentucky. The Pascos flew in their own plane.

Mrs. Clyde Lisk has returned from Crescent Beach, S. C., where she had a cottage for several weeks. Mr. Lisk joined her for the weekends.

Mr. and Mrs. E. H. Hemmle of Atlanta spent a few days in Charlotte recently, after a vacation at Myrtle Beach.

Mr. and Mrs. W. McElveen have returned from Cincinnati where they visited relatives.

Mr. and Mrs. Marshall Smith and daughter have returned home after visiting relatives in Orange, Virginia.

Mrs. P. C. Day is visiting her mother, who has been ill, in Dayton, Tenn.

Mr. and Mrs. M. W. Stone and son have returned to their home after visiting relatives in Lynchburg, Virginia.

Mr. and Mrs. J. A. Monroe and family spent two weeks in August at Myrtle Beach where they had a cottage. The Monroes had as their guest, Miss Mary Jane Harrison of Montgomery, Alabama.

Mr. and Mrs. E. I. Butley and son, Bobby, spent three weeks recently vacationing in Florida.

Mr. and Mrs. F. F. Potter visited Mr. Potter's mother in Chicago recently.

Mrs. Grady Blackmon and Miss Carolyn Monroe have returned home after visiting in Atlanta, Ga., and Montgomery, Alabama. Mrs. Blackmon's niece, Miss Mary Jane Harrison, remained at her home in Montgomery after spending the summer in Charlotte with the Blackmons.

Mrs. F. A. Small and daughter left for their home in St. Petersburg, Florida, after spending a month visiting relatives and her sister, Mrs. J. G. Barnette, in Charlotte.

Mr. and Mrs. Floyd Dixon have returned to their home in Raleigh after visiting Mr. Dixon's parents, Mr. and Mrs. Walter Dixon.

Timely Tips

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and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& **LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

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C. H. SMITH

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Phone 3-5208 Charlotte, N. C.

Box 1001



PROTECT YOUR PRESCRIPTIONS WITH *Sani-Glas*

• The finishing touch to a carefully compounded prescription is the container. *Sani-Glas* bottles provide important *extra* protection . . . because *Sani-Glas* is super-sanitized at the factory under sterilizing germicidal ultraviolet irradiation.

Each *Sani-Glas* bottle and cap is individually processed, and caps are affixed to bottles, under these protecting rays—then carefully packed and shipped ready for your use.

No other R Ware gives you such scientific protection, which your customers will appreciate. Yet, *Sani-Glas* costs no more than other bottles without this outstanding advantage. To protect your prescriptions and make better satisfied customers, insist on *Sani-Glas*. Order from your wholesaler.

BROCKWAY GLASS CO., INC.
BROCKWAY, PA.
MAKERS OF *Sani-Glas* PRESCRIPTION WARE

The Peabody Drug Company

Wholesale Druggists
Durham, N. C.

EVERFRESH *Products*

are well on their way toward carrying on—
through 1945—their annual custom of making
each succeeding year their biggest in sales.



SACCHARIN

—molded with uniform density to dissolve completely and almost instantly. No excipient is used in $\frac{1}{2}$ -grain size—each tablet is 100% pure saccharin. Also, $\frac{1}{4}$ - and 1-grain tablets—100s and 1000s. Prices promptly on request.

THE MCCAMBRIDGE & MCCAMBRIDGE CO.

Baltimore 23, Maryland

Sole Distributors

AMA 14 Point Plan

What is believed to be the first step toward eventual compromise between private and government handling of the medical care problem has been announced by the trustees of the American Medical Association and the Council on Medical Service and Public Relations.*

The 14-point plan, as announced, is as follows:

1. Sustained production leading to better living conditions with improved housing, nutrition and sanitation.

2. An extended program of disease prevention with expansion of public health service to every part of the nation.

3. Increased hospitalization insurance on a voluntary basis.

4. Expansion to all localities of voluntary sickness insurance plans and to the needy under principles already established by the AMA.

5. Establishment of hospital and medical care for the needy by local authorities under voluntary health insurance plans.

6. A survey of each State to establish the need for more medical care.

7. Federal aid to States where definite need is demonstrated, to be administered by the proper local agencies with the help of the medical profession.

8. Informing the people on such plans with recognition that voluntary programs need not involve increased taxation.

9. A continuous survey of all voluntary health plans to see whether they meet needs.

10. Discharge of doctors from the armed forces as fast as possible to speed up redistribution of physicians to areas short of them.

11. More medical education to provide more doctors for rural areas.

12. Postponement of consideration of "revolutionary changes" while 60,000 medical men are in the service and while 12 million men and women are in uniform.

13. Adjustments in draft laws to permit students to continue medical studies.

14. Study of post-war medical personnel needs with special attention to the needs of veterans' hospitals.

Sugar Stretchers for the Fountain

Sugar is an important item to any soda fountain operator. In view of the fact that this product is now in short supply, the following formulas will help you to stretch whatever supply you do have:

Sugar and Corn Syrup

1. 1 quart (or 3 pounds) glucose or Karo or any brand corn syrup. 1 pint of hot water.

2. 4 pounds cane or beet sugar. 1 quart 8 ounces hot water.

Mix No. 1 and No. 2 separately, and then combine to make 1 gallon simple syrup approximately 33.5° Beaume.

Lighter Sugar Syrup

5 pounds cane or beet sugar.
5 pints hot water.

Makes 1 gallon simple syrup 27° Beaume.

Dextrose and Cane Sugar Formula

3 pounds cane or beet sugar.
3 pounds dextrose or cerelose sugar.
4½ pints hot water.

Mix the two sugars dry and add the water. Makes 1 gallon simple syrup 30° Beaume.

Make up in small lots, and dilute fruits, syrups and sundaes in small quantities that will be used up in a few days.

Understand that we in no way approve of these formulas except as an emergency substitution that is necessary under present conditions.

Warning.—Syrups made up per these formulas are much more susceptible to fermentation than is the regularly recommended formula for simple syrup using 13 to 14 pounds of cane or beet sugar to a gallon of water.

Due to the delicate flavor of root beer, we do not recommend using any of the syrups containing glucose, corn syrup or dextrose or cerelose for diluting root beer syrup. For root beer use the light-weight sugar syrup using cane or beet sugar only.

Money-Makers That Repeat On Merit

Advertised Merchandised



ONE OF THE MOST
CONSISTENT MONEY-
MAKERS IN THE
PROPRIETARY FIELD

Check up! Stock up!

\$2.80 Dozen — 2 Free

Also Stock Up On



COLD TABLETS

\$1.20 Dozen — 2 Free

THIS FAMOUS PRODUCT IN CONSTANT DEMAND



SKIN ITCH ANTISEPTIC

for itch and burn of
ATHLETE'S FOOT,
ringworm, poison
oak and similar skin
irritations.

Clean! Fast!

\$2.80 Dozen — 2 Free



*Be sure you have adequate stock.
Contact your Wholesaler right away.*

OWEN

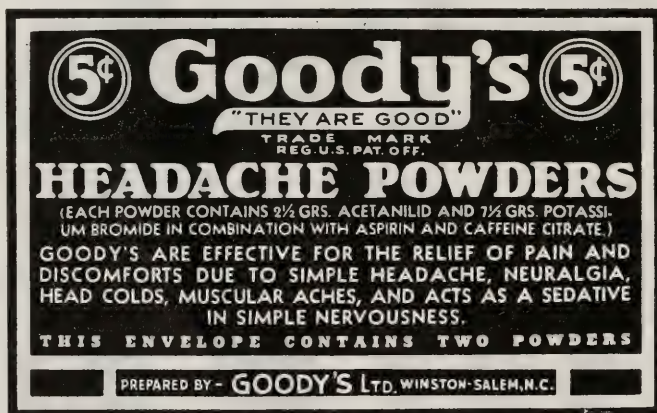
DRUG COMPANY

Salisbury, North Carolina

TURN OVER —

DAILY — WEEKLY — MONTHLY

MAKE UP FOR LACK OF
OTHER MERCHANDISE
TODAY BY FEATURING
PROFITABLE
EASY-TO-SELL



5¢ Goody's 5¢
 "THEY ARE GOOD"
 TRADE MARK
 REG. U.S. PAT. OFF.

HEADACHE POWDERS
 (EACH POWDER CONTAINS 2½ GRS. ACETANILID AND 7½ GRS. POTASSIUM BROMIDE IN COMBINATION WITH ASPIRIN AND CAFFEINE CITRATE.)

GOODY'S ARE EFFECTIVE FOR THE RELIEF OF PAIN AND DISCOMFORTS DUE TO SIMPLE HEADACHE, NEURALGIA, HEAD COLDS, MUSCULAR ACHES, AND ACTS AS A SEDATIVE IN SIMPLE NERVOUSNESS.

THIS ENVELOPE CONTAINS TWO POWDERS

PREPARED BY - GOODY'S LTD, WINSTON-SALEM, N.C.

Caution: Use only as directed

Goody's, Limited

WINSTON-SALEM, N. C.

Blueprint for the Future

Pertinent comments by 25 pharmacists on some subjects of interest.
Check the list and see if you agree.

Do you think there will be fewer but larger drug stores in the post-war period?

The majority opinion seems to indicate fewer stores and larger stores. While there was some division about the number of stores, almost without exception the entire group expects to see larger stores. According to one druggist "there will be more and larger drug stores in the post-war world, as the good things of America are eventually spread over the whole globe, bringing the fuller, the better, the more abundant life to all people everywhere."

Would you recommend the opening of a self-service type of drug store?

There was little division on this question, practically all of the druggists expressing themselves as being opposed to this type of store. A small percentage of those answering the questionnaire thought that such stores might be established in the larger towns of the State. "No," said one druggist, "self-service in drugs, even the harmless package goods, should never be placed on a shelf for self-service . . . should always be sold on verbal advice and dispensed from skilled hands to the people."

What role will the soda fountain play in the drug store of the future?

If the results of this survey can be taken as representative, druggists are about equally divided on this question. Answers varied all the way from "I hope it will be against the law to have one in a drug store" to "A much greater role! Why? With the battle over disease being won with our new wonder drugs, the general health of all people will improve year by year until all disease is completely conquered and ended; hence, more and more the drug store will become the 'pub' of main street, the social center, where good fellows meet for refreshment and to chat and pass the time of day."

Will shorter drug store hours such as those now in effect be observed after the war?

The majority of those answering the questionnaire favored shorter hours. Competition will be the deciding factor, says one druggist; another states that "I think the hours in the post-war drug store will depend largely on the management of the store. If a store is to be kept in good financial condition, help must be worked efficiently. This cannot be done with tired, inefficient help. The answer is two shifts."

One druggist expressed himself as follows: "Yes, except more so! We have learned a lesson here, too. The good health, the well-being of the druggist demands it. There have been too many untimely deaths among the profession in past years due to long hours, overwork. The public will never demand a return to pre-war hours for the drug stores; it will be live and let (the druggist) live."

What can be done to assure a continuation of a shorter drug store day?

(1) "Educate the people to buy during the day and keep medicine cabinet supplied"; (2) "encourage a schedule so that at least one store will be open while others are closed"; (3) "enforce the laws regarding the sale of drugs by licensed pharmacists"; (4) "labor will require shorter hours"; (5) "by cooperative agreement among store owners," etc.

How will salaries paid licensed pharmacists in the post-war compare with those now being paid?

The majority opinion indicates a decline in the salary scale with base above average salary paid during pre-war years. A significant number, about one-fourth, believe that salaries will remain high on account of the scarcity of available pharmacists. One druggist wrote: "with few exceptions (exceptions being the small hamlets and towns) salaries will remain about the same or go even higher with advances in education."

(Continued on Page 357)

★ DRUGS OF MERIT FOR ★ PRESCRIPTION PROFITS

PHARMACEUTICALS

	Gals.
Elixir Three Bromides	\$ 3.90
Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.....	5.00
Elixir Lactated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Mixture Rhubarb & Soda	3.00
Chloroform Liniment	3.50
Camphorated Oil	4.60
Calamine Lotion VII	2.25
Milk of Magnesia	1.00
Syrup White Pine Compound ...	3.50
Aromatic Cascara	8.00
10% Discount on 10 Gallon Order.	

OPHTHALMIC OINTMENTS

$\frac{1}{8}$ oz. tubes	Dz.
Yellow Oxide, $\frac{1}{2}$, 1 & 2%	\$1.20
Atropine, $\frac{1}{2}$ %	2.10
Atropine, 1%	2.25
Atropine, 2%	2.65
Atropine, 3%	4.25
Pontocaine	2.25
Atropine-Bichloride	2.25
Boric Acid, 5 & 10%	1.50
Holocaine, 1%	1.80
Holocaine-Adrenalin	2.00
Eserine Salicylate, 1%	1.90
Sulfathiazole, 5%	1.90

AND OTHER FORMULAS.

15% Discount 1 Doz. or more

TABLETS

	1000
CRC, white	\$ 3.50
Carabile	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Thiamin Chloride, 25 mgm.....	19.00
Phenobarbital, $\frac{1}{4}$ grain81
Phenobarbital, $\frac{1}{2}$ grain	1.26
Phenobarbital, $1\frac{1}{2}$ grain	2.38
Aminophyllin, $1\frac{1}{2}$ grain	8.22
Aminophyllin, $1\frac{1}{2}$ grain and Phenobarbital	9.52
10% Discount on 10,000 Order Assorted.	

	100's
Pyridoxine HCl, 10 mg.....	\$ 3.00
Pyridoxine HCl, 25 mg.....	6.00

LABORATORY STAINS

	Gals.	Pts.
Benedicts Solution	\$2.00	\$.50
Haines Solution	2.00	.50

OINTMENTS

	Lbs.	1 oz. tubes Dz.
Ammoniated Mercury, 5%	\$1.10	\$2.00
Ammoniated Mercury, 10%	1.25	2.25
Boric Acid50	1.25
Zinc Oxide50	1.25
Sulfur50	
Sulfathiazole, 5%	1.25	2.70
Whitfields	1.00	2.25

Orders of \$12.00 net, prepaid.

**EXTRA DISCOUNT OF \$1.00 IF YOU RETURN THIS AD
WITH YOUR ORDER OF \$12.00 OR MORE NET.**

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MAIL YOUR ORDER TO:

DRUG SPECIALTIES, INC.

603 Nissen Bldg.

Wholesale Druggists

Telephone 8661

WINSTON-SALEM, N. C.

Blueprint for the Future

(Continued from Page 355)

What new merchandising techniques will the pharmacist need in the post-war?

(1) "The new techniques of merchandising with higher codes of ethical conduct and more professional-like methods of honest, straight-forward selling with complete elimination of the ballyhoo of the street corner medicine man," (2) "just good, honest service," (3) "more advertising, more open fixtures," (4) "courtesy and service—nothing can beat service," (5) "more initiative, more display, more attention to new products," (6) "salesmanship and more salesmanship," (7) "a more balanced and systematic plan of advertising," etc.

What can the wholesaler do to improve the retailer's competitive position?

(1) "Sell to drug stores only," (2) "confining ethical drug items to drug stores," (3) "encourage professional pharmacy," (4) "give better delivery service," (5) "give fair distribution and equal prices to all," (6) "I hope he finds out. I don't know," (7) "follow the good example of the Dr. T. C. Smith Company, Asheville," (8) "stock a good line of sundries at a good price," (9) "pay express to our door," (10) "help advertise professional pharmacy," (11) "keep more complete stock," (12) "stop the 'mortgage plan' to obligate the druggist to buy at high prices," (13) "stop opening stores," (14) "by stocking the new items quickly," (15) "personal visits," (16) "more contact and better service," (17)

"encourage merchandising clinics and provide display service," (18) "nothing, looks like it is up to the manufacturer," etc.

What can the North Carolina Pharmaceutical Association do to improve the retailer's competitive position?

(1) "See that no drug store operates in the State without a licensed pharmacist," (2) "promote stronger ties between the organized and the stores of the State; also unite stores so they will have bargaining power with manufacturers," (3) "publicize the professional pharmacist," (4) "seems to be doing ok," (5) "cooperate with wholesalers in working out sales promotion events," (6) "more personal contact by secretary," (7) "promote equalization of prices," (8) "survey the chains for new ideas," (9) "license only 'real drug stores,'" (10) "help keep drug store items out of other type stores," (11) "plan for cooperative buying, sales control, standard prices," (12) "establish annual short course in merchandising," (13) "provide more information on merchandising and advertising," (14) "keep a keener eye open on chislers, non-professional, non-ethical, 'I don't care fellows,' such as — who keeps a licensed man only a few weeks out of the year (during the fishing season) and then lets him go . . . and during 90/100th part of the year masquerades before the people and has his otherwise good wife honey-tongue him in public with the self-bestowed degree and title, 'Doctor,'" (15) "help us to boycott items listed at 25c, 50c and \$1.00 which cost over \$2, \$4 and \$8 a dozen."

WHITE'S
 Flavor-Rich
ICE CREAM
Deliciously Different

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in
the "BC" formula ease headaches
and gently soothe nerves
Also relieves neu-
ratic pains.

RELIEVES HEADACHES



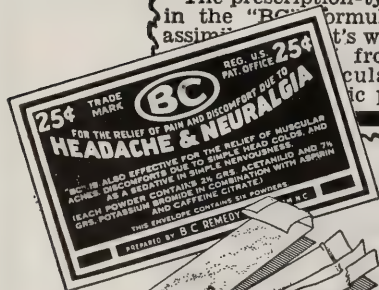
... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients
in the "BC" formula are readily
assimilated.

That's why "BC" offers
relief from headaches,
neuralgic aches and
nerve pains.

Nerves ruffled and upset by minor
pains are also gently soothed by the
quick-acting "BC" ingredients.
Keep a 10c or 25c package handy.
Use only as directed. Consult a
physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Roy J. Johnson, who for the past twenty-one years operated the Johnson Drug Company on Pack Square, has sold his drug store to C. E. Cline, well-known North Carolina druggist. Mr. Cline sold Cline's Drug Store in the Vanderbilt Hotel three and a half years ago and since that time had been with Salley's in Asheville and the Hawthorne Pharmacy in Charlotte. Since selling his store August 27, Mr. Johnson has taken a well-earned rest and since then has been doing relief work for Adams-Blauvelt and Biltmore Drug Store. During the noon hour Adams-Blauvelt boasts a father-in-law son-in-law pharmacy team in the persons of Mr. Johnson and his son-in-law Don Plemmons. In an advertisement in the Citizen-Times Mr. Johnson acquaints his former customers of the change in ownership of Johnson Drug Company and bespeaks their continued patronage for Mr. Cline.

Miss Fate Burnett of Black Mountain, U. N. C. School of Pharmacy, Class of '46, has been employed at Goode's for part of the summer vacation period. She is now busily engaged in cataloguing and indexing the stock in the store. Orchids to a young lady who fairly exudes an enthusiasm for Pharmacy and who, quite early in life, has had a determination to make a career in that branch of science.

The Grove Park Pharmacy of Asheville has a new pharmacist in the person of Ben F. Klein of Pittsburgh, Pa. Mr. Klein sold his store, the South Heights Pharmacy, South Heights, Pa., on August the first and moved to Asheville. He has been with the Grove Park Pharmacy since the last week in August. About eight years ago Mr. Klein was with Eckerd's of Asheville for

almost a year. He is licensed in Pennsylvania and North Carolina.

"Bill" Braman, with the Dr. T. C. Smith Company, since his short-trouser days is back with the firm after nearly four years absence. During this break in the continuity of his service with the house of Smith, "Bill" has been with the Army in the States, England, and Continental Europe. He now resumes his old territory as traveling representative with the Dr. T. C. Smith Company.

Bruce Bryan is now prescriptionist at Hester's Pharmacy. He has practiced his profession in Charlotte for the past few years.

Dr. C. T. Sisk has sold the Sisk Drug Store of Bryson city. Dr. Sisk retired from the practice of medicine and became a registered pharmacist in 1902, since then he has built a good drug business. The store has been operated since late 1943 by Mrs. Sisk and gained considerable notice as "The One-Woman Drug Store." (See "The Druggist" of June 1944 and Asheville Citizen-Times, July 15, 1944.) The drug store and the building which houses it has been sold to Solomon Maloof of Bryson City and will be known as the Riverside Drug Company. For the present Dr. Sisk will continue as prescriptionist until Mr. Maloof finds a permanent pharmacist.

Miss Miriam Day, daughter of Pharmacist L. G. Day, Day's Drug Store, Spruce Pine, was presented as guest soloist on the "Celanese Hour" over CBS on August 29th. Miss Day is understudy to the star of the musical production "Up in Central Park," one of New York's most popular shows of the season. She is one of four audition winners invited by Celanese to sing on the August programs.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

TABLETS

AMINOPHYLLINE

AMINOPHYLLINE-PHENOBARBITAL

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

GREENSBORO
NORTH CAROLINA

Tar Heel News Topics

Ensign George Albright of Spencer recently completed Midshipmen's School in Norfolk and is now in Destroyer School. . . . Bill Taylor, according to Ensign Albright, finished 10th in a class of 200 and Sam Stallard was in the first 20.

C. E. Cline has resigned his position with Hawthorne Pharmacy, Charlotte, to return to Asheville . . . he has bought Johnson's Drug Store "On the Square" from Roy Johnson. . . . Roy says he is going to "catch up on his fishing."

Professor and Mrs. H. M. Burlage and family have returned to Chapel Hill after a vacation at Myrtle Beach. . . . Assistant-Dean M. L. Jacobs of the U. N. C. Pharmacy School, and family, spent several days in the mountains around Boone.

A party of Greensboro druggists with one lone outsider, Jimmy Way of Winston-Salem, spent the weekend of September 16 in Morehead City . . . the object of the party being "fish and more fish." P. A. Hayes, we understand, went along to supervise the activities of Tom Crutchfield, Joe Usher, Roger McDuffie, and to act as "official hook baiter."

Ben F. Klein of Pittsburgh, Pa., is the new pharmacist at Grove Park Pharmacy, Asheville. Ben sold his store, the South Heights Pharmacy, on August 1st in preparation for his return to North Carolina.

Miss Miriam Day, daughter of Pharmacist L. G. Day, Day's Drug Store, Spruce Pine, was presented as guest soloist on the "Celanese Hour" over CBS on August 29. . . . Miss Day is a graduate of the Woman's College, U. N. C.

Narcotic addicts continue to take their toll, the latest being the Canton Drug Store of that city . . . the thieves entered the store by way of a coal chute, broke through a door and wrecked a steel cabinet to clean the store of its narcotic stock.

D. O. Langston, until recently with Cecil-Russell in Greensboro, is now with Walgreen's of Raleigh. . . . E. D. Ledbetter has replaced him in order that Lon Russell may "take it easy" for a spell.

Joseph C. Estes, Jr., has returned to work with Walgreen's, Raleigh, after a six weeks' stay in Duke Hospital. . . . Joe says

he has now earned the title "Hard Luck" Estes.

John A. Underhill has returned to Madison to take over the management of the Madison Drug Company . . . for the past eighteen months he has been in Kannapolis with Mann's.

Henry Gilliam, son of pharmacist A. T. Nicholson of Tarboro, is now at home on a month's leave from the destroyer *Evans* and has some exciting stories for his dad. The 2,050-ton *Evans* knocked down 15 Jap planes in 73 minutes during a battle off Okinawa on May 11.

Jake Alderman of Wilmington is now with Coleman's Drug Store, Durham. . . . Troy Johnson of New Bern, more recently of Wilmington, is working with Hobson Gattis and Sam Black at Person Street Pharmacy No. 2 in Raleigh.

Clifton S. (Buddy) Brinkley, of Hickory, and Mrs. Brinkley were recent Chapel Hill visitors. Mr. Brinkley is a veteran of World War II and plans to enter the Pharmacy School this fall, taking advantage of the education opportunities of the GI Bill of Rights. He is the brother-in-law of a well-known pharmacist, Bill McDonald of Hickory.

Miss Harriet Robinson, an employee of Hoke Drug Company, Raeford, for the past 18 months, has accepted a position with Johnson's Drug Store, Lumberton.

Thomas H. May, Sherman Laboratories Representative in Central North Carolina, is scheduled to address the Wake Forest Rotary Club on October 8.

Lewis Harrison has just returned to work after being out sick for a month . . . part of the time spent in the hospital. Lewis and his brother operate Harrison Drug, Greenville.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

Actively Prescribed

FOR THE MANAGEMENT OF

GASTRITIS... GASTRIC HYPERACIDITY



The choice of KAMADROX by so many physicians for the management of peptic ulcer, gastritis, and gastric hyperacidity may be attributed to several factors: a formula widely preferred—high therapeutic efficacy—and consequent patient cooperation.

Like all Massengill specialties, KAMADROX is detailed regularly, and widely advertised in medical journals, and by frequent mailings.

The end result is active prescription—repeat sales—a volume of profitable business for the pharmacy.

Tear this advertisement out now, and put it with your "Want List" as a reminder to check your stock, and order from your wholesaler.

THE S. E. MASSENGILL COMPANY

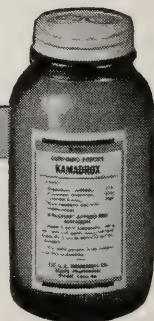
Bristol, Tenn.-Va.

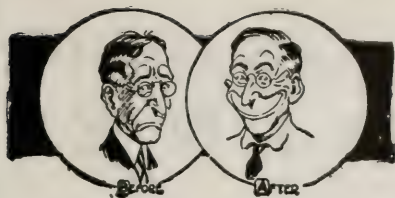
NEW YORK • SAN FRANCISCO • KANSAS CITY



KAMADROX

KAMADROX is composed of magnesium trisilicate 50%, aluminum hydroxide 25% and colloidal kaolin 25%. This formula provides a five-pronged therapeutic approach—KAMADROX is powerfully acid-neutralizing, astringent, demulcent, adsorptive, protective. Two forms: Powder in 4 oz. and 1 lb. jars. Tablets in bottles of 100, 500 and 1000.





Eastern Standard "Thyme"

A colored lady, from a nearby institution of higher learning, came in some time ago and asked for ten cents worth of Thyme. Everyone in the store was in a dead run, about two customers behind par, so I rushed back and brought the package of Thyme, handed it to her, and said "Eleven cents, please."

She, however, seemed to have plenty of time on her hands, wanted to discuss its merits, its origin and variety, while still grimly holding on to the eleven cents. Finally, she asked me what variety it belonged to, as she knew there was a bunch variety and also a vining variety. I reached for the eleven cents and said that I was not quite sure, but thought it was Eastern Standard Time.

She seemed perfectly satisfied with the answer, and was, I trust, equally satisfied with the package of Thyme.—Sam Purcell, Salisbury.

B. N. Austin of Shelby received a call for fifteen cents worth of "oil of cloves, cow bottle of acid and Crisco." A bottle of toothache drops filled the bill.

"Stranger"

Sometime ago a new clerk went to work for Horne's in Fayetteville and as was the usual custom, received instructions in the handling of "paid out" tickets. A few days later Mr. Horne was surprised to find in the cash drawer a paid out ticket on which the clerk had written "stranger, Lemons, 35c." When asked why he would charge 35c worth of lemons to a stranger, the clerk replied: "Oh, that's not the kind of stranger you are thinking of; it was a lemon juice 'stranger.'"—R. W. Jernigan, Chapel Hill.

"Liquid Asiphetic" had E. T. Beddingfield of Clayton up a blind alley (he had it

figured out as antiseptic) until the prospective customer started enumerating the hog's symptoms. In this case, Tincture Asafoetida proved to be the desired drug.

Atomic Solution

"I'd like some atomic solution."

"About how much? I can give you enough to blow up the universe for 25 cents."

"No, that's too much territory."

"Well, I can give you enough to blow up Asia, Europe and Africa, including the Azores, for 20 cents."

"No, we've done enough for those continents. Let them blow up themselves. Mine is a local problem."

"Perhaps you'd better tell me just what you want to accomplish."

"Well, there's a fly that buzzes around my head every morning and awakens me—"

"I see. That will cost you \$8.01."

"But you said I could blow up the universe for 25 cents."

"The solution costs only 1 cent. The \$8 goes to an attorney for drawing up your will."—W. L. Hudson.

Anecdotes, amusing incidents, funny experiences, etc., are solicited from readers of the JOURNAL for publication each month. Surely, you know at least one funny story that ought to be passed along. Mail your contribution today to the CAROLINA JOURNAL OF PHARMACY, Drawer 151, Chapel Hill, N. C.

Good for Mamma

One Saturday afternoon a lady came into the store and called for a bottle of Blue Mountain Herb Medicine. "My husband," she said, "took a bottle of the medicine and it nearly killed him. He says it ought to be good for mamma." Since the same party later returned for another bottle, Blue Mountain Herb Medicine must be good for mothers-in-law.—P. J. Suttlemyre, Hickory.

Feature the Larger Sizes of **C A P U D I N E**

Here's Why:

1. The larger sizes give your customers a bigger value.
2. The larger sizes conserve materials and transportation and your Clerks' time.
3. They increase your unit of sales, thus increasing your profits.
4. Capudine, you know, is the home or family relief for Headaches, Neuralgia and Muscular Aches due to exposure or fatigue. The 60c and Pint sizes are much better for home use because they are so economical . . . and they also assure that Capudine will be on hand in the home when it is needed.

So feature the larger sizes of Capudine and keep them on display, thus serving your own and your customers best interests.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

Service Records

PINKEY LAWSON TROTTER

Chapel Hill

Entered service August 14, 1943 when he enlisted in the U. S. Naval Reserve at Spartanburg, S. C. Stationed at the U. S. Naval Hospital at New River, North Carolina until December, 1943. Transferred to Chapel Hill as Naval Medical Student where he remained until April of 1944. Was a patient at the U. S. Naval Hospital at Portsmouth, Virginia until July 14, 1944 when he received a medical discharge.

Mr. Trotter is associated with the Carolina Pharmacy, Chapel Hill.

JOSEPH CLEMENT POWELL

Winston-Salem

Reported to Lowery Field, Colorado on July 27, 1942 as 1st Lt. in the Medical Administrative Corps. Was transferred to the Air Corps; after 3 weeks' schooling was assigned to Paine Field, Washington, as Assistant Transportation Officer. Was reassigned to San Diego, California, Air Defense Wing Headquarters, as Assistant Intelligence Officer. Promoted February 22, 1943, to Captain A. C.; served as Staff Intelligence Officer at San Diego, California, 4th Air Force, until retired from active duty June 12, 1944, because of physical disability.

After returning to civilian life, Mr. Powell established Drug Specialties, Inc. of Winston-Salem.

JULIAN LaFOLLETTE BAKER

Nashville

Entered service in the U. S. Naval Reserve on October 5, 1942, as Pharmacist Mate 2/C. Was stationed at the U. S. Naval Hospital, Charleston Navy Yard, Charleston, S. C.; U. S. Naval Pre-Flight Hospital, Chapel Hill, N. C.; U. S. Naval Hospital, Portsmouth, Virginia; returned to U. S. Naval Hospital, Chapel Hill, N. C. Promoted to rank of Pharmacist Mate 1/C Technician. Received Medical Discharge May 31, 1944. Mr. Baker is associated with the Nashville Drug Company of Nashville.

WILLIAM FRANCIS LYNCH

Hillsboro

Entered service February 18, 1941 and was first a member of the 1st F. A. Observation Battalion as noncommissioned officer in charge of medical detachment. Was transferred to the 78th Division as Sgt. Mag. head of Artillery Medical Department. On July 27, 1943 joined the 13th Airborne Division as head of the 676th F. A. Glider Battalion Medical Detachment. His rank was S/Sgt. at time of his medical discharge, November 29, 1943.

Mr. Lynch is associated with the Hayes Drug Store of Hillsboro.

WILLIAM BRYANT EVANS

Greensboro, N. C.

Entered service October 28, 1942. Was stationed at the U. S. Naval Hospital, Charleston, S. C., Chief Maintenance Yard Dispensary, Navy Yard, Charleston, CMAA, until May 12, 1943. Transferred to Ninth Special USNCB, Camp Peary, Va. Stationed at Port Hueneme, California until August 7, 1943. Was Battalion Chief Pharmacist Mate for Ninth Special USNCB, from above date until July 31, 1944 in COMSOPAC—on Guadalcanal, Tulagi, and New Georgia. BSI, CMAA and Pharmacist at Base Dispensary, Funa—Futi Ellice Group from July, 1944 until ordered to United States January 12, 1945. Honorably discharged at Treasure Island Receiving Station February 15, 1945. Mr. Evans is now associated with the McDuffie-Eubanks Drug Company of Greensboro.

AUSTIN BOYD KUNKLE

Norfolk, Va.

Entered service January 4, 1944 and served as Pharmacist Mate 1/C at the Pharmacy Department of the U. S. Naval Hospital, Portsmouth, Virginia, until he was given a medical discharge on August 4, 1945.

GUY OSCAR TRIPP

Ayden

Enlisted as Pharmacist Mate 2/C at Raleigh, September 9, 1942. His first duty was at the Naval Hospital, Navy Yard, Charleston, S. C., for six weeks. Received vaccinations and orientation. Second duty was at Naval Hospital, Parris Island, S. C., where he was in charge of the hospital pharmacy until March 11, 1943, when he was ordered to the Receiving Station at Treasure Island, California to be sent overseas. Landed at Noumea, New Caledonia, and in a few days was assigned to the Mobile Hospital No. 5. After two months was advanced in rate to Pharmacist Mate 1/C and transferred to Base Unit 3P and went up to Guadalcanal to stage for the operation made on Vella La Vella in the central Solomon Islands August 15, 1943. Was wounded same day and returned to Guadalcanal for removal of shrapnel at Mobile Hospital No. 8, returning to duty after twelve days. Duties at this place (Medical Dept. Advance Base Navy 338) were keeping medical stores and pharmacy and other administrative work. After a year the base was abandoned and he was transferred to Hollandia for reassignment. In October was assigned to Surgical Team No. 17 with eight other Hospital Corpsmen and two Medical Officers and went aboard (USS LST 464—206 and 613). This team made five first-day invasions and one on the ninth day, in the Philippines (Leyte, Mendo, Luzon, Corregidor, Panay, and Negros).

At Ligaven he spent two weeks evacuating army casualties from the beaches to hospital ships, and made six runs to Corregidor. After the Philippine operations the ship went to Borneo and he was sent to a hospital on Morotai, recommended for transfer to the United States. Went to Naval Base Hospital No. 16 on Woendi Island, and from there was sent by air to San Francisco and San Diego, to be medically discharged on July 30, 1945. He spent 27 months in the South Pacific. On January 15 was advanced to Chief Pharmacist Mate, and during the Philippine operations was in charge of the surgical team in the task of receiving wounded men from the beach and

evacuating them to base hospitals or hospital ships. He received the Purple Heart at Vella La Vella in the Solomons on Thanksgiving Day, 1943, having been wounded on his birthday, August 15 preceding.

Radio Broadcasts

A fifteen minute radio program "Pharmacy. . . The Doctor's Right Hand" was broadcast by WDNC, Durham, on the evening of August 24th. The program was one of a series of broadcasts sponsored by Lederle Laboratories, Inc., and arranged locally by I. T. Reamer of the Durham Drug Club. Dr. Ivor Griffith, President of the Philadelphia College of Pharmacy and Science, was the chief speaker.

"The War Veteran Considers a Career," a fifteen minute broadcast arranged by the Public Relations Committee of the North Carolina Pharmaceutical Association, was presented by Station WSJS, Winston-Salem, on the afternoon of September 12. All the druggists in that area had been previously notified of the program, so many of them were tuned to the station for the special broadcast.

Pharmacist J. C. Powell, a veteran of World War 1 and 2, and Mr. Williamson, an employee of Walgreens, Winston-Salem, and a veteran of World War 2, participated in the broadcast along with several local and district veteran officials.

Mr. Powell emphasized the following advantages of the profession: (1) Pharmacy holds a high place in the life of every community, and the pharmacist plays a leading role in helping safeguard the health of all the people in all walks of life; (2) As a pharmacist you are a member of an old and honorable profession; you will be a professional man upon whom your friends will depend for health services.

(3) Pharmacy gives you that rare feeling of personal liberty, with personal security, by affording the possibility of owning your own establishment and (4) Due to today's conditions, pharmacy offers you an uncrowded field with the widest possible scope for your talents. Today, there are more than sixty different kinds of positions open . . . with rewards commensurate with ability and service.



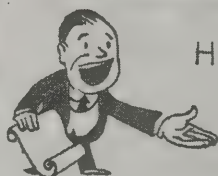
Have you ever noticed how many *more* women ask for SQUIBB Cod Liver Oil than any other brand? And if you're out of stock, have you noticed how hard it is to get them to take a substitute? Well there's a reason. Naturally.

Squibb Cod Liver Oil advertising was the first to dramatize the value of Vitamin D for babies. Steadily *for 23 years*, it has repeated the familiar theme of building a well-shaped head, a fine, full chest, a strong back. This important story, backed by confidence of women in

the label, explains why Squibb Cod Liver Oil holds first place today, and why sales promise to increase again this year the same as last.

Advertising is reaching 22,499, 692 families a month. So don't run short on Squibb Cod Liver Oil. Order now! And ask your Squibb or wholesale representative for the lively new merchandising aids available on your request.

SQUIBB *cod liver oil*
world's largest selling brand



HIS
HONOR

THE MAYOR !



His Honor—The Mayor

North Carolinians apparently are well satisfied to entrust the operation of their city governments to druggists as a number of the current druggist-mayors are serving fourth and fifth terms. Certainly being a druggist has its advantages as a "training school" because sooner or later every conceivable problem is bound to crop up in the drug store.

Someone has said the druggist is a "neighborhood statesman"; he is that and more. The fact that the average citizen visits his local drug store once a week places the druggist in a unique position so far as "public contact" is concerned. Generally speaking, the druggist is one of the first persons to learn of "trends" and, in many respects, is the most capable person to direct these "trends" into their proper channels.

Pictured on the opposite page are several well-known drug leaders who are at the present time serving as head of their respective towns. Top, left, is Edward Haupt of Newton. Mr. Haupt was first elected as mayor in 1935 and served successive terms through 1939. Later, he was re-elected to this office in 1941 and served through 1942. Following this, he was out of office until early this year when the voters re-elected him Mayor of Newton.

Pharmacist Earl Tate, top, right, is serving his fifth term as Mayor of Lenoir. Mayor Tate's first venture in political life was in 1937 when he became a candidate for mayor and was successful in that race against the incumbent. In 1939 he was re-elected without opposition but in the 1941 race, he was opposed by a dentist, whom he defeated. In 1943 he was again returned to office without opposition and was re-elected for his fifth successive term early this year.

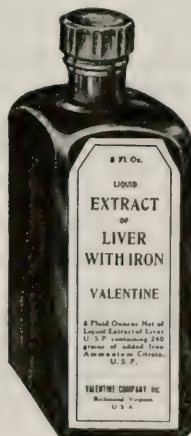
Oscar Smith, center, is serving a second term as mayor of Pilot Mountain. Like a number of pharmacists, Mr. Smith served one term, and then retired. After a period of reflection, the voters decided they would do well to return this young man to office, so early this year Mayor Oscar took up his

city's governmental reins once again. The picture is ample proof that His Honor has not forgotten how to fill a bottle.

G. E. Andes, bottom, left, is Mayor of Wadesboro. Mr. Andes is a product of Shenandoah County, Virginia, a Tar Heel by adoption. Mr. Andes was a member of the Wadesboro City Council in 1943 at the time the Mayor decided to enlist in the Navy. The City Board appointed Mr. Andes to fill out the unexpired term, and on April 30th of this year he was returned to office, beating his opponent almost two to one.

J. W. Streetman, Jr., Mayor of Marion, is pictured bottom, right. Mayor Streetman was elected May 8, 1945, and took office on May 15th. His father, J. W. Streetman, Sr., Streetman Drug Company, was Mayor of Marion during World War I, so it is a happy coincidence that his son is able to serve in the same capacity during World War II.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list

\$21.00

Through

Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.

Richmond, Virginia

Casual Comments

Mr. and Mrs. E. C. Daniel and son, E. C., Jr., of Zebulon have returned after spending a short vacation at Myrtle Beach and Swanquarter. . . . O'Neal's Drug Store, Belhaven, is undergoing extensive and complete remodeling inside with a semi-open prescription department. . . . Miss Virginia Caudle of Peachland, a recent graduate of the U. N. C. School of Pharmacy, has accepted a position with the Pharmacy Department, Baptist Hospital, Winston-Salem. . . . W. G. Dudley, Jr., of Reidsville, is opening a new pharmacy in that town—The Carolina Apothecary. . . . Harry Murrell has been named General Manager and Buyer for the Purcell Drug Stores . . . a graduate of the U. N. C. Pharmacy School, Harry has been associated with Purcell's Albemarle store for a number of years. . . . Liggett Drug Company will occupy a two-store and basement building, Charlotte . . . the new air-conditioned store is expected to be opened early next year and replaces a

former Liggett store destroyed by fire . . . now its penicillin ice cream, the treatment having been found to be effective for streptococcus throat infection, scarlet fever, stomatitis and acute and sub-acute tonsillitis. . . . C. V. Timberlake, Jr., of Youngsville, a pharmacy graduate, has been promoted to lieutenant-commander . . . he is now serving as instructor at the Naval Air Station, Glenview, Illinois . . . pharmacists and physicians of Lee County (Sanford) joined together in welcoming the return of a local doctor from several years service overseas. . . . Sgt. Jesse M. Russell of St. Petersburg, Florida, writes the hurricane of September 17 missed him. . . . Mr. and Mrs. Joseph C. Estes of Raleigh (Walgreen) spent their vacation in Boone recently. . . . College Court Pharmacy, Raleigh, has been sold to E. K. Keith of State Drug . . . his pharmacist, Phifer Fulenwider, shifts to College Court and is replaced by J. S. Ferguson. . . . Effective October 1st the ownership of

At Your Service, Sir!

—is the way this Company and its agents respond to your inquiries and to your requests. We are at the service of retail druggists to supply better fire insurance at lower cost.

Better service, greater security, more protection against loss for you.

We are here to serve.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

the Professional Pharmacy, Raleigh, will be transferred to Dr. S. B. Toler, a local dentist, and Mr. Albert Brege of New York. . . . Leonard Crumpler, the present owner, plans to rest up for several weeks before making other plans. . . . Professors M. L. Jacobs and H. M. Burlage of Chapel Hill spent September 20 in Tarboro preparing the library of the late Dr. E. V. Zoeller for shipment to Chapel Hill. . . . Secretary H. C. McAllister also made the trip in order to assemble the Board of Pharmacy records which were in Doctor Zoeller's possession at the time of his death. . . . Harry Allen of Cherryville is pinch-hitting at Watts Hospital while Pharmacist Hunter Kelly is away on vacation.

Raleigh Club Meets

After a recess of two months, the Raleigh Woman's Drug Club resumed its regular monthly meetings on Thursday, September 6th, with Mrs. A. B. Kirkpatrick and Mrs. D. L. Jordan acting as hostesses at the home of the latter. Twenty-five were present, including six new members.

Due to moving away from Raleigh, the president, Mrs. Wilkens Harden, had tendered her resignation on July 1st and Mrs. W. D. Pearce, vice-president, conducted the business session.

A motion expressing deep regret for Mrs. Harden's resignation was adopted and it was reported that a gift of a lovely silver bowl was presented to her before she moved away.

The chief item of business was the election of a president to fill the unexpired term. Miss Mary Closs-Spell was the one chosen and after expressing her appreciation of the honor, she pledged her fullest efforts to the work of the club.

During the social hour, the hostesses delighted the guests by introducing Mrs. W. C. Caviness who entertained with a program of humorous readings. Also enjoyed was the exchange of "funniest" or "most embarrassing" experiences of various members who had travelled here and there during the summer. The hostesses served a delicious sweet course. Mixed summer flowers were used throughout the home.

*Your Bromo-Seltzer profit's bigger,
Any way you want to figure—
And with what HI PERCENT is showing,
You won't be guessing—you'll be knowing!*

HI PERCENT: It's Bromo-Seltzer's new Profit Calculator—just devised to show you beforehand how much profit you're going to make on every Bromo-Seltzer purchase. When you're giving your order to the Bromo-Seltzer representative, he'll tell you what your profit on that order will be. Mighty pleasant—mighty pleasant.

HI PERCENT: And plenty thrilling, too. Because you'll be surprised to know that Bromo-Seltzer is one of the biggest profit-makers among nationally advertised products.

HI PERCENT: Ever stop to think of the double job Bromo-Seltzer does for you?
1. You sell Bromo-Seltzer at your fountain by the dose.
2. People buy the home packages at the counter.
One helps the other. It's your two-way traffic builder.

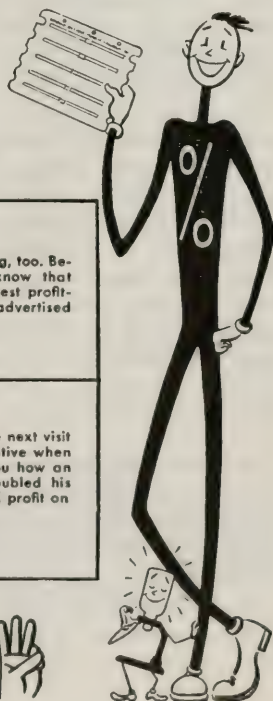
HI PERCENT: Look forward to the next visit of your Bromo-Seltzer representative when my profit-calculator will show you how an average druggist more than doubled his money or made better than 50% profit on Bromo-Seltzer.

Tune in the Big Bromo-Seltzer Radio Show VOX POP
every Monday night on CBS Coast-to-Coast.

The Show that Travels America . . . Tell Customers to Listen
FIGHTS HEADACHE 3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



Births

Congratulations are in order to Mr. and Mrs. John E. Treadwell (Norwich Pharmaceutical) of Raleigh on the birth of a fine 9½ pound daughter on July 21. She has been named Beverly Wrenn.

Colonel Wade, Southern Division Sales Manager for Norwich, has forwarded to Beverly an application blank as a future secretary.

Clifton A. Ring, III, son of Mr. and Mrs. C. A. Ring, Jr., arrived at the High Point Memorial Hospital on June 11. He weighed 8½ pounds and, according to Papa Ring, "looks like another druggist."

Dick and Ruth Scharff (Mr. and Mrs. R. C. Scharff) of Norfolk are the proud parents of a young lady who arrived August 14. She has been named Charlotte Gray.

Until recently Mr. Scharff was associated with the Madison Drug Company of that city, but he is now working in Norfolk, the home of Mrs. Scharff's parents.

Marriages

Miss Doreen Henry, daughter of James Henry of Peekskill, N. Y., and Wesley R. Viall, Jr., HA 1/C, USNR, son of Mr. and Mrs. Wesley R. Viall, Pinehurst, were married August 4 at Myrtle Beach, S. C.

The bride attended Peekskill schools and graduated from the Woman's College, University of North Carolina. She has been a popular member of the faculty of the Pinehurst School for the past two years.

The groom is a graduate of the Pinehurst High School and the University of North Carolina School of Pharmacy. Before enlisting in the Navy, he was associated with his father in the operation of the Carolina Pharmacy. He is stationed at Treasure Island Hospital in California.

Announcement has been made by Mrs. Benjamin Franklin Payne of the marriage of her daughter, Katie Payne Rodgers, to Mr. William Armistead Burwell on August 25 at Raleigh.

Mrs. Burwell is a graduate of the Raleigh High School and King's Business College. Prior to her marriage she was em-

ployed as office manager of the *Raleigh Times*.

Mr. Burwell is a graduate of the Graham High School, Warrenton, and the University of North Carolina. For a number of years he has been Medical Service Representative of Eli Lilly and Company, with headquarters in Raleigh.

Mr. and Mrs. Burwell are now at home in Raleigh at 115 Hudson Street.

Miss Billie Waugh Johnson, daughter of Pharmacist and Mrs. Jay Hugh Johnson of North Wilkesboro, and Doctor Preston Calvin Springfield, Jr., of Dallas, Texas, were married September 15. The marriage ceremony was performed in Dallas.

Mrs. Springfield is a graduate of the University of North Carolina School of Pharmacy and until this past July was associated with the Baptist Hospital, Winston-Salem, as pharmacist.

Dr. Springfield served an internship at Baptist Hospital.

The young couple now reside at 5010 Live Oak Street, Dallas, Texas.

Deaths

Cader Rhodes

Cader Rhodes, 60, veteran Raleigh pharmacist and for many years operator of the College Court Pharmacy, died August 19 after a brief illness. The immediate cause of death was a stroke of apoplexy.

Mr. Rhodes was a native of Onslow County, but had made his home in Raleigh after graduating from the University of North Carolina School of Pharmacy in 1911.

Thomas Otho Leavister

Thomas Otho Leavister, 61, died in Raleigh on August 23 after a lingering illness. Mr. Leavister, a native of Franklinton, had operated drug stores in Raleigh over a period of years.

He was founder of the Leavister Drug Store and the Capitol Drug Stores in Raleigh. At one time he traveled for J. P. Wyeth Brothers and the W. H. Roer pharmaceutical firms.



"All jokes aside"...

"As you know—my job on the Sealtest Village Store Radio Program is to make people laugh. And that's important these days.

"But I'm going to step out of my comedy role long enough to give you ice cream dealers of America a serious message. It's this . . .

"If you're a Sealtest Ice Cream Dealer, you're sitting pretty. You have a Franchise that means more store traffic—more sales—more profit—than any other line of merchandise you sell. And here's why . . .

"Not once—during all these war years—has Sealtest lessened its power-

ful advertising. Its great radio show, for example, has gone on—week after week—building goodwill and selling products for Sealtest Dealers.

"And don't forget! Sealtest Ice Cream *quality* is tops. And that means something.

"If you're not a Sealtest Dealer, take my advice. Get a Southern Dairies Sealtest Franchise the minute one becomes available to you.

Jack Haley

Proprietor of the Sealtest Village Store

Southern Dairies



Division of National Dairy Products Corporation

Tune in the Sealtest Village Store Program, starring Jack Haley, Thursday Evenings, NBC Network

Charles Lee Murphy

Charles Lee Murphy, 49, of Salisbury, died unexpectedly of a cardiac seizure in bed at his home September 2.

Mr. Murphy was general manager of the Purcell Drug Stores with offices in Salisbury. Prior to his association with the Purcell stores, he managed the North Wilkesboro Drug Company in that town and the People's Drug Company, Salisbury.

Funeral services were held in Salisbury at the First Presbyterian Church; graveside services and interment was held in Chapel Hill on September 4.

Haywood P. Watson

Haywood P. Watson, Secretary-Treasurer of O'Hanlon-Watson Drug Company, Winston-Salem, and recently appointed Director of the Traveling Men's Auxiliary of the N. C. P. A., died September 4 following an automobile accident.

Mr. Watson was injured while on his way home. An investigation of the accident indicated that the car struck a telephone pole, overran the curb and struck a tree.

Mr. Watson died shortly after being rushed to the hospital.

As a young man, Mr. Watson worked in the prescription department of O'Hanlon's of Winston-Salem. About 25 years ago he and Mr. O'Hanlon started the O'Hanlon-Watson Drug Company, a wholesale drug firm which is well known throughout Forsyth and adjacent counties.

Funeral services were held at the home with interment in the local cemetery.

Lt. Hood Enters Tokyo

Lt. David Henry Hood, son of Mr. and Mrs. Paul C. Hood of Dunn, is believed to be the first North Carolina pharmacist to visit Tokyo during the war. Lt. Hood, a member of the First Cavalry Division, moved into Tokyo on September 7th under orders of Gen. MacArthur.

Lt. Hood, who has a brother, Phm. 1/C Edward P. Hood, also in the Pacific, has been overseas 28 months.

Writes Chapter

Professor Edward A. Brecht of the University of North Carolina School of Pharmacy, is author of a chapter on metrology

in an illustrated textbook, "American Pharmacy: Fundamental Principles and Practices," recently published by Lippincott and Company.

Charles J. Miller Heads Bodeker

Charles J. Miller, former Vice-President of Bodeker Drug Company, has been elected President of the Richmond, Virginia, wholesale drug house. The election took place at a recent meeting of Bodeker stockholders.

Elected to serve with President Miller are the following: Charles H. Miller, Vice-President; Henry F. Miller, Jr., Secretary, and Edward M. Miller, Treasurer.

Sisk Drug Store Sold

Dr. and Mrs. Charles T. Sisk, of Bryson City have sold their drug store to Mr. Solomon Maloof, and will spend the winter in Florida. The new owner plans to extensively remodel the store by installing a new front, terrace flooring and prescription department.

Dr. and Mrs. Sisk, who have two drug-gist-sons, Robert in Louisville, Ky., and Charles in Asheville (Pinners), operated the Sisk Drug Store for 31 years. Prior to opening the Bryson City store, they operated a drug store in Andrews, the first in that city, for 12 years.

Next spring the Sisks plan to return to Bryson City and to establish a home there.

Gilliam Elected; Dues Increase Approved

(Continued from Page 335)

shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of \$20; the second partner shall pay one-half the proprietor's rate or \$10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay \$20 per drug store or pharmacy."



"IT'S FAMOUS

because

IT'S GOOD"

**POWERS-TAYLOR
DRUG COMPANY**

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

\$500 Grant Available

The University of North Carolina School of Pharmacy has just received a grant of \$500.00 from the Council of the American Pharmaceutical Association to continue studies on the chromatographic separation of plant constituents with special reference to the Cinchonas.

This fund will be used to establish a research fellowship, whereby the applicant may furnish the requirements towards the Master of Science degree in pharmacy in one college year. Interested persons should communicate with Dr. Henry M. Burlage, Box 667, Chapel Hill, N. C., immediately.

James Hartley Beal

Dr. James H. Beal, senior past president of the American Pharmaceutical Association and an honorary member of the N. C. P. A., died at his home in Fort Walton, Florida, on Thursday, September 20.

Dr. P. J. Suttlemyre, Hickory pharmacist and member of the N. A. R. D. Executive Committee, attended the funeral, which was held at Fort Walton on Sept. 23.

FOR SALE

1 complete set of used drug store fixtures, wall cases, floor show cases, back bar and tobacco section.

A. B. MORGAN FIXTURE CO.

307 W. Worthington Ave.

CHARLOTTE, N. C.

Phone 7237

New Drug Store Modernization Manual Ready

This manual contains actual plans, drawings and visual projections of five types of drug store operation plus detailed drawings of island display fixtures, visual Rx cases, wall shelving and toiletries case.

A practical and timely new manual for drug store operators and those planning to begin operation in the near post-war future, aptly titled "how to modernize on an open display, self-service, professional or semi-professional basis," has just been published by West Coast Druggist.

Emphasis is laid on a comprehensive analysis of the five indicated trends in drug store merchandising which are now occurring and which will be the effecting factors in determination of post-war construction, remodeling, and selling methods. All of the plans and details developed in this manual are in accord with these trends. The whole purpose of the book, and successfully accomplished, is to indicate to the druggist what can and should be done to effectively modernize his store to achieve the highest display and sales result and success, and, by the use of visual layouts, projections, and plans, the Manual shows HOW this can be done.

The technique developed and utilized by leading aircraft manufacturers in making visual working plans as a means of clarifying and speeding production has been adapted to the presentation of the drawings in this manual. By means of aerial, angles visual projections, drawn to exact scale, every detail of layout and proportional effect is made picture-clear.

From the varied types of stores illustrated the drug store planner can select the one most suited to his requirements. Shown are complete layouts for super-service and one-man self-service drug stores; a square-type 30 x 32 ft. drug store, converted to a visual front, open display fixture store; a professional pharmacy installation costing \$900 for complete fixturing; and a 20 x 60 ft. neighborhood drug store with a 15 ft. storeroom and kitchen with front and prescription case and new type vented fountain. Any of these plans are capable of

adaptation and variation to fit the druggist's individual desires and space demands.

In addition to the complete store layouts, the manual gives attention to the matter of auxiliary fixtures which may be added in partial remodeling and modernization of already established stores. Visual fronts are illustrated, new types of full-view prescription departments, five standard moveable island open display cases, a toiletries section, and wall shelving.

As a further service to the druggist the publishers have ready, at \$1.00 each, blueprints for the five island display fixtures, construction plans for the prescription cases, toiletries section, and complete wall shelving details at \$5.00 each. By the use of these the druggist will be able to build his own fixtures, or to have them built by any local carpenter, cabinet maker, or store fixture manufacturer.

The whole intent of the manual is to show the need and possibilities of drug store modernization, and to clarify and simplify the actual problems involved.

The drawings and text are clear-cut, effective and inspirational—and will serve as a pertinent and directional guide to any druggist planning modernization of his store. As an indication of trends it is important, as a working handbook to progress and future success this manual is invaluable.

Manual 11, "How to modernize on an open-display, self-service, professional or semi-professional basis," published by West Coast Druggist, 1606 North Highland, Hollywood 28, Calif., 1945. Price, \$2.15.

Manual 11, "How to buy and operate a drug store," published by West Coast Druggist, 1606 North Highland, Hollywood 28, Calif., 1945. Price, 55 cents.

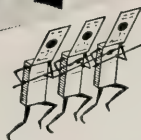
FOR SALE

New electric ice shavers and chippers.

O. A. Berryhill
927 Poindexter Drive
Charlotte 3, N. C.

COUNTER ATTACK

A NEW IDEA TO HELP YOU
REACH HIGHER PROFITS IN
YOUR VITAMIN DEPARTMENT



Want to put more "punch" in your Vitamin Display? These little price tickets will do it! They make the outstanding Vitamin line of them all stand out from all the rest. Bright colored . . . background matches ONE-A-DAY packages . . . with prices in white on a red bull's-eye . . . offset in unusual shape to catch a customer's eye and adequately labeled so that any clerk easily gets the right one in the right package.

Ask your Miles salesman for a supply. They'll bring your Vitamin Counter new merchandising "life" and lead the attack for big Vitamin sales and profits.

ONE A DAY VITAMINS

BRAND
REG. U.S. PAT. OFF.

MILES LABORATORIES, INC. (ESTABLISHED SIXTY YEARS) ELKHART, IND. *Makers of Alka-Seltzer*



The
Home of
Purepac
 HEALTH AIDS

Yes, sir, — there are more than 800,000 medicine chests in the territory we service. Multiply this figure by the 50% protected profit offered on many of Purepac's household needs, and you'll agree our druggists really have something . . . Ask your W. H. KING salesman today about Purepac's extraordinary deals.

W. H. KING DRUG COMPANY
Wholesale Druggists
RALEIGH, NORTH CAROLINA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



OCTOBER 29 — DECEMBER 8

October, 1945

**Sickness and Accident
Insurance**

Volume XXVI Number 10

Endorsed by Committee



Oh, Boy! just two more weeks

Things had looked pretty good for the North-side Hornets until young Bill Wilkins broke his leg in the first scrimmage of the season. Bill was tough, but not so tough that his tibia didn't snap when twisted under the weight of three enthusiastic tacklers. Then followed days of hospitalization, with the inevitable cast and long hours of patient waiting. Now everything was to be all right, for only this morning Dr. Perry had said, "Just two more weeks, Bill, and you'll be as good as new." Bill knew that when Dr. Perry said "two weeks," he meant just that. All his life he had been taught to respect Dr. Perry and to rely on his judgment. It never occurred to him to question the doctor's decision.

Through the years, Eli Lilly and Company has sought to deserve for itself and for Lilly Products the confidence and respect of the

physicians and pharmacists whom it serves. There have been no secrets, no duplicity, no subterfuge. The full and complete formula of every Lilly Product is always available. Quality is the first consideration in manufacturing procedures. From the selection of the crude materials to the testing of the finished product, there is no compromise. Every single Lilly Product must be worthy of the name it bears.

Physicians and pharmacists everywhere can have the same confidence in Lilly Products that young Bill Wilkins has in Doctor Perry.



HALIVER OIL

IRRADOL-A

**ASK YOUR
PARKE-DAVIS SALESMAN
ABOUT THE NEW
PROFIT-PACKED
FALL OFFERS ON
THESE FAMOUS
VITAMIN PRODUCTS**

ABDOL

COMBEX

NATOLA

**The trend in VITAMINS is toward ETHICAL
PRODUCTS. FEATURE these physician-pre-
ferred, consumer-accepted VITAMINS
backed by the high quality standards of**

Parke, Davis & Company • **DETROIT 32, MICHIGAN**

Thousands Prefer a
LIQUID HEADACHE REMEDY!
Sell Them
Liquid CAPUDINE

Liquid Capudine is so easy to take . . . so easy on the stomach . . . so quick in its pain-relieving action. You see, Capudine's ingredients are already dissolved, therefore, all ready to start relief . . . there's no waiting for the ingredients to disintegrate and dissolve before relief starts.

Millions of newspaper advertisements are telling North Carolina people about these advantages of Capudine every week throughout the year. Display Capudine in your store and get your full share of the demand.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.



PAL 2nd
in NORTH CAROLINA!

According to a survey we recently conducted in 5 of the leading cities of North Carolina, Pal Hollow Ground Razor Blades stand 2nd on the list of top-selling razor blades in that state! Naturally we are pleased, but honestly not too surprised, because we know that Hollow Grinding makes Pal a superior blade, and that more and more men are finding out about it.

Pal's consistent and ever growing plan of advertising in magazines, newspapers and billboards, on a national scale, is hitting its mark with *your customers*. They see, they read, they want Pal Blades—and every time they do it means 40% profit to you.

Pal Blades are now Rust-Resistant

PAL *hollow-ground*
RAZOR BLADES

SINGLE OR DOUBLE EDGE

PAL BLADE CO., INC. 595 Madison Avenue, N. Y. C.

★ DRUGS OF MERIT FOR ★ PRESCRIPTION PROFITS

PHARMACEUTICALS

	Gals.
Elixir Three Bromides	\$ 3.90
Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.....	5.00
Elixir Lactated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Mixture Rhubarb & Soda	3.00
Chloroform Liniment	3.50
Camphorated Oil	4.60
Calamine Lotion VII	2.25
Milk of Magnesia	1.00
Syrup White Pine Compound ...	3.50
Aromatic Cascara	8.00
10% Discount on 10 Gallon Order.	

OPHTHALMIC OINTMENTS

	$\frac{1}{8}$ oz. tubes	Dz.
Yellow Oxide, $\frac{1}{2}$, 1 & 2%	\$1.20	
Atropine, $\frac{1}{2}$ %	2.10	
Atropine, 1%	2.25	
Atropine, 2%	2.65	
Atropine, 3%	4.25	
Pontocaine	2.25	
Atropine-Bichloride	2.25	
Boric Acid, 5 & 10%	1.50	
Holocaine, 1%	1.80	
Holocaine-Adrenalin	2.00	
Eserine Salicylate, 1%	1.90	
Sulfathiazole, 5%	1.90	

AND OTHER FORMULAS.

15% Discount 1 Doz. or more

TABLETS

	1000
CRC, white	\$ 3.50
Carabile	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Thiamin Chloride, 25 mgm.....	19.00
Phenobarbital, $\frac{1}{4}$ grain81
Phenobarbital, $\frac{1}{2}$ grain	1.26
Phenobarbital, $1\frac{1}{2}$ grain	2.38
Aminophyllin, $1\frac{1}{2}$ grain	8.22
Aminophyllin, $1\frac{1}{2}$ grain and Phenobarbital	9.52
10% Discount on 10,000 Order Assorted.	

	100's
Pyridoxine HCl, 10 mg.....	\$ 3.00
Pyridoxine HCl, 25 mg.....	6.00

LABORATORY STAINS

	Gals.	Pts.
Benedicts Solution	\$2.00	\$.50
Haines Solution	2.00	.50

OINTMENTS

	Lbs.	1 oz. tubes Dz.
Ammoniated		
Mercury, 5%	\$1.10	\$2.00
Ammoniated		
Mercury, 10%	1.25	2.25
Boric Acid50	1.25
Zinc Oxide50	1.25
Sulfur50	
Sulfathiazole, 5%	1.25	2.70
Whitfields	1.00	2.25

Orders of \$12.00 net, prepaid.

**EXTRA DISCOUNT OF \$1.00 IF YOU RETURN THIS AD
WITH YOUR ORDER OF \$12.00 OR MORE NET.**

DISTRIBUTORS FOR

Geo. A. Breon & Company
Manhattan Eye Salve Co.
Parke Davis & Company
Reaco Products
Van Pelt & Brown, Inc.
Lakeside Laboratories

L. P. Mayrand
Upjohn Company
Valentine Meat Juice Co.
Vincent Christina & Co.
Retort Pharmaceutical Co.
A. H. Robins Co.

MAIL YOUR ORDER TO:

DRUG SPECIALTIES, INC.

603 Nissen Bldg.

Wholesale Druggists

Telephone 8661

WINSTON-SALEM, N. C.

Look into this LIQUID vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

—THE CHATTANOOGA MEDICINE CO.—

Chattanooga

Tennessee



"IT'S FAMOUS

because

IT'S GOOD"

Research Fellowships Available

The University of North Carolina School of Pharmacy has available two research fellowships: (1) An American Pharmaceutical Association Research Fellowship of \$500.00 for studies on the chromatographic separation of plant constituents with special reference to the Cinchonas and (2) a grant of \$600.00 for investigations on hormone creams.

The applicants may finish the requirements toward the Master of Science degree in pharmacy in one college year. Veterans, if qualified, are eligible to apply without loss of benefits. Interested persons should communicate with Dr. Henry M. Burlage, Box 667, Chapel Hill, N. C., immediately.

Back Again—St. Joseph Aspirin's Snap-Open Tin

Plough is announcing the return of the pre-war "snap-open" tin for the 12 tablet package of St. Joseph Aspirin, world's largest seller at 10c.

When first put on the market in 1939, this new and improved "tin" came as an innovation. It was cellophane wrapped. But after the removal of the wrapper, it was opened by a mere squeeze on either of the upper box corners. When the corner was squeezed, the lid came up! And it closed just as easily. And tightly.

As pointed out in Plough's advertising, this advanced box construction did away with sticking covers—and broken finger nails, ruined manicures and spilled tablets. It was a real convenience feature welcomed by the public and now it's back! Satisfactory as has been the wartime cardboard package since used, it is expected that the return of the snap-open tin will again send St. Joseph sales up to new heights just as it did before.

St. Joseph Aspirin is backed by a policy of year-around national advertising, over radio, in newspapers and magazines. Plough advertises it to the trade as being the only nationally advertised aspirin Fair Traded at FULL Advertised Prices.

Pharmacy Library Presented to U. N. C.

Through the generosity of Kay Kyser, class of '27, and his mother, Mrs. Emily Royster Howell Kyser of Rocky Mount, the private library of Edward Vernon Howell, former dean of the School of Pharmacy of the University of North Carolina, has been presented to the University library.

The "old professor" of orchestra, radio and movie fame, has frequently demonstrated his loyalty and generosity to the University of North Carolina. Not long ago he endowed the Kay Kyser scholarships.

The bookplate to be used in the Howell collection will bear record that it is the joint gift of Kay Kyser and his mother. This is particularly appropriate, since Mrs. Kyser is a sister of the late Dean Howell and was the first registered woman pharmacist in the state, having passed the examination at the same time as her brother.

Edward Vernon Howell was the first dean of the School of Pharmacy, serving in that capacity from the opening of the school in 1897 until his death in 1931. Throughout his career he fought for sound legislation regarding the practice of pharmacy in the state, and for the better training of druggists.

Since 1931 his valuable library has been stored on the campus, awaiting disposition. It is a great delight not only to the library but also to all on the campus interested in historical, botanical and pharmaceutical subjects, to know that it can now be put into active use. The collection of 3,537 items falls into two major divisions, historical material and botanical material. Separate bookplates have been designed to indicate these two groups. The historical material is especially rich in books, pamphlets and letters relating to the South, to North Carolina, and to the Civil War period.

TABLETS

AMINOPHYLLINE

AMINOPHYLLINE-PHENOBARBITAL

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

GREENSBORO
NORTH CAROLINA

Casual Comments

J. I. Thomas has accepted a position as manager of the Wallace Drug Company of that city . . . formerly he was associated with the Dunn Pharmacy. . . . E. C. Daniel, Jr, son of the President-Elect of the N. C. P. A., is in Cairo, Egypt, as head of the *New York Times'* office. . . . Daniel recently spent a month's vacation in Zebulon following service in the London Bureau of of the *New York Times*. . . . W. B. Rankin, formerly of Boone, is now Chief Inspector, Boston Station, Food and Drug Administration . . . for the past several years Rankin was stationed in Norfolk. . . . Adams Drug Company, LaGrange, is moving into new quarters after being in the same location for 17 years . . . a new fountain is planned for the new store. . . . C. E. Gilliken of Kenly has completed remodeling the Kenly Drug Company . . . the floor space has been doubled . . . tile floor and island displays have been added. . . . J. C. Powell of Winston-Salem (Drug Specialties) has returned to the State after attending a convention of American Veterans of World

War II in Chicago. . . . Gilberto Colina of Charlotte has purchased Dilworth Pharmacy. . . . January 1st the James P. Stowe and Company of Charlotte will move into a new location one block nearer the square. . . . Tom Yearwood, manager of the Charlotte Walgreen store for several years, is now in Louisville, Ky., with the same organization. . . . C. W. Hertzog, who formerly managed the Walgreen store in Durham, replaces Yearwood. . . . John Legette is now with Stanley's of Charlotte . . . lately he has been traveling for the Nyal Company. . . . Miss Marsha Hood of Kinston (J. E. Hood & Company) has enrolled in Purdue University as a graduate student. . . . Thomas R. Hood of Dunn has accepted a request to serve on the State Recreation Commission. . . . Hood will represent rural groups. . . . L. C. Jumper of Black Mountain has sold his drug store, Jumper's Pharmacy, to E. H. Knight of Martin's Drug Store, Canton. . . . Knight will continue to operate the pharmacy under its old business name.

*Your Bromo-Seltzer profit's bigger,
Any way you want to figure—
And with what HI PERCENT is showing,
You won't be guessing—you'll be knowing!*

HI PERCENT: It's Bromo-Seltzer's new Profit Calculator—just devised to show you beforehand how much profit you're going to make on every Bromo-Seltzer purchase. When you're giving your order to the Bromo-Seltzer representative, he'll tell you what your profit on that order will be. Mighty pleasant—mighty pleasant.

HI PERCENT: Ever stop to think of the double job Bromo-Seltzer does for you?

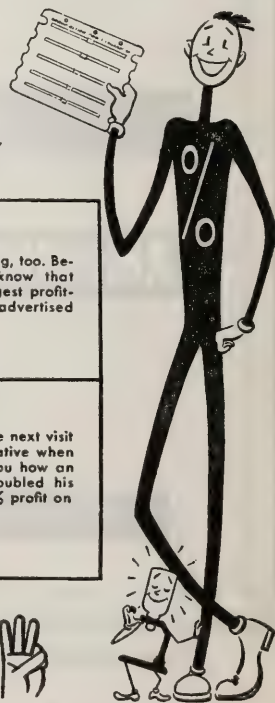
1. You sell Bromo-Seltzer at your fountain by the dose.

2. People buy the home packages at the counter.

One helps the other. It's your two-way traffic builder.

HI PERCENT: And plenty thrilling, too. Because you'll be surprised to know that Bromo-Seltzer is one of the biggest profit-makers among nationally advertised products.

HI PERCENT: Look forward to the next visit of your Bromo-Seltzer representative when my profit-calculator will show you how an average druggist more than doubled his money or made better than 50% profit on Bromo-Seltzer.



Tune in the Big Bromo-Seltzer Radio Show VOX POP every Monday night on CBS Coast-to-Coast.

The Show that Travels America . . . Tell Customers to Listen

FIGHTS HEADACHE 3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

United War Fund

State-wide newspaper advertising and poster displays featured a promotional plan inaugurated by the North Carolina Pharmaceutical Association in support of the national war fund.

Mats of an attractive ad prepared by the N. C. P. A. Public Relations Committee were sent to approximately 90 county chairmen. To date the ad has appeared in the following papers *Laurinburg Exchange*, *Yanceyville Messenger*, *Goldsboro News-Argus*, *Roxboro Courier-Times*, *Lenoir News Topics*, *Chapel Hill Weekly*, *Durham Sun*, *Forest City Courier*, *North Wilkesboro Journal-Patriot*, *Warren* (Warrenton-Norlina) *Record*, *Gastonia Gazette*, *Lincoln County News*, *Williamston Enterprise*, *Wallace Enterprise*, *Reidsville Review*, and *Smithfield Herald*.

Germain Bernard, Durham County chairman, called a meeting of the druggists in that area to discuss the Durham Community War Fund. As a result the group decided to underwrite a half-page ad in the *Durham Herald-Sun* newspapers, to urge all members to display the poster mailed by the N. C. P. A., pledged their cooperation to the War Fund in its solicitation and urged group contribution of at least \$6,000 (the Durham druggists group contributed \$5,327 to the War Fund in 1944).

J. L. Crumpton, Durham, general campaign chairman of the United War Fund of North Carolina, hailed the druggists' cooperation as an outstanding example of public service.

"I am amazed at the thorough, enthusiastic support given by this public-spirited profession and industry. The organized backing of the druggists will aid greatly in publicizing the need for meeting our responsibilities to the men and women in the armed services and to our needy allies."

Twenty-three druggists have reported total store-employee contributions of \$2,041 to the United War Fund. A more complete report will appear in the *JOURNAL*, November issue.

To Our — GOOD FRIENDS IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

FOR MORE THAN FIFTY YEARS

David's
SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1946
Price \$4.80 Per Dozen



From your own Wholesaler or from



**Owens & Minor
Drug Company**

Incorporated

1000 E. Cary Street Richmond, Va.

*"Who have been good drug
wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXVI

OCTOBER, 1945

No. 10

Meet the Advertiser Halfway

Guest Editorial by James W. Harrison,
Asheville

Advertising has been associated with the selling of goods for more than two centuries and some form of advertising has been used for thousands of years. It is a far cry from the crude selling messages rough-hewn in stone placed along the ancient caravan trails to the present-day printed word and compelling voices of suave radio announcers. Advertising has kept pace with increased production and rapid transportation; it has progressed apace with education and printing. Yet for all its definite gauges it lacks, like electricity, a scientific definition. Perhaps as good a definition as any is that it is "the organized application of the force of publicity to the sale of commodities or service by increasing the public knowledge and desire for the items specified therein."

In the final summation, advertising does not add to the consumer cost of goods. Just the same it costs money. By cumulative effect it gathers itself into a force to make itself the most potent agent of economy yet developed. By compelling attention and interest it creates the desire and action of purchase. By making its demands upon the consumer dollar it sells more goods, causes greater production, and lowers the costs of production and distribution. Perhaps it might be said that advertising is

paid for by those who do not advertise, which truth is not so abstruse as it sounds.

Merchandise sold in drug stores, such as medical products, household needs, toilet requisites, are being constantly advertised in various media both locally and nationally. Newspaper and radio broadcasting are the chief media of local advertising. The manufacturer is not content to sell the merchandise and have it come to rest in warehouses and dealers' stock rooms; he must get it into the hands of consumers. Herein he employs advertising to create that desire and demand for his merchandise and to insure a continuous demand for it. The retail druggist can meet him in this project by buying his merchandise, by displaying it and selling it. The retail druggist can, in some instances, augment the manufacturer's advertising by advertising of his own. When the manufacturer and his selling agents fulfill their obligations to the retailer by placing in his hands the merchandise at the lowest possible distribution cost the retailer should co-operate with the manufacturer by sales promotions of his own. The retailer stands to gain by this policy as much as the manufacturer.

The list of advertisers of products sold in drug stores is a composite register of "who's who" in the drug industry. The retail druggist does well by himself when he co-operates with those advertisers. Then he is not selling mere drugs and "things." He is selling health, comfort, ease, beauty, self-respect, ideals and happiness.

Sound Movie Outfit Donated By W. H. King Drug Co.

The W. H. King Drug Company, Raleigh, through its President, Mr. B. Frank Page, is buying a complete 16 mm. sound movie outfit and will present it to the N. C. P. A. just as soon as the manufacturer can make delivery. The equipment, which includes a projector, speaker, screen, microphone and other necessary items, is valued at \$500.00.

Several weeks ago the Public Relations Committee of the N. C. P. A. purchased a print of "Bill Proctor's Choice" a 16 mm. sound movie produced by the Beeton, Dickinson Foundation, for exclusive use in North Carolina. Thus, the equipment being made through the generosity of the W. H. King Drug Company will enable the Committee to show this pharmacy film to many schools and groups who otherwise would be unable to see it.

While the equipment will be in possession of the Secretary of the N. C. P. A., it will be made available without cost to any pharmacy group in the State. During local and district meetings and particularly at convention time, the equipment will serve a real need. There are a number of splendid educational movies available at the present time which can now be shown.

And the list of strictly pharmacy subjects is growing. For instance, Owen-Illinois has announced a pharmacy film for release by December 15th. Another movie the writer recalls at the moment is "Dream Flower," a film showing the production of Opium.

Since a microphone comes with the outfit, it can be converted to a "public address system" for use at meetings. This feature will prove to be extremely helpful during the annual meetings of the Association.

Mr. Page and his company, the W. H. King Drug Company, are to be congratulated on their thoughtfulness in donating this equipment to the Association. It will be of definite assistance to the Association in its planned program to extend the favorable aspects of pharmacy in North Carolina.

Milk Shakes to Be Defined

Mr. C. W. Pegram, Chief of the Dairy Division, N. C. Department of Agriculture, and Mr. D. S. Coltrane, Assistant Commissioner, conferred with representatives of the Board of Pharmacy and the N. C. P. A. on October 10th concerning a proposed definition of "milk shake" which undoubtedly will be promulgated at an early date.

Representatives of the Department have been collecting samples of "milk shakes" for some time and have been analyzing them for fat content. To date some of the so-called "super-duper" shakes have turned out to be not so "super" after all. In some cases the fat content of the shakes purchased on the open market run as low as one-half of one percent; in other cases, it has gone as high as 5%, showing a wide variation in the food value of this product.

Before formulating its definition the Department will determine the fat content of shakes made with whole milk, plus addition of flavoring agents and ice.

In some sections of the State certain dairy interests, retail dairy stores and the like have featured twelve to sixteen ounce milk shakes made with two scoops of "milk shake base" or varying sorts of frozen concoctions for ten cents. In many cases these "biggest milk shakes in town" weren't big in every sense of the word.

By defining a "milk shake" so that there will be some minimum standard for fat content, the Department of Agriculture will help to stabilize the competitive conditions surrounding the sale of this product. At the same time John Q. Public will benefit by knowing that the quantity of product purchased bears a direct relationship to the amount of money spent. Since such is not always the case at the present time, we endorse this action of the Department.

You will be interested to learn that of the original lot of samples tested, one purchased in a drug store showed the highest fat content (5%).

Definition of a baby: An alimentary canal with a loud noise at one end and no sense of responsibility at the other.

Committee Endorses Sickness and Accident Insurance

Group Policy Written Exclusively for N. C. P. A. Members

The North Carolina Pharmaceutical Association, through its Committee on Insurance, has officially endorsed a non-cancelable group sickness and accident policy issued by The Inter-Ocean Casualty Company of Cincinnati, Ohio. The Committee, composed of Chairman P. J. Suttlemyre, Hickory; Frank W. Dayvault, Lenoir, and G. E. Andes, Wadesboro, met in Winston-Salem on October 11 to investigate the merits of several policies which had been submitted by various insurance firms.

Prior to its endorsement of the Inter-Ocean policy, the Committee investigated the Company and found it to be financially sound and fair in its dealing with policy holders. The Company has been writing income protection insurance since 1903.

Inter-Ocean will accept during the initial enrollment period (dates to be announced) the application of every member of the North Carolina Pharmaceutical Association, up to the age 60, who is actively engaged in the profession, regardless of past physical or medical history. After the initial enrollment period, applicants will be required to show evidences of insurability.

Outstanding features of the policy are: (1) non-cancelable individually; (2) no house confinement required; (3) pays two years' non-confining sickness benefits (most policies pay one year); (4) five-year full indemnity paid in case of accidents; (5) benefits not reduced nor premium increased up to age 60; (6) policy contains waiver of premium clause; (7) no medical examination required (during initial enrollment period); (8) incontestable after one year and (9) no automatic termination at any age. All claims settled promptly from Greensboro office by agent with twenty-seven years' experience.

Individual policies are terminated at the will of the Company for the following rea-

sons: non-payment of premiums, retiring from the Association or the profession, reaching the age 60.

The Inter-Ocean policy, as compared with individual policies of a similar nature, will save N. C. P. A. members an average of 40% in premiums. In addition, the policy contains many special concessions—the non-cancellation clause, for instance—not to be found nor available in individual policies. In one state alone, New York, 2400 druggists have found it wise and economically sound to purchase this type of insurance on the "group basis." Kentucky, Georgia, Ohio, and other states have group plans sponsored by their respective pharmaceutical associations.

In order to establish the Group in North Carolina, a minimum of 240 N. C. P. A. members must be enrolled before the plan will become effective. By subscribing to this particular policy, members of the Association will insure for themselves the broadest possible coverage at the lowest rates.

So that the minimum number of applicants may be enrolled in the Group, complete details of the policy, an application blank and other necessary information will be forwarded to each N. C. P. A. member as quickly as possible. Also, several representatives of Inter-Ocean, including R. J. Golden, and F. W. Sarles of Greensboro, will personally contact some of the members interested in this insurance.

Pharmacy Enrollment

As we go to press we learn the entering class at the U. N. C. Pharmacy School is the largest in ten years. Sixty new students have already been registered with additional ones expected. Complete details in the JOURNAL, November issue.



Cosmetic School Attracts Clerks from 3 States

Fifty-two sales clerks from Georgia, North and South Carolina attended a three-day "cosmetic school" held in Chapel Hill on October 21-24. The school was sponsored by the North Carolina Pharmaceutical Association and is believed to be the first of its kind in the nation.

Dr. H. M. Burlage, a member of the U. N. C. Pharmacy School staff, gave five lectures on "Cosmetics, Cosmetic Devices and Perfumes." The registrants were required to take notes and to stand two examinations. Mrs. Ben Blalock of Canton and Mrs. Welda Burns of Hickory tied for high honors, both ladies making an average of 90 on the examinations.

Mrs. Martha Rice and Miss Edith Lamb of New York, special representatives of the Hudnut Sales Company, were in charge of the demonstrations. Each registrant re-

ceived a complete course in the correct application of cosmetics—in this case, the DuBarry line. This phase of the "school" was held in the library of Howell Hall (see opposite page) and, according to many of the registrants, was of much practical help.

The registrants were welcomed to Chapel Hill by Professor M. L. Jacobs, Assistant-Dean of the Pharmacy School, on October 21st. After completion of the program, each registrant was presented a "certificate of attendance" by E. C. Daniel of Zebulon, President-Elect of the N. C. P. A.

A partial list of the registrants, including Joe L. Wear of Charlotte, Hudnut Representative in North and South Carolina, appears on page 391 along with a group picture. A mat of the picture together with news story has been mailed to 40 newspapers.

INSTRUCTORS



PROFESSOR H. M. BURLAGE
U. N. C. School of Pharmacy
Chapel Hill



MRS. MARTHA C. RICE
Hudnut Sales Company
New York



Faculty and Students—Cosmetic School

(Opposite Page)

Front row, left to right: Mildred Jarrett, McDowell Cut Rate Drug Store, Marion; Mrs. Ben Blalock, Champion Drug Store, Canton; Grace Reese, Tainter's, Marion; Professor M. L. Jacobs, Assistant-Dean, U. N. C. School of Pharmacy; John Grover Beard, Dean, U. N. C. School of Pharmacy; W. J. Smith, Secretary-Treasurer, N. C. Pharmaceutical Association, Chapel Hill; Mrs. Martha C. Rice and Miss Edith A. Lamb, Instructors, Hudnut Sales Company, Inc., New York; Joe L. Wear, Sales Representative, Hudnut Sales Company, Charlotte; Mae McCraw, Smith's Drug Store, Spartanburg, S. C.; Mildred Mabry, Smith's, Inc., Spartanburg.

Second row, left to right: Inez Hemphill, Hendrix Drug Store, Canton; Ruby Jarrett, Tainter's, Marion; Dessie Barfield, Selwyn Drug Store, Charlotte; Regina Foster, Chandler Drug Co., Leaksville; Alma Carter, Carolina Drug Co., Leaksville; Alice Reece, Wikerson-McFalls Drug Co., Greensboro; Burnett Cottrell, Greene St. Drug Co., Greensboro; Bessie Sellers, Glenn & Martin Drug Co., Mount Olive; Jerada Lewis, Zebulon Drug Co., Zebulon and Mrs. C. Q. Stephenson, Parker's Drug Store, Henderson.

Third row, left to right: Mrs. E. F. Rimmer, Rimmer's Drug Store, Sanford; Mrs. George Dyson, Rimmer's Drug Store, Sanford; Frances Blanton, Suttle's Drug Store, Shelby; Anne Fowden, Clark's Pharmacy, Williamston; Delma Raper, Salley's Drug Store, Asheville; Welda Burns, Ninth Avenue Pharmacy, Hickory; Lillian Merritt, Sawyer & Moore, Inc., Durham; Lucille Conner, Woolard's, Henderson; Mrs. Bruce P. Olive, Sawyer & Moore, Inc., Durham; Mrs. P. B. Heaton, Warren's Drug Store, Garland; Norma Warren, Smith's, Newberry, S. C.; Mrs. Leonora Thomas, Smith's, Anderson, S. C.; Dorothy Hafner, Smith's, Greenwood, S. C. and Betty Scoggins, Smith's, Union, S. C.

Fourth row, left to right: Ruby McClain, Smith's, Anderson, S. C.; Hazel Streete, Boone Drug Co., Durham; Mrs. Thelma D. Senter, Senter's Drug Store, Carrboro; Mrs. J. B. Heatherly, Carpenter Bros. Drug, Greenville, S. C.; Mildred Rozier, Hedgpeth Pharmacy, Lumberton; Addie M. Miller, Hawthorne Pharmacy, Charlotte; Mildred Thomas and Ann Helms, Gamble's Drug Store, Monroe; Mrs. Lillie Bullock, Crow's Drug Store, Athens, Georgia.

Fifth row, left to right: Sarah Mustian, Hunter Drug Company, Warrenton; Jean Bennett, Bryson City Drug Company, Bryson City; Doris Smith, J. E. Hood & Company, Kinston; Eunice Overman, Goldsboro Drug Company, Goldsboro; Opal DeBerry, Griffin Drug Co., Roanoke Rapids; Dorothy Dean Denton, Walker Drug Company, Norlina and Henrietta Lassiter, Rosemary Drug Company, Roanoke Rapids.

Words of Wisdom

"We are professional men and we must impress that fact on the public more strongly hereafter. We should endeavor to make our profession more attractive and try to get the better type of high school graduates to matriculate in pharmacy schools.

"We have made some progress in attaining professional status by restricting registration to four-year graduates. We must guard against attempts to lower this standard, for it will be the yardstick by which our right to professional rank will be measured."—J. Otto Kohl, President, N. A. R. D.

FOR SALE

New electric ice shavers and
chippers.

O. A. Berryhill
927 Poindexter Drive
Charlotte 3, N. C.

YOU PROFIT 2 WAYS WHEN YOU SELL "SQUIBB"

When your customer asks for "Milk of Magnesia"—reach for Squibb. There are *two* good reasons for the choice—you profit by both.

First, you can sell Squibb at a higher mark-up and thus net a larger profit.

Second—and more important—when you say "SQUIBB"—you immediately ally yourself with one of the most respected names in pharmacy. The public recognizes SQUIBB as being

synonymous with quality and reliability. And your store profits by the "company it keeps."

Squibb Milk of Magnesia is made of highest grade materials. It is free flowing and better tasting because of a special manufacturing process that largely eliminates the usual earthy taste.

Next time a customer asks for "magnesia," reach for Squibb. He'll come back for more.

Order a sufficient stock of the popular sizes today. And be sure to include Squibb Milk of Magnesia Tablets. They sell from the counter—on sight!



SQUIBB *A name you can trust*

Victory Loan Plan Mapped by Committee

Meeting in Winston-Salem on October 11, the Pharmacy for Victory Committee of the N. C. P. A. decided to tie in its state program with the national plan created by the Drug Trade Committee for the Victory Loan. John Goode, Asheville druggist, is a member of the national committee.

The state committee set its E goal at a half million dollars, twenty percent of which is to be sold by members of the Woman's Auxiliary of the N. C. Pharmaceutical Association.

Members of the committee in attendance at the meeting were: M. G. Morris, Greensboro, President of the T. M. A.; J. M. Darlington, Winston-Salem, representing the wholesale druggists; Thomas H. Williams, Charlotte, representing chain drug stores; Mrs. W. J. Smith, Chapel Hill, Secretary-Treasurer of the Woman's Auxiliary; W. B. Gurley, Windsor; W. A. Gilliam, Winston-Salem, President of the N. C. P. A.; and W. J. Smith, Chapel Hill. Frank Day-vault, Lenoir, G. E. Andes, Wadesboro, and P. J. Suttlemyre, Hickory, were present as guests.

The goal of a half million dollars in E bonds will be prorated to each county on the basis of the number of drug stores in the county. As in the past, county chairmen will be appointed and sales and promotion material supplied each store.

The national committee will mail two official posters to each drug store—the posters designed exclusively for pharmacy. They will be sent without charge by the United States Treasury Department at the direction of the national committee. Wherever possible, keep the posters up for the duration of the drive—October 29 to December 8.

A feature of the Victory Loan will be *National Drug Store Day*. North Carolina will celebrate this day, which is November 7, by concentrating on the exclusive sale of the new \$200.00 Victory Bond bearing

the likeness of the late President Roosevelt. The proprietor of the drug store selling the highest total of this \$200 bond on November 7 will be awarded a citation by the N. C. P. A. and will also be accorded special recognition at the 1946 annual convention.

Two report cards will be provided, one for the entire drive and one for November 7th.

A novelty feature introduced this time will be a "One Hundred Two Hundred Club," membership in the "club" being limited to drug stores selling a minimum of \$5,000 in \$200.00 Roosevelt Bonds. Members of the 100-200 Club will be specially honored at the next N. C. P. A. convention as will individuals selling a minimum of \$5,000 in E bonds irrespective of the type issue. Past records indicate at least 100 drug stores will sell sufficient bonds during the Victory Loan to qualify for membership in the 100-200 Club.

Since window displays are vital to the success of the Victory Loan, the North Carolina Pharmaceutical Association, in cooperation with various pharmaceutical firms, will offer a number of handsome cash prizes for the most dramatic and original "bond" window displays installed in North Carolina drug stores during the Victory Loan. Details of the contest, including prizes, are being developed by Thomas H. Williams of Charlotte and will be sent direct to each store by special bulletin.

The American Broadcasting Company's Breakfast Club with Don McNeill will salute the drug industry on November 7 and will recognize top bond salesmen on that day. Outstanding sales performances prior to November 7th should be reported direct to W. J. Smith, Chapel Hill, who, in turn, will pass them along to the proper parties. Since the Breakfast Club is heard daily over 230 stations of the ABC network, this will be an excellent opportunity for North Carolina to share in some national publicity.

double control

Pathogenic Bacteria

Tyrothricin, the new, stable antibiotic for topical use, has proved remarkably effective against certain organisms (streptococci, staphylococci, pneumococci, diphtheria bacilli) commonly encountered in upper respiratory tract infections.

Nasal Congestion

'Propadrine' Phenylpropanolamine Hydrochloride is a local vasoconstrictor and bronchodilator with ephedrine-like properties. It is notably free of untoward side-effects such as excitation, sleeplessness and restlessness commonly encountered with drugs of this nature.

'PROTHRICIN'

Antibiotic Nasal Decongestant containing Tyrothricin and 'Propadrine' Hydrochloride

'PROTHRICIN' combines the *antibiotic activity* of Tyrothricin and the *vasoconstricting action* of 'Propadrine' Hydrochloride to provide a double control for the symptomatic treatment of nasal congestion accompanying bacterial infections.

'PROTHRICIN' is an ideal topical nasal application because:

It is an isotonic buffered solution with a *pH of 5.5 to 6.5*—same pH as nasal secretions.

It maintains *antibiotic action in the presence of pus and mucosa*.

It is relatively *nonirritating and non-toxic* to nasal and sinus mucosa.

Its *low surface tension* (approximately 40 dynes per centimeter) affords sufficient penetration into the interstices of the mucosa to combat acute infection.

It *does not interfere* with the normal defense mechanisms of the mucosa.

It *does not form a crust* that interferes with drainage.

It *does not abolish* ciliary activity.

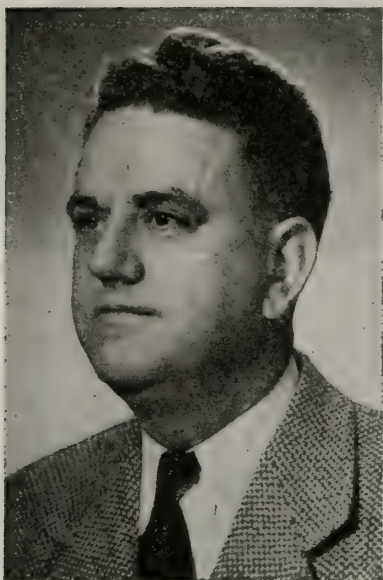
'PROTHRICIN' is indicated in the relief of nasal congestion accompanying the common cold, allergic rhinitis, acute catarrhal rhinitis, acute rhinosinusitis and acute ethmoiditis.

Applied by means of tampons, irrigation, drops or spray. Supplied in 1-ounce bottles with dropper assembly. Sharp & Dohme, Philadelphia 1, Pa.

The active ingredients of this preparation are:

Tyrothricin	
(antibiotic)	0.02%
(200 micrograms per cc.)	
'Propadrine'	
Hydrochloride	1.50%
(vasoconstrictor)	





Thomas Jones Ham

For the following write-up, we are indebted to the editor of the Year Book of the Yanceyville Rotary Club which was published under date of 1942-43.—Editor.

Distinguishing Attributes: A Virginia gentleman—an “F. F. V.,” suh, with cultural attainments and devout backgrounds; hospitable, tender, faithful, and truthful, with a face and a figure that the feminine gender love and adore.

Thomas Jones Ham was born in the city of Richmond, Va., on August 22, 1896, a son of Thomas Jones Ham and Ida Virginia Cogbill Ham, of aristocratic English descent on both sides of the house. He grew up in the best part of the oldest residential section of the city on the James. His father was a railroad engineer and, for almost a lifetime, was associated with the Southern Railway Company. His mother and father were devoutly pious and loyal followers of the tenets and teachings of John Wesley. He graduated at the famous John Marshall High School, the University of Richmond, and then took his pharmaceutical course at the Medical College of Virginia. He was a bit impulsive and maybe, a little hot-headed in his youth days, and fought many a fight

for younger kids and other underdogs, but he was a bright student, warm-hearted, square-shooting and generous. In this connection, it may be told that his old daddy once took him behind the coal-shed, got a paddle, and said to him “Son, I can understand your extravagances, your sizzling buoyances of spirit and your impulsive tendencies to devilment, but, Son, don’t you ever tell me a lie.”

Tom came to Yanceyville in August, 1922 and bought the name, goodwill and stock of the drug store left by the deceased Nat Brandon. He quickly became acclimated to our clime and folks, his pleasing personality, civic-mindedness and flare for helpfulness to others winning for him a place in our hearts from the start. In 1926 he married Margaret Dawson of Yellow Springs, Ohio, then living in Durham and rated the best feminine business executive in the Bull City. She is a charming lady, with all of her executive ability, and has made him an ideal wife and business partner, and Tom now says: “All that I am, I owe to my good, smart and forebearing wife.” Working hand in hand, Tom and Margaret have built, fixtured and stocked a brick drug store on the public square that would do credit to a much larger town. They chose to build a home on the second floor of the drug building, equipping it with all modern conveniences and adorning it with Mrs. Ham’s exquisite taste and artistry. They will later build a home on the triangle where the Milton road spurs off from the Hillsboro and Durham road. Tom and Margaret have no children, but they adopted a son, Robert Ham, who is a graduate of the University of North Carolina School of Pharmacy. Tom and Margaret have also built a lovely “country estate home” between Milton and Semora and have given it the name of “Mar-Tom.” Here they spend parts of the summer and entertain handsomely.

Tom is a Mason, of Solomonic stripe and pride. He is a live-wire member of our Rotary Club, and never lags in “putting his shoulder to the wheel.” He is a Methodist—of the sort who shouts for Methodism, backs her programs with his money and his labors. Margaret spurs on his Methodism,

(Continued on Page 419)



Carolina Camera

(Photos Opposite Page)

L. E. Bunch (1) of Carolina Beach visited Chapel Hill recently and while in our office was prevailed upon to have his picture snapped. The gentleman in the framed photo is well known to every pharmacist in the State—Mr. F. W. Hancock of Oxford.

Since ship building activities have decreased somewhat around Carolina Beach, L. E., who owns the Carolina Beach Drug Store, says he has been taking it easy. He had made one trip to New York within the past month and has been fishing several times. Right now he is devoting himself to taking a "rest cure" which consists for the most part of sitting on the front porch.

Picture (2) was made in Greensboro as the Board of Tellers met to tabulate the N. C. P. A. mail ballots. Left to write, we have C. A. Ring, Jr., High Point; Joe T. Usher and Roger A. McDuffie of Greensboro. The results of the balloting were announced in the JOURNAL, September issue.

Mr. R. C. Harrelson (3) of Tabor City brought his son to Chapel Hill to enroll him in the Pharmacy School. While in Howell Hall, Mr. Harrelson visited the Association office and before he could say "no," we had him posing for a picture.

J. N. Eubanks (4) of Greensboro—the second part of McDuffie-Eubanks Drug Company—was busy typing prescription labels when we interrupted him to make the picture reproduced on the opposite page. Since hundreds of prescriptions are compounded daily in this store, and a lot of them by Mr. Eubanks, we consider it a privilege to present Roger McDuffie's partner and co-worker.

"Fill her up," says P. A. Hayes (5), President of Justice Drug Company, Greensboro. And what a beautiful, happy smile, P. A.! Since gasoline has become more plentiful, druggists are getting out and visiting around a great deal.

For instance, Kirk Hardee (8) of Charlotte stopped by our office while on a trip to Eastern North Carolina. While here, we had him pose with his favorite pipe and a

mighty fine twosome they make, too. Kirk had with him his friend, W. E. Hardee, who represents Abbott Laboratories in the Charlotte area.

Sergeant Maurice M. Brame (6) of High Point is shown compiling a list of available positions on file in the Secretary's office . . . a typical occurrence nowadays. Sergeant Brame returned to this country several months ago after being stationed in England with an Army general hospital.

Cpl. Aubrey D. Richardson (7), just in from the Pacific, had lots of news about his former classmates and wanted to do some checking up on those he had lost touch with. Since his visit to Chapel Hill, Aubrey has written us from San Francisco, telling us of a chance meeting with Wesley R. Viall of Pinehurst.

A sextet (9) of fishermen and not a fish in the crowd. Left to right: J. A. Way, Jr., Winston-Salem; P. A. Hayes, T. G. Crutchfield (standing), Roger A. McDuffie, Joe T. Usher and Tom Reed (Southern Dairies), all of Greensboro. The occasion was a fishing trip off the coast of Morehead City.

Time out for readjustment, J. A. Way, Jr. (10) of the Summit Street Pharmacy, Winston-Salem, doing the adjusting. The bald-headed gent in the rear of the boat is definitely not Benito Mussolini.

Sisk Appointed Inspector in Ky.

Robert C. Sisk, a graduate of the University of North Carolina School of Pharmacy, has been appointed a state drug inspector in Kentucky, according to Mrs. Sarah Vance Dugan, director of the state board of health's food and drugs division.

Mr. Sisk, who formerly managed a drug store in Louisville, Ky., is a native of Bryson City. Until recently his father and mother operated the Sisk Drug Store of Bryson City. C. J. Sisk, a brother, manages Pinner's Drug Store, West Asheville.



THERE IS A REASON

It is generally recognized that no pharmaceutical manufacturer gives his customers quicker deliveries than we do.

We carry \$3,000,000 of our finished products on our shelves ready to be picked for immediate shipment. Nearly all of our orders are shipped the same day received.

Our four strategic locations—Bristol, New York City, Kansas City and San Francisco, enable us to reach most points in the United States within twenty-four hours. In addition, most wholesale druggists carry stocks of our leading preparations.

THE S. E. MASSENGILL COMPANY
Bristol, Tennessee

59-61 Barrow Street
New York 14, N. Y.

208-214 W. Nineteenth Street
Kansas City 8, Mo.

240-244 Fourth Street
San Francisco 3, Calif.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Rapid Credits

How many druggists can take a package from the shelf, glance at it and be able to tell when and from whom it was bought? Not many. But we know of one who can. Every single item is marked with the cost, selling price, date of invoice and name of source. For example: there is a small sticker attached to an article, say Arrid, bearing this legend: HO/39-965S, which means that on Smith's invoice for September 6, 1945 he bought Arrid for 26c and marked it 39c. Or suppose he bought an item from Parke, Davis; he would then use the letter "D" for Direct after the date symbol.

Such a system has many variations, one of which is bound to fit any store, and such a system of marking merchandise requires but little more time and its advantages outweigh by far the added time expended. Merchandise can be marked in such a manner that will permit ready erasure without defacing the article so marked.

A simple, efficient price-marking system will eliminate the time-losing questioning of "green help" who are forced to ask the price of an article; it will serve as a trade-mark for you by identifying that item as coming from your store. But why the date, you ask? The date serves a two-fold service by gauging the turnover of any item and by giving you a purchase date, eliminating the looking up of invoices in case you need to return the item to its source. Herein you are also told from whom the item was bought.

Perhaps the greatest advantage to you is in speeding up credits on returns to the wholesaler. If you and the wholesaler both know the date of purchase, it is a simple matter for you to get correct credit. You might not have bought the item at exten-

sion discount, yet it might be credited upon return less that extension discount, if a slipshod method of crediting returns is practiced by the wholesaler. The time required for a wholesaler's clerk to look up invoice dates when the need for such a procedure is so pointless is wasted.

We know of no wholesale druggist anywhere who promiscuously issues credits on returns without correct invoice dates. In fact many of them require much more helpful data before issuing any credits. We shall continue to pursue such a method.

Strychnine vs. Saccharine

Several months ago one of our customers requested "some of those new strychnine tablets." When I inquired the number and strength desired, the customer said: "One thousand half-grain tablets."

"What in the world do you want with so many strychnine tablets," I asked. She replied, "I want to put them in my husband's coffee to sweeten it." After explaining the deadly nature of strychnine, my customer was more than pleased to accept saccharine.

A. K. Hardee
Graham Drug Company
Graham

Prescription Balances Repaired

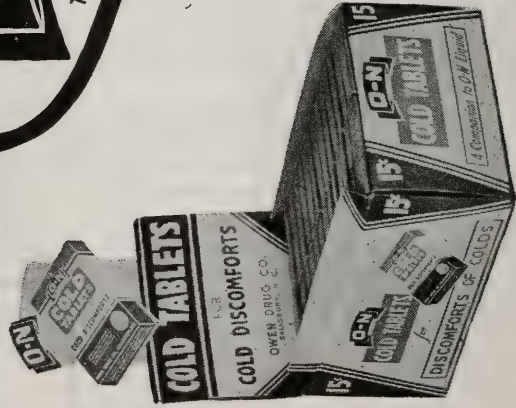
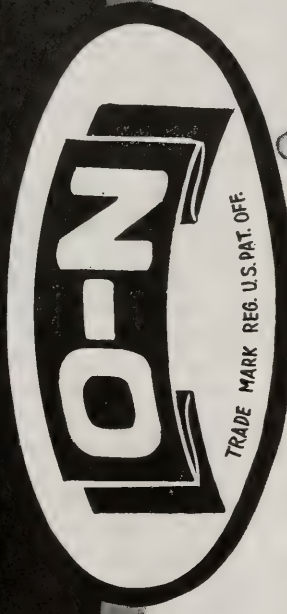
Accurately

Speedily Economically

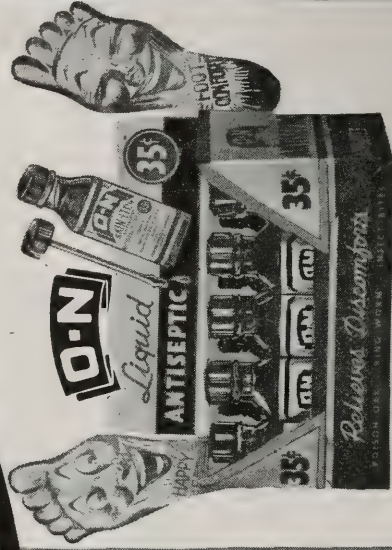
Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915 E. Cary Street Richmond, Va.

Twin Sales - Twin Profits



A companion to O-N Liquid for
Cold Discomforts.
15¢ size; \$1.20 a doz.



For Itch and Burn of Athletes Foot
and Minor Skin Irritations.
35¢ size; \$2.80 a doz.

35¢ size; \$2.80 a doz.
2 BOTTLES - NO CHARGE

FOOT POWDER
35¢ size; \$2.80 adoz.
2 cans - No Charge

MEN - THO - SOTE
FOR SIMPLE COUGHS DUE TO COLDS

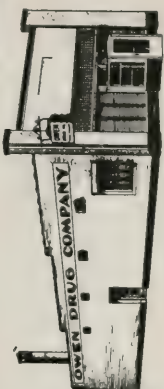
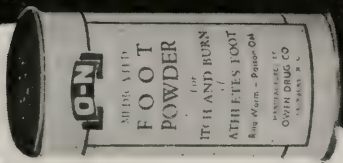
FOR THE
NEW
 5.3 LITER
 FOR SINGLE COILS
 ONE TO FIVE

50101 21 300
501000 21 6005 000

FOR SIMPLE COOKING
ONE TO FIVE

OWEN DRUG CO.
SALISBURY, N. C.

Colombo E. Clark





"All jokes aside"...

"As you know—my job on the Sealtest Village Store Radio Program is to make people laugh. And that's important these days.

"But I'm going to step out of my comedy role long enough to give you ice cream dealers of America a serious message. It's this . . .

"If you're a Sealtest Ice Cream Dealer, you're sitting pretty. You have a Franchise that means more store traffic—more sales—more profit—than any other line of merchandise you sell. And here's why . . .

"Not once—during all these war years—has Sealtest lessened its power-

ful advertising. Its great radio show, for example, has gone on—week after week—building goodwill and selling products for Sealtest Dealers.

"And don't forget! Sealtest Ice Cream *quality* is tops. And that means something.

"If you're not a Sealtest Dealer, take my advice. Get a Southern Dairies Sealtest Franchise the minute one becomes available to you.

Jack Haley

Proprietor of the Sealtest Village Store

Southern Dairies



Division of National Dairy Products Corporation

Tune in the Sealtest Village Store Program, starring Jack Haley, Thursday Evenings, NBC Network

Board of Pharmacy News

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 Chapel Hill, N. C.

Pharmacist-Veterans

With the defeat of Japan, some of the pharmacists who have been serving with the Armed Forces are beginning to be discharged and are again available for civilian practice. In recent weeks this process has been accelerated. As these pharmacist-veterans seek to relocate themselves, an unexpected trend has developed. Most of these men are anxious to open their own stores. Such a desire on the part of these pharmacists is understandable. The conditions under which they were employed prior to going into the service offered anything but economic security. They do not see fit to maintain the long hours at low salaries that prevailed prior to 1940 (and thereafter). The time allotted for recreational pursuits or "just plain living" under the 8 to 11 o'clock schedule was practically nil. These men feel that they have earned the right to more out of life than the weekly pay check that barely pays the rent, the grocery bill and a few current accounts. They feel that they have earned the right for the time to join in the social and civic life of the community. They have!

It is not because these men have endured hardships and sacrificed months and years of their lives in the defense of their country that they feel this. They consider it a privilege to have been able to do so. Not yet has one even mentioned that he felt that he was entitled to any special consideration. Their life in the Armed Forces has merely made them realize what a rational

life should be. Also they hear much about minimum hours and salaries but seldom do existing salaries and wages for less well-trained personnel not already exceed that which they have been accustomed to receiving.

Under the benefits of the G. I. Bill of Rights along with funds saved while serving in the Armed Forces, many of these pharmacist-veterans will have the necessary funds to realize their ambitions of a store of their own. For the sake of gratifying their desire, we hope that all who wish to can go into business. However, logic and cold facts do not agree that this would be the best for any concerned. Except in certain rural communities, it cannot be demonstrated that there is a valid need for opening more *drug stores* in the state. The crying need in North Carolina is for more legally qualified personnel to man the stores already established. As has been pointed out on this column previously, the ratio of pharmacists to drug stores in this state is 1.128 pharmacist per store. There is only one other state that has a lower ratio but that state also has a lower ratio of pharmacists to population, 1 pharmacist to 2,500 population as compared with North Carolina's 1 pharmacist to 3,894 population.

The answer to this problem is not the establishment of more drug stores. To do so would be an economic mistake and the source of great disappointment to many of our pharmacist-veterans. Soon they would find themselves in the very predicament which they were trying to avoid—long hours

EVERFRESH *Products*

are well on their way toward carrying on—through 1945—their annual custom of making each succeeding year their biggest in sales.



CITRATE OF MAGNESIA

- Popular in Quality and in Price
- Reliably Standard Preparation
- Exclusive Purifying Process

EVERFRESH Citrate of Magnesia, U.S.P.
Three Free with Each Dozen
Packed 15 Bottles to Case - - \$2.00 per Doz.

QUANTITY DISCOUNT

6 Dozen, 12½% 12 Dozen, 15%

THE McCAMBRIDGE & McCAMBRIDGE CO.
BALTIMORE 23, MARYLAND SOLE DISTRIBUTORS

Ridsect with D D T 5%

Purepac

Just received a large shipment. This product is fortified with 5% D D T and also lethane, which on many insects is more effective than D D T, according to the U. S. Department of Agriculture.

THE PEABODY DRUG COMPANY

Wholesale Druggists

Durham, N. C.

and low compensation for their investment and time. This would be the natural result of intensified competition.

In a recent survey conducted by the Secretary of the Association, a number of pharmacists indicated that opportunities were available to veterans to secure an interest in their businesses. It is felt that there are many more who did not indicate such an opportunity when it existed. It would seem that this is the most satisfactory method of helping our pharmacist-veterans realize their ambitions as well as improve the basic structure of the practice of pharmacy in our state. Also it is felt that there are some pharmacists who are ready to retire and who would welcome an opportunity to sponsor a veteran as a successor. If you have not already notified the Secretary of the Association of such opportunities, do it now.

New Labeling Regulations by Federal Food and Drug Administration

On October 10 many changes in labeling regulations by the Federal Food and Drug Administration will become effective. The new regulations clarify the status of the retail pharmacist as regards his responsibilities when dispensing most drugs. As space does not permit the reproduction of the regulations here, it is recommended that you consult the October, 1945, issue of the *Practical Edition of the Journal of the American Pharmaceutical Association*.

New Drug Store Registrations

Since August 1st the following drug store permits have been issued: Elm Street Pharmacy, Inc., Greensboro (change of ownership); Pikeville Drug Store, Pikeville (change of ownership); Ideal Drug Store, Asheville (successor to Bilbro's Drug Store); North Carolina Baptist Hospital, Winston-Salem; Campbell's Pharmacy, Hamlet (successor to C & W Pharmacy); Holland's Drug Store, Apex (change of ownership); Williams Home Drugs, Oxford; Legion Drug Store, Laurinburg (successor to Reaves Cash Drug Store); College

Drug Store, Greensboro (reregistered); Palmer's Drug Store, Charlotte; Rock Drug Store, Valdese (change of ownership); Johnson Drug Company, Asheville (change of ownership); Riverside Drug Company, Bryson City (successor to Sisk Drug Store); Boulevard Pharmacy, Charlotte (change of ownership); Carolina Apothecary, Reidsville; Dilworth Pharmacy, Charlotte (change of ownership); Professional Pharmacy, Raleigh (change of ownership).

Pharmacists Reregistered

Ben F. Klein, Asheville, W. A. Sample, Statesville.

Pharmacists Registered by Reciprocity

Luther V. Gucker, Charlotte from Indiana, Stanley Slesinger, Raleigh from District of Columbia.



WRITE OR CALL

C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Experimental Drug Plant Culture in North Carolina

By E. A. BRECHT and H. M. BURLAGE
*School of Pharmacy, University of
North Carolina*

Reprinted from the *Journal of the Elisha Mitchell Scientific Society*, Vol. 61, Nos. 1 and 2, August, 1945.

Although North Carolina is one of the states leading in the production of crude botanical drugs, it is an interesting fact that this production is dependent upon indigenous plants and that little effort has been made to establish an industry of drug plant cultivation. That drug plant culture is feasible is indicated by the wide variety of useful plants which grow indigenously and the outstanding success in the cultivation of tobacco by methods directly applicable to closely related plants of medicinal value.

The authors have thought for a long time that the cultivation of drug plants might be advantageous to the state of North Carolina by increasing both the diversification of crops and the farm revenue. The World War II gave added incentive for this work by eliminating the source of supply for many important drugs.

In this modest test of drug culture possibilities, it was decided to concentrate the effort on a few well-chosen representatives of botanical drug plants. Most of the work was done during the summer of 1942 on the farm of the second author located two miles northeast of Chapel Hill.

BELLADONNA

Atropa Belladonna L. (Fam. Solanaceae) yields two drugs, the leaf and the root. This plant was considered a likely prospect because it is related to tobacco and because the war had cut off the supply from central Europe, causing a rise in the pound price from 15c and 11c in 1937 to \$2.25 and \$2.00 in 1941 for the leaf and the root, respectively (Crooks, 1941).

Eight grams of seed were obtained from Dr. E. B. Fischer, Professor of Pharma-

cognosy at the College of Pharmacy, University of Minnesota. Half of the seed were treated with concentrated sulfuric acid to speed germination, and the other half were planted without treatment as a control. No difference was detected in the two flats of seedlings. In May, 987 seedlings were set out, divided into four plots of ground varying chiefly as to drainage. About eighty per cent survived the transplanting, but later alternating floods and heat and drought killed off all but 44 plants by September when the leaves were harvested. From these plants 325 gm. of leaf, after drying, was obtained. On this basis, with complete survival of plants, it might be expected that an acre of land would produce about 200 pounds of dried belladonna leaf. The dried leaf, including stems less than 10 mm. in diameter, was assayed according to the Pharmacopoeial method, and was found to contain 0.60 per cent of alkaloids. This quality is twice the required official minimum of 0.3 per cent alkaloids. (The stems over 10 mm. diameter were separately dried and assayed. They contained only 0.07 per cent alkaloids.) The roots were not collected, because it was considered desirable to determine whether they could survive the winter and produce a larger crop. Only one root survived. It is now known that belladonna survives the winter only if considerable portions of the stem are left intact (Sievers and Lowman, 1944). During 1944, twelve grams of seed were obtained from the surviving plant, and these will be planted later.

SPIGELIA

Spigelia marilandica L. (Fam. Loganiaceae) yields a drug consisting of the dried rhizome and roots. Other names for this drug are Pink Root and American Worm Root. Youngken, 1943, states: "Pink root

was formerly collected in large amounts in North Carolina and Tennessee but is becoming very scarce in these states at present. Most of the commercial articles are now gathered in Mississippi. . . . The most common substitute and adulterant has been the rhizome and roots of *Ruellia ciliosa* Pursh. (Fam. Acanthaceae), commonly known as East Tennessee Pink Root, a perennial herb, somewhat resembling *Spigelia* and often found growing in vicinities where the latter abounds."

Spigelia is used in proprietary preparations for an anthelmintic, especially in ascarides. Interest in this plant was twofold: to test the practicability of producing the root commercially and to produce the drug free from *Ruellia*.

Two lots of 1,000 *Spigelia* (?) plants were obtained from Mr. J. D. McIntyre, president of Dr. D. Jayne and Son, Inc., one lot in 1942 and the other in 1943. Both lots contained considerable *Ruellia*, which was eliminated when the plants flowered. The plants grew satisfactorily. At present, attention is centered on increasing the hold-

ings of identified stock. This is being done by root division and from the seeds.

OTHER PLANTS

Smaller plantings of other plants were made to test the potentialities of production. In general the plantings of 1942 were adversely affected by an early drought soon after transplanting, later by dry heat, and, finally, by a flood of the low land where the plantings were made. Although final decisions cannot be made, it seems to be indicated that *Digitalis*, *Valerian*, and *Castor* are not good prospects for cultivation in this area, while *Sage*, *Saponaria officinalis*, *Aletris*, and *Helonias*, all of good quality, can be cultivated to advantage.

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REACO PRODUCTS

DURHAM, NORTH CAROLINA

Dear Pharmacist:

As the months pass by we are sharply reminded of the part you have played in the growth of Reaco Products. Your cooperation has permitted us to do as well as we have and we are deeply grateful.

With kindest personal regards.

Cordially yours,

(Signed) I. T. Reamer, Manager.

We are Distributors of: Reaco B-Complex with C, Reaco A & D,
A. E. P. Tablets, Pyridoxine 10 & 25 mg.



A Fishing Tale

Back several weeks ago a bunch of Greensboro druggists decided they would like to get away from bill collectors and telephones for a spell, so they rented a boat—fifty bucks a day—and set sail for the fishing grounds off Morehead City. In order to maintain peace and quiet, some friends were invited to make the trip (and, most likely, to share that expense of fifty bucks a day).

Before leaving, we arranged for some snapshots of the party, the doings while aboard and other incidental happenings. Fortunately, our photographer was a good one as evidenced by his handiwork reproduced on the opposite page.

To begin with they had to have somebody to steer the boat else the party would probably have wound up in Norfolk, Boston or some other place besides Morehead City. Captain Willis (1) was their trustworthy pilot and to make certain he remains safely aboard, J. A. Way, Jr., of Winston-Salem has him safely anchored.

Five members of the party we have pictured in (2). They are, left to right: Roger A. McDuffie, Joe Usher, Tom Crutchfield, P. A. Hayes and Tom Reed, all of Greensboro.

"A sailing we will go" says Tom Reed (3), all of which seems to meet with the approval of McDuffie, Usher and Crutchfield.

Captain Willis (4) poses again, this time with the chief cook and bottle washer.

"You gotta keep 'em up, you know," or maybe Roger McDuffie (5) is thinking of all those bill collectors who ain't collecting and all those telephones he ain't hearing.

P. A. Hayes (6) takes a drink (of coffee). Somebody reported that P. A. went along to protect his customers, but we wouldn't know about that rumor.

Such harmonizing Tom Reed (7), extreme right, is doing and all for the sake of convincing the fellows that Southern Dairies ice cream gives a velvet touch to the vocal cords.

Captain Willis (8) looks out of the pilot house with a somewhat sceptical eye. After all, this bunch owes him fifty bucks a day and a fellow's gotta protect his investment.

Oh yes, this was a fishing party and no layout would be complete without a picture of the fish. According to the best information available, the specimen dangling in picture (9) belongs to the family of Cephalopods and is known in fishing circles as an octopus. We have been informed the boys did catch some fish, but since our photographer confined his sole entry to the octopus snapshot, we are wondering about this.

Since the natural food of the octopus consists of crabs and lobsters, maybe our illustration of the "catch" is not so inappropriate. After all "a la octopus tapering arm" might be a tasty bite.

WHITE'S
Flavor - Rich
ICE CREAM
Deliciously Different



*This building is your store house
of fast moving merchandise, carefully
selected to meet the highest standards
of quality and packaging.*

*B*ut, special consideration is also given to the need of dealer support and profit as provided for by the manufacturer. Discriminating druggists who keep these aims well in mind will welcome, therefore, our announcement of —

Purepac
FREE GOODS DEALS
ON FALL AND WINTER MERCHANDISE

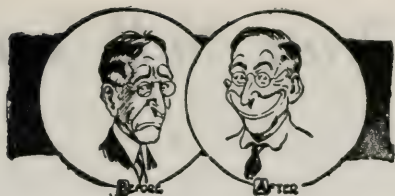
Now in effect!

*I*ncluded in our huge stock pile of drug merchandise is the complete line of Purepac wets, dries, ointments, specialties and vitamins — most of them paying well over 50% profit with dealer displays furnished on request.

Be Sure to Ask Your Justice Drug Salesman

JUSTICE DRUG CO.

North Carolina Service Wholesaler
GREENSBORO, N. C.



Keeping It on Ice

We have often heard of money being "salted down," "put to bed," or "frozen," but I never knew of it being literally kept on ice but just this one time.

There used to be a shoemaker on my street who was a good workman, a steady and hard worker, a great believer in thrift, and a good citizen who had a fistful of mazoola (intangibles, to you).

He did not go to the bank often but kept his money in his many large pockets, and on Saturday nights would generally bring me a bundle, well wrapped in newspaper, and ask me to keep it in my safe for him until Monday.

At that time we did not have to use red points to buy butter, and this man and other customers, would frequently buy butter on the street and keep it in my ice box till ready to go home.

One Saturday night he came in and asked for me, but since I was not in the store at the moment, gave the package to a clerk with the remark, "Tell Sam to keep this for me." The clerk, who knew nothing about my keeping money, naturally thought that it was a package of butter and threw it in the ice box.

Monday, at dinner time, the shoemaker came in and asked for his money, and I told him that I had no money for him. He thought that I was kidding him for some time, but after I invited him to examine the safe, it dawned on him that he had not given me the money, but had turned it over to a clerk. He became excited and asked where the clerk was, and when I told him that he had gone to dinner, he rushed out of the store in high gear and met the clerk on the sidewalk.

He was so excited that he was more or less incoherent, but finally demanded of the clerk just what he had done with his pack-

age of money—the package he left with him Saturday night.

The clerk, very much surprised, said, "money?" "Money, did you say? Why, I thought that was butter and pitched it in the ice box." They both charged through the store like they were "going over the top" and back to the ice box, where they found the real *cold cash* quietly nestling between two large chunks of ice.

S. M. Purcell

Purcell Drug Company, Inc.
Salisbury

Tasteless Castor Oil

Early one morning one of our regular women customers came into the store for her favorite drink—that is what I thought. She said: "Doc, fix me a good dose of castor oil and make it tasteless."

After placing her order she started talking with other customers at the fountain and I began the preparation of the dose of castor oil. When she had finished her conversation, I had the oil ready to drink. She did so very hastily and resumed her conversation.

In a few minutes she approached me and asked for the dose of oil. I told her she had already taken the oil. "No fooling," she said, "I want the oil. . . . I am in a hurry."

I told her again that she had already taken the oil and asked her if she didn't remember. She replied that she had been served her regular morning drink, but positively the dose of oil had not as yet been served.

And then, with a slow realization of what had happened, she said: "You mean to tell me that I took that dose of oil. . . . My Lord, I wanted that dose for my mother!"

C. R. Whitehead
Ramseur Pharmacy
Ramseur

Anecdotes, amusing incidents, funny experiences, etc., are solicited from readers of the JOURNAL for publication each month. Surely, you know at least one funny story that ought to be passed along. Mail your contribution today to the CAROLINA JOURNAL OF PHARMACY, Drawer 151, Chapel Hill, N. C.

We Tell 'em — You Sell 'em



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HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually respond to the quick relief of BC.

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"



BOYD M. MARTIN

Mr. Boyd M. Martin, 5th District Supervisor of the Bureau of Narcotics, Baltimore, (pictured above), recently celebrated his thirtieth year of service with the Bureau. North Carolina, Maryland, Virginia, West Virginia and the District of Columbia are the states coming within Mr. Martin's supervision.

Mr. Martin was born in Franklin County and was licensed as a pharmacist in this

State at White Sulphur Springs (near Waynesville) in 1912. After operating his own drug business for a year, he accepted an appointment as agent in the Narcotic Bureau July 7, 1915. Since the Bureau was established in March, 1915, he may be considered as a charter member of the Federal Bureau of Narcotics.

Mr. Martin is to be congratulated on his excellent record as an administrator. His handling of the affairs coming within the jurisdiction of the Bureau has been most commendable; he deals fairly, impartially, in all cases involving violations of the Harrison Act. With three-score years of productive work behind him, the JOURNAL wishes for Mr. Martin every success in the days ahead.

Dr. L. M. Kantner, Secretary of the Maryland Board of Pharmacy, had this to say in part, about Mr. Martin:

"Advancement in this Bureau is based upon aptitude, close application to duties, administrative ability and all round competency. In the early period of this law much of the work was of an educational character and with his background as a pharmacist it was essential that he use judgment and rational methods in the performance of his duties. If for no reason other than the effectiveness of his work he was elevated to the position of supervisor in 1934 of the district comprising North Carolina, Virginia, West Virginia, District of Columbia and Maryland, with headquarters in Baltimore.

"Mr. Martin has been cited on a number of occasions for his outstanding work in reprimanding and obtaining convictions of illicit narcotic dealers. Possibly the most outstanding case was the ring that was operating from a hotel in Baltimore. Investigation of this case began in 1928 and it took until 1934 to gather sufficient evidence to make the raid and arrest the proprietor of the hotel together with his wife as the two principals in distributing narcotics to addicts. Conviction was obtained and both were penalized with heavy fines as well as being sentenced to the Federal Penitentiary for two years."

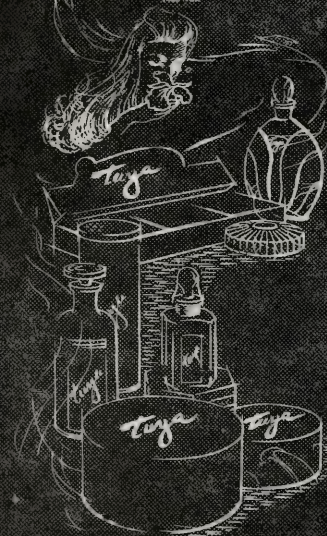


Tuya from South America

"A fragrance
to introduce you
—and to linger longer
in his memory"

Perfume 1 oz. \$8.00, 1/2 oz. \$4.50, 1/4 oz. \$2.50
Toilet Water \$2.50, Perfumed Cologne \$2.00
Soap, Box 3 cakes \$1.00, Face Powder \$1.50
Dusting Powder \$1.50, Talcum 50c

Plus Tax



Perfume and Toilet Water Compounded and Bottled in U. S. A.
Soaps and Powders Made in U. S. A.

*above items now available
from our stock.*

Distributors

Scott Drug Company

Charlotte, N. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Charlotte Druggists' Woman's Auxiliary

By MRS. J. G. BARNETTE, *Reporter*

The October meeting of the Charlotte Auxiliary was held at Kuester's on Tuesday, October 9th.

Mrs. Marshall Smith gave the invocation after which a delicious luncheon was served to the thirty-three members attending. The table was decorated with bowls of mixed fall flowers.

Mrs. Joe Monroe, president, presided. Mrs. T. N. Edwards, presented a tribute in memory of Mrs. D. Clyde Lisk, one of our most loved and faithful members who died suddenly of a heart attack on September 26th. Minutes of the last meeting were read by Mrs. T. E. Whitehead, secretary-treasurer. Various committee reports were heard and three new members were welcomed.

Mrs. H. W. Pasco, program chairman, introduced the guest speaker, Mrs. Inez Dabbs, case worker for the blind.

The door prize was awarded to Mrs. A. P. Faulkner and was donated by Mrs. Pasco. Plans were made for the next meeting to be held at the Ship Ahoy.

Steak Dinner Given by Drug Travelers

The Drug Travelers were host at another one of their nice feasts given at their beautiful club house on the Catawba River. Believe it or not—real honest-to-goodness steaks were served with fried potatoes,

tomatoes, slaw, rolls, pickles and olives. Then there was plenty of hot coffee and donuts. The men cooked the steaks on the outside grill and served them on the long picnic tables. The wives and families were guests, and our thanks go to Mr. Gaines Slaughter, Chairman of the entertainment committee, and Mr. Reuben Russell, president, for a wonderful time. After we had eaten all we could, the crowd gathered around the big open fire in the club where dancing and music were enjoyed by the large crowd attending.

News Briefs

Jimmie Bennick, who is a student at V. P. I., Blacksburg, Va., spent a week at home recently with his parents, Mr. and Mrs. J. W. Bennick.

Mr and Mrs. Walter R. Dixon visited their son at Fort Bragg recently. He had just arrived there after serving for twenty-six months in the European theatre.

Mrs. Foster Thomas has returned from a visit to her parents in Auburn, Alabama.

Mrs. Bertha Taylor of Birmingham, Alabama, visited her sister, Mrs. Grady Blackmon, recently.

Mrs. C. H. Smith is recovering from an operation at the Memorial Hospital.

Mr. and Mrs. T. E. Whitehead, Mr. and Mrs. H. G. Blackmon, and Mr. and Mrs. P. C. Day attended the Shrine Barbecue given in Salisbury recently.

Mrs. Joe Monroe's father, E. B. Hoover, is slowly improving in the Presbyterian Hospital where he has been a patient for sometime.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

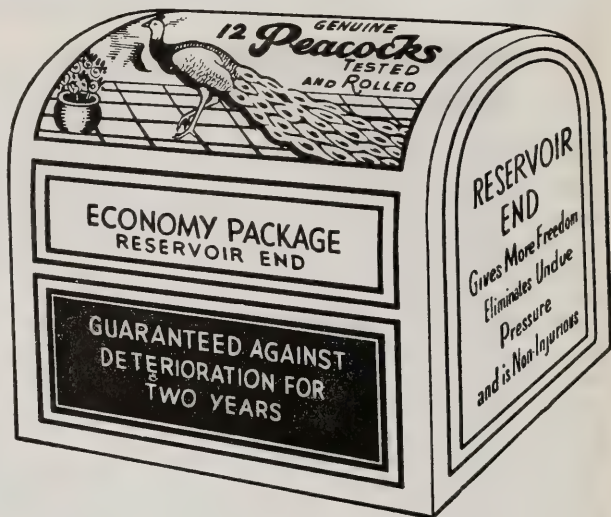
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ECONOMY PACKAGE NO. 16

For the family trade. Demand for this package multiplies constantly. One of the greatest values you can offer, because Quality and Price are joined to give customers more than they expect. Package contains 12 genuine Reservoir End Peacocks, the thinnest, toughest, most sensitive rubber prophylactics it is possible to make. Build business, good will, unit sales with this package.

Retails \$1.00.



Establishing new profit standards
through amazing REPEAT business

Peacocks

RESERVOIR END PROPHYLACTICS

With the unique Health Feature



Package No. 17—3's

A long profit item and a fast seller. Three rolled Reservoir End Peacocks in an attractive, lithographed box. This popular package gives you a turnover that pyramids your earnings surprisingly.
Retails 50c.



All Dean prophylactics are sold through drug stores **ONLY**.
The rapid turnover of Peacocks make it advisable to carry ample stocks. Don't disappoint your customers.
Call your wholesaler or write.

DEAN RUBBER MFG. Co.

North Kansas City, Missouri

Dean Headquarters in Your District
PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

A Pharmaceutical Love Story

The following contribution of the U. N. C. School of Pharmacy appeared in the Proceedings of the N. C. Pharmaceutical Association for 1899. Its interest, its originality, we believe, warrants its reappearance at this time.—Editor.

In a modest "style" in an "umble" North Carolina town, lived old "Farmer Copia" with his daughters, Plaster and Kate, known as "Silicate." Near by lived Mr. Bucus and his "elder" son, "Sambucus" who was very much in love with Plaster. Sam's father objected to this because he preferred "Ella Terium," not, however, because he wished Sam to "Mari-gold" for Ella was just as "Porus Plaster." Now Sam determined to "Court Plaster," and to "Caraway" his bride, to have a big wedding, in fact to take "Plaster to Paris," and made many preparations for he didn't want to go to "Paris green." He had planned to have "acourous" of fifty voices, to have the church decorated with flowers of sulphur and had sent for the "pipers," "Cubeba" and "Longa" when this "fun in Ella" told his father about it.

He went to Sam and in a very "caustic" tone began to say very hard things about Plaster. Sam "waxed" hot and said, "If you 'castanea' reflections on Plaster, you will 'rue' the day." His father said that sounded well but was a "chestnut." One word brought on another till they had a "pitched" battle and a "copper" had to separate them.

Sam's father had to have a "bone set" and was some time "recuperating." Sam was very much "mortar fied" to think he had begun to "pestle" his father while beside himself with anger and when he saw the full newspaper account, some mutton head had published, he determined to "suet." He decided to leave town but to have a word with Plaster, before he went in order to "testa" affection since the engagement had been broken off. He found out he could do so at one of the "hops" given by his friend, he hoped by a few "sage" remarks to explain matters.

He saw Plaster talking to a friend in an "abstracted" way and people could see that something had come over the "spirits" of "ether" and some thought he was "ale-ing." When he found Plaster all alone in the parlor he addressed her, "Iodol' of my heart, I have noticed that your 'manna' has become 'kola' and it has pained me. I would like to 'rhatania' friendship and esteem always, and if you have any 'fehling' you will listen to my 'solution' of the affairs." Said she, "If you had 'restrained' yourself it would have been a good 'expression' of your 'calabar,' but after such a disgraceful affair, I am 'a-maized' that you 'expectorate' as 'anaesthetic' as gentlemen." When this and a few of her "ironical" remarks "boron" his mind so that he could "stannum" no longer, he shut the door with a "bhang" and went home.

Next morning after thinking how hard it was to "resina" girl like Plaster, he wrote her a note saying, "In 'Cashew' 'sago' and 'ureally' mean it, I will go, but it seems to me your 'harts-horn.'" Then he "pix" his chance to "flag" down the regular train as he could not "charta" one so people at the depot could not "poke" fun at him, and goes to N. Y. If she had only known how a "smilax," she would not "pine" during the "long leaf" of absence she gave Sam.

He goes to the hotel and they give him "rumex" and he orders the best wine to down his sorrows. The bar man "cente-grade" lower but Sam "Sumached" his "Tulips" and said he would "de-claret" the best he ever drank. When he found out next morning how low his money was he went out to make enquiries. "If 'fusel oil' you might make a little," said the mayor, "and in that case you 'willow' 1.00 peddlers' tax." This didn't suit Sam, so he went aboard a vessel lying in a "yellow dock," bound for Philippines. He and a companion he picked up nearly starved, but soon proposed to eat "philopoena" (Philipino) and he hasn't "benzine" since.

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JOHN EVERETT TILLEY

Mr. Tilley entered service November 2, 1942 as Pharmacist Mate 2/C, and was stationed at the U. S. Naval Hospital at Charleston, S. C., until February of 1943, when he was transferred to Receiving Station, South Annex, Norfolk. In August of 1943 he was promoted to Pharmacist Mate 1/C. In January of 1944 he was transferred to the USMCAS, Cherry Point until discharged January 31, 1945.

Before entering service Mr. Tilley was pharmacist-proprietor of Driggers Drug Store, Winston-Salem. He is chief pharmacist at The City Hospital, Winston-Salem since receiving his discharge.

OSCAR LOGAN UMSTEAD

Mr. Umstead donned his uniform November 17, 1942. Basic training was received at Camp Robinson, Arkansas, December 1, 1942 to February 28, 1943. Activated with the 114th Station Hospital at Camp Shelby, Mississippi, March 2, 1943 to May 1, 1943. Embarked for overseas duty at Hampton Roads, Virginia, May 9, 1943. Landed at Oran, North Africa two weeks later. Served with the 114th Station Hospital at Bizerte, Tunisia, North Africa, July 1, 1943 to May 1, 1944. His duties were as pharmacist in the Hospital Pharmacy. Served with the same hospital at Rome, Italy July 1, 1944 to October, 1944; at Leghorn, Italy, November 1, 1944 to June 1, 1945. Embarked for the United States July 19, 1945. After a furlough in the States from August 1, 1945 to September 3, 1945, he returned to camp and was discharged on September 7, 1945. Mr. Umstead is from Bahama, North Carolina, but is well known in the eastern part of the State, where he managed the Saunders Drug Store at Rocky Mount for several years.

JOHN ARTHUR TERRELL, JR.

Mr. Terrell entered the Maritime Service May 14, 1945 and served at Louis Hospital, Pass Christian, Miss. He was in charge of the Hospital Pharmacy, Technician's Lab and Autoclave Room.

Since returning to civilian duties, he has purchased half interest in Cole's Pharmacy, Sanford, and will begin work there on November 1st.

JOSEPH W. NEIL

After serving 3 years, 1 month and 5 days with the 38th Evacuation Hospital, Mr. Neil was discharged on the point system, having more than one hundred when returning to civilian life.

While in the Army, he was a Technical Sergeant. He received six bronze service stars in the following campaigns: Algeria-French Morocco, Tunisia, Naples-Foggia, Rome-Arno, and North Appennines.

Before entering service, Mr. Neil was associated with Suttle's Drug Store, Shelby, as pharmacist. For the time being he says he has no plans for the future, just that "he is glad to be back in the good old U. S. A."

THOMAS JONES HAM

(Continued from Page 395)

and is their pastor's "Chief de aide." Their labors and activities for the new Methodist church, aside from large cash contributions, were unstinted. They also take a lively and helpful interest in every good cause in the community and county. Tom was influential in getting water and sewage in Yanceyville, and has served faithfully and usefully as a Sanitary District Commissioner.

He is, withal, a sound friend and a dependable druggist, and it may be said, he also serves his fellowman, who with fidelity pharmaceutically understands the indecipherable Latin hieroglyphics of your doctor's diagnosing hands. Tom and Margaret both are honors to the drug business and valued acquisitions to our citizenship.

Why a Victory Loan?

- (1) To pay for the care of our wounded and disabled.
- (2) To pay off and provide benefits for 8,000,000 veterans to be discharged by next July.
- (3) To pay the cost of guarding Germany and Japan.
- (4) To pay the bills for munitions still unpaid.
- (5) To keep the lid on price inflation.

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Quick Turnover—Good Profit

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\$2.80 Dozen
2 Free With
Each Dozen



FUNGI-SOL
\$2.80 Dozen
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Deaths

E. Garland Suttlemyre

E. Garland Suttlemyre, father of pharmacist Claude Phillip Suttlemyre of Charlotte (T. A. Walker) and brother of Dr. P. J. Suttlemyre of Hickory, died recently at his home near Granite Falls. He was 67 years of age.

Professor Suttlemyre was a retired educator and three-time representative to the General Assembly.

Mrs. D. Clyde Lisk

Mrs. D. Clyde Lisk, wife of pharmacist D. C. Lisk of Charlotte, died September 26th following a heart attack.

Mrs. Lisk was a native of China Grove and was well known and well loved in Charlotte where she was active in church work and civic organizations. Mr. Lisk operates the Lisk Pharmacies in Charlotte.

John McCorkle Scott

John M. Scott died in a Charlotte hospital on October 27 after an illness of 15 weeks. Burial was in Elmwood Cemetery and serving as pallbearers were the nephews of Mr. Scott.

Mr. Scott, descendant of pre-Revolutionary Scotch-Irish settlers of Alamance and Rowan counties, was born in Charlotte April 25, 1866, and was a life-long resident and leading banker and businessman of The Queen City. As a young man, he founded John M. Scott & Company, wholesale drug concern now operated as the Scott Drug Company.

In 1897 Mr. Scott and a group of associates established the Charlotte National Bank and later—1912—he was elected president of the institution. When that bank merged with the Wachovia Bank and Trust Company in 1939, Mr. Scott became chairman of the board of directors of the Charlotte branch, in which capacity he continued until his death.

Mr. Scott joined the North Carolina Pharmaceutical Association in 1898 and

maintained active membership in the organization until his death. He received his original pharmacy license in Baltimore, Maryland.

He is survived by Mrs. Scott, two daughters, two sisters and a number of grandchildren. A brother, Walter Scott, whose son now operates Scott Drug Company, died several years ago.

Announcements

Mr. and Mrs. Joseph Hodgson of Binghamton, N. Y., announce the engagement of their daughter, Kay, HA 1/C WAVES, to Norfleet Owen McDowell, Jr., Pharmacist Mate 3/C USNR, son of Pharmacist and Mrs. N. O. McDowell of Scotland Neck.

Ph. Mate McDowell is a graduate of the University of North Carolina School of Pharmacy.

Births

Susan Blount McCartney, daughter of Mr. and Mrs. A. G. McCartney of Raleigh, arrived at Rex Hospital on October 20. The young lady weighed 6 lbs., 12 ozs. at birth and is doing nicely.

VICTORY LOAN

OCT. 29—DEC. 8

Soda Fountain for Sale

For sale: Soda fountain now in operation. Consists of back bar, with cabinets underneath, marble front and marble counter. The interior is Freon gas electrically refrigerated with ice cream capacity of 30 gallons; compartment for refrigerating milk, etc.; double sink, sandwich unit, carbonator, Coca-Cola machine, Root Beer machine, Hamburger machine, drink mixers, three booths, and everything that goes with a soda fountain. Write or call R. M. Brame, Jr., Red Cross Pharmacy, N. Wilkesboro.

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proudly announces

Purepac FALL-WINTER FREE GOODS DEALS

ARE NOW IN EFFECT

*Offering a challenging profit of more
than 50% on most items!*

Here is your chance to cash in on PUREPAC — your profit-protected line of wets, drys, ointments, cough and cold preparations, specialties and vitamins. Dealer displays, price tickets, window streamers, etc., supplied on request . . .

For Quick Service, Give Your Turnover Order To

BODEKER DRUG CO.

WHOLESALE DRUGGISTS

RICHMOND 13, VIRGINIA

Raleigh Woman's Drug Club Has Regular Session

By MRS. W. A. BURWELL

On the evening of October 4th, Miss Mary Closs Spell was hostess at the monthly meeting of the Raleigh Woman's Drug Club in the home of Mrs. M. B. Melvin, 1907 St. Mary's Street. Miss Spell presided.

Mrs. R. W. Hunter, Chairman of the War Loan Drive committee, reported that arrangements have been made for the Club to have charge of the Boylan-Pearce bond booth during the second week of the Eighth United War Fund Drive.

The Club voted to take a Christmas opportunity to cheer and help an underprivileged family. Mrs. B. F. Page was appointed chairman of the committee to make the necessary investigations and arrangements.

The following new members were welcomed into the Club and were presented

with a copy of the Constitution and By-Laws, Mesdames W. M. Shelton, D. O. Langston, A. L. McLean, J. C. Estes, Jr., and W. A. Burwell.

At the close of the business session delicious punch and cookies were served by the hostess.

The next meeting will be held at the Woman's Club, 314 Hillsboro Street on November 1 with Miss Ruth Aycock, Mesdames Kenneth Keith, B. D. Arnold and T. E. Pittman as hostesses.

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One Kelling Nut Machine. Will buy in any condition, broken or otherwise. Write John K. Civil, Plaza Drug Store, Charlotte, N. C.

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VITAMINS**



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Your cost . . . \$24.24
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You make . . . 14.41

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37.3%***

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Now for only \$24.24 you may satisfy almost every call for vitamins from this convenient NEW One-A-Day assortment. Your customers will appreciate this service, too. They have confidence in One-A-Day Brand.

7 Big Network Radio Programs are now "selling the millions" on One-A-Day (brand) Vitamins! Big National Magazines, window displays, car cards, floor and counter displays are building a greater demand, day by day. Don't wait for our salesman. Call your wholesaler today. Place this colorful display out in front. Focus customer attention! Multiply sales! Boost profit!

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Pulvules Ferrous Gluconate, 5 grs., No. 252

Pulvules Dicalcium Phosphate with Vitamin D, No. 287

CHECK PULVULE STOCKS TODAY AND SEND YOUR ORDERS TO US

THE W. H. KING DRUG COMPANY
RALEIGH, NORTH CAROLINA

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



LINED UP FOR BONDS AND NYLONS

Story Page 433

November, 1945

Volume XXVI Number 11

BILL OF BERTIE

— Page 451



**A
THOUSAND
DISAPPOINTMENTS
FOR
EVERY
SUCCESS**



As with all creative artists of supreme rank, the work of Johannes Brahms was considerable time in gaining recognition. Public opinion was slow to respond to his genius. Brahms endured innumerable failures before his pen yielded the beautiful and eloquent *Lullaby*, the revealing strains of *Requiem*, and countless other compositions of world-wide renown.

The research worker labors under much the same difficulty. Circumstance plays almost as important a role as technical knowledge and skill. Despite all this, it is a matter of fact that while an ordinary man will not recognize a fortuitous circumstance in the scientific field, a man of science will. That is why Lilly research workers are trained scientists who strive, day in and day out, to develop better therapeutic agents at lower cost.

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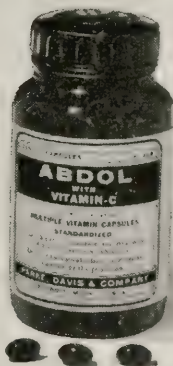
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ABDOL WITH VITAMIN C

Make this *the* multiple vitamin product you recommend . . . new, more potent formula . . . now contains 50 mg. of vitamin C per capsule in addition to vitamins A, D, B₁, and B₂ . . . nicotinamide content has been doubled, and vitamin B₆ and pantothenic acid have been added . . . and in a smaller easier-to-take capsule.



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A leader among B-complex products . . . contains thiamine, riboflavin, nicotinamide, pantothenic acid, supplemented by other components of the vitamin B-complex, derived from liver.

Let these two physician-preferred, consumer-accepted products lead your Vitamin Department to greater sales and bigger profits . . . ask your PARKE-DAVIS salesman for details of the new, profit-packed Fall Offers!



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Saves Time, Ice and Money

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Heavy Duty Motor—Perma-
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AMERICAN PHARMACY discusses virtually every fundamental principle, practice, preparation and biological of value to the pharmacist of today! Up-to-the-minute information on vitamins, sera, vaccines, toxins, anti-toxins and endocrine products is presented fully.

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*Products that are
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GREENSBORO
NORTH CAROLINA

Donates Journals

Mrs. E. F. Kelly of Texas, Maryland has donated seventeen volumes of the CAROLINA JOURNAL OF PHARMACY to the North Carolina Pharmaceutical Association. Since several missing issues of the JOURNAL are contained in the donated volumes, Mrs. Kelly's thoughtful gift will enable the Association to complete and have bound a set of JOURNALS extending from 1922 through 1945.

As many of our readers know, the late Dr. Kelly is buried near Carthage. As Secretary of the American Pharmaceutical Association, he did much to advance the cause of pharmacy; as a teacher, he helped to establish standards and to inspire qualities of the highest order in his pupils; as a citizen, although residing outside the State for most of his life, he remained a loyal and devoted Tar Heel.

One of Dr. Kelly's last requests was that a certain rough rock from his home place in Moore County be used to mark his resting place. The rock is now at his grave.

Barbour Accepts Position with Fitchett

Curtis Barbour, formerly of Smithfield and Fayetteville, has accepted a position as drug clerk with Fitchett Drug Company, Dunn. In this position Mr. Barbour will have charge of the stock and displays, Mr. C. E. Fitchett, the manager, has announced.

Mr. Barbour recently received a discharge from the Army Air Forces, after having seen more than three years' service in the European Theatre. He is entitled to wear the ETO ribbon with 6 battle stars, and the Presidential Unit Citation with cluster.

Prior to entering the service, Mr. Barbour was drug clerk for Reaves Drug Store in Fayetteville.

Good Break

Now I lay me down to snore,
Insured for 20 Grand or more;
If I should die before I wake
My wife will get her first good break.

Roger McDuffie, Poet.

REASONS WHY

Yes, there are many reasons why you should place your fire insurance with the druggists' own Company.

Ask any druggist who has had a fire—he knows some of the reasons.

Ask your agent—ask us—there are many reasons why—all for your benefit.

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Casual Comments

John Terrell is now a partner in the business, Cole's Pharmacy, Sanford. . . . J. L. Sutton of Chapel Hill has returned to work after spending several weeks in a Durham hospital. . . . J. C. Fox, Jr., of Randleman has accepted a position as pharmacist in charge of the Pharmacy Department, Sawyer & Moore, Inc., Durham . . . he will have associated with him as assistant, W. J. Sheffield, his former roommate at Chapel Hill. . . . Clement Byrd has sold the Southern Pines Pharmacy to Graham Culbreth of Hamlet. . . . Gamble Bowers has returned to Richmond and expects to resume his activity as an officer of Owens & Minor Drug Company on or about December 1st . . . his father, J. B. Bowers, and Mrs. Bowers will spend sometime in Orlando, Florida, this winter. . . . W. B. Wilson, after being out of the drug business for eight months, is back in "heavier than ever" . . . he sold the Wilson Drug Company, Hendersonville, to Jack B. Lovingood last February and purchased the Economy Drug Company of the same city last month.

. . . W. L. Johnson, representative of Eli Lilly Company in the Greensboro area for the past year, has transferred his headquarters to Martinsville, Virginia. . . . Steve Frontis, recently returned from Navy duty in Washington, D. C., replaces Johnson as Lilly Representative. . . . Lt. Charles B. Bissette, according to brother, Paul, will return shortly from a tour of duty in Alaska. . . . H. M. Cooke, Jr., has resigned as manager of Patterson's Drug Store, Winston-Salem. . . . M. H. Williams has transferred from Purcell's, Lexington, to Albemarle where he is associated with the same firm. . . . H. C. McDonald of Brevard, ill in the Western North Carolina Sanatorium for the past year, expects to resume work this fall. . . . Joe Neil, we understand, is now working in Laurinburg with the Legion Drug Store. . . . T. Wayne Russell, brother of Lon and Rufus of Greensboro, is back in circulation after several years in the Army . . . most of it being spent in Topeka, Kansas. . . . A. A. Lloyd of Hillsboro is now part owner of the W. A. Hayes Drug Store . . . since



REACO PRODUCTS

DURHAM, NORTH CAROLINA

Dear Pharmacist:

As the months pass by we are sharply reminded of the part you have played in the growth of Reaco Products. Your cooperation has permitted us to do as well as we have and we are deeply grateful.

With kindest personal regards.

Cordially yours,

(Signed) I. T. Reamer, Manager.

We are Distributors of: Reaco B-Complex with C, Reaco A & D,
A. E. P. Tablets, Pyridoxine 10 & 25 mg.

graduating from the U. N. C. School of Pharmacy, he has been an employee of James Pharmacy, Hillsboro. . . A. K. Hardee of Graham is mighty proud to have his former employee, L. H. Mansfield, return from service.

Raleigh Woman's Drug Club Has Regular Session

The Raleigh Woman's Drug Club met at the Woman's Club Thursday evening, November 1st with Miss Ruth Aycock, Mesdames Kenneth Keith, B. D. Arnold and T. E. Pittman as hostesses. Miss Mary Closs Spell presided. The attendance was very good.

Mrs. Travis Tomlinson, whose husband is affiliated with the Carolina Surgical Supply Company of Raleigh, N. C., was welcomed into the Club and was presented with a copy of the Constitution and By-Laws.

The Club voted on and passed a ruling to permit members to continue in the Club for the expiration of the fiscal year when the husband of the member has entered into a non-drug business.

Mrs. R. W. Hunter, chairman of the War Loan Drive Committee, appointed members to take charge of the War Bond Booth in Boylan Pearce Company beginning Monday, November 5 through Saturday, November 10. Much enthusiasm was displayed by the members who will participate in this drive.

Mrs. B. F. Page, Chairman of the Christmas Opportunity Committee reported that arrangements would be made through the Welfare Commission to select a family with children to send Christmas food and presents to.

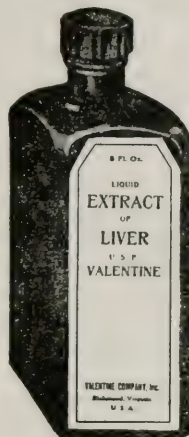
The Club voted on an attendance contest to pep-up the attendance of the members. Mrs. O. G. Duke was appointed captain of the Blue Team and Miss Ruth Aycock captain of the Red Team. Here is to the Reds and Blues. May the attendance be much better in December.

At the close of the business session delightful Russian tea, cookies, mints, and nuts were served by the hostesses.

The next meeting will be a dinner party at the Woman's Club on December 7th for members and their husbands.

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U. S. P.
VALENTINE



8 ounces net
1 dozen at list
\$21.00
Through wholesaler

Valentine Company, Inc.
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Wholesale Druggists
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We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Greensboro Drug Club Auxiliary

MRS. RALPH J. SYKES, *Reporter*

The October meeting of the Greensboro Drug Club Auxiliary was held at the home of Mrs. Hubert Courtland on October 16th, with forty-four members present. Mrs. J. C. Jackson, president of the Woman's Auxiliary of the N. C. P. A. and Miss Alice Noble of the School of Pharmacy, were guests.

Mrs. P. A. Hayes and Mrs. Frank Hayes acted as hostesses for the Justice Drug Company, who gave the luncheon. Mrs. Owen Trogdon, president, who was absent at the September meeting, was presiding again to the pleasure of her members.

Mrs. Pearce and Mrs. Hayes of the Justice Drug Company were welcomed as new members.

The comments by Miss Noble were received with pleasure, as was Mrs. Jackson's address. Mrs. Jackson was very complimentary to the Greensboro Auxiliary, especially citing their work in the War Bond Drives, and the generous contribution to the Student Loan Fund for the use of

Pharmacy students at the University of North Carolina.

The members expressed regret at losing Mrs. Johnson, whose husband has been transferred. Sympathy was extended to Mrs. I. O. Wilkerson in the death of her sister and niece.

It was voted to send a note of thanks for the lovely luncheon and individual gifts, to Mr. P. A. Hayes.

The meeting was adjourned until December when a joint meeting with the Greensboro Drug Club will be held.

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through 1945—their annual custom of making
each succeeding year their biggest in sales.



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—molded with uniform density to dissolve completely and almost instantly. No excipient is used in $\frac{1}{2}$ -grain size—each tablet is 100% pure saccharin. Also, $\frac{1}{4}$ - and 1-grain tablets—100s and 1000s. Prices prompt on request.

THE MCCAMBRIDGE & MCCAMBRIDGE CO.

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Lined Up for Bonds and Nylons

(Cover Page)

An offer by Eckerd's Drug Store of one pair nylon stockings for each purchase sold \$22,950 in \$200 Roosevelt War Bonds in one day (National Drug Store Day—November 7) in Durham.

Pictured are F. J. Hunnicutt, Chairman of Durham County Pharmacy's Victory Loan Committee; Jones Fuller, Chairman Durham War Finance Committee; and E. G. Green, Eckerd's Manager. They're about to sell the first bond to a block-long line of buyers leading to a converted army truck parked in front of the store.

\$200 bond purchasers received a certificate good for one pair nylons from the store on December 10th. Stunt also sold \$8,000 in other than "E" Bonds.

Eckerd's of Durham, by selling 153 Roosevelt Bonds on National Drug Store Day to lead all pharmacies of the State, will receive a special citation from the N. C. P. A. W. B. Gurley of Windsor placed second in the contest by selling 76 Roosevelt Bonds (\$15,200 maturity value) on November 7th.

Other stores reporting unusually large sales of bonds on November 7th include Rogers Drug Company, Fair Bluff; Adair's Drug Store, Roxboro; Wagram Drug Store, Wagram; Fairmont Drug Company, Fairmont; and The Peoples Drug Store, Taylorsville.

The druggists of Mecklenburg, under the leadership of C. S. Goodrum of Davidson, have held several meetings and are fully organized to sell bonds. The ladies auxiliary in Charlotte, Raleigh, Greensboro, Winston-Salem and other towns are doing their part in the current drive, which closes December 8th.

Late Additions to N. C. P. A. Membership List

Howard Q. Ferguson, Randleman; W. A. Sappenfield, Lester Fisher and H. F. Moose, Statesville; J. P. Burnett, Jr. and J. E. Bryan, Lumberton; Maxwell S. Riegel, Clifton Springs, N. Y.; Alton L. McLean, Jr. and Mrs. John W. Hahl, Raleigh; H. R. Simmons, Whiteville; O. Henry Lyon, Lillington; S. L. Martin, Jr., Spray, and Miss Harriett Robinson, Lumberton.

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**GOOD FRIENDS
IN NORTH CAROLINA**

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Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
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Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.



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(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1946
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Incorporated

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wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

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NOVEMBER, 1945

No. 11

Practical Experience Requirement— Revision Needed

In order to become licensed as a pharmacist forty-six states, including North Carolina, require at least one year of practical drug store experience beyond that obtained in college. Since no college of pharmacy can hope to exactly duplicate the sort of practical training gained through direct contact with the public, the value of the experience requirement is self-evident and most certainly should be retained as an integral part of the licensing setup.

This State follows the general rule of accepting, without undue investigation or question, an applicant's certificate of experience, provided it is signed by the pharmacist or pharmacists under whom the applicant worked. With two notable exceptions—New Jersey and Minnesota—the procedure just outlined generally prevails throughout the country.

Our problem is not so much the manner in which experience is certified nor its duration, but rather it is the calibre of the instruction. Some applicants learn as much in one month, when properly supervised under optimum conditions, as others learn in a year. Naturally, there exists a wide variation in the capabilities of applicants—a problem which the Board of Pharmacy can do little about—but the conditions under which a would-be pharmacist obtains his practical training is another story.

The Board of Pharmacy has the authority and an obligation to set up a uniform procedure for the direction of persons desiring

to qualify under the year's experience requirement. Applicant and teacher alike should be impressed with their responsibilities to one another; the applicant should be willing to follow the instruction of the older, experienced pharmacist; the teacher should be prepared to give a fair amount of his time in directing the applicant—a responsibility some employers have taken too lightly in the past.

Occasionally we hear criticism of our present-day graduates, some of which may be deserved, but far too often the criticism is misdirected. If you have in your employ a graduate who "can't take a prescription over the phone," it is your responsibility as teacher to help the individual. If our newly licensed pharmacist hasn't the polish of an older, experienced pharmacist, don't judge too harshly . . . perhaps someone fell down on the job in instructing your employee.

As a start towards solution of this problem, we suggest that a committee be appointed by President Gilliam to investigate the desirability of revising the experience requirements in North Carolina; to examine the plans in use in New Jersey and Minnesota and to make such recommendations to the Board of Pharmacy as may be deemed necessary. In our opinion the Committee should be composed of at least three individuals: a representative of the School of Pharmacy, a proprietor-pharmacist, and a recent graduate pharmacist.

ANNOUNCEMENT

The Committee on Insurance and the N. C. P. A. Executive Committee after careful consideration, have endorsed a group health and accident plan for the members and associate members of the Association.

This policy was chosen because of its liberality and freedom from the usual technicalities. The Company was selected not only because of its reliability, but because your Committee felt that the North Carolina Representatives of the Company are honest, forthright and skilled in this type of insurance.

All matters pertaining to the group will be handled directly with these representatives.

It is necessary that 240 members apply at once in order to put the group in force. Here is an opportunity to get a non-cancellable policy at a rate 40% lower than similar coverage would cost in an individual cancellable policy.

Cordially,

W. J. SMITH, Secretary.

Special Features of the Policy

1. It is non-cancellable to the individual.
2. Claims cannot be contested which result from diseases or accidents incurred before the policy was issued.
3. House confinement not required. If you have a bona fide disability, have a doctor and you do not work, you are entitled to indemnity.
4. "Accidental means" not required.
5. Indemnity cannot be pro-rated if disability occurs as the result of a more hazardous occupation.
6. Arbitration privilege in case of disagreement over claims.
7. Though the policy must be purchased before age 60, once issued there is no age limit as to how long you may keep it.

The policy contains many attractive features

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INTER-OCEAN CASUALTY COMPANY

222 PIEDMONT BLDG.

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Claims Settled Promptly from Greensboro, N. C.

Executive Committee Plans Short-Term Schools

Paul B. Bissette, E. C. Daniels, R. P. Lyon, Ralph P. Rogers and President W. A. Gilliam, members of the Executive Committee, met in Chapel Hill on November 1st to review the Association's program for the past three months and to plan for the future.

The Committee received a report of the Cosmetic School sponsored by the N. C. P. A. Due, in part, to the unusual success of the School, similar short-term refresher courses will be staged during 1946. Insecticides, farm animal needs, vitamins, hormones, camera supplies, baby supplies and the like will eventually be considered through specialized schools.

Of immediate interest is a three-day professional seminar to be held in Chapel Hill the third week in February. The faculty of the U. N. C. School of Pharmacy as well as guest lecturers from other states will appear on the program to discuss the latest advances being made in pharmaceuticals, such as Penicillin, D.T.D., Hormones, etc. One day will be given over to the study of professional supplies and equipment (trusses, etc.)

Due to the technical nature of the seminar, the Committee agreed to limit registration to pharmacist members of the N. C. P. A.

The Committee endorsed the action of the Committee on Insurance following a report by Secretary Smith. Details of the health and accident group policy written exclusively for members of the N. C. P. A. by The Inter-Ocean Casualty Company were announced in the CAROLINA JOURNAL OF PHARMACY, October issue. Since half the number of policies required to establish the group (240) were sold in November, the non-cancellation clause is expected to become effective at an early date.

January 15, 1946, was selected as the date of the first Annual Pharmacy School-Association Banquet. The banquet will be held at the Carolina Inn, Chapel Hill; the N. C. P. A. acting as host to the faculty and students of the Pharmacy School. A nationally known pharmacist has been invited to address the joint banquet meeting.

Mr. Bissette, a member of the Medical Care Commission, reported on the work being done by that group. He has been appointed a member of the Committee on Rural Hospitals.

A minimum of four open business meetings a year will be held by the N. C. P. A. Executive Committee. Any member of the Association desiring to attend may do so—the Committee seeks and is especially anxious to secure the thinking of as many members as possible. Wherever possible, meetings of the Committee will be announced thirty days in advance.

Lt. Commander C. V. Timberlake, now stationed at Saufley Field, Pensacola, Florida, was a luncheon guest of the Committee at the Carolina Inn. Commander Timberlake hopes to resume his pharmacy activities in Youngsville, N. C., at an early date.

Correction

We incorrectly reported in the JOURNAL, October issue, that the Inter-Ocean Group Health and Accident policy written exclusively for N. C. P. A. members could be terminated when a policyholder reached the age 60. The statement should have read (see opposite page): *"Though the policy must be purchased before age 60, once issued there is no age limit as to how long you may keep it."*

A Real Bargain

Complete set drug store fixtures, over 100 feet wall cases including latest type backbar, show cases and tobacco section; refinished. Can deliver about December 10th.

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Pharmacy Movie Free on Request

The Public Relations Committee of the North Carolina Pharmaceutical Association has available, on request, a 30-minute 16 mm. sound movie on "Pharmacy as a Career." While the movie, "Bill Proctor's Choice," was produced primarily for use in high schools, it is suitable for use and would be of interest to such groups as Rotary, Kiwanis, and Lions as well as woman's clubs, ladies auxiliaries, etc.

Individuals interested in booking this film at some future date should send their request to W. J. Smith, Drawer 151, Chapel Hill, N. C. Since the Committee does not have the necessary projection equipment, arrangements will have to be made locally for rental of the projector and speaker (there are over 500 such machines in the State).

Here are a few comments from people who have seen the film: "a dramatic 'job-analysis'"; "one of the best pictures of the season" (Garner High School); "enjoyed it because pupils gained information about pharmacy . . . want more informa-

tion" (Washington High School, Raleigh); "combined entertainment with information"; "very interesting to pupils from standpoint of pharmacy and romance"; "moral and production qualities good" (First Baptist Church, Dalton, Georgia).

The "Surplus" Reporter

The story of the creation of the world is told in Genesis in 400 words. The greatest moral code in the world, the Ten Commandments, has 297 words. Lincoln's Gettysburg Address was given in 266 words. OPA changes the price of cabbage seeds and gets out a bulletin of 2,500 words to tell about it.—*West Virginia SPA Bulletin.*

A. E. Galloway to Dunn

Otis Warren, manager of the Dunn Pharmacy of that city, has announced A. E. Galloway of High Point has accepted a position as pharmacist with the firm.

Mr. Galloway was associated with Mr. Warren during the year 1938, and since that time has been pharmacist with Cecil's Drug Store, High Point.

COMICAL CARTOON BY J. LOUIS COBB, WAYNESVILLE

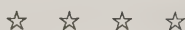


*Have you been to see us about
Christmas Merchandise?*

If you have not been to see us and bought your Christmas and Holiday Gift merchandise, it will be worth a trip to our show room and warehouse and prepare for better Holiday business.

Or, if you have already been to see us, it would be to your interest to pay us another visit for some last minute shopping.

Time is getting short and we suggest that you visit us now.



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

John M. Scott

Of the many and diverse qualities possessed by Mr. John M. Scott that were admirable and enviable, two seem to have stood out.

One of them was his substantiality, if what we have in mind is to be contained in a single word.



His solid strength was conspicuous and noteworthy. His judgments were wise. His intuitions were sound. His leadership was valid. During his long and achieving business and banking career, he brought this attribute of character into play and practice.

He was never impulsive in making his plans or unorthodox in the conduct of his affairs. He went by fixed and established rules and axioms. His personal life and the notable successes he attained in his workaday pursuits rested upon established and proven principles.

The other attribute which aided in giving him an influential presence and name in this community was his equanimity.

Whatever the problem which he immediately faced for his own decision and that about which he may have been consulted in civic, church and community affairs, his feet were always on the ground, his head

was always clear and his opinions always given with unconfused voice.

It was not that he was unemotional: it was that he managed to keep his emotions in prudent control and never to be swept from his solid anchors by any momentary dilemma. Even-tempered, composed, tranquil, he was undefeatable and infectiously good-natured.

Of his thriftiness and industriousness, his boundless energies that kept him geared and going at full blast in looking after and guiding the several business interests which engaged his major attention, his works speak for themselves.

When death began to beckon to him, he was nearing the age of 80, but until then there was no limp in his tread, no lessening of his agile powers, no let-up in his interest and devotion to those concerns which he had appropriated in his younger years and followed through with diligence and devotion to the end.

And thus, through a long life of 80 years, as a child, as an adolescent, as a young man and then as one coming to terms with maturity, Mr. Scott, native-born, lived so well and so honorably that he has passed on now to leave tender recollections among his family and friends of one who was a gentleman every inch, a man of honor and integrity in his personal life and business pursuits, one whose presence was a leverage to the spirits of others and whose fellowship was a benediction.—*The Charlotte Observer.*

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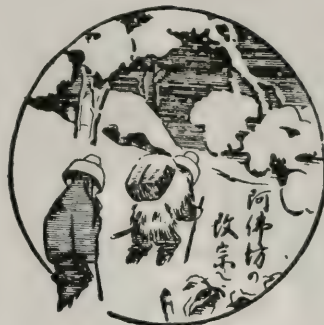
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 電 話 三 三 〇 一 八 番 號

Ensign Jesse M. Pike of Concord, now of Tokyo and points East, writes most interestingly of a chance meeting with Ensign Edwin Fuller of Albemarle, a former classmate at Chapel Hill. His vivid description of

V-J Day, of a visit to a Japanese pharmacy and subsequent loss of A.Ph.A. membership card (Jap card mentioned in letter reproduced above along with letterhead) is shared with JOURNAL readers.

Dear W. J.:

Life has been full of excitement and enjoyment for me since I last wrote you. Unquestionably the most important to me was the arrival of an heir, Jesse Miller Pike Jr., at Charlotte Memorial Hospital in Charlotte, N. C. on August 10. Both Dorothy and the baby are doing fine. They are with Dorothy's parents, Mr. and Mrs. S. L. Duckett of 1945 Crescent Avenue in Charlotte until I can get back to stay. By exhausting the possibilities of getting the word to me promptly (letters and telegrams to Chaplains, radio stations, cablegrams, etc.), I received word that I was a Papa and that the baby and Dorothy were fine, within twenty-four hours after the baby arrived. So often fellows out here have gone for weeks or months before getting the word on such an important event that I felt especially fortunate to hear the good news so promptly. We were returning from Ie Shima and Okinawa to Saipan when I learned of "Jeff's" arrival, and within the hour I had passed out cigars all over the ship.

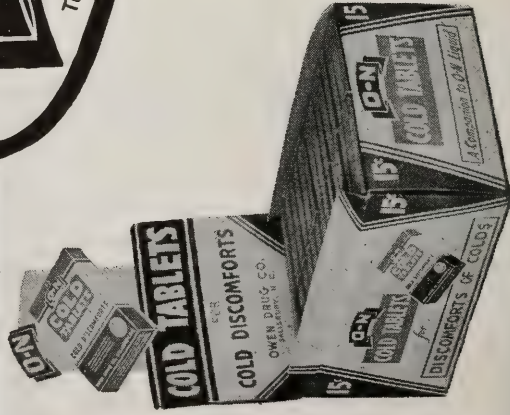
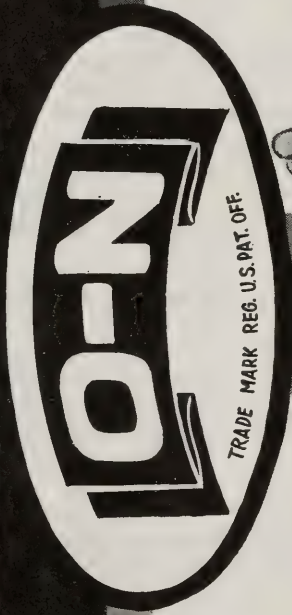
It was just a few days later while we were still in Saipan that authentic word came of the surrender of Japan. What a

sight to behold! Ours was the first ship in the harbor to cut loose with the whistle, blasting out "V" for Victory, and immediately all other whistles broke loose with the same pattern. The ships were "dressed" with flags in celebration, and hoists spelling out "Victory" and "Home" were predominate. Fellows aboard seemed to go crazy, and just on the spur of the moment several even jumped overboard. All ammunition and pyrotechnics had been locked up in anticipation of the surrender, so our area suffered no deaths or bad wounds such as occurred at Okinawa.

Within a few days we were enroute to the Philippines where we loaded equipment, cargo, and occupation troops for Japan. We were the second group of transports to reach Japan, being routed on up into Tokyo Bay to Yokohama. It was late in the afternoon when our turn came to go alongside the dock and unload. Within a few minutes after we docked and I had gone below from the signal bridge (my job aboard ship is that of Signal Officer), a messenger informed me that an officer had come aboard and was waiting in the wardroom to see me. Immediately I went into the wardroom and could hardly believe my eyes when I saw

(Continued on Page 447)

Twin Sales- Twin Profits



A companion to O-N Liquid for Cold Discomforts.

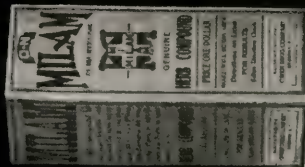
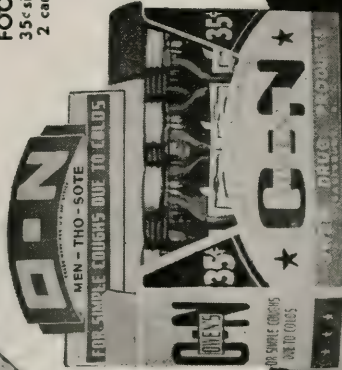
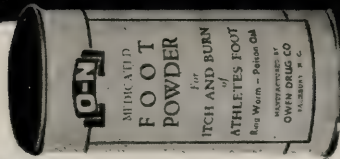


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\$2.80 Dozen

**2 Free With
Each Dozen**



FUNGI-SOL

\$2.80 Dozen

2 Free With Each Dozen

PIERCE PRODUCTS

204 N. Main Street—High Point, N. C.

Ed Fuller (Class of '41) waiting for me. It turned out that his ship was docked just forward of ours, and from his "CAROLINA JOURNAL OF PHARMACY" he learned my address and was on the lookout for me when we docked. Actually we had travelled in the same convoy from the Philippines, but restrictions on communications at sea had prevented him from contacting me sooner. By that time it was time for me to go on watch (8:00-12:00 P.M. or Navy time, the 20-24 watch). Ed had the same watch aboard his ship, so I arranged to visit him aboard his ship as soon as I completed my watch. We had a wonderful time catching up on the news we each had of fellow-pharmacists back in Carolina or spread all over the world in the various services. Ed's mail service had been better than ours, so he had several issues of the JOURNAL that I had not then received.

Returning from Yokohama, we again loaded in the Philippines and sailed again to Japan with occupation forces, this time to Otaru, Hokkaido, in Northern Japan. We were the initial group to go ashore here, and it was quite a sensation to walk up the rather modern streets, knowing that from the windows of the houses and business places that you passed, you were being followed by Japanese eyes—not knowing what emotions or actions lay behind them. Most of the boys or men that we saw still wore their uniforms because they had no other clothes, and a surprisingly large number of them spoke English very well.

While at Otaru I recognized one business place as a Japanese Drug Store, so two other officers and I went in. To the left as we entered was unmistakably the prescription department, and in counters in the center and to the right of the store were packages resembling our proprietary products at home. One section I examined carefully, and was surprised to find the English word "Vitamins" in addition to the Japanese characters, so now I am convinced that basic drug stores are the same wherever you go. The proprietor identified himself "Apotheké," and was most cordial upon learning that I too was a pharmacist. He gave my friends and me Japanese lanterns with candles inside, and mirrors with

Japanese writing on the back. In identifying myself I used an American Pharmaceutical Association membership card. Mr. Okazima (as I soon learned he was named) thought that I was making him a present of my professional card, so he smiled and bowed, took my membership card, and presently returned with his card, appropriately autographed. You may find this card interesting, so I'll enclose it.

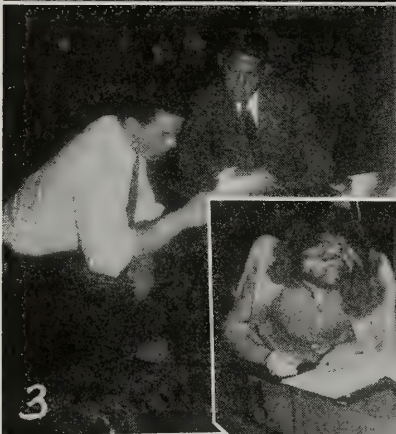
Once more we are back in the Philippines and loading. By the time that you receive this letter I will either be in China or on my way there, whoever first created the recruiting slogan "Join the Navy and See the World" was surely a truthful man. I've seen enough to satisfy me however, and I'm willing to head back to dear old North Carolina and stay there from here on.

Originally our ship had a complement of fifty-four officers. With the naval discharge system now in effect, however, we've lost quite a number of men, and soon will have about half of our former complement with about the same amount of work to be done. I really have to laugh at the situation, for before I came into the Navy I felt that there was a scarcity of help because all the men were in the Army and Navy. Now here I am in the Navy and hearing the same old story "short of help." In the face of this, then, I'm sure all my friends of the school there will accept my good intentions of writing, and feel that my efforts are fused into this one, lengthy letter. I would, indeed, like to write each one individually—and perhaps some day if I can catch up on my work, and can overcome my natural tendency to laziness, I'll be able to do so. In view of this, then, I'd appreciate your giving all the staff my regards, and I'd like for them to consider this as a letter from me to each of them.

Sincere best wishes,

JESSE PIKE.

P.S.—The commanding officer of the troops which we carried to Otaru, Japan, was a Colonel Hanna, who was a North Carolinian, and graduated from N. C. State. In the course of several conversations I learned that his sister, Miss Betty Hanna, is a senior in Pharmacy there at Chapel Hill.



Carolina Camera

(Photos Opposite Page)

The North Carolina Board of Pharmacy met in Chapel Hill recently for the examination of candidates for license to practice pharmacy in the State. On the opposite page is reproduced a pictorial story of the two-day meet, particularly some of the highlights of the examination and the participating individuals.

Roger A. McDuffie of Greensboro (1) is shown with Kermit Henry McNair, a graduate of Howard University, Washington, D. C. McNair has accepted a position in Charlotte with Palmers Drug Store.

Maxwell S. Riegel of Clifton Springs, N. Y. (2) is shown compounding a prescription while Board Member, M. B. Melvin of Raleigh, looks on. Mr. Melvin has been in charge of the "practical" portion of the examination for a number of years. Riegel, incidentally, tied with A. L. McLean of Raleigh (Walgreen's) for highest grades on the examination.

Edgar Lloyd Riggsbee of Pittsboro (3) now an employee of Walgreen's Drug Store, Durham, intently studies a series of questions "compounded" by I. T. Reamer of Durham, who was recently commissioned a member of the Board by Governor Gregg Cherry.

The Board instituted a new procedure this year by having each candidate undergo a fifteen-minute personal interview during which time questions of a practical nature were asked. Here are a few samples selected at random: (a) Give several points of instruction for the proper care of hot water bottles; (b) How does a tuberculin syringe differ from an ordinary hypodermic syringe and for what is it used?; (c) Explain two ways in which you would accurately weigh or measure 1/10 grain Zinc Sulfate.

(d) How are hypodermic needles distinguished as to size; (e) Chloroform is purchased by weight. How would you determine the cost of a fluid ounce?; (f) How would you loosen a "frozen" glass stopper?

The Board again added something new to the examination by requiring the candidates to take a number of prescriptions by

phone. Lloyd Riggsbee (4) is shown recording one of "Dr. McDuffie's" famous concoctions designed to test their professional IQ. Certain fundamental information, while varying with each prescription, was omitted each time, such as name of patient, strength of medication, address of patient, number of tablets, etc.

Thomasine Slayton of Murphy (5), Elsie Hudson of Chapel Hill (6) and Shirley Hurwitz of Clinton (7) are shown as they demonstrate their knowledge of theoretical pharmacy. The candid camera snapshots were taken in the auditorium of Howell Hall of Pharmacy.

J. G. Ballew of Lenoir (8), President of the Board, is shown tabulating the results of the examination. As previously announced in the *CAROLINA JOURNAL OF PHARMACY*, September issue, eight of the candidates were successful.

Secretary-Treasurer H. C. McAllister of Chapel Hill congratulates R. H. (Bob) Parsons (9) of Margaretville, N. Y. as the latter receives a 1945 Pharmacy License. Eventually the Board plans to have the Governor of North Carolina award the certificates and to make the occasion one of more than ordinary significance.

Most of you know what the rules are on reemploying veterans, but for those of you who do not here they are:

1. A veteran is not guaranteed his job unless he is able to present honorable discharge papers.

2. The veteran is required to apply for reemployment within 40 days after discharge from the service and also accept reemployment within that period.

3. A veteran is still qualified if he is physically and mentally able to do the work, even though he may have lost a certain amount of his former efficiency and may be less capable than the person he is replacing.

4. He is to be considered as having been on a leave of absence.

5. To be restored without loss of seniority.

60 Years of Progress

The Firm of ROBERT R. BELLAMY & SON, one of the oldest drug firms in the South, was founded in the 1880's by the late Robert R. Bellamy. The business was originally located on the corner of Front and Market Streets, but in 1919 it had grown to such an extent it was necessary to move to larger quarters, the site of its present location, 202 Market Street.

At this same period, because of the failing health of the founder, the management of the Firm was turned over to his son, Hargrove Bellamy, who had just returned from Overseas Service in World War I.

In 1939, due to the steady growth of the business, additional warehouse space was again necessary. Accordingly, the present Annex was constructed which more than doubled its storage facilities. The Annex is of the latest architectural construction, with glass-bricked frontage, and includes the handsome office of the chief executive as well as a spacious Display and Conference Room for the use and comfort of manufacturers' representatives and the convenience of customers.

In 1943 the Firm changed from a private ownership to a Partnership, with Hargrove Bellamy, the former owner, as Senior Partner (actively in charge of the business), and his son, Ensign Robert R. Bellamy, who is now serving Overseas, as Junior Partner.

ROBERT R. BELLAMY & SON carries at all times Biologicals, Pharmaceuticals, Chemicals, and Surgical Dressings of the leading manufacturers of the Country, as well as a large and diversified line of Sundries. Its organization is highly progressive and capable; and, with its modern facilities, equipment, and complete line of merchandise, serves efficiently the druggists and hospitals of Eastern North Carolina, the territory now regularly covered by the Firm's representatives.

PERSONNEL. Mr. Bellamy has associated with him Mr. W. W. Gayer, General Manager, assisted by Mr. Harold Cleeve and a staff of Department Heads comprised of Messrs. J. E. Woodburn, J. L. Coley, and C. L. King. Under them is a competent and loyal personnel, working with the view in mind of keeping the Firm foremost in the Wholesale Drug Industry.

POSTWAR PLANS. The Firm of ROBERT R. BELLAMY & SON has grown from a modest beginning into one of the leaders of the Industry. It plans an extensive expansion program when manpower and building materials are available. The present personnel will be augmented and the territory now covered will be broadened. A model building will be erected, modern from every standpoint; and new Departments added.

Dedicated to the druggists of Wilmington and Eastern North Carolina with high regard for their good will and in sincere appreciation of their friendship.

ROBERT R. BELLAMY & SON

Wholesale Druggists

WILMINGTON, NORTH CAROLINA

Bill of Bertie

We are privileged to present this month, through the courtesy of the Bertie Ledger-Advance, a short biography of W. B. (WAR BOND) Gurley, Windsor pharmacist.—Ed.

William Burden Gurley—or just plain Bill Gurley—wanted to be a pharmacist. And for twenty-nine years his boyhood ambition has been fulfilled, and its fulfillment has meant to the patrons of the Windsor Pharmacy during that period a friendly, smiling, and understanding service along with the bottles of medicine and boxes of pills he has dispensed to ease them of their pains and help them with the raising of their families.

Apparently also the fulfillment of his ambition has brought to Bill Gurley a full and satisfying life here in Windsor among the people where he, and his parents before him, were born and reared. He was born July 3, 1895, the son of Dr. Whitmel S. Gurley and Lizzie Burden. As a boy he wanted to be a pharmacist and that is what he studied to be at the University of North Carolina after finishing public schools at Windsor.

There are few people who know anything of Windsor who are not also acquainted with Bill Gurley. For twenty-nine years he has been around as pharmacist, with his cheerful word of greeting, a good joke when there is the time to spare for conversation, a wide smile and easy laugh, and a favor granted whenever one is sought. And notwithstanding the long hours of work filling prescriptions and dispensing ice cream and face powder and electric light bulbs and the myriad of other articles that

the public expects to—and generally does—find in the modern drug store, Gurley has found time to take an active and leading part in professional, fraternal, civic and religious organizations and affairs.

As member of the committee on War Bond sales of the N. C. Pharmaceutical Association during the war, he has led the State in personal sales of War Bonds and considers this one of his proudest achievements.

He is a member of the Board of Town Commissioners and Town Treasurer, a past president of the Windsor Rotary Club, a Mason, chairman of the dues committee of the North Carolina Pharmaceutical Association, a vestryman and treasurer of St. Thomas' Episcopal Church.

Hunting and fishing are his hobbies and in these sports he finds recreation and relaxation whenever time and opportunity make their enjoyment possible. He is a proficient follower of both. In addition, he is no mean chess player and sometimes hides out with a fellow addict for a session at this game of many and intricate moves.

Gurley has been twice married and is the father of one daughter, Mrs. R. H. Staton, who is the child of his first wife, Bessie Branton, of Goldsboro, whom he married in 1917. In May, 1927, he married Janie Lyon, of Windsor, the daughter of Mr. and Mrs. W. L. Lyon.

WHITE'S
Flavor - Rich
ICE CREAM
Deliciously Different

★ DRUGS OF MERIT FOR ★ PRESCRIPTION PROFITS

PHARMACEUTICALS

	Gals.
Elixir Three Bromides	\$ 3.90
Elixir Five Bromides	6.50
Elixir Buchu-Juniper	6.80
Elixir Salicylic Acid Comp.....	5.00
Elixir Lactated Pepsin	3.40
Elixir Thiamin Chloride	7.00
(Sherry Wine Base)	
Aromatic Spirits Ammonia	10.00
Tincture Green Soap	3.60
Mixture Rhubarb & Soda	3.00
Chloroform Liniment	3.50
Camphorated Oil	4.60
Calamine Lotion VII	2.25
Milk of Magnesia	1.00
Syrup White Pine Compound ...	3.50
Aromatic Cascara	8.00
10% Discount on 10 Gallon Order.	

OPHTHALMIC OINTMENTS

	1/8 oz. tubes	Dz.
Yellow Oxide, 1/2, 1 & 2%.....	\$1.20	
Atropine, 1/2%	2.10	
Atropine, 1%	2.25	
Atropine, 2%	2.65	
Atropine, 3%	4.25	
Pontocaine	2.25	
Atropine-Bichloride	2.25	
Boric Acid, 5 & 10%.....	1.50	
Holocaine, 1%	1.80	
Holocaine-Adrenalin	2.00	
Eserine Salicylate, 1%	1.90	
Sulfathiazole, 5%	1.90	

AND OTHER FORMULAS.

15% Discount 1 Doz. or more

TABLETS

	1000
CRC, white	\$ 3.50
Carabide	3.50
A. P. C.	2.30
Aspirin, white-green	1.00
Thiamin Chloride, 5 mgm.	5.13
Thiamin Chloride, 10 mgm.	9.35
Thiamin Chloride, 15 mgm.	13.56
Thiamin Chloride, 25 mgm.	19.00
Phenobarbital, 1/4 grain81
Phenobarbital, 1/2 grain	1.26
Phenobarbital, 1 1/2 grain	2.38
Aminophyllin, 1 1/2 grain	8.22
Aminophyllin, 1 1/2 grain and Phenobarbital	9.52
10% Discount on 10,000 Order Assorted.	

	100's
Pyridoxine HCl, 10 mg.....	\$ 3.00
Pyridoxine HCl, 25 mg.....	6.00

LABORATORY STAINS

	Gals.	Pts.
Benedicts Solution	\$2.00	\$.50
Haines Solution	2.00	.50

OINTMENTS

	Lbs.	1 oz. tubes Dz.
Ammoniated		
Mercury, 5%	\$1.10	\$2.00
Ammoniated		
Mercury, 10%	1.25	2.25
Boric Acid50	1.25
Zinc Oxide50	1.25
Sulfur50	
Sulfathiazole, 5%	1.25	2.70
Whitfields	1.00	2.25

Orders of \$12.00 net, prepaid.

**EXTRA DISCOUNT OF \$1.00 IF YOU RETURN THIS AD
WITH YOUR ORDER OF \$12.00 OR MORE NET.**

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Parke Davis & Company
Reaco Products
Wm. P. Poythress & Co.
Schieffelin & Company
Adson-Intrasol Labs., Inc.
Carroll Dunham Smith Pharmacal Co.
Van Pelt & Brown, Inc.

Lakeside Laboratories
L. P. Mayrand
Upjohn Company
Valentine Meat Juice Co.
Vincent Christina & Co.
Retort Pharmaceutical Co.
A. H. Robins Co.

MAIL YOUR ORDER TO:

DRUG SPECIALTIES, INC.

603 Nissen Bldg.

Wholesale Druggists

Telephone 8661

WINSTON-SALEM, N. C.

Howell Hall Happenings

ELEANOR HOLDEN, Reporter

Four months of glorious vacation have come to an end. On October 29th old and new Pharmacy students were seen making their way back to Howell Hall. On registration day Howell Hall was indeed a scene of happy reunion—"greetings" and "glad-to-see-you's" filled the air as old familiar faces dropped in.

First of all, we want to welcome the new students to our profession and to U. N. C. In a short time you'll feel the same as we—that there's just no place like Carolina! You'll know that you couldn't have chosen a better school or a better profession.

Also we welcome to Howell Hall the veterans who have returned to either begin or continue their education. We hope you'll soon feel right at home.

Quite a few of the students spent the four months' vacation either in summer school or in a drug store obtaining some of their practical experience. Out of the fourth-year class, Fate Burnett was employed at Goodes Drug Store in Asheville; Betty Hanna was enrolled in summer school at Lenoir-Rhyne and was also employed at Hickory Drug in Hickory; Florence Lee of Mount Dora, Fla., spent six weeks of her vacation in summer school at the University of Fla.

From the third-year class those attending summer school at U. N. C. were Bonnie Hoffman of High Point and Jean Lyerly of Belmont. Those who worked in drug stores are: Emily Aliton, Aliton's Pharmacy, Port Jervis, N. Y.; Mary Harris, Harris' Drug Store, Newbern, Tenn.; Eleanor Holden, Holden's Pharmacy, Bunnell, Fla.; Ruffin Horne, H. R. Horne & Sons, Fayetteville (Ruffin also attended summer school at the University of Georgia); Mildred Showalter, Eckerd's, Raleigh; and Allen Sinclair, E. V. Zoeller Co., Tarboro.

Out of the second-year class several attended summer school at U. N. C.: Charlotte

Borders, Shelby; Graham Clark, Clarkton; Evelyn Earl, Patterson Springs; Mary Ethel Ellington, Charleston, S. C.; Viola Howell, Mount Airy; Mildred Lang, Ayden; Evelyn Shugar, Tarboro; and Christine Tunstall, Apex.

Those who worked in drug stores are: Patsy Burgiss, B. & T. Drug Store, Sparta; Bill Griffin, Carolina Pharmacy, Chapel Hill; Larry Harris, Mill's Drug, Cliffside; Reeves Hawkins, Martin's Drug Store, Canton; Ellen Macon, Hollingsworth Drug Co., Mount Airy; Maryellen Milloway, Mann's Drug Store, Burlington; and Betty Yates, Reynold's Drug Store, Lynchburg, Va.

Wilmington Store Sold

E. Reid Toms and Tommie Glass of Wilmington have purchased the Standard Pharmacy of that city and will operate the business as an ethical pharmacy. Mr. Glass has already assumed active management of the store.

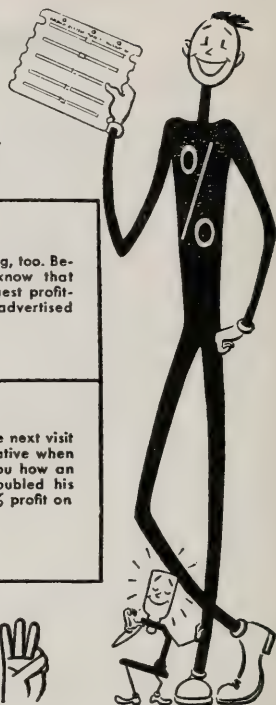
A new pharmacy—Shew's Drug Store—recently opened for business in Wilmington. It is located in Winter Park.

Some Late Arrivals

As the year draws to a close, North Carolina pharmacists are beginning to return at an accelerated rate. B. B. Forrest is back in Hillsboro; Phil Link has returned to Reidsville; Tom Bruce has resumed work in Hot Springs.

Others newly returned to the State include Wayne Russell, High Point; Joe Pike, Concord; A. M. Hicks, Charlotte; J. A. McNeill, Whiteville; Hal Cornwell, Lincolnton and C. H. Guthrie, Beaufort.

*Your Bromo-Seltzer profits' bigger,
Any way you want to figure—
And with what HI PERCENT is showing,
You won't be guessing—you'll be knowing!*



HI PERCENT: It's Bromo-Seltzer's new Profit Calculator—just devised to show you beforehand how much profit you're going to make on every Bromo-Seltzer purchase. When you're giving your order to the Bromo-Seltzer representative, he'll tell you what your profit on that order will be. Mighty pleasant—mighty pleasant.

HI PERCENT: And plenty thrilling, too. Because you'll be surprised to know that Bromo-Seltzer is one of the biggest profit-makers among nationally advertised products.

HI PERCENT: Ever stop to think of the double job Bromo-Seltzer does for you?

1. You sell Bromo-Seltzer at your fountain by the dose.
2. People buy the home packages at the counter.

One helps the other. It's your two-way traffic builder.

HI PERCENT: Look forward to the next visit of your Bromo-Seltzer representative when my profit-calculator will show you how an average druggist more than doubled his money or made better than 50% profit on Bromo-Seltzer.

Tune in the Big Bromo-Seltzer Radio Show VOX POP every Monday night on CBS Coast-to-Coast.

The Show that Travels America . . . Tell Customers to Listen
FIGHTS HEADACHE 3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



Christmas is Coming!

The Christmas season of 1945 will be the first in many years during which we can devote our talents to peaceful pursuits rather than toward the mass destruction of war.

Let us rejoice and give Thanks for the many blessings we enjoy as Americans.

Scott Drug Company

112 South College St.
CHARLOTTE, N. C.

Tar Heel News Topics

Cpl. John Rhem, formerly of Roanoke Rapids, is now stationed at Drew Field, Tampa, Florida. . . . E. P. Crawford of Black Mountain is now basking in Florida's sunshine . . . for the winter Mr. and Mrs. Crawford will reside at 224 Page Avenue, Orlando. . . . Reid B. Grantham has resumed work with the Red Springs Drug Company after being discharged from the Army on October 19th. . . . Announcement has been made of the approaching marriage of Miss Martha Vance Sparkman of Burgaw and Pharmacist C. Louis Shields of Murphy . . . Shields has been an employee of Dees Drug Store, Burgaw, for the past several years. . . . On exhibit in Chapel Hill during the December Art Show (confined exclusively to North Carolina artists) will be four paintings by J. Louis Cobb of Black Mountain. . . . S/Sgt. Jesse M. Russell of Canton can be contacted by writing him at the following address: Sqd. "E," Box 420, 1040th. AAFBU SAAAB, Santa Ana, California. . . . Yes, sir, Tom Bruce is back home (Hot Springs) with the Mountain Park Pharmacy . . . after a tour of the midwest, Tom looked over the South Pacific and then decided the mountains of Western North Carolina can't be beat . . . then, too, Tom has a favorite fishing hole on the French Broad River that needs attention. . . . Have you seen that bonita, weight 15 pounds, that President-Elect Cliff Daniels of Zebulon caught at Morehead City? . . . and our N. C. P. A. President, W. A. Gilliam of Winston-Salem, caught himself a nice batch of trout while on a trip to the coast . . . the fish weighed in the neighborhood of a pound a piece, but by the time the party returned to Winston, none weighed less than five pounds . . . as usual, the largest one got away . . . new members of the BOW TIE CLUB include Earl Jones of the W. H. King Drug Company, Raleigh. . . . Shuford Snyder has been transferred from Camp Chaffee, Arkansas, to Fort Leavenworth, Kansas . . . he says he is getting to be real expert at first aid, preparing bandages . . . hopes to return to School by fall of 1946. . . . Norman Moury is recovering in Greensboro from a recent

illness. . . . Wampole's, fortified with Penicillin, did the trick.

According to information seeping out of Greensboro, A. C. Browning is getting back into harness at Jesse Tyson's Green Street Drug Company. . . . A. C.'s service record appears in this issue of the JOURNAL. . . . Ralph P. Rogers of Durham spent the week of October 12-17 in Baltimore and New York. . . . Ralph's daughter is in school in Virginia, his son is studying medicine in Baltimore. . . . Oscar Umstead was pinch-hitter at Rogers Drug while Ralph was out of town. . . . A. G. Elliott, Jr., of Fuquay Springs, after basic training in Washington State and South Carolina, has been sent overseas. . . . Maurice M. Brame, we hear, is with the Ring-Harris Pharmacy, High Point. . . . Archie Millis is back in Durham with Duke Hospital Pharmacy. . . . Zeb Curtis of Waynesville expects to open the Curtis Drug Store in that city on or about December 1st . . . he will have associated with him, J. Louis Cobb of Black Mountain.

Timely *Tips*

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
12 BOXES
& **12 LABELS**

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ST. LOUIS, MO.
FINE DRUG

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RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE *and* NEURALGIA

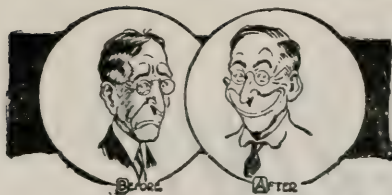
The prescription-type ingredients in the "BC" formula are readily assimilated. That's why "BC" offers relief from headaches, muscular aches and joint pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"



Prompt Service

One hot morning I came into my store and most of the clerks appeared a bit droopy. Since I happened to have on a clean shirt (rather unusual) and a shine (still more unusual) I decided to set an example for prompt attention to the customers, hoping to create a bit of emulation thereby.

So I promptly approached a fellow who was half leaning across the counter and asked, in a brisk and polite manner, if I could help him in any way, please.

He replied, in a lazy drawl, "Yass, I want sometin fur de bowels." "Just what do you have in mind," I asked, listing a number of items in that general category.

"Aint I tole you dat I want sometin fur de bowels? You is a druggist aint you? You ought to know what I wants."

Somewhat taken aback, I again suggested that he tell me what he thought was the trouble with his bowels and that probably I could advise him more intelligently.

But by that time he was becoming indignant at a lack of prompt service and stated that there was "nuttin de matter wid his bowels, that he wanted the medicine for his wife, and that he would go where he could get what he axed fur."

I certainly hope that he got it.

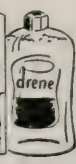
S. M. Purcell, Salisbury.

Credit

An old negro customer of mine told me he never bought anything on credit without remembering something his landlord said when approached for a ten-dollar loan: "If you are up and can't stay up, how in the hell are you going to get behind and catch up?"—E. P. Crawford, Black Mountain.



No Other Shampoo
leaves your hair so
lustrous, yet so easy
to manage!



Drene Shampoo
WITH
HAIR CONDITIONING
ACTION

THE PEABODY DRUG COMPANY

Wholesale Druggists

Durham, N. C.



THE *Sealtest* FLAVOR-OF-THE-MONTH

You remember those big Sealtest Ice Cream profit-makers back in pre-war days. Well, they're back again and behind them is all the power of Sealtest's big night-time Village Store Radio Program, plus strong newspaper advertising and striking store and window displays.

If you are a Sealtest Dealer, feature these *sales leaders* for real profits. If you're not a Sealtest Dealer, write or telephone the nearest Southern Dairies plant for further information.

Southern Dairies



Division of National Dairy Products Corporation

Join the fun in the Sealtest Village Store, starring Jack Haley, Thursdays, 9:30 P. M., NBC Network

SERVICE



RECORDS

PHILLIP AUGUSTUS BRAME**North Wilkesboro**

Entered Merchant Marine November 25, 1943. After finishing Officers Training School, was commissioned as Ensign, U. S. Maritime Service. Later assigned to S. S. Opequon in the capacity of Purser-Pharmacist, and placed in charge of all medical supplies aboard ship, and the dispensing of same to crew.

Served in the North Atlantic, Mediterranean and Pacific war areas. Phillip says his experience aboard the S. S. Opequon was an education—treating everything from toeache to headache.

He was promoted to the rank of Lt. (jg) on September 1, 1945 and was discharged on October 4, 1945. He is back with his father, R. M. Brame, assisting with the operation of R. M. Brame & Sons Drug Store, North Wilkesboro.

ALTON CAIN BROWNING**Greensboro**

Entered service October 17, 1942 and remained on duty at U. S. Naval Hospital, Charleston, S. C., until January 19, 1944. For the next three months he was stationed at the U. S. Naval Receiving Station, Boston, Mass.

From March 31 to May 28, 1944, he was aboard the U. S. S. McNulty in the Atlantic; from May 28 to July 8, 1944, stationed at the U. S. Naval Hospital, Chelsea, Mass. After returning to Boston for a month, he went on duty at the Field Service School, Camp Lejeune, N. C.

Later, he was stationed at Camp Pendleton, Oceanside, California; from November 6, 1944, to September 14, 1945, he was with the 6th Marine Division in the Pacific. Returning to this country in September, 1944,

he was stationed for a short time at San Pedro, California, and then sent to Charleston, S. C., where he was discharged as Pharmacist Mate 1/C, on Oct. 4, 1945.

ERNEST CHADWELL BUCHANAN**Kinston**

Joined the Navy at Norfolk on March 4, 1942, as Pharmacist Mate, third class. Transferred to New River for duty with the Marines. Promoted to Pharmacist Mate, second class, on September 1, 1942.

Went overseas February 23, 1943; promoted to Pharmacist Mate, first class, while in New Zealand.

He served in the Southwest and Central Pacific for 21 months, participating in the Bougainville and Guam campaigns.

After returning from overseas, was transferred to the U. S. N. Medical Supply Store House, Norfolk, Virginia, where he remained until discharged as Chief Pharmacist Mate on June 1, 1945.

THOMAS MARSHALL HOLLAND**Mount Holly**

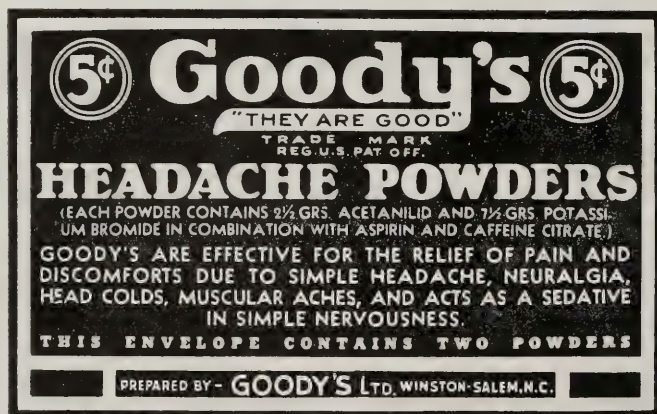
Entered Naval Reserve July 4, 1942, as Pharmacist Mate, 2/C. First stationed at Newport, R. I., at U. S. N. Training Station and U. S. N. Hospital. Later worked in Pharmacy Dispensary at Davisville.

February 5, 1944, he was transferred to England for clerical work in the health record office of the Naval Air Base. Returned to U. S. on August 15, 1944, and remained at Naval Air Station, Norfolk, until November 30, 1944, when sent aboard a destroyer escort for "independent duty." Transferred from DE to Norfolk on August 1, 1945, and discharged from service as Pharmacist Mate, 1/C, on September 21, 1945.

TURNOVER —

DAILY — WEEKLY — MONTHLY

MAKE UP FOR LACK OF
OTHER MERCHANDISE
TODAY BY FEATURING
PROFITABLE
EASY-TO-SELL

A rectangular advertisement graphic for Goody's Headache Powders. It features a dark background with white text. At the top, there are two circular emblems, each containing the text "5¢". Between them is the brand name "Goody's" in a large, stylized font. Below the brand name is the slogan "THEY ARE GOOD" in a smaller font, followed by "TRADE MARK" and "REG. U.S. PAT. OFF." in even smaller text. The main product name "HEADACHE POWDERS" is prominently displayed in a large, bold, sans-serif font. Below this, in smaller text, is the description: "(EACH POWDER CONTAINS 2 1/4 GRS. ACETANILID AND 7 1/4 GRS. POTASSIUM BROMIDE IN COMBINATION WITH ASPIRIN AND CAFFEINE CITRATE.)". This is followed by a paragraph stating: "GOODY'S ARE EFFECTIVE FOR THE RELIEF OF PAIN AND DISCOMFORTS DUE TO SIMPLE HEADACHE, NEURALGIA, HEAD COLDS, MUSCULAR ACHES, AND ACTS AS A SEDATIVE IN SIMPLE NERVOUSNESS." Below this paragraph is the text "THIS ENVELOPE CONTAINS TWO POWDERS". At the very bottom of the graphic, a horizontal bar contains the text "PREPARED BY - GOODY'S LTD, WINSTON-SALEM, N.C.".

5¢ Goody's 5¢
"THEY ARE GOOD"
TRADE MARK
REG. U.S. PAT. OFF.
HEADACHE POWDERS
(EACH POWDER CONTAINS 2 1/4 GRS. ACETANILID AND 7 1/4 GRS. POTASSIUM BROMIDE IN COMBINATION WITH ASPIRIN AND CAFFEINE CITRATE.)
GOODY'S ARE EFFECTIVE FOR THE RELIEF OF PAIN AND DISCOMFORTS DUE TO SIMPLE HEADACHE, NEURALGIA, HEAD COLDS, MUSCULAR ACHES, AND ACTS AS A SEDATIVE IN SIMPLE NERVOUSNESS.
THIS ENVELOPE CONTAINS TWO POWDERS
PREPARED BY - GOODY'S LTD, WINSTON-SALEM, N.C.

Caution: Use only as directed

Goody's, Limited

WINSTON-SALEM, N. C.

RAY ALEXANDER KISER**Lincolnton**

Entered service June 13, 1942, and was stationed at Camp Grant, Rockford, Ill., for basic training. Assigned to Medical Corps during basic training and remained with this Corps during entire period of service.

Was sent overseas from Camp Grant and landed in Scotland in Clyde River Bay near Glasgow. Assigned to 34 Inf. Med. Bat. and sent to Northern Ireland. Remained there about three months. From there to North Africa to participate in Tunisian campaign.

From Africa to Salerno, Italy, to participate in Salerno campaign. After serving six months in Italy, was returned to United States on July 11, 1944, and assigned to Fort Myer, Virginia. Was discharged on October 17, 1945, with 71 points.

Decorations: good conduct medal; two battle stars.

DAVID CRAIG PURCELL**Salisbury**

Entered service Feb. 13, 1942, at Fort Bragg. Was sent to Camp Robinson, Arkansas, for basic training. Transferred to Morrison Field and then to Drew Field, Florida, where he served as Medical Technician.

Sailed for Oran on January 14, 1943. Served in the following areas: Tunisia, Sicily, Naples-Foggia, Rome-Arno, Southern France, Northern France, Rhineland and Central Germany.

Returned to the United States October 10, 1945, and discharged at Fort Bragg on October 15, 1945. Now with Purcell Drug Company, Salisbury.

LLOYD MORGAN SENTER**Carrboro**

Entered the U. S. Maritime Service November 2, 1942, as Pharmacist Mate 2/C, and assigned to recruiting in the Washington office. Promoted to Pharmacist Mate 1/C, on July 16, 1943, and transferred to Raleigh as Medical Examiner in charge of that office.

Transferred to Denver, Colorado, on Janu-

ary 15, 1944, as Medical Examiner in charge of the Denver office. Promoted to Chief Pharmacist Mate, April 16, 1944. Transferred to Washington, D. C., September 15, 1945, and released to inactive duty on October 2, 1945.

ELMER WILLIAM BUCHANAN**Greensboro**

Entered the war early and has just received an honorable discharge after serving almost four years, two and one-half years of which was spent overseas.

First stationed at Fort Bragg, later transferred to Camp Claiborne, La., for basic training. Following basic he was assigned to the 82nd Airborne Division, 307th A/B Medical Company, and sent to Maxton Field, N. C., for intensive training in paratroop and glider operations.

From Maxton Field, Sgt. Buchanan was sent to Casablanca and Eastern Tunisia. He fought in Sicily and continued on through the war, ending up in Germany on VE DAY, after having participated in six major combats.

When not in combat, Sgt. Buchanan served as Pharmacist; during combat he served as Surgical Technician.



SGT. E. W. BUCHANAN

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

The Seeman Printery, Inc.



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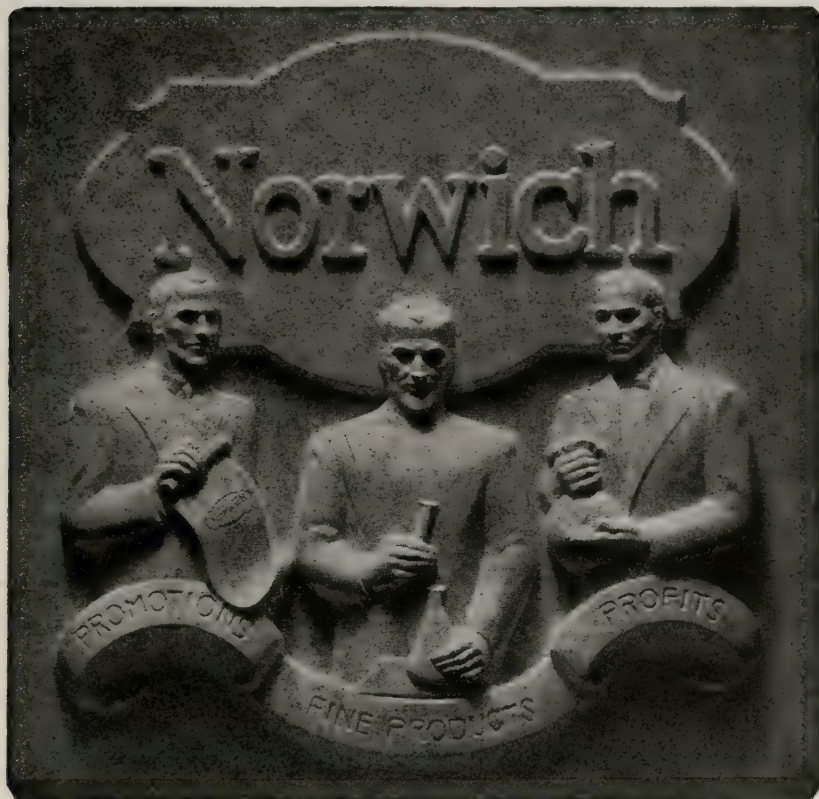


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AND PROMPTNESS



Printers in Durham. N. C., Since 1885

S I X T I E T H A N N I V E R S A R Y



What NORWICH means to *you!*

Norwich means fine profits

... a satisfactory return on your time, training and investment—a profit compatible with your professional and business standards.

Norwich means fine products

... products based on scientific medical and pharmaceutical research—and on

sixty years of service to the public.

Norwich means fine promotion

... constantly working for Norwich and for you is a program of effective advertising, publicity and point-of-sale displays—backed by the personal interest and service of your Norwich representative.

THE NORWICH PHARMACAL COMPANY, NORWICH, NEW YORK

Feature the Larger Sizes of CAPUDINE

Here's Why:

1. The larger sizes give your customers a bigger value.
2. The larger sizes conserve materials and transportation and your Clerks' time.
3. They increase your unit of sales, thus increasing your profits.
4. Capudine, you know, is the home or family relief for Headaches, Neuralgia and Muscular Aches due to exposure or fatigue. The 60c and Pint sizes are much better for home use because they are so economical . . . and they also assure that Capudine will be on hand in the home when it is needed.

So feature the larger sizes of Capudine and keep them on display, thus serving your own and your customers best interests.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.



PAL BLADES

— *the Future*

Ever since the first package of Pals was sold, more and more men have been discovering that PAL HOLLOW GROUND BLADES are a different kind of blade, a distinct advance in the science of shaving.

We're now thinking and planning for 1946—for increased manufacture, wider distribution and still heavier promotion of Pal than at any time in our history. We intend that still *more* and *more* men shall discover that Pal's flexible "hollow-ground" edge gives a cool, clean, perfect "feather touch" shave—and that you shall PROFIT more and more with Pal because they sell, repeat and satisfy Your Customers.

Pal Blades are now Rust-Resistant

PAL

hollow-ground
RAZOR BLADES

SINGLE OR DOUBLE EDGE

PAL BLADE CO., INC. 595 Madison Avenue, N. Y. C.

Effective NOV. 15, 1945

MORE PROFIT FROM MILES!

YOU DON'T FIGURE TWICE!



MILES NEW DISCOUNT SCHEDULE

Effective November 15, 1945, ALL MILES PRODUCTS will be offered under a single price schedule.

Here are the benefits to you, Mr. Druggist:

1. Completely simplifies ordering ANY and ALL Miles Products.
2. Provides better stock control and faster turnover.
3. Gives you the maximum discount on all Miles Products — on orders of \$83.30 and over.
4. Adds increased profit on One-A-Day (Brand) Vitamins.

Yes, that's what the new Miles Discount Schedule means to you. Now — Feature! Display! All Miles Products for even greater profit and speedier turnover. You'll be MILES AHEAD.

*Applies to all
MILES products*



MILES NEW DISCOUNT SCHEDULE

APPLIES TO LIST PRICES

Less than \$2.00	-	-	1% cash
\$2.00 to \$10.00	-	-	5% trade, 1% cash
\$10.00 to \$25.00	-	-	7% trade, 1% cash
\$25.00 to \$50.00	-	-	9% trade, 1% cash
\$50.00 to \$100.00	-	-	13% trade, 1% cash
\$100.00 and over	-	-	15% trade, 2% cash

The Above Discount Schedule
is Effective November 15, 1945

Cut out this new schedule and file it in your records.

MILES LABORATORIES, INC.
Makers of Alka-Seltzer and One-A-Day (brand) Vitamins
Elkhart, Indiana Established 60 Years



The Home of
Purepac
 HEALTH AIDS

Yes, sir, — there are more than 800,000 medicine chests in the territory we service. Multiply this figure by the 50% *protected* profit offered on many of Purepac's household needs, and you'll agree our druggists really have something . . . Ask your W. H. KING salesman today about Purepac's current deals.

W. H. KING DRUG COMPANY

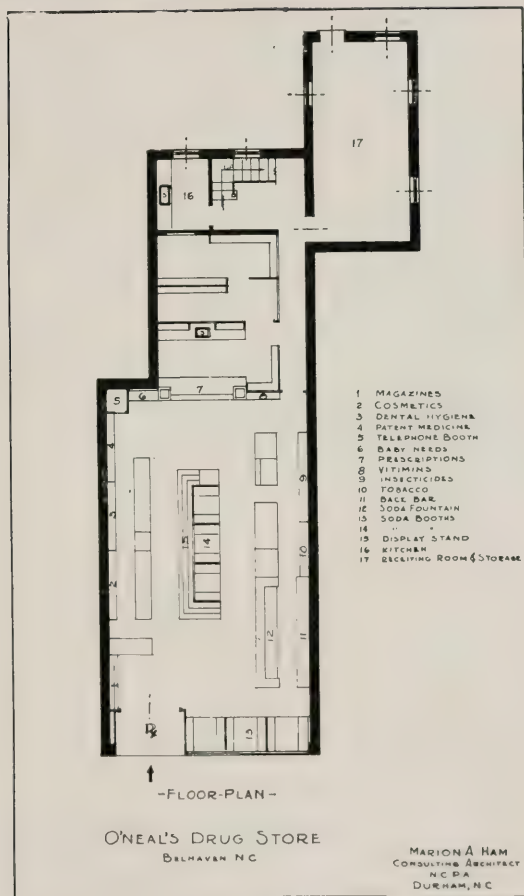
Wholesale Druggists

RALEIGH, NORTH CAROLINA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



THE NEW FOR THE OLD

— Page 491

December, 1945

Volume XXVI Number 12

—Other Things
Being Equal—

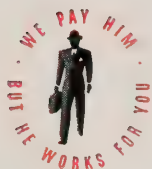
Reassertion



THIS IS DECEMBER, 1945...

The fasces of the dictators, ancient symbols of arbitrary power, lie broken at our feet. Again the people of the world are given an opportunity to assert justice, truth, and mutual respect. Upon this foundation only will a world society of nations long endure.

Basic principles of fair play transcend the artificial barriers of nationality and race. People everywhere instinctively trust the man or the institution that respects the rights and privileges of all men. The pharmacist, the physician, and the wholesale distributor are essential. For over fifty-one years the Lilly Policy has respected and preserved the rightful functioning of each. The Lilly Policy is your Commercial Bill of Rights, your guarantee of straightforward dealing.



Lilly

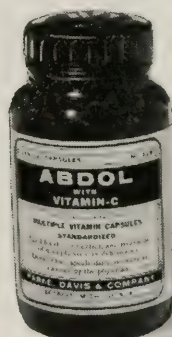
ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

FOR PRESTIGE and PROFIT In Your VITAMIN DEPARTMENT

FEATURE

ABDOL WITH VITAMIN C

Make this *the* multiple vitamin product you recommend . . . new, more potent formula . . . now contains 50 mg. of vitamin C per capsule in addition to vitamins A, D, B₁, and B₂ . . . nicotinamide content has been doubled, and vitamin B₆ and pantothenic acid have been added . . . and in a smaller easier-to-take capsule.



and FEATURE

COMBEX

A leader among B-complex products . . . contains thiamine, riboflavin, nicotinamide, pantothenic acid, supplemented by other components of the vitamin B-complex, derived from liver.



Let these two physician-preferred, consumer-accepted products lead your Vitamin Department to greater sales and bigger profits . . . ask your PARKE-DAVIS salesman for details of the new, profit-packed Fall Offers!

PARKE, DAVIS & COMPANY, Detroit 32, Michigan

three big sources of profit!

And you can be assured of this profit—
by recommending 'S. T. 37' Antiseptic Solution
to your customers!

'S. T. 37' *antiseptic solution*



1. For the treatment of cuts and
open wounds



2. As a wet dressing
for burns



3. As a gargle or spray

Sharp
& Dohme

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Foils Narcotic Robbery

Eulan Shook, proprietor of Shook's Drug Store, West Hickory, assisted local police in apprehending a man booked as Kyle Leonard Williams who was caught in the act of stealing narcotics from the store.

Mr. Shook was awakened about midnight on the night of December 26 by noises coming from his drug store which is located nearby. He grabbed a shotgun and arrived at the rear of the store just as the culprit, his pockets bulging with narcotics, was lowering himself to the ground from a window.

Police called by Mrs. Shook arrived in a few minutes but Mr. Shook had the situation well in hand . . . including his shotgun. Williams was later ordered bound over to the Catawba Superior Court under bond of \$2,000.

Williams gained entrance to the store by forcing a rear window with a crowbar; the narcotic cabinet was opened in the same manner.

New Soda Fountains

Immediate Delivery from Charlotte

Two 10-foot fountains, 30-gallon
ice cream capacity.

One 9-foot fountain, 20-gallon
ice cream capacity.
Also 5 foot bobtails.

OLIN A. BERRYHILL

Distributor

Charlotte, N. C.

Phone 8945 or 44761

“A Word of Appreciation”

To all of our friends we express our sincere appreciation for the privilege of serving you during the past year. While we realize it was not always possible to measure up to normal standards of service it is our fervent hope that in 1946 it will again be possible to supply you with an abundance of quality merchandise and a service that leaves nothing to be desired.

We wish all of you a happy and a prosperous New Year.

Scott Drug Company

Charlotte, N. C.

Casual Comments

Phil Gaddy, after more than three years in service, is back in Marshville . . . he is assisting his father in the management of the Union Drug Store. . . . Mr. and Mrs. Dean Tainter left Marion on December 6th for an indefinite stay in Florida. . . . J. C. Fox, Jr. is in charge of the Pharmacy Department, Sawyer & Moore, Inc., newly opened concern in Durham . . . he is assisted by his friend and former roommate, Bill Sheffield, who hurried on to Durham after being discharged from service in Denver, Colorado. . . . Congratulations to James W. (Jim) Harrison of the Dr. T. C. Smith Company, Asheville, for his timely article "Hitch Your Label to the Stars," which appeared in the November, 1945 issue of *The Red Barrel*, Coca-Cola's monthly trade publication. . . . We understand Ed. Hamlet is out of service and will soon be back in harness. . . . A. B. Kunkle has received an appointment as Pharmacist under Civil Service and is now stationed at Hospital

No. 2 at Fort Bragg . . . he is working in the manufacturing department. . . . Mr. and Mrs. Norman Moury and son, Danny, of Greensboro have returned after spending a week in Philadelphia . . . Poppa Moury went on business, Momma Moury to shop and Danny to see his Great Grandmother who is 91 years old . . . we are wondering if the old man brought a supply of Wampole's back with him. . . . D. A. (Alec) Hutchinson, formerly of Elizabethtown, is the new owner of Reaves Drug Store, Raeford. . . . According to reports, L. E. Reaves is headed towards the West Coast to be associated with the Owl Drug Chain in California. . . . Another of our pharmacists, L. S. Saunders of Wilmington, preceded L. E. to California. . . . John C. Canipe, Jr., of Boone, is temporarily stationed at Camp Campbell, Ky. . . . J. C. Crawford has purchased Saluda Drug Sundries from C. W. Mason. . . . N. O. Mc-

(Continued on Page 469)

REASONS WHY

Yes, there are many reasons why you should place your fire insurance with the druggists' own Company.

Ask any druggist who has had a fire—he knows some of the reasons.

Ask your agent—ask us—there are many reasons why—all for your benefit.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Dowell of Scotland Neck has been appointed to his County's Board of Health. . . . We understand J. H. Fox is back with his father in Asheboro after several years of military duty in Mobile, Alabama. . . . W. B. Gurley of Windsor has been appointed campaign director of the March of Dimes for Bertie County. . . . Lt. Col. Lee C. Gammill, temporary executive secretary of the State Medical Care Commission, is a graduate of the Little Rock (Ark.) College of Pharmacy.

F. O. Garren, we understand, is now working in South Carolina with Roy's Drugs, Greenville . . . he has been in service for three years. . . . Johnnie McDaniel, just released from service, has returned to the J. E. Hood and Company, Kinston. . . . Maurice L. Cable is back in Asheville "after covering the Pacific pretty thoroughly" . . . before being discharged, he went to the top of the enlisted ranks . . . to Chief Pharmacist's Mate. . . . E. P. Crawford of Black Mountain, now resting up a bit in Florida's warm sunshine, writes: "this section (Orlando) has a bumper crop of citrus fruits and with the ceiling price lifted it is bringing a good price . . . for grapefruit, we step out into the yard and help ourselves." . . . Captain Sam McFalls has returned to Greensboro and is already at work at Wilkerson-McFalls. . . . Mrs. John W. Hahl of Raleigh is now living in Elizabethtown, Ky. (136 W. Dixie) . . . her husband, just returned to this country from Naples, Italy, is stationed at Fort Knox. . . . G. L. Kirkpatrick, pharmacist with the Dr. T. C. Smith Co. of Asheville for the past four years, has returned to Black Mountain to accept a position with the Black Mountain Drug Company. . . . After three years of Army life, E. W. Buchanan is back in Greensboro with Liggett's. . . . The North Carolina Artist's Show, held in Chapel Hill during December, featured a number of paintings by J. Louis Cobb of Waynesville. . . . Standard Pharmacy, Wilmington, has a new employee—E. F. Glenn of Beaufort. . . . Wade Gilliam, President of the Winston-Salem Retail Merchants Association, presided at a "kick-off" bond meeting in the city recently. . . . W. H. Burbage, Pharma-

(Continued on Page 470)



"IT'S FAMOUS

because

IT'S GOOD"

Timely Tips

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
R BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

**WRITE OR CALL
C. H. SMITH
Representative**

Phone 3-5208 Charlotte, N. C.

Box 1001

Association to Be Host to Pharmacy School

The North Carolina Pharmaceutical Association will honor the faculty and students of the U. N. C. School of Pharmacy at a banquet in Chapel Hill, January 15th. Approximately 150 students, faculty members and pharmacists are expected to attend the affair which will be held at the Carolina Inn.

Dr. R. P. Fischelis, Secretary of the American Pharmaceutical Association, will be the chief speaker. His topic will be "Pharmacy in the Affairs of the Nation."

The N. C. P. A. Executive Committee will attend the dinner following a business session scheduled earlier in the afternoon. President W. A. Gilliam of Winston-Salem will act as toastmaster.

Notice

Effective February 1, 1946, to and including April 30, 1946, the 2½ oz. (35c

size) Noxzema Skin Cream may be retailed at the revised minimum Fair Trade price of 23c.

News Notes

(Continued from Page 469)

cist at Phillips Drug Company, Albemarle, received honorable mention for a "blurb" published in Dr. Pepper's monthly, *Dox Vox*. . . G. V. Lawrence of Charlotte has sold the Elizabeth Drug Store to W. C. Wingfield, Jr. . . Q. T. Bilbro and R. J. Johnson of Asheville are now partners in the operation of Aiken & Horton . . . soon to be renamed Langren Drug Store. . . Paul Hood, who has been a patient at Duke Hospital, Durham, for the past several weeks, has returned to his home in Dunn . . . his condition is reported as much improved. . . George Windecker, newly returned to civilian life after several years in service, is living in Ridgefield, New Jersey.



WELCOME-'46!

And what a grand New Year it is! The first new year of Peace and of new hope—of a rebirth of good-will among men! 1946 is a new year in a new world, and the future looks good. All we need is the courage and the ingenuity to *make it good*.

This is an appropriate time to say "thank you" to all of you who have understood our many problems, and who have been so cooperative throughout. As this better year dawns, we say "thanks" again, in the name of the entire Pal organization, and here's to many more years of pleasant, profitable association.

HAPPY NEW YEAR!

PAL

hollow-ground
RAZOR BLADES

SINGLE OR DOUBLE EDGE

PAL BLADE CO., INC. 595 Madison Avenue, N. Y. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Carbrital Kapseals

Composition: Each Kapseal contains $1\frac{1}{2}$ grains of pentobarbital sodium and 4 grains of carbromal.

Uses: Intended for oral administration in conditions in which it is desirable to obtain the hypnotic action of pentobarbital sodium and the sedative effect of carbromal. Acts rapidly, inducing quiet restful sleep from which the patient awakens feeling refreshed and alert.

How Supplied: "Carbrital Kapseals," No. 372, in bottles of 100 and 1000.

Manufacturer: Parke, Davis & Company, Detroit 32, Michigan.

Gery Elected President

Mr. Charles G. Gery has been elected President of Henry K. Wampole & Company, Inc., Philadelphia, succeeding Mr. G. B. Beaumont who is now Chairman of the Board.

Wanted to Buy

Established retail drug store in prosperous community. Business must be sufficiently large to adequately support two pharmacists. If you are ready to sell, send complete details to Cecil G. Brown, 435 S. Court Street, Montgomery, Alabama.

"Man of the Year"

Because of the superb work he did as head of the Farm Security Administration to help worthy tenants become homeowners, *The Progressive Farmer* has named Hon. F. W. Hancock, Jr., of Oxford, as "Man of the Year in Service to North Carolina Agriculture."

CAPSULES

PRENALIS

A well-balanced, standardized, Vitamin-Mineral Formula, with Yeast-Liver Extract concentrated. Intended particularly for Pregnant and Lactating Women.

Detailed to Physicians

*Products that are
Scientifically Correct*

MANUFACTURING
CHEMIST

L. P. MAYRAND

GREENSBORO
NORTH CAROLINA

FOR MORE THAN FIFTY YEARS

David's
SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1946
Price \$4.80 Per Dozen



From your own Wholesaler or from



**Owens & Minor
Drug Company**

Incorporated

1000 E. Cary Street Richmond, Va.

*"Who have been good drug
wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXVI

DECEMBER, 1945

No. 12

Other Things Being Equal

*By HARVEY M. MANSS, President,
The Bayer Company Division of
Sterling Drug, Inc.*

During the past few years the drug trade press has been filled with editorials and articles concerning the increasing distribution of drugs and cosmetics through non-drug outlets. Through all these essays run the same general themes: the manufacturer who sells his products to the supermarkets is a conscienceless rascal who will come to no good end; or the grocery store should stick to its groceries and keep out of a business that is a profession, etc., etc., etc. The hardware and the grocery journals have the same story, in reverse. But that's not the question before the meeting.

Now let's dig down through all this rubble of verbal bombardment and see if we cannot come up with one or two solid principles to guide the pharmacist through to a constructive program for the drug store.

Distribution, like water, seeks its own level. That famous character, The Ultimate Consumer, gradually but surely shows his preference of outlet. No artificial barrier, no matter how adroitly fabricated, can thwart this basic principle for long. And this preference is determined by a number of things such as convenience, attractiveness, courtesy, prompt service and all the other factors that make The Ultimate Consumer want to patronize a certain store or

service center. Many independent drug stores and drug chains have been quick to spot this law of human behavior and have put it to work for their individual profit. I have even heard that clean rest rooms sell more gasoline than any other sales appeal.

But although words win arguments, it takes action to win battles. Here's how one druggist acted:

He made up a list of the things that influence The Ultimate Consumer's choice of outlet. He put them all down in a column and, forgetting that he was a pharmacist, he visited every store that was competing for his customers' favor. He became the consumer for the time being as he visited the supermarkets, the department stores, the variety stores, the competing drug stores. He noted in each store the conditions for each influencing factor and gave each item an A, B, or C rating. Then he went back to his own store and took the same kind of inventory there.

The comparisons were enlightening to say the least. While some of the indicated improvements required more money than he had to invest at the moment, he was surprised to find that a damp cloth and a paint

(Continued on Page 475)

ANNOUNCEMENT

The Committee on Insurance and the N. C. P. A. Executive Committee after careful consideration, have endorsed a group health and accident plan for the members and associate members of the Association.

This policy was chosen because of its liberality and freedom from the usual technicalities. The Company was selected not only because of its reliability, but because your Committee felt that the North Carolina Representatives of the Company are honest, forthright and skilled in this type of insurance.

All matters pertaining to the group will be handled directly with these representatives.

It is necessary that 240 members apply at once in order to put the group in force. Here is an opportunity to get a non-cancellable policy at a rate 40% lower than similar coverage would cost in an individual cancellable policy.

Cordially,

W. J. SMITH, Secretary.

Special Features of the Policy

1. It is non-cancellable to the individual.
2. Claims cannot be contested which result from diseases or accidents incurred before the policy was issued.
3. House confinement not required. If you have a bona fide disability, have a doctor and you do not work, you are entitled to indemnity.
4. "Accidental means" not required.
5. Indemnity cannot be pro-rated if disability occurs as the result of a more hazardous occupation.
6. Arbitration privilege in case of disagreement over claims.
7. Though the policy must be purchased before age 60, once issued there is no age limit as to how long you may keep it.

The policy contains many attractive features

For particulars write to

R. J. Golden, Mrs. J. E. Ferguson,

C. C. Carpenter, Lucas Abels

or

F. W. SARLES, State Manager

INTER-OCEAN CASUALTY COMPANY

222 PIEDMONT BLDG.

GREENSBORO, N. C.

Claims Settled Promptly from Greensboro, N. C.

Professional Seminar Planned

The first annual seminar on "Modern Pharmaceutical Practice" to be sponsored by the North Carolina Pharmaceutical Association will be held in Chapel Hill, February 17-20. Some of the nation's foremost pharmacists, research leaders, public health and law enforcement officials will appear on the program along with the Faculty of the University of North Carolina School of Pharmacy.

The first session of the seminar is scheduled to get underway on the afternoon of February 17 (Sunday), with registration in Howell Hall of Pharmacy. Beginning Sunday night and continuing for three days, registrants will be given an opportunity to review the progress that has been made in pharmacy during the war.

Due to the technical nature of the seminar, registration will be limited to pharmacist-members of the Association. Program, registration and hotel accommodation details will reach each pharmacist-member by January 15th.

Officers

Sam E. Welfare has been installed as President of the Winston-Salem Drug Club, succeeding Maddyree Cooke, whose term expired in December. Serving with Mr. Welfare will be A. J. Strum, Vice-President, and John E. Tilley, Secretary-Treasurer.

The Club is currently arranging a regular monthly meeting date.

OTHER THINGS BEING EQUAL

(Continued from Page 473)

brush changed some C ratings in his own store to A-1. He is very happy about the whole thing now.

Other things being equal, I am sure The Ultimate Consumer prefers to buy his medicine and his shaving cream at his drug store. He respects the druggist as a professional man. That familiar "Hello, Doc" is a symbol of this esteem. By the same token the drug manufacturer's logical choice for the distribution of his product is the drug store.

"Other Things Being Equal." That, it seems to me, is the real key to the problem of keeping drugs in the drug store. In your own industry you have examples of "pine boards" trying to horn in on the drug trade of a wide-awake druggist, who saw to it that the "other things" were equal, and piled his professional standing on top, with the result that the "pine board" folded his tent and disappeared from the scene.

The drug store has behind it many years of honorable service to the public. It achieved this eminence because it gave to the public a utility available nowhere else. If, in changing times, the drug store re-values the new requirements placed upon it, and adjusts its sights accordingly, it will continue to hold its pre-eminent place in our modern society. The only competition it needs to fear is that which is created by its own lethargy.

WHITE'S
Flavor-Rich
ICE CREAM
Deliciously Different

To Our Customers:

The recent period of the war has been a trying time for all of us. It has been difficult to give you the service that holds your needs always to the front. But you have accepted the many shortcomings in the service we have tried to hold up to pre-war standard, and we want you to know that we appreciate your bearing with us.

Quite frequently your orders could not be filled completely, and it annoyed us very much to have to delete or allocate many important and necessary items on your orders. But you have been magnificent in your response to this situation during those critical years.

The many kind words and letters we have received from you these past years have been "a pat on the back" and given us courage. We appreciate your thoughtfulness. In years just ahead, we shall concentrate our efforts in such a way to be of every helpfulness and service you deserve.

Thank you sincerely for your tolerances. We look forward to your continued friendship during the years to come.

Most sincerely,



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Bennett's of Bryson City



Left: Bryson City Drug Company as it appeared 40 years ago. Below, the same firm today. The late Dr. A. M. Bennett is shown seated, left, in the earlier photo. His son, Kelly E. Bennett, is pictured below.



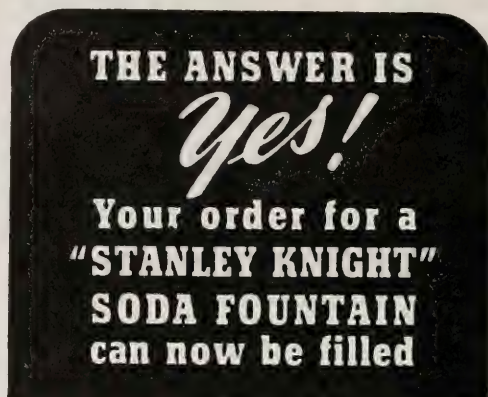
Prescriptions by the thousands are compounded annually by Mr. Bennett in his ultra-modern Prescription Department.



Bennett's of Bryson City, easily one of Western North Carolina's most successful prescription pharmacies, is operated by Kelly Edmond Bennett, former State Senator and member of the North Carolina Board of Pharmacy (1920-25). A comparison of the two photos above indicate to a striking degree the progress that has been made in drug store interiors during the past 40 years. And no one is more capable of interpreting this progress than Mr. Bennett, a graduate of the U. N. C. School of Pharmacy, Class of 1912, and a licensed pharmacist for 34 years.

Of interest in the earlier photo is the number of woven baskets suspended from the ceiling. Undoubtedly the late Dr. A. M. Bennett, who established the store, was assisting some of his Cherokee Indian friends who reside in that section of the State by displaying some of their handiwork.

The young lady pictured behind the Western Union booth is Miss Jean Bennett, another member of the family. Mr. Bennett, incidentally, is thoroughly sold on the idea of using salesladies in the store—notice the difference in the two photos in this respect.



Place your order now to be assured of delivery in time for next summer's big soda business.

Choose wisely in purchasing your new equipment. Select a Stanley Knight soda fountain. Add beauty and profits to your store. You will take pride in operating a Stanley Knight fountain, the most beautiful ever produced.

No. 1250—The STREAMLINER—stainless steel—12 ft. 50 gallon ice cream capacity—complete with beautiful porcelain fired steel counter.

No. 600—The SUPER STREAMLINER—stainless steel—18 ft. 50 gallon ice cream capacity—two storage compartments—two draft stations—two workboards—complete with beautiful porcelain fired steel counter.

**CARBONATORS
SANDWICH UNITS**

**COMPRESSORS
TOASTER SECTIONS**

Designing Service

OLIN A. BERRYHILL

927 POINDEXTER DRIVE
Charlotte 3, N. C.

Phone 8945 If no Answer 4-4761

North Carolina Distributor

A Disappointed GI Writes—

Kagamigahara Hospital
Japan

Dear W. J.:

I received your letter yesterday and enjoyed it very much. At the present time I am located on the Island of Honshu in an abandoned Japanese hospital 30 miles from Nagoya.

We work all day (destruction of Japanese war material) and have to go to bed at night to keep warm, since our heating equipment has not arrived as yet.

As I said before, your letter was somewhat of a boost to my spirits but the attached sheet outlining the program in Hospital Pharmacy for returned veterans quickly extinguished any lift I got from your letter. After having spent almost four years in the Army and having an indeterminate length of time still before I am discharged I realize Pharmacy will have made advances of which I am not aware.

I have been considering some refresher course in Pharmacy to bring me up to date on the trends and advances in the profession and had assumed a six or even nine month course would be offered the returning serviceman.

Instead of a refresher course I see that I am offered a course in Hospital Pharmacy which is of little or no value to the retail pharmacist. I chance a guess that only 3% of the pharmacists of the State are engaged in Hospital Pharmacy. The part of the program dealing with four weeks of instruction at the University is plausible but for my part the program can be stopped there.

The part where a veteran is asked to donate his services for some indefinite period without even the benefit of housing facilities is too much to ask. The pharmacy internship might sound good but I think the average pharmacist knows that it means a few new techniques and a hell of a lot of routine pharmacy work, and all for nothing.

After having donated my services to the

Army for over four years I have no intention of returning and doing the same for a hospital. When a pharmacist cannot demand some remuneration for his services to a hospital, it's time to change professions.

If this is all the Association has to offer to a returning pharmacist, please don't offer me anything. At least my digestion will be better so I can assimilate this canned food in Japan.

An extremely disappointed serviceman.

John M. Pickard, 1st Lt. Inf.
Co. K, 27th Infantry
A.P.O. 25, c/o P.M.
San Francisco, California

On the basis of a survey conducted by the N. C. P. A. about a year ago among its members then in service, the Association sought to establish two programs in the State: (1) a refresher course in pharmacy and (2) a course in hospital pharmacy.

Following a series of conferences with officials of the University Pharmacy School and officers of the War College, approval was granted the course in hospital pharmacy, details of which had largely been worked out by Mr. H. C. McAllister.

Failing in an effort to establish a "regional" pharmacy school in Chapel Hill for the retraining of GI Pharmacists, the Association temporarily deferred further action until such time as the demand for such a course became clearly evident. Although a third of our N. C. pharmacists have been released from service, up to the present time the number indicating an interest in a "brushup course" has been practically nil.

The sincere desires of the returning GI will not be neglected. If a sufficient number apply for retraining in pharmacy, "after release from service," a way will be found to provide the necessary instructional staff.—W. J. Smith.



Pharmacy Enrollment Increases

Photo, First-Year Class, Opposite Page

Fifty-six first-year students, members of one of the largest entering pharmacy classes in several years, are pictured on the opposite page. The picture was made Thanksgiving Day on the front steps of Howell Hall of Pharmacy, Chapel Hill.

Due to a shift in schedules, the School of Pharmacy has been in position to accept a number of new students, primarily returning veterans with advance credits, for the term beginning January 3rd. For this reason there is a strong possibility that the first-year class will total 75 or more shortly after the winter term gets underway.

As the photo indicates the ratio of men students to women students is about 3 to 1. This is a considerable change from the situation which existed during the war when the ratio was approximately equal.

The students are:

First row, left to right: Maxwell C. Hogan, Jr., Orrum; Gold B. Propst, Morganton; Barney A. Feeney, Jr., Salisbury; Harold Davis McMillan, Wade; George D. Morgan, Clayton; Harley Benson, Robbins; Emile Ayash, Wilmington; Sybil B. Austin, Hatteras; Doris Bizzell, Greenville and Evelyn L. Stutts, Cameron.

Second row, left to right: Harold C. Rich, Garland; Daniel E. Rhodes, Morganton; Jesse Baker, Winfall; Travis Uzzell, Pikeville; Rex Paramore, Elizabeth City; Melvin Lee York, Reidsville; Evelyn Blanchard, Wallace; Jean Iola Snyder, Hagerstown, Md.; Marina Moseley, Warrenton and Hubert L. Raburn, Jr., Belhaven.

Third row, left to right: Robert F. Harrison, Chadbourn; Jimmie Bowers, Morganton; Clifton Scott Brinkley, Hickory; Lawton London, Cherryville; William H. Harrelson, Tabor City; Peggy Costner, Lincolnton; Mary Jane Failing, Belleville, N. Y.; Robert Farmer, Shelby; Herbert McKeithan, Jr., Raeford and Albert Royce Nowell, Wendell.

Fourth row, left to right: Clarence Swearngan, Charlotte; Clarence McDonald

Ferguson, Siler City; Edward A. Bryant, Lenoir; David S. Overton, Sanford; William W. Jordan, Raleigh; Josephine Finch, Black Mountain; Julia Tart, Dunn; Barbara Ray Platt, Morehead City; Irwin Satterwhite, Jr., Newberry, S. C.; Nina Matthews, Nashville and William Cain Brantley, Raleigh.

Fifth row, left to right: Charl Sanders, Somerville, Tenn.; Thomas Pace, Hendersonville; Norman W. Sherwood, Sumter, S. C.; William Howard, Asheville; Ralph L. Knox, Charlotte; Thomas N. Heath, Cove City; Raymond L. Creekmore, Whiteville and Charles Howard Gaddy, Ingold.

Sixth row, left to right: Clifford E. Hemingway, Andrews, S. C.; Paul Lytle, Dana; William Bass, Tarboro; Oliver Fleming, Smithfield; John Lowe, High Point; Wesley T. Collier, Roanoke Rapids and Donald Hatley, Badin.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

60 Years of Progress

The Firm of ROBERT R. BELLAMY & SON, one of the oldest drug firms in the South, was founded in the 1880's by the late Robert R. Bellamy. The business was originally located on the corner of Front and Market Streets, but in 1919 it had grown to such an extent it was necessary to move to larger quarters, the site of its present location, 202 Market Street.

At this same period, because of the failing health of the founder, the management of the Firm was turned over to his son, Hargrove Bellamy, who had just returned from Overseas Service in World War I.

In 1939, due to the steady growth of the business, additional warehouse space was again necessary. Accordingly, the present Annex was constructed which more than doubled its storage facilities. The Annex is of the latest architectural construction, with glass-bricked frontage, and includes the handsome office of the chief executive as well as a spacious Display and Conference Room for the use and comfort of manufacturers' representatives and the convenience of customers.

In 1943 the Firm changed from a private ownership to a Partnership, with Hargrove Bellamy, the former owner, as Senior Partner (actively in charge of the business), and his son, Ensign Robert R. Bellamy, who is now serving Overseas, as Junior Partner.

ROBERT R. BELLAMY & SON carries at all times Biologicals, Pharmaceuticals, Chemicals, and Surgical Dressings of the leading manufacturers of the Country, as well as a large and diversified line of Sundries. Its organization is highly progressive and capable; and, with its modern facilities, equipment, and complete line of merchandise, serves efficiently the druggists and hospitals of Eastern North Carolina, the territory now regularly covered by the Firm's representatives.

PERSONNEL. Mr. Bellamy has associated with him Mr. W. W. Gayer, General Manager, assisted by Mr. Harold Cleve and a staff of Department Heads comprised of Messrs. J. E. Woodburn, J. L. Coley, and C. L. King. Under them is a competent and loyal personnel, working with the view in mind of keeping the Firm foremost in the Wholesale Drug Industry.

POSTWAR PLANS. The Firm of ROBERT R. BELLAMY & SON has grown from a modest beginning into one of the leaders of the Industry. It plans an extensive expansion program when manpower and building materials are available. The present personnel will be augmented and the territory now covered will be broadened. A model building will be erected, modern from every standpoint; and new Departments added.

Dedicated to the druggists of Wilmington and Eastern North Carolina with high regard for their good will and in sincere appreciation of their friendship.

ROBERT R. BELLAMY & SON

Wholesale Druggists

WILMINGTON, NORTH CAROLINA

State Board of Health Notes

By J. C. JACKSON, *Pharmacist*

The Board of Health has obtained Morris Field, Charlotte, to be used as a Quick VD Treatment Center, effective January 1, 1946.

In the near future special attention will be directed towards educating parents with their responsibilities under the "vaccination" law, with particular reference to Diphtheria. Cards will be printed covering the laws and will be supplied to drug stores and schools.

A change was made in the law regarding the transfer into the State of parrots and other birds which carry disease.

Professional Ads

Monthly ads, to be supplied in mat form to members of the North Carolina Pharmaceutical Association, is the latest activity of the Association's Public Relations Committee.

The first ad is currently appearing in the following localities under the sponsor-

ship of one or more pharmacists in the community: Goldsboro, Yanceyville, Roseboro, Norlina, Gastonia, Henderson, Fairmont, and Lumberton.

Wake Forest, Fuquay Springs, Dunn, Lineolnton, Hickory, Bryson City, North Wilkesboro, Jonesboro, Statesville, Roanoke Rapids, Belmont, Wilson, Boone, and Black Mountain.

Since requests for the mat are still coming in, the above list is not a complete one. Eventually the Committee hopes to reach a million Tar Heels through its monthly advertising messages.

\$3,000 Grant

A grant of \$3,000 has been made to the University of North Carolina by S. B. Penick and Company for the study of therapeutic values of creams containing mixed estrogens from natural sources. The study will be carried out by Dr. A. J. Lehman, Department of Pharmacology; Dr. E. C. Pliske, Department of Anatomy; and Dr. H. M. Burlage of the School of Pharmacy.



REACO PRODUCTS

DURHAM, NORTH CAROLINA

Dear Pharmacist:

As the months pass by we are sharply reminded of the part you have played in the growth of Reaco Products. Your cooperation has permitted us to do as well as we have and we are deeply grateful.

With kindest personal regards.

Cordially yours,

(Signed) I. T. Reamer, Manager.

We are Distributors of: Reaco B-Complex with C, Reaco A & D,
A. E. P. Tablets, Pyridoxine 10 & 25 mg.

GREEVER'S D.D.T.

Get in on the SPRING "KILL"

MAKE EXTRA PROFITS

By

Placing your order now for Spring Shipment on GREEVER'S
INSECTICIDES Containing DDT and Phenothiazine Products

FREE GOODS FOR ORDERS PLACED BEFORE FEBRUARY 25
FOR JANUARY, FEBRUARY, OR MARCH SHIPMENT

\$5.40 AT **FREE** 1 DOZEN PINTS WITH **\$50.00** ORDER
RETAIL INSECT SPRAY

\$16.20 AT **FREE** 3 DOZEN PINTS WITH **\$100.00** ORDER
RETAIL INSECT SPRAY

FREIGHT PREPAID
Less 2% Discount for Cash
Invoiced Though Your Jobber

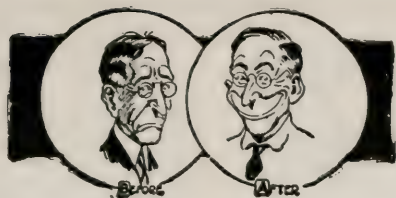
BODEKER DRUG CO.

WHOLESALE DRUGGISTS

RICHMOND 13, VIRGINIA

Manufactured by GREEVER'S INC., Chilhowie, Va.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers



Foolishment

Uncle Mose had been preaching at the little church for quite a long time, in fact, for such a long time that the younger members could not remember when it had been otherwise. The church, the congregation, the collections, Uncle Mose felt, were all his and his alone.

For a long time he had had minor differences of opinion with his board of deacons, which, as time passed on, became more or less acute. At last Big Bill, Chairman of the Board, convinced his fellow members that it was high time to demand the resignation of Uncle Mose.

So Big Bill and a delegation from his Board called on Uncle Mose and made it very plain their wishes regarding his resignation; but Uncle Mose would have none of it, declaring that he had been there a long time and furthermore proposed to stay there from now on.

Big Bill and his Board then went into a huddle and finally came out with a play that they were sure would make the goal. In short, they unanimously decided to stop paying the preacher and see how that would work.

After several pay days had passed without bringing to Uncle Mose the fruits of his labors, he reluctantly decided that the next move was his. So he secretly visited another diocese and secured a call to that distant church.

The next Sunday, after returning from his visit, he entered his pulpit as usual, opened the Book deliberately, and after scanning the crowd carefully to assure himself that they were all there, said something like this:

"This am de last time I ever spees to preach in dis pulpit. I's going away from here and would like to tell you all good-bye, but you ain't been good to me. I can't say farewell to you, for you ain't been

fair wid me; should I say aurevoir, you wouldn't know what I was talking about, so I's going to bid you adieu in a manner which you will all understand. When I leaves dis pulpit, walks down dat aisle and out dat front door yonder, I invites every nigger in dis house to observe very carefully dat little piece of mistletoe which I has pinned on my coat tail."—S. M. Purcell, Salisbury.

WANTED TO BUY

Independent drug store or unit of drug chain in North Carolina doing not less than an annual sales volume of \$100,000; store must be located in town of 25,000 or more. Prospective purchaser prepared to pay cash for desirable business. Send details of your offer to W. J. Smith, Chapel Hill, for transfer to prospect.

Pharmacy Movie

Free on request, "Bill Proctor's Choice," 16 mm. sound movie on pharmacy as a career. Write the N. C. P. A., Chapel Hill.

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

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MERIT MADE IT POPULAR



SKIN ITCH ANTISEPTIC

for itch and burn of ATHLETE'S FOOT
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Greaseless! Clean! Fast!



\$2.80
Dozen
2 FREE

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BUI VOL F A

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COLD T

\$1.20 Dozen

Order
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OWEN DRUG COMPANY

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CONSISTENT REPEATER



A REAL MONEY-MAKER!

KEEP
WELL
STOCKED!

Advertised
Constantly

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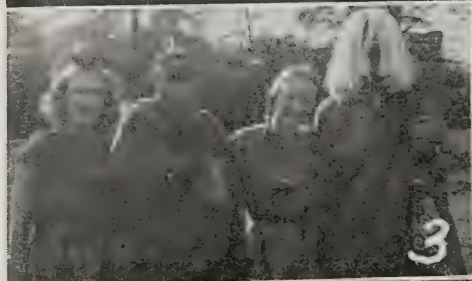
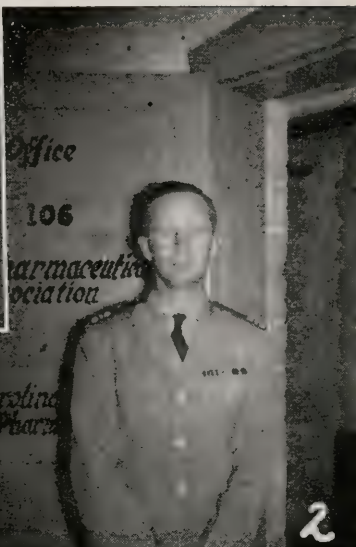
ANOTHER

OWEN

QUALITY
PRODUCT



Salisbury, North Carolina



Carolina Camera

Photos Opposite Page

E. C. Daniel (1), President-Elect of the North Carolina Pharmaceutical Association, is shown presenting a "cosmetic school attendance certificate" to Miss Frances Blanton of Suttle's Drug Store, Shelby. As previously reported in the JOURNAL, 52 salesladies from three states attended the short-term school held in Chapel Hill under the sponsorship of the State Association.

Lt. Comdr. C. V. Timberlake, Jr., of Youngsville (2) recently visited the Association office in Chapel Hill . . . he graduated from the Pharmacy School in the late 30's and went directly into service . . . two "flattops" on which he served were sunk; a torpedo struck one ship while he was on deck, yet he came through without a scratch. At the present time he is stationed at Saufley Field, Pensacola, Florida, but is anxious to get back to civilian life and his drug store at Youngsville.

Some of the pharmacy students at Chapel Hill celebrated Sadie Hawkins Day by appearing as characters created by Al Capp, the comic strip artist. Daisy Mae, Lonesome Polecat, Hairless Joe and others are pictured in (3).

Sgt. and Mrs. Clifton Scott Brinkley (4) of Hickory stopped by the Association office for a visit right after the Sgt. had completed arrangements for enrolling in the Pharmacy School.

Another veteran (still in service), Cpl. John Rhem of Roanoke Rapids and Mrs. Rhem (5), stopped by for a brief visit. Cpl. Rhem plans to resume his pharmacy studies as soon as discharged from service.

L. E. Britt, Ph.M. 3/C (6) was recently transferred from Bethesda, Maryland to the Officers Separation Center, Washington, D. C. Being near home (Clinton), we may now expect to see more of L. E.

E. W. Rollins (7), pharmacist at the Baptist Hospital, Winston-Salem, is shown in "profile view" while in attendance at one of the recent meetings of the Winston-Salem Drug Club.

Members of the Winston-Salem Apothecary Club are shown (8) seated, left to

right: Mrs. J. M. Darlington, President, and Mrs. E. W. Rollins. Standing, left to right: Miss Sarah McPhail and Mrs. A. L. Fishel.

Newly elected officers of the Winston-Salem Drug Club are shown in (9). Seated, left to right: John E. Tilley, Secretary-Treasurer, and A. J. Strum, Vice-President. The gentleman in the rear with the smile is Sam E. Welfare, President of the Club.

Conservation Order M-131 (Amended)

Retail druggists may buy all Cinchona Alkaloids except Quinidine from wholesale druggists, without certificate and may resell them to physicians or consumers, subject to monthly restrictions of 10 ounces on Totaquine (uncompounded); 5 ounces of Cinchonine or its Salts (uncompounded); 5 ounces of Cinchonidine or its Salts (uncompounded); 5 ounces of Quinine or its Salts (uncompounded); 2 ounces of Quinidine or its Salts (uncompounded).

In the case of Quinidine, a certificate in the form shown in the order is required for the retailer's purchase, and furthermore, Quinidine may not be resold except on a physician's prescription.

There is no restriction on the delivery by any person of Totaquine, Quinine, Cinchonine and Cinchonidine in standard dosage forms, nor in packages of ½ ounce or less.

There is a further restriction on the resale of Quinidine by retail druggists, providing that no prescription may be filled which is written for more than 50 three-grain tablets or capsules, or the equivalent of 150 grains of Quinidine in any other dosage form. Further, no prescription for Quinidine may be refilled.

Ice Cream

How popular are counter freezers with the pharmacists of North Carolina . . . that was the substance of a query recently sent in by a member of the Association.

According to Mr. C. W. Pegram, Chief of the Dairy Division, North Carolina Department of Agriculture, there are twenty-six licensed pharmacies in this State operating counter ice cream freezers—about 3%.

REVELATION TOOTH POWDER

Is now under Fair Trade Contract in the State of North Carolina.

Effective January 1, 1946.

Minimum resale prices are as follows:

25c size ($1\frac{1}{8}$ oz.)—21c each

50c size ($2\frac{5}{8}$ oz.)—39c each

AUGUST T. DRUCKER CO.

2226 Bush Street

San Francisco 15, California

(Any violations will be vigorously prosecuted)



The New for the Old

By M. A. HAM, Durham, N. C.
Consulting Engineer, N. C. P. A.

Under a program inaugurated by the North Carolina Pharmaceutical Association, the pharmacists of the State are moving forward in modernizing their stores. This is evidenced by the success of Mr. W. P. O'Neal of Belhaven, North Carolina.

When the program was announced, Mr. O'Neal immediately secured the services of the Association's Architect. Mr. O'Neal's needs were studied, plans drawn, and construction started. Although materials were practically unobtainable, Mr. O'Neal exercised his ability as a business man and secured those that were available, with cabinets being produced from architect's drawings by skill of a local cabinet maker.

A plan of the work done (cover page) and a photograph of the finished product (opposite page) are submitted as evidence of the facts. Since neither show the full magnitude of the work included, it might be well to enumerate the items of major importance.

First, a number of new fixtures were added. These, together with the existing fixtures, were finished in a light colored enamel.

Secondly, a new open prescription department was installed and finished similar to the other fixtures.

Third, a new marbled asphalt tile floor added much to the general appearance of the floor. Another outstanding attraction was the addition of a new ceiling of sound absorbing material, finished in a light color.

The lighting was designed to afford a maximum of light in every part of the store. The fixtures, which are semi-concealed, are not too conspicuous when not in use.

To facilitate convenient operation of the store, fixtures, display cases and prescription department were rearranged. In reviewing the plans, particular attention was directed to an added sandwich kitchen and receiving room for merchandise, both of which are accessible to the alley in the rear of the property.

Mr. O'Neal says he does not know how he has done without these improvements for so

long a time. He now has one of the most modern and attractive stores in his section of the State. His investment began paying dividends immediately.

Four months have elapsed since completion of Mr. O'Neal's modernization program. During this period, his records show, his business surpassed any similar period since the store was opened. Thus, the first pharmacist in the State to take advantage of the services of the Association's Architect has proven the wisdom and practicality of the program.

Free Accounting and Record System for the Retail Pharmacy

Copies of the *Accounting and Record System for the Retail Pharmacy* are now being distributed to drug store operators throughout the United States and Canada. Should any proprietor or operator of a drug store desire to use the *Accounting and Record System for the Retail Pharmacy* he may receive it without charge from the Lilly medical service representative, or directly from Eli Lilly and Company, Indianapolis 6, Indiana.

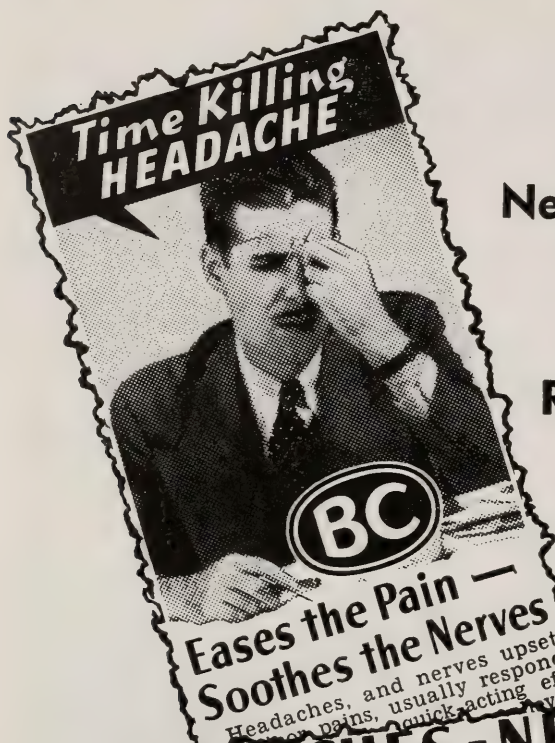
In a single book, the *Accounting and Record System for the Retail Pharmacy* contains forms for recording essential data pertaining to store operations for a period of twelve months. The book is simple to use, requires a minimum of time to keep up-to-date, and provides adequate information for the knowledge of the proprietor and for tax purposes.

The *Accounting and Record System for the Retail Pharmacy* contains 194 pages and is bound in a durable black cover.

For the Professional Pharmacist

Available: two helpful articles of potential interest to the pharmacist interested in prescription compounding: (1) *Isotonic Solutions* and (2) *pH and Buffered Solutions*. Send your request along with a 3c stamp to: Professor E. A. Brecht, School of Pharmacy, Chapel Hill, N. C.

We Tell 'em — You Sell 'em



Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yield to the quick relief of "BC".

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Howell Hall Happenings

ELEANOR HOLDEN, *Reporter*

This month has been a "rushy" one what with our courses and labs being taught on a speed-up schedule and with getting the various organizations reorganized. Here's a little of what we've been doing.

The Pharmacy Senate held its first meeting of the fall quarter on the evening of Nov. 6. The session was called for the purpose of electing new officers with Dr. Brecht acting as chairman. The following were selected to head the organization for the coming school year: President, Reeves Hawkins, Clyde; Secretary-Treasurer, Emily Aliton, Port Jervis, N. Y.; Recorder, Eleanor Holden, Bunnell, Florida; and Reporter, Evelyn Shugar, Tarboro. The following new members were elected to the Senate: Betty Jean Peck, Durham; Marina Moseley, Warrenton.

The Pharmacy Senate met again on Nov. 13 with the newly elected president, Reeves Hawkins, in charge. Marina Moseley, a new member, presented as her inaugural speech an interesting discussion on "Pharmacy Is the Doctor's Right-hand Man." Betty Jean Peck, also a new member, presented a speech on the new drug, "Streptomycin." Patsy Burgiss and Reeves Hawkins who were in charge of the program for the evening gave interesting and amusing sketches of their "drug store experiences" during the summer. The following new members were elected to the Senate: Josephine Finch, Black Mountain; Lena Silvers, Black Mountain; Maryellen Milloway, Burlington.

November also saw widespread elections within the four classes. Officers for the fourth-year class are as follows: President, Betty Hanna, Hickory; Vice-President, Florence Lee, Mount Dora, Florida; Secretary-Treasurer, Fate Burnett, Black Mountain. Officers for the third-year class are as follows: President, Dave Masengill, Bristol, Tenn.; Vice-President, Eleanor Holden, Bunnell, Florida; Secretary-Treasurer, Mary Harris, New Bern, Tenn. The following were selected to head the second-year class: President, Reeves Hawkins; Vice-President, Patsy Burgiss; Secretary-Treasurer, Betty Jean Peck. The

officers of the first-year class are: President, Ralph Knox, Charlotte; Vice-President, Jean Snyder, Hagerstown, Md.; Secretary-Treasurer, Evelyn Blanchard, Wallace.

The Rho Chi election listed the following officers: Eleanor Holden, President; Doris Bullard, Secretary-Treasurer.

After a day of lab coats, no make-up, K E lettered foreheads, speeches to the faculty and errands for the older members, the following pledges were formally initiated into Kappa Epsilon, pharmaceutical sorority, on Monday night, Nov. 19th: Patsy Burgiss, Sparta; Doris Gilliam, Sanford; Mildred Showalter, Raleigh; Betty Yates, Brookneal, Va. Kappa Epsilon elections of officers are as follows: Eleanor Holden, President; Fate Burnett, Vice-President; Emily Aliton, Secretary-Treasurer; Florence Lee, Pledge Sponsor; Patsy Burgiss, Member-at-Large; Mildred Showalter, Historian.

On the evening of Nov. 17th, the Pharmacy Senate entertained the Student Body, as well as members of the Faculty and their wives, at a wiener roast in Battle's Park. A large number was present and the guests enjoyed wieners, cole slaw, cokes, and singing around a fire. This was the first social function given to welcome the new students into our midst. Everybody voted a wonderful time.

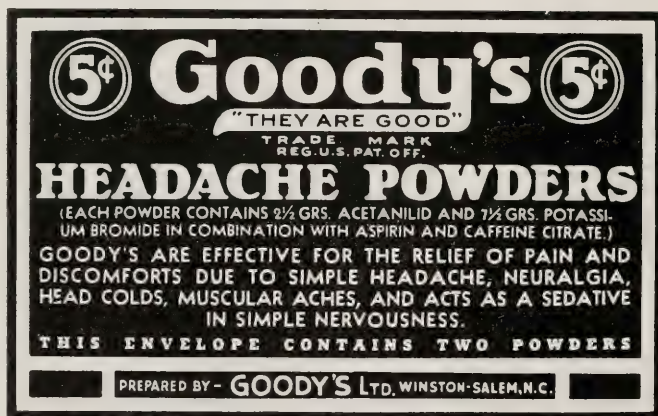
A meeting of the Pharmacy Girls' Association was called to order by the president, Eleanor Holden, on the evening of Nov. 15. Fourteen new members were welcomed into the association. Emily Aliton and Betty Hanna explained to them the various organizations of the school and their functions. Plans for a Christmas party were made at this meeting.

The November meeting of the Student Branch of the N. C. P. A. was held on the evening of the 28th with President Florence Lee in charge. The following elections were held: Vice-President, Viola Howell; Treasurer, Ellen Macon. The members enjoyed an interesting movie titled "Bill Proctor's Choice."

TURNOVER —

DAILY — WEEKLY — MONTHLY

MAKE UP FOR LACK OF
OTHER MERCHANDISE
TODAY BY FEATURING
PROFITABLE
EASY-TO-SELL



5¢ Goody's 5¢
"THEY ARE GOOD"
TRADE MARK
REG. U.S. PAT. OFF.

HEADACHE POWDERS
(EACH POWDER CONTAINS 2½ GRS. ACETANILID AND 7½ GRS. POTASSIUM BROMIDE IN COMBINATION WITH ASPIRIN AND CAFFEINE CITRATE.)
GOODY'S ARE EFFECTIVE FOR THE RELIEF OF PAIN AND DISCOMFORTS DUE TO SIMPLE HEADACHE, NEURALGIA, HEAD COLDS, MUSCULAR ACES, AND ACTS AS A SEDATIVE IN SIMPLE NERVOUSNESS.
THIS ENVELOPE CONTAINS TWO POWDERS

PREPARED BY - **GOODY'S LTD.** WINSTON-SALEM, N.C.

Caution: Use only as directed

Goody's, Limited

WINSTON-SALEM, N. C.

The Charlotte Druggists Woman's Auxiliary

MRS. J. G. BARNETTE, *Reporter*

Members of the Charlotte Auxiliary were guests of C. S. Goodrum of Davidson, President of the Mecklenburg Druggist Association, when they held their regular luncheon meeting at the Ship Ahoy on Tuesday, November 13th.

The president, Mrs. Joe Monroe, presided. The invocation was given by Mrs. J. E. Allen, after which luncheon was served to the thirty members attending.

The Mecklenburg county druggists are taking an active part in promoting the sale of Victory Bonds, and the members of the Woman's Auxiliary are cooperating with them in this drive, as in the past. Mrs. T. E. Whitehead, Chairman of the War Bond Committee, spoke briefly in the interest of this work, after which she introduced the guest speaker, Mr. R. R. Clontz, from the Commercial National Bank.

The business session followed with the reading of the minutes by the secretary-treasurer, Mrs. Whitehead. Other reports were heard and two new members were welcomed into the Auxiliary.

Plans for the Christmas program were discussed and an invitation which had been extended by Mrs. Phillip Van Every that the Auxiliary be the guest of the House of Lance, was accepted. This is a treat, and we are looking forward to it.

Members of the Auxiliary rose and stood in silence while Mrs. T. N. Edwards read a copy of the memorial to be recorded in memory of Mrs. D. Clyde Lisk, who died recently.

IN MEMORIAM

To the Officers and Members of the Woman's Auxiliary of the Charlotte Druggists Association:

Let us pause in contemplative thought of one of our number who, in our journey through life together, has just passed over the hill into the beautiful sunset, and, who is hidden from our eyes just for a while.

Annie Rose Lisk was a Charter Member of our Auxiliary, and though never having

held office, she was one of our most loyal and cooperative members. In her quiet, unassuming way she seemed to be just where she was needed most.

She was a devoted wife, a wonderful mother, a sincere and loyal friend.

To those who knew her best, Annie Lisk's life and character emanated beauty and loveliness.

We mourn Annie's passing on Wednesday morning, September 26, 1945, and extend to her loved ones our deepest sympathy.

To the Promised Land our friend has gone

To the land of perfect rest;

Her work is done and the setting sun

Has sealed her life's request;

She has left this earthly strand

For a home beyond the sea;

Though dead and gone, she still lives on

In cherished memory.

BE IT RESOLVED THAT—

A copy of this memorial be recorded in our minutes and in our Year Book.

That a copy be sent to the family of our beloved member, and to the CAROLINA JOURNAL OF PHARMACY.

Respectfully submitted this thirteenth day of November, 1945.

Mrs. T. N. Edwards,

Mrs. W. K. Gardner.

Committee

The meeting was closed with the drawing of the door prize, donated by Mrs. Harry Bizzell, and won by Mrs. H. W. Wohlford.

News Items

We are glad to welcome a number of our boys home who have spent the last few years in the armed services. Returning recently were Leslie Barnhardt, Walter Dixon, Jr., J. E. Allen, Dick and Clyde Lisk, and Benjamin A. Lingle, Jr.

We wish to extend our sympathy to the family of John M. Scott, and to Mrs. Tom Williams whose father passed away recently.

Marriages

Miss Evelyn Thornton Bagby of Raleigh and Lt. Harry Howard Montgomery of Tarentum, Pa., were married in Raleigh, December 15. Lt. Montgomery is on leave of absence from the W. H. King Drug Co., where he was formerly sales manager.

Ha 1/C Kay Hodgson of Binghamton, N. Y. became the bride of Ph.M. 3/C Norfleet Owen McDowell, Jr., USNR, son of Pharmacist and Mrs. N. O. McDowell of Scotland Neck, on December 8. Mr. McDowell is a graduate of the School of Pharmacy, University of North Carolina, class of 1944.

The marriage of Miss Catherine Turnage of Ayden and Burney S. Warren, Jr., of Greenville, was solemnized in the Methodist Church at Ayden, December 5.

Miss Lois Jeannette Odum of Coats and Pharmacist Hubert Gordon Dameron of Wilmington and Star were married November 17th at the Coats Baptist Church. The bridegroom is a graduate of the U. N. C. School of Pharmacy and is associated with the Brooklyn Pharmacy, Wilmington.

Miss Martha Vance Sparkman and Clarence Louis Shields of Burgaw were married November 25. Originally from Murphy, Pharmacist Shields has been prescriptionist at Dees Drug Store, Burgaw, for the past two and one-half years.

Miss Betty Batson and Robert R. Dees of Burgaw were married December 29 in the Burgaw Methodist Church. The young married couple will reside in Chapel Hill after the first of the year where Mr. Dees expects to complete work in preparation for graduation from the University Pharmacy School next March.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

CHARLOTTE NEWS NOTES

Mrs. Walter Dixon and son, Walter, Jr., spent several days recently visiting relatives in Atlanta, Ga.

Mr. and Mrs. Marshall Smith have returned after a visit in Virginia. Marshall spent the week hunting while Sue and little Marsha Sue visited relatives.

T. E. Whitehead was in a party from Charlotte who were deer hunting at Lake Waccamaw recently.

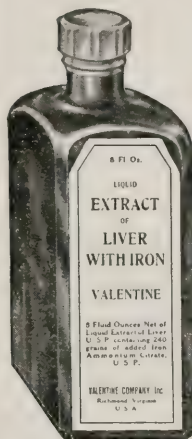
Mrs. P. C. Day spent several days in Wilmington recently.

George K. Grantham, Jr.

George K. Grantham, Jr., pharmacist and owner of Coleman's Drug Store, Durham, committed suicide December 9 by shooting himself in the right temple with a .32 calibre pistol.

According to employees of the drug store, Mr. Grantham had been in ill health for some time. Dr. Roman A. Harton, coroner, said that he was under the influence of a barbiturate when he shot himself.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00

Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.

Richmond, Virginia

EVERFRESH *Products*

are well on their way toward carrying on—through 1945—their annual custom of making each succeeding year their biggest in sales.



CITRATE OF MAGNESIA

- Popular in Quality and in Price
- Reliably Standard Preparation
- Exclusive Purifying Process

EVERFRESH Citrate of Magnesia, U.S.P.
Three Free with Each Dozen
Packed 15 Bottles to Case - - \$2.00 per Doz.

QUANTITY DISCOUNT

6 Dozen, 12½% 12 Dozen, 15%

THE McCAMBRIDGE & McCAMBRIDGE CO.
BALTIMORE 23, MARYLAND SOLE DISTRIBUTORS

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Thousands Prefer a
LIQUID HEADACHE REMEDY!
Sell Them
Liquid CAPUDINE

Liquid Capudine is so easy to take . . . so easy on the stomach . . . so quick in its pain-relieving action. You see, Capudine's ingredients are already dissolved, therefore, all ready to start relief . . . there's no waiting for the ingredients to disintegrate and dissolve before relief starts.

Millions of newspaper advertisements are telling North Carolina people about these advantages of Capudine every week throughout the year. Display Capudine in your store and get your full share of the demand.

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RALEIGH, N. C.

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Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

MRS. C. R. WHEELER, *Reporter*

Mrs. West served most delicious ice cream and cake.

Born to Mr. and Mrs. Douglas O. Langston, Raleigh, a daughter, Barbara Lane, on December 4th. Mr. Langston is employed by Walgreen's of Raleigh as prescriptionist.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

—○—

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

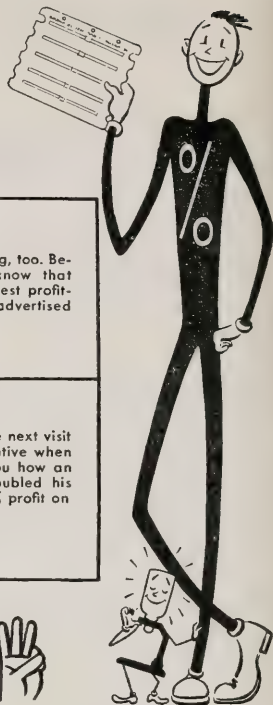
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58 BENNETT STREET
BRADFORD, PENNA.

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Ralph M. Grosson, Representative
P. O. Box 475, Columbia, S. C.

*Your Bromo-Seltzer profit's bigger,
Any way you want to figure—
And with what HI PERCENT is showing,
You won't be guessing—you'll be knowing!*



HI PERCENT: It's Bromo-Seltzer's new Profit Calculator—just devised to show you beforehand how much profit you're going to make on every Bromo-Seltzer purchase. When you're giving your order to the Bromo-Seltzer representative, he'll tell you what your profit on that order will be. Mighty pleasant—mighty pleasant.

HI PERCENT: And plenty thrilling, too. Because you'll be surprised to know that Bromo-Seltzer is one of the biggest profit-makers among nationally advertised products.

HI PERCENT: Ever stop to think of the double job Bromo-Seltzer does for you?

1. You sell Bromo-Seltzer at your fountain by the dose.
2. People buy the home packages at the counter.

One helps the other. It's your two-way traffic builder.

HI PERCENT: Look forward to the next visit of your Bromo-Seltzer representative when my profit-calculator will show you how an average druggist more than doubled his money or made better than 50% profit on Bromo-Seltzer.

Tune in the Big Bromo-Seltzer Radio Show VOX POP every Monday night on CBS Coast-to-Coast.

The Show that Travels America . . . Tell Customers to Listen

FIGHTS HEADACHE 3 WAYS

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



BEST WISHES FOR A HAPPY HOLIDAY SEASON

AND

A BRIGHT AND PROSPEROUS NEW YEAR

THE PEABODY DRUG COMPANY

SERVICE RECORDS



THOMAS MILTON BRUCE

Entered service August 10, 1942 and after receiving basic training at Camp Grant, Ill., was assigned to Regional Hospital Pharmacy, Army Air Field, Lincoln, Neb.

Tom went overseas (New Guinea) on November 19, 1944 and finally was stationed at Guadalcanal in the Medical Department of the Air Transport Command.

He flew back to this country, arriving on September 30, 1945 and received his discharge at Fort Bragg on October 11. At the time he left service, he was a Sergeant.

Tom is back in his hometown of Hot Springs and assisting his mother in operating the Mountain Park Pharmacy.

REID B. GRANTHAM

Entered service January 2, 1941 and assigned to the 30th Infantry Division. From October, 1942 to date of discharge—October 19, 1945—served as Supply Sergeant with 96th Evacuation Hospital (400 bed) with rank of Technical Sergeant.

Sergeant Grantham's unit trained at Camp Shelby, Miss. and went overseas to England, February, 1944; landed in France, June, 1944 and operated in France, Belgium and Germany.

He has returned to Red Springs, his hometown, where he is now associated with the Red Springs Drug Company.

FRANCIS PHILIP LINK

S/Sgt. F. P. Link of Reidsville entered service April 13, 1942 and was placed in charge of Pharmacy at the Station Dispensary, Fort Mason, California. From September, 1944, to October 1945 served as pharmacist in the 661st Medical Hospital Ship Platoon. During this period he was on temporary duty with the 27th General Hospital in Hollandia, New Guinea and the 5th Field Hospital in Manila.

After being discharged on October 3, 1945, Sgt. Link returned to Reidsville where he is now associated with the Gardner Drug Co.

LEOPOLD ANDREW LOREK

Enlisted in the U. S. Coast Guard Reserve on July 17, 1942 as a Pharmacist's Mate First Class. Stationed at District Coast Guard Medical Office, 6th Naval District, Charleston, from date of entry until September 25, 1943. Assigned to Pre-commissioning of USS Mosley from September 29, 1943 to October 30, 1943 and was assigned aboard USS Mosley October 30, 1943 to June 16, 1945.

Transferred to duty ashore in accordance with Armed Forces Rotation Program and given 30 days' rehabilitation leave. Assigned to Captain of the Port, Charleston, S. C., June 16, 1945 until November 7, 1945 (date of discharge).

He is entitled to wear the American Theatre of War Ribbon, the European, African Middle East Theatre of War Ribbon with one bronze star in each after engaging the enemy. Also entitled to wear Good Conduct Ribbon.

Chief Pharmacist's Mate Lorek, the rank he held at date of discharge, is back in civilian pharmacy at Jarman's Pharmacy, Wilmington.

TROY HUE THOMPSON

Troy Hue Thompson, colored, entered service September 14, 1942 and assigned to the Medical Department, Third Service Command, in charge of training medical soldiers. Later assignments were with the Second Service Command, Medical Department, and the Quartermaster Corps, First, Second and Sixth Service Command.

He served in the European Theatre Operations with the Fourth Quartermaster



THE *Sealtest* FLAVOR-OF-THE-MONTH

You remember those big Sealtest Ice Cream profit-makers back in pre-war days. Well, they're back again and behind them is all the power of Sealtest's big night-time Village Store Radio Program, plus strong newspaper advertising and striking store and window displays.

If you are a Sealtest Dealer, feature these *sales leaders* for real profits. If you're not a Sealtest Dealer, write or telephone the nearest Southern Dairies plant for further information.

Southern Dairies



Division of National Dairy Products Corporation

Join the fun in the Sealtest Village Store, starring Jack Haley, Thursdays, 9:30 P. M., NBC Network

Corps. Successively he was promoted from Corporal, to Sergeant, and finally to Staff Sergeant, the rank he held on November 10, 1945, the date of his discharge (points).

Sgt. Thompson has returned to Burlington.

JUNIUS CLAUDE FOX, JR.

From Private to Captain . . . that, in short, is the record of J. C. (Bud) Fox, now to be found in the Prescription Department, Sawyer and Moore, Durham.

Bud entered service on February 23, 1942 and was assigned to the Air Corps as a Medical Corpsman. He was promoted to Private First Class on April 15, 1942 and to Tech. 5th Grade Pharmacist, on June 15th of that year. Successive ranks were Sergeant, October 6, 1942; Staff Sgt., December 1, 1942; Tech. Sgt., Jan. 1, 1943 and First Sgt., January 15, 1943.

June 10, 1943 he was assigned to Officer Candidate School, MAC, and was commissioned a 2nd Lt. on Sept. 1, 1943 and a 1st Lt., July 28, 1944. At this time he was assigned to the 51st Field Hospital as Administration Officer and later as Hospital Adjutant.

His commission as Captain came May 15, 1945 . . . 3 years and 3 months after his entry as a Private. Captain Fox served as Executive Officer of the 118th Evacuation Hospital and saw duty in Trinidad, England, France, Belgium and Germany.

WILLIAM CLYDE HOLLOWELL

Entered service as Pharmacist's Mate 2/C at Norfolk, Va., and assigned to U. S. Naval Hospital, Portsmouth, Va. He was promoted to Ph.M. 1/C on September 1, 1943 and transferred to Dispensary at U. S. Naval Air Station (Lighter than Air), Elizabeth City on October 1, 1943.

He served on the USS Mainstay, a mine-sweeper with a complement of about 100 men, on independent duty. He saw duty in the Mediterranean until May, 1945 at which time he returned to the States. He then was sent to the Pacific area, going by way of the Panama Canal.

One week after the war was over, he was transferred from ship, then in harbor

at Pearl Harbor, to hospital for duty in the Pharmacy Dispensary. On September 30, 1945 received orders to be transferred to States for demobilization. After being discharged (points) on October 25, 1945 he returned to Greenville to reopen the prescription department of the Hollowell Drug Store.

THOMAS WAYNE RUSSELL

Wayne received his basic training at Camp Carson, Colo., after entering service December 13, 1942. After training with the 71st Evacuation Hospital Unit, he was sent to Laboratory Technical School at Fort Sam Houston, Texas. After completing this assignment in July of 1943, Wayne was sent to Winter General Hospital, Topeka, Kansas, where he worked as a Pharmacist until discharged on October 20, 1945.

At the time of his discharge, he held the rank of Sergeant. At the present time, Wayne is helping his brother, Rufus, in the management of Elm Street Pharmacy, Greensboro.

JAMES EDWARD WALTERS

Pharmacist's Mate Walters enlisted in the U. S. Coast Guard Reserve on August 5, 1942 and was stationed in Charleston, S. C. for some time. Later he was in charge of the sick bay, Captain of the Port, Savannah, Georgia; then in charge of Captain of the Port Infirmary, Brunswick, Georgia.

From Brunswick he was transferred to Charleston, S. C. and placed in charge of the Infirmary Pharmacy and Laboratory, U. S. Coast Guard Infirmary. On July 2, 1945, he received a discharge and at that time held the rank of Pharmacist's Mate First Class.

A native of Cheraw, S. C., Mr. Walters is now associated with Fox and Lyon, Wadesboro.

CLARENCE HUDSON GUTHRIE

Enlisted as Pharmacist's Mate 2nd Class on February 16, 1942 and worked in hospital pharmacies for one year. He went to sea early in 1943 and after twenty-three months of sea-duty was transferred to Bainbridge, Maryland from which station he

WIDELY PRESCRIBED . . .
FAST-MOVING . . .
PROFITABLE . . .



LIVITAMIN—widely prescribed in the treatment of secondary (hypochromic) anemia—is another of the Massengill medical specialties which exemplifies a type of product the pharmacist likes to handle. Applicable in a numerically large field, required over an extended period—consequently yielding a substantial and continuing volume of profitable prescription sales.

Therapeutically effective because it follows preferred practice: **LIVITAMIN** provides easily assimilated iron and liver concentrate together with the essential B complex vitamins.

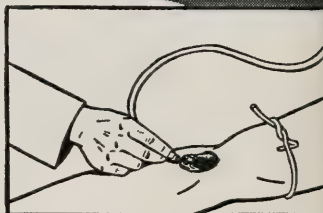
For blood donors, during pregnancy and lactation, prior to surgery, following surgery and wasting diseases, and in mixed dietary deficiencies, **LIVITAMIN** is the medication of choice for many physicians.

Persistently detailed, and advertised exclusively to the medical profession, and by the mailing of literature, **LIVITAMIN** brings you profitable prescription traffic.

Check your stocks of **LIVITAMIN** and other Massengill specialties now—your wholesaler has them—your orders will be filled promptly.

THE S. E. MASSENGILL COMPANY
 Bristol, Tenn.—Va.

LIVITAMIN



NEW YORK • SAN FRANCISCO • KANSAS CITY



was discharged (points) on September 27, 1945.

Some of his assignments follow: U. S. Naval Hospital, Portsmouth, Va.; U. S. N. Hospital, Parris Island, S. C.; S. S. Seminole; Atlantic Theatre of Operations; U. S. S. Lejeune. Troop (Navy) transport; Navy Hospital Corps School, Bainbridge, Md.

Before returning to Beaufort and the Guthrie-Jones Drug Store, he was promoted to Chief Pharmacist's Mate.

ROBERT LEON LINEBERRY

Entered the Navy August 4, 1942. He was stationed at the USN Hospital, Charleston, S. C., until September 28, 1943, when he was transferred to the Amphibious Training Base, Solomons, Md.

November 5, 1943 he was transferred, as part of the commissioning crew, to the USS LST 283. He was aboard this ship until September 25, 1945 when he was transferred to the United States for discharge.

His ship took part in the Normandy Invasion and the invasion of Southern France, evacuating casualties on their return trips. The ship returned to the States in time for Christmas, 1944 was refitted and sent to the Pacific.

Mr. Lineberry was on many Pacific islands but saw no action there. He was at Siapan when Japan said she was ready to surrender, Leyte when the surrender papers were signed, and at Yokohama, in Tokyo Bay, when he received his transfer for discharge.

Before entering service he was with T. P. Lloyd at the Carolina Pharmacy, Chapel Hill. Since his discharge, he has been farming near Bessemer City.

Mr. Lineberry said that his ship was not large enough to rate a doctor (two being divided between twelve ships), but he was lucky enough to have at least one (and at times, three) on board for eleven months during 1944. His ship was well equipped, except for laboratory examinations.

His rating, when discharged, was Pharmacist's Mate, First Class.

Salesman Wanted

Experienced drug salesman to cover Eastern North Carolina. Aggressive, organizing ability. Good money. Solid future.

L. P. MAYRAND

Box 965

Greensboro, N. C.

Assists in Rescue

James E. Walters, a native of Cheraw, S. C., is now associated with Fox & Lyon, Wadesboro, as pharmacist. Mr. Walters, who is licensed as a pharmacist in this State as well as South Carolina, recently received an honorable discharge from service after serving with the United States Coast Guard as a Pharmacist's Mate.

Shortly before returning to civilian life, Mr. Walters assisted in saving the lives of two young women from drowning after they had gotten into deep water while swimming off Sea Island, Georgia. Mr. Walters assisted in giving artificial respiration to the two young women which was credited with saving their lives.

Mr. Walters and his wife are making their home in Morven.

"I Think They Are Nuts"

"I guess that you have already received many letters in connection with the letter you printed from the Army Pharmacist. I am very touchy on the subject, and it makes me mad when one of those guys says their three months are equal to two years of college . . . to the bunch who thinks they should be handed their licenses I think they are nuts."—Robert L. Irwin, Ma.M. 2/C, Norfolk, Virginia.

Of Benefit

"Thanks a lot for the copy of the third issue of *Show Globe*, which reached me this morning. You are doing a splendid job for pharmacy with your publication—one that can't but redound to the benefit of the North Carolina Pharmaceutical Association, and one that we here are pleased to have had a small part in."—Walter M. Chase, Parke, Davis & Company.

Victory Bond Drive Closes

The 8th "Victory" Bond Drive closed on December 31st after running for two months. Although sales in the Pharmacists' Division were not up to par, generally speaking, the final totals compared favorably with other groups participating in this patriotic campaign.

In Mecklenburg County, C. S. Goodrum of Davidson, Chairman of the Pharmacists' Victory Bond Committee, worked diligently towards the county's self-imposed goal of \$250,000 in "E's." The employees of 50 drug stores and members of the Charlotte Auxiliary assisted Mr. Goodrum in the campaign.

At the request of the Central Committee, Mr. Goodrum mailed one thousand letters to prominent people in the county asking that an additional bond be purchased before December 29th. While the effectiveness of the letter has not been ascertained to date, it undoubtedly resulted in many additional sales and perhaps enabled the county to meet its "E" quota.

Pharmacist D. L. Jordan of Raleigh boosted the campaign by an auction sale, offering alarm clocks, candy, cleansing tissues, cigars, etc. to the highest bond bidders. During the auction, approximately \$11,000 in bonds were sold. Jordan's sales for the campaign were \$14,375.

Forsyth County exceeded its goal of \$20,000 in "E" bonds early in the campaign. The pharmacists, under chairmanship of Andrew J. Strum of Winston-Salem, concentrated on a pre-holiday bond campaign. A booth was installed in the Post Office by members of The Apothecary Club and \$8,000 in bonds sold.

A list of the leading bond salesmen will be published in the JOURNAL, January issue. If you have not mailed your 8th bond report (or photo of window display), please do so at once.

Marriage

Miss Ruby Frances Jones of Canton and Edward H. Knight of Weldon were married November 18. Mr. Knight, until recently associated with Martin's of Canton, is now proprietor-manager of Jumper's Pharmacy, Black Mountain.

Withholding Tax Changes

In the revised Revenue Act of 1945, a slightly less amount is deducted from wages. You have received Circular WT—Revised 1945, which gives you the schedules of amounts to be withheld from wages. Remember this: The new withholding rates under the Revenue Act of 1945 apply to wages paid on or after January 1, 1946, regardless of when the wages were earned. The old rates must be applied to wages paid to January 1, 1946.

Christmas Party Raleigh Woman's Drug Club

The regular monthly meeting of The Raleigh Woman's Drug Club was held at the Woman's Club, Friday evening, December 7.

Miss Mary Closs Spell, President, welcomed the guests. Mrs. Marion B. Melvin was toastmaster for the gala occasion.

While a four-course dinner was being served, Mrs. R. W. Hunter and Homer C. Starling led the guests in singing Christmas carols. Dewey Pollard, A. B. Kirkpatrick and R. W. Hunter were presented to the guests as the "Andrews Sisters."

Holly, evergreens and Christmas flowers were used to decorate the Woman's Club for the festive occasion. Long leaf pines, a fire place scene and a Christmas tree were used in the dining room.

The tables, around which approximately 75 members of the Club and their guests were seated, helped to convey the holiday spirit of cheerfulness and goodwill. Red tapers in silver candle holders, evergreens and diagonally placed red paper further enhanced the beauty of the tables.

The party closed with a dance.

Wanted to Buy

Complete set used drug store fixtures, including fountain. Only first-class equipment considered. Write: Q. T. Bilbro, Langren Drug Store, Asheville, N. C.

ANNOUNCEMENT

We are detailing the physicians in North Carolina on the following specialties. We suggest you keep this price list for future reference.

PYLORA TABLETS

Phenobarbital $\frac{1}{4}$ gr.	
Belladonna Alkaloids .175 mgm.	
(Equivalent to 10 minims Tr. Belladonna)	
100s.....	\$1.00
500.....	\$4.50
1000.....	\$8.00

VITAND CAPSULES

	(Vitamins A & D from fish liver oil)
Vitamin A 5000	
Vitamin D 500	
100s.....	\$7.20 doz.
1000.....	\$4.80 ea.

ELIXIR "BE-FERRUM"

	(Vitamins B-1, B-2, B-6 with Iron)		(Liver, Iron & Vitamin B-1)
8 oz. Bottles.....	\$ 9.00 doz.	100s.....	\$1.75 ea.
	\$10.00 gal.	1000.....	\$16.00 ea.

FERROHEPTONE CAPSULES

List prices through your wholesaler, quantity discounts on orders direct.

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Manhattan Eye Salve Co.
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Wholesale Druggists

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WINSTON-SALEM, N. C.



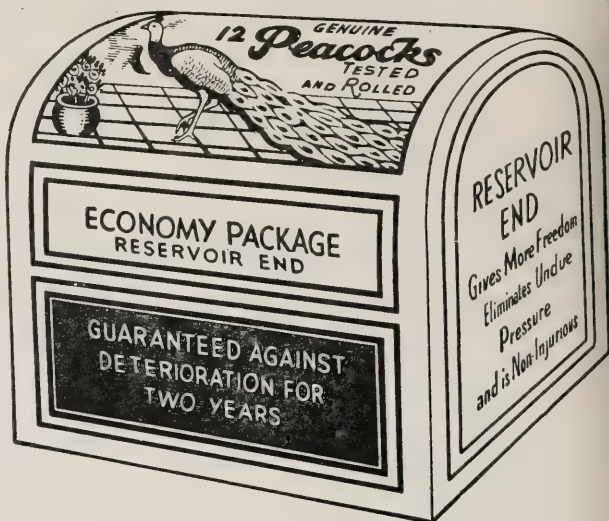
ECONOMY PACKAGE NO. 16

For the family trade. Demand for this package multiplies constantly. One of the greatest values you can offer, because Quality and Price are joined to give customers more than they expect. Package contains 12 genuine Reservoir End Peacocks, the thinnest, toughest, most sensitive rubber prophylactics it is possible to make. Build business, good will, unit sales with this package.

Retails \$1.00.



Establishing new profit standards
through amazing REPEAT business



Peacocks

RESERVOIR END PROPHYLACTICS

With the unique Health Feature



Package No. 17—3's

A long profit item and a fast seller. Three rolled Reservoir End Peacocks in an attractive, lithographed box. This popular package gives you a turnover that pyramids your earnings surprisingly.

Retails 50c.



All Dean prophylactics are sold through drug stores **ONLY**.
The rapid turnover of Peacocks make it advisable to carry ample stocks. Don't disappoint your customers.
Call your wholesaler or write.

DEAN RUBBER MFG. CO.

North Kansas City, Missouri

Dean Headquarters in Your District
PARAMOUNT SALES CO.
P. O. Box 477 Knoxville, Tenn.

MILES SERVICE

Covers the Nation



From coast-to-coast, all druggists are within easy reach of a Miles Warehouse and a Miles Special Service Representative . . . This nationwide network is organized and maintained at top efficiency to keep stocks on your counters and on your shelves at all times. When a customer says: "Alka-Seltzer please," or "I Want ONE-A-DAY (brand) Vitamins," and you pass them over the counter, you've made a profit! Don't run out of Alka-Seltzer or ONE-A-DAY (brand) Vitamins! Fill every demand! Remember these are among your biggest day-after-day sellers.

ALKA-SELTZER "TWO-SHOPPER"
Floor Display . . . beautifully lithographed in rich, real-life colors. Druggists say: "It stops the customers and reminds them to buy Alka-Seltzer." Now being distributed by our window trimmers to drug stores everywhere.



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New Year's Greetings . . .

May 1946 bring you an abundance of prosperity and happiness —

May each day strengthen the friendly ties between us —

May the New Year be a bigger, better year for you than ever before —

Yours to serve

W. H. KING DRUG COMPANY
WHOLESALE DRUGGISTS
Raleigh, N. C.

"The House of Friendly Service"

DEC 27 1945



1945
YEAR BOOK
of the
NORTH CAROLINA
PHARMACEUTICAL
ASSOCIATION

INCLUDING
ANNUAL REPORT
NORTH CAROLINA
BOARD of PHARMACY

PRICE \$2.00



"a health food"

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We pledge that Pet Ice Cream is made always of pure, fresh, whole milk and pure, fresh, sweet cream.

The fruits, nuts and flavors used are the best obtainable.

Constant vigilance is exercised at all times to make Pet Ice Cream the highest standard of quality.

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County Legislative Chairmen for 1945-46

The following men have been appointed by President Gilliam to direct the Association's legislative activities this year in the various counties of the State. The duties of these chairmen will be to organize the druggists in their respective counties so that when necessary there can be complete cooperation in matters pertaining to legislation:

Alamance, Burlington.....	C. M. Andrews
Alexander, Taylorsville.....	R. B. Campbell
Alleghany, Sparta.....	T. R. Burgess
Anson, Wadesboro.....	G. E. Andes
Beaufort, Washington.....	W. D. Welch, Jr.
Bertie, Windsor.....	W. B. Gurley
Brunswick, Southport.....	R. M. Willis
Buncombe, Asheville.....	Roy J. Johnson
Burke, Morganton.....	G. T. Cornwell
Cabarrus, Mt. Pleasant.....	Hoy A. Moose
Caldwell, Lenoir.....	Earl Tate
Carteret, Beaufort.....	Joe House
Caswell, Yanceyville.....	T. J. Ham, Jr.
Catawba, Hickory.....	W. R. McDonald, Jr.
Chatham, Siler City.....	F. G. Brooks
Cherokee, Murphy.....	W. M. Mauney
Clay, Hayesville.....	L. P. Booth

Cleveland, Kings Mountain.....	C. D. Blanton
Columbus, Fair Bluff.....	M. M. Edmonds
Craven, New Bern.....	H. Bryan Duffy
Cumberland, Fayetteville.....	R. V. McBryde
Davidson, Lexington.....	W. B. Welborn
Davie, Cooleemee.....	M. H. Hoyle
Duplin, Wallace.....	C. M. Miller
Durham, Durham.....	I. T. Reamer
Edgecombe, Pinetops.....	J. E. Sparks
Forsyth, Winston-Salem.....	Sam Welfare
Franklin, Franklinton.....	L. W. Henderson
Gaston, Belmont.....	J. Linwood Robinson
Granville, Oxford.....	A. H. A. Williams
Greene, Walstonburg.....	Sam Jenkins
Guilford, Greensboro.....	T. G. Crutchfield
Halifax, Weldon.....	J. S. Selden
Harnett, Angier.....	W. R. Adams
Haywood, Canton.....	R. F. Keenum
Henderson, Hendersonville.....	A. J. Miller
Hertford, Murfreesboro.....	E. N. Nicholson
Hoke, Raeford.....	W. P. Baker
Iredell, Mooresville.....	S. H. Price
Jackson, Sylva.....	S. B. Burrus
Johnston, Selma.....	W. H. Creech
Lee, Jonesboro.....	R. N. Watson
Lenoir, Kinston.....	J. C. Hood
Lincoln, Lincolnton.....	B. P. Costner
McDowell, Marion.....	Dean Tainter
Macon, Highlands.....	C. E. Mitchell
Madison, Marshall.....	H. E. Roberts
Martin, Williamston.....	D. R. Davis
Mecklenburg, Davidson.....	C. S. Goodrum
Mitchell, Spruce Pine.....	L. G. Day
Montgomery, Troy.....	M. A. Nicholson
Moore, Southern Pines.....	Clement Byrd
Nash, Spring Hope.....	Augustus Neville
New Hanover, Wilmington.....	J. M. Hall
Northampton, Jackson.....	A. L. Cochrane
Onslow, Jacksonville.....	G. P. Johnson
Orange, Hillsboro.....	O. J. James
Pasquotank, Elizabeth City.....	J. T. Stevenson
Pender, Burgaw.....	Mrs. E. R. Dees
Person, Roxboro.....	E. E. Thomas
Pitt, Ayden.....	S. M. Edwards
Polk, Tryon.....	J. C. C. Foster
Randolph, Liberty.....	H. E. Lovett
Richmond, Hamlet.....	F. E. Campbell
Robeson, Lumberton.....	J. C. Jackson
Rockingham, Leaksville.....	J. T. Chandler
Rowan, Salisbury.....	J. W. Compton
Rutherford, Forest City.....	N. F. Adkinson
Sampson, Garland.....	L. A. Warren
Scotland, Laurinburg.....	L. J. Lea
Stanley, Albemarle.....	M. B. Phillips
Surry, Mount Airy.....	W. S. Wolfe
Swain, Bryson City.....	Kelly E. Bennett
Transylvania, Brevard.....	Fred Holt
Union, Monroe.....	Paul Gamble
Vance, Henderson.....	D. D. Hocutt
Wake, Raleigh.....	Phil D. Gattis
Warren, Warrenton.....	W. R. White
Washington, Plymouth.....	L. N. Womble
Watauga, Boone.....	G. K. Moose
Wayne, Fremont.....	W. Y. Whitley
Wilkes, North Wilkesboro.....	R. M. Brame, Jr.
Wilson, Wilson.....	Paul B. Bissette
Yancey, Burnsville.....	Rowland Glenn

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1945 Year Book
and
Proceedings
of the
War Service Conference
of the
North Carolina Pharmaceutical Association
held in
The O. Henry Hotel
Greensboro
North Carolina
July 3, 1945
EDITED BY W. J. SMITH

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DRAWER 151, CHAPEL HILL, N. C. W. J. SMITH, SECY.-TREAS.

FIRST SESSION

The 1945 War Service Conference of the North Carolina Pharmaceutical Association convened at 11 a.m., July 3rd at the O. Henry Hotel, Greensboro, N. C. The meeting was called to order by President Gilliam and W. J. Smith was asked to explain the purpose of the meeting, to make announcements concerning the sessions of the day.

After expressing his appreciation to the delegates assembled for coming to the meeting under present handicaps, Secretary Smith emphasized the fact that the restricted meeting was being held not by choice, but in compliance with the Office of Defense Transportation request that attendance be held to a minimum. He went on to explain that due to the limited attendance, even though it constituted a quorum of the N. C. P. A., that certain business transacted during the day would be subject to the mail ballot vote of the entire membership.

He then announced that all the delegates in attendance were invited to a luncheon at the hotel, with Justice Drug Com-

pany as host; that they were also invited to remain in Greensboro at the close of the afternoon's session to attend the party of the Greensboro Drug Club, who were celebrating their victorious participation in the 7th War Loan Drive, by a party at the Vick Chemical Company Club House.

Since none of the vice-presidents were in the room at the convening of the session, P. J. Suttlemyre of Hickory was asked to come to the speaker's stand to serve as president pro tem during the president's address.

President's Address

By W. A. GILLIAM

Mr. Chairman and Fellow Members of the North Carolina Pharmaceutical Association, Ladies and Gentlemen:

In response to the call of our Government, and wishing to cooperate in every possible way in an effort to hasten victory, your Executive Committee in a joint session with the officers of the Woman's Auxiliary and the Traveling Men's Auxiliary, voted unanimously to cancel the 1945 convention of the N. C. P. A. The committee further recommended that this meeting of the various committees be held here today for the purpose of transacting the urgent matters of business. Of course most of the

business transacted during these sessions will be subject to mail ballot of our entire membership.

I feel sure that all of us in session here today, and also the pharmacists throughout the state, gladly sacrifice the joy of attending the 1945 convention in order that victory may be brought nearer.

The activities of your Association have been carried on another year under great handicaps peculiar to war time. But despite this fact, the North Carolina Pharmaceutical Association and its affiliated bodies have not only kept the quality of pharmaceutical service on a high plane, but they have participated in a noble way in the war effort on the home front. North Carolina pharmacists in the armed service have accounted for themselves in a brave and noble manner. They have fought, and are still fighting heroically on the far-flung battle fronts of the world and we must continue to back them in every way possible. These men will soon be coming back to us. On their return, we can honor them in no greater way than by proving to them that we have kept faith with them by doing a good job on the home front, by keeping the profession which they love on a high standard, and that we are still fighting to make our profession more desirable.



W. A. GILLIAM
N. C. P. A. President

I shall at this time, as briefly as possible, report to you on some of the activities of your Association during the year. I will mention some of these very briefly, as you will get a more detailed report from the various committees.

During the year the N. C. P. A., the Woman's Auxiliary and the Traveling Men's Auxiliary,

working through the "Pharmacy for Victory Committee," participated very actively in the Fifth, Sixth, and Seventh War Bond Drives. For the Fifth Drive the committee set as our goal the sale of enough E bonds to purchase five ambulance planes. Our record was fourteen ambulance planes or \$2,347,000. In this drive North Carolina pharmacists led the nation. For the Sixth Drive, the committee set as our goal \$2,000,000 in E bonds or enough to purchase 75 billion units of Penicillin. Our record in this drive was \$2,009,085. For the Seventh Drive we set as our goal \$1,000,000 in E bonds. Our sales now are well beyond our goal and the prospects are bright for doubling our goal. The success of these drives is due to the fine cooperative spirit shown by the N. C. P. A., the Woman's Auxiliary and the Traveling Men's Auxiliary, all working together in harmony. I have never seen demonstrated a finer and more cooperative spirit, and just here let me express my personal appreciation to the Woman's Auxiliary and the Traveling Men's Auxiliary for the splendid job you did in bringing these bond drives to a successful conclusion. The fine leadership of Mrs. J. C. Jackson and M. G. Morris, presidents of these bodies, has meant much to the work of the N. C. P. A. In behalf of our Association, let me say that we are truly grateful to you. Much credit is also due Mr. and Mrs. W. J. Smith for the outstanding work they did in planning and in keeping the records of the bond sales. Mr. Smith's plans were so effective that North Carolina caught the eye of the Treasury Department and he was called to Washington to help plan the Seventh and Eighth druggists' drive on a national basis. He was offered the position of National Chairman for the Pharmacists. This signal honor for Mr. Smith reflects much credit to our Association. The total bond sales for the three drives in which we have participated, including E's and other types, will reach almost 10 million dollars. Of this record we should be justly proud.

Mr. Smith is sending out from our Association office a monthly news letter, called "The Gossip Sheet" to approximately 150 pharmacists, drug clerks and former members, T. M. A. members who are now serving in the Armed Forces. This is one of the most appreciated services of our Association. The CAROLINA JOURNAL OF PHARMACY is also sent to all members now serving in the Armed Forces. The October, 1944 issue was dedicated to the men in service, being captioned "The Special G. I. Issue." This issue carried the name, address, and a short story about each man in service. Incidentally, our CAROLINA JOURNAL OF PHARMACY is recognized as one of the most outstanding state pharmaceutical journals in the country. During the past year there has been a steady expansion of news pages and numbers of photos carried. The JOURNAL is now being mailed to 1,450 members of the Association and other subscribers. We take our hats off to W. J. Smith for developing this JOURNAL in such a wonderful way.

I am sure that all N. C. pharmacists are grateful to F. O. Bowman, T. R. Burgiss, Sam E. Welfare, our legislative committee, and many others for the noble fight they waged for the three pharmacy bills which were introduced and passed during the last session of the legislature. This was a great legislative accomplishment for the pharmacists. At this point let me say in regard to the health bill which provides that a pharmacist shall be a member of all county health boards, that this applies except in those counties where there is a special act or provision which exempts the county from the law. I would urge that the pharmacists in each county be on the alert and see that a pharmacist is placed on all health boards where the law applies. If we are not on the alert we will be left out.

Last March our Association staff in Chapel Hill sent out a four-page information pamphlet called the Show Globe, to 1,000 outstanding citizens of the state as well as to the drug stores of the state. I understand that this is to be followed by a second edition at an early date. This is another phase of our Public Relations Program, of which Mr. Bisette will give you a more detailed report later.

A sixteen-page booklet called "The Drug Store of the Future" was mailed to all members of the Association. To my mind this is a very helpful booklet and one which will give us some fine suggestions as to post-war remodeling in our stores. Mr. Marion A. Ham, an architect was added to our N. C. P. A. staff during the year, at the suggestion of the Post-War Planning Committee. Mr. Ham has already handled several jobs for pharmacists in the state. North Carolina is the first state pharmaceutical association to make

available to its membership this particular service.

During 1944 seven hundred posters "Young America, You Have a Future in Pharmacy," were mailed to high school principals of the state. The response was so good that this project was repeated this year. In this connection, the School of Pharmacy at Chapel Hill last fall enrolled the largest first-year class of any School of Pharmacy on the east coast. I am confident that the posters entered the picture to a great extent.

A thirty-minute script is being prepared by the Public Relations Committee, covering the history of Pharmacy in North Carolina from 1880 to date, for possible use by the state's 31 radio stations.

Despite shortages of help and adequate facilities, the pharmacists did an excellent job during National Pharmacy Week. The ad prepared by our Public Relations Committee for use during this period was reprinted in 27 newspapers and the proclamation was signed by approximately an equal number of mayors. Radio programs and window displays were also sponsored.

During National Health-Aid Week your Association sponsored radio broadcasts as well as newspaper stories and window displays. Through the courtesy of radio stations in North Carolina, twenty-seven pharmacists used their facilities in making short addresses. This was a fine spirit of cooperation from our broadcasting stations, for which we are grateful.

In cooperation with the N. C. Nursing Council for War Service, the N. C. P. A. sponsored the Cadet Nurse Corps Recruitment Program. Mr. M. P. Coyle of the National Pharmacy Committee had this to say: "Your wonderful report of your cooperation in the Cadet Nurse Corps activities has left this organization with a feeling of

Delegates Attending War Service Conference

N. C. P. A. MEMBERS

C. M. Andrews, Burlington
Paul B. Bisette, Wilson
Henry M. Burlage, Chapel Hill
C. T. Council, Durham
E. C. Daniel, Zebulon
Phil D. Gattis, Raleigh
W. A. Gilliam, Winston-Salem
W. B. Gurley, Windsor
Thomas J. Ham, Jr., Yanceyville
J. C. Jackson, Lumberton
M. L. Jacobs, Chapel Hill
L. P. Mayrand, Greensboro

H. C. McAllister, Chapel Hill
Roger McDuffie, Greensboro
M. B. Melvin, Raleigh
I. T. Reamer, Durham
O. K. Richardson, Elkin
E. F. Rimmer, Sanford
I. W. Rose, Chapel Hill
W. J. Smith, Chapel Hill
P. J. Suttlemyre, Hickory
R. N. Watson, Jonesboro
W. L. West, Roseboro

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Mrs. W. R. Adams, Angier
Mrs. J. W. Bennick, Charlotte
Mrs. C. H. Bradford, Greensboro
Mrs. J. Floyd Goodrich, Durham
Mrs. Dewey E. Groome, Greensboro

Mrs. P. A. Hayes, Greensboro
Mrs. J. C. Jackson, Lumberton
Mrs. I. W. Rose, Chapel Hill
Mrs. W. J. Smith, Chapel Hill

T. M. A. MEMBERS

J. W. Bennick, Charlotte
J. Floyd Goodrich, Durham
P. A. Hayes, Greensboro

M. G. Morris, Greensboro
C. H. Smith, Charlotte
Joe L. Wear, Charlotte

awe and respect. Certainly yours is the outstanding job in the Country." Miss Hazel Williams, recruiting officer for N. C. Nursing Council for War Service, stated that results were very satisfactory.

Last November many pharmacists and friends gathered at Chapel Hill to honor Mr. F. W. Hancock and also to honor the memory of Dr. E. V. Zoeller, who passed away a short time prior to this meeting. As the sixty-fourth president of the N. C. P. A., I experienced one of the greatest thrills of my life in having a part in honoring these two men who were the founders of the Association. The lives and works of these men have been an inspiration to many of us.

In May of this year, I had the happy privilege of attending two Citation Dinners, honoring Mr. Paul Bisette of Wilson and Mr. Tom Hood of Dunn. Mr. McPherrin, editor of the *American Druggist*, presented to these two pharmacists special plaques in recognition of outstanding community and civic work. One of the most gratifying things to me is the fact that more and more North Carolina pharmacists are taking more active parts in political, civic, church, and community affairs. In the political field, T. R. Burgiss and Sam Welfare in our State Legislature, pharmacist Carl Durham in Congress, are honoring Pharmacy by the fine work they are doing. Many other North Carolina pharmacists are taking active parts in National, State, County, and City government. Another one of our pharmacists, John Goode of Asheville had the honorary degree of Doctor of Pharmacy conferred upon him by the Rhode Island College of Pharmacy. He delivered their commencement address last October. Dr. P. J. Suttlemyre is serving in a noble way on the Board of Directors. I. T. Reamer was re-elected Secretary of the American Society of Hospital Pharmacists. C. S. Goodrum, a Davidson pharmacist, was one of seven prominent southern personalities to be initiated a member of Omicron Delta Kappa leadership society. Honorary membership in the Society is awarded in recognition of leadership in citizenship and service to society. Many other North Carolina pharmacists have been promoted to prominent places in the nation, state, county, and city. When it is all summed up, the pharmacist is realizing that by participating more actively in all these things which I have just mentioned that he is becoming not only a better citizen but also a better pharmacist.

The Pharmacy Advisory Committee for Selective Service, by studying carefully and presenting facts, has rendered a very valuable service to Selective Service and to our Association. The Committee has been very thorough in its investigation of the various cases and has performed its duties in a fair and impartial manner.

Recommendations

(I) The Public Relations Committee has been a great powerhouse behind the activities of your Association during the last year. It has sponsored many of the activities and by creating favorable publicity for our profession it has made a great contribution toward the successful con-

clusion of the activities of the Association. I feel that the work of this committee has made our Association more public spirited, and I want to especially thank Paul Bisette, the very able chairman of this committee, and W. J. Smith, our executive secretary, for a job well done. *I recommend that this program be continued and that we give it our whole-hearted support.*

(II) Your Association has rendered a noteworthy service to the pharmacists in the Armed Services. During the year, in an effort to formulate plans for educational opportunity for returning veterans who desire refresher courses, continuation of pharmacy training, etc., Mr. Smith mailed a questionnaire to more than 150 pharmacists and pharmacy students now in the Armed Service. This was done so that an accurate estimate might be made of the facilities needed for desired training. A number of questionnaires have been returned and training in hospital pharmacy and refresher courses were listed as most desired. Watts Hospital has been approved for the teaching of an informal course in Hospital Pharmacy and Management to veterans under the provisions of the G.I. Bill of Rights. *I recommend that our Association through its Post-War Planning Committee, establish at its Association headquarters a Pharmacists' Veteran's Bureau, a bureau for the purpose of advising or rendering any help possible to the returning service men.*

(III) Shorter drug store hours now in effect, and brought about by war conditions, are a blessing to the pharmacist. He is able to get more rest; can spend more time with his family; he can participate more actively in church, civic, and community affairs. Long hours have been an obstacle in recruiting new pharmacy students. *I recommend that pharmacists observe the shorter hours now in effect during the post-war period, and that we make an effort to cut hours even more if possible.*

(IV) As an added incentive to interest more students in Pharmacy, *I recommend that this Association continue with its program of soliciting scholarships for worthy students.*

(V) In January it was my pleasure to speak to the N. C. P. A. Student Branch at Chapel Hill. I was very much impressed with the interest shown by these students in Association work. I wish to express my sincere appreciation to Dean Beard, Dr. Jacobs and all the faculty of the School of Pharmacy for the splendid work they are doing in an advisory capacity. *I recommend that the N. C. P. A. act as host to the student body and faculty of the School of Pharmacy, at a banquet to be held annually, the date and plans to be placed in the hands of a committee appointed by the president.*

(VI) Mr. Lyon, in his address last May recommended that the Executive Committee sponsor and organize district associations throughout the State as soon as conditions would permit. With victory over Germany already won and with victory over Japan within our grasp, there is the possibility of many post-war problems facing us before another year. Just now we need to be

very closely united as pharmacists, and believing that these district associations will develop a more closely knit group, *I recommend that the Executive Committee proceed in organizing district associations throughout our state.*

(VII) Mr. Smith, our secretary-treasurer, has kept our Association on a sound financial basis. He has shown good financial reports all along. But to keep it on a sound basis, we realize as business men, that an Association cannot launch out into services and activities which will strengthen it, and will elevate our profession to a higher level, without an increase in income. North Carolina pharmacists have shown a very progressive spirit in the past, and we cannot let down in complacency with many perplexing problems facing us. A committee has been appointed to study our Association dues, as compared with dues of other states and will report to you. In the light of the opportunities before us to accomplish great things for Pharmacy in North Carolina provided our Association is put on a more solid financial basis, *I urge our membership to cast their ballot, favoring an increase in dues.*

(VIII) In order to provide increased space to house the offices of the secretary-treasurer of the Association and the managing-editor of the CAROLINA JOURNAL OF PHARMACY, and also to provide space for committee meetings, seminars, and the like, *I recommend that the N. C. P. A. immediately undertake an organized fund-raising*

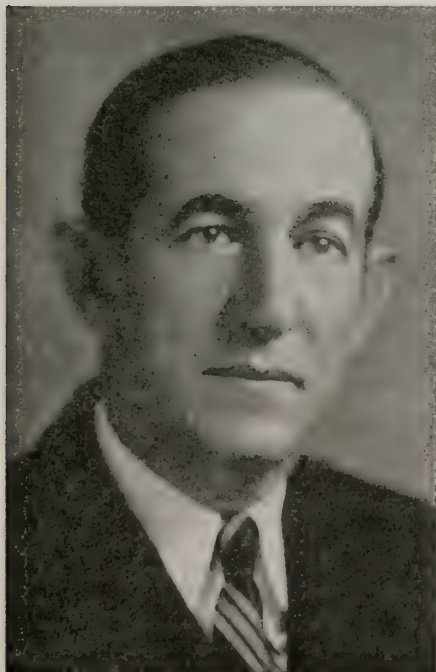
campaign looking toward the eventual establishment of a self-owned Association Building. A special committee has been appointed for the purpose of investigating this proposal and will report to you this afternoon. We are all aware that present conditions do not permit any widespread building activity, but I think we will all agree that now is the time to begin so that eventually our hopes may be realized.

(IX) Too many of us do not realize just what the Fair Trade Act means to us. I urge you to give more consideration to the meaning of Fair Trade in your own business and *I recommend that in cooperation with our National Associations, that the N. C. P. A. continue to fight for the constructive effectiveness of this legislation, and to protect it from attack.*

(X) *I recommend that this Association join with the N. A. R. D. in continuing to oppose any attempt through legislation or regulation to regiment pharmaceutical or medical services or to place their practice under political or bureaucratic control.*

(XI) *I further recommend that this Association join the N. A. R. D. in seeking adequate controls over the disposition of surplus government stocks of drug store products; and to bring about the establishment and recognition of an advisory committee representative of the druggist.*

In conclusion, I want to express my personal gratitude to the members of the Executive Com-



J. G. BEARD, Dean
School of Pharmacy
University of North Carolina



M. J. JACOBS, Assistant Dean
School of Pharmacy
University of North Carolina

mittee; to Mr. and Mrs. W. J. Smith; to Mrs. J. C. Jackson, president of the Woman's Auxiliary; to M. G. Morris, president of the T. M. A.; to all the members of the various committees; to the members of the Board of Pharmacy; to Dean Beard, the faculty, and Miss Noble of the School of Pharmacy; to all you pharmacists out there in the state, for the fine and noble way you have responded and cooperated with me during the year. The year has been one of the happiest and most thrilling one in my life. My only regret is that conditions would not permit me to visit with the membership throughout the state. Let us hope, pray, and work together to the end that this terrible war may soon be brought to a close. We can then look forward to our membership meeting together in a grand convention in the not too distant future. Since the Executive Committee has seen fit to keep the present officers and committees until such time as we may hold a convention, I shall strive to serve my Association in a worthy manner. With the same loyal support which you have given me during the past year, we can cope with our problems and can lift our profession to an ever-higher plane.

Mr. Suttlemyre appointed the Committee on the President's Address who met during the noon recess, and reported on their decisions at the second session as follows:

Report of the Committee on the President's Address

We, your Committee on the President's Address, wish to make the following report:

We heartily concur with our President in his recommendation that the Public Relations Program be continued and, further, we recommend that each individual member of the Association actively cooperate with the Public Relations Committee by suggesting events to be publicized, by enlisting the support of their local papers and the like.

We agree that the establishment of a "Pharmacist's Veteran Bureau" to cooperate with returning servicemen would be decidedly helpful and concur with our President that it should be established as quickly as possible.

We concur in recommending that the shorter work day now in effect in most drug stores be continued after the war and that wherever possible further reductions be made.

The Committee agrees that every possible effort should be made to promote the student recruiting program of the U. N. C. School of Pharmacy, and that the scholarship solicitation campaign should be continued unabated.

The recommendation that the N. C. P. A. act as host to the faculty and student body of the Pharmacy School at an annual banquet appeals to the Committee and we heartily approve this recommendation.

The Committee believes that the organization of district associations throughout the state is not

feasible at this time, and that this plan not be carried out at the present.

We agree that a readjustment in the Association's membership dues is in order, particularly in view of the aggressive program now being carried on, and endorse our President's recommendation favoring an increase.

Your Committee concurs with the recommendation that a campaign be conducted for funds to establish a self-owned Headquarters Building.

We are heartily in accord with our President's recommendation that Fair Trade be protected and extended and that we keep in mind the significance of this great piece of social and economic legislation.

We agree with our President that the N. C. P. A. should cooperate with the N. A. R. D. and other organizations in opposing the regimentation of medical and pharmaceutical services through bureaucratic control.

The disposition of surplus stocks of drug store items, now in the hands of our Government, confronts us with one of our gravest problems. Your Committee concurs that this Association should join with our national organizations in seeking the establishment of a "Drug Advisory Committee" to prevent civilian markets from being demoralized by a flood of government surplus merchandise.

The Committee wishes to commend President Gilliam for his excellent address; for his clear thinking; for the sound logic which went into the preparation of his report of the work done by the Association during the past twelve months. Under his able leadership we know that the N. C. P. A. will continue its progressive program and will remain as one of the leading pharmaceutical associations in the country.

Respectfully submitted,

(Signed)

E. F. RIMMER, *Chairman*

I. W. ROSE

PAUL B. BISSETTE

President Gilliam resumed his duties as presiding officer and called on W. B. Gurley, Chairman of the Dues Structure Committee for a report of the work done by his group.

Report of the Dues Structure Committee

W. B. GURLEY, *Chairman*

The Dues Structure Committee appointed by President Gilliam to make a study of the Association's financial program met in Chapel Hill on March 28, 1945. In attendance at the meeting were F. F. Lyon of Oxford, O. K. Richardson of Elkin and myself. Two members of the Committee, Dean Tainter of Marion and C. J. James of Hillsboro, were unable to attend.

As a preliminary to our discussions, Secretary W. J. Smith outlined the financial status of the Association, submitting at the same time financial statements for each year since he took office.

He stressed the fact that if the activities of the N. C. P. A. are to be broadened and extended, it will be necessary to bring in increased revenue from some source.

Mr. Smith pointed out that the Association could continue its present activities with no change in the financial setup, but that to do so would limit the organization's progress in the future. Also, it was pointed out, Public Relations and Fair Trade should be placed on a more permanent financial basis by guaranteeing adequate funds for support of these two activities direct from the Association's Treasury.

As a basis for financing the Association in the future, the Committee discussed three plans: (1) to maintain the work by use of a part-time secretary, (2) to continue its present program and full-time secretary by soliciting the extra necessary funds through special drives and (3) by revising the By-Laws to provide for higher annual dues.



W. B. GURLEY, Windsor

After thoroughly considering all the factors involved in making a change in the Association's dues structure at this time, and, with due regard for the postwar period when a strong and aggressively supported organization will be in demand, the Committee decided that the solution to our problem lay in an upward revision of our annual dues.

In discussing the matter, the Committee felt that any increase in the dues should be sufficiently large to adequately support the Association's program, to provide for an expansion of its services, and to obviate the necessity of periodic fund-raising campaigns which have been resorted to in the past. While various percentage

increases have been considered by the Committee, we believe an increase of the present rate of \$4 and \$10 to \$8 and \$20 to be fully justified and not too high a rate for the progressive type of organization we now have functioning.

Since the adoption of this report is contingent upon the revision of the Association's By-Laws, I, as Chairman of the Dues Structure Committee, move the deletion of Article IV, Section 4, Paragraph 1 of the By-Laws and the substitution therefor of the following:

"Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of \$20; the second partner shall pay one-half the proprietor's rate or \$10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay \$20 per pharmacy."

As a further change in the By-Laws and in order to bring the cost of "Life Memberships" in line with the above, I recommend that Article IV, Section 7, of the By-Laws be amended by substituting "two hundred dollars" for "one hundred dollars" as the cost of such a membership.

The President directed that the report of the Dues Structure Committee be held over and reread at the afternoon session, when it would be voted on in accordance with the By-Laws of the N. C. P. A.

At the afternoon session, when this report was considered for vote, that portion dealing with annual dues payments was accepted, subject to the mail ballot vote of the membership. The section pertaining to life memberships was amended to read that no life memberships be accepted until another session of the N. C. P. A. may be held to determine life membership fees.

The first session of the N. C. P. A. War Service Conference was adjourned to meet again at 1:30 p.m.

LUNCHEON

The Justice Drug Company, through its president, P. A. Hayes, was host at luncheon held at the O. Henry Hotel at which the N. C. P. A. delegates, the Woman's Auxiliary officers and the Traveling Men's Auxiliary officers were guests.

SECOND SESSION

President Gilliam called the second session to order promptly at 1:30 and business was resumed at once.

H. C. McAllister, secretary-treasurer of the North Carolina Board of Pharmacy reported on the year's work of that group. This included the work done by F. W. Hancock, June 1 to October 1, 1944, and that done by H. C. McAllister, October 1, 1944 to June 1, 1945. This complete report is printed in this issue beginning at page 67.

At the completion of the reading of the Board of Pharmacy report, it was approved as read on motion of Suttlemyre-West.

The Committee on the Revision of the Pharmacy Laws was next on the agenda, and was given by H. C. McAllister, Chairman.

Report of the Committee on the Revision of the Pharmacy Laws

H. C. McALLISTER, *Chairman*

Members of the Committee: C. M. Andrews, Burlington; J. C. Brantley, Raleigh; E. A. Brecht, Chapel Hill; R. R. Copeland, Ahoskie; J. C. Jackson, Lumberton; W. R. McDonald, Jr., Hickory; R. A. McDuffie, Greensboro; A. N. Martin, Roanoke Rapids; W. F. Rhyne, Gastonia; E. F. Rimmer, Sanford; W. A. Ward, Swannanoa; F. O. Bowman (Advisory), Chapel Hill; H. C. McAllister, Chairman, Chapel Hill.

Mr. President, members of the N. C. P. A., Ladies and Gentlemen, I have the honor to submit herewith the report of the Committee on the Revision of Pharmacy Laws for 1944-45.

The Committee has not met during the year. Therefore, this report will consist of a brief review of the status of the recommendations offered to the Association at the last convention. Four of the changes in the law which were presented by this Committee, were adopted by the Association. These were presented to the Legislative Committee. As three of these measures were enacted into law by the General Assembly, they will be reported by the Legislative Committee. One measure which was adopted by the Association was not introduced to the General Assembly due to lack of time and remains in the hands of the Legislative Committee. This is a measure to rewrite the law governing the registration of drug stores. It will form the basis upon which this Committee will begin work next year.

Other topics for consideration by the Committee are as follows: Elimination of "short cut" routes to registration. Grounds for disciplinary action clarified and expanded. Complete revision of the Poison Law.

It is to be hoped that the condition will permit this Committee to study the above topics and present specific recommendations at the next convention.

Respectfully submitted,

COMMITTEE ON

THE REVISION OF PHARMACY LAWS

On vote of the assembled delegates, this report was approved as read.

Paul B. Bissette, Chairman of the Public Relations Committee, was asked to make a report for that committee:

Report of the Public Relations Committee

PAUL B. BISSETTE, *Chairman*

On display in the Association's offices in Chapel Hill is a representative collection of press clippings, advertisements, posters, addresses, letters, photographs, and radio scripts which tell the story of the Public Relations Committee's work for the year ending June, 1945.

Literally thousands of releases and mailings were made to newspapers, radio stations, members, professional groups and key citizens during the first year that our Association conducted an organized, planned Public Relations program.

Even our committee was amazed at the extent and wide-spread use of the material distributed. We didn't realize until it was all bundled up "in a package" just what had been the results of this 12 months of pioneer effort.

THREE IMPRESSIONS

An analysis of this display leaves you with these three chief impressions:

1. The story of Pharmacy and the activities of the men and women in its ranks can be told. Although we realize that we have only begun to lay the groundwork leading to a better understanding of our profession and industry, we are pleased with the results to date.

2. The keystone to the Association's Public Relations program is "follow-through" support by individual members in their own communities, in their own stores. Thus, if we seemed to be praising our own committee when we said we are pleased with the results to date, we actually were complimenting the membership-at-large. For example, the display shows newspaper stories which appeared in every important paper in the state telling of pharmacy's efforts on behalf of the War Bond Campaigns. Yes, the Public Relations Committee did supply complete stories, pictures, and facts about these drives to the newspapers. But they would have been pointless stories if you individual members had not taken off your coats and actually gone out and sold the bonds. Then too, the posters we supplied could have been quite acceptable and effective . . . but only if you posted them in your stores. The point is that whatever success the Public Relations Committee had in its first year of operation was due to "follow-through" support by you. We can only plan, direct, suggest. It is up to the various committees within the Association and the membership at large to deliver the goods.

3. In trying to acquaint the public and related professions with Pharmacy, we've started to sell ourselves on our own profession. The late

Dr. E. F. Kelly, a native North Carolinian and Pharmacy's Number One Man, told our committee at an off-the-record meeting when we were about to launch this program that "pharmacists suffer an acute inferiority complex." I wish he were alive today because I believe he would sense a change of spirit among us North Carolina druggists. We've started to crawl out of our shells. We're stepping out in the civic life of our communities and we're finding out that folks are glad to have us. We're beginning to point with pride that to become a pharmacist in North Carolina today requires a real education. We've found out that the newspapers in our state are just as interested in printing legitimate news about our members and their activities as they are about any other respected professional group. We are starting to accept seriously our responsibilities as partners with the other medical professions in protecting and improving the public health of our state.

This new spirit among the pharmacists of North Carolina is due, in part, to our own publicity. In telling our story to others, we're starting to believe it ourselves. And well we might. For too long a time the person most likely to lower the prestige of Pharmacy has been the pharmacist himself.

PHASES OF WORK

The committee's work is divided into four phases:

First, that of assisting committees of the Association.

We have already mentioned the Committee's cooperation with the Pharmacy for Victory Committee in promotion of War Bond campaigns. Similar cooperation was given to the Committee sponsoring the Cadet Nurse Corp Recruiting Program, the Post-War Building Committee, and the Inter-Professional Relations Committee.

Second, that of assisting local or special committees.

Examples of this phase include publicizing and reporting of the 1944 convention in Raleigh which was termed by North Carolina newspapermen as "one of the best publicity handled conventions on record."

Other examples included the promotion of National Health Aid Week in October of 1944; National Pharmacy Week in November of 1944; the Hancock-Zoeller Testimonial Dinner in November of 1944; the visit of Samuel J. Cohen, Treasury Department's Director of Retail Division, War Bonds; American Druggist Award ceremonies; and the mailing of "Pharmacy As A Career" posters to 700 high schools.

Third, publication and distribution of the quarterly newsletter, *Show Globe*.

This quarterly, as you know, goes to 1,400 leading citizens in North Carolina, including editors, professional group leaders, legislators, and public opinion forming sources. Its contents are being more widely reprinted with each issue.

Fourth, answering requests of newspapers, radio stations, magazines, and special correspondents for news, facts, and photographs.

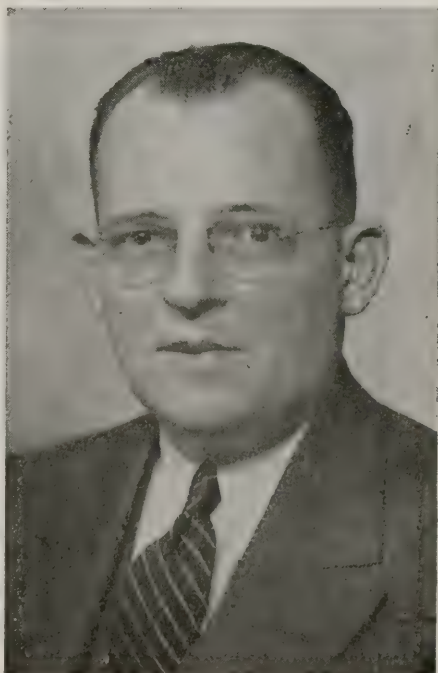
It is gradually becoming known in newspaper, radio and publicity circles that the North Carolina Pharmaceutical Association does have a Public Relations Committee, and that the Committee can be depended upon for quick service and accurate information. As the Committee and its work becomes better established, this phase of our work can grow in value. Serving newspapers and other information outlets when they have requests is the best way to establish the Committee as a recognized legitimate public relations avenue.

SUMMARY

Encouraged by results of the first year's operations, your Committee heartily recommends the continuing of the Public Relations Program. Results of efforts of this type are accumulative. The groundwork done in the past 12 months will serve well in the months and years ahead. The complete job will never be finished, but we are at least "out of the woods."

After the report of the Public Relations Committee was voted upon, as accepted with thanks, there were many congratulatory comments made as to the splendid work done by this group.

M. B. Melvin gave a report of the im-



PAUL B. BISSETTE, Wilson

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portant work done by the Legislative Committee before and during the General Assembly.

Report of the Legislative Committee

M. B. MELVIN, *Chairman*

As Chairman of your Legislative Committee, I am pleased to report that Pharmacy fared well at the hands of the 1945 General Assembly. Not only was your committee able to forestall several pieces of legislation which, had they been enacted into law, would have worked a hardship on the profession, but it was instrumental in charting the successful passage of three health bills.

Shortly after the Assembly convened in Raleigh, your legislative committee met to discuss our program. In addition to the regular committee members and Attorney F. O. Bowman, Representatives T. R. Burgiss of Sparta and Sam E. Welfare of Winston-Salem were present at the meeting and made many helpful suggestions as to the best procedure to follow in effectuating the program.

After discussing more than a half dozen proposed bills, the committee agreed to limit its activities to four measures, namely: (1) provide that a pharmacist shall serve on the State Board of Health; (2) provide that pharmacists may serve on county boards of health; (3) provide for a fee of \$25 for registration of new drug stores and \$10 for the annual permit and, finally, (4) to provide for a revision of the Pharmacy Act, particularly the sections which are ambiguous or need modernizing in the light of present-day conditions.

At this point I would like to personally commend Attorney Bowman and our two representatives in the Assembly, Messrs. Burgiss and Welfare, for the splendid and able manner in which they handled this legislation. Of the four pieces of legislation just mentioned, three were enacted into law and had the Assembly remained in session a few days longer, we would undoubtedly have introduced and passed the final measure relating to the Pharmacy Act.

Since the Assembly adjourned, a pharmacist, Mr. J. C. Jackson of Lumberton, has been appointed to the State Board of Health and I understand a number of counties have already added pharmacists to their county boards of health. In this connection I would like to call your attention to the "district board of health" bill which passed the Assembly in February. Beginning next year, a number of additional "district health boards" will be created out of existing county boards of health. The bill just mentioned specifically provides for the appointment of a pharmacist to these district boards.

The committee experienced some difficulty in securing the approval of the "permit registration" bill, but after the Secretary-Treasurer of

the Board of Pharmacy had ascertained there was little opposition to the measure from the pharmacy proprietors of the state, it promptly passed both Houses. It will be recalled that Mr. McAllister mailed a letter to every drug store in the state regarding this legislation and, on the basis of the tabulated replies, there were less than a dozen proprietors who opposed the bill.

A substantial saving to the druggists of the state was effected when Attorney Bowman succeeded in continuing the "Schedule B" tax on carbonated draft arms at \$5.00. The \$5 rate, which has been in effect for two years, was restored to the original figure of \$10 this past summer, the Budget Committee believing the war would be over by 1945 and that there would not be any further necessity for the "war-time" tax reduction. However, as has just been mentioned, the tax was again reduced to \$5 at Attorney Bowman's suggestion.

Your committee opposed a bill, subsequently defeated, which would have reduced the number of employees covered by the Unemployment Compensation Act. At the present time, retail establishments with eight or less employees are not covered by the Act; the proposed bill would have lowered the exempt figure from eight to one.

An important amendment to the Revenue Bill relating to the sales tax exemption of drugs and medicines sold to hospitals and physicians was enacted into law and became effective on July 1st. Since this particular amendment has created some confusion, I have asked Mr. W. A. Baker, Head of the Sales Tax Division of the State Department of Revenue, to clarify this matter and he has done so in the following communication:

SUBJECT: SALES OF MEDICINES AND MEDICAL SUPPLIES

Sales of medicines and medical supplies are taxable at three per cent under the terms of the North Carolina Sales Tax Law, except as provided in Section 406(k) of the Revenue Act as amended by the General Assembly of 1945, which reads as follows:

SECTION 406(k)—"Sales of medicines sold on prescriptions of physicians, or medicines compounded, processed or blended by the druggist offering the same for sale at retail, (the following is the 1945 amendment) or sales of drugs or medical supplies to physicians or hospitals or by physicians and hospitals to patients in connection with medical treatments."

As originally enacted, Section 406(k) exempts (1) medicines sold on a physician's prescription, and refills of those prescriptions, and (2) medicines compounded, processed or blended by a druggist and then sold by the same druggist without a doctor's prescription. These exemptions of long standing are not in the least changed by the amended portion of Section 406(k).

The purpose of the new or amended portion of Section 406(k) is clearly two-fold: (1) To exempt sales of drugs, medicines and medical supplies to physicians and hospitals, and (2) to



R. W. (Deacon) Lowe



W. S. Gibson

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exempt sales of drug, medicines and medical supplies when such sales are made by hospitals and by physicians to their patients in connection with medical treatment.

Of course, if a physician were to sell medicines or medical supplies to general trade not on prescription and not in connection with treatment of his patients, such sales would be taxable at three per cent and it would be the duty of the physician to register with the Department as a retail merchant under Section 405 of the Revenue Act and to pay the tax accordingly. Also, if a hospital were to sell medicines or medical supplies to the general trade and not in connection with the treatment of its patients, such sales would be taxable at three per cent and such hospital would be liable for the tax and should register under Section 405 of the Revenue Act.

While the exemptions pointed out above are clear purposes of the law, added below are some appropriate explanations.

1. The terms "medicines" and "drugs" shall mean all medicines in the generally accepted sense of the term. Also included as medicines shall be tonics for internal use, vitamins, ointments, liniments, antiseptics, anaesthetics, serums, and other remedies having preventive and curative properties in medical treatment.

2. "Medical supplies" shall mean such items as cotton, gauze, adhesive tape, bandages and other dressings. Other items, also, such as knives, needles, and scissors, as well as larger articles

shall be considered medical supplies. Examples of larger articles referred to are microscopes, x-ray machines and other laboratory apparatus used for testing and diagnosis, and for the prevention, treatment and cure of disease.

3. Proprietary or so-called patent medicines are subject to the three per cent tax when sold to general trade without a prescription.

4. All refills of physicians' prescriptions are exempt without an additional prescription.

5. When medicines as defined above are sold to general trade under either of the following conditions, the three per cent tax applies.

(a) Either without a physician's prescription or not as a refill.

(b) When not compounded, processed or blended by the same druggist who makes the sale; this includes any medicines bought by a druggist, and then bottled or packaged and sold under the druggist's own name and label.

6. When medical supplies, as defined above, are sold to general trade, they are subject to the three per cent tax.

RECORDS OF EXEMPT SALES

1. Medicines

Vendors making sales of physicians' prescriptions must keep sales records which will clearly segregate such sales. All original prescriptions must be carefully filed and kept conveniently available for inspection by a representative of the Department of Revenue.

When sales are made of refills of prescriptions, the sales record of refills must carry the numbers of their original prescription so that reference to the original can be easily made.

Vendors making sales of medicines to doctors and hospitals must, at all times, be able to show a record of such sale separate and apart from sales to all other purchases of medicines.

2. Medical Supplies

Since sales of medical supplies by drug stores are exempt from the three per cent tax only when sold to doctors and hospitals, drug stores or other vendors of this merchandise must keep sales records similar to those required for exempt sales of medicines.

Due to the far-reaching importance of this amendment, Secretary Smith has arranged with the Department of Revenue to send a copy to every drug store in the State.

In conclusion, I would like to express the committee's appreciation for the splendid response it received to our requests for contact work with your representative in the Assembly. By organized teamwork, the committee has made it possible for you to participate more actively in the health affairs of your community, an activity for which you are well fitted by reason of your professional training and experience.



F. O. BOWMAN
General Counsel

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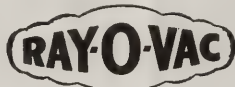


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The report of the Legislative Committee being accepted as read, the next matter of business was taken up. In the absence of Ralph P. Rogers, Chairman of the Fair Trade Committee, Secretary Smith read his report:

Report of the Fair Trade Committee

RALPH P. ROGERS, *Chairman*

During the past twelve months Fair Trade has become more solidly entrenched in North Carolina than ever before. As evidence of this I am pleased to report that the number of manufacturers operating under the State Fair Trade Act has increased by 15, the largest net gain we have had in several years.

Lately, there has been a decided increase in the number of inquiries coming in from prospective Fair Trade manufacturers. For the past two months these inquiries have averaged at least one a week, thus in all probability we will soon have many additional trade marked items under Fair Trade in the State.

Secretary Smith has been supervising the mailing of Fair Trade leaflets and the publication and distribution of Fair Trade information to the membership. According to his records, 25 separate leaflets have been mailed from Chapel Hill to the drug stores of the State during the past year. For this service the Association received \$438 which was more than sufficient to cover the cost of the mailings.

The Committee has on hand 46 Fair Trade Books complete with the latest leaflets. Through a fortunate and timely purchase in 1942, the Committee assembled sufficient loose-leaf binders to last during the war and it is hoped the present supply will prove ample until the binders can be purchased once again. If your book is not completely up-to-date, the Committee suggests you secure a copy from Mr. Smith. The price is \$2.00.

For the past three years the Committee has not found it necessary to call on the membership for funds and, it is hoped, the financial condition of the Association will permit a continuation of this policy.

As might be expected, few violations have been reported during the period of this report. With the exception of two cases, all complaints have been adjusted by mail.

Perhaps the most serious case arising during the year was a situation which developed in one of our larger cities between two druggists and their local OPA Board. Following a series of price inspections by a district official of OPA, the two druggists were ordered to lower their prices on a nationally advertised tooth brush to a point below the established Fair Trade minimum. When the druggists protested, they were told: "Forget about Fair Trade, it is unconstitutional."

At this point your Committee stepped into the picture and soon had the matter adjusted satis-

factorily. After checking the case and learning all the details, the Committee found that the local board had acted on some well-meaning advice from their attorney who did not know about Fair Trade in the first place.

The citizens of 45 states now benefit from Fair Trade and there is good reason to believe Missouri will join our ranks this year. Texas and Vermont are the two remaining states without this legislation.

The Fair Trade Committee will remain at its post with ever-increasing vigilance. In turn, the Committee asks that you do these four things: (1) Keep your Fair Trade Book up-to-date and your prices in line with established Fair Trade minimums, (2) keep the Committee informed as to local developments, particularly when violations occur, (3) cooperate with Fair Trade manufacturers as extensively as possible and (4) let your customers know that Fair Trade is socially and economically sound.



RALPH P. ROGERS, Durham

This report was likewise accepted by vote of the assembled delegates. The next report on schedule was that of the Headquarters Building Committee.

Headquarters Building Committee

E. C. DANIEL, *Chairman*

The Headquarters Building Committee of the N. C. P. A. met at the Carolina Inn, Chapel Hill, on March 28th, 1945. There were present

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J. C. Brantley, Jr., Raleigh; Octavus Griffin, Roanoke Rapids; T. J. Ham, Jr., Yanceyville and myself. J. C. Graham of Red Springs, the fifth member of the Committee, was unable to be present on account of a death in the personnel of his store.

Also present at the meeting as invited guests were W. B. Gurley, Windsor; F. F. Lyon, Oxford; Alfred N. Martin, Roanoke Rapids and O. K. Richardson, Elkin.

Secretary Smith was called on to discuss the need for a headquarters building to house the records of the Association and the JOURNAL and also to provide a place where seminars, refresher courses, merchandising shows and the like might be held. Mr. Smith stated that the Board of Pharmacy and the Association's attorney would consider renting office space in the building provided it was conveniently located.

After discussing the matter, the committee unanimously voted to report the following recommendations to the Executive Committee:

(1) That contributions be solicited from the membership and friends of the Association for purchase of land, erection of building and equipment for same.

(2) That a minimum of \$25,000 be set as the goal for effectuating this program.

(3) That the money be solicited without delay and placed in government bonds until conditions permit the erection of the building.

(4) That donors of \$100 or more have their names placed on a suitable bronze plaque to be located in a prominent place in the building.

(5) That various rooms in the building a pieces of equipment be established as memorials to de-

parted pharmacists and friends of the Association.

(6) That T. J. Ham, Jr., Yanceyville pharmacist, serve as chairman of the committee to conduct the campaign for funds.

(7) That the building be located in either Chapel Hill or Raleigh, the location of the building to be decided by mail ballot vote of the entire membership.

The above recommendations were presented to the Executive Committee on April 3rd. The Committee agreed that the proposed program had merit and should be brought to the attention of the membership as quickly as possible.

Although this matter is still in a tentative stage, subject to the approval of the Association, the Committee has provisionally accepted 5 contributions totaling \$450.00 from individuals who heard about the program and used this means of voicing their approval. The money is now on deposit in Chapel Hill and will be returned to the donors in the event the program is rejected by the Association.

As a long range proposition the Committee is convinced that a self-owned headquarters building will prove of benefit to the profession and that the Association is justified in undertaking the fund-raising campaign at this time.

After a great deal of discussion, in which approval was expressed by the majority of those present, it was the consensus of opinion that further work should be done by this committee regarding concrete plans for a building, before the matter is brought to the entire membership for their vote. Thus, the final motion was that the report be tabled for the present; that the Executive Committee of the N. C. P. A. join with the Headquarters Building Committee for the purpose of formulating more definite plans; that a meeting be held for further study; that the findings be reported at a later date.

The second reading of the Dues Structure Committee was heard at this time, and voted on as indicated on page 11.

The Committee on the President's Address reported on their decisions, as will be found on page 10.

The Committee on Nominations composed of C. T. Council, Durham; Roger A. McDuffie, Greensboro; J. C. Jackson, Lumberton; M. L. Jacobs, Chapel Hill; R. N. Watson, Jonesboro; Phil D. Gattis, Raleigh; P. J. Suttlemyre, Hickory; reported that they wished to nominate W. A. Gilliam of Winston-Salem and C. R. Whitehead of Ramseur as candidates for Member of the North Carolina Board of Pharmacy, subject to the



E. C. DANIEL, Zebulon
N. C. P. A. President-Elect



B. C. REMEDY COMPANY

Manufacturing Pharmacists

FOUR TWENTY-THREE MORRIS STREET
DURHAM, N. C.



To the Pharmacists
of North Carolina:

You are to be congratulated upon the active interest you are now taking in city, state and national affairs; for raising and maintaining higher professional standards; for the outstanding service rendered your communities under war-time conditions; and for your sponsorship of and participation in a well conceived public relations program.

This company, and I personally, genuinely appreciate your valuable service and remarkable accomplishments.

Sincerely,

E. J. Council
President

mail ballot vote of the membership. Since there were no further nominations from the floor, this report was accepted.

W. J. Smith was asked to submit the report of the Executive Committee for the past year.

Report of the Executive Committee

FIRST MEETING

The first meeting of the Executive Committee, under the chairmanship of President W. A. Gilliam, was held in Raleigh on January 11. In addition to President Gilliam, the following committee members were present: T. R. Burgiss, E. C. Daniel, R. P. Lyon, Ralph P. Rogers, and W. J. Smith.

The first order of business was the selection of an attorney to represent the Association during 1945. Motion by Lyon-Daniel that F. O. Bowman of Chapel Hill be retained as attorney and legislative representative was unanimously passed. The attorney's retainers fee was set at \$50 for the year. For services during the 1945 session of the General Assembly, Mr. Bowman is guaranteed \$300 a month for two months and, in the event the Assembly continues in session after March 1, 1945, he shall receive compensation at the rate of \$10 a day until the Assembly is adjourned.

W. J. Smith was reelected Secretary-Treasurer of the Association and Managing-Editor of the CAROLINA JOURNAL OF PHARMACY for a twelve months' period ending December 31, 1945, on motion of Daniel-Lyon. The Secretary's salary was set at \$250.00 a month.

The Committee highly commended C. M. Andrews for his excellent work during the 1944 Annual Meeting and, on motion of Rogers-Lyon, was reelected Assistant Secretary-Treasurer for 1945 at an annual salary of \$50 plus personal expenses while in attendance at the Annual Meeting of the Association.

Mrs. W. J. Smith, who has been working full time in the Secretary's office for the past twelve months, was continued in this capacity on motion of Daniel-Rogers. Mrs. Smith is to receive a monthly salary of \$75.

The Committee discussed the advisability of holding an annual meeting during 1945 but in view of the recent Government ban on large conventions, voted to defer action on the matter until April 1st.

The Committee, on motion of Lyon-Daniel, directed the Secretary to prepare an amendment to Section 4, Article II, of the By-Laws, authorizing an increase in the Secretary-Treasurer's bond from three to ten thousand dollars; said amendment to be submitted to the membership for vote at the earliest possible time. The present bond of \$3,000 is deemed inadequate in view of the fact that the Secretary-Treasurer is responsible for Association funds of five times the face amount of the bond.

Secretary Smith recommended the addition of a qualified architect to the Association's staff in order that assistance might be extended to members desiring to remodel their stores. After discussing the matter, the Committee, on motion of Lyon-Burgiss, decided to retain Mr. Marion A. Ham of Durham, and directed the Secretary to sign the following contract:

In addition to the foregoing covenants and agreements, the Owner and Architect hereby further agree to the following:

PART I—The Architect agrees to act as consultant for the North Carolina Pharmaceutical Association. It will be his duty to assemble and keep on file all available data pertaining to the buildings and fixtures of drug stores, such data to be made public and available to the Association at any time.

For the fulfillment of the above, the Association agrees to pay the Architect a lump sum annually of fifty dollars (\$50.00). For any work done by the Architect other than as stated above, and wherever travel is necessary on the part of said Architect because of such work, the Association agrees to pay the Architect for said work a sum to be determined or as set forth by the American Institute of Architects, and agrees to reimburse him for travel expense at five cents (5c) per mile and for other per diem expenses incurred thereby.

PART II—It is further agreed that the Architect will make his services available to all members of the Association in the matter of preparing plans and specifications for any building or buildings which they, or either of them, may desire to erect, and will also receive bids, prepare contracts between owners and contractors, and supervise the construction of such work on the following basis:

For new structures, the fee for architectural services will be six per cent (6%) of the total cost of the structure, including fixtures and mechanical features.

For remodeling, additions, or alterations to existing buildings or equipment, the fee for architectural services will be seven and one-half per cent (7½%) of the total cost of such remodeling, additions, or alterations.

It is further agreed that each member of the Association, for whom the Architect renders services under this agreement, will pay the Architect travel expense at five cents (5c) per mile to and from the job.

Where a member of the Association desires only consultation with reference to improvements to his building or buildings, he will pay the Architect travel expense at five cents (5c) per mile to and from the job, plus a minimum per diem fee of Twenty-five Dollars (\$25.00).

It is mutually agreed that the Association will not be responsible or liable under any contracts made between any of its members and the Architect.

*Our Contribution to our
Armed Forces*



Scott Drug Company

Charlotte, N. C.

The Committee expressed its opposition to a proposed change in the United States Pharmacopoeia which would make Latin titles in the publication of secondary importance. The Secretary was instructed, on motion of Burgiss-Rogers, to draw up a suitable resolution covering the Committee opposition to the proposed change and submit same to the proper authorities.

There being no further business the Committee adjourned to meet again on or about April 1st.

SECOND MEETING

The Executive Committee held its second meeting in Winston-Salem on April 3rd. Five members of the Committee, Messrs. Burgiss, Daniel, Gilliam, Rogers and Smith, were present. Also present as invited guests were Mrs. J. C. Jackson and Mrs. W. J. Smith, the president and secretary-treasurer of the Woman's Auxiliary; Mr. M. G. Morris, President of the T.M.A.; Mr. J. C. Jackson of Lumberton and Mrs. T. R. Burgiss of Sparta.

The first action taken by the joint group was consideration of the annual meeting. Secretary Smith reported that a sample survey on the subject of conventions had been conducted among the membership and that on the basis of 43 votes received from a questionnaire mailed to 50 persons, 19 suggested that the Executive Committee transact whatever business was necessary, 15 favored postponement of the decision until later, 5 asked that district meetings be held, 2 suggested a 50 delegate convention be scheduled and 2 recommended that the annual meeting be cancelled for the duration.

Mr. Morris reported that most druggists would like to defer action on the convention question until fall.

After further discussion, the joint group voted, on motion of Rogers-Burgiss, to defer action until June 1st on the question of whether or not to schedule a convention this year.

The joint group also agreed to recommend to the "Pharmacy for Victory Committee" that our goal during the 7th War Loan Drive be set at one million dollars in "E's"; that quotas for individual counties be set up (\$2,500 per store) and that the county exceeding its quota by the highest percentage be accorded special recognition in the form of a dinner to be held in the county in honor of all the participating individuals.

The joint group also instructed Secretary Smith to continue to award the special Treasury citations to individuals selling \$500 or more in "E's" during the 7th Drive and a special N.C.P.A. citation to those selling \$5,000 or more in "E" bonds.

Mr. Morris suggested that all county war bond chairman be notified by first class mail and not by the use of "franked" envelopes as in the past.

The Woman's Auxiliary agreed to underwrite the sale of 10% of the state goal or \$100,000 in "E" bonds. Immediately following this action, the joint group adjourned and the Executive Committee went into session.

Secretary Smith submitted audited accounts

of the Association, the CAROLINA JOURNAL OF PHARMACY and the Public Relations Committee, which were approved on motion of Rogers-Burgiss.

An outline of the Association's proposed building program was submitted by Secretary Smith. The Committee agreed that the program had merit and that the "Building Committee" should bring its proposals to the attention of the membership as soon as feasible.

After discussing the action of the 1945 General Assembly in providing for the appointment of a pharmacist to the State Board of Health, the Committee, on motion of Daniel-Rogers, authorized the Secretary to submit the names of three pharmacists to Governor Gregg Cherry from which list the appointment could be made. The pharmacists recommended by the Committee follows: Philip Daniel Gattis of Raleigh, J. C. Jackson of Lumberton and W. L. West of Roseboro.

The Committee authorized Secretary Smith to cooperate with *The American Druggist* magazine in its awards to Paul B. Bissette of Wilson and Thomas R. Hood of Dunn "for outstanding community service." Further, the Secretary was authorized to lend whatever financial support was needed to insure the success of the two events tentatively scheduled for Wilson on May 8th and Dunn on May 9th.

There being no further business the Committee adjourned.

THIRD MEETING

Decision to cancel the annual convention of the Association was decided at the third meeting of the Executive Committee held in Durham on June 14th. Members of the committee in attendance at the meeting were W. A. Gilliam, Paul B. Bissette, E. C. Daniel, Ralph P. Rogers and W. J. Smith.

Officers of the Association's two auxiliaries were also present to discuss the question of whether or not to cancel their annual meetings.

For the purposes of transacting necessary business, the committee decided to hold a 50 delegate convention in Greensboro on July 3rd with the understanding that all business transacted at the meeting would be subject to the mail-ballot acceptance of the entire membership.

The committee agreed to continue the same officers and committee members for another year and to install those elected during the balloting in 1944 at the next regular meeting of the Association.

The committee discussed the advisability of offering group "income protection insurance" to the members. The majority of the members were of the opinion that such insurance would be welcomed and that a "Committee on Insurance" should be appointed to investigate the matter and report back to the Executive Committee at a later date.

W. L. West of Roseboro, chairman of the U. N. C. Visitation Committee, was present at the meeting as a guest as was H. C. McAllister, Secretary-Treasurer of the N. C. Board of Phar-

BREADWINNERS *Because* BRANDWINNERS

Everfresh Customers
buy by brand—by the
Everfresh Trade-Mark



Users of one Everfresh
product buy Everfresh
when they want other
products

PRODUCTS

UNFAILING QUALITY is symbolized by this trade-mark. It also stands for *distinguishing* quality . . . brandwinning quality. Sure, full effectiveness, evidence of careful preparation, quality that lives up to appearances, neatness of product and package—these features combine to make the name **EVERFRESH** an ever fresh urge to buy.

EVERFRESH

SACCHARIN

Hand Molded . . . Instantly
Soluble Hypodermic Type

EVERCOL

Isopropyl Alcohol Rubbing Compound

A high grade product, containing
70 per cent refined and deodorized
isopropyl alcohol. It is packed
in a handy grip or pinch bottle.

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AMERICAN GREETING PUBLISHERS, INC.

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OFFICES IN OTHER PRINCIPAL CITIES

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

macy, and J. C. Jackson, Lumberton, newly appointed member of the N. C. Board of Health.

There being no further business, the committee adjourned.

Respectfully submitted,

W. J. SMITH,
Secretary-Treasurer.

Report of the Secretary-Treasurer and Managing-Editor

By W. J. SMITH

A brief survey of the committee reports published in this issue of the annual "YEAR BOOK" will indicate the progress made by the Association during 1944. While handicapped in some respects by wartime restrictions, an aggressive program was maintained throughout the year.

Much of the Association's program was centered around "public relations," although the older activities of the organization, such as Fair Trade, publication of the JOURNAL, etc., were not neglected. As will be noted from Mr. Paul B. Bissette's Report of the Public Relations Committee, a continuous, month by month, barrage of favorable publicity was released to the press, the radio, and directly to thousands of "opinion moulders" by means of *The Show Globe*.

At the time this report is being prepared, 140 North Carolina pharmacists are serving their country in various branches of service. By means of personal letters, the CAROLINA JOURNAL OF PHARMACY, and by a special monthly news letter, *The Gossip Sheet*, the Association has kept this group informed of pharmacy in the Tar Heel State. Although this particular service is not known to the general membership, since it is beamed to a specific group, it is currently one of the more important N. C. P. A. activities, and, in many respects, the most appreciated.

While the financial condition of the Association and its related activities is still in a precarious state, indicating the need for reexamination of its entire dues structure, considerable progress was made in 1944. The Association ended the year with a surplus of approximately \$1,000; the JOURNAL had better than \$2,000 in assets and the Public Relations Committee had ample funds on hand to finance the program for 1945. Audited statements of these three accounts are attached to and made a part of this report.

In view of the fact 10% of the Association's membership, the servicemen, are now non-paying members, it is noteworthy that N. C. P. A. receipts have been maintained. Perhaps the major factor entering the financial picture for 1944 was the decision of the Executive Committee to turn the annual convention into a "revenue producer," a decision which later netted more than \$1,200.

No attempt has been made to finance Association activities out of JOURNAL funds. Rather, the present managing-editor believes that the bulk of all advertising revenue should be used to improve and enlarge the publication. An indica-

tion of how well this policy is succeeding may be gained from circulation figures: an increase of approximately 25% in two years. Advertisers are also showing an increased awareness of the JOURNAL, a number of new accounts having been added this past year and all our previous ones retained.

Forty-six members were added to the membership roll during 1944, a figure which is about average but less than in some previous years. For the most part, new members are secured through personal solicitation, something which the secretary is now able to do only to a limited extent. The abolition of gas rationing and relaxation of travel restrictions will help to clarify this situation. In the meantime every effort will be made to keep the membership up to top strength.

Total membership now stands at 907, classified as follows:

Charter Members	1
Life Members	47
Regular	587
Associate	122
Honorary	8
Armed Forces	97
Student Branch	45
Total.....	907

Nine members were deceased during the year including one charter and one honorary member:

Frank F. Fetzer, April 6
George R. Pilkington, May 2
Joe Hollingsworth, May 27
Hiram Grantham, June 19
L. M. Holmes, July 6
Dr. E. V. Zoeller, October 22
Dr. E. F. Kelly, October 27
R. T. McNair, December 1
W. E. Lewis, December 4

No report of the year's activities would be complete without acknowledging the devotion, the unfailing support and interest of so many members of the Association. The Association is strong and useful and worthwhile simply because it has the backing of strong and useful and worthwhile members who believe in and are willing to back the N. C. P. A. to the limit of their resources. As long as this situation continues to prevail, the organization will continue to merit the confidence and support of the pharmacists of the State; more important, it will be in position to properly represent them when such representation is needed and desired.

March 29, 1945

Mr. W. J. Smith, Treasurer
N. C. Pharmaceutical Association
Chapel Hill, North Carolina

Dear Sir:

I have examined the accounts of the North Carolina Pharmaceutical Association and submit the following report:

AN ENDLESS FIGHT

In the endless fight against disease, Schering
has always endeavored to pioneer in the field
of research—research which has made avail-
able the most effective therapeutic weapons.
We pledge to hold high this standard and
to wield the sharpened sword of
research—with ever more telling strokes.

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Cash receipts and disbursements for the year
ending December 31, 1944

The scope of my work was restricted to an examination of cash receipts and disbursements. The recorded receipts were proved and traced into bank deposits. The disbursements are reported as shown by cancelled checks which were inspected and appear to be regular.

The cash on deposit was verified by direct communication with the Bank of Chapel Hill.

I certify that the accompanying report, in my opinion, represents a true statement of cash receipts and disbursements for the year ending December 31, 1944.

Respectfully submitted,

O. M. POWERS, JR.

Auditor.

THE NORTH CAROLINA PHARMACEUTICAL
ASSOCIATION

Chapel Hill, N. C.

CASH RECEIPTS AND DISBURSEMENTS FOR THE
YEAR ENDING DECEMBER 31, 1944

Cash on Deposit, January 1, 1944 \$486.05

Receipts

Dues for year

1942\$ 55.00

1943 397.00

1944 3,473.00

1945 (prepaid) 25.00

New Members 248.00 \$4,198.00

Fair Trade

Income 400.50

Convention 1,290.50

Sleeve

Insignias 44.20

Tax Blanks 29.00

Contribution

(To Building Fund) 50.00

Other Income 23.04

Total Receipts.... \$6,035.24

Disbursements

Salaries and

Wages

W. J. Smith....\$2,250.00

Mrs. W. J.

Smith 690.00

C. M. Andrews 50.00

Extra Help 10.00 \$3,000.00

F. O. Bowman

(Retainer Fee) 50.00

Legal Service 175.00

President's Account 100.00

Auditor's Services 25.00

Postage 457.32

Telephone and

Telegraph 215.81

Printing 115.43

Mimeographing Expense..... 121.76

Office Supplies 98.37

Traveling Expense 249.98
Convention Expenses 481.24
N.A.R.D. Dues 25.00
N.C.P.A. Scholarship
(Two Quarters) 56.68
Sleeve Insignias 80.00
Flowers for Deceased 52.64
Photographs 19.50
Bond Premium 7.50
Bank Charges 27.40
Miscellaneous 184.25

Total Disbursements\$5,542.88

Excess of Receipts over

Disbursements 492.36

Cash on Deposit,

December 31, 1944..... \$978.41

March 29, 1945

Mr. W. J. Smith, Managing Editor
THE CAROLINA JOURNAL OF PHARMACY
Chapel Hill, North Carolina

Dear Sir:

After being engaged by you, I have examined the accounts of the CAROLINA JOURNAL OF PHARMACY for the year ending December 31, 1944 and submit the following statements:

Statement of Cash Receipts and Disbursements
Statement of Assets and Liabilities

The cash on deposit was verified by direct communication with the Bank of Chapel Hill. The bonds were examined by me. The accounts receivable and prepaid advertising are stated as shown on the records without confirmation.

In my opinion, this statement of assets and liabilities fairly represents the financial condition of THE CAROLINA JOURNAL OF PHARMACY as of December 31, 1944.

Respectfully submitted,

O. M. POWERS, JR.,

Auditor.

THE CAROLINA JOURNAL OF PHARMACY

STATEMENT OF CASH RECEIPTS AND
DISBURSEMENTS

For the Year Ending December 31, 1944

Receipts

Advertising Revenue\$3,641.92

Subscriptions 142.00

Book Income 191.13

N. C. Board of Phar-

macy (Publishing 1943
and 1944 reports) 302.31

Total Receipts \$4,277.36

Disbursements

Printing Journal—

12 Issues\$2,873.10

Other Printing 142.38

Mailing Journal 36.00

General Postage 49.64

Book Purchases 167.47

Office Supplies 55.62

WHAT O'HANLON-WATSON "SERVICE" MEANS TO YOU—

S- SATISFACTION

E- ECONOMY

R- RELIABILITY

V- VALUE

I- INTEREST

C- COURTESY

E- EFFICIENCY

Right now we are spending
a lot of thought on making
our Post-war Service the
best in the state.

O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

Janitor's Services	12.00
Reporter's Services	14.00
Auditor's Services	25.00
Addressograph Expense	43.60
Telephone and	
Telegraph	6.40
Post Office Box Rent.....	8.00
Photographs	4.00
Miscellaneous	21.49
Total Disbursements	\$3,458.70
Excess of Receipts over Disbursements	\$ 818.66
Cash on Deposit January 1, 1944	581.25
Cash on Deposit December 31, 1944	\$1,399.91

STATEMENT OF ASSETS AND LIABILITIES

<i>Assets</i>	
Cash on Deposit.....	\$1,399.91
U. S. Savings Bonds.....	322.50
Accounts Receivable	463.50
	\$2,185.91
<i>Liabilities</i>	
Prepaid Advertising	\$ 161.94

March 29, 1945

Mr. W. J. Smith, Treasurer
N. C. Pharmaceutical Association
Public Relations Committee
Chapel Hill, North Carolina

Dear Sir:

I have examined the accounts of the North Carolina Pharmaceutical Association, Public Relations Committee, and submit the following report:

Cash Receipts and Disbursements for the
Year Ending December 31, 1944

The scope of my work was restricted to an examination of cash receipts and disbursements. The recorded receipts were proved and traced into bank deposits. The disbursements are reported as shown by cancelled checks which were inspected and appear to be regular.

The cash on deposit was verified by direct communication with the Bank of Chapel Hill.

I certify that the accompanying report, in my opinion, represents a true statement of cash receipts and disbursements for the year ending December 31, 1944.

Respectfully submitted,

O. M. POWERS, JR.,
Auditor.

THE NORTH CAROLINA PHARMACEUTICAL
ASSOCIATION

PUBLIC RELATIONS COMMITTEE
Chapel Hill, N. C.

Cash Receipts and Disbursements for the Year
Ending December 31, 1944

Receipts

<i>Contributions</i>	
Manufacturers	\$1,355.00
Wholesalers	3,400.00
Retail Stores	3,107.50
Individuals	505.00
Traveling Men's Auxiliary	100.00
	\$8,467.50

Testimonial Dinner	156.00
Total Receipts	\$8,623.50

Disbursements

Counsel—Harvey-Massengale Co. (8 months)....	\$1,600.00
Printing	374.43
Mailing Expense	984.56
Office Supplies	179.72
Office Assistance	27.50
Mimeograph Supplies	26.43
Testimonial Dinner Expense	155.56
Mortars and Pestles	20.78
Goldplating and Engraving	81.00
Window Display	65.74
Pictures	32.72
Telephone and Telegraph	74.12
Miscellaneous	56.14

Total Disbursements	\$3,678.70
---------------------------------	-------------------

Excess of Receipts over Disbursements	\$4,944.80
Cash on Deposit December 31, 1944	\$4,944.80

Report of Practical Pharmacy and Dispensing Committee

By E. A. BRECHT, Chairman

It is a keen disappointment that the transportation problem precluded the annual convention of the North Carolina Pharmaceutical Association. This annual meeting serves a real purpose in the organization of pharmacists to solve mutual problems, the dissemination of useful information, and the inspiration of its members to even greater professional attainment. The programs on practical pharmacy and dispensing play an important role in these laudable purposes.

During the past year the world has witnessed revolutionary advances in human endeavor. Pharmacy has been no exception. With ever-increasing rapidity the health problems of man are being solved. Particularly in the realms of antibiotics and insecticides, new agents are being added and new uses are being proved.

The release of penicillin through our pharmacies has introduced new problems in dispensing. It will soon be commonplace to compound this wonderful drug using a hitherto neglected aseptic technique. New problems of preservation are

Same Supreme Quality

IN THE FACE OF

DRASTIC SUGAR RATIONING!

Quantity of Dr. Pepper available will be lower... *Quality, never!* The rich flavor that has made faithful friends for sixty years remains unchanged, perfect as always! Rest assured, Dr. Pepper keeps faith with you and your fountain fans!



SAME HIGH PROFITS!

\$6.40 REVENUE

from one gallon of Dr. Pepper Fountain Syrup!

128 five-cent servings to the gallon! That's why druggists are "repeat" Dr. Pepper fans, like the customers who keep coming back to your fountain! Your jobber may have trouble supplying you with Dr. Pepper, but everyone's doing his best to keep your volume as high as possible!



Tune in "DARTS FOR DOUGH"
ABC... Sunday Afternoon!



Cosmetics for Sensitive Skins

Drug stores serving the cosmetic needs of the medical profession are receiving first consideration in the distribution of Marcelle hypo-allergenic cosmetics. Widely prescribed by physicians for their allergic patients.

Acceptable for advertising in publications of the American Medical Association.

MARCELLE COSMETICS, Inc.

1741 N. WESTERN AVENUE CHICAGO 47, ILLINOIS

introduced, and the period of potency must be reckoned.

Although DDT has not been released for sale, the advance publicity promises a new standard of success in eradicating our constant enemies of insect hosts. Again new problems are introduced in proper compounding, mode of application, undesired toxicity, and others.

It is essential that the pharmacist be fully informed on these new agents and techniques. It is a proud point, the position of the pharmacist in his community as the most available source of scientific health information. There is a startling contrast to be noted. To utilize the services of a physician, dentist, or lawyer an appointment is made, there is usually a period of waiting in his office, and a professional fee is charged. The pharmacist is quickly available to all, and no fee is charged. Only a pharmacist can appreciate the wide variety of information that is requested of him. This does not mean to imply that there is a marked injustice, but it does point out that the pharmacist's value is such as to warrant a high self-respect and substantial professional demeanor.

The pharmacist is kept well informed on new agents and treatments by the professional press. The literature of the manufacturers is another excellent source of information. But, these must be supplemented by the personal exchange of information and experience that is provided by the annual convention. It is for this reason that the program should come chiefly from the members of the association rather than outside speakers. Although most pharmacists don't qualify as public speakers, they can think, they have learned, and what they say is interesting.

Here's to bigger and better conventions in a new era of peace.

The remainder of the session was conducted in an informal manner, giving recognition to those who had come under handicap to assist in carrying on the essential business of the N. C. P. A.

The School of Pharmacy was represented by M. L. Jacobs, Assistant Dean of the Pharmacy School, H. M. Burlage, and I. W. Rose. J. C. Jackson, Chairman of the Resolutions Committee, was instructed to write to Dean Beard expressing the regret of the delegates that he was unable to be present.

J. C. Jackson was recognized as the newly appointed member of the State Board of Health.

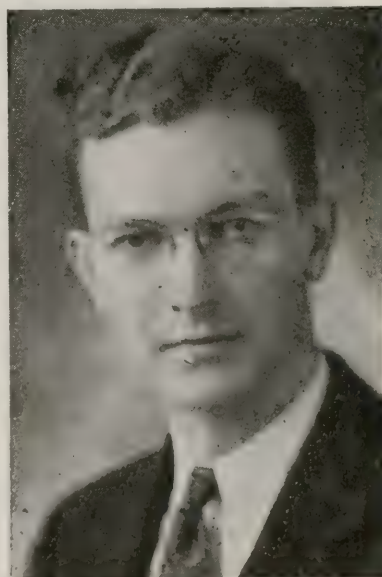
Dr. P. J. Suttlemyre gave a condensed report of the activities of the N. A. R. D. for the past year, which proved to be of much interest to the convention guests.

Each delegate, in turn, was called on for a few words, and the thoughts and expressions of these members provided an interesting conclusion to the War Service Conference of the N. C. P. A.

The second session of the Conference was declared adjourned.

GREENSBORO DRUG CLUB DINNER

The Greensboro Drug Club, as well as the Winston-Salem Drug Club, have established a new tradition (if it may be called that)—of holding a victory celebration in honor of the successful conclusions of the War Bond Drives. The Greensboro Club and the Woman's Auxiliary were celebrating their victorious work at a dinner the evening of July 3rd, and the N. C. P. A. guests, the Woman's Auxiliary and the T. M. A. officers were invited to attend. This was held at the Vick Chemical Company Clubhouse, and was an event which will be long remembered. The kind hospitality of the Greensboro folks is an outstanding quality which impresses visitors when they are lucky enough to go there for meetings of any kind.



E. A. BRECHT, Chapel Hill

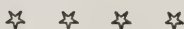
The Purpose of Business

*Business exists but for one Purpose
But to Serve*

And there is no other way to find success in retailing or any other distributing function except by serving the people in satisfying their wants and needs.

If you don't know how to serve, or have not the qualifications and don't want to . . . why stay in business!

If you have **WHAT** the people want, **WHEN** they want it, **WHERE** they want it, **AT THE PRICE** they can afford to pay, **YOU WILL BE IN BUSINESS AND MAKE MONEY.**



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

ROLL OF MEMBERS

(Corrected to July 1, 1945)

A dagger (†) before a member's name denotes both life and charter membership.

Names of life members are printed in small capitals.

Names of members in service are preceded by asterisks.

The date following a member's name indicates years of affiliation.

A

Adair, Walter Holmes.....	1936	Roxboro
Adams, Edward Clarence.....	1910	Gastonia
Adams, Ray McLean.....	1943	LaGrange
Adams, Wilbur Royster.....	1933	Angier
Adkinson, Newton Frank.....	1932	Forest City
Ahrens, Adolph George.....	1926	Wilmington
Airheart, Walter Thurston.....	1936	Concord
Allen, Charles Henry.....	1920	Winston-Salem
Allen, Harry Hampton.....	1917	Cherryville
Allen, Harry Hampton, Jr.....	1943	Cherryville
*Allgood, W. W.....	1942	Roxboro
Andes, Gairette Earl.....	1929	Wadesboro
ANDREWS, CHARLES		
McDONALD (1944).....	1907	Burlington
Andrews, Wesley Thompson.....	1922	Goldsboro
Arnold, Brodie Duke.....	1934	Raleigh
Austin, Beverly Newton.....	1928	Shelby

B

Bailey, Lee Alexander.....	1938	Charlotte
Bain, Jones Douglas.....	1940	Clayton
Baker, Walter Presley.....	1922	Racford
Ballaw, James Gordon.....	1917	Lenoir
Barbour, Joseph Parker.....	1928	Burlington
Barfoot, Lexie Glenn.....	1934	Welch Cove
Barnes, Ben S.....	1944	Kinston
Barnhardt, Marthus Ray.....	1929	Rockwell
Basart, Jasper Martin.....	1939	Greenville
Baucum, Alfred Vernon.....	1906	Apex
Beam, William Glenn.....	1944	Johnson City, Tenn.
BEARD, JOHN GROVER (1923).....	1908	Chapel Hill
*Beavans, Samuel Clark.....	1943	Elkin
Beddingfield, Charles Herman.....	1919	Clayton
Beddingfield, Charles Herman, Jr.....	1945	Wilmington
Beddingfield, Edgar T.....	1917	Clayton
Bell, Frank Roland.....	1924	Beaufort
Bender, Walker Moares K.....	1928	Fayetteville
BENNETT, KELLY EDMOND		
(1937).....	1912	Bryson City
Benson, Ernest Stuart.....	1936	Wilmington
BERNARD, GERMAIN (1933).....	1904	Durham
BEST, JOHN HARPER (1936).....	1923	Greensboro
Bilbro, Quinton Trotman.....	1924	West Asheville
Birmingham, John S.....	1933	Hamlet
Bishop, Howard Lewis.....	1939	West Asheville
BISSETTE, PAUL BRANCH		
(1943).....	1924	Wilson
Black, Bonner Brevard.....	1940	Kannapolis
Black, Oliver Randolph.....	1927	Bessemer City
Black, Samuel Norman.....	1945	Raleigh
Blanton, Charles Donald.....	1928	Kings Mountain
Blauvelt, William Henry.....	1938	Asheville
Blue, Daniel Adolph.....	1926	Carthage
Bobbitt, A. B.....	1942	Winston-Salem
Bobbitt, Hilliard Fletcher.....	1939	Glen Alpine
Bobbitt, Louis Myron.....	1940	Winston-Salem
Bolton, Robert Baugham.....	1940	Rich Square
Boone, D. Leonard.....	1905	Durham
Booth, Guthrie Donald.....	1941	Durham
Bowman, Carl Edward.....	1942	Conover
*Boyd, Shelton Bickett.....	1940	Aulander
Bradiard, Charles Henry.....	1939	Greensboro
Bradley, J. P.....	1942	Burlington
Bradshaw, Edward Luther.....	1927	Kinston
Brady, Charles Alvin.....	1942	Hickory
*Brame, Maurice Milam, Jr.....	1936	Durham
*Brame, Philip Augustus.....	1943	N. Wilkesboro
Brame, Robert Marvin, Jr.....	1929	N. Wilkesboro
Brantley, John Calvin.....	1917	Raleigh
Brantley, John Calvin, Jr.....	1930	Raleigh
Brecht, Edward A.....	1940	Chapel Hill

Brewer, Stroud Otis.....	1915	W. Durham
Brewer, Stroud Otis, Jr.....	1943	W. Durham
Brisson, John Edgar.....	1942	Gastonia
Brisson, Samuel Pressly.....	1942	Belmont
Brodie, Thomas Lewis.....	1930	Burlington
Brooks, C. McLane.....	1944	Monroe
Brooks, Frank Gibbons.....	1921	Siler City
Brookshire, Goy Elliott.....	1919	West Asheville
Brookshire, Lloyd Plemmons.....	1924	Asheville
*Brown, Eugene Tulie.....	1941	Durham
Brown, James Dulon.....	1934	Garner
Brown, Mrs. Lucile Gillespie.....	1943	Burnsville
*Browning, Alton Cain.....	1928	Greensboro
Browning, David Benjamin.....	1929	Rocky Mount
*Bruce, Thomas Milton.....	1940	Hot Springs
Bryan, R. B.....	1944	Charlotte
*Buchanan, Elmer William.....	1935	Greensboro
*Buchanan, Ernest Chadwell.....	1939	Kinston
Buchanan, R. A.....	1944	Greensboro
Buffaloe, John Mack.....	1933	Raleigh
Bullard, Rupert Edison.....	1942	Fayetteville
Bunch, Luther Elmo.....	1934	Carolina Beach
Burgiss, Thomas Roy.....	1940	Sparta
Burlage, Henry Matthew.....	1934	Chapel Hill
Burnett, John Paul.....	1930	Whitakers
Burris, Loy Ray.....	1937	Cleveland
Burris, Blanche Evelyn.....	1941	Durham
Burris, Samuel Brainard.....	1934	Sylva
Burt, Milton Stanley.....	1930	Durham
Burwell, William Armistead.....	1919	Raleigh
Butler, A. B.....	1942	Clinton
Bynum, Carney Washington.....	1928	New Bern
Byrd, Clement.....	1940	Southern Pines

C

*Cable, Maurice LeRoy.....	1939	Asheville
Cagle, Charles Vann.....	1927	Greensboro
Cain, Charles Macbeth.....	1931	Caroleen
Cain, Leighton Dewey.....	1941	Elm City
Caldwell, Palmer.....	1937	Wilmington
*Cameron, William Lauchlin.....	1942	Elizabethtown
Campbell, Edward Graham, Jr.....	1941	Wilson
Campbell, Francis Earle.....	1940	Hamlet
Campbell, Howard Turner.....	1933	Maiden
Campbell, Rowe B.....	1918	Taylorsville
Canaday, Merwin Sharpe.....	1945	Four Oaks
Canaday, Ralph Clarence.....	1913	Four Oaks
Cannon, Claude C.....	1944	Southport
Capps, Earl Uel.....	1939	Rocky Mount
Carigan, James Frank.....	1931	Granite Falls
*Carroll, William Wright.....	1934	Dunn
Carswell, Able Paul.....	1942	E. Durham
Carswell, Ransom Fred.....	1939	Winston-Salem
CARTER, SAMUEL (1918).....	1915	Salisbury
Caruthers, Morrison Rankin.....	1944	Asheboro
Causey, John Henry.....	1940	Winston-Salem
Cecil, Aros Coke.....	1919	High Point
Champion, Herbert O.....	1926	Waynesville
Chandler, Emmett Owen.....	1926	Leaksville
Chandley, Albert B.....	1940	Asheville
Chapman, Henry Clay.....	1941	Durham
Cherry, James Lunsford.....	1941	Charlotte
Civil, John Keough.....	1928	Charlotte
Clapp, Ernest Bernard.....	1936	Newton
Clark, Claude Baxter.....	1943	Williamston
Clark, George Edward.....	1942	Washington
Clark, Samuel Gordon.....	1942	New Bern
Cline, Frederick Herman.....	1920	Charlotte
Cloer, Paul Link.....	1935	Lenoir
COBB, CLARENCE HARPER		
(1936).....	1933	Durham
Cobb, J. Louis.....	1941	Black Mountain
Coble, James Clifford.....	1932	High Point
Cochrane, Arthur Linwood.....	1937	Jackson
Cole, Thomas Reid.....	1925	Sanford
Colina, Gilberto.....	1940	Charlotte

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Compton, James Wesley	1917	Salisbury
Connell, James P. Beardsley	1930	Henderson
Cooke, Henry Maddrey, Jr.	1937	Winston-Salem
COPELAND, ROBERT ROYAL		
(1925)	1917	Ahoshkie
Coppedge, James William	1915	Raleigh
Coppedge, John Benjamin	1922	Raleigh
Cornelius, Robert Eston	1942	Concord
*Cornwell, Amos Halsted	1937	Lincolnton
Cornwell, George Thomas	1936	Morganton
Costner, Beverly Pulaski	1910	Lincolnton
Council, Commodore Thomas	1915	Durham
CRABTREE, W. A. (1917)	1915	Sanford
Craig, Lyle Benjamin	1940	Vass
Crawford, Edger P.	1919	Marion
Crawford, Harvey Dinsmore	1939	Swannanoa
*Crech, Jack Alexander	1943	Salem
Crech, James Leonard	1939	Smithfield
Crech, Leonard Ralph	1934	Oxford
CRECH, WILLIAM H. (1942)	1933	Selma
Cressman, Uba Frank	1935	Lexington
Cromley, Robert Irvin	1941	Raleigh
*Crowell, Charles Milton	1938	Mooreville
Crutchfield, Thomas Garrett	1933	Greensboro
Culbreth, Graham McKenzie	1938	Hamlet
Curtis, James Richard	1929	Beasemer City
Curtis, Rufus Harrison	1934	Rowland

D

Dailey, R. L.	1919	Reidsville
Dameron, Hubert Gordon	1945	Wilmington
Daniel, Elbert C.	1940	Zebulon
Darden, Robert Jackman	1940	Clinton
DAVIS, DAVID RAMSEY (1936)	1926	Williamston
Davis, McDonald, Jr.	1941	Roseboro
Davis, Marvin Lee	1935	Elm City
Day, Lewie Griffith	1930	Spruce Pine
Dayvault, Frank Wilson	1929	Lenoir
Deal, Harland, Murlee	1926	Lenoir
Dees, Robert Edward Lee	1920	Wallace
Dever, James Henry	1937	Greensboro
Dill, George W., Jr.	1927	Morehead City
Dosher, George Rufus	1936	Southport
Dowdy, David Astor	1918	High Point
Dudley, William Garland, Jr.	1945	Reidsville
Duffy, H. Bryan	1936	New Bern
Duguid, Helen Williams	1941	Graham
DURHAM, CARL THOMAS		
(1944)	1918	Chapel Hill

E

Eatman, Garland Adelbert	1939	Wilson
Edmonds, Marion M.	1940	Fair Bluff
Edwards, Charles Ruffin	1935	Kannapolis
Edwards, Kenneth	1945	Stantonsburg
Edwards, Otho Crowell	1922	Raleigh
Edwards, Snowdie McGroover	1919	Ayden
*Edwards, Sherwood Mac, Jr.	1941	Ayden
Edwards, Thomas Northey	1919	Charlotte
ELDRIDGE, JULIUS (1940)	1922	Winston-Salem
Eller, Royal Cloy	1943	Belmont
Elliott, Augustus Green	1915	Fuquay Springs
*Elliott, Augustus Green, Jr.	1945	Fuquay Springs
Elson, John Ross	1932	Enka
*Elson, John Richard, Jr.	1939	Enka
Estes, Joseph C., Jr.	1944	Raleigh
Etheridge, Samuel Bushell	1917	Washington
Etheridge, Sidney Gladstone	1913	Elizabeth City
Etheridge, Thomas Jarvis, Jr.	1920	Bailey
Eubanks, Clyde L.	1915	Chapel Hill
Eubanks, James Norwood	1917	Greensboro
*Evans, James Edward	1935	Marion
Evans, Wallace Nickles	1945	Marion
Evans, William Bryant	1924	Greensboro

F

Farrington, John Vanstory	1915	Thomasville
Feagin, E. L.	1928	Hendersonville
Ferguson, John Stratford	1929	Raleigh
Fishel, A. L.	1942	Winston-Salem
Fisher, Lester	1945	Statesville
*Fordham, Christopher		
Columbus, Jr.	1925	Greensboro
*Forrest, Bedford Broiser	1934	Hillsboro
Foster, Dan William	1927	West Asheville
Foster, J. C. Coke	1944	Tryon
Foster, R. E., Jr.	1941	Marion
Fox, Charles Michael	1909	Asheboro
*Fox, Howard Spencer	1937	Southern Pines
*Fox, James Hamilton	1939	Asheboro
Fox, Ludolph Glenn	1936	Rockingham

Franklin, K. V.	1943	Raleigh
Frieze, William Scott	1919	Concord
FULGHUM, RAIFORD THOMAS		
(1937)	1933	Kenly
*Fuller, Edwin Rudolph	1942	Albemarle
Fussell, Thomas Edmund	1944	Rose Hill

G

Gaddy, Henry Moody	1940	Charlotte
*Gaddy, Phil	1941	Marshville
Galloway, Adrian Eure	1938	High Point
Gamble, John Paul	1921	Monroe
Gardner, Mrs. Mattie Smith	1926	Charlotte
*Garrin, Falton Oats	1933	Wilmington
GATTIS, PHILIP D. (1929)	1922	Raleigh
Gilbert, Laomie	1943	Benson
Gilbert, Laomie Mercer, Jr.	1942	Maxton
Gilliam, Wade Axom	1925	Winston-Salem
Gillikin, Claude Elton	1935	Kenly
Glass, Patrick Gray	1926	Kannapolis
Glass, William Thomas, Jr.	1939	Wilmington
Glenn, Jamerson Samuel	1925	Mount Olive
Glenn, Rowland	1943	Burnsville
GODWIN, C. F. (1934)	1933	Pine Level
GOODE, JOHN ALONZO (1919)	1911	Asheville
Goodrum, Cloyd Smith	1942	Davidson
Goodwin, Malcolm Noyes	1940	Greensboro
Gorham, Richard Speight	1919	Rocky Mount
Graham, John Calhoun	1917	Red Springs
Grantham, Lewis Irvin	1916	St. Pauls
*Grantham, Reid Bridgers	1937	Red Springs
*Greene, Henry Wilson	1943	Wilmington
Greene, Herbert Cooper	1920	Charlotte
Greene, John Gustavus	1942	Shelby
Griffin, Octavus	1925	Roanoke Rapids
Griffin, William Russell	1926	Old Fort
Grimes, George David	1942	Robersonville
Guion, Clayton Lloyd	1921	Aberdeen
Guion, Clyde Doyle	1919	Cornelius
Guion, Howell Newton	1921	Marshville
Guiton, John Albert	1921	Whiteville
Gurley, William Burden	1917	Windsor
*Guthrie, Clarence H.	1936	Beaufort

H

Hahl, Mrs. John W.	1945	Raleigh
Hall, James Malcolm	1922	Wilmington
*Hall, James Malcolm, Jr.	1937	Wilmington
Hall, John Denby	1941	Scotland Neck
Hall, Sam Cannady	1931	Oxford
Hall, Stacy Buckner	1926	Mocksville
*Halsey, W. B.	1941	Morganton
Ham, Robert Gardner	1944	Reidsville
Ham, Thomas J., Jr.	1926	Yanceyville
Hamlet, Reginald	1940	Raleigh
Hammond, Harry Allan	1939	Charlotte
†Hancock, Franklin Wills		
(1924)	1880	Oxford

HAND, JASPER KENNEDY

(1945)	1922	Charlotte
Hardee, Aldridge Kirk	1924	Graham
Hardee, Aldridge Kirk, Jr.	1940	Charlotte
Hardeen, Wilkins	1937	Raleigh
Hardwicke, St. John Hart	1924	Wake Forest
Harper, William Lacy	1926	Hendersonville
Harris, Joseph Claxton	1932	Durham
Harris, William B.	1932	High Point
Harrison, Thomas N., Jr.	1937	Greenville
Hart, George Washington	1937	Winston-Salem
Hart, L. W.	1921	China Grove
Hartis, Gilbert Clyde	1935	Winston-Salem
Harville, Reese Courts	1937	Gastonia
Haupt, Edward	1925	Newton
*Hayes, William Anderson	1940	Durham

HEDGETH, ROMULUS

AUGUSTUS (1930)	1924	Lumberton
Hege, Gerald D.	1945	Fayetteville
*Henderson, Guilford Elerby	1942	Charlotte
Hendrix, J. O.	1941	Canton
Herndon, Harris Howard	1945	China Grove
Herring, Needham Bridgman	1917	Wilson
Herring, Robert Roscoe	1907	Oxford
*Herring, Rufus McPhail	1944	Clinton
*Hicks, A. M.	1934	Charlotte
Hocutt, Delma Desmond	1920	Henderson
Hogan, Alexander Lacy	1924	Kinston
Holding, Thomas Elford, Jr.	1936	Wake Forest
Holland, Lewis Lea	1940	Hamlet
Holland, Willis Froneberger	1924	Mount Holly
*Hollowell, William Clyde	1935	Greenville
Holroyd, Robert McTernin	1928	Whiteville

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Holt, Fred Anderson.....	1936	Brevard
*Honeycutt, George William.....	1940	Raleigh
*Hood, David Henry.....	1942	Dunn
Hood, John C.....	1919	Kinston
Hood, Mary Marsh.....	1943	Kinston
Hood, Paul C.....	1937	Dunn
Hood, THOMAS RUFFIN (1945).....	1925	Dunn
Horne, Ruffin.....	1920	Fayetteville
HORNE, WARREN W. (1917).....	1900	Fayetteville
Hough, James Thomas.....	1942	Charlotte
House, JOSEPH (1935).....	1924	Beaufort
Houser, William Henry.....	1935	Cherryville
Howerton, J. L.....	1942	Greensboro
Hoyle, Marion H.....	1919	Cooleemee
Hunnicut, Fabius J.....	1944	Durham
Hunter, James Boyce.....	1940	Charlotte
Huntley, C. O.....	1942	Lenoir
Huntley, W. A.....	1943	Kernersville
Huss, Kelly William.....	1935	Lincolnton
Hutchins, James Alexander.....	1910	Winston-Salem

I

Ingle, C. E.....	1944	Asheville
*Inman, G. G.....	1944	Fairmont
*Irwin, Dwayne Alton.....	1941	Elkin

J

Jackson, Jasper Carlton.....	1927	Lumberton
Jackson, Leonidas.....	1924	Erwin
Jacobs, Marion Lee.....	1927	Chapel Hill
Jacocks, Francis Gillam.....	1942	Elizabeth City
JAMES, ALBERT ALLISON (1926).....	1916	Winston-Salem
James, Charles Jordan.....	1930	Hillsboro
Jenkins, Lawrence Wilson.....	1942	Tabor City
Jenkins, Sam.....	1929	Walstonburg
Johnson, Graham Page.....	1933	Jacksonville
JOHNSON, JAMES EDWIN, JR. (1929).....	1928	Lumberton
Johnson, J. Hugh.....	1943	N. Wilkesboro
Johnson, Roy Josiah.....	1924	Asheville
Johnson, Troy Humphrey.....	1941	Wilmington
Johnson, Woodrow Wilson.....	1935	Fuquay Springs
Joiner, Arthur Eugene.....	1937	High Point
Joiner, Leon Benjamin.....	1942	Salisbury
Jones, Alpheus.....	1915	Warrenton
Jones, Dolan.....	1927	Monroe
Jones, George Haywood.....	1944	Zebulon
Jones, J. B.....	1944	McColl, S. C.
Jones, John Lee.....	1924	Canton
Jones, Joseph Hunter.....	1919	Haw River
Jones, M. L.....	1937	Asheville
Jordan, D. L.....	1942	Raleigh
*Jowdy, A. W., Jr.....	1944	New Bern

K

Keenum, Ralph Francis.....	1935	Canton
Kelly, George Carl.....	1928	Lillington
Kelly, Hunter Liggett.....	1941	Durham
Kerner, Lewis Clarence.....	1905	Henderson
Kerr, James.....	1930	Liberty
King, J. R.....	1915	E. Durham
Knight, Edward Hines.....	1945	Canton
Koonce, John E.....	1941	Chadbourn
Koonts, Archie Alva.....	1931	High Point
*Kornegay, Grey Bryan.....	1939	Mount Olive
Kritzer, Everett Loftus.....	1932	Albemarle
*Kunkle, Austin Boyd.....	1925	Norfolk, Va.

L

Lamm, Lewis Marion.....	1939	Mount Airy
LANGDON, RALPH EDWARD (1936).....	1924	Fayetteville
*Langdon, Roscoe.....	1936	Benson
Langston, Douglas O.....	1945	Greensboro
Lasley, Charles Glenn.....	1939	Hickory
Lasley, Matthew Ivey.....	1924	Winston-Salem
Lazarus, Joseph.....	1925	Sanford
Les, Lumarlin John.....	1927	Laurinburg
Ledbetter, E. DuBarry.....	1944	Chapel Hill
LEE, PARMILLUS ARTEEN (1918).....	1906	Dunn
Lewis, Byron Bruce.....	1942	Lincolnton
Lewis, William Clyon.....	1937	Kannapolis
Lewis, W. K.....	1942	Mount Olive
Libbus, Thomas Anthony.....	1936	New Bern
*Link, Francis Philip.....	1939	Reidsville
*Linn, Tom Latan.....	1939	Landis
LISE, DANIEL CLYDE (1929).....	1920	Charlotte
Lloyd, Allen Alexander.....	1940	Hillsboro
Lloyd, Margaret Thomas.....	1943	Greensboro

Lord, Charles A.....	1916	Asheville
Lovett, Herbert Edward.....	1938	Liberty
Lutz, Horace Cleveland.....	1909	Hickory
*Lynch, William Francis.....	1940	Hillsboro
Lyons, F. F.....	1916	Oxford
Lyons, O. Henry.....	1945	Lillington
Lyons, Robert P.....	1919	Wadesboro

Mc

*McAdams, Jack W.....	1942	Burlington
McAllister, Harmon Carlyle.....	1936	Chapel Hill
McBryde, R. Vincent.....	1933	Fayetteville
McColly, Numa Hill.....	1934	Leaksville
McCrimmon, Daniel David.....	1928	Pittsboro
McCrimmon, Dan Grier.....	1943	Robbins
McDonald, Henry Clyde.....	1942	Brevard
McDonald, William Russell, Jr.....	1921	Hickory
McDowell, Norfleet Owen.....	1933	Scotland Neck
McDuffie, Roger Atkinson.....	1915	Greensboro
McFalls, Charles Daniel.....	1944	Madison
McFalls, Oliver Wendell.....	1940	Pomona
*McFalls, Samuel Woodrow.....	1940	Greensboro
McGee, James Conrade.....	1941	Asheville
*McGowan, David F.....	1942	Asheboro
McKAY, DANIEL MCNEILL (1945).....	1917	Durham
McKay, Joseph Wheeler.....	1943	Hazelwood
McKenzie, L. M.....	1941	Lumberton
McKesson, Louis Walton.....	1943	Statesville
McLean, Alton L., Jr.....	1945	Raleigh
*McLean, George Woodrow.....	1937	Sanford
McLelland, John Howard.....	1943	Trouman
McManus, Matthew T. Yates.....	1933	Winston-Salem
McMillan, B. F., Jr.....	1945	Lumberton
McNeill, Arthur Dennis.....	1935	Norwood
McNeill, G. R.....	1933	Whiteville
*McNeill, John Albert.....	1940	Whiteville
*McNeill, Lenwood Johnson.....	1936	Gastonia

M

Macon, Arthur Boise.....	1936	Mount Airy
Malone, Charles Everett.....	1917	Salisbury
Maness, Riley Colon.....	1935	Greensboro
Markham, George Wilber.....	1942	Fayetteville
Martin, Alfred Newman.....	1922	Roanoke Rapids
Martin, S. L., Jr.....	1922	Spray
Mathews, George Washington.....	1922	Asheville
Mathews, Charles Emmett, Jr.....	1919	Roanoke Rapids
Mathews, G. E.....	1940	Fayetteville
Mathews, John Ivey.....	1938	Raleigh
Mauney, Walter McCombs.....	1928	Murphy
May, Thomas Hilliard.....	1944	Wake Forest
Mayrand, Louis P.....	1943	Greensboro
Melvin, Marion Butler.....	1924	Raleigh
Merriman, William Doctor.....	1938	Charlotte
Miles, Morton Clifton.....	1917	Henderson
Millaway, Eugene Delano.....	1940	Burlington
Miller, Archie James.....	1935	Hendersonville
Miller, Clarence Mason.....	1932	Wallace
Miller, Robert E.....	1935	Wilmington
*Millis, Archie Edward.....	1939	Durham
Mills, John Craton.....	1919	Cliffside
Mills, Joseph Arthur.....	1932	Tabor City
Mitchell, Clarence Eugene.....	1934	Highlands
Mitchell, Henry Gaither.....	1941	Burlington
Mitchell, John D.....	1936	Charlotte
Mock, Charles Henry.....	1943	Boone
Montague, George W.....	1919	Durham
Montesanti, Joe, Jr.....	1945	Southern Pines
Moore, Banks McIlvain.....	1942	Eastport, N. Y.
Moore, Bernice Culbreth.....	1931	Rocky Mount
Moore, Milton Alvin.....	1943	Tarboro
Moore, Thomas John.....	1927	Wilson
Moore, George Kelly.....	1925	Boone
Moose, Hoy Archibald.....	1927	Mount Pleasant
Moose, Walter Lee.....	1924	Greensboro
*Morton, William Alexander.....	1944	Wilmington
Moss, Fred Morris.....	1935	Gastonia
Mullen, L. B.....	1945	Asheville
Murphy, C. L.....	1942	Salisbury
Murphy, John C.....	1942	Shelby
Murr, George Frank.....	1931	Thomasville
Murrell, Harry Thomas.....	1937	Albemarle

N

Nance, J. S.....	1944	Charlotte
*Neil, Joseph Walton.....	1937	Shelby
Nelson, Stacy Gordon.....	1943	Aulander
Neville, Augustus, Jr.....	1941	Spring Hope
Newsome, Henry C.....	1921	Winston-Salem

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BOSTON ATLANTA KANSAS CITY LOS ANGELES

Nicholson, A. T.	1915 Tarboro
Nicholson, Elliott Nolley	1935 Murfreesboro
Nicholson, Michael Albright	1918 Troy
Nowell, William Robert	1913 Wendell

O

Oakley, Curtis Hill	1929 Roxboro
O'Daniel, James Sydney	1939 Lenoir
O'HANLON, EDWARD WILKINS (1929)	1895 Winston-Salem
Oliver, George Gustavus	1943 Laurinburg
O'Neal, Walton Prentiss	1928 Belhaven
Overman, Harold Speight	1908 Elizabeth City
Oxner, George Lever	1943 Greensboro

P

PAGE, BENJAMIN FRANKLIN (1930)	1906 Raleigh
Page, Clarence Eugene, Jr.	1939 Henderson
Parker, Richard Smith	1922 Murphy
Parker, Roland H.	1943 Columbia
Parker, Walter Wellington, Jr.	1924 Henderson
Parks, William Allen	1937 Fort Mills, S. C.
Parish, L. F.	1940 Rocky Mount
Pegram, Mrs. Addie Bradshaw	1943 Raleigh
Phillips, J. E.	1944 Wilson
Phillips, Millard Brown	1919 Albemarle
Phillips, William Penn.	1937 Morganton
*Pickard, John Milton	1941 Durham
Pike, Jesse Miller	1941 Concord
*Pike, Joseph William	1938 Concord
*Pilkington, E. L., Sr.	1944 Pine Level
Pinnix, William Maple	1925 New Bern
Plemmons, Donald Alton	1944 Asheville
Polk, John Bunnie	1941 Durham
Poole, Larry Brittain	1942 Thomasville
Porter, Charles Davis	1924 Concord
Powell, Joseph Clement	1940 Winston-Salem
*Pressly, Charles Payson	1937 Charlotte
Price, Hubert Graham	1938 Raleigh
Price, Samuel Howard	1920 Mooresville
Proctor, William Vinson	1939 Charlotte
Pugh, Edward Stuart	1941 Windsor
*Purcell, David Craig	1936 Salisbury
PURCELL, S. M. (1919)	1909 Salisbury

R

*Rand, Thomas Reid, Jr.	1940 Charlotte
Rankin, Winton B.	1944 Quincy, Mass.
Ray, Erwin Linwood	1926 Asheboro
RAY, FREDERICK, JR. (1943)	1933 Jonesboro
RAYSON, C. A. (1904)	1904 Asheville
Reamer, Israel Thomas	1934 Durham
Reaves, Hallie Craven	1937 Asheboro
Reaves, Leonard Erastus, Jr.	1938 Raeford
Reeves, Jefferson	1924 Waynesville
Register, Milton Otis	1932 Clinton
Rhodes, Cader	1924 Raleigh
Rhine, Wayne Frank	1925 East Gastonia
*Richardson, Aubrey DeVaughn	1944 Cerro Gordo
Richardson, Luther Wyatt	1939 Goldsboro
Richardson, Odell K.	1938 Elkin
Richardson, Wayne Robert	1940 Boone
Ridenhour, D. G.	1942 Mount Gilead
Rimmer, Eugene Freeland	1913 Sanford
Rimmer, Helen Bell	1934 Sanford
Rimmer, Robert Meril	1940 Franklin
Ring, Clifton Adolphus	1939 High Point
Ring, Clifton Adolphus, Jr.	1939 High Point
Ring, Luther Branson	1922 Wallace
Rives, Herbert Lisle	1924 Bethel
Roberson, Culas	1932 North Spray
Roberts, Herschel	1918 Weaverville
Roberts, Hubert Earl	1926 Marshall
Robinson, Carlton	1935 Winston-Salem
Robinson, Derwood Paul	1935 Oxford
Robinson, John Linwood	1937 Belmont
Robinson, Thomas Ruffin, Jr.	1938 Goldsboro
ROGERS, RALPH PEELE (1942)	1912 Durham
Rollins, E. W.	1942 Winston-Salem
Rose, Ira Winfield	1906 Chapel Hill
*Rosser, John Harrington	1944 Raleigh
Rouse, Louis Livingston	1935 Fayetteville
*Royall, George Edwin, Jr.	1941 Elkin
Roycroft, William Ruffin	1941 Coats
Rudisill, Jones Solomon	1910 Forest City
Russell, Harry Guy	1944 Raleigh
*Russell, Jesse Milton, Jr.	1940 Canton
*Russell, Thomas Wayne	1937 High Point

S

Salley, William Moss	1933 Asheville
Sanders, C. A.	1938 Thomasville
Sanford, Roger Derriek	1922 Lumberton
Sappenfield, James Alexander	1926 Kannapolis
Sappenfield, W. A.	1945 Statesville
Saunders, Lawrence Sidney	1927 Wilmington
Savage, Matthew Council	1941 Roanoke Rapids
Savage, Robert Maryland	1928 Pilot Mountain
Sawyer, Robert B.	1943 Winston-Salem
Scharff, Richard Cole	1944 Madison
SEDBERRY, H. S. (1942)	1892 Rocky Mount
Selden, Joseph Stancell	1927 Weldon
Senter, Plennie Lloyd	1937 Carrboro
*Sheffield, B. C., Jr.	1942 Warsaw
Shelton, Claude Fuller	1929 Fairmont
Sherard, John Frank	1941 Burlington
Shigley, Henry Hall	1935 Asheville
Shook, Eulan	1936 Hickory
Shuford, Lloyd Durham	1944 Forest City
Simmons, H. R.	1945 Whiteville
*Simmons, Wilson Coite	1939 Winston-Salem
Simpson, Thomas Skinner	1916 Winston-Salem
Singletary, Fred Bunyan	1936 Greensboro
Singletary, W. O.	1942 Winston-Salem
Sisk, C. J.	1944 West Asheville
Sitison, James Andrew	1927 Mount Airy
Sloan, William Lee	1942 Graham
Sloop, Lonnie Leyburn	1919 High Point
Smith, Charles Henry	1919 Charlotte
Smith, Claude Norman	1944 Washington, D.C.
Smith, Fitz Lee	1935 Brevard
*Smith, Henry Edwin	1938 Charlotte
Smith, James Pate Fillmore	1942 West End
Smith, Leon	1920 Kannapolis
*Smith, Leon Wriston, Jr.	1941 Kannapolis
Smith, Oscar Wilbur	1937 Pilot Mountain
Smith, William Julius	1937 Chapel Hill
Smith, William Oscar	1942 Arlington, Va.
Sparks, James Ellis	1926 Pinetops
*Sparks, Lee Roy, Jr.	1942 Durham
Spencer, Buxton William, Jr.	1944 Durham
Stacey, Lewis Blanton	1942 Gastonia
Stamps, J. N.	1944 High Point
Stanback, Thomas Melville	1917 Salisbury
Stevens, Mac Watson	1941 Lillington
Stevenson, John Thomas	1919 Elizabeth City
Stimson, J. H.	1912 Statesville
Stone, Benjamin Franklin	1940 Elizabethtown
*Stone, Bryant M.	1938 Charlotte
Stowe, Harry Reid	1942 Charlotte
Strickland, Charles Brandon	1932 Fayetteville
Sullivan, Lawrence Steers	1937 Durham
Suttle, Julius Albert	1919 Shelby
Suttlemyre, Claude Philip	1935 Charlotte
SUTTLEMYRE, PHILIP JOHNSON (1935)	1922 Hickory
SUTTON, JAMES LINWOOD (1930)	1915 Chapel Hill
Swaney, Charles Arthur	1925 Winston-Salem
Swaringen, DeWitt C.	1909 China Grove
Swindell, Edmund Slade	1922 Durham
Sykes, R. J.	1943 Greensboro

T

Tainter, Dean	1931 Marion
Tarkenton, Edward Lawrence	1903 Wilson
Tart, David Whitfield	1916 Roseboro
Tate, Earl Henry	1925 Lenoir
Taylor, Leroy Boone	1927 Conway
Taylor, Norward Travis	1936 Raleigh
Taylor, William P.	1919 Roanoke Rapids
TEAGUE, M. FITZ (1919)	1917 Asheville
Tennant, Walter Douglas, Jr.	1938 Crossnore
*Terrell, John Arthur, Jr.	1943 Albemarle
Thomas, Eugene Ernest	1929 Roxboro
Thomas, E. R.	1907 Erwin
Thomas, John Ivey	1941 Dunn
THOMAS, PHILIP LANGSTON (1936)	1933 Roxboro
Thomas, William Graham	1944 Varina
Thompson, James Lee	1936 Reidsville
THOMPSON, PAUL HERMAN (1938)	1925 Fairmont
Thornton, George Palmer	1940 Goldsboro
Threatt, Julius Blackney	1929 Durham
Tilley, John Everett	1924 Winston-Salem
Tingen, W. Z.	1944 Charlotte
Toms, Elmo Reid	1924 Wilmington
Townsend, James H.	1915 Red Springs
*Tripp, Guy Oscar	1924 Charlotte

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Trotter, Pinkney Lawson.....1943 Chapel Hill
Tunstall, Joe Peyton.....1941 Washington
Turnmyre, Arthur Pleasant.....1922 Mount Airy
Tuttle, Bobbitt Marcus.....1942 Anger
Tyson, Jesse Williams.....1938 Greensboro

U

*Umstead, Oscar Logan.....1929 Durham
Underhill, John A.....1942 Kannapolis
Underwood, Hamilton Polk, Jr. 1942 Fayetteville
Upchurch, Malcolm Thurston...1934 Smithfield
Usher, Joseph Thomas.....1931 Greensboro

V

*Varner, Sebron Edward, Jr.....1943 Brevard
Vinson, Emmett Littlebury.....1922 Halifax
Vinson, James T.....1923 Goldsboro

W

Walker, H. L.....1942 Greensboro
Walker, Harry Wilbur.....1929 Norlina
Walters, Alonzo Kennedy.....1940 Burlington
Ward, Bernard Rudolph.....1933 Goldsboro
Ward, Edward Harvie.....1924 Tarboro
Ward, Waits Artemus.....1924 Swannanoa
Warren, Bowman Glidewell.....1927 Winston-Salem
Warren, Lovett Aldin.....1935 Garland
Warren, Lovett Aldin, Jr.....1939 Garland
Waters, George Walter, Jr.....1910 Goldsboro
Watson, Joseph Winstead.....1939 Rocky Mount
Watson, Richard.....1939 Hendersonville
WATSON, ROBERT NEAL (1943).....1939 Jonesboro
Way, James Arthur, Jr.....1937 Winston-Salem
Webb, Eugene Lea.....1919 Thomasville
Webb, Thomas Paul, Jr.....1942 Shelby
Welborn, William Fowle.....1919 Lexington
Welch, William Dorsey.....1929 Washington

WELFARE, SAMUEL EUGENE
(1917).....1917 Winston-Salem

*Wells, Robert Rodney.....1935 Shelby
West, James F.....1928 Winston-Salem
West, Wilber Lethian.....1941 Roseboro
Wharton, Lee A.....1941 Gibsonville
Wheeler, Cyrus Rankin.....1930 Winston-Salem
White, Clarence Bernard.....1927 Henderson
White, Delmar Frederick.....1930 Mebane
White, Elliott Sylvester.....1941 Greensboro
White, George Spencer.....1924 Lexington

WHITE, HENRY GARLAND
(1934).....1916 Elm City

White, James I.....1918 Burlington
White, James Stark.....1933 Mebane
White, John Jennings.....1926 Henderson
WHITE, LUTHER (1926).....1921 Kinston
White, Walter Rodwell.....1910 Warrenton
Whitehead, Charles Raymond.....1924 Ramseur
Whitehead, Thomas Edward.....1932 Charlotte
*Whiteley, Roland Scott.....1934 Greensboro
*Whitford, Bryan H.....1941 Washington
Whitley, Howard Emsley.....1936 Concord
Whitley, Jesse Rose.....1936 Hendersonville
Whitley, W. Y.....1929 Fremont
Whitson, William James.....1945 Phelps, N. Y.

WIGGINS, WILLIAM WINSTON
(1931).....1931 Raleigh

Wilkerson, Ira Otis.....1940 Greensboro
Wilkins, William Robert.....1939 Mocksville
Williams, Archibald Hunter A.....1916 Oxford
Williams, John Cossie.....1940 Bessemer City
Williams, Laurel Lee.....1944 Greensboro
Williams, Martin H.....1942 Lexington
Williams, Martin Van Buren.....1920 Winston-Salem
Williamson, Charles

MacMillan.....1940 Southern Pines
Willis, Mrs. Beatrice Averitt.....1922 Raleigh
Willis, Robert Moore.....1921 Southport
Wilson, Claude Arthur.....1925 Monroe
Wilson, Eugene C.....1921 Burlington
Wilson, Lowry Reed.....1924 Lowell
Wilson, Thomas Harvey.....1924 Gastonia
Wilson, Thomas Vernon.....1924 Balfour
Wilson, William Brown.....1920 Hendersonville
*Windecker, George H.....1945 Ridgefield Park,

N.J.

Winders, Hal Marion.....1933 Farmville
Winford, H. W.....1944 Charlotte
Wolfe, William Samuel.....1918 Mt. Airy
Womble, Logan Nyal.....1937 Plymouth
Woodard, B. Paul.....1940 Princeton
Woodward, G. B.....1943 Greensboro

Wooten, John William.....1927 Fayetteville
Franklin.....1922 Graham
Wrike, Walter Curtis.....1922 Graham

Y

Yearwood, T. C.....1938 Charlotte
Yoder, Coley R.....1933 Conover
*Young, Thomas F.....1938 Blowing Rock
Youngblood, Mrs. Frances
Rimmer.....1944 Sanford

Z

Zuckermann, Isaac L.....1941 Greensboro

ASSOCIATE MEMBERS

A

Adams, James C.....1943 Landis
Adams, Lowry Thomas.....1924 Winston-Salem
Aiken, Otis W.....1944 Creedmoor
Allen, J. T.....1936 Asheboro
Almand, Charles Aubrey.....1943 Rocky Mount
Anderson, E. R.....1939 High Point
Angel, T. W., Jr.....1939 Franklin

B

Bailey, Guy Loey.....1934 Fair Bluff
Barbour, Theibert Alonzo.....1940 Burlington
Barefoot, Mrs. Earl G.....1942 Canton
Beasley, Edward Bruce, Jr.....1944 Fountain
Bess, G. K.....1936 Sylva
Birkitt, Sebastian Poisal.....1940 Charlotte
*Bissette, Charles B.....1942 Greenville
Black, Baxter, Jr.....1943 Kannapolis
Booth, L. P.....1942 Hayesville
Brame, Peter Joyner, Sr.....1933 N. Walkesboro
*Brooks, James Howell.....1939 High Point
Brown, Henry Shelton.....1935 Goldsboro
Bryant, Nan L.....1941 Tarboro
Butler, Clifford Roosevelt.....1936 Dunn

C

Cahill, Edgar Leon.....1942 Winston-Salem
Caudell, Frank M.....1933 Buies Creek
Chandler, James Thomas.....1935 Leaksville
Clark, Herbert Mason.....1941 Burlington
Collins, William George.....1935 Nashville
Coppedge, R. F.....1932 Asheville
Correll, Leslie James.....1925 Kannapolis
Coxe, James Sherwood.....1920 Raleigh
Craig, Pauline Bell.....1943 Winton
Crawford, Ernest Norwood.....1942 Pikeville

D

Dallas, G. L.....1942 Leaksville
Davis, William Ralph.....1942 Winston-Salem
Dees, Mrs. Ellis R.....1943 Burgaw
Dixon, John L.....1935 Elm City
Dodd, Robert Bruce.....1936 Bunn

E

Edens, Allen Dupree.....1937 Durham
Elam, Paul W.....1940 Louisburg

F

File, W. C.....1936 Raleigh

G

Garland, Robert G.....1929 High Point
Garris, Robert Lee.....1941 Washington
Griffin, Thomas William.....1943 Statesville
Gurganus, George Alton.....1943 Seaboard
Guthrie, Ivey.....1936 Vanceboro

H

Hales, Carl Whittin.....1933 Jacksonville
Harrison, R. C.....1930 Tabor City
Harrison, James William.....1937 Asheville
Hawkins, Luther O.....1935 Statesville
Hedrick, Hoyt Carlyan.....1943 Thomasville
Henderson, Leonard Willis.....1925 Franklinton
Hern, J. A.....1932 Valdes
Hicks, Ernest L.....1923 Concord
Hinds, Everett Lee.....1942 Pembroke
Holmes, Ralph T.....1933 Statesville
Horton, Victor Walter.....1938 Asheville

J

Johnson, John R.....1933 Asheville
Jones, S. L.....1936 Greensboro
Jones, Wayne G.....1943 Greensboro
*Joyner, W. C.....1938 East Bend
Jumper, L. C.....1939 Black Mountain

K

Keith, E. K.....	1935 Raleigh
Kemp, Affie Thurston.....	1942 Burlington
King, Roland Gabriel.....	1944 New Bern
Knight, Charles Hazel.....	1942 Winston-Salem

L

Lawhorn, Archie S.....	1934 Fayetteville
Lawrence, Graham Vance.....	1938 Charlotte
*Lewis, Norman A.....	1943 Wilson
Liske, P. J.....	1940 Salisbury
Littlefield, Gary Anderson.....	1935 Gastonia
Lucas, William Henry.....	1942 Greensboro

Mc

McAdams, E. L.....	1936 Burlington
*McDaniel, John Albert.....	1939 Kinston
*McGill, J. L.....	1932 Kings Mountain
McLarty, George.....	1941 High Point
*McNeely, Sam.....	1937 Charlotte
McNeill, W. C.....	1932 Whiteville

M

Macfie, J. A.....	1941 Brevard
*Mansfield, Lem Howard.....	1935 Graham
Martin, John Wilford.....	1943 Macclesfield
Matthews, George David.....	1941 Stoneville
*Matthews, Johnnie Lee.....	1935 Rocky Mount
Matthews, Weldon C.....	1929 Morehead City
Maus, Fred B.....	1929 Greensboro
Medford, Devoe Bunyan.....	1941 Clyde
Mitchell, H.....	1944 Raleigh
Monroe, J. A.....	1943 Charlotte
Moore, Horace W.....	1944 Lexington
Morgan, Willard Burette.....	1941 Durham
Munn, Robert Floyd.....	1943 Wilmington
Musgrove, William McKinley.....	1927 Catawba

N

Niven, Howard Archibald.....	1942 Charlotte
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O

O'Brien, Claude C.....	1943 Greensboro
*Outland, Russell D.....	1941 Aulander
Overton, John Tyler.....	1939 Southern Pines

P

Pelt, Adie Jeff, Jr.....	1941 Goldsboro
Pierce, B. Jeff.....	1936 High Point
*Pinner, Beamon L.....	1933 Asheville
Poindexter, A. G.....	1943 Greensboro
Prevatt, Miles Alton.....	1942 Lumberton
Purcell, A. L.....	1942 Spring Hope

R

Rancke, G. E.....	1936 Lumberton
Richardson, Joseph Phillips.....	1940 Lenoir
Riggsbee, Victor L.....	1942 Charlotte
Ripley, Webb Pendleton.....	1938 Durham
Robertson, W. N.....	1941 Laurinburg
ROGERS, BEN F. (1936).....	1934 Fair Bluff
Royal, J. Weldon.....	1937 Denton
Royall, George E.....	1937 Elkin
Rush, Wesley S.....	1941 Candor
Russell, Lon D.....	1931 Greensboro
Russell, Rufus C.....	1933 Greensboro

S

Seerest, V. V.....	1942 Monroe
Seitter, Dellmer B.....	1944 Wilmington
Sheffield, Charles J.....	1944 Warsaw
Sheffield, R. M.....	1933 Lexington
*Smith, Douglas Lawrence.....	1942 Charlotte
Smith, John Elbert.....	1939 Lenoir
Sowers, Gray.....	1942 Winston-Salem
Spake, Y. E.....	1939 Morganton
Squier, Irwin Britton.....	1944 Greensboro
Stewart, Albert George.....	1939 Spruce Pine
Strum, Andrew Jackson.....	1942 Winston-Salem
Suttle, J. A., Jr.....	1944 Shelby

T

Tate, Rowland Clifton.....	1936 Grover
Taylor, Charles Alexander.....	1942 Mt. Holly
Threewitts, G. A.....	1935 Littleton

V

Viall, Wesley R.....	1925 Pinehurst
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W

Wade, Clifton Elsworth.....	1936 Colerain
Wagner, Wilfred Everett.....	1941 Greensboro
Ward, John Waldo.....	1942 Winston-Salem
Warren, Harold Craig.....	1943 Raleigh
Warrick, Frederick Newton.....	1942 Mount Airy
Waynick, Howard Preston.....	1940 Burlington
*Wilkins, William Neisler.....	1940 Mocksville

Y

Yandle, Lester Hunter.....	1925 Matthews
Young, Richard E.....	1929 Asheville

TOTAL MEMBERSHIP

Regular.....	587
Life.....	46
Charter and Life.....	1
In Armed Forces.....	84
Honorary.....	8
Student Branch.....	45
Associate.....	122
Associate - Life.....	1
Associate in Service.....	13
TOTAL.....	907

HONORARY MEMBERS

Chase, Harry Woodburn.....	New York City
Daniels, Josephus.....	Raleigh, N. C.
Dargavel, John W.....	Chicago, Ill.
Graham, Frank Porter.....	Chapel Hill, N. C.
Jones, Rowland, Jr.....	San Francisco, Cal.
Noble, Alice.....	Chapel Hill, N. C.
Rusby, H. H.....	New York City
Wooten, Thomas V.....	Chicago, Ill.

STUDENT BRANCH MEMBERS

Bissette, Paul Branch, Jr.....	Wilson
Bullard, Doris.....	Roseboro
Burgiss, Patsy Roy.....	Sparta
Burnette, Fate.....	Black Mountain
Campbell, Charles C.....	Maiden
Caudle, Virginia.....	Peachland
Cavanaugh, Samuel.....	Wallace
Clark, Graham.....	Clarkton
Creech, William.....	Durham
Dees, John T.....	Burgaw
Dees, Robert Register.....	Burgaw
Finaly, Helene E.....	Paterson, N. J.
Gordon, Leon.....	Rutherfordton
Graham, Leon I.....	Roseboro
Griffin, William C.....	Rosehill
Hall, Robert B.....	Mocksville
Hanna, Bettie Carolyn.....	Hickory
Harris, Larry C.....	Cliffside
Harris, Reggie.....	Cliffside
Hawkins, R.....	Clyde
Hoffman, Florence Bonner.....	High Point
Holden, Eleanor Pearl.....	Bunnell, Florida
Horton, John P.....	North Wilkesboro
Howell, Viola.....	Mount Airy
Hudson, Elsie.....	Chapel Hill
Hudson, Ruby E.....	Tarboro
Hurwitz, Shirley.....	Clinton
Lang, Mildred.....	Ayden
Lawrence, Patricia Ann.....	Charlotte
Lee, Florence.....	Mt. Dora, Florida
Lockwood, Mary B.....	Brunswick, Ga.
Lyerly, Dorothy Jean.....	Lowell
Macon, Ellen.....	Mount Airy
Millaway, Maryellen C.....	Burlington
McDaniel, William A.....	Enfield
Parsons, Robert Hinkley.....	Margaretville, N. Y.
Ranzenhofer, John.....	Highland Falls, N. Y.
Riggsbee, Edgar Lloyd.....	Pittsboro
Showalter, Mildred.....	Raleigh
Shugar, Evelyn.....	Tarboro
Sinclair, Allen.....	Norwood
Slayton, Thomasine.....	Murphy
Stamey, Charles C.....	Fallston
Thomas, Henry G.....	Jonesboro
West, Waits A.....	Roseboro

THE CONSTITUTION AND BY-LAWS

BY-LAWS

CONSTITUTION

ARTICLE I—NAME

This Association shall be called the North Carolina Pharmaceutical Association.

ARTICLE II—OBJECT

The aim of this Association shall be to unite the reputable pharmacists and druggists of this State for mutual assistance, encouragement, and improvement, and to advance the science and art of pharmacy, and thereby restrict the dispensing and sale of medicine to properly qualified pharmacists and druggists.

ARTICLE III—MEMBERSHIP

This Association shall consist of active, associate, life and honorary members.

ARTICLE IV—OFFICERS

The Association shall have the following officers: A President; three Vice-Presidents; a Secretary-Treasurer; an Assistant Secretary-Treasurer; a Local Secretary; and an Executive Committee of seven members, all of whom shall hold office until their successors are elected and have qualified. The President, three Vice-Presidents, and one member of the Executive Committee shall annually be elected by ballot. The Secretary-Treasurer, the Assistant Secretary-Treasurer and the Local Secretary shall be elected annually by the Executive Committee. The President, two ranking Vice-Presidents, and the Secretary-Treasurer shall be *ex officio* members of the Executive Committee.

(Amended 1930.)

ARTICLE V—AMENDING CONSTITUTION

Every proposition to alter or amend this Constitution shall be submitted in writing and received at an annual meeting, and may be voted on at the next annual meeting, when, upon receiving a vote of three-fourths of the members present, it shall become a part of the Constitution.

The By-Laws may be altered or amended by a submission of the proposed change at one session and a favorable vote of three-fourths of the members present at a succeeding session of the same regular meeting.

(Amended 1935.)

ARTICLE I—ELECTION OF OFFICERS

Section 1. A Nominating Committee of seven members shall be annually chosen by the President charged with the duty at each annual convention of selecting candidates for the officers of President, three Vice-Presidents, and one member of the Executive Committee.

(Amended 1930.)

Sec. 2. The Nominating Committee shall submit at the last session of each annual convention the names of two or more persons as candidates for each of the offices of President; First Vice-President; Second Vice-President; Third Vice-President; and one member of the Executive Committee. Additional nominations may be made from the floor. These names are to be submitted by the Secretary-Treasurer by mail to every member of the Association within one month after he receives them, together with the request that the members indicate their preference on a ballot enclosed for that purpose, and return the same by mail within one month.

(Amended 1938.)

Sec. 3. The ballots received as indicated in the preceding article are to be received and sent by the President to a Board of Tellers, composed of three members to be appointed by the President. This Board shall count as votes in the annual election only those ballots received from members whose dues have been paid for the current year, and who in turn shall certify to the Secretary-Treasurer the result of the election, after which the latter shall be published.

(Amended 1938.)

Sec. 4. The officers thus elected by a plurality of the votes cast shall be installed at the final session of the next annual meeting.

(Added 1927.)

Sec. 5. The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in

pharmacy; and shall not succeed himself; Provided that this does not prohibit the reelection of any member of the present board for one additional term.

(Added 1940.)

ARTICLE II—DUTIES OF OFFICERS

Section 1. The President shall preside at all meetings, and administer the rules of order usual in deliberative assemblies. He shall nominate all special committees, except a majority of the members present resort to balloting or other means. He shall sign the certificates of membership and countersign all orders upon the Secretary-Treasurer. He shall present at each annual meeting a report of the operations of the Association during the year and suggest such subjects for its benefit as he may deem worthy of notice.

Sec. 2. The Vice-Presidents shall in case of temporary absence or inability of the President to serve, perform his duties in the order of their rank. In case of the death, resignation, removal from the State, or disability of any officer or member of the

Executive Committee, the Executive Committee shall be empowered to fill the vacancy and the person so elected shall serve until his successor has been regularly elected and qualified.

(Amended 1938.)

Sec. 3. The Secretary-Treasurer shall keep a fair and correct record of all the proceedings of the Association. He shall keep on file all papers and reports read. He shall be charged with all correspondence, and with the editing, publishing and distributing of the Proceedings of the Association, under the directions of the Executive Committee. He shall notify all members four weeks in advance of each annual meeting, and at each annual meeting render a report of the duties performed by him since the last annual meeting. He shall furnish the Chairman of every Special Committee with a list of its members. He shall be *ex-officio* a member of the Executive Committee.

Sec. 4. The Secretary-Treasurer shall collect and have charge of all funds of the Association, except such funds as are offi-

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of friendliness

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cially delegated to a standing committee. He shall give bond in the sum of three thousand dollars for the faithful performance of his duties. The bond must be acceptable to the Executive Committee and placed in the custody of the President, who shall deliver it to his successor. A Certified Public Accountant shall be engaged annually to audit the financial accounts of the Secretary-Treasurer. The Secretary-Treasurer shall hold and issue the certificates of membership. He shall report to the Executive Committee, previous to each annual meeting, the names of those members who have failed to pay their dues for two successive years. He shall keep a list of the names, residences, and dates of entrance of each member, and furnish a list of the same at the close of each annual meeting for publication. He shall preserve all applications for membership. He shall pay all bills when countersigned by the President, and at each annual meeting render an itemized statement of his account.

(Amended 1938.)

Sec. 5. The Local Secretary shall act under instructions from the Secretary-Treasurer.

Sec. 6. The Assistant Secretary-Treasurer shall aid the Secretary-Treasurer in the performance of his duties, and in the absence of the latter shall serve in his stead.

(Added 1924.)

ARTICLE III—OF COMMITTEES

Section 1. There shall be seven standing committees; an Executive Committee of seven members; a Committee on Trade Interests, a Committee on Papers and Queries, and a Committee on Practical Pharmacy and Dispensing, each to consist of three members; a Resolutions Committee of five members; a Legislative Committee of seven members together with such non-voting auxiliary members as the President may deem it wise to appoint; and a Fair Trade Committee of seven members; all to be elected or appointed annually, according to the will of the Association.

(Amended 1938.)

Sec. 2. The Executive Committee is charged with the following duties: the election annually of a Secretary-Treasurer, an Assistant Secretary-Treasurer, and a Local

Secretary; the annual revision of the roll of members; the investigation of applications for membership; the publication and distribution to all members of the annual proceedings; the reporting at each annual meeting of members in arrears for two years; the preparation of appropriate notices of deceased members; and it shall also have general charge of and final authority over all affairs of the Association which are not specifically provided for elsewhere in the By-Laws, and report in writing annually its complete proceedings to the Association.

(Amended 1924, 1925.)

Members of the Executive Committee, other than members *ex-officio*, shall be elected to serve for a term of three years.

(Added 1930.)

Sec. 3. The Committee on Trade Interests shall consider all matters of a trade or commercial nature referred to it, and render a report thereon at such time as may be directed. This committee may make annual reports and suggest remedies of such trade or commercial irregularities as it may deem worthy thereof.

Sec. 4. The Committee on Papers and Queries shall receive all papers or essays for the Association, and designate which of them shall be read at length and which by title. It shall, in connection with the Secretary-Treasurer, arrange the time which may be most appropriate and convenient for presenting them. This Committee annually shall report within three months after its election or appointment a proper number of questions of scientific and practical interest, the answer to which may advance the interest of pharmacy; and shall procure the acceptance of as many such questions for investigation and reply as may be practicable; and in other ways induce the presentation of papers and essays.

Sec. 5. The Committee on Practical Pharmacy and Dispensing shall present to each convention scientific papers for study. It shall also bring before the delegates the experiences of druggists with everyday problems in the laboratory, in prescription compounding, and in research work.

(Added 1924.)

Sec. 6. The Committee on Resolutions shall meet together before each convention

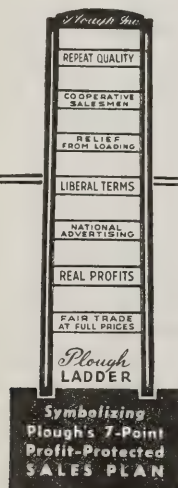
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Also, we *know* that good will is something which can be inspired and maintained only by the rendering of a *permanently satisfactory service*.

While we still have our War Problems, it is, nevertheless, our constant aim to *give* you a permanently satisfactory service. It is also the aim of our sales representatives.

We are sincerely appreciative of your cooperation. We want *your* good will and are constantly striving to deserve it. Plough Sales Corporation, Memphis 1, Tennessee.

St. Joseph Aspirin, Penetro Products, Moroline and Mufti Products, Black and White Cosmetics and Hair Preparations, Black and White Ointment and Skin Soap, Argotane, Brethem, Every-Ready Oil, La Creole Hair Coloring, Major's Cement, Gets-It and Kaffee Been. Sole distributors of Mexsana, formerly Mexican Heat Powder.

**OUR FULL ADVERTISED PRICES ARE MINIMUM RETAIL
PRICES IN ALL FAIR TRADE STATES**

and decide on matters upon which the organization should take a public stand. The members shall then present to the delegates in regular session a carefully thought out program which may be accepted, amended, or rejected as the collective judgment of the convention may decide.

The Committee shall receive all resolutions as may be referred to it for study at any annual meeting, and submit to the delegates in regular session of the same meeting its recommendations for adoption, rejection, or amendment of such resolutions.

(Added 1924.)

Sec. 7. It shall be the duty of the Legislative Committee to use its efforts in sponsoring the passage of such legislation as the Association in convention assembled may specifically recommend, and to oppose such legislation as the Association in convention assembled specifically resolves to oppose. If during the intervals between meetings of the Association, unanticipated legislative developments occur, the Legislative Committee shall ask for a called meeting of the Executive Committee in order that the latter committee may act officially for the Association in advising, approving, or opposing such measures or methods as the Legislative Committee may present. The Legislative Committee shall submit in writing annually an itemized financial report of receipts and expenditures together with a summary of its proceedings to the Executive Committee. The latter Committee may use its discretion in withholding any information which it deems unwise or unnecessary to publish. With this qualification, the report shall be presented to the Association by the Chairman of the Legislative Committee or his appointed representative.

(Added 1938.)

Sec. 8. It shall be the duty of the Fair Trade Committee to formulate and execute such policies and practices pertaining to Fair Trade laws as its own judgment supported by a study of systems in other states may dictate as wise. The Committee shall meet not less than twice each year at the call of the Chairman. Before the Committee makes commitments of funds in excess of its present or immediately available

assets, it shall first secure the consent of the Executive Committee. The Committee shall render a financial and general report annually to the Association. Between annual conventions it shall render *ad interim* reports to the Executive Committee if the latter Committee shall deem it necessary to be in possession of such reports.

(Added 1938.)

ARTICLE IV—OF MEMBERSHIP

Section 1. Every pharmacist and druggist residing in the State, of good moral standing, who is registered or is eligible to registration as a Registered Pharmacist under the Pharmacy Act of this State, of which satisfactory evidence shall be produced or shown to the Executive Committee, may become a member of this Association.

Any unregistered pharmacist, residing in the State, who possesses license as an Assistant Pharmacist, or who has had not less than three years experience in compounding drugs, or who has graduated from a reputable college of pharmacy, may, upon furnishing proof of his eligibility, become an associate member subject to the same fees and regulations that govern registered members. Associate members may not hold office, but may enjoy all other privileges of membership.

(Amended 1925.)

Any member of a Student Branch of the Association, upon furnishing proof of his eligibility, may become an associate member of the Association. Such a member may not hold office or vote for officers but may enjoy all other privileges of membership.

(Added 1936.)

Sec. 2. Any person eligible to membership may apply in writing, with the endorsement of two members in good standing, to any member of the Executive Committee, who shall report his application to said Committee; if, after investigating his claims, they shall approve his election, they shall, at the earliest time possible, report his name to the Association, and he may be elected by a two-thirds vote of the members present on ballot.

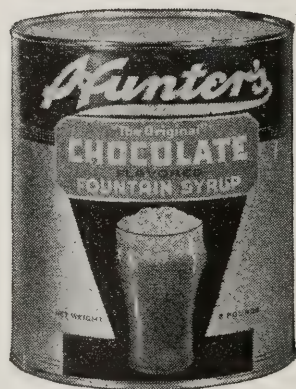
Members may also be admitted at any time by making application to the Secretary-Treasurer, with the endorsement of



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CHOCOLATE SYRUP



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READY-FOR-USE FRUIT SYRUPS

PINEAPPLE

CHERRY

LEMON

GINGER ALE

COFFEE RICO

ROOT BEER

VANILLA

ETC.

H. B. Hunter Co., Inc.

NORFOLK, VIRGINIA

two members in good standing and accompanied by the initiation fee and dues for a year, said application to be approved by the Secretary-Treasurer and the Chairman of the Executive Committee, when the membership certificate will be issued.

(Amended 1915, 1924, 1940.)

Sec. 3. No person shall be considered a member of this Association until he has signed the Constitution and By-Laws and paid into the treasury the sum of \$1 as an initiation fee, also, the annual contribution for the current year. All persons who become members shall be considered permanent members, but may be expelled for improper conduct by a vote of three-fourths of the members present at any annual meeting.

Sec. 4. Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of \$20; the second partner shall pay one-half the proprietors rate or \$10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay \$20 per drug store or pharmacy.

Any one in arrears at any annual meeting shall not be entitled to vote, and any one neglecting to pay his annual dues for two successive years shall be liable to lose his membership. Members complying with the preceding section of this article are entitled to certificates of membership, signed by the President, a Vice-President, and the Secretary-Treasurer. Ex-members, who are so from omissions to pay their dues, desiring to re-unite with the Association, may do so by applying in writing to the Secretary-Treasurer and paying into the funds of the Association the sum of two years' dues when they were members and the dues for the current year; whereupon their names shall be placed upon the roll.

(Amended 1924, 1933, 1936, 1945.)

Sec. 5. Any member, not in arrears, moving to another State and once in two years

reporting to the Secretary-Treasurer his address, shall be regarded as a non-resident member of this Association, and it is hereby provided that such failure to report shall be sufficient warrant for the Secretary-Treasurer to drop the name of such non-resident member from the roll of membership. Non-resident members shall not be eligible to hold office nor be required to contribute to the funds of the Association, but they shall have the privilege of attending the meetings and participating in the deliberations.

Sec. 6. A registration fee shall be paid by each person participating in the affairs of the annual convention. The amount of such fee shall annually be fixed by the Executive Committee.

(Added 1924.)

Sec. 7. Any regular member in good standing is eligible for a life membership and thereafter be exempt from all future annual dues. The cost of such membership may be changed from time to time upon recommendation of the Executive Committee provided each such change recommended is approved by three-fourths vote of the members present at a regular meeting, and provided further that the sum shall never be less than fifty dollars. The present fee shall be \$000.00.

(Amended 1920, 1936, 1945.)

ARTICLE V—OF MEETINGS

Section 1. The meetings shall be held annually, or from time to time, as the Association may determine, provided that in case of failure of this from any cause the duty of calling the Association together shall devolve upon the President, or on the Vice-Presidents, with the advice and consent of the Executive Committee. Special meetings may be held upon the written request of fifteen members, who shall state the purpose thereof, and only such matters shall be considered at the meeting.

(Amended 1914.)

Sec. 2. At the opening of each annual meeting, in the absence of the President, or Vice-Presidents, one of the Executive Committee shall take the chair. In the absence of all, a President *pro tempore* shall be elected by the members present. In the absence of the Secretary-Treasurer, the Assistant Secretary-Treasurer shall act in his

Now **94**
~~53~~
~~26~~
~~19~~
OVER **MILLION**
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When colds are in the air spreading misery, first thought of more and more millions of people is Vicks . . . For they have discovered in this fine, old name a trustworthy guide to modern home-remedies they can put faith in to relieve and reduce the distress of colds . . . Vicks VapoRub . . . Vicks Va-tro-nol . . . Vicks Inhaler . . . Vicks Medicated Cough Drops.

VICK CHEMICAL COMPANY, GREENSBORO, N. C.

stead. In the absence of the latter the presiding officer shall appoint a Secretary *pro tempore*.

Sec. 3. Fifteen members constitute a quorum.

ARTICLE VI—OF BRANCHES

Section 1. There shall be a Students' Branch within the Association, the membership of which shall be composed of and limited to regularly enrolled students in the School of Pharmacy of the University of North Carolina. The Branch must organize itself, elect a president, a secretary, and a treasurer. These officers shall be responsible to the Secretary-Treasurer of the Association for funds collected as annual dues. It shall have a Constitution and set of By-Laws that shall be approved by the Executive Committee of the Association. No action taken by such Branch shall bind the Association in any way save when a proposed action is submitted as a recommendation to the Executive Committee prior to the annual meeting. If the Executive Committee gives its approval the recommendation may be submitted first to the general membership at a regular meeting and then assigned to the Committee on Resolutions for study and report in the usual manner.

(Amended 1938.)

Sec. 2. When a member of the Students' Branch becomes licensed as a pharmacist or becomes eligible for license he may be ad-

mitted to regular membership, provided he pays the additional fees required of such a membership, and provided he submits satisfactory evidence in writing to the Executive Committee of his eligibility for such a membership.

(Added 1936.)

ARTICLE VII—OF DELEGATES

Section 1. The President shall annually appoint five delegates to the American Pharmaceutical Association; five to the National Association of Retail Druggists; and three to the North Carolina State Medical Society. The delegates shall present their reports at the next annual meeting of the Association. Delegates shall be entitled to appoint alternates.

ARTICLE VIII—ORDER OF BUSINESS

1. Roll Call.
2. Reading of minutes.
3. Election of new members.
4. Presentation of new members present.
5. Presentation of visiting delegates, etc.
6. Reports of officers.
7. Reading of communications.
8. Reports of standing committees.
9. Miscellaneous business.
10. Unfinished business.
11. Election of officers.
12. Presentation of new officers.
13. Adjournment.

APPLICATION FOR MEMBERSHIP in the NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

I am interested in joining the North Carolina Pharmaceutical Association. Please send me the details.

NAME

ADDRESS

MAIL APPLICATION TO:

W. J. SMITH

DRAWER 151

CHAPEL HILL, NORTH CAROLINA

THE WOMAN'S AUXILIARY OF THE N.C.P.A.

To the Members of the Woman's Auxiliary of the N. C. P. A.:

It was indeed a great disappointment that we could not hold our convention as usual. I had looked forward to seeing each of you and telling you in person how very much I have enjoyed serving as your president, and am deeply grateful to you for such wonderful cooperation.

As the war is yet to be won and conventions are out for a while, I want to take this opportunity to express my appreciation to my fellow officers and committeemen for their splendid work. Without your enthusiasm and fine spirit we could not have accomplished the things we have this year. You have been a source of great strength to me and I am grateful. To all our members I want to express my thanks, and I beg for your continued cooperation for the coming year.

I would like to submit the following report:

On May 29th I attended in Winston-Salem a meeting called by President Gilliam of the N. C. P. A. to discuss plans for the sale of war bonds by the druggists of the state. The importance of the aid that the Woman's Auxiliary could give was discussed and we were asked to take a part in this splendid undertaking.

A committee was appointed and called the "Pharmacy for Victory Committee." I was asked to serve on this committee and have attended all of their meetings.

Letters were sent to the membership urging their support in the Fifth War Loan.

At a meeting of the "Pharmacy for Victory Committee" held in Chapel Hill July 17th, Mr. Allison James suggested that we set up a Pharmacy War Finance Division under the State War Finance Division. This was done and a chairman for each county was named from the roster of the Woman's Auxiliary. Mrs. E. A. Brecht was named State Chairman.

In the afternoon of July 17, I had the privilege of presenting Dean Beard a check for \$386.77 to be added to our Student Loan Fund at the University.

The appointment of all standing committees was made July 29th.

Letters mailed to membership about the revision of the Constitution and requesting Christmas cards be sent to five of our pharmacists and T. M. A. members in service.

Cards were sent at Christmas to all officers of the Auxiliary and to the presidents of the N. C. P. A. and the T. M. A.

I attended the dinner honoring Mr. Hancock and Dr. Zoeller, and it was my privilege and pleasure to bring greetings from the Auxiliary, and also to remember Mrs. Hancock, our first president, who worked so hard and faithfully for the Auxiliary.

On January 31 we again gathered in Chapel Hill. This time to honor all who sold as much as \$5,000 in E bonds during the Sixth War Loan. It was quite gratifying to see so many

of our members there, and to receive a certificate of award from the Treasury Department. The Woman's Auxiliary received such an award.

On February 1st I met with a group of Raleigh ladies to discuss and make plans for a Raleigh club. The club was organized and Mrs. Wilkins Harden was elected their first president. On April 5th I attended one of their monthly meetings held in the home of Mrs. R. W. Hunter. Their membership had doubled and I was delighted with the progress made in so short a time.



MRS. J. C. JACKSON, Lumberton
President

On April 3rd, I attended a joint meeting of the N. C. P. A., T. M. A., and Woman's Auxiliary representatives to discuss plans for a convention. Action was deferred until a later date.

In May I was guest of the Charlotte Druggist's Woman's Auxiliary at luncheon. The Charlotte ladies are certainly doing a wonderful job.

In June I went to Durham to another joint meeting with the N. C. P. A. and T. M. A. representatives to discuss the convention for this year. It was decided to have only a one-day business meeting of the officers of the N. C. P. A. and auxiliaries on July 3rd at Greensboro.

The Executive Committee and Chairman of all standing committees met in Greensboro July 3rd at the O. Henry Hotel. This was a business meeting and it was gratifying to have so many of them present.

Mrs. C. H. Bradford, Chairman of the Nomi-

nating Committee, thanked the officers very graciously and asked that they serve another year.

The Constitution Committee with Mrs. W. R. Adams as Chairman, had a very fine report. Mrs. Adams stated that a meeting was held in February to discuss the revision of the Constitution and By-Laws. This meeting was held in the home of Mrs. W. D. Pearce of Raleigh.

The revision will be published before our next convention and we will take a vote at the convention.

Mrs. Joe Monroe, Chairman of the Membership Committee, reported that 206 members had paid their dues for another year. This is certainly a wonderful report and this committee has done an excellent job, as our membership was 232 last year. The Committee is getting out a letter to all old members asking that they join again this year. I do hope everyone will send in their dues of \$1 and not have our membership drop even though we cannot have a convention.

Mrs. E. A. Brecht was not present to report the splendid work done in the War Bond drives. Mrs. W. J. Smith gave this report.

We have participated in the 5th, 6th, and 7th drives. In the 5th drive, an ambulance plane was named for the Woman's Auxiliary of the N. C. P. A. In the 6th and 7th drives we sold \$1,242,800 in bonds. We have received much recognition from the Treasury Department, and I urge you please to continue your efforts until victory is ours.

Mrs. P. A. Hayes, Hospital Chairman, invited all ladies present to a luncheon given by Justice Drug Company.

Mrs. Dewey Groome, Chairman of the Resolutions Committee, expressed thanks to Justice Drug Company and to the Greensboro Auxiliary for the invitation to the luncheon and to the evening party.

Mr. Hancock has been so kind as to give us two letters written by Mrs. Hancock to Dean Beard. They were read and greatly enjoyed. They were turned over to Mrs. Floyd Goodrich, Historian, to use in our History of the Woman's Auxiliary.

I have kept in close contact all year with my fellow officers and committee chairmen.

Several items have been written for the *South-eastern Journal* and the *CAROLINA JOURNAL OF PHARMACY*. I want to express my appreciation to Miss Alice Noble and to Mr. W. J. Smith.

I would like especially to thank Mrs. W. J. Smith, Secretary-Treasurer of the Woman's Auxiliary for her most valuable service this year. Mrs. Smith has been indispensable in each bond drive, and has been a source of great help to me in getting out mail to the membership.

Report of the Membership Committee

Mrs. JOE MONROE, *Chairman*

The Membership Committee of the Woman's Auxiliary of the N. C. P. A. met in January

and outlined the work of the year. The first project was the mailing of letters to 300 women, including prospective members, as well as previous members of the organization.

This work was augmented by the responsibility assumed by the local auxiliaries in soliciting their members in the interest of the state organization.

On July 17th a follow-up letter was sent to 113 members of 1944 who had failed to renew their memberships for 1945.

The result of these projects is a total of 233 members for 1945.

Report of the Constitution Committee

MRS. W. R. ADAMS, *Chairman*

The Constitution Committee met in February at the home of Mrs. W. D. Pearce in Raleigh and studied the suggested changes submitted to them. A complete report of the conclusions reached will be printed for your approval a month before our next annual meeting, and they will be voted on at that time.

Committees of the Woman's Auxiliary of the N. C. P. A. for 1945-46

Nominating Committee

Mrs. C. H. Bradford, Chairman, Greensboro
Mrs. Paul B. Bisette, Wilson
Mrs. George Mathews, Asheville

Membership Committee

Mrs. Joe Monroe, Chairman, Charlotte
Mrs. H. L. Bizzell, Charlotte
Mrs. J. M. Cates, Jr., Greensboro
Mrs. R. I. Cromley, Raleigh
Mrs. W. R. Dixon, Charlotte
Mrs. W. A. Gilliam, Winston-Salem
Mrs. W. B. Gurley, Windsor
Mrs. D. D. Hocutt, Henderson
Mrs. Leon Kimball, Winston-Salem
Mrs. W. B. Morgan, Durham
Mrs. C. A. Ring, Jr., High Point
Mrs. R. C. Scharff, Madison
Mrs. Homer Starling, Raleigh
Mrs. Ralph Sykes, Greensboro
Mrs. Earl Tate, Lenoir

Constitution Committee

Mrs. W. R. Adams, Chairman, Angier
Mrs. J. K. Civil, Charlotte
Mrs. D. D. Hocutt, Henderson
Mrs. W. R. McDonald, Jr., Hickory
Mrs. W. D. Pearce, Raleigh

Hospitality Committee

Mrs. P. A. Hayes, Chairman, Greensboro
Mrs. A. L. Fishel, Winston-Salem
Mrs. Hoy Moose, Mt. Pleasant

Resolutions Committee

Mrs. Dewey Groome, Chairman, Greensboro
Mrs. E. L. Hicks, Concord
Mrs. O. H. Smith, Charlotte

Report of the War Finance Chairman

MRS. E. A. BRECHT

The growth and spirit of unity of the Woman's Auxiliary of the N. C. P. A. has been thoroughly demonstrated during the last three war loan drives.

During the 5th War Loan Drive the women, who were then officially little more than helpers of the N. C. P. A., sold enough bonds to merit having an ambulance plane named for the Auxiliary.

When it was time for the 6th War Loan Drive, our president, Mrs. J. C. Jackson, built up an organization within the Auxiliary naming a state chairman and a chairman for each county in North Carolina. Working in close co-operation with the N. C. P. A., the Auxiliary sponsored the sale of E bonds sufficient for the purchase of 21,035,000,000 units of penicillin, in addition to the sale of \$237,850 in other type bonds. With fear and trembling the women had accepted a quota of \$200,000 in E bonds for the drive. Much to the delight of everyone concerned the Auxiliary not only met that quota, but more than doubled it.

Following the 6th War Loan Drive, many among our ranks were honored with citations from the Treasury Department. Also those who sold \$5,000 or more in E bonds, were honored at a special banquet at the Carolina Inn in Chapel Hill. At a program at Howell Hall immediately following the banquet, W. A. Gilliam, president of the N. C. P. A., awarded special citations from his organization.

During the Mighty Seventh, the same team went back to work. We had more experience

behind us and more enthusiasm, gleaned from previous successes. Because of our fine record during the 6th War Loan, we found ourselves included in the Women's Division Activities. Representatives from our ranks attended meetings in other counties and were given opportunities to meet and discuss our problems with leaders throughout the state. The actual figures for the Seventh War Loan Drive stand as follows: E bonds, \$339,975; other type bonds, \$246,525.

We've made a success of our cooperation with our government. We are good bond salesmen. And it has not always been easy. Many of our members have made great sacrifices in order to help during these drives. But I feel that we've done more than sell bonds. I think we have proven our worth as an organization, shown our ability to cooperate with, and really help, the N. C. P. A.; and also I think we have drawn closer together in friendship and understanding. I thank all of you with all my heart for the truly wonderful job you have done.

Report of the Apothecary Club, Winston-Salem

MRS. J. M. DARLINGTON, *President*

The members of the Apothecary Club participated in two war bond drives during the year. We were fortunate in having five hundred dollars worth of kitchen stools and vanity benches donated by a local manufacturer to be given with the purchase of war bonds. Headquarters were set up in the Owens Drug Store Building, which was vacant at the time, and two or more of our

MRS. E. A. BRECHT, Chapel Hill (right), *State Auxiliary War Finance Chairman*. MRS. J. M. DARLINGTON (below), *President, Winston-Salem Apothecary Club*.



members were on hand to sell bonds and deliver the furniture. The quota given us was oversubscribed, and we received a certificate of award from the North Carolina Pharmaceutical Association.

The club took part in the civic life of our city by making a contribution to the Milk and Ice Fund for needy children, the Red Cross, Infantile Paralysis Fund, and by furnishing a two weeks' supply of cookies to the USO Lounge. We also helped with the publicity and sale of tickets for the Piedmont Festival of Music and Art which is held in our city every summer.

Fifty dollars was sent to the Pharmacy Student Loan Fund. To raise this money and other contributions, the club held a sale of fruits and jellies, a white elephant sale, and a sale of articles suitable for Christmas gifts.

On the social side, the club members entertained their husbands with a Christmas dinner party at the Forsyth Country Club. The February meeting took the form of a Valentine party at the home of the president, Mrs. A. L. Fishel.

Report of the Charlotte Women's Druggist Auxiliary

OFFICERS

Mrs. W. B. Holmes *President*
 Mrs. Joe Monroe *Vice-President*
 Mrs. T. E. Whitehead *Secretary-Treasurer*
 Mrs. E. H. Hemmle *Corresponding Secretary*

The first meeting of the year was held on September 12, 1944 with 25 members present. During the year the membership committee with Mrs. J. G. Barnette as Chairman, put forth a special effort and at the end of May when we disbanded for the summer we had 46 paid members with 31 of our local members joining the state auxiliary.

During December we raised \$50 for Christmas charity, which was distributed as follows: Child Welfare Association, \$35; Charlotte News Empty Stocking Fund, \$5; Traveler's Aid Society, \$5; Piedmont Court Girl Scouts, \$5.

The members of our Auxiliary participated in both the Sixth and Seventh War Loan Drives with the following results:

Sixth Drive

E Bonds \$ 29,350
 Other Bonds \$172,500

Seventh Drive

E Bonds \$ 37,300
 Other Bonds \$170,000

On April 10th a bridge party and auction sale of articles donated by the ladies of the Auxiliary was held with a net profit of \$50 which was placed in the treasury to be used as needed for charity and other causes.

The members of the Auxiliary participated in all local drives such as Cancer Control, Community Chest, Red Cross, etc.

A check for \$50 was sent to the North Carolina Pharmaceutical Association to be turned over to the Student Loan Fund of the University and this donation is the main object of our Auxiliary.

MRS. T. E. WHITEHEAD,

Secretary-Treasurer.

Report of the Greensboro Drug Club Auxiliary

Mrs. O. C. TROGDON, *President*

Our Auxiliary was organized in June, 1941 with a charter membership of twenty-five. We now have a membership of sixty-four, with thirty-three of our group members of the State Auxiliary for 1945.

Officers elected for our new year are as follows: Mrs. O. C. Trogdon, President; Mrs. J. T. Usher, Vice-President; Mrs. L. P. Mayrand, Secretary; Mrs. S. L. Jones, Treasurer; Mrs. R. J. Sykes, Reporter for the JOURNAL; Mrs. J. M. Cates, Jr., Publicity Chairman; Mrs. Lawrence Thomas, Finance Chairman; Mrs. Frank Hayes, Red Cross Chairman; Mrs. H. W. Van Horn, Chairman of the Sunshine Fund; Mrs. Dewey E. Groome, Chairman of Entertainment.

Our treasurer, Mrs. S. L. Jones, gave a very satisfactory report for the year. We had a card party that brought us \$23.50. Mrs. C. H. Bradford prepared jars of candy and sold them for \$10. Mrs. Trogdon turned over \$20 as a result of her fine talent for cake baking. This very fine cooperation of our members swelled the amount in our treasury to \$167.67. We sent a check to Mrs. J. C. Jackson for \$85 for the Student Loan Fund, since we did not know whether we could hold a convention this year. We donated \$5 to the Milk Fund and \$11 to the Polio Fund, which amount was a result of cups placed in Justice Drug Company and Elam Drug Store.

Mrs. Van Horn, Chairman of the Sunshine Fund, has mailed 51 cards to members here in town, and sixty cards to boys overseas. She reports that we gave gifts totaling \$5.16 and flowers in the amount of \$2.58. The total collections for the year were \$14.75. We now have \$4.61 in our Sunshine Fund.

Treasury citations were presented to eleven members for doing their share in the sixth war loan drive. The club received a citation from the North Carolina Pharmaceutical Association.

Mrs. M. G. Morris, Chairman of Red Cross, reported 458 hours for nursing and sewing room, and 207 canteen hours.

We have had splendid cooperation from the druggists. They have donated prizes for our parties, and helped us to meet our war bond goals. To them we extend our thanks.

Respectfully submitted,

EVELYN B. MAYRAND,
Secretary.

Report of the Raleigh Woman's Drug Club

MRS. WILKINS HARDEN, *President*

On February 1, 1945, nineteen ladies who are affiliated with the Raleigh drug business, met at the Sir Walter Hotel and, under the leadership of Mrs. J. C. Jackson, State Auxiliary President, and Mrs. W. J. Smith, State Auxiliary Secretary-Treasurer, organized the Raleigh Woman's Drug Club. Officers were elected at that time.

The first meeting of the club was held Febru-



MRS. WILKINS HARDEN, Raleigh
First President
Raleigh Woman's Drug Club



MRS. O. C. TROGDON, Greensboro
President
Greensboro Drug Club Auxiliary

ary 8th and committees were appointed. At the March meeting the Constitution was drawn up and adopted. It was voted to start the fiscal year in June and that the original officers should be retained until June 1, 1946.

Our projects for the period ending in May were:

(1) To increase the membership. The membership committee worked faithfully and the club grew from nineteen members to forty-eight members.

(2) To raise money for the club. This was

done by giving a benefit bridge party on May 16, which netted \$87. The club voted to send \$50 to the Student Loan Fund of Chapel Hill as a gift.

(3) To help with the Seventh War Loan.

(4) To enroll as many members for the State Auxiliary as possible. The committee's report was sixty-one state auxiliary members from Raleigh.

The growth and harmonious work of this club has been due in large part to the guidance and help of Mrs. J. C. Jackson.

THE WOMAN'S AUXILIARY OF THE N. C. P. A.
OFFICERS

MRS. J. C. JACKSON, Lumberton.....	<i>President</i>
MRS. J. W. BENNICK, Charlotte.....	<i>First Vice-President</i>
MRS. A. V. BAUCOM, Apex.....	<i>Second Vice-President</i>
MRS. W. J. SMITH, Chapel Hill.....	<i>Secretary-Treasurer</i>
MRS. W. R. ADAMS, Angier.....	<i>Parliamentarian</i>
MRS. J. FLOYD GOODRICH, Durham.....	<i>Historian</i>

Roll of Members for 1945

<i>Albemarle</i>	<i>Apex</i>	<i>Asheville</i>
Mrs. E. L. Kritzer	Mrs. A. V. Baucom	Mrs. George Mathews
Mrs. J. A. Terrell, Jr.	<i>Asheboro</i>	<i>Aulander</i>
<i>Angier</i>	Grace Adams Reaves	Mrs. Stacy G. Nelson
Mrs. W. R. Adams	Mrs. H. C. Reaves	

Belmont

Mrs. J. L. Robinson

Black Mountain

Mrs. E. P. Crawford

Bryson City

Mrs. Kelly E. Bennett

Burlington

Mrs. Charles M. Andrews

Mrs. J. F. Sherard

Carolina Beach

Mrs. L. E. Bunch

Chapel Hill

Mrs. J. G. Beard

Mrs. E. A. Brecht

Mrs. H. M. Burlage

Mrs. Phillip Lloyd

Mrs. H. C. McAllister

Mrs. I. W. Rose

Mrs. W. J. Smith

Charlotte

Mrs. J. E. Allen

Mrs. Fred J. Atkinson

Mrs. Leslie Barnhardt

Mrs. J. G. Barnette

Mrs. J. W. Bennick

Mrs. H. L. Bizzell

Mrs. H. G. Blackmon

Mrs. W. J. Bruton

Mrs. E. I. Butler

Mrs. W. F. Craig

Mrs. P. C. Day

Mrs. W. R. Dixon

Mrs. W. O. Dowdell

Mrs. Grace K. Edwards

Mrs. W. K. Gardner

Mrs. C. W. Hagood

Mrs. Sam Hall

Mrs. H. A. Hammond

Mrs. E. H. Hemmle

Mrs. W. B. Holmes

Mrs. G. V. Lawrence

Mrs. Clyde Lisk

Mrs. W. McElveen

Mrs. L. W. Millican

Mrs. Joe Monroe

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Pembroke

Mrs. E. L. Hinds

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Mrs. Wesley Viall

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Chairman, Constitution Committee



MRS. P. A. HAYES, Greensboro
Chairman, Hospitality Committee



MRS. C. H. BRADFORD, Greensboro
Chairman, Nominating Committee



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 Mrs. Sam Welfare
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Mrs. T. J. Ham, Jr

Zebulon

Mrs. E. C. Daniel

1945-1946

TRAVELING MEN'S AUXILIARY

OF

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

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 Joe L. Wear.....*Vice-President*
 J. Floyd Goodrich.....*Secretary-Treasurer*
 Miss Hattie Leigh Dudley
 Asst. Secretary-Treasurer

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 L. J. Loveland.....Four Years
 N. B. Moury.....Three Years
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(List supplied by Secretary Goodrich)

Abbott Laboratories.....J. H. Butler, 4120 E. Brookhaven, Atlanta, Ga.
 Abbott Laboratories.....W. Lawrence Jones, 1106 Richardson St., Greensboro, N. C.
 Abbott Laboratories.....R. E. Langdon, 816 Arsenal Ave., Fayetteville, N. C.
 Abbott Laboratories.....R. E. Vaden, 1018 E. Maple St., Goldsboro, N. C.
 Atlantic Tobacco Co.....W. W. Hinnant, c/o Co., Raleigh, N. C.
 B & B Company.....W. O. Lindholm, 30 E. Shadowlawn, N.E., Atlanta, Ga.
 Bauer & Black.....W. R. Dixon, 1405 E. Boulevard, Charlotte, N. C.
 B. C. Remedy Co.....A. G. Cox, c/o Co., Durham, N. C.

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M. G. Morris (left) of Greensboro and J. Floyd Goodrich, Durham, President and Secretary-Treasurer of the Traveling Men's Auxiliary respectively, head one of the largest organizations of its type in the nation. For the past several years the T.M.A. has maintained a membership of better than 250 "Ambassadors of Good Will," a membership which is a credit to the officers and directors of the T.M.A. and one that the North Carolina Pharmaceutical Association is mighty proud of.

Through an arrangement worked out by the officers and directors of the T.M.A. at the Greensboro "War Service Conference," all members of the organization in good standing will continue on the roll of members without payment of dues for 1945. At the present time,

plans are being made to hold a real get-together at the 1946 Annual Meeting of the North Carolina Pharmaceutical Association.

The T.M.A. has been of much assistance to the N.C.P.A. in the promotion of the various bond drives. Mr. Morris is a member of the "Pharmacy for Victory Committee"; Mr. Goodrich has constantly promoted the bond drives through direct mailings to the members, has served on the United War Fund Committee of North Carolina. J. M. Darlington of Winston-Salem, another member of the T.M.A., has served on the "Pharmacy for Victory Committee," representing the wholesale druggists of the State.

While the T.M.A. did not have an opportunity to entertain at the convention this year, due to the fact all entertainment was kept at a minimum and attendance limited to fifty, the organization is prepared to do its share in insuring the success of the 1946 Convention.

Joe L. Wear, Vice-President of the Traveling Men's Auxiliary, is shown at the right. Mr. Wear represents the Richard Hudnut Company in North and South Carolina and has his headquarters in Charlotte.

He says he enjoys his work immensely since the other officers do all the work. The fact that he is also Vice-President of the Southeastern Toilet Goods Association indicates his popularity with his co-workers in the South.

MEMBERSHIP

Sales representatives and others interested in affiliating with the Traveling Men's Auxiliary are asked to communicate with the Secretary-Treasurer, Mr. J. Floyd Goodrich, B. C. Remedy Company, Durham, N. C.



B. C. Remedy Co.....	J. Floyd Goodrich, c/o Co., Durham, N. C.
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B. C. Remedy Co.....	G. R. Newman, 401 Mary St., Bristol, Va.
B. C. Remedy Co.....	W. W. Wall, c/o Co., Durham, N. C.
B. C. Remedy Co.....	E. C. Tilley, c/o Co., Durham, N. C.
Beechnut Company.....	T. F. Hawkins, 1105 Greenwood Cliff, Charlotte, N. C.
Beechnut Packing Co.....	Ray Ralls, 131 Derwood Drive, Charlotte, N. C.
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R. R. Bellamy & Son.....	J. D. Bunting, Box 891, Kinston, N. C.
R. R. Bellamy & Son.....	W. W. Gayer, c/o Co., Wilmington, N. C.
R. R. Bellamy & Son.....	W. B. Lennon, 1300 Evergreen St., Goldsboro, N. C.
R. R. Bellamy & Son.....	V. L. Toms, 1505 Pine St., Lumberton, N. C.
R. R. Bellamy & Son.....	J. E. Woodburn, 211 Chestnut St., Wilmington, N. C.
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Bodeker Drug Company.....	W. S. Gibson, Box 407, Goldsboro, N. C.
Bodeker Drug Company.....	R. W. Lowe, Chester, Va.
Bristol-Myers Company.....	T. G. Slaughter, Hotel Charlotte, Charlotte, N. C.
Burwell & Dunn.....	Lore S. Brown, Box 246, Hamlet, N. C.
Burwell & Dunn.....	M. J. Dean, c/o Co., Charlotte, N. C.
Burwell & Dunn.....	S. P. Hall, c/o Co., Charlotte, N. C.
Burwell & Dunn.....	Claude Holly, Lincolnton, N. C.
Burwell & Dunn.....	Reuben C. Russell, c/o Co., Charlotte, N. C.
Burwell & Dunn.....	L. C. Smith, 2244 Crescent Ave., Charlotte, N. C.
Edwin I. Butler Co.....	E. I. Butler, 1819 Morrison Blvd., Charlotte, N. C.
Capudine Chemical Co.....	E. W. Yates, c/o Co., Raleigh, N. C.
Carroll-Dunham-Smith Pharmacy Co.....	L. C. Derrick, 2415 Camden Road, Greensboro, N. C.
Chattanooga Medicine Co.....	J. W. Neal, P.O. Box 1261, Southern Pines, N. C.
Cliff-Wiel Company.....	T. J. Creegan, Jr., 222 Pace St., Raleigh, N. C.
Clover Brand Dairies.....	J. R. Willis, c/o Co., High Point, N. C.
Coca-Cola Co.....	Luther C. Fitzgerald, Box 2100, Greensboro, N. C.
Coca-Cola Co.....	S. C. Foster, c/o Co., Atlanta, Ga.
Coca-Cola Co.....	R. H. Garrard, P.O. Drawer 173, Atlanta, Ga.
Coca-Cola Co.....	F. C. Handy, Jr., T-4 Country Club, Raleigh, N. C.
Coca-Cola Co.....	E. R. Hartman, Berwick & Locust Ave., Ruxton, Md.
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Colgate-Palmolive-Peet Co.....	E. H. Hemmle, 540 Hurt Bldg., Atlanta, Ga.
Colgate-Palmolive-Peet Co.....	Jack Johnson, 540 Hurt Bldg., Atlanta, Ga.
Colgate-Palmolive-Peet Co.....	H. J. Singleton, Cameron Ct. Apt., Raleigh, N. C.
E. C. Dewitt Co.....	S. O. Bailey, Ecker Apts. B-8, 1101 N. Main St., High Point, N. C.
Dixie-Vortex Co.....	C. L. Roetschi, 130 Brooks Avenue, Raleigh, N. C.
Dixie-Vortex Co.....	P. E. Summers, 1206 Myrtle Ave., Charlotte, N. C.
Dred-Not Sales Co.....	M. F. Boyles, M.D., 126 E. Trade St., Charlotte, N. C.
Dred-Not Sales Co.....	Abram White, 126 E. Trade St., Charlotte, N. C.
Drug Package Co.....	C. H. Smith, Box 1001, Charlotte, N. C.
Edwards Drug Co.....	O. C. Edwards, c/o Co., Raleigh, N. C.
Endo Products, Inc.....	H. H. Leonard, 1317 Greenway Drive, High Point, N. C.
Henry B. Gilpin Co.....	J. W. Roberts, c/o Co., Norfolk, Va.
Goody's, Ltd.....	Glen Hartsell, 623 Maupin Ave., Salisbury, N. C.
Goody's, Ltd.....	A. E. Sapp, 516 S. Main St., Winston-Salem, N. C.
Charles C. Haskell & Co.....	Frank S. Goodrum, 110 S. Mendenhall, Greensboro, N. C.
Hoffman-LaRoche, Inc.....	A. B. Ellerbee, Bona Allen Bldg., Atlanta, Ga.
Hollingsworth Candy Co.....	H. L. Hitchcock, Box 2939, Winston-Salem, N. C.
Richard Hudnut Co.....	Joe L. Wear, Box 2101, Charlotte, N. C.
H. B. Hunter Co.....	M. W. Stone, Box 703, Charlotte, N. C.
Jergens Woodbury Co.....	P. C. Day, 106 Providence Road, Charlotte, N. C.
Johnson & Johnson.....	Frank Armistead, 114 N. Laurel St., Charlotte, N. C.
Johnson & Johnson.....	O. G. Duke, 2718 Fairview Road, Raleigh, N. C.
Jonstone Drug Corp.....	H. R. Newfield, 26 Forbes Ave., Rochester, N. Y.
Justice Drug Co.....	Dan Compton, Route 3, Box 462, Greensboro, N. C.
Justice Drug Co.....	J. L. Davis, c/o Co., Greensboro, N. C.
Justice Drug Co.....	D. F. Hayes, c/o Co., Greensboro, N. C.
Justice Drug Co.....	P. A. Hayes, c/o Co., Greensboro, N. C.
Justice Drug Co.....	D. L. Shreve, c/o Co., Greensboro, N. C.
Justice Drug Co.....	T. S. Simpson, c/o Co., Greensboro, N. C.
Justice Drug Co.....	L. A. Thomas, c/o Co., Greensboro, N. C.
Justice Drug Co.....	T. B. Waugh, c/o Co., Greensboro, N. C.
Kendall Medicine Co.....	C. Rush Hamrick, Shelby, N. C.
W. H. King Drug Co.....	Raymond Brockwell, 409 Calvin Road, Raleigh, N. C.

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W. H. King Drug Co.	J. B. Coppedge, 2021 Fairview Road, Raleigh, N. C.
W. H. King Drug Co.	J. W. Coppedge, c/o Co., Raleigh, N. C.
W. H. King Drug Co.	R. W. Hunter, 2201 Fairview Road, Raleigh, N. C.
W. H. King Drug Co.	Earle Jones, c/o Co., Raleigh, N. C.
W. H. King Drug Co.	H. C. Starling, c/o Co., Raleigh, N. C.
W. H. King Drug Co.	R. M. Watts, 226 Third St., Cheraw, S. C.
W. H. King Drug Co.	F. J. Williams, 1302 Broad St., Durham, N. C.
Lance Inc.	B. F. Bullard, 205 E. Fifth St., Greenville, N. C.
Lance Inc.	R. E. Graham, 1305 Wake Forest Rd., Raleigh, N. C.
Lance Inc.	P. L. Van Every, c/o Co., Charlotte, N. C.
Lederle Laboratories, Inc.	J. D. Smith, Cameron Ct. Apt. D-28, Raleigh, N. C.
Lehn & Fink	F. F. Potter, Hotel Charlotte, Charlotte, N. C.
Eli Lilly Co.	K. T. Boatwright, 19 W. Locklane, Richmond, Va.
Eli Lilly Co.	W. A. Burwell, J-3 Raleigh Apts., Raleigh, N. C.
Eli Lilly Co.	E. W. Farrior, Box 37, N. Side Branch, Atlanta, Ga.
Eli Lilly Co.	B. M. Humphries, 920 Henley Place, Charlotte, N. C.
Eli Lilly Co.	Warren L. Johnson, Dolly Madison Apt. A-1, 1013 N. Elm St., Greensboro, N. C.
Lily-Tulip Cup Corp.	W. C. Collins, 112 Cox Ave., Raleigh, N. C.
Lily-Tulip Cup Corp.	Dan Wheeler, 1301 Queen Rd. W., Charlotte, N. C.
Magnus, Mabee & Reynard	J. W. Felton, Box 316, Knoxville, Tenn.
Mallinckrodt Chemical Co.	R. L. White, 715 Myrtle Drive, Rock Hill, S. C.
Manufacturer's Agent	Fred J. Atkinson, 725 Hawthorne Lane, Charlotte, N. C.
Maola Ice Cream Co.	H. L. Barnes, New Bern, N. C.
S. E. Massengill Co.	Herbert Taylor, Williamston, N. C.
S. E. Massengill Co.	J. C. Woodard, 214 Lindsay St., High Point, N. C.
J. M. Mathes Co.	R. H. Whitfield, 1313 Watts Street, Durham, N. C.
McCourt Label Cabinet Co.	Ralph M. Crosson, Box 475, Columbia, S. C.
Mead Johnson Co.	J. H. Austin, 2519 Providence Rd., Charlotte, N. C.
Mennen's	M. S. Smith, 624 Louise Ave., Apt. 6, Charlotte, N. C.
Merck & Co.	C. E. Davis, 801 N. Washington St., Shelby, N. C.
Merritt Chemical Co.	C. B. Wade, Box 2167, Greensboro, N. C.
Dr. Miles Laboratories	J. R. Brownie, Box 160, Berkley Sta., Norfolk, Va.
Dr. Miles Laboratories	T. W. Williams
Monroe Chemical Co.	W. H. Hamilton, 827 Sterik Bldg., Memphis 3, Tenn.
Nashua Package Sealing Co.	J. W. Valentine, 711 Summit Ave., Greensboro, N. C.
N. C. Dairy Products Co.	Marcus L. Ham, c/o Co., Raleigh, N. C.
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Garland C. Norris Co.	Garland C. Norris, 1703 Cherokee Trail, Lakeland, Fla.
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Norwich Pharmacal Co.	P. D. White, Mecklenburg Hotel, Charlotte, N. C.
Norwich Pharmacal Co.	J. E. Treadwell, Raleigh, N. C.
Nunnally's Candy Co.	R. S. Everett, 1101 E. Morehead St., Charlotte, N. C.
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Nyal Company	W. McElveen, 1337 Morehead Ave., Charlotte, N. C.
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O'Hanlon-Watson Drug Co.	J. M. Darlington, c/o Co., Winston-Salem, N. C.
O'Hanlon-Watson Drug Co.	I. H. Rider, c/o Co., Winston-Salem, N. C.
O'Hanlon-Watson Drug Co.	S. P. Smith, 2410 Rosewood Ave., Winston-Salem, N. C.
Owen Drug Co.	C. A. Lingle, c/o Co., Salisbury, N. C.
Owen Drug Co.	C. C. Owen, c/o Co., Salisbury, N. C.
Owen Drug Co.	T. M. Patterson, 305 W. Henderson St., Salisbury, N. C.
Owens-Illinois Glass Co.	S. M. Edwards, c/o Co., Charlotte, N. C.
Owens-Minor Drug Co.	L. B. Allen, Box 227, Roanoke Rapids, N. C.
Owens-Minor Drug Co.	J. B. Bowers, Box 1396, Richmond, Va.
Pal Blade Co.	Harry B. Shub, 595 Madison Ave., New York, N. Y.
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Parke Davis & Co.	G. C. Hartis, 24 Gloria Ave., Winston-Salem, N. C.
Parke Davis & Co.	R. D. Heist, 1610 Queens Rd., Charlotte, N. C.
Parke Davis & Co.	W. L. Johnson, c/o Co., Baltimore, Md.
Parke Davis & Co.	J. G. Vicks, Box 841, Wilson, N. C.
Parke Davis & Co.	B. H. Wolfe, Box 1534, Burlington, N. C.
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Peabody Drug Co.	L. P. Miller, c/o Co., Durham, N. C.
Peabody Drug Co.	E. B. Peterson, Clayton, N. C.
Peabody Drug Co.	J. A. Weatherford, c/o Co., Durham, N. C.
Penslar Co.	A. R. Cross, 1204 N. Fairwater Drive, Norfolk, Va.

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Pine State Creamery Co.....	Sam N. Mann, c/o Co., Raleigh, N. C.
Powers-Taylor Drug Co.....	D. J. Odom, Box 605, Kinston, N. C.
Prophylactic Brush Co.....	M. R. Lowrey, 2230 Peachtree Road, Atlanta, Ga.
Pure-Pac Corporation.....	E. Jack Temple, J-3 Country Club Homes, Raleigh, N. C.
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E. B. Read & Sons Co.....	J. G. Barnette, 1923 Lombardy Circle, Charlotte, N. C.
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Scott Drug Co.....	R. C. Cagle, Box 245, Rockingham, N. C.
Scott Drug Co.....	J. L. Fesperman, c/o Co., Charlotte, N. C.
Scott Drug Co.....	A. S. McCord, c/o Co., Charlotte, N. C.
Scott Drug Co.....	Walter Scott, c/o Co., Charlotte, N. C.
Searle & Co.....	E. G. Coble, 901 Fairmont St., Greensboro, N. C.
Searle & Co.....	V. F. Smith, Box 312, Greensboro, N. C.
Sharpe & Dohme.....	H. E. Hudson, c/o Co., 1301 Cathedral St., Baltimore, Md.
Sharpe & Dohme.....	W. H. Kilpatrick, Wake Forest, N. C.
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Dr. T. C. Smith Co.....	W. C. Brame, Asheville, N. C.
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Southern Dairies.....	Luke Blackmer, Box 1787, Charlotte 1, N. C.
Southern Dairies.....	W. S. Blackmer, 112 S. Fulton St., Salisbury, N. C.
Southern Dairies.....	J. M. Cates, Jr., Box 1108, Greensboro, N. C.
Southern Dairies.....	H. T. Collins, c/o Co., Albemarle, N. C.
Southern Dairies.....	I. O. Ferrell, c/o Co., Durham, N. C.
Southern Dairies.....	Leon Kimball, 947 West End Blvd., Winston-Salem, N. C.
Southern Dairies.....	E. L. Kivett, c/o Co., Burlington, N. C.
Southern Dairies.....	W. P. Landreth, Box 2506, Winston-Salem, N. C.
Southern Dairies.....	Pat Nelson, c/o Co., Raleigh, N. C.
Southern Dairies.....	W. S. Obenshain, Box 1787, Charlotte 1, N. C.
Southern Dairies.....	T. C. Reed, c/o Co., Greensboro, N. C.
Southern Dairies.....	R. E. Tucker, c/o Co., Charlotte, N. C.
Southern Ice Cream Co.....	T. P. Mathews, 143 William St., Henderson, N. C.
E. R. Squibb & Sons.....	J. W. Harrell, 1917 Sunset Drive, Raleigh, N. C.
E. R. Squibb & Sons.....	Rease Inge, 492 Peachtree St., N.E., Atlanta, Ga.
E. R. Squibb & Sons.....	M. G. Morris, 315 Isabel, Greensboro, N. C.
Stanback Co. Ltd.....	J. R. Clinton, c/o Co., Salisbury, N. C.
Stanback Co. Ltd.....	H. L. Edwards, 1012 N. Eugene St., Greensboro, N. C.
R. J. Strassenburgh Co.....	J. E. Bickley, Sr., 712 Louise Ave., Charlotte, N. C.
T-Lax Products Co.....	J. A. Dockery, 1722 First Ave. N., Birmingham, Ala.
Tilden Co.....	Walter Druen, 860 Victoria Ave., Lynchburg, Va.
United Drug Co.....	Louis H. Bogle, 1403 Norton St., Durham, N. C.
United Drug Co.....	C. R. Foster, Garden Court Apts., Philadelphia, Pa.
Upjohn Co.....	H. W. Holmes, Box 342, Gastonia, N. C.
Upjohn Co.....	R. E. Hunter, 334 Circle Ave., Charlotte, N. C.
Upjohn Co.....	H. P. Moore, Hendersonville, N. C.
Upjohn Co.....	W. C. Sugg, 1321 Pine Tree Road, Jacksonville, Fla.
Upjohn Co.....	C. T. Woodward, Box 633, Greensboro, N. C.
The Wampole Co.....	N. B. Moury, 416 South Mendenhall St., Greensboro, N. C.
The Wampole Co.....	M. A. Watson, 1525 Gladden St., Columbia 32, S. C.
Wm. R. Warner & Co.....	Max H. Staples, 427 Felton Place, Charlotte, N. C.
White Dairy Products.....	Geo. L. H. White, c/o Co., Raleigh, N. C.
White Laboratories.....	C. D. Andrews, 621 S. Mendenhall St., Greensboro, N. C.
Steven F. Whitman Co.....	A. D. Pollard, 2211 Byrd St., Raleigh, N. C.
A. W. Winne.....	Box 689, Bradenton, Fla.
Winthrop Chemical Co.....	H. E. Henriksen, 104 Colville Road, Charlotte, N. C.
Winthrop Chemical Co.....	H. L. Sirmans, University Apt. M-1-B, Durham, N. C.
John Wyeth & Bros.....	W. D. Pearce, 210 Pogue St., Raleigh, N. C.
John Wyeth & Bros.....	W. H. Torrence, 117 N. Fox St., Charlotte, N. C.
John Wyeth & Bros.....	Wm. "Bill" White, Box 186, Taylorsville, N. C.
Yardley.....	H. D. Vail, Pinehurst, N. C.
Yager Liniment Co.....	D. A. Sorrell, c/o Co., Baltimore, Md.
Young Rubber Co.....	A. G. Stewart, Apt. 1-C Colonial Hall, Norfolk, Va.

MEMBERS IN THE ARMED FORCES

Barnhardt, L. E.	Bowers, G. M.	Callum, W. L.	McNair, D. G.	Nottingham, Curtis
Boone, D. L., Jr.	Breeding, W. M., Jr.	Loveland, L. J.	Miller, H. F.	Winne, A. W.



NORTH CAROLINA BOARD OF PHARMACY, 1945-1946

Front row, left to right: H. C. McAllister, *Secretary-Treasurer*, Chapel Hill; M. B. Melvin, Raleigh, and F. W. Hancock, *Advisor*, Oxford.

Second row, left to right: Roger A. McDuffie, Greensboro; I. T. Reamer, Durham, and J. G. Ballew, *President*, Lenoir.

NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1945-1946

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR
OF NORTH CAROLINA

M. B. MELVIN, Raleigh.....	Term expires April 28, 1946
I. T. REAMER, Durham.....	Term expires April 28, 1947
R. A. McDUFFIE, Greensboro.....	Term expires April 28, 1948
H. C. McALLISTER, Chapel Hill.....	Term expires April 28, 1949
J. G. BALLEW, Lenoir.....	Term expires April 28, 1950

PRESIDENT

J. G. BALLEW.....Lenoir

SECRETARY-TREASURER

H. C. McALLISTER.....Chapel Hill

ATTORNEY

F. O. BOWMAN.....Chapel Hill

ADVISOR

F. W. HANCOCK.....Oxford

SIXTY-FOURTH ANNUAL REPORT

OF THE

NORTH CAROLINA BOARD OF PHARMACY

LETTER OF TRANSMISSAL

Chapel Hill, N. C.,

June 1, 1945

To His Excellency,
Governor R. Gregg Cherry,
Raleigh, North Carolina.

SIR:

In compliance with Section 6654 of the Consolidated Statutes of North Carolina, I have the honor to submit to your Excellency and the North Carolina Pharmaceutical Association a report of the proceedings of the North Carolina Board of Pharmacy for the year ending May 31, 1945. This is a joint annual report, the first four months was

while Mr. F. W. Hancock was Secretary-Treasurer and the last eight months while Mr. H. C. McAllister was Secretary-Treasurer.

Meetings

During the year four meetings of the Board were held, and they were at Chapel Hill, N. C. The dates of the meetings were as follows:

June 20 and 21, 1944

November 15, 1944

January 16 and 17, 1945

May 16, 1945

Examinations

Two examinations were held during the year, June 20 and 21, 1944, and the other January 16 and 17, 1945, both held in the Howell Hall of Pharmacy, Chapel Hill, N. C. The following were successful in the June, 1944, examination and were licensed and registered:

GRADUATES IN PHARMACY

Four (4) in Number

Adelson, Irving Norton.....	Brooklyn, N. Y.
Brecht, Edward Almond, Jr.....	Chapel Hill
Estes, Joseph Connie, Jr.....	Durham
Johnson, Billie Waugh.....	North Wilkesboro

ASSISTANT PHARMACISTS TAKING
PHARMACIST'S EXAMINATION

One (1) in Number

Eller, Royal Clyo.....	Belmont
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The following were successful in the January, 1945, examination and were licensed and registered:

GRADUATES IN PHARMACY

Fifteen (15) in Number

Aycock, Mary Ruth.....	Raleigh
Beddingfield, Charles Herman.....	Clayton
Black, Samuel Norman.....	Asheboro
Carruthers, Morrison Rankin.....	Mebane
Collier, Halcyone Belle.....	Asheboro
Corwith, Foster Howell.....	Southampton, N. Y.
Dameron, Hubert Gordon.....	Star
DuBose, Constance.....	Akron, Ohio
Elliott, Augustus Green, Jr.....	Fuquay Springs
Hege, Gerald Dean.....	Lexington
Knight, Edward Hines.....	Weldon
Langston, Douglas O'Brien.....	Franklinton
Montesanti, Joseph, Jr.....	Pinehurst
Whitson, William James.....	Phelps, N. Y.
Williams, James D.....	Griffin, Ga.

H. C. McALLISTER INSTALLED
BOARD MEMBER

At the May, 1944, meeting of the Board, Mr. H. C. McAllister of Chapel Hill, North Carolina, presented his commission from the Governor as a member of the Board for a term of five (5) years from April 28, 1944. Attached thereto was the oath of office taken before the Clerk of the Superior Court of Orange County, and after a cordial welcome was extended to him, he entered upon the duties of the office.

RESIGNATION OF MR. F. W. HANCOCK
AS SECRETARY-TREASURER OF THE
N. C. BOARD OF PHARMACY

At the June 20 and 21, 1944, meeting of the Board, Mr. Hancock read a letter in which he tendered his resignation as Secretary-Treasurer of the Board to take effect October 1, 1944. The resignation was accepted, and he was unanimously elected Advisor of the Board upon the same conditions as he was elected Secretary-Treasurer at the March, 1944, meeting.

MR. H. C. McALLISTER ELECTED SEC-
RETARY-TREASURER OF THE NORTH
CAROLINA BOARD OF PHARMACY

At the June 20 and 21, 1944, meeting of the Board, Mr. H. C. McAllister was unanimously elected Secretary-Treasurer of the Board to take effect October 1, 1944.

MR. J. G. BALLEW ELECTED PRESI-
DENT OF THE NORTH CAROLINA
BOARD OF PHARMACY

At the meeting of the Board held November 15, 1944, the Secretary announced the death of Dr. E. V. Zoeller, the President of the Board, which occurred October 22, 1944, and upon motion, Mr. J. G. Ballew was unanimously elected President of the Board. It was decided at this meeting that a member of the Board be elected to succeed Dr. E. V. Zoeller. The Secretary was directed to secure by ballot from the members of the Board their choice and on December 4, 1944, Mr. I. T. Reamer of Durham had been elected for the unexpired term of Dr. Zoeller.

MR. I. T. REAMER INSTALLED AS
MEMBER OF BOARD

At the January, 1945 meeting, Mr. I. T. Reamer of Durham presented his commission from Governor J. Melville Broughton, said commission was for the unexpired term of the late Dr. E. V. Zoeller and expires April 28, 1947. Attached thereto was the oath of office taken before the Clerk of the Superior Court of Durham County. Mr. Reamer was extended a cordial welcome by all members. He then entered upon the duties of the office.

INSPECTION WORK

The inspection work has not been carried on in the usual manner this year. Due to inadequate personnel, it has been necessary to curtail the routine inspection of drug stores and other places of business. The activities have been confined to investigations of reports of violations of the law and to certain investigations for the State Director of Selective Service.

There have been 278 inspections of establishments in 86 towns. These inspections cover the following types of businesses:

Retail Drug Stores.....	263
Soda Shops	6
Hospitals	9

Notwithstanding the handicap under which the inspection work has been carried on, some of the most flagrant violations of the law have been corrected and without resort to the courts. At the present time there exist numerous infractions of the law which deserve and will receive attention. These violations are a result of the acute shortage of qualified personnel and the increased demand for pharmaceutical service. With the end of the war in Europe, we may expect some relief in the personnel problem. No difficulty is anticipated in correcting these unsatisfactory conditions when a sufficient number of registered pharmacists become available.

Hospital Inspection

Subsection (i) of the Uniform Narcotic Drug Act requires the approval of hospitals by the Board of Pharmacy before such hospitals may be licensed to handle narcotic drugs. Four requests for approval of hospitals have been received from the Bureau of Narcotics. Investigations of these hospitals were made, and in each instance the institution was found to be a proper place to be entrusted with the custody of narcotic drugs and the professional use of such drugs for patients in the hospital. In each case such drugs were to be under the direct supervision of the physician in charge of the hospital.

Selective Service Investigations

Regulations under the Selective Service Act provide that under certain conditions pharmacists may be deferred from military

service. An advisory committee composed of pharmacists was set up in the state to assist the State Director in determining the essential nature of the pharmacist's service. A large number of investigations have been made for this purpose, and recommendations of the committee have been closely followed by the State Director. It has only been through the work of the Pharmacy Advisory Committee and the cooperation accorded this committee's efforts by the State Director that the critical situation regarding registered pharmacists has not become perilous.

LEGISLATION

During the 1945 session of the General Assembly, several measures affecting the Board of Pharmacy were enacted into law. This legislation consisted in the main in the amendment of our present laws. The measures are as follows:

A BILL TO BE ENTITLED AN ACT TO AMEND SECTION 90-57; SECTION 90-74, AND SECTION 90-60 OF THE GENERAL STATUTES OF NORTH CAROLINA, RELATING TO THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Section 1. Amend Section 90-57 of the General Statutes of North Carolina by inserting immediately after the word "employ" and before the word "an" in line nine of said section the words "inspectors, chemists, and."

Section 2. Amend Section 90-64 of the General Statutes of North Carolina by striking out the words "the same fees as are required of other candidates for license" as the same appears in the last two lines of said section, and inserting in lieu thereof the following: "a fee of twenty-five dollars (\$25.00)," so that the last sentence in said section as amended by this amendment shall read as follows: "All applicants for license under this section shall, with their application, forward to the Secretary of the Board of Pharmacy a fee of twenty-five dollars (\$25.00)."

Section 3. Amend Section 90-60 of the General Statutes of North Carolina by inserting after the semicolon appearing immediately after the word "dollars" and immediately before the word "for" as the same appears in line six of said section the following: "for licenses without examination as provided in Section 90-64 original twenty-five dollars (\$25.00) and renewal thereof five dollars (\$5.00); for original registration of a drug store twenty-five dollars (\$25.00) and renewal thereof ten dollars (\$10.00)."

Section 4. All laws and clauses of laws in conflict with the provisions of this Act are hereby repealed.

Section 5. This Act shall be in full force and effect on and after January first, one thousand nine hundred and forty-six.

In lay language these amendments will effect the following changes:

Section 1 writes into the law the authority which the Board of Pharmacy has taken for granted since the beginning, and in no way changes the effects of the law on the retail drug store or the practices of the Board of Pharmacy.

Section 2. In the past the fees collected by the Board of Pharmacy for reciprocal registration have been in two parts: (1) a fee of \$10 as provided in the law, and (2) a fee of \$15 to defray the expenses of the necessary investigations before registering an applicant by reciprocity. These two fees have been combined into one fee of \$25.

Section 3, in addition to listing the fees in Section 2, provides for an increase in the registration fee of drug stores. The fee for the original permit is \$25 and for the renewal \$10. This fee has, in both cases, been \$1 in the past.

PHARMACISTS RE-REGISTERED

Twenty-three (23) in Number

Baker, J. L.	Nashville
Boaz, R. J.	Greensboro
Brakebill, R. L.	Madisonville, Tenn.
Campbell, T. N. (col.)	Whiteville
Caton, E. J.	Norfolk, Va.
Causey, J. H.	Winston-Salem
Crawford, C. L.	Philadelphia, Pa.
Crumpler, L. H.	Raleigh
Darlington, J. M.	Winston-Salem
Goode, B. S.	High Point
Jackson, O. J. (col.)	Goldsboro
Johnson, G. F.	Chapel Hill
LeGette, J. S.	Charlotte
Lewis, R. B.	Statesville
Liner, J. A., M.D.	Jenks, Okla.
Lowery, W. A.	Alexandria, Va.
McLeod, A. B.	Jacksonville
Mitchell, C. P.	Elizabeth City
Moore, H. P.	Hendersonville
Rayburn, H. L.	Charlotte
Rogers, W. L.	Latta, S. C.
Roth, R. H.	Asheville
Tucker, R. H.	Reidsville

PHARMACISTS REMOVED FROM REGISTERED LIST BY REQUEST OR FOR FAILURE TO RENEW

Twenty-five (25) in Number

Alexander, W. W.	Charlotte
*Boaz, R. J.	Greensboro
Brown, B. C.	Greensboro
Cahoon, E. P.	Columbia
Cameron, J. H.	Washington, D. C.
*Causey, J. H.	Winston-Salem
Cooke, F. X.	Washington, D. C.
Crabtree, W. A.	Sanford
Crawford, C. L.	Philadelphia, Pa.
Durham, C. T.	Chapel Hill
Formyduval, Morrison	Jacksonville, Fla.
Fulenwider, Phifer	Raleigh

*Goode, B. S.	High Point
Iseley, G. A.	Raleigh
*Jackson, O. J. (col.)	Goldsboro
Johnson, C. L.	Chicago, Ill.
Knight, C. V.	Portsmouth, Va.
Leavister, T. O.	Raleigh
Marchman, J. F.	Franklin
McBane, T. W., M.D.	Pittsboro
*Mitchell, C. P.	Elizabeth City
*Mullen, L. B.	Asheville
Norman, J. S., M.D.	Gastonia
Sample, W. A.	Statesville
Walters, J. E.	Belmont

* Re-registered after March 1, 1945.

PHYSICIANS REMOVED FROM REGISTERED LIST FOR FAILURE TO RENEW

Three (3) in Number

Dawson, W. E., Hookerton	Greene County
Hawes, C. F., Rose Hill	Duplin County
Lubchenko, N. E., Harrisburg	Cabarrus County

PHARMACISTS REGISTERED BY RECIPROCITY

Thirteen (13) in Number

Askins, M. L. (S. C.)	1944 Lumberton
*Baker, S. L. (Fla.)	1945 Southern Pines
Brown, C. G. (S. C.)	1944 Montgomery, Ala.
Burke, G. H. (Mich.)	1944 Asheville
Collette, R. W. (S. C.)	1945 Mocksville
Davis, Benard (Mo.)	1944 Winston-Salem
*Edmonds, G. H. (S. C.)	1944 Fallston
*Edwards, G. B. (Ga.)	1944 Fuquay Springs
Evans, W. N. (S. C.)	1945 Marion
Gregory, W. S. (S. C.)	1944 Forest City
King, V. J. (S. C.)	1945 Hickory
Murray, Alexander (W. Va.)	1944 High Point
Porter, J. B. (Kan.)	1945 West Jefferson

* Indicates Military Service.

WOMEN PHARMACISTS REGISTERED

White—Twenty-five (25) in Number

Colored—Three (3) in Number

Anderson, Mrs. Carolyn C.	Leaksville
Aycock, Miss Mary Ruth	Raleigh
Blower, Mrs. Anna Burks	Chapel Hill
Brown, Mrs. J. W.	Burnsville
Bryant, Miss Nan (Assistant)	Tarboro
Burrus, Miss Blanche E.	Durham
Caudill, Mrs. Alta Jane H.	Bunnell, Fla.
Collier, Miss Halcyone B.	Asheville
DuBose, Miss Constance	Akron, Ohio
Duguid, Miss Helen W.	Graham
Gardner, Mrs. W. K.	Charlotte
Greyer, Mrs. Joe W.	Delaplane, Va.
Hood, Miss Mary Marsh	Kinston
Johnson, Miss Billie W.	Winston-Salem
Lynch, Mrs. E. B.	Chapel Hill
McConnell, Miss Ethel (Assistant)	Newton
Mitchener, Mrs. J. A., Jr.	Edenton
Murphy, Miss Beth M.	Durham
Rimmer, Mrs. Helen B.	Sanford
Scholl, Miss Phyllis J.	Fort Wayne, Ind.

Smith, Miss Jessie L.....	Durham
Weaver, Miss Elizabeth.....	Durham
Willis, Mrs. B. A.....	Raleigh
Wyatt, Mrs. Blanche B.....	Baltimore, Md.
Youngblood, Mrs. Frances R.....	Sanford

COLORED

Easley, W. V.....	Whiteville
Parker, N. M.....	Jacksonville
Pearson, M. E.....	Durham

NORTH CAROLINA PHARMACISTS IN SERVICE WITH THE ARMED FORCES JUNE, 1945

(134 in Number)

Adelson, I. N.....	Brooklyn, N. Y.
Allgood, W. W.....	Roxboro
Baker, S. L.....	Southern Pines
Beavans, S. C.....	Enfield
Biggs, J. W. S.....	Washington
Bigham, R. H.....	Lexington
Boone, W. T.....	Jackson
Boyd, S. B.....	Sanford
Brame, M. M.....	Durham
Brame, P. A.....	North Wilkesboro
Brookshire, L. B.....	Asheville
Brown, E. T.....	Durham
Brown, H. G.....	Effand
Browning, A. C.....	Greensboro
Bruce, T. M.....	Hot Springs
Buchanan, E. C.....	Kinston
Buchanan, E. W.....	Burlington
Cable, M. L.....	Asheville
Cameron, W. L.....	Tarboro
Carroll, W. W.....	Dunn
Clark, C. B., Jr.....	Williamston
Cline, M. L.....	Granite Falls
Cooley, F. R.....	Raleigh
Cornwell, A. H.....	Lincolnton
Cox, Rupert.....	Raleigh
Creech, J. A.....	Salemburg
Crowell, C. M., Jr.....	Mooreville
Dillon, H. E.....	Elkin
Edmonds, G. H.....	Fallston
Edwards, G. B.....	Fuquay Springs
Edwards, S. M., Jr.....	Ayden
Elliott, A. G., Jr.....	Fuquay Springs
Elson, J. R., Jr.....	Enka
Evans, J. E.....	Marion
Felkel, O. L.....	Hendersonville
Flynn, H. L.....	Fayetteville
Fordham, C. O., Jr.....	Greensboro
Forrest, B. B.....	Hillsboro
Fox, H. S.....	Southern Pines
Fox, J. C., Jr.....	Randleman
Fox, J. H.....	Asheboro
Fuller, E. R.....	Albemarle
Gaddy, Phil.....	Marshville
Garren, F. O.....	High Point
Grantham, R. B.....	Red Springs
Green, H. W.....	Wilmington
Gunter, Van Wycke.....	Richmond, Va.
Guthrie, C. H.....	Beaufort
Haith, J. W. (col.).....	Burlington
Hall, J. M., Jr.....	Wilmington
Halsey, W. B.....	Morganton

Hayes, W. A.....	Durham
Henley, J. T.....	Cary
Herring, R. M.....	Clinton
Hicks, A. M.....	Charlotte
Holland, T. M., Jr.....	Mt. Holly
Hollowell, W. O.....	Greenville
Hollowell, W. H., Jr.....	Edenton
Honeycutt, G. W.....	Raleigh
Hood, D. H.....	Dunn
Hooper, J. L., Jr.....	Hiawasse, Ga.
Howell, W. L., Jr.....	Ellerbe
Inman, Geo.....	Fairmont
Irwin, D. A.....	Elkin
Irwin, R. L.....	Elkin
Johnson, A. R.....	Kerr
Jowdy, A. W., Jr.....	New Bern
King, A. H.....	Durham
Kiser, R. A.....	Lincolnton
Kornegay, G. B.....	Mt. Olive
Kunkle, A. B.....	Norfolk, Va.
Langdon, Roscoe.....	Benson
Link, F. P.....	Reidsville
Linn, Tom.....	Landis
Lorek, L. A.....	Rocky Mount
Matthews, W. F., Jr.....	Raleigh
McAdams, J. W.....	Burlington
McDaniel, P. L.....	Fairmont
McDowell, N. O., Jr.....	Scotland Neck
McFalls, S. W.....	Greensboro
McGowan, D. F.....	Asheboro
McKnight, L. E., Jr.....	Fayetteville
McLean, G. W.....	Dunn
McNeill, J. A.....	Whiteville
McNeill, L. J.....	Gastonia
Miller, P. W.....	Salisbury
Millis, A. E.....	Durham
Minton, Solon.....	Elkin
Morton, W. A.....	Wilmington
Neil, J. W.....	Shelby
Oakley, C. S.....	Mebane
Oates, C. O., Jr.....	Hendersonville
Pickard, J. F.....	Greensboro
Pickard, J. M.....	Durham
Pike, J. M.....	Concord
Pike, J. W., Jr.....	Concord
Pilkington, E. L.....	Pine Level
Pressley, C. P.....	Charlotte
Purcell, D. C.....	Salisbury
Rand, T. R., Jr.....	Charlotte
Rhodes, O. R.....	Asheville
Richardson, A. D.....	Cerro Gordo
Rosser, J. H.....	Vass
Royall, G. E., Jr.....	Elkin
Russell, J. M., Jr.....	Canton
Russell, T. W.....	High Point
Senter, L. M.....	Carrboro
Sheffield, B. C., Jr.....	Warsaw
Simmons, F. J.....	Conover
Simmons, W. C.....	Hickory
Smith, H. E.....	Conover
Smith, L. W.....	Kannapolis
Sparks, L. R., Jr.....	Durham
Stone, B. M.....	Charlotte
Tart, P. E.....	Dunn
Taylor, H. T.....	Rocky Mount
Teague, J. R.....	High Point
Tee, H. C.....	Harrington, Del.
Thompson, T. H. (col.).....	Burlington

Thornton, J. W., Jr.	Dunn
Tripp, G. O.	Raleigh
Tyson, W. B.	Rocky Mount
Umstead, O. L.	Bahama
Varner, S. E., Jr.	Brevard
Viall, W. R., Jr.	Pinehurst
Walters, J. E.	Belmont
Waters, P. V.	Mooreville
Wells, R. R.	Shelby
Wells, V. D.	Washington, D. C.
Whitford, B. H.	Washington
Whiteley, R. S.	Greensboro
Windecker, G. H.	Ridgefield Park, N. J.
Webster, W. B.	Tabor City
Young, T. F.	Blowing Rock

Number in Hospitals	11
Number in Wholesale Drug Stores	6
Number in Pharmaceutical Manufacturing Laboratories	6
Number in Pharmaceutical Detail Work	13
Number Residing Out of State	74
Number in Other Lines of Business	34
Number Retired	32
Number Deceased Since Renewing	6
Number in Retail Drug Stores Part Time	11
Number Teaching, Association Work, etc.	6
Total	1,240

ASSISTANT REGISTERED PHARMACISTS SERVING WITH THE ARMED FORCES

Three (3) in Number

Barnhardt, L. E.	Charlotte
Gwynn, A. A.	Leaksville
Stiles, M. D.	Mooreville

SUMMARY

Pharmacists Registered by Examination	20
Pharmacists Re-registered	23
Pharmacists Registered by Reciprocity	13
Registered Assistant Pharmacists	34
Women Pharmacists Registered	28
Pharmacists Serving with the Armed Forces	133
Pharmacists Who have Died	21
Physicians Holding Permits to Conduct Drug Stores	51
Number Drug Stores Registered	808
Total Number of Pharmacists Registered	1,240
Number in Retail Stores	908
Number Serving with the Armed Forces	133

THE BEAL MEMBERSHIP PRIZE

Dr. E. A. Brecht of the School of Pharmacy made the highest average of all candidates taking the examination during the year but asked that he be considered ineligible as a contestant. The prize was, therefore, awarded to Messrs. R. M. Herring, W. A. Morton and A. D. Richardson who tied for highest average of 91% on the examinations. I recommend them for the prize of one year membership in the North Carolina Pharmaceutical Association.

North Carolina Board of Pharmacy Order of Business

Roll call and pro tem appointments.
Reading and approving minutes.
Miscellaneous communications.
Reports of officers and committees.
Special orders.
Unfinished business.

FINANCIAL REPORT

North Carolina Board of Pharmacy in Account with H. C. McAllister, Secretary-Treasurer

NORTH CAROLINA BOARD OF PHARMACY Chapel Hill, North Carolina

I respectfully submit the receipts and disbursements for the past year as follows:

CASH RECEIPTS AND DISBURSEMENTS

June 1, 1944 to May 31, 1945

RECEIPTS	6-1-'44	10-1-'44	TOTALS
	to 9-30-'44	to 5-31-'45	
Pharmacist Renewal Licenses	\$ 35.00	\$5,465.00	\$5,500.00
Asst. Pharmacist Renewal Licenses		150.00	150.00
Physicians' Permits, Renewals	5.00	250.00	255.00
Pharmacist Re-registrations	60.00	170.00	230.00
Asst. Pharmacist Re-registrations	10.00	10.00	20.00
Physician Re-registrations	10.00	10.00	20.00
Examination Fees	120.00	265.00	385.00
Registration by Reciprocity	175.00	150.00	325.00
Registration of Drug Stores—Original	24.00	29.00	53.00
Registration of Drug Stores—Renewals		787.00	787.00

	6-1-'44 to 9-30-'44	10-1-'44 to 5-31-'45	TOTALS
Duplicate Certificates	1.00	9.00	10.00
Engraving Certificates		21.00	21.00
Sale of Poison Registers		18.75	18.75
Sale of Annual Reports	2.00		2.00
Interest on Investments	6.23	50.00	56.23
Income Tax Withheld	90.00	63.10	153.10
Total Receipts	538.23	7,447.85	7,986.08
Balance June 1, 1944			11,688.17
Total Receipts and Balance			\$19,674.25

DISBURSEMENTS

Salaries:

Secretary-Treasurer	\$ 900.00	\$1,750.00	\$2,650.00
Secretarial Assistance	40.00	78.00	118.00
F. O. Bowman.....		200.00	200.00
Total—Salaries	940.00	2,028.00	2,968.00

Office Expense:

Office Supplies		115.80	115.80
Office Equipment		138.25	138.25
Telephone & Telegraph	26.02	57.88	83.90
Postage	83.04	145.05	228.09
Printing	261.48	376.01	637.49
Janitor Service & Express		8.95	8.95
Total—Office Expense	370.54	841.94	1,212.48

Inspection Expense:

Salaries	700.00	1,575.00	2,275.00
Travel	667.79	430.44	1,098.23
Secretarial Aid		70.00	70.00
Attorney Fees \$25.00; Other \$27.04.....		52.04	52.04
Totals—Inspection Expense	1,367.79	2,127.48	3,495.27

Board Meetings:

Per Diem \$200.00; Expense \$123.00.....		323.00	323.00
Examination Material & Expense		68.78	68.78
All Other	166.40	3.00	169.40
Totals—Board Meetings	166.40	394.78	561.18

Miscellaneous Expense:

Bank Charges \$40.38; Audit \$25.00.....		65.38	65.38
Bond Premium \$25.00; Refunds \$6.00.....		31.00	31.00
Withholding Tax Paid		90.00	90.00
Attorney Fees \$50.00; Dues \$25.00.....		75.00	75.00
All Other	261.01	14.00	275.01
Totals—Miscellaneous Expense	261.01	275.38	536.39

Total Disbursements	\$3,105.74	\$5,667.58	\$8,773.32
Balance May 31, 1945			\$10,900.93
Total Disbursements and Balance.....			\$19,674.25

The above Financial Report was audited as per order of the Board of Pharmacy by a certified Public Accountant whose report follows.

RAYMOND L. PRICE

Certified Public Accountant
404 Commercial Building
RALEIGH, N. C.

June 16, 1945

To the Officers & Members of the North Carolina Board of Pharmacy:

Gentlemen:

Pursuant to engagement, we have audited the financial reports of Mr. F. W. Hancock, Secretary & Treasurer, from June 1, 1944 to September 30, 1944, and the records of Mr. H. C. McAllister, Secretary & Treasurer, from October 1, 1944 to May 31, 1945, and the attached statement of Cash Receipts & Disbursements presents a summary of operations for the fiscal year.

All receipts reported in the books were traced to banks. Disbursements for the fiscal year are for apparently proper purposes and are supported by signed, paid checks, receipted statements, etc. The Balance of \$10,900.93 at May 31, 1945 consists of the following:

Cash in Bank:

Bank of Chapel Hill, N. C. \$ 6,900.93

Investments:

U. S. Treasury Bonds (2½%) 4,000.00

Total Balance May 31, 1945.....\$10,900.93

The Cash in Bank was reconciled and verified. The three Treasury Bonds of \$1,000.00 each were inspected.

The fidelity bond with the Lumbermans Mutual Casualty Co., for the Secretary & Treasurer, in the amount of \$5,000.00, expires October 1, 1945.

The records are in excellent condition and no difficulty was experienced in preparing this report therefrom.

Respectfully submitted,

R. L. PRICE,

Certified Public Accountant.

RLP:FMB

EDWARD VICTOR ZOELLER

Edward Victor Zoeller was born in New York City, September 19, 1857 and was brought at the age of seven months to Tarboro, N. C. where he died, October 22, 1944.

He lived in Tarboro practically all his life, receiving his early training here and going to New Jersey at age fifteen to begin his pharmaceutical training in the drug store of his brother which culminated in his receiving the Ph.G. degree from the New York College of Pharmacy in 1877.

Before the end of that year, he was back in Tarboro and a partner in a retail drug store which he managed until shortly before his death.

In the following year, he became a member of the American Pharmaceutical Association and two years later joined with a number of other druggists to form the North Carolina Pharmaceutical Association which at once petitioned the legislature to pass a law establishing a board of pharmacy and giving it power to hold examinations for applicants expecting to practice pharmacy.

This request was immediately granted by the legislature, and thus the North Carolina Board of Pharmacy was created in 1881 and legal standards set up designed to elevate the practice of pharmacy and protect the public against the dispensing of drugs by untrained persons. He was a leading spirit in the struggle to obtain such laws, and he never relaxed in his efforts towards further progress throughout his long service on the Board of Pharmacy to which he was appointed in 1892 and elected its president in 1894 which office he held continuously for fifty years—a record unmatched by any other board member in this country.

Having helped to organize the North Carolina Pharmaceutical Association, he immediately became active in its proceedings and held most every office in it besides serving on many committees. In 1896, as a member of the Committee on Education, he played a prominent part in securing the School of Pharmacy at the State University, and some years later was a leader in the fight which resulted in the passage by the General Assembly of the law requiring that registered pharmacists must be graduates of a reputable college of pharmacy.

His steadfast interest in education caused him to make frequent donations of books and things of historic interest to the museum and library of the School of Pharmacy, finally willing to it all books and periodicals pertaining to pharmacy in his own library.

Under his guidance as president, the scope of the examination of the North Carolina Board of Pharmacy was extended and improved until it compared favorably with that of any other state board examination in the nation; therefore, in 1918, no difficulty was experienced by this board in becoming a member of the National Association of Boards of Pharmacy.

In addition to working for the elevation and uniformity of standards for the practice of pharmacy in all the states, this organization also provides for reciprocity and it is now possible for a licentiate to practice in more than one state without having to stand more than one state board examination. These results portray and include some of the patient work of E. V. Zoeller.

Mr. Zoeller was deeply interested in the life of his own community, having conducted a cottonseed oil mill, a cotton textile mill and operated a freight boat line on the Tar River. He also served as mayor of his town for several terms. He took part in other ways, but all these things he seemed to consider in the light of hobbies which afforded him some diversion in his efforts to live more completely. He considered his profession his one best way of serving humanity.

In 1922, the University of North Carolina conferred upon him the honorary degree of Doctor of Pharmacy, the only such degree it ever awarded, in recognition of his life of devoted service to the state in the field of pharmacy. This is a fitting climax as a tribute to his professional career. In his passing, he will be greatly missed by all who knew him.

(Signed) F. W. HANCOCK,
I. W. ROSE.

This report is respectfully submitted,
F. W. HANCOCK,
Secretary-Treasurer (past)
H. C. McALLISTER,
Secretary-Treasurer

I am greatly indebted to my predecessor, Mr. F. W. Hancock, Advisor of the Board of Pharmacy, for the fine spirit of cooperation and the invaluable assistance he has given me in the work during the year. It is indeed reassuring, in the discharge of the duties of this office, to be able to receive the counsel of such rich experience as he has had.

Respectfully submitted,
H. C. McALLISTER.

In Memoriam

Registered Pharmacists who have died during the year:

Twenty-one (21) in Number

CATE, A. S.....	Greensboro
DUNN, R. A.....	Charlotte
GALLOWAY, R. G.....	Raleigh
GRANTHAM, HIRAM.....	Red Springs
HACKNEY, R. P.....	Durham
HART, J. A.....	High Point
HUGHES, J. R.....	Madison
KENT, A. A., M.D.....	Granite Falls
LEWIS, W. E.....	Mount Olive
McNAIE, R. T.....	Rockingham
McNEILL, G. McK.....	Rowland
POWERS, L. B.....	Raleigh
PRITCHARD, J. M.....	Chapel Hill
SEDBERRY, H. B.....	Hertford
SMITH, F. T.....	Richmond, Va.
SUMMERLIN, A. R.....	Laurinburg
WALKER, IRVING.....	Greensboro
WEBB, T. P.....	Shelby
ZOELLER, DR. E. V.....	Tarboro

*North Carolina Pharmacists killed in action during the year in
defense of their country*

GREENE, FRANK ARTHUR, JR.....Suffern, N. Y.
STEPHENSON, EDWARD V.....Madison

List of Registered Pharmacists

REVISED JUNE 1, 1945

Please notify the Secretary promptly of any change in address

*Serving with the Armed Forces. †Deceased.

The state of original registration appears in parentheses after the names of pharmacists registered by reciprocity.

A

1. Abernathy, J. G.....1907 Elkin
2. Adair, W. H. (Ala.).....1924 Roxboro (Cavel)
3. Adams, E. C.....1908 Gastonia
4. Adams, E. E.....1924 Lincolnton
5. Adams, J. L.....1903 Gastonia
6. Adams, R. McC.....1915 LaGrange
7. Adams, W. J.....1929 Bryson City
8. Adams, W. R.....1933 Angier
9. *Adelson, I. N.....1944 Brooklyn, N. Y.
10. Adkinson, N. F.....1941 Forest City
11. Ahrens, A. G.....1902 Wilmington
12. Aiken, J. H.....1914 Biltmore
13. Aiken, L. W.....1916 Asheville
14. Airheart, W. T. (Ga.).....1934 Concord
15. Alderman, J. L.....1923 Wilmington
16. Allen, C. H.....1916 Winston-Salem
17. Allen, H. H.....1915 Cherryville
18. Allen, H. H., Jr.....1943 Cherryville
19. Allen, W. D. (Va.).....1936 Morganton
20. *Allgood, W. W.....1941 Roxboro
21. Allison, J. B. (S. C.).....1930 Kannapolis
22. Alston, M. J. (col.) (Tenn.).....1923 Fayetteville
23. Anderson, Carolyn C.
(Mrs. F. I.).....1932 Reidsville
24. Anderson, J. M.....1911 New Bern
25. Andes, G. E. (Va.).....1928 Wadesboro
26. Andrews, C. M.....1907 Burlington
27. Andrews, J. P.....1913 Winston-Salem
28. Andrews, R. H.....1914 Burlington
29. Andrews, W. A.....1932 Louisburg
30. Andrews, W. T.....1917 Goldsboro
31. Armstrong, W. E. (col.).....1922 Rocky Mount
32. Arnold, B. D.....1933 Raleigh
33. Arps, E. G.....1921 Plymouth

34. Arps, P. M.....1916 Plymouth
35. Artice, A. R. (col.) (Pa.).....1928 Elizabeth City
36. Ashford, A. J.....1901 Kinston
37. Askins, M. L. (S. C.).....1944 Lumberton
38. Austin, B. N.....1928 Shelby
39. Aycock, Mary R.....1945 Raleigh

B

40. Bailey, L. A.....1914 Charlotte
41. Bain, J. D.....1924 Clayton
42. Baker, J. L.....1927 Nashville
43. *Baker, S. L. (Fla.).....1945 Southern Pines
44. Baker, W. P.....1921 Raeford
45. Ballance, G. H.....1929 Alexandria, Va.
46. Ballew, J. G.....1902 Lenoir
47. Barbour, J. P.....1928 Burlington
48. Barefoot, L. G.....1931 Welch Cove
49. Barger, C. N.....1928 Oakboro
50. Barker, W. B.....1898 Greensboro
51. Barnes, B. S.....1903 Kinston
52. Barnhardt, M. R.....1928 Rockwell
53. Barnhill, W. L.....1912 Wilson
54. Barrett, R. E.....1917 Burlington
55. Barringer, H. A.....1940 Concord
56. Basart, J. M.....1938 Greenville
57. Baucum, A. V.....1905 Apex
58. Beam, W. G.....1944 Johnson City,
Tenn.
59. Beard, J. G.....1908 Chapel Hill
60. *Beavans, S. C.....1943 Enfield
61. Beavans, W. E.....1901 Enfield
62. Beddingfield, C. H.....1917 Clayton
63. Beddingfield, C. H., Jr.....1945 Clayton
64. Beddingfield, E. T.....1913 Clayton
65. Bell, F. R.....1912 Beaufort
66. Bell, H. C.....1930 Gastonia
67. Bell, L. R.....1936 Greenville
68. Bender, W. M. K.....1928 Fayetteville

69. Bennett, K. E.....1912 Bryson City
70. Benson, E. S.....1916 Wilmington
71. Bernard, Germain.....1894 Durham
72. Berry, L. B. (Okla.).....1933 Charlotte
73. Best, J. H.....1923 Greensboro
74. Betts, J. A.....1913 Laurinburg
75. Bidley, O. D.....1925 Hendersonville
76. *Biggs, J. W. S.....1942 Washington
77. Biggs, W. H.....1905 Williamston
78. *Biggam, R. H. (S. C.).....1935 Lexington
79. Bilbro, Q. T.....1916 Asheville
80. Bingham, W. H.....1916 Concord
81. Birmingham, J. S.....1912 Hamlet
82. Bishop, H. L.....1941 Asheville
83. Bisette, P. B. (Va.).....1923 Wilson
84. Bizzell, H. L.....1920 Charlotte
85. Black, B. B.....1921 Kannapolis
86. Black, F. L.....1928 Charlotte
87. Black, O. R. (Ariz.).....1927 Bessemer City
88. Black, Samuel (Fla.).....1942 Hendersonville
89. Black, S. N.....1945 Asheboro
90. Blackman, B. L. (S. C.).....1925 Concord
91. Blades, M. W.....1926 Apex
92. Blanton, C. D.....1926 Kings Mountain
93. Blauvelt, W. H.....1904 Asheville
94. Blower, Anna D. B.
(Mrs. E. R.).....1941 Akron, Ohio
95. Blue, D. Adolphus.....1926 Carthage
96. Boaz, R. J.....1915 Greensboro
97. Bobbitt, A. B.....1919 Winston-Salem
98. Bobbitt, H. F.....1934 Glen Alpine
99. Bobbitt, L. M.....1917 Winston-Salem
100. Bobst, H. R. (N. J.).....1930 Brevard
101. Bolinger, C. E. (Ga.).....1927 Asheville
102. Bolton, R. B.....1931 Rich Square
103. Bonner, Brem.....1913 Valdese
104. Boone, D. L.....1905 Durham
105. *Boone, W. T.....1944 Jackson
106. Booth, G. D. (S. C.).....1936 Durham
107. *Borders, M. L., Jr.....1943 Shelby
108. Bowman, C. E.....1938 Conover
109. Boyce, J. B., Jr.....1915 Warrenton
110. *Boyd, S. B.....1939 Sanford
111. Boysworth, E. G.....1928 Farmville, Va
112. Bradford, C. H. (S. C.).....1936 Greensboro
113. Bradley, J. P.....1908 Burlington
114. Bradshaw, E. L.....1928 Kinston
115. Bradsher, W. D.....1909 High Point
116. Brady, C. A.....1911 Newton
117. Brakebill, R. L. (Tenn.)1928 Madisonville,
Tenn.
118. *Brame, M. M., Jr.....1933 Durham
119. *Brame, P. A.....1937 No. Wilkesboro
120. Brame, P. J., Jr.....1918 No. Wilkesboro
121. Brame, R. M.....1901 No. Wilkesboro
122. Brame, R. M., Jr.....1941 No. Wilkesboro
123. Brantley, J. C.....1899 Raleigh
124. Brantley, J. C., Jr.....1930 Raleigh
125. Brantley, P. C.....1914 Wendell
126. Brecht, E. A.....1944 Chapel Hill
127. Bretsch, Albert.....1908 Southern Pines
128. Brewer, S. O.....1914 West Durham
129. Brewer, S. O., Jr.....1943 West Durham
130. Brinkley, J. H.....1912 New Bern
131. Brison, J. E. (S. C.).....1933 Belmont
132. Brison, S. P. (S. C.).....1919 Clover, S. C.
133. Bristow, E. B.....1922 Rockingham
134. Brodie, T. L.....1928 Burlington
135. Brooks, F. G.....1921 Siler City
136. Brookshire, G. E.....1917 West Asheville
137. *Brookshire, L. B.....1943 Asheville
138. Brookshire, L. P.....1924 Asheville
139. Brown, C. G. (D.C.).....1944 Montgomery,
Ala.
140. *Brown, E. T.....1940 Durham
141. *Brown, H. G.....1936 Effland
142. Brown, J. D.....1904 Garner
143. Brown, J. Key.....1912 Greenville
144. Brown, Lucile G.
(Mrs. J. W.).....1943 Burnsville
145. *Browning, A. C.....1940 Greensboro
146. Browning, B. H.....1908 Littleton
147. Browning, D. B.....1929 Rocky Mount
148. Browning, H. R.....1911 Littleton
149. *Bruce, T. M.....1939 Hot Springs
150. Bryan, R. B.....1926 Charlotte
151. Bryan, W. D.....1904 Tarboro
152. *Buchanan, E. C.....1938 Kinston
153. *Buchanan, E. W.....1933 Burlington
154. Buchanan, R. A.....1934 Greensboro
155. Buffalo, J. M.....1919 Raleigh
156. Buhmann, W. L.....1905 Asheville

157. Bullard, R. E.....1937 Fayetteville
 158. Bullock, Clifton (Conn.)....1935 Spruce Pine
 159. Bunch, L. E.....1933 Carolina Beach
 160. Burgiss, T. R.....1925 Sparta
 161. Burlage, H. M. (Wash.).....1937 Chapel Hill
 162. Burke, G. H. (Mich.).....1944 Asheville
 163. Burnett, B. J. (col.).....1911 Rocky Mount
 164. Burnett, J. P.....1912 Whitakers
 165. Burnett, J. P., Jr.....1943 Lumberton
 166. Burris, Blanche E.....1941 Durham
 167. Burris, L. R.....1939 Cleveland
 168. Burris, S. B. (Ga.).....1923 Sylva
 169. Burt, M. S.....1930 Durham
 170. Burwell, W. A.....1912 Raleigh
 171. Butler, A. B.....1916 Clinton
 172. Butler, A. E. (S. C.).....1936 Raleigh
 173. Butler, Josephine E.
 (Mrs. G. B.).....1942 Philadelphia, Pa.
 174. Bynum, C. W.....1928 New Bern
 175. Byrd, Clement.....1903 Southern Pines
- C
176. *Cable, M. LeR.....1940 Asheville
 177. Cagle, C. V. (Ga.).....1924 Greensboro
 178. Cain, C. M. (S. C.).....1929 Caroleen
 179. Cain, L. D.....1921 Elm City
 180. Caldwell, E. L. (col.).....1939 Martinsville, Va.
 181. Caldwell, P. G.....1914 Gastonia
 182. Caldwell, P. L. (Ga.).....1925 Wilmington
 183. Callahan, E. F. (S. C.).....1919 Durham
 184. *Cameron, W. L. (S. C.)....1933 Tarboro
 185. Campbell, E. G., Jr.....1941 Greensboro
 186. Campbell, F. E.....1925 Hamlet
 187. Campbell, H. T.....1916 Maiden
 188. Campbell, R. B.....1917 Taylorsville
 189. Campbell, T. N. (col.).....1924 Whiteville
 190. Canaday, M. S.....1944 Four Oaks
 191. Canaday, R. C.....1913 Four Oaks
 192. Canaday, W. A.....1898 Wilmington
 193. Canaday, W. H.....1915 Wichita Falls,
 Tex.
 194. Capps, E. U.....1938 Nashville
 195. Cardell, J. C.....1929 Shrewsbury, Mass.
 196. Carpenter, R. E.....1897 Shelby
 197. *Carroll, W. W.....1932 Dunn
 198. Carswell, A. P.....1926 East Durham
 199. Carswell, J. H.....1943 Chapel Hill
 200. Carswell, R. F.....1921 Winston-Salem
 201. Carter, Samuel.....1905 Salisbury
 202. Carter, Stamey.....1912 Salisbury
 203. Caruthers, M. R.....1945 Belhaven
 204. Cassel, A. S.....1914 Raleigh
 205. Caton, E. J.....1915 Norfolk, Va.
 206. Caudill, Altajane H.
 (Mrs. J.).....1940 Bunnell, Fla.
 207. Causey, J. H.....1938 Winston-Salem
 208. Cecil, A. C.....1923 High Point
 209. Champion, H. C.....1926 Kannapolis
 210. Champion, H. O.....1925 Waynesville
 211. Chandler, E. O. (Va.).....1930 Leaksville
 212. Chandley, A. B.....1940 Asheville
 213. Chapman, D. S.....1907 Greensboro
 214. Chapman, H. C.....1936 Durham
 215. Chappel, J. C.....1914 Raleigh
 216. Cheek, G. B.....1917 Durham
 217. Cherry, J. L.....1909 Charlotte
 218. Cherry, W. C.....1910 Winston-Salem
 219. Chesnutt, J. M.....1917 Clinton
 220. Christian, J. B. (col.).....1939 Greensboro
 221. Civil, J. K. (S. C.).....1935 Charlotte
 222. Clapp, E. B.....1934 Newton
 223. Clark, C. B.....1910 Williamston
 224. *Clark, C. B., Jr.....1934 Williamston
 225. Clark, G. E.....1941 Washington
 226. Clark, Dr. R. W. (Wis.)1937 Rahway, N. J.
 227. Clark, S. G.....1934 New Bern
 228. Clark, W. A.....1926 Williamsburg, Va.
 229. Clayton, A. W., Jr.....1928 Durham
 230. Cline, C. E.....1924 Charlotte
 231. Cline, F. H.....1920 Charlotte
 232. *Cline, M. L.....1933 Granite Falls
 233. Cloer, P. L.....1941 Lenoir
 234. Cobb, J. L.....1921 Black Mountain
 235. Coble, J. C.....1932 High Point
 236. Cochrane, A. L., Jr.....1936 Jackson
 237. Cole, T. R. (Ga.).....1924 Sanford
 238. Coleman, H. G.....1910 Durham
 239. Colina, G. D. (S. C.).....1940 Charlotte
 240. Collette, R. W. (S. C.).....1945 Mocksville
 241. Collier, Halcyone B.....1945 Asheville
 242. Compton, J. W.....1909 Salisbury
 243. Congdon, G. G.....1892 Portsmouth, Va.
 244. Connell, J. P. B.....1930 Henderson

245. Cook, D. B. (col.) (Tenn.)	1919 Weldon
246. Cooke, H. M.	1904 Spencer
247. Cooke, H. M., Jr.	1939 Winston-Salem
248. *Cooley, F. R. (Ga.)	1938 Raleigh
249. Copeland, R. R.	1916 Ahoskie
250. Coppedge, J. B.	1912 Raleigh
251. Coppedge, J. W.	1906 Raleigh
252. Cornelius, R. E. (Ohio)	1932 Concord
253. *Cornwell, A. H.	1937 Lincolnton
254. Cornwell, G. T.	1934 Morganton
255. Corwith, F. H.	1945 Southampton, N. Y.
256. Costner, B. P.	1908 Lincolnton
257. Council, C. T.	1906 Durham
258. Cousins, W. G. (Pa.)	1924 Charlotte
259. Cox, M. H.	1909 Asheville
260. *Cox, Rupert	1940 Raleigh
261. Cox, R. O. (Mich.)	1923 Detroit, Mich.
262. Crabtree, E. P.	1912 Raleigh
263. Craig, L. B.	1938 Vass
264. Craig, W. F.	1925 Charlotte
265. Cranmer, J. B., M.D.	1893 Wilmington
266. Craven, C. H.	1912 Asheville
267. Crawford, E. P.	1911 Marion
268. Crawford, H. D.	1939 Black Mountain
269. *Creech, J. A.	1941 Salemburg
270. Creech, J. L.	1938 Smithfield
271. Creech, L. R.	1935 Oxford
272. Creech, W. H.	1932 Selma
273. Crews, E. T.	1905 Baltimore, Md.
274. Crissman, U. F.	1933 Lexington
275. Cronley, R. I. (Ga.)	1937 Raleigh
276. *Crowell, C. M., Jr.	1937 Mooresville
277. Crumpler, L. H.	1934 Raleigh
278. Crutchfield, T. G.	1920 Greensboro
279. Culbreth, G. M.	1939 Hamlet
280. Culpepper, F. D.	1911 Louisburg
281. Curtis, J. R.	1928 Beasemer City
282. Curtis, R. H.	1926 Rowland

D

283. Dailey, R. I.	1915 Reidsville
284. Dameron, H. G.	1945 Star
285. Daniel, A. G.	1939 Portsmouth, Va.
286. Daniel, E. C.	1913 Zebulon
287. Darden, R. J.	1938 Clinton
288. Darlington, J. M.	1922 Winston-Salem

289. David, J. P.	1943 Roxboro
290. Davis, Benard (Mo.)	1944 Winston-Salem
291. Davis, C. E., Jr. (S. C.)	1939 Shelby
292. Davis, C. V.	1921 Mount Airy
293. Davis, D. R.	1926 Williamston
294. Davis, H. E.	1914 Andrews
295. Davis, J. G.	1926 Spindale
296. Davis, J. R.	1907 Henderson
297. Davis, J. W.	1914 Edenton
298. Davis, K. W.	1913 Winston-Salem
299. Davis, McDonald, Jr.	1941 Roseboro
300. Davis, M. L.	1939 Elm City
301. Dawson, B. T.	1909 Rocky Mount
302. Dawson, M. P.	1909 Rocky Mount
303. Day, L. G. (S. C.)	1930 Spruce Pine
304. Dayvault, F. W.	1929 Lenoir
305. Deal, H. M.	1925 Lenoir
306. Dees, R. E. L.	1920 Wallace
307. Dennis, C. M. (S. C.)	1928 Shelby
308. Dever, J. H.	1938 Greensboro
309. Dill, G. W., Jr.	1927 Morehead City
310. *Dillon, H. E.	1940 Elkin
311. Dinwiddie, P. H.	1914 Marshall
312. Dizor, M. E.	1917 Raleigh
313. Dodd, C. N. (Va.)	1932 Raleigh
314. Doshier, G. R. (Mass.)	1935 Southport
315. Douglas, J. D. (col.)	1904 Henderson
316. Dowdy, D. A.	1907 High Point
317. DuBose, Constance	1945 Akron, O.
318. Dudley, W. G., Jr.	1935 Reidsville
319. Duffy, H. B.	1938 New Bern
320. Duguid, Helen W.	1941 Graham
321. †Dunn, R. A.	1881 Charlotte

E

322. Easley, W. V. (col.) (D.C.)	1935 Whiteville
323. East, J. S.	1911 Draper
324. Eatman, G. A.	1941 Middlesex
325. *Edmunds, G. H. (S. C.)	1941 Fallston
326. Edmonds, M. M. (Mo.)	1940 Fair Bluff
327. Edwards, C. R.	1932 Kannapolis
328. *Edwards, G. G. (Ga.)	1944 Fuquay Springs
329. Edwards, L. K., Jr.	1939 Stantonburg
330. Edwards, O. C.	1921 Raleigh
331. Edwards, S. M.	1917 Ayden
332. *Edwards, S. M., Jr.	1941 Ayden

333. Edwards, T. N.....	1901 Charlotte
334. Eldridge, Julius.....	1901 Winston-Salem
335. Eller, R. C.....	1944 Belmont
336. Ellington, C. W.....	1899 Greensboro
337. Elliott, A. G.....	1907 Fuquay Springs
338. *Elliott, A. G., Jr.....	1945 Fuquay Springs
339. Elson, J. R. (W. Va.).....	1929 Enka
340. *Elson, J. R., Jr.....	1938 Enka
341. Estes, J. C., Jr.....	1944 Raleigh
342. Etheridge, S. B.....	1909 Washington
343. Etheridge, S. G.....	1911 Elizabeth City
344. Etheridge, T. J., Jr.....	1920 Bailey
345. Eubanks, C. L.....	1896 Chapel Hill
346. Eubanks, J. N.....	1916 Greensboro
347. *Evans, J. E.....	1934 Marion
348. Evans, W. B. (Tex.).....	1923 Greensboro
349. Evans, W. N. (S. C.).....	1945 Marion

F

350. Farmer, W. F.....	1934 Wendell
351. Farrell, R. D.....	1917 Greensboro
352. Farrington, J. V.....	1926 High Point
353. Faucett, W. P.....	1915 Youngsville
354. Faulconer, R. C.....	1909 Burlington
355. Feagin, E. L. (Ala.).....	1923 Hendersonville
356. Fearrington, T. B. (Miss.)..	1924 Valdese
357. *Felkel, O. L. (S. C.).....	1941 Hendersonville
358. Ferguson, H. Q.....	1924 Randleman
359. Ferguson, J. S.....	1928 Raleigh
360. Ferrell, W. C.....	1920 Nashville
361. Fields, J. T., Jr.....	1917 Laurinburg
362. Finley, G. B.....	1915 Marion
363. Fishel, A. L.....	1915 Winston-Salem
364. Fisher, Lester.....	1917 Statesville
365. Fitchett, C. E.....	1916 Dunn
366. Fleming, C. H.....	1913 Creedmoor
367. Fleming, F. H., M.D.....	1924 Buies Creek
368. *Flynn, H. L.....	1943 Fayetteville
369. *Fordham, C. C., Jr.....	1925 Greensboro
370. Fordham, C. M.....	1909 Greensboro
371. *Forrest, B. B.....	1933 Hillsboro
372. Foster, Caney.....	1912 Weldon
373. Foster, D. W.....	1926 West Asheville
374. Foster, J. C. C.....	1912 Tryon
375. Foster, R. E., Jr.....	1941 Marion
376. Fowlkes, W. M.....	1913 Enfield
377. Fox, C. M.....	1906 Asheboro

378. *Fox, H. S.....	1937 Southern Pines
379. *Fox, J. C., Jr.....	1941 Randleman
380. *Fox, J. H.....	1939 Asheboro
381. Fox, L. G.....	1901 Rockingham
382. Franklin, K. V.....	1928 Raleigh
383. Frieze, W. S.....	1910 Concord
384. Fulghum, R. T.....	1907 Kenly
385. *Fuller, E. R.....	1941 Albemarle
386. Fulmer, P. A. (S. C.).....	1940 Greer, S. C.
387. Furr, F. L.....	1921 Durham
388. Fussell, T. E.....	1944 Rose Hill
389. Futrell, C. L.....	1940 Cary
390. Futrelle, W. L.....	1912 Wilmington

G

391. Gaddy, E. P.....	1940 High Point
392. Gaddy, H. M.....	1909 Charlotte
393. *Gaddy, Phil.....	1941 Marshville
394. Galloway, A. E.....	1937 High Point
395. Gamble, C. F.....	1915 Monroe
396. Gamble, J. P.....	1921 Monroe
397. Gardner, Mattie S. (Mrs. W. K.).....	1925 Charlotte
398. Gardner, T. L.....	1908 Reidsville
399. Garner, C. V.....	1917 Warsaw
400. *Garren, F. O.....	1928 High Point
401. Garrett, Y. D. (col.).....	1920 Durham
402. Gatling, T. R. (col.).....	1919 Reidsville
403. Gattis, P. D.....	1916 Raleigh
404. Gilbert, Laomie.....	1903 Benson
405. Gilbert, L. M., Jr.....	1937 Maxton
406. Gilbert, W. B. (Ga.).....	1921 Raleigh
407. Gilliam, W. A.....	1925 Winston-Salem
408. Gillikin, C. E. (S. C.).....	1931 Kenly
409. Glass, P. G.....	1925 Kannapolis
410. Glass, W. T., Jr.....	1936 Wilmington
411. Glenn, E. F.....	1931 Beaufort
412. Glenn, J. S.....	1925 Mount Olive
413. Glenn, R. A.....	1935 Burnsville
414. Godfrey, P. V.....	1910 Charlotte
415. Godwin, C. F.....	1932 Pine Level
416. Gooch, R. L.....	1917 Biltmore
417. Goode, B. S.....	1923 High Point
418. Goode, J. A.....	1909 Asheville
419. Gooden, D. T. (Va.).....	1926 Grottoes, Va.
420. Goodrum, C. S.....	1913 Davidson
421. Goodwin, M. N.....	1940 Greensboro

422. Gordon, T. W.....1932 Thomasville
 423. Gorham, R. S.....1903 Rocky Mount
 424. Graham, J. C.....1917 Red Springs
 425. Grantham, G. K., Jr.....1928 Durham
 426. Grantham, L. I.....1910 St. Pauls
 427. *Grantham, R. B.....1937 Red Springs
 428. Green, C. F.....1899 Wilmington
 429. *Green, H. W.....1941 Wilmington
 430. †Greene, F. A., Jr.....1942 Suffern, N. Y.
 431. Greene, H. C.....1909 Charlotte
 432. Greene, J. G.....1901 Shelby
 433. Greenwood, A. M. (col.)....1924 High Point
 434. Gregory, W. S. (S. C.).....1944 Forest City
 435. Greyer, Mary A. B.
 (Mrs. J. W.).....1936 Delaplane, Va.
 436. Griffin, Octavus (Va.).....1926 Roanoke Rapids
 437. Griffin, W. R.....1929 Old Fort
 438. Griffith, Wiltshire.....1907 Hendersonville
 439. Grimes, G. D.....1915 Robersonville
 440. Grove, C. E.....1899 Asheville
 441. Guion, C. D.....1916 Cornelius
 442. Guion, C. L.....1921 Aberdeen
 443. Guion, H. N.....1921 Marshville
 444. Guiton, J. A.....1925 Whiteville
 445. *Gunter, Van Wyke.....1942 Richmond, Va.
 446. Gurley, W. B.....1916 Windsor
 447. *Guthrie, C. H.....1938 Beaufort

H

448. Hair, R. C.....1925 Pineville
 449. Hairston, R. S. (col.).....1917 Winston-Salem
 450. *Haith, J. W. (col.).....1944 Burlington
 451. Hales, R. A., Jr.....1923 Fayetteville
 452. Hall, H. B. (col.) (Ala.)....1932 Winston-Salem
 453. Hall, J. D.....1904 Scotland Neck
 454. Hall, J. M.....1901 Wilmington
 455. *Hall, J. M., Jr.....1928 Wilmington
 456. Hall, J. P.....1925 Oxford
 457. Hall, I. B., Jr. (col.).....1928 Winston-Salem
 458. Hall, S. B.....1925 Mocksville
 459. Hall, S. C.....1924 Oxford
 460. Hall, S. P.....1909 Charlotte
 461. *Halsey, W. B.....1939 Morganton
 462. Ham, R. G.....1943 Reidsville
 463. Ham, T. J., Jr. (Va.).....1922 Yanceyville
 464. Hamilton, R. L.....1900 Oxford
 465. Hamlet, Reginald.....1906 Raleigh

466. Hamlin, J. T. (col.)
 (W. Va.).....1922 Raleigh
 467. Hamlin, V. C. (col.).....1915 Raleigh
 468. Hamlin, V. C., Jr. (col.)1941 Raleigh
 469. Hammond, H. A. (S. C.)....1937 Charlotte
 470. Hancecock, F. W.....1881 Oxford
 471. Hand, J. K.....1906 North Charlotte
 472. Hardee, A. K.....1905 Graham
 473. Hardee, A. K., Jr.....1939 Charlotte
 474. Harden, Wilkins (Ark.).....1936 Raleigh
 475. Hardwicke, St. J. H.
 (S. C.).....1923 Wake Forest
 476. Harper, C. T.....1916 Charlotte
 477. Harper, W. L.....1928 Hendersonville
 478. Harris, J. C.....1924 Durham
 479. Harris, W. B.....1932 High Point
 480. Harrison, L. S.....1926 Greenville
 481. Harrison, T. N., Jr.....1909 Greenville
 482. Hart, G. W.....1909 Winston-Salem
 483. †Hart, J. A.....1906 High Point
 484. Hart, L. W.....1899 China Grove
 485. Hartis, G. C.....1934 Winston-Salem
 486. Harville, R. C.....1908 Gastonia
 487. Haupt, Edward.....1925 Newton
 488. Hayes, G. E.....1916 Hickory
 489. *Hayes, W. A.....1937 Durham
 490. Haymore, J. B.....1913 Kinston
 491. Hays, Francis B.....1890 Oxford
 492. Hege, G. D.....1945 Lexington
 493. Henderson, A. J. (col.)1908 Fayetteville
 494. Hendrick, A. B. (S. C.).....1937 Monroe
 495. Hendrix, J. O.....1939 Canton
 496. *Henley, J. T.....1943 Cary
 497. Henriksen, H. E. (S. C.)....1939 Charlotte
 498. Herndon, H. H. (Ga.).....1940 So. Boston, Va.
 499. Herndon, M. D.....1904 Durham
 500. Herring, Doane.....1884 Wilson
 501. Herring, N. B.....1917 Wilson
 502. *Herring, R. McP.....1944 Clinton
 503. Herring, R. R.....1907 Oxford
 504. Hertzog, C. W. (S. C.).....1935 Louisville, Ky.
 505. Hesterly, L. E.....1910 Hendersonville
 506. *Hicks, A. M.....1934 Charlotte
 507. Hicks, C. G.....1909 Greensboro
 508. Hicks, J. E. F.....1901 Goldsboro
 509. Hill, G. L. (col.).....1929 New Bern

510. Hinton, M. S. (Md.).....	1943 High Point
511. Hocutt, D. D.....	1920 Henderson
512. Hodges, F. H.....	1925 Knoxville, Tenn.
513. Hoffman, J. F., Jr.....	1914 High Point
514. Hogan, A. L.....	1923 Kinston
515. Holding, T. E., Jr.....	1913 Wake Forest
516. Holland, H. O.....	1914 Apex
517. Holland, L. L.....	1942 Hamlet
518. Holland, R. F. (S. C.).....	1919 Charlotte
519. *Holland, T. M.....	1942 Mount Holly
520. Holland, W. F.....	1905 Mount Holly
521. *Hollowell, W. C.....	1936 Greenville
522. *Hollowell, W. H., Jr.....	1944 Edenton
523. Holroyd, R. McF. (W.Va.).....	1927 Whiteville
524. Holshouser, J. L.....	1929 Chapel Hill
525. Holt, F. A.....	1935 Brevard
526. *Honeycutt, G. W.....	1939 Raleigh
527. *Hood, D. H.....	1942 Dunn
528. Hood, H. C.....	1909 Smithfield
529. Hood, J. C.....	1911 Kinston
530. Hood, Mary Marsh.....	1943 Kinston
531. Hood, P. C.....	1913 Dunn
532. Hood, T. R.....	1925 Dunn
533. Hood, W. D.....	1903 Smithfield
534. Hooper, F. L.....	1914 Sylva
535. *Hooper, J. L., Jr. (Ga.).....	1941 Hiawassee, Ga.
536. Horne, C. O'H.....	1909 Greenville
537. Horne, S. R.....	1902 Fayetteville
538. Horne, W. H.....	1907 Greenville
539. Horne, W. W.....	1900 Fayetteville
540. Horseley, H. T.....	1915 Wilmington
541. Horton, J. P.....	1921 No. Wilkesboro
542. Horton, R. W.....	1915 Kinston
543. Hough, J. T. (S. C.).....	1923 Charlotte
544. House, Joseph.....	1910 Beaufort
545. Houser, W. H.....	1935 Cherryville
546. Howell, J. G. (S. C.).....	1942 Charleston, S.C.
547. *Howell, W. L., Jr. (Ga.) ..	1943 Ellerbe
548. Howerton, J. L.....	1900 Greensboro
549. Hoyle, M. H.....	1915 Cooleemee
550. Hubbard, Estill (Ky.).....	1938 Lexington, Ky.
551. Hudson, J. P.....	1926 Mooresville
552. Hufham, Walter.....	1916 Morehead City
553. †Hughes, J. R.....	1912 Madison
554. Hunnicutt, F. J.....	1910 Durham
555. Hunter, J. B.....	1910 Charlotte

556. Huntley, C. O.....	1942 Lenoir
557. Huntley, W. A.....	1935 Kernersville
558. Huss, K. W.....	1933 Lincolnton
559. Hutchins, J. A.....	1910 Winston-Salem

I

560. Ingle, C. E.....	1939 Asheville
561. Ingram, L. M.....	1920 High Point
562. *Inman, G. G.....	1941 Fairmont
563. *Irwin, D. A.....	1941 Elkin
564. *Irwin, R. L.....	1943 Elkin
565. Isler, J. H. (col.).....	1928 Charlotte
566. Isler, W. A. (col.).....	1914 N. Y. C., N. Y.

J

567. Jackson, J. C.....	1928 Lumberton
568. Jackson, Leonidas.....	1924 Erwin
569. Jackson, O. J. (col.) (Tenn.).....	1930 Goldsboro
570. Jacobs, F. G.....	1899 Elizabeth City
571. James, A. A.....	1909 Greensboro
572. James, C. J.....	1929 Hillsboro
573. James, S. T. (col.).....	1907 Durham
574. Jarrett, L. M.....	1910 Biltmore
575. Jenkins, J. V.....	1905 Rocky Mount
576. Jenkins, L. W.....	1908 Tabor City
577. Jenkins, Sam.....	1928 Walstonburg
578. Jenkins, W. I. (Va.).....	1931 Biscoe
579. Jernigan, R. W.....	1914 Chapel Hill
580. *Johnson, A. R.....	1941 Kerr
581. Johnson, A. S.....	1899 Smithfield
582. Johnson, Billie W.....	1944 Winston-Salem
583. Johnson, G. F.....	1941 Chapel Hill
584. Johnson, G. P.....	1927 Jacksonville
585. Johnson, J. E., Jr.....	1924 Lumberton
586. Johnson, J. H.....	1917 No. Wilkesboro
587. Johnson, L. O. (S. C.).....	1926 Florence, S. C.
588. Johnson, O. L. (Md.).....	1935 Charlotte
589. Johnson, R. H.....	1943 Robbins
590. Johnson, R. J. (S. C.).....	1924 Asheville
591. Johnson, T. B.....	1936 Hickory
592. Johnson, T. H.....	1943 Wilmington
593. Johnson, W. L.....	1924 Raleigh
594. Johnson, W. R.....	1920 Raleigh
595. Johnson, W. S.....	1933 Rocky Mount
596. Johnson, W. W.....	1936 Fuquay Springs
597. Johnston, C. A.....	1944 Littleton
598. Joiner, A. E. (Ga.).....	1923 High Point

599. Joiner, L. B. (S. C.).....	1920 Salisbury
600. Jones, Alpheus.....	1911 Warrenton
601. Jones, Dolan (Ga.).....	1925 Monroe
602. Jones, G. H.....	1939 Zebulon
603. Jones, H. E. (col.).....	1904 Asheville
604. Jones, J. Hunter.....	1913 Haw River
605. Jones, J. L. (Ga.).....	1922 Canton
606. Jones, M. L. (Tenn.).....	1937 Asheville
607. Jordan, D. L.....	1921 Raleigh
608. *Jowdy, A. W., Jr.....	1943 New Bern
609. Joyner, J. D.....	1914 Gastonia

K

610. Keenum, R. F. (Tenn.).....	1919 Canton
611. Keever, J. W., M.D.....	1916 Hickory
612. Kellam, R. A.....	1898 Southern Pines
613. Kelly, G. C.....	1926 Lillington
614. Kelly, H. L.....	1941 Durham
615. Kendall, B. H.....	1900 Shelby
616. Kerner, L. C.....	1902 Henderson
617. Kerr, B. D.....	1943 Mooresville
618. Kerr, James.....	1909 Wilmington
619. Kibler, R. E.....	1907 Morganton
620. *King, A. H.....	1942 Durham
621. King, B. F.....	1928 Hickory
622. King, H. L.....	1902 Durham
623. King, J. R.....	1909 East Durham
624. King, V. J. (S. C.).....	1945 Hickory
625. King, W. H. (col.) (S. C.).....	1919 Greensboro
626. Kirby, G. S., Jr.....	1920 Marion
627. Kirkpatrick, G. L. (S. C.).....	1927 Asheville
628. *Kiser, R. A.....	1941 Lincolnton
629. Knight, E. H.....	1945 Canton
630. Knight, R. S., Jr.....	1924 Columbia
631. Koonce, J. E.....	1907 Chadbourne
632. Koonce, T. R.....	1915 Fair Bluff
633. Koonts, A. A.....	1931 High Point
634. Kornfeld, Abram.....	1942 Rocky Mount
635. Kornegay, G. B.....	1941 Mount Olive
636. Kraus, Emma M. (Va.).....	1940 Charlotte
637. Kritzer, E. L.....	1931 Albemarle
638. *Kunkle, A. B.....	1925 Norfolk, Va.

L

639. Lafferty, P. M.....	1908 Concord
640. Lamar, W. L. (Ala.).....	1923 Albemarle
641. Lamar, W. M. (Ala.).....	1939 Fayetteville

642. Lamm, L. M.....	1923 Mount Airy
643. Lane, W. A.....	1907 Winston-Salem
644. Lane, W. C.....	1911 Sanford
645. Langdon, R. E.....	1923 Fayetteville
646. *Langdon, Roscoe.....	1936 Benson
647. Langston, D. O.....	1945 Greensboro
648. Lasley, C. G. (Pa.).....	1934 Hickory
649. Lasley, M. I.....	1916 Winston-Salem
650. Laughlin, D. A. (Pa.).....	1939 Raleigh
651. Layton, C. C.....	1921 High Point
652. Lazarus, Joseph.....	1928 Sanford
653. Lea, L. J.....	1908 Laurinburg
654. Lea, V. D.....	1920 Durham
655. LeBoo, P. S. (col.).....	1903 Wilmington
656. Ledbetter E. D.....	1917 Chapel Hill
657. Ledford, J. E. (Ga.).....	1940 McCaysville, Ga.
658. Lee, P. A.....	1903 Dunn
659. Le Gette, J. S.....	1927 Charlotte
660. Leggett, W. A.....	1896 Edenton
661. LeMon, H. H. (col.).....	1925 High Point
662. Lever, T. H.....	1928 Charlotte
663. Lewis, B. B. (Ohio).....	1941 Lincolnton
664. Lewis, H. R.....	1912 Asheville
665. Lewis, R. B.....	1912 Statesville
666. Lewis, W. C.....	1937 Kannapolis
667. Lewis, W. K.....	1941 Mount Olive
668. Libbus, T. A.....	1936 New Bern
669. Liner, J. A., M. D.....	1925 Jenks, Okla.
670. *Link, F. P.....	1938 Reidsville
671. *Linn, T. L.....	1938 Landis
672. Lisk, D. C.....	1909 Charlotte
673. Lloyd, A. A.....	1940 Hillsboro
674. Lloyd, Margaret T.....	1943 Greensboro
675. Lloyd, T. P.....	1920 Chapel Hill
676. Loftin, J. U.....	1909 Albemarle
677. Lord, C. A.....	1909 Asheville
678. *Lorek, L. A.....	1940 Rocky Mount
679. Lovett, H. E.....	1935 Liberty
680. Lowry, W. A.....	1919 Alexandria, Va.
681. Lunn, F. H.....	1912 Winston-Salem
682. Lutterloh, I. H., M.D.....	1891 Sanford
683. Lutz, H. C.....	1907 Hickory
684. Lynch, Ernestine B. (Mrs. H. W.).....	1939 Chapel Hill
685. Lynch, W. F.....	1939 Hillsboro
686. Lyon, F. F.....	1914 Oxford

687. Lyon, J. F.....	1925 Rocky Mount
688. Lyon, O. H.....	1912 Brevard
689. Lyon, R. P.....	1907 Wadesboro
690. Lytle, W. H. (col.).....	1925 Philadelphia, Pa

M

691. Macon, A. B.....	1915 Mount Airy
692. Malone, C. E.....	1912 Salisbury
693. Maness, R. C.....	1932 Greensboro
694. Markham, G. W.....	1928 Fayetteville
695. Marsh, N. F.....	1906 Siler City
696. Martin, A. N.....	1920 Roanoke Rapids
697. Martin, S. L., Jr.....	1915 Spray
698. Mathes, T. J.....	1912 Durham
699. Mathews, G. W. (S. C.).....	1920 Asheville
700. Matthews, C. E., Jr.....	1907 Roanoke Rapids
701. Matthews, G. E.....	1900 Fayetteville
702. Matthews, J. I.....	1937 Raleigh
703. Matthews, W. F.....	1910 Randleman
704. *Matthews, W. F., Jr.....	1936 Raleigh
705. Mattocks, A. M.....	1910 Greensboro
706. Mauney, W. McC.....	1925 Murphy
707. May, T. H.....	1912 Wake Forest
708. Mayrand, L. P.....	1941 Greensboro
709. *McAdams, J. W.....	1942 Burlington
710. McAllister, H. C.....	1935 Chapel Hill
711. McArthur, R. M.....	1908 Norfolk, Va.
712. McBride, T. L. (Pa.).....	1919 Marshville
713. McBryde, R. V.....	1937 Fayetteville
714. McCollum, N. H., Jr.....	1935 Leaksville
715. McCrimmon, D. D.....	1926 Pittsboro
716. McCrimmon, D. G.....	1942 Robbins
717. McCrummen, D. C.....	1925 Aberdeen
718. *McDaniel, P. L.....	1930 Fairmont
719. McDonald, A. H.....	1910 West Durham
720. McDonald, W. R., Jr.....	1924 Hickory
721. McDowell, N. O.....	1921 Scotland Neck
722. *McDowell, N. O., Jr.....	1944 Scotland Neck
723. McDuffie, Roger A.....	1914 Greensboro
724. McFalls, C. D.....	1940 Madison
725. McFalls, O. W.....	1939 Pomona
726. *McFalls, S. W.....	1940 Greensboro
727. McGee, J. C.....	1941 Asheville
728. *McGowan, D. F.....	1942 Asheboro
729. McKay, D. McN.....	1895 Durham
730. McKay, J. W.....	1914 Hazelwood
731. McKenzie, L. McK.....	1915 Lumberton

732. McKesson, L. W.....	1902 Statesville
733. McKnight, L. E.....	1909 Fayetteville
734. *McKnight, L. E., Jr.....	1942 Fayetteville
735. McLean, E. J. (Ga.).....	1934 Moultrie, Ga.
736. *McLean, G. W.....	1937 Dunn
737. McLelland, J. H.....	1909 Troutman
738. McLeod, A. B.....	1928 Jacksonville
739. McManus, M. T. Y.....	1911 Winston-Salem
740. McMillan, B. F., Jr.....	1915 Lumberton
741. McNair, W. R.....	1902 Henderson
742. McNeill, A. D.....	1930 Norwood
743. McNeill, G. R.....	1905 Whiteville
744. *McNeill, J. A.....	1940 Whiteville
745. *McNeill, L. J.....	1934 Gastonia
746. Mebane, W. M.....	1920 Wilmington
747. Melvin, M. B.....	1924 Raleigh
748. Melvin, P. J.....	1920 Roseboro
749. Merriman, W. D. (S. C.).....	1928 Charlotte
750. Merritt, N. H.....	1915 Durham
751. Miles, M. C.....	1917 Henderson
752. Milloway, E. D.....	1941 Burlington
753. Miller, A. J. (Mich.).....	1925 Hendersonville
754. Miller, C. M.....	1916 Wallace
755. Miller, E. H.....	1898 Mooresville
756. *Miller, P. W.....	1940 Salisbury
757. Miller, R. E. (S. C.).....	1935 Wilmington
758. Miller, W. W.....	1921 Kinston
759. Millican, A. G.....	1916 Wilmington
760. *Millis, A. E.....	1937 Durham
761. Mills, J. A.....	1915 Tabor City
762. Mills, J. C.....	1921 Cliffside
763. *Minton, S. S.....	1940 Elkin
764. Mitchell, C. E. (S. C.).....	1934 Highlands
765. Mitchell, C. P.....	1915 Elizabeth City
766. Mitchell, F. T.....	1926 Fairmont
767. Mitchell, H. G.....	1913 Burlington
768. Mitchell, J. D.....	1936 Charlotte
769. Mitchener, J. A.....	1897 Edenton
770. Mitchener, J. A., Jr.....	1937 Edenton
771. Mitchener, Mary P. (Mrs. J. A.).....	1936 Edenton
772. Mock, C. H. (Tenn.).....	1939 Boone
773. Montague, G. W.....	1903 Durham
774. Montesanti, J., Jr.....	1945 Pinehurst
775. Mooneyham, A. O. (Ala.).....	1919 Asheville
776. Mooneyham, O. J. (Ga.).....	1928 Avondale

777. Moore, A. L. (Ga.).....	1927 Gastonia
778. Moore, A. R.....	1920 Wilson
779. Moore, B. C.....	1897 Rocky Mount
780. Moore, B. M.....	1942 Salisbury
781. Moore, H. P.....	1927 Hendersonville
782. Moore, J. P.....	1911 Wilmington
783. Moore, M. A.....	1926 Tarboro
784. Moore, T. E. (Va.).....	1936 Farmville, Va.
785. Moore, T. J.....	1926 Wilson
786. Moose, G. K.....	1914 Boone
787. Moose, H. A.....	1928 Mount Pleasant
788. Moose, W. L. (Md.).....	1926 Greensboro
789. Morris, A. F.....	1938 Raleigh
790. Morrison, M. S.....	1906 Wilson
791. Morton, J. X., M.D.....	1909 Faison

792. *Morton, W. A.....	1945 Wilmington
793. Moss, F. M.....	1933 Gastonia
794. Mullen, L. B.....	1912 Asheville
795. Munday, C. C.....	1913 Taylorsville
796. Mundy, J. C.....	1921 China Grove
797. Murchison, E. E.....	1912 Rocky Mount
798. Murphrey, L. W.....	1913 Rocky Mount
799. Murphy, Beth M.....	1944 Durham
800. Murphy, C. L.....	1917 Salisbury
801. Murphy, J. C.....	1911 Charlotte
802. Murr, G. F.....	1930 Thomasville
803. Murray, Alexander (W. Va.).....	1944 High Point
804. Murrell, H. T.....	1936 Albemarle

N

805. Nance, J. S.....	1922 Charlotte
806. Neal, C. L.....	1934 Suffolk, Va.
807. *Neil, J. W.....	1937 Shelby
808. Nelson, J. B.....	1929 Reidsville
809. Nelson, S. G.....	1926 Aulander
810. Nelson, W. G.....	1917 Atlanta, Ga.
811. Neville, Augustus, Jr.....	1928 Spring Hope
812. Newsome, H. C.....	1917 Winston-Salem
813. Nicholson, A. T.....	1904 Tarboro
814. Nicholson, E. N.....	1932 Murfreesboro
815. Nicholson, M. A.....	1910 Troy
816. Noel, R. J. (Ga.).....	1938 Asheville
817. Norman, J. P. (Va.).....	1924 Greensboro
818. Nottingham, G. S.....	1901 Norfolk, Va.
819. Nowell, Edwin.....	1906 Johnson City, Tenn
820. Nowell, W. R.....	1910 Wendell

O

821. Oakley, C. H.....	1928 Roxboro
822. *Oakley, C. S.....	1941 Mebane
823. *Oates, C. C., Jr.....	1938 Hendersonville
824. O'Daniel, J. S.....	1939 Hickory
825. O'Haulon, E. W.....	1891 Winston-Salem
826. Oliver, E. W. (Ala.).....	1933 Greensboro
827. Oliver, G. G. (S. C.).....	1943 Laurinburg
828. O'Neal, W. P.....	1926 Belhaven
829. Overman, H. S.....	1907 Elizabeth City
830. Owen, F. R. (Ga.).....	1935 Tryon
831. Owens, T. Q.....	1943 Whiteville
832. Oxner, G. L. (S. C.).....	1944 Greensboro

P

833. Page, B. F.....	1901 Raleigh
834. Page, C. E., Jr.....	1938 Henderson
835. Palmer, A. W.....	1924 Sanford
836. Parker, A. F. (Fla.).....	1943 Goldsboro
837. Parker, N. Maceo (col.).....	1929 Jacksonville
838. Parker, R. H.....	1905 Columbia
839. Parker, R. S.....	1906 Murphy
840. Parker, W. W., Jr.....	1923 Henderson
841. Parks, W. A.....	1938 Fort Mills, S. C
842. Parrish, L. E.....	1931 Rocky Mount
843. Patterson, W. D.....	1901 Elizabethtown
844. Peacock, M. A.....	1909 Benson
845. Pearson, Maleria D. (Mrs. J.) (col.).....	1911 Durham
846. Pegram, Addie B. (Mrs. C. W.).....	1922 Raleigh
847. Pender, F. H.....	1914 Asheville
848. Perry, D. L. (col.).....	1912 Fayetteville
849. Perry, W. M.....	1902 Elizabeth City
850. Perry, W. R. (col.).....	1931 Burlington
851. Peters, D. B. (D.C.).....	1940 Murfreesboro, Tenn.
852. Petrea, F. S.....	1920 Greensboro
853. Phifer, B. R.....	1928 Spencer
854. Phillips, J. E.....	1934 Wilson
855. Phillips, M. B.....	1920 Albemarle
856. Phillips, O. J.....	1938 Macon, Ga.
857. Phillips, W. P.....	1926 Morganton
858. *Pickard, J. F.....	1943 Greensboro
859. *Pickard, J. M.....	1941 Durham
860. Pierce, J. S.....	1920 Rocky Mount
861. Pigott, D. S.....	1926 New Bern

862. *Pike, J. W., Jr.....	1939 Concord
863. *Pike, J. M.....	1940 Concord
864. *Pilkington, E. L.....	1939 Pine Level
865. Pinnix, J. M.....	1904 Kernersville
866. Pinnix, W. M.....	1907 New Bern
867. Pleasants, F. R.....	1896 Louisburg
868. Plemmons, D. A.....	1940 Asheville
869. Polk, J. B.....	1910 Durham
870. Poole, L. B.....	1924 Thomasville
871. Porter, C. D.....	1915 Concord
872. Porter, Ernest.....	1912 Concord
873. Porter, J. B. (Kan.).....	1945 West Jefferson
874. Porter, J. D. (Ga.).....	1931 Emporia, Va.
875. Pope, A. R. (Ga.).....	1931 Gastonia
876. Powell, J. C.....	1915 Winston-Salem
877. *Pressly, C. P.....	1939 Charlotte
878. Price, H. G.....	1938 Raleigh
879. Price, S. H.....	1920 Mooresville
880. Prince, R. M. (S. C.).....	1929 High Point
881. Proctor, W. V.....	1940 Charlotte
882. Puckett, U. S.....	1935 Stovall
883. Pugh, E. S.....	1922 Windsor
884. *Purcell, D. C.....	1936 Salisbury
885. Purell, S. M.....	1900 Salisbury
886. Purell, S. M., Jr.....	1940 Salisbury

Q

887. Quinn, F. D.....	1908 Shelby
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R

888. Raker, W. G.....	1926 Lexington
889. *Rand, T. R., Jr.....	1940 Charlotte
890. Rankin, W. B.....	1939 Norfolk, Va.
891. Ratley, W. A.....	1931 Goldsboro
892. Ray, E. L.....	1916 Asheboro
893. Ray, Fred'k, Jr.....	1932 Jonesboro
894. Rayburn, H. L.....	1925 Charlotte
895. Reamer, I. T. (Md.).....	1931 Durham
896. Reaves, H. C.....	1936 Asheboro
897. Reaves, L. E., Jr.....	1930 Raeford
898. Reeves, Jefferson.....	1923 Waynesville
899. Register, M. O.....	1932 Clinton
900. Reid, S. H.....	1916 Washington
901. Reins, C. C.....	1912 Winston-Salem
902. Rhinehardt, C. B.....	1912 Asheville
903. Rhodes, Cader.....	1911 Raleigh
904. *Rhodes, C. R.....	1932 Asheville

905. Rhodes, J. F.....	1939 Winston-Salem
906. Rhyne, C. L.....	1922 Charlotte
907. Rhyne, W. F.....	1909 Gastonia
908. Rice, L. D.....	1925 Maxton
909. Richardson, A. DeV.....	1944 Cerro Gordo
910. Richardson, L. W.....	1907 Goldsboro
911. Richardson, O. K.....	1930 Elkin
912. Richardson, W. R.....	1931 Boone
913. Ridenhour, D. G.....	1912 Mt. Gilead
914. Rigby, J. N. (S. C.).....	1928 Ashoskie
915. Riggan, R. D.....	1907 Raleigh
916. Riggsbee, E. L.....	1939 Durham
917. Rimmer, E. F.....	1912 Sanford
918. Rimmer, Helen B. (Mrs. E. F.).....	1940 Sanford
919. Rimmer, R. M.....	1921 Franklin
920. Ring, C. A.....	1905 High Point
921. Ring, C. A., Jr.....	1928 High Point
922. Ring, L. B.....	1904 Wallace
923. Rittenbury, R. S.....	1932 Charlotte
924. Rives, H. L.....	1915 Bethel
925. Roberson, Culas.....	1929 Spray
926. Roberts, H. E.....	1941 Marshall
927. Roberts, Herschel.....	1918 Weaverville
928. Robertson, E. Guy.....	1910 Norfolk, Va.
929. Robinson, Carlton.....	1934 Winston-Salem
930. Robinson, D. P.....	1936 Oxford
931. Robinson, G. C.....	1906 Washington, D.C.
932. Robinson, J. L.....	1907 Belmont
933. Robinson, T. R., Jr.....	1938 Goldsboro
934. Rogers, R. P.....	1912 Durham
935. Rogers, W. L. (S. C.).....	1929 Latta, S. C.
936. Rollins, F. W. (S. C.).....	1935 Winston-Salem
937. Rose, I. W.....	1906 Chapel Hill
938. Rosenbaum, C. D.....	1915 Tarboro
939. *Rosser, J. H.....	1944 Vass
940. Roth, R. H.....	1905 Asheville
941. Rouse, L. L.....	1935 Fayetteville
942. *Royall, G. E., Jr.....	1941 Elkin
943. Roycroft, W. R.....	1925 Coats
944. Rudisill, J. S.....	1908 Forest City
945. Russell, H. G. (Ga.).....	1942 Raleigh
946. *Russell, J. M., Jr.....	1939 Canton
947. Russell, P. B. (Nebr.).....	1941 Los Angeles, Cal.
948. *Russell, T. W.....	1940 High Point

S

949. Salley, B. M., Jr. (S. C.).....1944 Charlotte
950. Salley, W. M.....1910 Asheville
951. Sallings, A. T.....1910 Wilmington
952. Sanders, C. A. (S. C.).....1937 Albemarle
953. Sanford, R. D.....1916 Lumberton
954. Sappenfield, J. A. (Ga.).....1924 Kannapolis
955. Sappenfield, W. A.....1908 Statesville
956. Sauls, M. M.....1903 Ayden
957. Saunders, A. J.....1912 Clover, S. C.
958. Saunders, L. S. (Va.).....1926 Wilmington
959. Savage, M. C.....1940 Roanoke Rapids
960. Savage, Robert (Md.)1928 Pilot Mountain
961. Sawyer, R. B. (Colo.).....1925 Winston-Salem
962. Scharff, R. C.....1944 Madison
963. Scholl, Phyllis J. (Ohio).....1944 Fort Wayne, Ind.
964. Scoggin, H. P.....1942 Greensboro
965. Scoggin, L. E.....1905 Louisburg
966. Scoggin, L. E., Jr.....1931 Louisburg
967. Scroggs, F. H.....1926 Richmond, Va.
968. Scruggs, B. P.....1916 Rutherfordton
969. Secrest, A. McD.....1907 Monroe
970. Sedberry, H. S.....1892 Rocky Mount
971. Selden, J. S.....1928 Weldon
972. *Senter, L. M.....1940 Carrboro
973. Senter, P. L.....1921 Carrboro
974. Sewell, G. L.....1926 Kinston
975. Shade, I. A. (col.).....1906 Wilson
976. Shade, K. M. (col.).....1942 Wilson
977. Shaw, R. S.....1917 Scotland Neck
978. *Sheffield, B. C., Jr.....1941 Warsaw
979. Sheider, G. A. (Ga.).....1918 Asheville
980. Shell, J. E.....1896 Lenoir
981. Shelton, C. F.....1905 Fairmont
982. Sheppard, J. W.....1896 Charlotte
983. Sherard, J. F. (S. C.).....1920 Burlington
984. Sherrod, W. I. (Tenn.).....1936 Erwin, Tenn.
985. Shields, C. L.....1943 Burgaw
986. Shigley, H. H. (Ohio).....1934 Asheville
987. Shook, Eulan.....1918 Hickory
988. Shore, M. L.....1902 Maffitt Village
989. Shuford, L. D.....1924 Forest City
990. *Simmons, F. J.....1942 Conover
991. Simmons, H. R.....1931 Lumberton
992. *Simmons, W. C.....1939 Hickory
993. Singletary, F. B.....1914 Greensboro
994. Singletary, W. O.....1901 Winston-Salem
995. Sisk, C. J.....1924 Asheville
996. Sisk, C. T.....1902 Bryson City
997. Sitison, J. A.....1927 Mount Airy
998. Skinner, F. L. (Va.).....1941 Spencer
999. Sloan, R. R. (Va.).....1927 Rutherfordton
1000. Sloan, W. L.....1939 Graham
1001. Sloop, L. L.....1901 High Point
1002. Sloop, M. B.....1928 China Grove
1003. Smith, C. H.....1899 Charlotte
1004. Smith, C. N.....1910 Washington, D.C.
1005. Smith, D. A.....1924 Baltimore, Md.
1006. Smith, E. H., Jr.....1941 Lynchburg, Va.
1007. Smith, F. L.....1917 Brevard
1008. *Smith, H. E.....1938 Conover
1009. Smith, J. B. (S. C.).....1944 Albemarle
1010. Smith, Jesse Lee.....1944 Durham
1011. Smith, J. M. (Wis.).....1925 Spartanburg, S.C.
1012. Smith, J. P. F. (S. C.).....1923 West End
1013. Smith, Leon.....1912 Kannapolis
1014. *Smith, L. Wriston.....1940 Kannapolis
1015. Smith, O. W.....1937 Pilot Mountain
1016. Smith, T. E.....1928 Goldsboro
1017. Smith, V. F. (Mo.).....1929 Greensboro
1018. Smith, W. J.....1937 Chapel Hill
1019. Smith, W. O.....1912 Arlington, Va.
1020. Sparkman, D. D., Jr.
(Va.).....1931 St. Pauls
1021. Sparks, J. E.....1926 Elizabeth City
1022. *Sparks, L. R., Jr.....1941 Durham
1023. Spencer, B. W., Jr. (S.C.).....1932 Durham
1024. Spencer, R. B. (Va.).....1932 Raleigh
1025. Stacey, L. B. (Ga.).....1928 Gastonia
1026. Stamps, J. N.....1929 High Point
1027. Stainback, T. E.....1914 Norfolk, Va.
1028. Stanback, T. M.....1905 Spencer
1029. Stancill, J. H.....1912 Charlotte
1030. Stanley, V. E.....1934 Charlotte
1031. Stein, Meyer.....1930 Philadelphia, Pa.
1032. Stephens, J. L., M.D.
(col.).....1915 Cleveland, Ohio
1033. †Stephenson, E. V.....1938 Madison
1034. Stevens, M. W.....1940 Lillington
1035. Stevenson, J. T.....1917 Elizabeth City
1036. Stewart, M. W.....1903 Charlotte

1037. Stimson, J. H.....	1910 Statesville
1038. Stone, B. F.....	1929 Elizabethtown
1039. *Stone, B. M. (Fla.).....	1936 Charlotte
1040. Stone, E. V.....	1932 Charlotte
1041. Stone, W. L.....	1922 Franklinton
1042. Stowe, C. D.....	1917 Portsmouth, Va.
1043. Stowe, H. R.....	1910 Charlotte
1044. Stowe, L. H.....	1908 Charlotte
1045. Streetman, J. W.....	1894 Marion
1046. Strickland, C. B.....	1932 Fayetteville
1047. Strowd, Dortch.....	1929 Kinston
1048. Sullivan, H. M. (S. C.)	1940 Waynesville
1049. Sullivan, L. S.....	1928 Durham
1050. Summey, K. N.....	1910 Mount Holly
1051. Summey, P. B.....	1917 Mount Holly
1052. Summey, Ptolemy.....	1903 Dallas
1053. Suominen, M. M. (Mrs. W. N.).....	1939 Rocky Mount
1054. Suttle, J. A.....	1906 Shelby
1055. Suttlemyre, C. P.....	1935 Charlotte
1056. Suttlemyre, P. J.....	1914 Hickory
1057. Sutton, J. L.....	1914 Chapel Hill
1058. Sutphin, E. C.....	1944 Galax, Va.
1059. Swaney, C. A.....	1924 Winston-Salem
1060. Swaringen, DeWitt C.....	1897 China Grove
1061. Swindell, E. S.....	1911 Durham
1062. Sykes, R. J.....	1907 Greensboro

T

1063. Tainter, D. W. (Tenn.).....	1931 Marion
1064. Tally, H. A.....	1905 Asheboro
1065. Tarkenton, E. L.....	1901 Wilson
1066. Tart, D. W.....	1906 Roseboro
1067. *Tart, P. E.....	1943 Dunn
1068. Tate, D. O.....	1935 Charlotte
1069. Tate, E. H.....	1925 Lenoir
1070. Tatum, J. M.....	1928 Asheville
1071. Taylor, C. A.....	1908 Washington
1072. Taylor, D. G.....	1910 Leaksville
1073. Taylor, H. R. (col.) (Tenn.).....	1938 Tarboro
1074. *Taylor, H. T.....	1937 Rocky Mount
1075. Taylor, J. C.....	1917 Durham
1076. Taylor, L. B.....	1928 Conway
1077. Taylor, N. T.....	1936 Raleigh
1078. Taylor, W. P.....	1912 Roanoke Rapids

1079. *Teague, J. R.....	1944 High Point
1080. *Tee, H. C.....	1942 Harrington, Del
1081. Templeton, G. S.....	1926 Mooresville
1082. Tennant, W. D., Jr.....	1926 Crossnore
1083. Terrell, J. A., Jr.....	1943 Albemarle
1084. Thomas, E. E.....	1913 Roxboro
1085. Thomas, E. R.....	1902 Erwin
1086. Thomas, F. E. (Ala.).....	1938 Charlotte
1087. Thomas, J. I.....	1939 Dunn
1088. Thomas, P. L.....	1931 Roxboro
1089. Thomas, W. G., Jr.....	1911 Varina
1090. Thompson, A. J.....	1902 Badin
1091. Thompson, J. L.....	1925 Reidsville
1092. Thompson, J. V. (S. C.)	1924 Asheville
1093. Thompson, Paul H.....	1924 Fairmont
1094. *Thompson, T. H. (col.).....	1942 Burlington
1095. Thornton, G. P.....	1939 Goldsboro
1096. *Thornton, J. W., Jr.....	1942 Dunn
1097. Thornton, W. H.....	1914 Newton
1098. Threatt, J. B. (Ga.).....	1922 Durham
1099. Tilley, J. E.....	1923 Winston-Salem
1100. Tingen, W. Z.....	1917 Charlotte
1101. Tolson, J. G., Jr. (S.C.).....	1927 Henderson
1102. Toms, B. C.....	1911 Salisbury
1103. Toms, E. R. (Ga.).....	1919 Wilmington
1104. Townsend, E. F.....	1900 Red Springs
1105. Townsend, J. H.....	1910 Red Springs
1106. Trent, J. A.....	1913 Danville, Va.
1107. *Tripp, G. O.....	1923 Raleigh
1108. Trotter, J. R.....	1906 Salisbury
1109. Trotter, P. L.....	1942 Chapel Hill
1110. Tucker, R. H.....	1897 Reidsville
1111. Tunstall, J. P.....	1939 Washington
1112. Turlington, J. E.....	1915 Lumberton
1113. Turnmyre, A. P.....	1921 Mount Airy
1114. Tuttle, B. M.....	1916 Angier
1115. Tyson, J. W.....	1937 Greensboro
1116. *Tyson, W. B.....	1938 Rocky Mount

U

1117. *Umstead, O. L.....	1931 Bahama
1118. Underhill, J. A. (S. C.).....	1928 Kannapolis
1119. Underwood, H. P., Jr.....	1941 Fayetteville
1120. Upchurch, M. T.....	1934 Smithfield
1121. Usher, J. T.....	1931 Greensboro

V

1122. *Varner, S. E., Jr.....	1940 Brevard
1123. Vaughan, A. M. (Mo.).....	1926 Hampton, Va.
1124. *Vial, W. R., Jr.....	1944 Pinehurst
1125. Vinson, E. L.....	1908 Halifax
1126. Vinson, J. T.....	1914 Goldsboro

W

1127. Walker, A. DuV.....	1925 Wilmington
1128. Walker, H. L.....	1929 Greensboro
1129. Walker, H. W.....	1923 Norlina
1130. Wallace, A. C.....	1924 Star
1131. Walters, A. K.....	1940 Burlington
1132. Walton, R. C.....	1916 Raleigh
1133. Ward, B. R.....	1931 Goldsboro
1134. Ward, E. H.....	1914 Tarboro
1135. Ward, W. A.....	1924 Swannanoa
1136. Warren, B. G.....	1926 Winston-Salem
1137. Warren, B. S.....	1908 Greenville
1138. Warren, J. C.....	1915 Benson
1139. Warren, L. A.....	1917 Garland
1140. Warren, L. A., Jr.....	1939 Garland
1141. Waters, G. W., Jr.....	1910 Goldsboro
1142. *Waters, P. V.....	1939 Mooresville
1143. Watkins, F. D. (S. C.).....	1925 Charlotte
1144. Watkins, J. C.....	1941 Emporia, Va
1145. Watkins, Rose S. (Mrs. J. C.).....	1943 Emporia, Va.
1146. Watkins, W. O.....	1905 Rutherfordton
1147. Watson, J. W.....	1938 Rocky Mount
1148. Watson, Richard.....	1924 Hendersonville
1149. Watson, R. N.....	1938 Jonesboro
1150. Way, J. A., Jr.....	1938 Winston-Salem
1151. Weaver, Elizabeth M.....	1943 Durham
1152. Webb, C. L.....	1903 Charlotte
1153. Webb, E. L.....	1907 Thomasville
1154. Webb, T. P., Jr.....	1932 Shelby
1155. *Webster, W. B. (S. C.) ..	1941 Tabor City
1156. Welborne, W. F.....	1902 Lexington
1157. Welch, W. D., Jr.....	1930 Washington
1158. Welfare, S. E.....	1905 Winston-Salem
1159. *Wells, R. R.....	1934 Shelby
1160. *Wells, V. D.....	1939 Washington, D.C.
1161. West, J. F.....	1915 Winston-Salem
1162. West, W. L.....	1925 Roseboro
1163. Wharton, L. A.....	1909 Gibsonville
1164. Wheeler, C. R.....	1919 Winston-Salem

1165. Wheless, J. M.....	1901 Farmville
1166. White, C. B.....	1928 Henderson
1167. White, D. F.....	1928 Mebane
1168. White, E. S.....	1921 Greensboro
1169. White, G. S.....	1910 Lexington
1170. White, H. G.....	1903 Elm City
1171. White, J. E.....	1913 Raleigh
1172. White, J. I.....	1917 Burlington
1173. White, J. J.....	1928 Henderson
1174. White, J. S.....	1921 Mebane
1175. White, R. L. (S. C.).....	1929 Troy
1176. White, W. G. (S. C.).....	1924 Charlotte
1177. White, W. R.....	1910 Warrenton
1178. Whitehead, C. R.....	1924 Ramseur
1179. Whitehead, J. D., Jr.....	1912 Enfield
1180. Whitehead, J. D. III.....	1943 Enfield
1181. Whitehead, T. E. (Ga.).....	1930 Charlotte
1182. Whiteley, I. C.....	1938 Morganton
1183. *Whiteley, R. S.....	1934 Greensboro
1184. *Whitford, B. H.....	1941 Washington
1185. Whitford, C. P.....	1929 Washington
1186. Whitley, H. E.....	1930 Concord
1187. Whitley, J. R.....	1916 Hendersonville
1188. Whitley, W. Y.....	1939 Fremont
1189. Whitson, W. J.....	1945 Phelps, N. Y
1190. Wiggins, W. W.....	1916 Raleigh
1191. Wilkerson, I. O.....	1911 Greensboro
1192. Wilkins, W. R.....	1904 Mocksville
1193. Williams, A. H. A.....	1910 Oxford
1194. Williams, J. C.....	1921 Bessemer City
1195. Williams, J. D.....	1945 Griffin, Ga.
1196. Williams, L. L. (Ga.).....	1920 Morven
1197. Williams, M. H.....	1941 Lexington
1198. Williams, Morrison P.....	1902 Charlotte
1199. Williams, M. Van B.....	1916 Winston-Salem
1200. Williams, S. W.....	1898 Raleigh
1201. Williamson, C. M.....	1926 Carthage
1202. Williamson, J. W.....	1921 Salisbury
1203. Willis, Beatrice A. (Mrs. L. B.).....	1922 Raleigh
1204. Willis, R. M.....	1922 Southport
1205. Williston, F. D. (col.) (Tenn.).....	1927 Fayetteville
1206. Wilson, C. A. (Va.).....	1922 Monroe
1207. Wilson, E. C. (Va.).....	1919 Burlington
1208. Wilson, G. S.....	1921 Belmont

1209. Wilson, L. R.....	1916 Lowell
1210. Wilson, T. H.....	1909 Cramerton
1211. Wilson, W. B.....	1912 Hendersonville
1212. Wimberley, R. E. (col.)	1920 Raleigh
1213. *Windecker, G. H.	1941 Ridgefield Park, N. J.
1214. Winders, H. M.....	1925 Farmville
1215. Wohlford, H. W.....	1910 Charlotte
1216. Wolfe, J. C.....	1905 Hickory
1217. Wolfe, W. S.....	1913 Mount Airy
1218. Womble, D. J.....	1924 Durham
1219. Womble, L. N., Jr.....	1936 Plymouth
1220. Wood, E. H.....	1905 New Bern
1221. Woodard, B. P.....	1939 Princeton
1222. Woodard, E. V.....	1914 Selma
1223. Woodward, G. B. (Tenn.)	1926 Franklin
1224. Woolard, E. W.....	1915 Henderson
1225. Wooten, J. W. F.....	1926 Fayetteville
1226. Wooten, G. R.....	1896 Hickory
1227. Worthington, E. C.....	1917 Kinston
1228. Worthy, F. S.....	1905 Washington
1229. Wrike, W. C.....	1921 Graham
1230. Wyatt, Blanch B. (Mrs.)	1939 Baltimore, Md.
1231. Wynne, W. M. (col.)...	1930 Greensboro

Y

1232. Yancey, D. C. (col.).....	1926 Wilson
1233. Yancey, L. A. (col.).....	1908 Charlotte
1234. Yates, C. L.....	1909 Charlotte
1235. Yearwood, T. C. (Ill.).....	1938 Charlotte
1236. Yoder, C. R.....	1908 Conover
1237. Young, C. T.....	1905 Mebane
1238. *Young, T. F. (Ark.).....	1938 Blowing Rock
1239. Youngblood, Frances R. (Mrs. R. L.).....	1944 Sanford

Z

1240. Zuckerman, I. L.....	1910 Greensboro
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Registered Assistant Pharmacists

June 1, 1945

*Serving with the Armed Forces.

1. Adams, L. T.....	1934 Winston-Salem
2. Badgett, E. W.....	1935 Mount Airy
3. *Barnhardt, L. E.....	1931 Charlotte
4. Bass, J. A.....	1932 Wilson
5. Birkitt, S. P.....	1931 Charlotte

6. Brame, P. J.....	1932 N. Wilkesboro
7. Branch, B. C.....	1928 Rocky Mount
8. Brooks, C. M.....	1931 Monroe
9. Brown, H. S.....	1932 Goldsboro
10. Bryant, Nan.....	1938 Tarboro
11. Carrigan, J. F.....	1930 Granite Falls
12. Chadwick, S. T.....	1933 Kinston
13. Dellinger, H. M.....	1931 Mount Holly
14. Griffin, T. W.....	1930 Statesville
15. *Gwynn, A. A.....	1938 Leaksville
16. Hales, C. W.....	1931 Jacksonville
17. Harrison, J. W.....	1936 Asheville
18. Harrison, Melrose.....	1932 Charlotte
19. Heslep, F. W.....	1923 Beaufort
20. Humphries, A. T.....	1934 Charlotte
21. Kemp, A. T.....	1933 Burlington
22. King, R. G.....	1933 New Bern
23. Maus, F. B.....	1928 Greensboro
24. McConnell, Ethel.....	1926 Newton
25. Moore, H. W.....	1933 Lexington
26. Moose, H. F.....	1934 Statesville
27. Munns, R. F.....	1934 Wilmington
28. Musgrove, W. M.....	1924 Catawba
29. O'Brien, C. C.....	1936 Greensboro
30. Perry, N. B.....	1935 Charlotte
31. Porter, J. N.....	1933 Charlotte
32. Russell, L. D.....	1930 Greensboro
33. *Stiles, M. D.....	1932 Mooresville
34. Wade, C. E.....	1935 Colerain

List of Physicians Holding Permits to
Conduct Drug Stores(LIVING IN TOWNS OF NOT MORE THAN 500
INHABITANTS TO WHOM PERMITS TO CON-
DUCT DRUG STORES HAVE BEEN GRANTED.)

JUNE 1, 1945

1. Baynes, R. H. Hurdle Mills.....	Person County
2. Beard, G. C. Atkinson.....	Pender County
3. Beasley, E. B. Fountain.....	Pitt County
4. Bonner, J. B. Aurora.....	Beaufort County
5. Bradshaw, T. G. Sims.....	Wilson County
6. Bridger, D. H. Bladenboro.....	Bladen County

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| 7. Brown, C. E.
Faith.....Rowan County | 30. Maxwell, M. T.
Robbinsville.....Graham County |
| 8. Clark, DeW. D.
Clarkton.....Bladen County | 31. McGuire, B. B.
Newland.....Avery County |
| 9. Cole, W. F.
Bunn.....Franklin County | 32. McMillan, J. M.
Candor.....Montgomery County |
| 10. Credle, C. S.
Colerain.....Bertie County | 33. Morgan, E. L.
Clyde.....Haywood County |
| 11. Currie, D. S.
Parkton.....Robeson County | 34. Parker, C. G.
Woodland.....Northampton County |
| 12. Dalton, W. B.
Stokesdale.....Guilford County | 35. Parker, J. W., Jr.
Seaboard.....Northampton County |
| 13. Dawson, J. N.
Lake Waccamaw.....Columbus County | 36. Parrette, Nettie C.
Robbinsville.....Graham County |
| 14. †Dodd, R. B.
Rolesville.....Wake County | 37. Pate, J. G.
Gibson.....Scotland County |
| 15. Eagles, C. S.
Saratoga.....Wilson County | 38. Patterson, J. H.
Broadway.....Lee County |
| 16. Finney, J. R.
Boonville.....Yadkin County | 39. Powell, E. C.
Middlesex.....Nash County |
| 17. Fulp, J. F.
Stoneville.....Rockingham County | 40. Reed, D. H.
Wagram.....Scotland County |
| 18. Gooding, G. V.
Kenansville.....Duplin County | 41. Reid, T. N.
Matthews.....Mecklenburg County |
| 19. Gouge, A. E.
Bakersville.....Mitchell County | 42. Rose, J. W.
Pikeville.....Wayne County |
| 20. Griggs, J. W.
Denton.....Davidson County | 43. Royal, D. M.
Salemberg.....Sampson County |
| 21. Hackney, B. H.
Lucama.....Wilson County | 44. Smith, A. J.
Black Creek.....Wilson County |
| 22. Hayes, J. W.
Shallotte.....Brunswick County | 45. Staton, L. R.
Hayesville.....Clay County |
| 23. Helsabeck, C. J.
Walnut Cove.....Stokes County | 46. Stone, G. E.
King.....Stokes County |
| 24. Hinnant, Wilford
Micro.....Johnston County | 47. Stone, W. M.
Dobson.....Surry County |
| 25. Howell, W. L.
Ellerbe.....Richmond County | 48. Tucker, E. V.
Grifton.....Pitt County |
| 26. Hutchinson, S. S.
Bladenboro.....Bladen County | 49. Vassey, Thomas
Trenton.....Jones County |
| 27. Kinlaw, McC.
Pembroke.....Robeson County | 50. Weathers, R. R.
Knightdale.....Wake County |
| 28. Long, F. Y.
Catawba.....Catawba County | 51. Wright, J. E.
Macclesfield.....Edgecomb County |
| 29. Martin, J. H.
Red Oak.....Nash County | |

†Permit returned for cancellation.

List of Drug Stores

(Revised June 1, 1945)

ABERDEEN—Moore County

1. Bryan Drug Company, Inc.
2. McCrummen's Drug Store

AHOSKIE—Hertford County

3. Copeland Drug Company
4. Walker-Holloman Drug Co., Inc.

ALBEMARLE—Stanley County

5. Albemarle Drug Co., Inc
6. Loftin's Drug Store
7. Phillips Drug Co.
8. Purcell Drug Co.

ANDREWS—Cherokee County

9. Davis Drug Company

ANGIER—Harnett County

10. Adams and Young Drug Co.
11. Overby's Drug Store

APEX—Wake County

12. A. V. Baucum Pharmacy
13. H. O. Holland, Druggist

ASHEBORO—Randolph County

14. Asheboro Drug Company
15. Randolph Drug Co.
16. Reaves Pharmacy
17. Reaves Walgreen Agency Drug Store
18. Standard Drug Store

ASHEVILLE—Buncombe County

19. Adams-Blauvelt, Inc.
20. Aiken and Horton
21. Asheville Pharmacy
22. Charlotte Street Pharmacy
23. Eckerd's of Asheville, N. C., Inc.
24. Finley's Depot Drug Store
25. Goode's Drug Store, Inc.
26. Grove Park Pharmacy
27. Haywood Street Pharmacy
28. Hester's Pharmacy
29. Johnson Drug Company
30. Kenilworth Drug Store
31. Liggett's Drug Store, No. 1150
32. Merrimon Avenue Pharmacy
33. Mooneyham's Drug Store
34. Mullen's Pharmacy
35. Norwood Pharmacy
36. Pinner's Drug Store
37. Public Service Pharmacy, Inc
38. Shigley's Drug Store
39. Shigley's, Inc.

40. Y. M. I. Drug Store (col.)

(See WEST ASHEVILLE)

ATKINSON—Pender County

41. Atkinson Drug Company

AULANDER—Bertie County

42. Aulander Pharmacy

AURORA—Beaufort County

43. Windley Drug Store

AVONDALE—Rutherford County

44. Mooneyham Drug Co.

AYDEN—Pitt County

45. Edwards Pharmacy
46. M. M. Sauls

BADIN—Stanley County

47. Badin Drug Company, Inc.

BAILEY—Nash County

48. Etheridge Drug Store

BAKERSVILLE—Mitchell County

49. City Drug Store

BEAUFORT—Carteret County

50. F. R. Bell, Druggist
51. Guthrie-Jones Drug Co.
52. Joseph House, Druggist

BELHAVEN—Beaufort County

53. Davis Drug Store
54. O'Neal Drug Store

BELMONT—Gaston County

55. Belmont Drug Company
56. Catawba Pharmacy
57. Robinson Drug Store

BENSON—Johnston County

58. Benson Drug Company, Inc.
59. Peacock Drug Company
60. Warren Drug Company

BESSEMER CITY—Gaston County

61. Central Drug Store.
62. Curtis Pharmacy.

BETHEL—Pitt County

63. H. L. Rives Drug Company

BILTMORE—Buncombe County

64. Aiken's Pharmacy
65. Avera Drug Store
66. Biltmore Drug Store

BISCOE—Montgomery County

67. Biscoe Drug Store

BLACK CREEK—Wilson County

68. Rice Drug Company

BLACK MOUNTAIN—Buncombe County

69. Black Mountain Drug Company, Inc.

70. Jumper's Pharmacy

BLADENBORO—Bladen County

71. Bridger Drug Store

72. Hutchinson's Drug Store

BOONE—Watauga County

73. Boone Drug Company

74. Carolina Pharmacy

BOONEVILLE—Yadkin County

75. Booneville Drug Company

BREVARD—Transylvania County

76. Long's Drug Store

77. S. M. Macfie Drug Company

78. Varner Drug Store, Inc.

BROADWAY—Lee County

79. Broadway Drug Company

BRYSON CITY—Swain County

80. Bryson City Drug Company

81. Sisk Drug Store

BUIES CREEK—Harnett County

82. Wiggins Drug Store

BUNN—Franklin County

83. Bunn Drug Company

BURGAU—Pender County

84. Dees Drug Store

BURLINGTON—Alamance County

85. Acme Drug Company, Inc.

86. Asher-McAdams Drug Company

87. Burlington Drug Company, Inc.

88. City Drug Company

89. Davis St. Pharmacy, Inc.

90. East End Drug Store

91. Heritage-Wilson Drug Company

92. Main Street Drug Co., Inc.

93. Mann's of Burlington, N. C., Inc.

94. Worth Street Drug Store (col.)

BURNSVILLE—Yancey County

95. Pollard's Drug Store

CANDOR—Montgomery County

96. Candor Drug Company

CANTON—Haywood County

97. Canton Drug Store

98. Champion Cut-Rate Drug Store

99. Hendrix Drug Store

100. Martin's Drug Store

CAROLEEN—Rutherford County

101. Henrietta Mills Store, No. 2

CAROLINA BEACH—New Hanover County

102. Carolina Beach Drug Store

CARRBORO—Orange County

103. Senter's Drug Store

CARTHAGE—Moore County

104. Shield's Drug Company

CARY—Wake County

105. Adams Drug Store

CATAWBA—Catawba County

106. Catawba Drug Company

CHADBOURN—Columbus County

107. John E. Koonce Drug Company

CHAPEL HILL—Orange County

108. Carolina Pharmacy

109. Eubanks Drug Company

110. Sutton's Drug Store

CHARLOTTE—Mecklenburg County

111. Addison Pharmacy

112. Bailey's Prescription Shop

113. Bizzell's Pharmacy

114. Blair Drug Company

115. Boulevard Pharmacy

116. Carolina Cut-Rate Drug Store, Inc.

117. Carolina Pharmacy

118. Charlotte Drug Company

119. Charlotte Memorial Hospital Pharmacy

120. Dilworth Pharmacy

121. Eckerd's of Charlotte, N. C., Inc.

122. Eckerd's of Charlotte, N. C., Inc., No. 2

123. Elizabeth Drug Store

124. Hardee's Pharmacy

125. Hawthorne Pharmacy

126. Hoskins Drug Company

127. Hotel Charlotte Pharmacy

128. Independence Drug Store

129. James P. Stowe and Company, Inc.

130. Lever's Cut-Rate Drugs

131. Lisk Pharmacy, No. 1

132. Lisk Pharmacy, No. 2

133. Merriman's Pharmacy

134. Meyers Park Pharmacy

135. Nance Drug Store

136. Niven Drug Company

137. Park Place Pharmacy

138. Parkwood Pharmacy

139. Plaza Drug Store

140. Providence Road Pharmacy

141. Rex Drug Store (col.)

142. Rhyne Drug Store
143. Selwyn Cut-Rate Drug Store, Inc.
144. Stanley Drug Stores, Inc., No. 2
145. Sterling Drug Store, Inc.
146. T. A. Walker, Druggist
147. Walgreen Drug Store
148. Wesley Heights Pharmacy
149. Yancey's Drug Store (col.)

CHERRYVILLE—Gaston County

150. Allen Drug Company
151. Houser Drug Company, Inc.

CHINA GROVE—Rowan County

152. China Grove Drug Co.
153. Hart's Drug Store

CLARKTON—Bladen County

154. G. L. and E. S. Clark

CLAYTON—Johnston County

155. Beddingfield Brothers
156. Whitley-Bain Drug Company

CLEVELAND—Rowan County

157. Cleveland Drug Company

CLIFFSIDE—Rutherford County

158. Mills Drug Company

CLINTON—Sampson County

159. Butler's Pharmacy
160. Joe Reynolds
161. Moseley Chesnutt
162. Register Drug Store

CLYDE—Haywood County

163. Clyde Pharmacy

COATS—Harnett County

164. Roycroft Drug Co.

COLERAIN—Bertie County

165. Wade's Pharmacy

COLUMBIA—Tyrrell County

166. Tyrrell Drug Company

CONCORD—Cabarrus County

167. Airheart Pharmacy
168. Cabarrus Drug Company
169. Cline's Pharmacy
170. Gibson's, Inc.
171. Pearl Drug Company
172. Porter Drug Company, Inc.
173. Whitmore Drug Company
174. Wilmar Drug Store

CONOVER—Catawba County

175. Bowman Drug Company
176. Conover Drug Company

CONWAY—Northampton County

177. Taylor Drug Company

COOLEEMEE—Davie County

178. Cooleemee Drug Company

CORNELIUS—Mecklenburg County

179. Guion Drug Company

CRAMERTON—Gaston County

180. Cramerton Drug Company

CROSSNORE—Avery County

181. Crossnore Drug Store

CREEDMOOR—Granville County

182. Creedmoor Drug Company

DALLAS—Gaston County

183. P. D. Summey, Druggist

DAVIDSON—Mecklenburg County

184. White Drug Company

DENTON—Davidson County

185. Denton Drug Store

DOBSON—Surry County

186. W. M. Stone, Druggist

DRAPER—Rockingham County

187. Draper Pharmacy

DUNN—Harnett County

188. Butler and Lee Drug Co.
189. Dunn Pharmacy
190. Fitchett Drug Company, Inc.
191. Hood Drug Company

DURHAM—Durham County

192. B. and B. Drug Co.
193. Boone Drug Co.
194. Bull City Drug Store (col.)
195. C. E. King and Son
196. Coleman's Drug Store
197. Duke Hospital Pharmacy
198. Durham Drug Company
199. Eckerd's of Durham, N. C., Inc.
200. Garrett's Biltmore Drug Store (col.)
201. Holloway Street Pharmacy
202. Hospital Pharmacy
203. Mangum Street Pharmacy
204. Montague's Pharmacy
205. North Durham Drug Store
206. People's Cut-Rate Drug Store
207. Rogers Drug Store
208. Taylor Drug Company
209. Walgreen Company
210. Watts Hospital Pharmacy
211. Westside Pharmacy

(See WEST DURHAM)

EAST DURHAM—Durham County

- 212. Carswell Drug Company
- 213. Crabtree Pharmacy

EDENTON—Chowan County

- 214. Leggett and Davis, Inc.
- 215. Mitchener's Pharmacy

ELIZABETH CITY—Pasquotank County

- 216. Albemarle Cut-Rate Drugs
- 217. City Drug Store
- 218. Jacock's Pharmacy
- 219. Overman and Stevenson
- 220. The Apothecary Shop

ELIZABETHTOWN—Bladen County

- 221. Bennett-Stone Pharmacy
- 222. Hutchinson Drug Store

ELKIN—Surry County

- 223. Abernathy's Pharmacy
- 224. Elk Pharmacy, Inc.
- 225. Turner Drug Company

ELLERBE—Richmond County

- 226. Warner Drug Co.

ELM CITY—Wilson County

- 227. Dixon Drug Company
- 228. Elm City Pharmacy

ENFIELD—Halifax County

- 229. Harrison Drug Company
- 230. W. E. Beavans
- 231. Whitehead Drug Company

ENKA—Buncombe County

- 232. Community Pharmacy, Inc.
- 233. Elson's, The Rexall Drug Store

ERWIN—Harnett County

- 234. E. R. Thomas Drug Company

FAIR BLUFF—Columbus County

- 235. Floyd-Anderson Drug Company
- 236. Rogers Drug Store

FAIRMONT—Robeson County

- 237. Fairmont Drug Company, Inc.
- 238. Mitchell-Caudell, Druggists

FAISON—Duplin County

- 239. Morton Drug Store

FAITH—Rowan County

- 240. H. A. Fesperman Co.

FARMVILLE—Pitt County

- 241. City Drug Company
- 242. Wheless Drug Company, Inc.

FAYETTEVILLE—Cumberland County

- 243. Bender's Drug Store
- 244. Fayetteville Drug Co.

245. Hamont Drug Co.

246. Henderson's Drug Store (col.)

247. H. R. Horne and Sons

248. MacKethan and Company, Druggists

249. Matthews Pharmacy

250. Service Drug Store (col.)

251. Souder's Pharmacy

252. White's Drug Store

FOREST CITY—Rutherford County

253. Forest City Drug Company

254. Piedmont Drug Company

255. Smith's Cut-Rate Drug Store

FOUNTAIN—Pitt County

256. Beasley Drug Company

FOUR OAKS—Johnston County

257. Four Oaks Drug Company

FRANKLIN—Macon County

258. Angel Drug Store

259. Perry's Drug Store

FRANKLINTON—Franklin County

260. L. W. Henderson's Pharmacy

FREMONT—Wayne County

261. Whitley Drug Company

FUQUAY SPRINGS—Wake County

262. Elliott's Pharmacy

263. Johnson's Drug Store

GARLAND—Sampson County

264. L. A. Warren, Druggist

GARNER—Wake County

265. Brown's Drug Store

GASTONIA—Gaston County

266. Caldwell's Drug Store

267. Cox Drug Company

268. Firestone Drug Store

269. Franklin Drug Store

270. Kennedy's, Inc.

271. Rhyne's Drug Store

272. Smith's Drug Store

273. Victory Drug Co.

GIBSON—Scotland County

274. Gibson's Drug Company

GIBSONVILLE—Guilford County

275. Gibsonville Drug Co.

GLEN ALPINE—Burke County

276. Clinic Drug Store

GOLDSBORO—Wayne County

- 277. Andrews' Drug Company
- 278. Brown Drug Company, Inc.
- 279. Cash Drug Store
- 280. Goldsboro Drug Company
- 281. Jackson Drug Co. (col.)
- 282. Ratley's Drug Store
- 283. Robinson's Drug Store
- 284. Vinson Drug Store
- 285. Waters Drug Store

GRAHAM—Alamance County

- 286. Graham Drug Company
- 287. Wrike Drug Company

GRANITE FALLS—Caldwell County

- 288. Caldwell Drug Store

GREENSBORO—Guilford County

- 289. Ashe Street Drug Store (col.)
- 290. Asheboro Street Pharmacy
- 291. Best Drug Store
- 292. C. C. Fordham Drug Store
- 293. Cecil-Russell Drug Co.
- 294. Crutchfield's Incorporated Drug Store
- 295. Eccles-Wynn Drug Store (col.)
- 296. Elam Drug Store
- 297. Elm Street Pharmacy
- 298. Greene Street Drug Company
- 299. Greensboro Drug Company
- 300. Home Drug Store
- 301. Liggett Drug Co., Inc. No. 1152
- 302. Mann's O. Henry Drug Store
- 303. McDuffie-Eubanks Drug Co.
- 304. Marrow Drug Store (col.)
- 305. Oliver's
- 306. Revolution Drug Company
- 307. Singletary's Carolina Pharmacy
- 308. Textile Drug Store
- 309. The New White Oak Drug Co., Inc.
- 310. Walgreen Co.
- 311. Wilkerson-McFalls Drug Company, Inc.

GREENVILLE—Pitt County

- 312. Basart's Drug Store
- 313. Bell's Pharmacy
- 314. Bissette's Drug Store
- 315. Greenville Drug Company: J. Key Brown
- 316. Harrison Drug Store
- 317. Hill Horne, Druggist
- 318. B. S. Warren, Druggist

GRIFTON—Pitt County

- 319. Grifton Pharmacy

GROVER—Cleveland County

- 320. People's Drug Company

HALIFAX—Halifax County

- 321. Vinson's Pharmacy

HAMLET—Richmond County

- 322. Birmingham Drug Company
- 323. C. & W. Pharmacy
- 324. Culbreth Drug Store

HAVELOCK—Craven County

- 325. Cherry Point Pharmacy

HAW RIVER—Alamance County

- 326. Purity Drug Company

HAYESVILLE—Clay County

- 327. Hayesville Pharmacy

HAZELWOOD—Haywood County

- 328. McKay's Pharmacy

ENDERSON—Vance County

- 329. Douglas Drug Store (col.)
- 330. Kerner Drug Company
- 331. Miles Pharmacy
- 332. Page-Hocutt Drug Company
- 333. Parker's Drug Store
- 334. People's Service Drug Store
- 335. Southside Drug Company
- 336. White Brothers Drug Company
- 337. Woolard's

ENDERSONVILLE—Henderson County

- 338. Economy Drug Store
- 339. Freeze Drug Company, Inc.
- 340. Jackson Pharmacy
- 341. Justus Pharmacy
- 342. Rose Pharmacy
- 343. Wilson Drug Company

HICKORY—Catawba County

- 344. Hickory Drug Company
- 345. Highlands Drug Store
- 346. King's Pharmacy
- 347. Lutz Drug Store
- 348. Main Drug Company
- 349. Ninth Avenue Pharmacy
- 350. Shook Drug Company

HIGHLANDS—Macon County

- 351. Highlands Drug Store

HIGH POINT—Guilford County

- 352. Anderson's West End Drug Store
- 353. Arthur's Pharmacy
- 354. Betts Drug Company
- 355. C. A. Ring and Son Drug Store
- 356. Cecil's Drug Store, Inc.
- 357. Eckerd's of High Point, N. C., Inc.
- 358. Hoffman's Drug Company
- 359. Ingram's Pharmacy

- 360. Jeff's Cut Rate Drug Store
- 361. Koonts-McGhee Drug Store
- 362. Leonard's Drug Store
- 363. Mann Drug Store, No. 1
- 364. Mann Drug Store, No. 2
- 365. McLarty Drug Co.
- 366. Ring-Harris Pharmacy
- 367. Walgreen Company
- 368. Washington Street Pharmacy (col.)

HILLSBORO—Orange County

- 369. James Pharmacy
- 370. W. A. Hayes Drug Store

HOPE MILLS—Cumberland County

- 371. Bynum Drug Store

HURDLE MILLS—Person County

- 372. D. L. Whitfield and Company

JACKSON—Northampton County

- 373. Jackson Drug Company

JACKSONVILLE—Onslow County

- 374. Johnson's Drug Store
- 375. W. L. Ketchum Drug Company

JONESBORO—Lee County

- 376. Lee Drug Store

KANNAPOLIS—Cabarrus-Rowan County

- 377. Black's Drug Store, No. 1, Inc.
- 378. Black's Drug Store, No. 2
- 379. Black's Drug Store, No. 3
- 380. Center View Pharmacy, Inc.
- 381. Kannapolis Drug Company
- 382. Mann's of Kannapolis, N. C., Inc
- 383. Martin Drug Co.
- 384. F. L. Smith Drug Company

KENANSVILLE—Duplin County

- 385. Kenansville Drug Co.

KENLY—Johnston County

- 386. Fulghum's Drug Store
- 387. Kenly Drug Company

KERNERSVILLE—Forsyth County

- 388. Huntley's Pharmacy
- 389. Pinnix Drug Store

KING—Stokes County

- 390. King Drug Company

KING'S MOUNTAIN—Cleveland County

- 391. Griffin Drug Company
- 392. King's Mountain Drug Co.

KINSTON—Lenoir County

- 393. Chadwick Drug Co.
- 394. College Street Pharmacy

395. E. B. Marston Drug Company

- 396. Harry Sutton Drug Store
- 397. J. E. Hood and Company
- 398. Kinston Drug Company
- 399. Standard Drug Company
- 400. Temple Drug Company
- 401. The City Drug Co.

KNIGHTDALE—Wake County

- 402. Knightdale Pharmacy

LA GRANGE—Lenoir County

- 403. Adams Drug Company

LAKE WACCAMAW—Columbus County

- 404. Lake Drug Store

LANDIS—Rowan County

- 405. Linn-Edwards Drug Company

LAURINBURG—Scotland County

- 406. Everington Drug Store
- 407. J. T. Fields, Jr.
- 408. Reaves Cash Drug Store, Inc.
- 409. Oliver Drug Co.
- 410. Scotland Drug Company

LEAKSVILLE—Rockingham County

- 411. Carolina Drug Company
- 412. Chandler Drug Company
- 413. Chandler Drug Company (Store No. 2)

LENOIR—Caldwell County

- 414. Ballew's Cash Pharmacy
- 415. Blackwelder Hospital Pharmacy
- 416. Dayvault's Drug Store
- 417. Lenoir Drug Store
- 418. McNairy's Drug Store

LEXINGTON—Davidson County

- 419. City Drug Company, Inc.
- 420. Grant's Pharmacy
- 421. Lexington Drug Company
- 422. People's Drug Store
- 423. Purcell Drug Company

LIBERTY—Randolph County

- 424. Liberty Drug Co.

LILLINGTON—Harnett County

- 425. LaFayette Drug Co.
- 426. Kelly's Drug Store

LINCOLNTON—Lincoln County

- 427. Economy Drug Co.
- 428. Lawing and Costner
- 429. Lincolnton Cut-Rate Drugs, Inc

LITTLETON—Halifax County

- 430. Browning's Drug Store
- 431. G. A. Threewitt's Drug Company

LOUISBURG—Franklin County

- 432. Boddie Drug Store
- 433. F. R. Pleasants, Druggist
- 434. O'Neal Drug Company
- 435. Seoggin Drug Store

LOWELL—Gaston County

- 436. Lowell Drug Company

LUCAMA—Wilson County

- 437. Cash Drug Store

LUMBERTON—Robeson County

- 438. Hedgepeth's Pharmacy
- 439. J. D. McMillan and Son
- 440. Johnson's Drug Store
- 441. Lumberton Drug Company
- 442. Modern Pharmacy, Inc.
- 443. Sanford Drug Company

MACCLESFIELD—Edgecombe County

- 444. Martin Drug Co.

MADISON—Rockingham County

- 445. Madison Drug Co., Inc.
- 446. R. E. Ellington Drug Company, Inc.

MAIDEN—Catawba County

- 447. Campbell's Drug Store

MARION—McDowell County

- 448. Harrison's Drug Store
- 449. Kirby Drug Company, Inc.
- 450. Marion Drug Company
- 451. McDowell Drug Store
- 452. Streetman Drug Company
- 453. Tainter's

MARSHALL—Madison County

- 454. Moore's Pharmacy
- 455. Roberts Pharmacy

MARS HILL—Madison County

- 456. Mars Hill Pharmacy

MARSHVILLE—Union County

- 457. Guion's Drug Store
- 458. McBride's Drug Store
- 459. Union Drug Co.

MATTHEWS—Mecklenburg County

- 460. Matthews Drug Company

MAXTON—Robeson County

- 461. Austin Drug Company
- 462. Maxton Drug Store

MEBANE—Alamance County

- 463. Carolina Drug Company
- 464. Mebane Drug Company
- 465. Warren's Drug and Seed Store

MICRO—Johnston County

- 466. Hinnant Drug Company

MIDDLESEX—Nash County

- 467. Eatman's Drug Store

MOCKSVILLE—Davie County

- 468. Hall Drug Company
- 469. Wilkins Drug Company

MONROE—Union County

- 470. Gamble Drug Company
- 471. Jones Drug Co., Inc.
- 472. Secest Drug Company
- 473. Wilson Drug Company

MOORESVILLE—Iredell County

- 474. George C. Goodman and Company
- 475. J. A. White and Company
- 476. Miller Drug Company, Inc.
- 477. Mooresville Drug Company

MOREHEAD CITY—Carteret County

- 478. Morehead City Drug Company
- 479. Walter Hufham, Druggist

MORGANTON—Burke County

- 480. Cornwell Drug Company
- 481. Kibler Drug Company, Inc.
- 482. Phillips Drug Co.
- 483. The Spake Pharmacy

MORVEN—Anson County

- 484. Morven Drug Company, Inc.

MOUNT AIRY—Surry County

- 485. Hollingsworth Drug Company
- 486. Hollingsworth Pharmacy
- 487. Lamm Drug Company
- 488. Turnmyre's Drug Store
- 489. W. S. Wolfe Drug Company

MT. GILEAD—Montgomery County

- 490. Cochrane-Ridenhour Drug Company

MT. HOLLY—Gaston County

- 491. Holland Drug Company
- 492. Summey Drug Company

MOUNT OLIVE—Wayne County

- 493. Glenn and Martin
- 494. Lewis Drug Co.

MOUNT PLEASANT—Cabarrus County

- 495. A. W. Moose Company

MURFREESBORO—Hertford County

- 496. Nicholson Pharmacy

MURPHY—Cherokee County

- 497. Mauney Drug Co.
- 498. R. S. Parker

NASHVILLE—Nash County

- 499. Nashville Drug Company
- 500. Ward Drug Company

NEW BERN—Craven County

- 501. Joe Anderson's Drug Store
- 502. Bynum's Drug Store
- 503. Clark's Drug Service, No. 1
- 504. Duffy's Drug Store
- 505. Five Points Drug Store (col.)
- 506. Pinnix Drug Store
- 507. Tony's Drug Store

NEWLAND—Avery County

- 508. Bear Trail Drug Store

NEWTON—Catawba County

- 509. City Pharmacy, Inc.
- 510. H. & W. Drug Company
- 511. North Newton Drug Store

NORLINA—Warren County

- 512. Walker Drug Company, Inc.

NORTH CHARLOTTE—Mecklenburg County

- 513. Hand's Pharmacy

NORTH WILKESBORO—Wilkes County

- 514. R. M. Brame and Sons
- 515. Horton's Drug Store
- 516. North Wilkesboro Drug Company
- 517. Red Cross Pharmacy
- 518. Wilkes Drug Store

NORWOOD—Stanley County

- 519. Norwood Drug Company

OAKBORO—Stanley County

- 520. Barger Drug Store

OLD FORT—McDowell County

- 521. Bradley Drug Company
- 522. Old Fort Drug Company

OXFORD—Granville County

- 523. Hall's Drug Store
- 524. Herring Drug Co.
- 525. Lyon Drug Company
- 526. Williams Drug Company

PARKTON—Robeson County

- 527. Gram Drug Company

PEMBROKE—Robeson County

- 528. Pembroke Drug Store

PIKEVILLE—Wayne County

- 529. Pikeville Drug Store

PILOT MOUNTAIN—Surry County

- 530. Smith Drug Store
- 531. Surry Drug Company

PINEHURST—Moore County

- 532. Carolina Pharmacy, Inc.

PINE LEVEL—Johnston County

- 533. Godwin Drug Co.

PINEVILLE—Mecklenburg County

- 534. Pineville Drug Company

PITTSBORO—Chatham County

- 535. G. R. Pilkington, Druggist
- 536. McCrimmon Drug Co.

PLYMOUTH—Washington County

- 537. Arps Pharmacy
- 538. E. G. Arps
- 539. Womble Drug Company

POMONA—Guilford County

- 540. Pomona Drug Store

PRINCETON—Johnston County

- 541. Woodard's Pharmacy

RAEFORD—Hoke County

- 542. Hoke Drug Company
- 543. Reaves Drug Store, Inc.

RALEIGH—Wake County

- 544. Boon-Iseley Drug Company
- 545. Brantley and Son, Inc.
- 546. Central Drug Store (col.)
- 547. City Drug Store
- 548. City of Raleigh Drug Dispensary
- 549. College Court Pharmacy
- 550. Community Drug Store (col.)
- 551. Cromley-Melvin Drugs, No. 2
- 552. Eekerd's of Raleigh, N. C., Inc.
- 553. Edwards Drug Company
- 554. Ferguson Service, Drugs
- 555. Five Points Pharmacy
- 556. Franklin's Carolina Pharmacy
- 557. Hamlin's Drug Company, Inc. (col.)
- 558. Johnson Drug Store
- 559. Laughlin's Drug Store
- 560. North Carolina Drug Laboratories
- 561. Parker Drug Company
- 562. Person Street Pharmacy
- 563. Person Street Pharmacy, No. 2
- 564. Pine Drug Company
- 565. Professional Pharmacy
- 566. Rex Hospital Pharmacy
- 567. Russell's Pharmacy
- 568. Saunders Street Pharmacy
- 569. Sir Walter Drug Store
- 570. Walgreen Drug Store
- 571. Walton's Pharmacy
- 572. Wilmont Pharmacy

RAMSEUR—Randolph County

573. Ramseur Pharmacy, Inc.

RANDLEMAN—Randolph County

574. Economy Drug Company

575. Randleman Drug Company

RED OAK—Nash County

576. Dr. J. H. Martin

RED SPRINGS—Robeson County

577. Red Springs Drug Company

578. Townsend's Pharmacy

REIDSVILLE—Rockingham County

579. Dailey's Drug Store

580. Gardner Drug Store

581. Mann's Drug Store

582. Reidsville Drug Company (col.)

RICH SQUARE—Northampton County

583. Bolton's Drug Company

ROANOKE RAPIDS—Halifax County

584. Griffin Drug Company, Inc.

585. Matthews Drug Co.

586. Roanoke Pharmacy Co.

587. Rosemary Drug Company

588. Taylor's Drug Store

ROBBINS—Moore County

589. McCrimmon-Johnson Drug Co.

ROBBINSVILLE—Graham County

590. Ingram's Drug Store

591. Maxwell's Drug Store

ROBERSONVILLE—Martin County

592. David Grimes Drug Company

ROCKINGHAM—Richmond County

593. Bristow Drug Company

594. Fox Drug Company, Inc.

ROCKWELL—Rowan County

595. Rockwell Drug Company

ROCKY MOUNT—Edgecombe and Nash Counties

596. Almand's Drug Store

597. Burnett Drug Company, Inc. (col.)

598. The C. O. D. Drug Co., Inc.

599. Douglas-Armstrong Drug Company (col.)

600. H. L. Hicks Drug Company

601. Kyser Drug Company, Inc.

602. Matthews Drug Company

603. May and Gorham

604. I. W. Rose Drug Company

605. Standard Drug Company, Inc.

606. Thompson Pharmacy

ROLESVILLE—Wake County

607. Rolesville Drug Co.

ROSEBORO—Sampson County

608. Davis and Melvin Drug Store

609. Tart and West

ROSE HILL—Duplin County

610. Fussell Drug Co.

ROWLAND—Robeson County

611. Curtis Drug Company

612. Rowland Drug Company

ROXBORO—Person County

613. Adair Drug Store (CaVel)

614. Hambrick, Austin and Thomas

615. Roxboro Drug Company

616. Thomas and Oakley

RURAL HALL—Forsyth County

617. Rural Hall Drug Company

RUTHERFORDTON—Rutherford County

618. Rutherford Drug Company

619. Sloan Drug Company

SALEMBURG—Sampson County

620. Salemburg Drug Company

SALISBURY—Rowan County

621. Carter & Trotter, Inc.

622. Fulton Street Pharmacy, Inc.

623. Innes Street Drug Company

624. Main Drug Company, Inc.

625. Malone Cut-Rate Drug Store, Inc.

626. Purcell Drug Company

627. Purcell Drug Company, No. 2

628. Tom's Drug Store, Inc.

SANFORD—Lee County

629. Acme Drug Company

630. Cole's Pharmacy

631. Dr. I. H. Lutterloh

632. Lee Drug Company

633. Rimmer Drug Store

SARATOGA—Wilson County

634. Saratoga Drug Company

SCOTLAND NECK—Halifax County

635. Hall's Drug Store

636. North End Drug Store

637. Whitehead's

SEABOARD—Northampton County

638. Hale's Pharmacy

SELMA—Johnston County

639. Selma Drug Company

640. Woodard and Creech Drug Company, Inc.

SHALLOTTE—Brunswick County

641. Costal Drug Store

SHELBY—Cleveland County

- 642. Bolt's Drug Store
- 643. Cleveland Drug Company
- 644. Julius A. Suttle
- 645. Kendall's Drug Store
- 646. Paul Webb & Son
- 647. Shelby Drug Company
- 648. Spangler Drug Co.

SILER CITY—Chatham County

- 649. Siler City Drug Co.
- 650. Taylor Drug Store

SIMS—Wilson County

- 651. Nichols Drug Store

SMITHFIELD—Johnston County

- 652. Hood Brothers, Inc.
- 653. Johnson Drug Co.
- 654. Stallings Pharmacy
- 655. Upchurch Pharmacy

SOUTHERN PINES—Moore County

- 656. Broad Street Pharmacy
- 657. Sandhill Drug Co., Inc.
- 658. Southern Pines Pharmacy

SOUTHPORT—Brunswick County

- 659. Watson's Pharmacy

SPARTA—Alleghany County

- 660. B. and T. Drug Company

SPENCER—Rowan County

- 661. H. M. Cooke Pharmacy
- 662. Rowan Drug Company

SPINDALE—Rutherford County

- 663. Spindale Drug Company

SPRAY—Rockingham County

- 664. Spray Drug Company
- 665. Tri-City Pharmacy

SPRING HOPE—Nash County

- 666. South Side Pharmacy

SPRUCE PINE—Mitchell County

- 667. Day's Drug Store
- 668. Spruce Pine Pharmacy

STANTONSBURG—Wilson County

- 669. Stantonsburg Drug Company

STAR—Montgomery County

- 670. Wallace Drug Store

STATESVILLE—Iredell County

- 671. Fisher Drug Company
- 672. Hawkins Drug Store
- 673. Holmes Drug Store, Inc.
- 674. Logan Stimson and Son
- 675. Purcell Drug Company
- 676. Statesville Drug Company, Inc.

STOKESDALE—Guilford County

- 677. Powell Drug Store

STONEVILLE—Rockingham County

- 678. Stoneville Drug Store

STOVALL—Granville County

- 679. Puckett's Drug Store

ST. PAULS—Robeson County

- 680. Grantham Drug Company
- 681. St. Pauls Drug Company, Inc.

SWANNANOA—Buncombe County

- 682. Ward's Drug Store

SYLVA—Jackson County

- 683. Hooper Drug Store
- 684. Sylva Pharmacy

TABOR CITY—Columbus County

- 685. Harrelson Pharmacy
- 686. Prince Drug Company

TARBORO—Edgecombe County

- 687. Bryan's Pharmacy
- 688. Edgecombe Drug Company
- 689. E. V. Zoeller and Company
- 690. Garrett's Drug Store (col.)
- 691. Moore's Pharmacy
- 692. Tarboro Drug Company

TAYLORSVILLE—Alexander County

- 693. People's Drug Store

THOMASVILLE—Davidson County

- 694. Mann's of Thomasville, Inc.
- 695. Poole's Drug Store
- 696. Thomasville Drug Company

TRENTON—Jones County

- 697. Trenton Drug Company

TROUTMAN—Iredell County

- 698. Troutman Drug Store

TROY—Montgomery County

- 699. Standard Drug Company
- 700. Troy Drug Co.

TRYON—Polk County

- 701. Missildine Pharmacy
- 702. The Owen Pharmacy

VALDESE—Burke County

703. People's Drug Store
704. The Rock Drug Company

VARINA—Wake County

705. Thomas' Drug Store

VASS—Moore County

706. Vass Drug Store

WADESBORO—Anson County

707. Fox and Lyon
708. Parsons Drug Company, Inc.

WAGRAM—Scotland County

709. Wagram Drug Co.

WAKE FOREST—Wake County

710. Hardwicke's Pharmacy
711. T. E. Holding and Company, Inc.

WALLACE—Duplin County

712. Miller's Drug Store
713. Wallace Drug Company

WALNUT COVE—Stokes County

714. Bray Drug Store

WALSTONBURG—Greene County

715. Jenkins' Drug Store

WARRENTON—Warren County

716. Boyce Drug Company
717. Hunter Drug Company, Inc.

WARSAW—Duplin County

718. Warsaw Drug Company

WASHINGTON—Beaufort County

719. Clark's Drug Service, No. 2
720. S. H. Reid, Prescription Druggist
721. Tayloe Drug Co.
722. Welch's Drug Store
723. Whitford Drug Company
724. Worthy and Etheridge

WAYNESVILLE—Haywood County

725. Smith's Drug Store
726. Waynesville Pharmacy

WEAVERVILLE—Buncombe County

727. Weaverville Drug Company

WELDON—Halifax County

728. Selden's Pharmacy
729. Terminal Drug Store (col.)
730. Weldon Drug Company

WENDELL—Wake County

731. Wendell Drug Company
732. W. R. Nowell Drug Store

WELCH COVE—Graham County

733. Fontana Drug Store

WEST ASHEVILLE—Buncombe County

734. Bilbro's Drug Store
735. Carolina Pharmacy
736. Palace Pharmacy
737. West Asheville Pharmacy

WEST DURHAM—Durham County

738. Brewer's Drug Store
739. McDonald's Drug Store

WEST END—Moore County

740. West End Pharmacy

WEST JEFFERSON—Ashe County

741. Graybeal's Drug Store

WHITAKERS—Edgecombe County

742. Burnett's Drug Store

WHITEVILLE—Columbus County

743. Columbus Drug Store
744. Easley's Pharmacy (col.)
745. Guiton's Drug Store
746. J. A. McNeill & Sons
747. Simmons Drug Company, Inc.

WILLIAMSTON—Martin County

748. Clark's Pharmacy, Inc.
749. Davis Pharmacy
750. Warren H. Biggs Pharmacy

WILMINGTON—New Hanover County

751. Brooklyn Pharmacy
752. Fair Price Drug Store
753. Futrelle's Pharmacy
754. Green's Drug Store
755. Hall's Drug Store
756. Hanover Drug Company
757. Ideal Pharmacy (col.)
758. Jarman's Pharmacy
759. Lane's Lake Forest Pharmacy
760. Lane's Market Street Pharmacy
761. Maffitt Drug Company
762. Saunders Drug Company
763. Service Drug Store
764. Southside Drug Company
765. Standard Pharmacy
766. Toms Drug Company

WILSON—Wilson County

767. Barnhill's Drug Store
768. Bisette's Drug Store
769. Bisette's Drug Store, No. 3
770. Herring's Drug Store
771. Morrison's Drug Store
772. Shade's Pharmacy (col.)
773. Terminal Drug Store
774. Wilson Drug Company, Inc.
775. Yancey's Drug Store (col.)

WINDSOR—Bertie County

- 776. Pugh's Pharmacy
- 777. Windsor Pharmacy Company, Inc.

WINSTON-SALEM—Forsyth County

- 778. Acme Drug Store (col.)
- 779. Allen's Modern Drug Store
- 780. Andrews Drug Store
- 781. Bobbitt's College Pharmacy
- 782. Bobbitt Drug Co.
- 783. Bobbitt's Pharmacy
- 784. Carolina Drug Store, Inc.
- 785. Crescent Drug Company
- 786. Hutchin's Drug Store
- 787. Macon-Neely Drug Store (col.)
- 788. Nissen Drug Company, Inc.
- 789. E. W. O'Hanlon, Inc.
- 790. Patterson Drug Company
- 791. Ray Drug Company
- 792. Read's Drug Company
- 793. Rufus Hairston Drug Store (col.)
- 794. Sawyer's Drug Store

- 795. Standard Drug Co.
- 796. Summit Street Pharmacy
- 797. Swaney Drug Store
- 798. Swaney Drug Store, No. 2
- 799. Swaney Drug Store, No. 3
- 800. United Retail Drug Store
- 801. Walgreen Co.
- 802. Welfare's Drug Store
- 803. Willson Drug Store
- 804. York Drug Company, The

WOODLAND—Northampton County

- 805. Parker-Taylor Drug Company

YANCEYVILLE—Caswell County

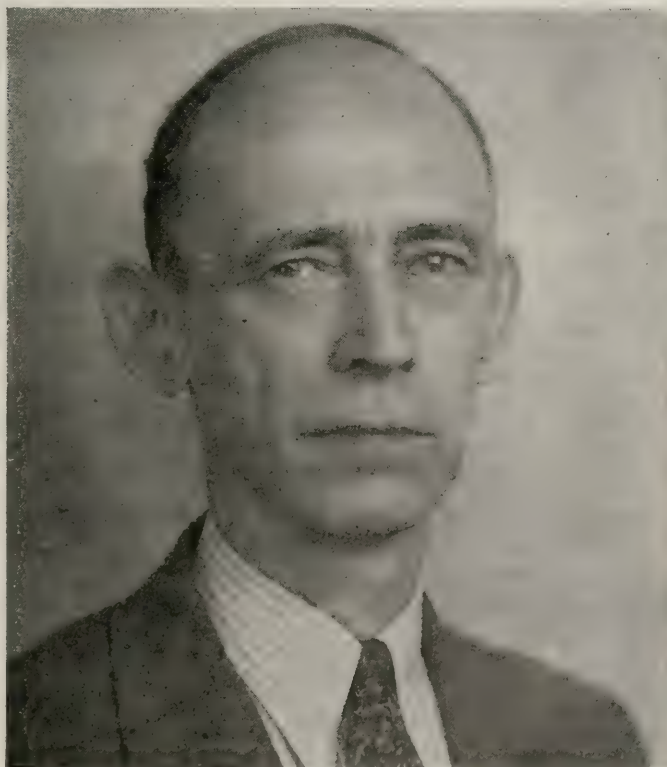
- 806. Yanceyville Drug Company

YOUNGSVILLE—Franklin County

- 807. Timberlake Drug Store

ZEBULON—Wake County

- 808. Zebulon Drug Company



C. M. ANDREWS, Burlington
Assistant-Secretary, N. C. Pharmaceutical Association

60 Years of Progress

The Firm of ROBERT R. BELLAMY & SON, one of the oldest drug firms in the South, was founded in the 1880's by the late Robert R. Bellamy. The business was originally located on the corner of Front and Market Streets, but in 1919 it had grown to such an extent it was necessary to move to larger quarters, the site of its present location, 202 Market Street.

At this same period, because of the failing health of the founder, the management of the Firm was turned over to his son, Hargrove Bellamy, who had just returned from Overseas Service in World War I.

In 1939, due to the steady growth of the business, additional warehouse space was again necessary. Accordingly, the present Annex was constructed which more than doubled its storage facilities. The Annex is of the latest architectural construction, with glass-bricked frontage, and includes the handsome office of the chief executive as well as a spacious Display and Conference Room for the use and comfort of manufacturers' representatives and the convenience of customers.

In 1943 the Firm changed from a private ownership to a Partnership, with Hargrove Bellamy, the former owner, as Senior Partner (actively in charge of the business), and his son, Ensign Robert R. Bellamy, who is now serving Overseas, as Junior Partner.

ROBERT R. BELLAMY & SON carries at all times Biologicals, Pharmaceuticals, Chemicals, and Surgical Dressings of the leading manufacturers of the Country, as well as a large and diversified line of Sundries. Its organization is highly progressive and capable; and, with its modern facilities, equipment, and complete line of merchandise, serves efficiently the druggists and hospitals of Eastern North Carolina, the territory now regularly covered by the Firm's representatives.

PERSONNEL. Mr. Bellamy has associated with him Mr. W. W. Gayer, General Manager, assisted by Mr. Harold Cleeve and a staff of Department Heads comprised of Messrs. J. E. Woodburn, J. L. Coley, and C. L. King. Under them is a competent and loyal personnel, working with the view in mind of keeping the Firm foremost in the Wholesale Drug Industry.

POSTWAR PLANS. The Firm of ROBERT R. BELLAMY & SON has grown from a modest beginning into one of the leaders of the Industry. It plans an extensive expansion program when manpower and building materials are available. The present personnel will be augmented and the territory now covered will be broadened. A model building will be erected, modern from every standpoint; and new Departments added.

Dedicated to the druggists of Wilmington and Eastern North Carolina with high regard for their good will and in sincere appreciation of their friendship.

ROBERT R. BELLAMY & SON

Wholesale Druggists

WILMINGTON, NORTH CAROLINA

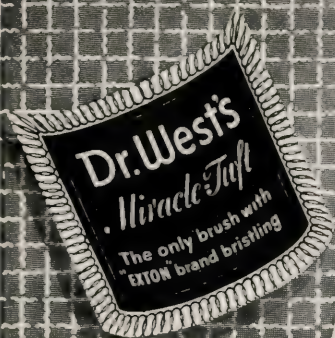
Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

What's in a name?

Good will is the inclination to buy again and again something we like; to return to where we've been well treated. It applies to everything and everybody. We keep on patronizing certain stores. We go time after time to the same hotel, restaurant or barber. We buy the same newspaper day after day. We have a favorite brand of cigarettes. These preferences are the result of good will. Without them no one could stay in business unless he had a monopoly and need not care whether his customers liked him or not—then they would have to go to him, for there would be no one else. Trade-marks are what make good will effective, because they make choice possible. There can be no choice unless there are things to choose between.

That means more than one. A trade-mark distinguishes one from the other. The fact that trade-marks are used shows that there is competition and that someone takes pride in what he has to sell by inviting comparison with his competitor.

Over 30 million people, exercising the right of choice, bought Dr. West's Miracle-Tuft Toothbrushes last year when they saw this famous label, tube and toothbrush in drug stores and recognized the trade-mark of one of America's outstanding quality products. What better recommendation for a product's effectiveness and integrity is there than this!



Just a label



Just a package with a label



*Label, package & brush
the trademark of the largest
selling toothbrush in the world*



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YOUR TELEPHONE



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W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, N. C.

MAKERS OF PAGE'S CRU-MO

